

PAUL B. GINSBURG, PH.D.
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Education

- 1971 Ph.D., Economics, Harvard University
- 1970 M.A., Economics, Harvard University
- 1965 B.A., Economics, magna cum laude, Binghamton University (Harpur College)

Positions

- 2016 - Director, USC-Brookings Schaeffer Initiative for Health Policy, Leonard D. Schaeffer Chair in Health Policy Studies and Senior Fellow in Economic Studies, the Brookings Institution
- 2014 - Professor of Health Policy, Sol Price School of Public Policy, and Director of Public Policy, Schaeffer Center for Health Policy and Economics, University of Southern California
- 1995 - 2013 Founding President, Center for Studying Health System Change
- 1986 - 1995 Founding Executive Director, Physician Payment Review Commission, Washington, DC
- 1984 - 1986 Senior Economist, RAND, Santa Monica, CA and Washington, DC
- 1978 - 1984 Deputy Assistant Director, Congressional Budget Office, Washington, DC
- 1976 - 1980 Associate Professor of Policy Sciences and Community Health Sciences, Duke University, Durham, NC
- 1972 - 1976 Assistant Professor of Economics and Community Medicine, Michigan State University, East Lansing, MI
- 1970 - 1972 Economist, U.S. Public Health Service, Rockville, MD

Experience

Brookings Institution

Leonard D. Schaeffer Chair in Health Policy Studies (2016 -). I lead the USC-Brookings Schaeffer Initiative for Health Policy, which is a partnership between the USC Schaeffer Center and the Economic Studies Program at the Brookings Institution. My time is split between Brookings and USC, with this Initiative being my principal responsibility.

University of Southern California

Professor of Health Policy (2014 -). Professorship involves teaching in the Masters of Health Administration program and the Executive Masters of Health Administration program and leading the USC-Brookings Schaeffer Initiative for Health policy.

Center for Studying Health System Change

Founding President (1995 - 2013). This research center, founded in 1995, tracks changes in the financing and delivery of health care in the United States and their effects on people. It collects data from both surveys and site

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visits. Well-known and highly respected in health policy circles, industry and academia, the Center disseminates its work through its own publications and public appearances as well as through peer-reviewed journals. Ginsburg is widely recognized for his work on health care costs and health care markets and competition. The Center's largest funders included the National Institute for Health Care Reform, California Healthcare Foundation and Robert Wood Johnson Foundation. At the end of 2013, it merged into Mathematica Policy Research, its long-time sister company.

Physician Payment Review Commission

Founding Executive Director (1986 - 1995). The Commission, now the Medicare Payment Advisory Commission, advised the Congress on physician payment in the Medicare program. It developed the Medicare physician payment reform that was enacted in 1989 and had important responsibilities to develop recommendations concerning implementation and evaluation and to advise the Congress on additional issues such as Medicaid, medical malpractice reform, graduate medical education, employer health care costs, and quality of care.

RAND

Senior Economist (1984 - 1986). I was principal investigator for a major study on preferred provider organizations and served as Deputy Director of the Center for Health Care Financing Research, managing RAND's work for HCFA (subsequently renamed CMS) under a policy center grant. I led research projects on "DRG Creep" in the Medicare Prospective Payment System, Medicare vouchers, physician payment demonstrations, and other topics.

Congressional Budget Office

Deputy Assistant Director (1978 – 1984). The Congressional Budget Office (CBO) is a nonpartisan organization mandated to provide the Congress with budget-related information and analyses of alternative fiscal and programmatic policies. I was responsible for the agency's analysis of health issues and income security issues. Responsibilities included preparation of analyses and published reports, presentation of findings in testimony, and interaction with Congressional committee staff and officials from the Executive Branch

Professional Activities

Policy Leadership-Current

Vice Chair, Medicare Payment Advisory Commission (2019 –) and Commissioner (2016 --). This independent congressional agency advises the U.S. Congress on issues affecting the Medicare program. Appointments are made by the Comptroller General of the United States.

