



The 2003 Brown Center Report  
on American Education:

# HOW WELL ARE AMERICAN STUDENTS LEARNING?

*With special sections  
on homework,  
charter schools, and  
rural school achievement*

THE BROOKINGS INSTITUTION

# 2003 BROWN CENTER REPORT OVERVIEW

- National Achievement
- Rural Schools
- Homework
- Charter Schools

# **Math Main NAEP Scores, 1990–2002** (average scale scores)

**Table**

**1-1**

	1990	1992	1996	2000	1990-2002 Change	Change in SD Units
Grade 4	213	220	224	228	15	.47
Grade 8	263	268	272	275	12	.33
Grade 12	294	299	304	301	7	.19

Source: Standard Deviations in 1990 were: Grade 4, 32 points; Grade 8, 36 points; Grade 12, 36 points.

As measured by the National Assessment of Educational Progress (NAEP), for grades 4, 8, and 12.  
NAEP data are expressed as scale scores, ranging from 0 to 500.

## Reading Main NAEP Scores, 1992–2002

(average scale scores)

Table

1-2

	1992	1994	1998	2000	2002	1990-2002 Change	Change in SD Units
Grade 4	217	214	217	217	219	2	.06
Grade 8	260	260	264	*	264	4	.11
Grade 12	292	287	291	*	287	-5	-.15

Source: Standard Deviations in 1992 were: Grade 4, 36 points; Grade 8, 36 points; Grade 12, 33 points.

As measured by the National Assessment of Educational Progress (NAEP), for grades 4, 8, and 12.  
NAEP data are expressed as scale scores, ranging from 0 to 500.

# How much is a STANDARD DEVIATION?

**Average American adult woman's height:  
63.7 inches**

**0.2 standard deviations taller =  
Half an inch (maybe perceptible)**



**0.5 standard deviations taller =  
One and a quarter inches (clear difference in height)**

Source: National Center for Health Statistics: <http://www.cdc.gov/nchs/about/major/nhanes/Anthropometric%20Measures.htm>

# Converting Z-scores to Percentile Ranks

<b>Z-score</b>	<b>Percentile</b>
-1.00	16 <sup>th</sup>
-0.50	31 <sup>st</sup>
-0.20	42 <sup>nd</sup>
0.00	50 <sup>th</sup>
0.20	58 <sup>th</sup>
0.50	69 <sup>th</sup>
1.00	84 <sup>th</sup>

## State tests show math gains outpacing gains in reading...

Fig

1-1

### But improvement is slowing in both subjects.

Source: Test data obtained from 49 states (and the District of Columbia) that administered the same achievement test in consecutive years; U.S. Department of Education, National Center for Education Statistics, Common Core of Data, "State Non-fiscal Survey of Public Elementary/Secondary Education," 2000-01.

