

## Appendix C: Metro New Orleans Clusters

Table C1. All metro New Orleans' clusters provide some good jobs, though the concentration varies

Cluster	Traded / local	Total jobs in 2014	Good jobs in 2014	Share of jobs that are good jobs	Job growth 2010-2014	Difference between national and local job growth rates
<b>Advanced Manufacturing</b>	<b>Traded</b>	<b>7,790</b>	<b>4,930</b>	<b>63%</b>	<b>1%</b>	<b>3%</b>
Aerospace Vehicles and Defense	Traded	600	320	53%	-58%	-39%
Automotive	Traded	904	571	63%	20%	44%
Communications Equipment and Services	Traded	703	361	51%	12%	20%
Downstream Chemical Products	Traded	448	297	66%	34%	22%
Information Technology and Analytical Instruments	Traded	808	428	53%	28%	20%
Jewelry and Precious Metals	Traded	74	29	40%	-29%	-31%
Lighting and Electrical Equipment	Traded	443	276	62%	0%	-6%
Plastics	Traded	1,069	762	71%	26%	20%
Production Technology and Heavy Machinery	Traded	1,327	849	64%	2%	-5%
Recreational and Small Electric Goods	Traded	183	100	55%	-25%	-32%
Trailers, Motor Homes, and Appliances	Traded	42	23	56%	267%	238%
Upstream Metal Manufacturing	Traded	1,188	913	77%	23%	14%
<b>Bioscience</b>	<b>Traded</b>	<b>246</b>	<b>116</b>	<b>47%</b>	<b>-13%</b>	<b>-18%</b>
Biopharmaceuticals	Traded	41	24	58%	175%	171%
Medical Devices	Traded	54	40	74%	-11%	-4%
Research Organizations	Traded	151	52	34%	-27%	-35%
<b>Business and Professional Services</b>	<b>Traded</b>	<b>29,380</b>	<b>12,110</b>	<b>41%</b>	<b>13%</b>	<b>-2%</b>
Business Services	Traded	28,955	11,955	41%	15%	-1%
Environmental Services	Traded	425	155	36%	-35%	-46%
<b>Digital Media</b>	<b>Traded</b>	<b>5,445</b>	<b>1,324</b>	<b>24%</b>	<b>44%</b>	<b>32%</b>
Marketing, Design, and Publishing	Traded	2,424	947	39%	8%	-11%
Music and Sound Recording	Traded	65	37	58%	436%	340%

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Video Production and Distribution	Traded	2,956	340	11%	90%	89%
<b>Durable Manufacturing</b>	<b>Traded</b>	<b>3,816</b>	<b>2,394</b>	<b>63%</b>	<b>1%</b>	<b>-5%</b>
Apparel	Traded	153	51	34%	-8%	1%
Downstream Metal Products	Traded	743	501	67%	16%	4%
Footwear	Traded	7	2	22%	N/A	N/A
Furniture	Traded	146	34	23%	8%	-2%
Leather and Related Products	Traded	52	20	39%	-8%	-23%
Metalworking Technology	Traded	248	153	62%	-2%	-21%
Paper and Packaging	Traded	133	91	68%	-42%	-44%
Printing Services	Traded	1,081	714	66%	5%	11%
Textile Manufacturing	Traded	70	33	47%	-36%	-22%
Vulcanized and Fired Materials	Traded	1,016	730	72%	5%	-10%
Wood Products	Traded	167	65	39%	-18%	-22%
<b>Education</b>	<b>Traded</b>	<b>20,072</b>	<b>4,274</b>	<b>21%</b>	<b>-4%</b>	<b>-8%</b>
Education and Knowledge Creation	Traded	20,072	4,274	21%	-4%	-8%
<b>Energy and Petrochemicals</b>	<b>Traded</b>	<b>26,853</b>	<b>15,899</b>	<b>59%</b>	<b>2%</b>	<b>-18%</b>
Construction Products and Services	Traded	9,385	3,935	42%	15%	-3%
Electric Power Generation and Transmission	Traded	997	758	76%	22%	26%
Oil and Gas Production and Transportation	Traded	12,764	8,600	67%	-4%	-31%
Upstream Chemical Products	Traded	3,706	2,607	70%	-10%	-13%
<b>Food Manufacturing</b>	<b>Traded</b>	<b>5,736</b>	<b>2,530</b>	<b>44%</b>	<b>1%</b>	<b>-5%</b>
Agricultural Inputs and Services	Traded	651	139	21%	14%	8%
Fishing and Fishing Products	Traded	403	255	63%	-23%	-11%
Food Processing and Manufacturing	Traded	4,406	1,940	44%	2%	-6%
Livestock Processing	Traded	274	195	71%	6%	4%
Tobacco	Traded	1	1	75%	N/A	N/A
<b>Hospitality and Tourism</b>	<b>Traded</b>	<b>22,936</b>	<b>3,846</b>	<b>17%</b>	<b>11%</b>	<b>2%</b>
Hospitality and Tourism	Traded	21,044	3,535	17%	12%	5%