Advisory Board, National Institute for Health Care Management (2004 --)

Public Trustee, American Academy of Ophthalmology (2004 --)

Member, Aspen Health Strategy Group (2016 --)

NAM Committee on Emerging Science, Technology and Innovation in Health and Medicine (2019 --)

Policy Leadership-Recent

Bipartisan Policy Center (Senior Fellow), National Advisory Council, Agency for Health Care Quality and Research, CBO Panel of Health Advisers, Institute of Medicine, Committee on Geographic Variation in Health Care Spending and Promotion of High-Value Care, Institute of Medicine, Committee on Lack of Insurance and its Consequences, Board of Directors, AcademyHealth, two elected terms.

Congressional Testimony

Presented testimony to U.S. Congress and state legislatures on over 30 occasions. Recent topics have included insurer mergers, health care costs and price transparency. Earlier in career, prepared testimony for and accompanied the Chairman of the Physician Payment Review Commission and the Director of the Congressional

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Budget Office on over 100 occasions. Recent testimony to Senate, Committee on the Judiciary, Subcommittee on Antitrust, Competition Policy and Consumer Rights, U.S. House of Representatives, Committee on Ways and Means, Subcommittee on Health, California Senate Committee on Health, Maryland legislature and Massachusetts Division of Health Care Finance and Policy. Informal advising of Congressional staff on issues such as Medicare surprise medical billing, premium support, provider payment reform.

Public Speaking

Topics include health care costs, health care competition, surprise medical billing, provider payment reform.

Refereeing

Editorial Board, Health Affairs. Frequent referee for New England Journal of Medicine, Health Affairs, American Journal of Managed Care, JAMA, JAMA Internal Medicine, Health Services Research and other scholarly publications.

Honors

Fellow, AcademyHealth; founding member, National Academy of Social Insurance; first annual HSR Impact Award from AcademyHealth; Modern Health Care 100 Most Influential Persons in Health Care (eight times).

Recent (since 2001) Papers and Publications

Book Chapters

Ginsburg, Paul B. "Provider Payment Incentives and Delivery System Reform." In *The Health Care Delivery System: A Blueprint for Reform*, edited by Meredith King Ledford, Jeanne M. Lambrew, David J. Rothman, and John D. Podesta. Washington, DC: Center for American Progress and New York: Institute on Medicine as a Profession, 2008.

Ginsburg, Paul B. "Private Payer Roles in Moving to More Efficient Health Spending." In *Restoring Fiscal Sanity 2007: The Health Spending Challenge*, edited by Alice M. Rivlin and Joseph R. Antos. Washington, DC: Brookings Institution Press, 2007.

Journal Articles

Ginsburg, Paul B., "Health Spending Under Single Payer Approaches," *Journal of Ambulatory Care Management*, forthcoming, June 2020.

Duffy, Erin, Loren Adler, Paul B. Ginsburg, Erin Trish, "Prevalence and Characteristics of Surprise Out-of-Network Bills From Professionals in Ambulatory Surgery Centers," *Health Affairs*, vol. 39, no. 5, April 2020.

Trish, Erin, Paul B. Ginsburg, Geoffrey Joyce, Dana Goldman, "Who Pays in Medicare Part D? Giving Plans More Skin in the Game," *New England Journal of Medicine*, 381:2384-2387, December 19, 2019.

Ederhof, Merle, Paul B. Ginsburg, "Meaningful Use' of Cost-Measurement Systems—Incentives for Health Care Providers," *New England Journal of Medicine*, 381:4-6, July 4, 2019.

Fiedler, Matthew, Henry J. Aaron, Loren Adler, Paul B. Ginsburg, Christen L. Young, "Building on the ACA to Achieve Universal Coverage," *New England Journal of Medicine*, 380:1685-1688, May 2, 2019.

Ginsburg, Paul B., Robert Berenson, "Improving the Medicare Physician Fee Schedule needs to be part of value-based payment," *Health Affairs*, February 2019.