— Math  
- - - Reading

Achievement Momentum Index by subject, 1999-2002



## State tests show 4th graders making greater gains than older students...

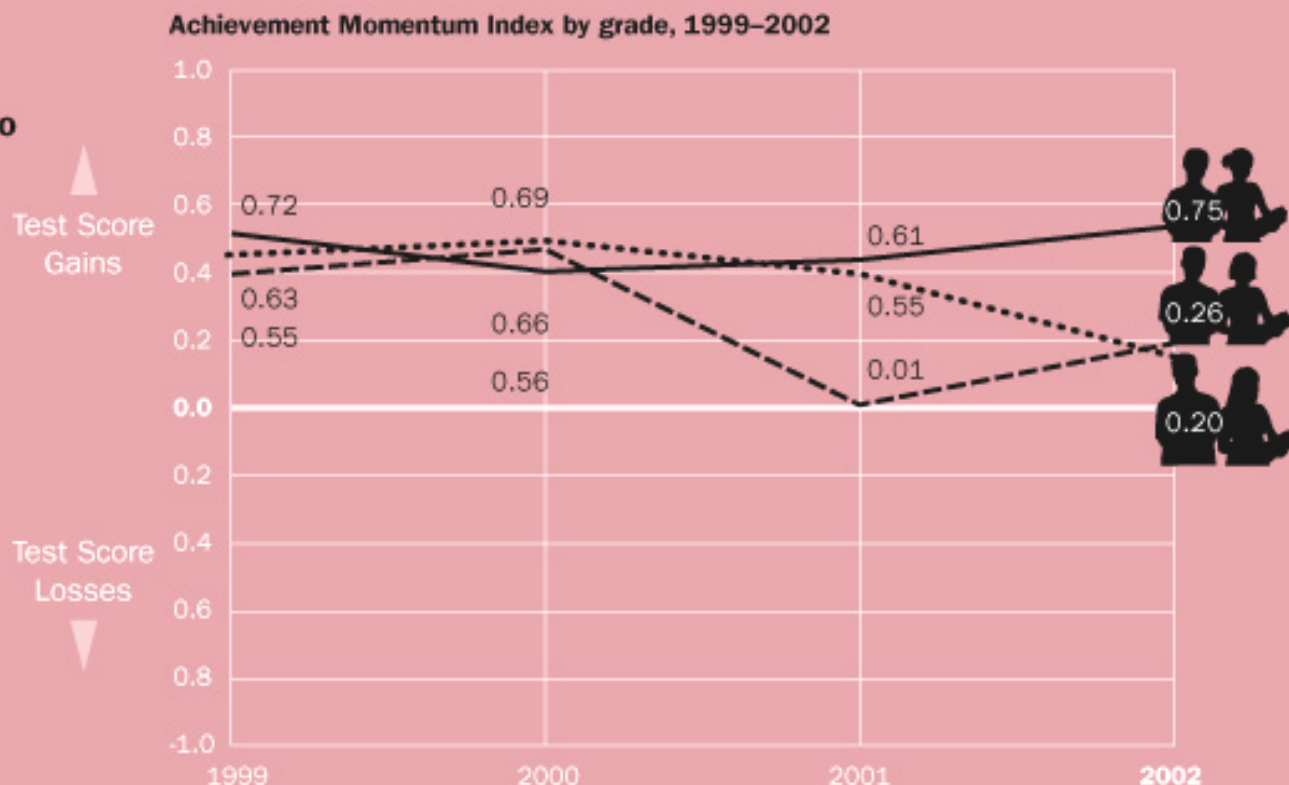
Fig

1-2

**But the progress of 10th graders has slowed for two consecutive years.**

Source: Test data obtained from 49 states (and the District of Columbia) that administered the same achievement test in consecutive years; U.S. Department of Education, National Center for Education Statistics, Common Core of Data, "State Non-fiscal Survey of Public Elementary/Secondary Education," 2000-01.

— 4th Grade  
- - - 8th Grade  
... 10th Grade





## Characteristics of Urban, Suburban, and Rural Schools

Table

1-5

	Urban	Suburban	Rural
% of Nation's Students	30	43	27
% of Nation's Schools	24	34	42
Mean School Size	663	665	392
% Free/Reduced Lunch	57	32	39
% White	37	66	80
% Black	33	13	8
% Hispanic	24	15	7
% Asian	5	5	1
% Native American	1	1	4
Per Pupil Expenditure	\$6,575	\$6,229	\$5,734
% of Revenue from State	49	44	53

Source: National Center for Educational Statistics (NCES), "Navigating Resources for Rural Schools: Public Elementary and Secondary Students, Schools, Pupil/Teacher Ratios, and Finances, by Type of Locale: 1998 and 1999", (NCES 2001); National Center for Educational Statistics (NCES), 2002 *Common Core of Data*.

# Achievement and Socioeconomic Characteristics for Rural Schools (2002)

Table

1-6

	<i>Schools</i>		<i>Poverty</i>		<i>Race</i>		<i>Achievement</i>
<b>State</b>	<b>Number of Rural Schools</b>	<b>% in State</b>	<b>% Free Lunch in Rural Schools</b>	<b>State Average</b>	<b>% Non- white in Rural Schools</b>	<b>State Average</b>	<b>Mean Z-score in Rural Schools</b>
Arizona	464	27.3	34.1	43.3	53.6	50.3	-0.23*
California	1,106	14.4	44.3	48.1	37.1	59.8	0.11*
Colorado	615	40.1	30.8	31.2	21.5	31.6	0.20*
Florida	682	22.8	44.1	47.4	31.8	47.4	0.16*
Georgia	990	50.8	47.9	50.0	34.9	47.7	0.10*
Louisiana	620	45.0	62.5	64.0	40.8	52.1	0.05
Massachusetts	381	21.1	13.1	27.0	5.0	23.8	0.28*
Michigan	1,412	40.4	33.4	36.6	7.8	25.5	0.19*
Minnesota	833	51.7	32.4	31.4	8.8	17.9	-0.07
North Carolina	1,215	56.6	46.1	45.2	35.1	41.4	0.06
Pennsylvania	1,267	40.3	25.9	29.9	4.6	20.6	0.16*
South Carolina	573	54.5	59.6	54.9	49.9	48.3	-0.21*
Texas	2,344	34.9	47.0	48.1	39.5	55.5	0.16*
Wisconsin	1,103	54.1	25.1	28.2	6.0	17.4	0.20*

\*  $p < .05$ , two-tailed test of z-score = 0

NOTE: Arizona's poverty data are from 2001. Test scores collected from each state's department of education.

