

**PAUL B. GINSBURG, PH.D.**  
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## Education

1971 Ph.D., Economics, Harvard University  
1970 M.A., Economics, Harvard University  
1965 B.A., Economics, magna cum laude, Binghamton University (Harpur College)

## Positions

2021- Nonresident Senior Fellow, the Brookings Institution  
2014 - Professor of Health Policy, Sol Price School of Public Policy,  
Senior Fellow and Director of Public Policy, Schaeffer Center for Health Policy and Economics,  
University of Southern California  
2016 - 2021 Director, USC-Brookings Schaeffer Initiative for Health Policy, Leonard D. Schaeffer Chair in  
Health Policy Studies and Senior Fellow in Economic Studies, the Brookings Institution  
1995 - 2013 Founding President, Center for Studying Health System Change  
1986 - 1995 Founding Executive Director, Physician Payment Review Commission, Washington, DC  
1984 - 1986 Senior Economist, RAND, Santa Monica, CA and Washington, DC  
1978 - 1984 Deputy Assistant Director, Congressional Budget Office, Washington, DC  
1976 - 1980 Associate Professor of Policy Sciences and Community Health Sciences, Duke University,  
Durham, NC  
1972 - 1976 Assistant Professor of Economics and Community Medicine, Michigan State University, East  
Lansing, MI  
1970 - 1972 Economist, U.S. Public Health Service, Rockville, MD

## Experience

### University of Southern California

**Professor of Health Policy, Price School of Public Policy and Senior Fellow and Director of Public Policy, USC Schaeffer Center for Health Policy and Economics (2014 - ).** Started up and directed the USC-Brookings Schaeffer Initiative for Health policy, 2016-2021. Teaching in the Masters of Health Administration program and the Executive Masters of Health Administration program.

### Brookings Institution

**Leonard D. Schaeffer Chair in Health Policy Studies (2016 - 2021).** Started up and led the USC-Brookings Schaeffer Initiative for Health Policy, which is a partnership between the USC Schaeffer Center and the Economic Studies Program at the Brookings Institution. My time was split between Brookings and USC, with this Initiative being my principal responsibility.

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### **Center for Studying Health System Change**

**Founding President (1995 - 2013).** This research center, founded in 1995, tracks changes in the financing and delivery of health care in the United States and their effects on people. It collects data from both surveys and site visits. Well-known and highly respected in health policy circles, industry and academia, the Center disseminates its work through its own publications and public appearances as well as through peer-reviewed journals. Ginsburg is widely recognized for his work on health care costs and health care markets and competition. The Center's largest funders included the National Institute for Health Care Reform, California Healthcare Foundation and Robert Wood Johnson Foundation. At the end of 2013, it merged into Mathematica Policy Research, its long-time sister company.

### **Physician Payment Review Commission**

**Founding Executive Director (1986 - 1995).** The Commission, now the Medicare Payment Advisory Commission, advised the Congress on physician payment in the Medicare program. It developed the Medicare physician payment reform that was enacted in 1989 and had important responsibilities to develop recommendations concerning implementation and evaluation and to advise the Congress on additional issues such as Medicaid, medical malpractice reform, graduate medical education, employer health care costs, and quality of care.

### **RAND**

**Senior Economist (1984 - 1986).** I was principal investigator for a major study on preferred provider organizations and served as Deputy Director of the Center for Health Care Financing Research, managing RAND's work for HCFA (subsequently renamed CMS) under a policy center grant. I led research projects on "DRG Creep" in the Medicare Prospective Payment System, Medicare vouchers, physician payment demonstrations, and other topics.

### **Congressional Budget Office**

**Deputy Assistant Director (1978 – 1984).** The Congressional Budget Office (CBO) is a nonpartisan organization mandated to provide the Congress with budget-related information and analyses of alternative fiscal and programmatic policies. I was responsible for the agency's analysis of health issues and income security issues. Responsibilities included preparation of analyses and published reports, presentation of findings in testimony, and interaction with Congressional committee staff and officials from the Executive Branch

### **Professional Activities**

#### **Current Research Funding**

Grants to USC from Arnold Ventures to study surprise billing, private equity and Medicare Advantage

#### **Policy Leadership-Current**

**Vice Chair, Medicare Payment Advisory Commission (2019 – ) and Commissioner (2016 --).** This independent congressional agency advises the U.S. Congress on issues affecting the Medicare program. Appointments are made by the Comptroller General of the United States.