- Hall, Mark A., Loren Adler, Paul B. Ginsburg, Erin Trish, “Reducing Unfair Out-of-Network Billing—Integrated Approaches to Protecting Patients,” *New England Journal of Medicine*, 380:610-612, February 14, 2019.
- Pham, Hoangmai, Paul B. Ginsburg, “Payment and delivery-system reform—The next phase,” *New England Journal of Medicine* 2018; 379:1594-1596, October 25, 2018.
- Sachs, Rachel E., Paul B. Ginsburg, Dana P. Goldman, “Encouraging New Uses for Old Drugs,” *JAMA*, 318(24):2421-2322, December 26, 2017.
- Adler, Loren, Henry J. Aaron, Paul B. Ginsburg, Matthew Fiedler, “The Graham-Cassidy Plan – The Most Harmful ACA-Repeal Bill Yet,” *New England Journal of Medicine*, 377: e23, October 19, 2017.
- Trish, Erin, Paul Ginsburg, Laura Gascue, “Physician Reimbursement in Medicare Advantage Compared With Traditional Medicare and Commercial Health Insurance,” *JAMA Internal Medicine*, 177(9):1287-1295, September, 2017.
- Aaron, Henry J., Matthew Fiedler, Paul B. Ginsburg, Loren Adler, Alice M. Rivlin, “Turmoil in the Individual Insurance Market – Where it Came From and How to Fix It,” *New England Journal of Medicine*, 377:314-315, July 27, 2017.
- Ginsburg, Paul B., Kavita Patel, “Physician Payment Reform – Progress to Date,” *New England Journal of Medicine*, 377:285-292, July 20, 2017.
- Fiedler, Matthew, Henry J. Aaron, Loren Adler, Paul B. Ginsburg, “Moving in the Wrong Direction – Health Care under the AHCA,” *New England Journal of Medicine*, 376:2405-2407, June 22, 2017.
- Gaynor, Martin, Farzad Mostashari and Paul B. Ginsburg, “Making Markets Work: A Competition Policy for Health Care,” *JAMA* 317(13): 1313-1314, April 4, 2017.
- Ederhof, Merle, and Paul B. Ginsburg, “Improving Hospital Incentives with Better Cost Data,” *New England Journal of Medicine*, 376(11): 110-111, March 16, 2017. Republished in NEJM Catalyst, April 10, 2017.
- Ginsburg, Paul B., “Consumer-Oriented Approaches to Cost Containment,” *JAMA Internal Medicine* 176(9): 1359-1360, September 2016.
- Ginsburg, Paul B. and Gail R. Wilensky, “Revamping Provider Payment in Medicare,” *Forum in Health Economics and Policy* 18:2 (December 2015): 137-150.
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- Ginsburg, Paul B. “Accountable Care Organizations 2.0: Linking Beneficiaries.” *JAMA Internal Medicine*, vol 174, no. 6, June 2014, pp. 945-946.
- Ginsburg, Paul B. “Seeking Lower Prices When Providers are Consolidated: An Examination of Market and Policy Strategies.” *Health Affairs*, vol 33, no. 6, June 2014, pp. 1067-1075,
- Ginsburg, Paul B. “Using Science to Shape Medicare Payment.” *JAMA Internal Medicine*, vol 173, no. 18, October 14, 2013, pp. 1737-1738.
- Ginsburg, Paul B. “Achieving Health Care Cost Containment Through Provider Payment Reform that Engages Patients and Providers.” *Health Affairs*, vol. 32, no. 5, May 2013, pp. 929-934.

