

LAVEA BRACHMAN, J.D., M.C.P.
Greater Ohio Policy Center
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**PROFESSIONAL: ENVIRONMENTAL POLICY & PLANNING/
COMMUNITY & ECONOMIC DEVELOPMENT**

Greater Ohio Policy Center, Columbus, OH

Co-Director, 2005 to current &

Non-Resident Senior Fellow, Brookings Institution, 2007 to current

- Co-founded and manage statewide non-profit organization conducting research, advocacy and public policy to promote state level “smart growth” policies. Organization has tripled in size with support for policy work from state and national foundations. Featured speaker at numerous forums and panels throughout Ohio on topics of smart growth, economic revitalization and urban/metropolitan land reuse issues.
- Develop and direct statewide, multi-stakeholder “Restoring Prosperity to Ohio Initiative,” in partnership with Metropolitan Policy Program, Brookings Institution. Developed multi-faceted state policy reform agenda aimed at promoting local and state economic revitalization, in collaboration with non-profit, public and private sector partners. Primary responsibilities include developing and managing policy and research strategies, directing local and grassroots organizing, coordinating with top-level state policymakers in the executive and legislative branches, fundraising for staff and Initiative activities and chief spokesperson.
- *Restoring Prosperity: Transforming Ohio’s Communities for the Next Economy*, Co-author, Brookings Institution/Greater Ohio Policy Center joint publication, 2010. Articulation of major economic revitalization and land use state policy agenda.
- Launched “ReBuild Ohio” statewide policy and grassroots initiative to address vacant and abandoned property issue.

Delta Institute, Chicago, IL & Columbus, OH

Associate Director & Director, Ohio Office, 1998 to 2005

- Managed Ohio work of Chicago-based non-profit organization engaged in promoting sustainable communities throughout the Great Lakes region.
- Focused on land use, urban revitalization and environmental projects, including air and water, that contribute to sustainability and long-term stewardship.
 - Plan statewide Ohio Vacant Properties Forum.
 - Partner on brownfields education for community development corporations (CDCs).
 - Completed sustainable development/environmental indicators assessment for Central Ohio.
- Developed start-up regional affiliate organizations dedicated to urban revitalization and reuse of brownfields.
 - Created reuse strategies with recommended legal and financing mechanisms for blighted neighborhoods and individual brownfield projects in major urban areas, in partnership with local governments, developers and/or community groups.
 - Developed innovative broad-scale approaches to attract private sector interest in brownfield property reuse and overcome market barriers to reuse.

**Greenfield Environmental Trust Group (formerly The Environmental Trust Group),
Cambridge, MA**

Principal and Vice President, 1993 to 1994 and 1996 to 1998

- Consulted to Fortune 500 companies delivering strategies and innovative solutions for their properties facing environmental remediation and economic development challenges.
- Managed complex reuse projects involving commercial interests, community groups, local government and government agencies: crafted reuse plan, negotiated purchase and sale agreements with buyers, and drafted novel land use agreements to develop large Boston-area Superfund property; developed reuse strategies to

maximize property use and value at select Midwest sites; created reuse plan in racially polarized Southern town for former pesticide manufacturing plant property.

- Conducted feasibility studies and created master plans integrating redevelopment into environmental clean-up remedies for vacant industrial sites, based on analysis of financial, legal and social factors.

U.S. Department of Energy, Office of Environmental Management, Washington, D.C.

Special Projects, 1994 to 1996

- Worked in Assistant Secretary's Office to coordinate strategic plan for \$6 billion budget charged with environmental restoration of former nuclear facilities.
- Led environmental planning and public participation strategies for decision-making processes regarding future land uses for DOE facilities.
- Developed guidelines for institutional controls to constrain future uses of environmentally affected properties.

Fenway Community Development Corporation (CDC), Boston, MA

Project Consultant, 1992 to 1993

- Structured transactions with Resolution Trust Corporation to convert condominiums into special needs and affordable housing in order to stabilize low- to moderate-income neighborhoods throughout Boston.
- Assessed financial viability of state/federal-subsidized special needs and low/moderate income housing.
- Evaluated absentee condominium owner impact on Fenway neighborhood and identified remedies.

Beveridge & Diamond, P.C., Washington, D.C.

Associate, 1988 to 1991

- Wrote briefs for complex environmental litigation cases and counseled corporate clients on permitting and compliance primarily in the federal regulatory areas of hazardous waste, water, wetlands permitting, land use and development.
- Served as *pro bono* associate, investigating age and race discrimination suits, representing plaintiffs in class action suit and private housing dispute.