**Advisory Board, National Institute for Health Care Management (2004 --)**

**Public Trustee, American Academy of Ophthalmology (2004 --)**

**Member, Aspen Health Strategy Group (2016 --)**

**NAM Committee on Emerging Science, Technology and Innovation in Health and Medicine (2019 --)**

#### **Policy Leadership-Recent**

Bipartisan Policy Center (Senior Fellow), National Advisory Council, Agency for Health Care Quality and Research, CBO Panel of Health Advisers, Institute of Medicine, Committee on Geographic Variation in Health

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Care Spending and Promotion of High-Value Care, Institute of Medicine, Committee on Lack of Insurance and its Consequences, Board of Directors, AcademyHealth, two elected terms.

**Congressional Testimony**

Presented testimony to U.S. Congress and state legislatures on over 30 occasions. Recent topics have included insurer mergers, health care costs and price transparency. Earlier in career, prepared testimony for and accompanied the Chairman of the Physician Payment Review Commission and the Director of the Congressional Budget Office on over 100 occasions. Recent testimony to Senate, Committee on the Judiciary, Subcommittee on Antitrust, Competition Policy and Consumer Rights, U.S. House of Representatives, Committee on Ways and Means, Subcommittee on Health, California Senate Committee on Health, Maryland legislature and Massachusetts Division of Health Care Finance and Policy. Informal advising of Congressional staff on issues such as Medicare surprise medical billing, premium support, provider payment reform.

**Public Speaking**

Topics include health care costs, health care competition, surprise medical billing, provider payment reform.

**Refereeing**

Editorial Board, Health Affairs. Frequent referee for New England Journal of Medicine, Health Affairs, American Journal of Managed Care, JAMA, JAMA Internal Medicine, Health Services Research and other scholarly publications.

**Honors**

Fellow, AcademyHealth; founding member, National Academy of Social Insurance; first annual HSR Impact Award from AcademyHealth; USC Price School of Public Policy, Research Impact Award, 2021, Modern Health Care 100 Most Influential Persons in Health Care (eight times).

**Recent (since 2001) Papers and Publications**

**Book Chapters**

Ginsburg, Paul B. "Provider Payment Incentives and Delivery System Reform." In *The Health Care Delivery System: A Blueprint for Reform*, edited by Meredith King Ledford, Jeanne M. Lambrew, David J. Rothman, and John D. Podesta. Washington, DC: Center for American Progress and New York: Institute on Medicine as a Profession, 2008.

Ginsburg, Paul B. "Private Payer Roles in Moving to More Efficient Health Spending." In *Restoring Fiscal Sanity 2007: The Health Spending Challenge*, edited by Alice M. Rivlin and Joseph R. Antos. Washington, DC: Brookings Institution Press, 2007.

**Journal Articles**

Lieberman, Steven M., Paul B. Ginsburg, Erin Trish, "Sharing Drug Rebates With Medicare Part D Patients: Why And How," *Health Affairs*, September 14, 2020.

Lin, Eugene, Paul B. Ginsburg, Glenn M. Chertow, Jeffrey S. Berns, "The "Advancing American Kidney Health" Executive Order: Challenges and Opportunities for the Large Dialysis Organizations," *American Journal of Kidney Diseases*, 76:731-734, August 4, 2020.

Ginsburg, Paul B., Commentary on "Health Spending Under Single Payer Approaches," *Journal of Ambulatory Care Management*, 43:199-204, April 30, 2020.