- Ginsburg, Paul B. "Fee-for-Service Will Remain a Feature of Major Payment Reforms, Requiring More Changes in Medicare Physician Payment." *Health Affairs*, vol. 31, no. 9, September 2012, pp. 1977-1983.
- Berenson, Robert A., Paul B. Ginsburg, Jon B. Christianson, and Tracy Yee. "The Growing Power of Some Providers to Win Steep Payment Increases from Insurers Suggests Policy Remedies May be Needed." *Health Affairs*, vol. 31, no. 5, May 2012, pp. 973-981.
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- Ginsburg, Paul B., and Chapin White. "Health Care's Role in Deficit Reduction—Guiding Principles." *New England Journal of Medicine*, vol. 365, no. 17, October 27, 2011, pp. 1559-1561.
- Ginsburg, Paul B. "Reforming Provider Payment—The Price Side of the Equation." *New England Journal of Medicine*, vol. 365, no. 14, October 6, 2011, pp. 1268-1270.
- Felland, Laurie E., Paul B. Ginsburg, and Gretchen M. Kishbauch. "Improving Health Care Access for Low-Income People: Lessons from Ascension Health's Community Collaboratives." *Health Affairs*, vol. 30, no. 7, July 2011, pp. 1290-1298.
- Ginsburg, Paul B. "Spending to Save – ACOs and the Medicare Shared Savings Program." *New England Journal of Medicine*, vol. 364, no. 22, June 2, 2011, pp. 2085-2086.
- Cunningham, Peter J., Laurie E. Felland, Paul B. Ginsburg, and Hoangmai H. Pham. "Qualitative Methods: A Crucial Tool for Understanding Changes in Health Systems and Health Care Delivery." *Medical Care Research and Review*, vol. 68, no. 1, January 20, 2011, pp. 34-40.
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- Berenson, Robert A., Paul B. Ginsburg, and Nicole Kemper. "Unchecked Provider Clout in California Foreshadows Challenges to Health Reform." *Health Affairs*, vol. 29, no. 4, April 2010, pp. 699-705.
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- Aaron, Henry J., and Paul B. Ginsburg. "Is Health Spending Excessive? If So, What Can We Do About It?" *Health Affairs*, vol. 28, no. 5, September/October 2009, pp. 1260-1275.
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- Ginsburg, Paul B. "Competition in Health Care: Its Evolution over the Past Decade." *Health Affairs*, vol. 24, no. 6, November 2005, pp. 1512-1522.
- Ginsburg, Paul B., and Joy M. Grossman. "When the Price Isn't Right: How Inadvertent Payment Incentives Drive Medical Care." *Health Affairs*, Web Exclusive, August 2005.
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- Ginsburg, Paul B. "Controlling Health Care Costs." *New England Journal of Medicine*, vol. 351, no. 16, October 2004, pp. 1591-1593.
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Nichols, Len M., Paul B. Ginsburg, Robert A. Berenson, Jon Christianson, and Robert E. Hurley. "Are Market Forces Strong Enough to Deliver Efficient Health Care Systems? Confidence is Waning." *Health Affairs*, vol. 23, no. 2, March 2004, pp. 8-21.

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Lesser, Cara S., Paul B. Ginsburg, and Kelly Devers. "The End of an Era: What Became of the 'Managed Care Revolution' in 2001?" *Health Services Research*, vol. 38, no. 1, pt. 2, February 2003, pp. 337-355.

Ginsburg, Paul B. "Payment and the Future of Primary Care." *Annals of Internal Medicine*, vol. 138, no. 3, February 2003, pp. 233-234.

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Cunningham, Peter J., and Paul B. Ginsburg. "What Accounts for Differences in Uninsurance Rates Across Communities?" *Inquiry*, vol. 38, no. 1, March 2001, pp. 6-21.

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Published Reports

Ginsburg, Paul B., Steven M. Lieberman, "The Elijah E. Cummings Lower Drug Costs Now Act: How It Would Work, How It Would Affect Prices, and What the Challenges Are," New York, New York: The Commonwealth Fund, April 9, 2020.

Adler, Loren, Matthew Fiedler, Paul B. Ginsburg, Mark Hall, Erin Trish, Christen Linke Young, Erin Duffy, "State Approaches to Mitigating Surprise Out-of-Network Billing," Washington, DC: The Brookings Institution, February 2019.