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Performing Arts	Traded	1,892	311	16%	2%	-25%
<b>Insurance and Financial Services</b>	<b>Traded</b>	<b>8,165</b>	<b>5,212</b>	<b>64%</b>	<b>2%</b>	<b>-2%</b>
Financial Services	Traded	3,889	1,954	50%	-1%	-4%
Insurance Services	Traded	4,277	3,259	76%	5%	0%
<b>Other Resource Extraction</b>	<b>Traded</b>	<b>189</b>	<b>94</b>	<b>50%</b>	<b>-15%</b>	<b>-34%</b>
Coal Mining	Traded	2	1	72%	-100%	-107%
Forestry	Traded	30	4	12%	N/A	N/A
Metal Mining	Traded	50	32	64%	1%	-44%
Nonmetal Mining	Traded	107	57	53%	12%	3%
<b>Transportation and Distribution</b>	<b>Traded</b>	<b>38,979</b>	<b>23,810</b>	<b>61%</b>	<b>-3%</b>	<b>-12%</b>
Distribution and Electronic Commerce	Traded	20,255	11,486	57%	0%	-9%
Transportation and Logistics	Traded	5,539	2,283	41%	23%	13%
Water Transportation	Traded	13,184	10,041	76%	-14%	-23%
<b>Water Management*</b>	<b>Traded</b>	<b>31,567</b>	<b>12,339</b>	<b>39%</b>	<b>21%</b>	<b>6%</b>
<b>Local Arts and Entertainment</b>	<b>Local</b>	<b>5,584</b>	<b>1,314</b>	<b>24%</b>	<b>-3%</b>	<b>2%</b>
Local Entertainment and Media	Local	5,584	1,314	24%	-3%	2%
<b>Local Distribution</b>	<b>Local</b>	<b>23,910</b>	<b>5,602</b>	<b>23%</b>	<b>18%</b>	<b>8%</b>
Local Food and Beverage Processing and Distribution	Local	15,473	3,405	22%	17%	10%
Local Logistical Services	Local	8,437	2,197	26%	20%	6%
<b>Local Education and Civic Organizations</b>	<b>Local</b>	<b>51,492</b>	<b>4,862</b>	<b>9%</b>	<b>7%</b>	<b>-3%</b>
Local Community and Civic Organizations	Local	17,144	2,654	15%	14%	-31%
Local Education and Training	Local	34,348	2,208	6%	5%	5%
<b>Local Financial Services</b>	<b>Local</b>	<b>12,129</b>	<b>6,913</b>	<b>57%</b>	<b>1%</b>	<b>-2%</b>
Local Financial Services	Local	12,129	6,913	57%	1%	-2%
<b>Local Health Care</b>	<b>Local</b>	<b>64,526</b>	<b>26,408</b>	<b>41%</b>	<b>3%</b>	<b>-2%</b>
Local Health Services	Local	64,526	26,408	41%	3%	-2%
<b>Local Hospitality</b>	<b>Local</b>	<b>58,441</b>	<b>1,585</b>	<b>3%</b>	<b>14%</b>	<b>1%</b>
Local Hospitality Establishments	Local	58,441	1,585	3%	14%	1%

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<b>Local Products and Services</b>	<b>Local</b>	<b>70,486</b>	<b>17,441</b>	<b>25%</b>	<b>8%</b>	<b>-3%</b>
Local Commercial Services	Local	38,921	10,220	26%	6%	-7%
Local Household Goods and Services	Local	5,036	837	17%	9%	4%
Local Industrial Products and Services	Local	2,134	1,262	59%	14%	5%
Local Motor Vehicle Products and Services	Local	15,432	3,675	24%	14%	4%
Local Personal Services (Non-Medical)	Local	8,963	1,448	16%	8%	-1%
<b>Local Real Estate and Construction</b>	<b>Local</b>	<b>37,911</b>	<b>14,486</b>	<b>38%</b>	<b>5%</b>	<b>-4%</b>
Local Real Estate, Construction, and Development	Local	37,911	14,486	38%	5%	-4%
<b>Local Retail</b>	<b>Local</b>	<b>19,365</b>	<b>3,127</b>	<b>16%</b>	<b>2%</b>	<b>-3%</b>
Local Retailing of Clothing and General Merchandise	Local	19,365	3,127	16%	2%	-3%
<b>Local Utilities</b>	<b>Local</b>	<b>3,338</b>	<b>2,170</b>	<b>65%</b>	<b>-16%</b>	<b>-16%</b>
Local Utilities	Local	3,338	2,170	65%	-16%	-16%
<b>Government</b>	<b>Government</b>	<b>46,611</b>	<b>23,417</b>	<b>50%</b>	<b>-7%</b>	<b>-4%</b>
Government	Government	46,611	23,417	50%	-7%	-4%