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- Duffy, Erin, Loren Adler, Paul B. Ginsburg, Erin Trish, “Prevalence and Characteristics of Surprise Out-of-Network Bills From Professionals in Ambulatory Surgery Centers,” *Health Affairs*, vol. 39, no. 5, April 2020.
- Trish, Erin, Paul B. Ginsburg, Geoffrey Joyce, Dana Goldman, “Who Pays in Medicare Part D? Giving Plans More Skin in the Game,” *New England Journal of Medicine*, 381:2384-2387, December 19, 2019.
- Ederhof, Merle, Paul B. Ginsburg, “‘Meaningful Use’ of Cost-Measurement Systems—Incentives for Health Care Providers,” *New England Journal of Medicine*, 381:4-6, July 4, 2019.
- Fiedler, Matthew, Henry J. Aaron, Loren Adler, Paul B. Ginsburg, Christen L. Young, “Building on the ACA to Achieve Universal Coverage,” *New England Journal of Medicine*, 380:1685-1688, May 2, 2019.
- Ginsburg, Paul B., Robert Berenson, “Improving the Medicare Physician Fee Schedule needs to be part of value-based payment,” *Health Affairs*, February 2019.
- Hall, Mark A., Loren Adler, Paul B. Ginsburg, Erin Trish, “Reducing Unfair Out-of-Network Billing—Integrated Approaches to Protecting Patients,” *New England Journal of Medicine*, 380:610-612, February 14, 2019.
- Pham, Hoangmai, Paul B. Ginsburg, “Payment and delivery-system reform—The next phase,” *New England Journal of Medicine* 2018; 379:1594-1596, October 25, 2018.
- Sachs, Rachel E., Paul B. Ginsburg, Dana P. Goldman, “Encouraging New Uses for Old Drugs,” *JAMA*, 318(24):2421-2322, December 26, 2017.
- Adler, Loren, Henry J. Aaron, Paul B. Ginsburg, Matthew Fiedler, “The Graham-Cassidy Plan – The Most Harmful ACA-Repeal Bill Yet,” *New England Journal of Medicine*, 377: e23, October 19, 2017.
- Trish, Erin, Paul Ginsburg, Laura Gascue, “Physician Reimbursement in Medicare Advantage Compared With Traditional Medicare and Commercial Health Insurance,” *JAMA Internal Medicine*, 177(9):1287-1295, September, 2017.
- Aaron, Henry J., Matthew Fiedler, Paul B. Ginsburg, Loren Adler, Alice M. Rivlin, “Turmoil in the Individual Insurance Market – Where it Came From and How to Fix It,” *New England Journal of Medicine*, 377:314-315, July 27, 2017.
- Ginsburg, Paul B., Kavita Patel, “Physician Payment Reform – Progress to Date,” *New England Journal of Medicine*, 377:285-292, July 20, 2017.
- Fiedler, Matthew, Henry J. Aaron, Loren Adler, Paul B. Ginsburg, “Moving in the Wrong Direction – Health Care under the AHCA,” *New England Journal of Medicine*, 376:2405-2407, June 22, 2017.
- Gaynor, Martin, Farzad Mostashari and Paul B. Ginsburg, “Making Markets Work: A Competition Policy for Health Care,” *JAMA* 317(13): 1313-1314, April 4, 2017.
- Ederhof, Merle, and Paul B. Ginsburg, “Improving Hospital Incentives with Better Cost Data,” *New England Journal of Medicine*, 376(11): 110-111, March 16, 2017. Republished in NEJM Catalyst, April 10, 2017.
- Ginsburg, Paul B., “Consumer-Oriented Approaches to Cost Containment,” *JAMA Internal Medicine* 176(9): 1359-1360, September 2016.
- Ginsburg, Paul B. and Gail R. Wilensky, “Revamping Provider Payment in Medicare,” *Forum in Health Economics and Policy* 18:2 (December 2015): 137-150.