Steinwald, Bruce, Paul B. Ginsburg, Caitlin Brandt, Sobin Lee, Kavita Patel, "Medicare graduate medical education funding is not addressing the primary care shortage: We need a radically different approach," Washington, DC: The Brookings Institution, December, 2018.

Romley, John A., Paul B. Ginsburg, "Improving bundled payments in the Medicare program," Washington, DC: The Brookings Institution, May, 2018.

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Bertko, John, Paul B. Ginsburg, Steven M. Lieberman, Erin Trish, Joseph Antos, "Medicare Advantage: Better information tools, better beneficiary choices, better competition," Washington, DC: The Brookings Institution, November, 2017.

Hall, Mark, Paul B. Ginsburg, "A better approach to regulating provider network adequacy," Washington, DC: The Brookings Institution, September, 2017.

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Lieberman, Steven M., Paul B. Ginsburg, “Would price transparency for generic drugs lower costs for payers and patients?” Washington, DC: The Brookings Institution, June, 2017.

Gaynor, Martin, Farzad Mostashari, Paul B. Ginsburg, “Making health care markets work: Competition policy for health care,” Washington, DC: The Brookings Institution, April, 2017.

Henry Aaron, Linda Blumberg, Paul B. Ginsburg and Steven Zuckerman, “Building a Better Cadillac,” Washington, DC: The Brookings Institution, January 2017.

Hall, Mark, Paul B. Ginsburg, Steven Lieberman, Loren Adler, Caitlin Brandt and Margaret Darling, “Solving surprise medical bills,” Washington, DC: The Brookings Institution, October 2016.

Ginsburg, Paul B., Chapin White, Christine Eibner and Sarah Nowak, “Limiting Tax Breaks for Employer-Sponsored Health Insurance: Cadillac Tax vs. Capping the Exclusion,” Research Brief No. 20, Washington, DC: National Institute for Health Care Reform, October 2015.

Lechner, Amanda E., Rebecca Gourevitch and Paul B. Ginsburg, “The Potential of Reference Pricing to Generate Health Care Savings: Lessons from a California Pioneer.” Research Brief no. 30. Washington, DC: Center for Studying Health System Change, December 2013.

Yee, Tracy, Jon B. Christianson, and Paul B. Ginsburg. “Small Employers and Self-Insured Health Benefits: Too Small to Succeed?” Issue Brief no. 138. Washington, DC: Center for Studying Health System Change, July 2012.

Sommers, Anna, Chapin White, and Paul B. Ginsburg. “Addressing Hospital Pricing Leverage through Regulation: State Rate Setting.” Policy Analysis no. 9. Washington, DC: National Institute for Health Care Reform, May 2012.

Felland, Laurie E., Genna R. Cohen, Paul B. Ginsburg, Elizabeth A. November, Ha T. Tu, and Tracy Yee. “Physicians Key to Health Maintenance Organization Popularity in Orange County.” Community Report no. 10. Washington, DC: Center for Studying Health System Change, August 2011.

Chapin, White, and Paul B. Ginsburg. “Working at Cross Purposes: Health Care Expansions May Jumpstart Local Economies but Fuel Nation’s Fiscal Woes.” Commentary no. 5. Washington, DC: Center for Studying Health System Change, August 2011.

Komisar, Harriet L., Judy Feder, and Paul B. Ginsburg. “Bundling’ Payment for Episodes of Hospital Care: Issues and Recommendations for New Pilot Program in Medicare.” Commentary. Washington, DC: Center for American Progress, July 2011.

Lake, Timothy K., Tricia Collins Higgins, and Paul B. Ginsburg. “Fostering Health Information Technology in Small Physician Practices: Lessons from Independent Practice Associations.” Research Brief no. 5. Washington, DC: National Institute for Health Care Reform, June 2011.

Lake, Timothy K., Kate A. Stewart, and Paul B. Ginsburg. “Lessons from the Field: Making Accountable Care Organizations Real.” Research Brief no. 2. Washington, DC: National Institute for Health Care Reform, January 2011.

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