Snowbelt to Sunbelt
The Migration of America’s Voters

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State Projected Growth, 2000-2030

Projected Growth, 2000-2030

- Growth 25% or more
- Growth 10% to 24%
- Less than 10%

Source: William Frey
Projected Regional Growth, 2000-2030

Source: William Frey
<table>
<thead>
<tr>
<th>State</th>
<th>Gain</th>
</tr>
</thead>
<tbody>
<tr>
<td>Florida</td>
<td>9</td>
</tr>
<tr>
<td>Texas</td>
<td>8</td>
</tr>
<tr>
<td>Arizona</td>
<td>5</td>
</tr>
<tr>
<td>California</td>
<td>2</td>
</tr>
<tr>
<td>Nevada</td>
<td>2</td>
</tr>
<tr>
<td>North Carolina</td>
<td>2</td>
</tr>
<tr>
<td>Georgia</td>
<td>1</td>
</tr>
<tr>
<td>Oregon</td>
<td>1</td>
</tr>
<tr>
<td>Utah</td>
<td>1</td>
</tr>
<tr>
<td>Virginia</td>
<td>1</td>
</tr>
<tr>
<td>Washington</td>
<td>1</td>
</tr>
</tbody>
</table>

Source: William Frey
## Electoral Vote Losses, 2000-2030

<table>
<thead>
<tr>
<th>State</th>
<th>Loss</th>
<th>State</th>
<th>Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>-6</td>
<td>Iowa</td>
<td>-1</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>-4</td>
<td>Kentucky</td>
<td>-1</td>
</tr>
<tr>
<td>Ohio</td>
<td>-4</td>
<td>Louisiana</td>
<td>-1</td>
</tr>
<tr>
<td>Illinois</td>
<td>-3</td>
<td>Missouri</td>
<td>-1</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>-2</td>
<td>Nebraska</td>
<td>-1</td>
</tr>
<tr>
<td>Michigan</td>
<td>-2</td>
<td>New Jersey</td>
<td>-1</td>
</tr>
<tr>
<td>Alabama</td>
<td>-1</td>
<td>Rhode Island</td>
<td>-1</td>
</tr>
<tr>
<td>Connecticut</td>
<td>-1</td>
<td>West Virginia</td>
<td>-1</td>
</tr>
<tr>
<td>Indiana</td>
<td>-1</td>
<td>Wisconsin</td>
<td>-1</td>
</tr>
</tbody>
</table>

Source: William Frey
## Projected Red State Advantage
*(assuming constant 2004 state victories)*

<table>
<thead>
<tr>
<th>Year</th>
<th>Red</th>
<th>Blue</th>
<th>Advantage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>286</td>
<td>252</td>
<td>34</td>
</tr>
<tr>
<td>2012</td>
<td>290</td>
<td>248</td>
<td>42</td>
</tr>
<tr>
<td>2024</td>
<td>295</td>
<td>243</td>
<td>52</td>
</tr>
<tr>
<td>2032</td>
<td>303</td>
<td>235</td>
<td>68</td>
</tr>
</tbody>
</table>

Source: William Frey
Snowbelt and Sunbelt: Electoral College Changes
<table>
<thead>
<tr>
<th>Region</th>
<th>2004</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Snowbelt</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Red</td>
<td>66</td>
<td>-8</td>
</tr>
<tr>
<td>Blue</td>
<td>159</td>
<td>-21</td>
</tr>
<tr>
<td><strong>Sunbelt</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Red</td>
<td>220</td>
<td>25</td>
</tr>
<tr>
<td>Blue</td>
<td>93</td>
<td>4</td>
</tr>
</tbody>
</table>

Source: William Frey
Melting Pot, New Sunbelt, and Heartland States
# Red and Blue Electoral Votes
## Three America's

<table>
<thead>
<tr>
<th>Region</th>
<th>2004 Red</th>
<th>2004 Blue</th>
<th>Change Red</th>
<th>Change Blue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heartland</td>
<td>122</td>
<td>105</td>
<td>-12</td>
<td>-11</td>
</tr>
<tr>
<td>New Sunbelt</td>
<td>95</td>
<td>21</td>
<td>12</td>
<td>2</td>
</tr>
<tr>
<td>Melting Pot</td>
<td>69</td>
<td>126</td>
<td>17</td>
<td>-8</td>
</tr>
</tbody>
</table>

Source: William Frey
Demographic Components, 2000-2004
(Rates per 1000)

Source: William Frey
Melting Pot States: 2000-04 Components

Source: William Frey

California: Immigration = 33, Domestic Migration = -12
New York: Immigration = 28, Domestic Migration = -39
Texas: Immigration = 25, Domestic Migration = 7
New Sunbelt: 2000-04 Components