ACADEMIC: EDUCATION & TEACHING/RESEARCH

EDUCATION

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, Cambridge, MA

- Master in City Planning; Cram Award for outstanding thesis

THE UNIVERSITY OF CHICAGO LAW SCHOOL, Chicago, IL

- *The University of Chicago Legal Forum*

HARVARD COLLEGE, Cambridge, MA

- A.B. *cum laude* (honors concentration in Social Studies); Dean's List
- Staff Editor and reporter, *The Harvard Crimson*

COLUMBUS SCHOOL FOR GIRLS, Columbus, OH

TEACHING/RESEARCH

Massachusetts Institute of Technology (MIT), Cambridge, MA

Visiting Professor, Department of Urban Studies and Planning, Spring 2005

- Taught "Brownfields: Policy and Practice," covering barriers to brownfield property redevelopment, policies and pragmatic strategies promoting brownfields redevelopment using "live" Community Development Corporation case studies.

Visiting Lecturer, 1992-94

- Taught “**The Courts and American Society**,” an undergraduate course covering basic procedural law and the courts’ role in shaping constitutional and public policy issues.

Lincoln Institute of Land Policy, Cambridge, MA

Visiting Fellow, 2004 to 2005

Faculty, 2001 to 2005

- Researched, wrote and published articles and cases on financial, legal and procedural challenges to brownfield and vacant property redevelopment, the interplay between market forces and policy initiatives in addressing these challenges, and analysis of key success factors in brownfield redevelopment projects.
- Formulated curriculum and teach workshop series to community-based organizations nationwide on vacant and brownfield property redevelopment, other urban revitalization issues. Seminar topics include targeting viable properties, brownfields and neighborhood planning, identifying liabilities, local government roles, state policy and its impact on practice, building organizational capacity, financing sources, and structuring transactions.
- Drafted *Unlocking the Value of Brownfield Properties: A Guidebook for Community-Based Organizations*.
- Convened forum on and strategies to address state and local legal remedies and tools to ownership and acquisition of abandoned property.

The Ohio State University, Department of City and Regional Planning, Columbus, OH

Adjunct Professor, 1998 to 2001

- Taught **Environmental Law**, graduate course study of environmental law and regulations and their impact on planning and practice.
- Developed and taught **Introduction to Environmental Factors in City and Regional Planning**, graduate course surveying range of environmental and ecosystem issues relevant to planners.

OTHER EXPERIENCE

Columbus School for Girls, Vice President, Board of Directors, Columbus, OH

2006 to present

Independent, all-girls school serving Central Ohio families for over 100 years.

National Vacant Properties Campaign, Advisory Committee, Washington, D.C.

2003 to present

An initiative of Ford Foundation, Smart Growth America, Local Initiatives Support Corporation (LISC), and International City/County Management Association (ICMA).

Advise Campaign on policy directions, technical assistance and training initiatives.

Clean Ohio Council, State of Ohio, Columbus, OH

2001 to present

13-member Council charged with developing policies for and disbursing voter-approved bond funds to applicants for brownfield property redevelopment projects.

4 times gubernatorial appointee spanning two administrations.. Serve with Lieutenant Governor, other public officials and two private sector representatives. Selected for Council’s four-person Executive Committee.

Former board member, Harvard and The Ohio State University Hillels

Member, State of Pennsylvania Bar and American Planning Association

PUBLICATIONS/REPORTS

- *Ohio’s Cities at a Turning Point: Finding a Way Forward*, Alan Mallach and Lavea Brachman, on-line publication, Brookings Institution Metropolitan Policy Program, 2010. Discussion of land use and demographic changes of Ohio’s major cities and proposed remedies.

- *Restoring Prosperity: Transforming Ohio's Communities for the Next Economy*, co-author, Brookings Institution Metropolitan Policy Program/Greater Ohio Policy Center joint publication, 2010. Major state policy agenda aimed at land use reform, economic revitalization and urban/metropolitan practices.
- *Avoiding Rustfields: Key Success Factors in Brownfield Property Redevelopment*, published 2002, Lincoln Institute of Land Policy.
- *Route 912 Redevelopment Study and Conceptual Master Plan (Gary, Indiana)*, May, 2001. Led team plan for redevelopment of blighted urban area with environmentally sensitive conditions.
- *Toxic Test Case*, published, Outlook Section, *The Washington Post*, December 17, 1995. One community's odyssey to reuse neighboring Superfund site in southern Georgia.
- *Feasibility Study: Site Redevelopment in Fort Valley, Georgia*, July 1994. Identifying redevelopment objectives and success factors for privately-owned, small town site.
- *Institutional Contributions to Firm Growth in University-Related Research Parks (URRPs)*, May 1993. Master's thesis exploring the economic development and growth potential of URRPs and their high technology tenant firms. Presentation to URRP Association, Montreal, Canada, Summer, 1993.
- *The Law of Wetlands*, published in the *Environmental Law Practice Guide*, 1992-96. A primer on federal wetlands regulation.