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- Ginsburg, Paul B. "Accountable Care Organizations 2.0: Linking Beneficiaries." *JAMA Internal Medicine*, vol 174, no. 6, June 2014, pp. 945-946.
- Ginsburg, Paul B. "Seeking Lower Prices When Providers are Consolidated: An Examination of Market and Policy Strategies." *Health Affairs*, vol 33, no. 6, June 2014, pp. 1067-1075,
- Ginsburg, Paul B. "Using Science to Shape Medicare Payment." *JAMA Internal Medicine*, vol 173, no. 18, October 14, 2013, pp. 1737-1738.
- Ginsburg, Paul B. "Achieving Health Care Cost Containment Through Provider Payment Reform that Engages Patients and Providers." *Health Affairs*, vol. 32, no. 5, May 2013, pp. 929-934.
- Ginsburg, Paul B. "Fee-for-Service Will Remain a Feature of Major Payment Reforms, Requiring More Changes in Medicare Physician Payment." *Health Affairs*, vol. 31, no. 9, September 2012, pp. 1977-1983.
- Berenson, Robert A., Paul B. Ginsburg, Jon B. Christianson, and Tracy Yee. "The Growing Power of Some Providers to Win Steep Payment Increases from Insurers Suggests Policy Remedies May be Needed." *Health Affairs*, vol. 31, no. 5, May 2012, pp. 973-981.
- White, Chapin, and Paul B. Ginsburg. "Slower Growth in Medicare Spending—Is This New Normal?" *New England Journal of Medicine*, vol. 366, no. 12. March 22, 2012, pp. 1073-1075.
- Ginsburg, Paul B., and Chapin White. "Health Care's Role in Deficit Reduction—Guiding Principles." *New England Journal of Medicine*, vol. 365, no. 17, October 27, 2011, pp. 1559-1561.
- Ginsburg, Paul B. "Reforming Provider Payment—The Price Side of the Equation." *New England Journal of Medicine*, vol. 365, no. 14, October 6, 2011, pp. 1268-1270.
- Felland, Laurie E., Paul B. Ginsburg, and Gretchen M. Kishbauch. "Improving Health Care Access for Low-Income People: Lessons from Ascension Health's Community Collaboratives." *Health Affairs*, vol. 30, no. 7, July 2011, pp. 1290-1298.
- Ginsburg, Paul B. "Spending to Save – ACOs and the Medicare Shared Savings Program." *New England Journal of Medicine*, vol. 364, no. 22, June 2, 2011, pp. 2085-2086.
- Cunningham, Peter J., Laurie E. Felland, Paul B. Ginsburg, and Hoangmai H. Pham. "Qualitative Methods: A Crucial Tool for Understanding Changes in Health Systems and Health Care Delivery." *Medical Care Research and Review*, vol. 68, no. 1, January 20, 2011, pp. 34-40.
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- Berenson, Robert A., Paul B. Ginsburg, and Nicole Kemper. "Unchecked Provider Clout in California Foreshadows Challenges to Health Reform." *Health Affairs*, vol. 29, no. 4, April 2010, pp. 699-705.
- Ginsburg, Paul B. "Getting to the Real Issues in Health Care Reform." *New England Journal of Medicine*, vol. 361, no. 20, November 26, 2009, pp. 2017-2109.
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- Ginsburg, Paul B. "Employment-Based Health Benefits Under Universal Coverage." *Health Affairs*, vol. 27, no. 3, May 2008, pp. 675-685.
- Ginsburg, Paul B. "Don't Break Out the Champagne: Continued Slowing of Health Care Spending Growth Unlikely to Last." *Health Affairs*, vol. 27, no. 1, January 2008, pp. 30-32.
- Pham, Hoangmai H., and Paul B. Ginsburg. "Unhealthy Trends: The Future of Physician Services." *Health Affairs*, vol. 26, no. 6, November 2007, pp. 1586-1598.
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- Berenson, Robert A., Paul B. Ginsburg, and Jessica H. May. "Hospital-Physicians Relations: Cooperation, Competition, or Separation?" *Health Affairs*, vol. 26, no. 1, January 2007, pp. w31-w43.
- Ginsburg, Paul B. "Recalibrating Medicare Payments for Inpatient Care." *New England Journal of Medicine*, vol. 355, no. 20, November 2006, pp. 2061-2064.
- Ginsburg, Paul B., Bradley C. Strunk, Michelle I. Banker, and John P. Cookson. "Tracking Health Care Costs: Continued Stability But at High Rates in 2005." *Health Affairs*, vol. 25, no. 6, November 2006, pp. w486-w495.
- Lesser, Cara S., and Paul B. Ginsburg. "Strategies to Enhance Price and Quality Competition in Health Care: Lessons Learned from Tracking Local Markets." *Journal of Health Politics, Policy and Law*, vol. 31, no. 3, June 2006, pp. 557-567.
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- Ginsburg, Paul B. "Competition in Health Care: Its Evolution over the Past Decade." *Health Affairs*, vol. 24, no. 6, November 2005, pp. 1512-1522.