Source: William Frey
Florida: 2000-04 Components

Source: William Frey

Immigration
Domestic Migration
Heartland: 2000-04 Components

Source: William Frey
**Race Composition of Regions**

### Melting Pot
- White: 25%
- Black: 11%
- Asian: 7%
- Other: 2%
- Hispanic: 2%

### New Sunbelt
- White: 55%
- Black: 14%
- Asian: 3%
- Other: 2%
- Hispanic: 9%

### Heartland
- White: 72%
- Black: 12%
- Asian: 2%
- Other: 4%
- Hispanic: 4%

Source: William Frey,
Hispanic Concentration

Source: William Frey
Black Concentration

Key
- Below 12.6%
- 12.6% - 25.0%
- Above 25.0%

Source: William Frey
Melting Pot States: Race Change 1990-2003

Source: William Frey
New Sunbelt: Race Change 1990-2003

Source: William Frey
Growth by Age, 2000-10

Source: William Frey,
Urban Suburban Growth: 2000-04

Source: William Frey
Bush 2004 Vote by Urban-Suburban

Source: William Frey
## Fastest Growing Counties, 2000-04

<table>
<thead>
<tr>
<th>Growth</th>
<th>County</th>
<th>Inside Metro Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Loudoun Co, VA</td>
<td>Washington DC</td>
</tr>
<tr>
<td>2</td>
<td>Flagler Co, FL</td>
<td>Daytona Beach</td>
</tr>
<tr>
<td>3</td>
<td>Douglas Co, CO</td>
<td>Denver</td>
</tr>
<tr>
<td>4</td>
<td>Rockwall Co, TX</td>
<td>Dallas</td>
</tr>
<tr>
<td>5</td>
<td>Forsyth Co, GA</td>
<td>Atlanta</td>
</tr>
<tr>
<td>6</td>
<td>Henry Co, GA</td>
<td>Atlanta</td>
</tr>
<tr>
<td>7</td>
<td>Kendall Co, IL</td>
<td>Chicago</td>
</tr>
<tr>
<td>8</td>
<td>Newton Co, GA</td>
<td>Atlanta</td>
</tr>
<tr>
<td>9</td>
<td>Lincoln Co, SD</td>
<td>Sioux Falls, SD</td>
</tr>
<tr>
<td>10</td>
<td>Paulding Co, GA</td>
<td>Atlanta</td>
</tr>
</tbody>
</table>

Source: William Frey
Red, Blue and Purple States, 2004

Source: William Frey
Red, Blue and Purple State Electoral Votes, 2004

Source: William Frey
Population in Red, Blue and Purple Counties, 2004

Source: William Frey
Percent Population Change, 2000-04

Source: William Frey
New Sunbelt: 2000-04 Components

Source: William Frey
Race Profiles

Source: William Frey
New Sunbelt Subregions: Race Profiles

Source: William Frey
New Sunbelt Race Growth 2000-04

Source: William Frey
US: Race Profile Comparisons, 2004

Total

Voters

68%

79%

Source: William. Frey
Hispanics: 2004 Total vs Voter Shares

New Mexico 34 22 16 12 10 9 10
Texas 45 37 33 29 23 20 19
California Arizona Nevada Colorado Florida

Source: William Frey
Population in Red, Blue and Purple Counties, 2004

Florida
- 43% Red
- 37% Blue
- 20% Purple

California
- 19% Red
- 50% Blue
- 31% Purple

Source: William Frey
Florida: 2004 Red, Blue, and Purple Cos

Source: William Frey
Florida: 2000-04 Components

Source: William Frey
California: 2004 Red, Blue, and Purple Cos.

Source: William Frey
California: 2000-04 Components

Source: William Frey
Percent Voting for Bush: 2000 vs 2004

Queens, NY
- 2000: 22.6%
- 2004: 27.7%

Wake Co. NC
- 2000: 53.6%
- 2004: 51.1%

Cahoun Co. MI
- 2000: 49.0%
- 2004: 51.8%

Source: William Frey
Demographic Components, 2000-04

Source: William Frey
Race-Ethnic Profiles

Queens, NY
- White: 32%
- Black: 20%
- Asia/Othr: 22%
- Hispanic: 6%

Cahoun Co. MI
- White: 82%
- Black: 11%
- Asia/Othr: 4%
- Hispanic: 3%

Wake Co. NC
- White: 67%
- Black: 6%
- Asia/Othr: 7%
- Hispanic: 20%

Source: William Frey