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- Ginsburg, Paul B., and Joy M. Grossman. "When the Price Isn't Right: How Inadvertent Payment Incentives Drive Medical Care." *Health Affairs*, Web Exclusive, August 2005.
- Strunk, Bradley C., Paul B. Ginsburg, and John P. Cookson. "Tracking Health Care Costs: Declining Growth Trend Pauses in 2004." *Health Affairs*, Web Exclusive, June 2005.
- Grossman, Joy M., and Paul B. Ginsburg. "As the Health Insurance Underwriting Cycle Turns: What Next?" *Health Affairs*, vol. 23, no. 6, November 2004, pp. 91-102.
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- Nichols, Len M., Paul B. Ginsburg, Robert A. Berenson, Jon Christianson, and Robert E. Hurley. "Are Market Forces Strong Enough to Deliver Efficient Health Care Systems? Confidence is Waning." *Health Affairs*, vol. 23, no. 2, March 2004, pp. 8-21.
- Ginsburg, Paul B. "Can Hospitals and Physicians Shift the Effects of Cuts in Medicare Reimbursement to Private Payers?" *Health Affairs*, Web Exclusive, October 2003.
- Lesser, Cara S., Paul B. Ginsburg, and Kelly Devers. "The End of an Era: What Became of the 'Managed Care Revolution' in 2001?" *Health Services Research*, vol. 38, no. 1, pt. 2, February 2003, pp. 337-355.
- Ginsburg, Paul B. "Payment and the Future of Primary Care." *Annals of Internal Medicine*, vol. 138, no. 3, February 2003, pp. 233-234.
- Strunk, Bradley C., Paul B. Ginsburg, and Jon R. Gabel. "Tracking Health Care Costs: Growth Accelerates Again in 2001." *Health Affairs*, Web Exclusive, September 2002.
- Strunk, Bradley C., Paul B. Ginsburg, and Jon R. Gabel. "Tracking Health Care Costs: Hospital Care Surpasses Drugs as the Key Cost Driver." *Health Affairs*, Web Exclusive, September 2001.
- Cunningham, Peter J., and Paul B. Ginsburg. "What Accounts for Differences in Uninsurance Rates Across Communities?" *Inquiry*, vol. 38, no. 1, March 2001, pp. 6-21.
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**Published Reports**

- Steinwald, Bruce, Paul B. Ginsburg, "Medicare advanced imaging payment: Dysfunctional policy making," Washington, DC: The Brookings Institution, March 31, 2021.
- Ginsburg, Paul B., Steven M. Lieberman, "The Elijah E. Cummings Lower Drug Costs Now Act: How It Would Work, How It Would Affect Prices, and What the Challenges Are," New York, New York: The Commonwealth Fund, April 9, 2020.
- Adler, Loren, Matthew Fiedler, Paul B. Ginsburg, Mark Hall, Erin Trish, Christen Linke Young, Erin Duffy, "State Approaches to Mitigating Surprise Out-of-Network Billing," Washington, DC: The Brookings Institution, February 2019.

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- Romley, John A., Paul B. Ginsburg, “Improving bundled payments in the Medicare program,” Washington, DC: The Brookings Institution, May, 2018.
- Lieberman, Steven M., Loren Adler, Erin Trish, Joseph Antos, John Bertko, Paul B. Ginsburg, “A proposal to enhance competition and reform bidding in the Medicare Advantage Program,” Washington, DC: The Brookings Institution, May, 2018.
- Bertko, John, Paul B. Ginsburg, Steven M. Lieberman, Erin Trish, Joseph Antos, “Medicare Advantage: Better information tools, better beneficiary choices, better competition,” Washington, DC: The Brookings Institution, November, 2017.
- Hall, Mark, Paul B. Ginsburg, “A better approach to regulating provider network adequacy,” Washington, DC: The Brookings Institution, September, 2017.
- Lieberman, Steven M., Paul B. Ginsburg, “Would price transparency for generic drugs lower costs for payers and patients?” Washington, DC: The Brookings Institution, June, 2017.
- Gaynor, Martin, Farzad Mostashari, Paul B. Ginsburg, “Making health care markets work: Competition policy for health care,” Washington, DC: The Brookings Institution, April, 2017.
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- Hall, Mark, Paul B. Ginsburg, Steven Lieberman, Loren Adler, Caitlin Brandt and Margaret Darling, “Solving surprise medical bills,” Washington, DC: The Brookings Institution, October 2016.
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- Yee, Tracy, Jon B. Christianson, and Paul B. Ginsburg. “Small Employers and Self-Insured Health Benefits: Too Small to Succeed?” Issue Brief no. 138. Washington, DC: Center for Studying Health System Change, July 2012.
- Sommers, Anna, Chapin White, and Paul B. Ginsburg. “Addressing Hospital Pricing Leverage through Regulation: State Rate Setting.” Policy Analysis no. 9. Washington, DC: National Institute for Health Care Reform, May 2012.
- Felland, Laurie E., Genna R. Cohen, Paul B. Ginsburg, Elizabeth A. November, Ha T. Tu, and Tracy Yee. “Physicians Key to Health Maintenance Organization Popularity in Orange County.” Community Report no. 10. Washington, DC: Center for Studying Health System Change, August 2011.
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