Source: Demographic data from the National Center for Educational Statistics (NCES),  
2002 Common Core of Data.

## Rural 12th graders graduate from high schools in large numbers...

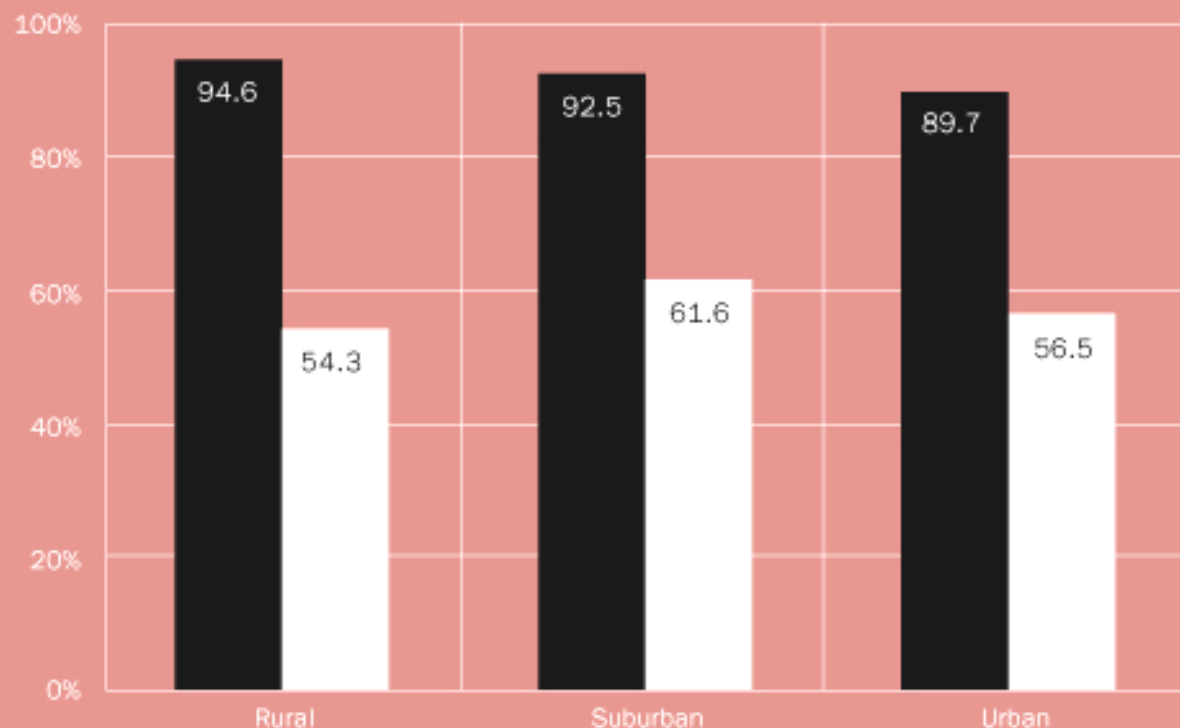
Fig

1-4

**But they are under-represented among college applicants.**

Source: Data obtained from the NCES website "Navigating Resources for Rural Schools":  
<http://nces.ed.gov/surveys/ruraled>

Percentage of students



■ % Graduating from High School

■ % Applying to College

# Homework Study Conclusions

- The typical student, even in high school, does not spend more than an hour per day on homework.
- The homework load has not changed much since the 1980s.
- Students whose homework increased in the last decade are those who previously had no homework and now have a small amount.
- Most parents feel the homework load is about right.

# Recommendations

- Take anti-homework articles with a grain of salt.
- Follow the PTA guidelines on homework.
- Understand that homework varies.
- If a homework problem exists, solutions should come from parents and teachers, not policy interventions.

## Charter School Achievement

(scores expressed as adjusted z-scores, N=569)

Table

**3-1**

	2000	2001	2002	2000-2002 Z-score Gain
Z-score	-0.53* (0.05)	-0.40* (0.05)	-0.31* (0.05)	+0.22* (0.04)

\*  $p < .05$ , two-tailed test of z-score = 0

NOTE: Z-scores adjusted for poverty and racial composition. Standard error in parentheses.

**Number of Failing Charter Schools**  
(July 2003)

**Table**  
**3-2**

	<i>Charter Schools</i>			<i>All Public Schools</i>		
<b>State</b>	<b>Schools in Study</b>	<b>Number Failing</b>	<b>Percent Failing</b>	<b>Schools in State</b>	<b>Number Failing</b>	<b>Percent Failing</b>
<b>Arizona</b>	<b>71</b>	<b>8</b>	<b>11.2%</b>	<b>1,489</b>	<b>346</b>	<b>23.2%</b>
<b>California</b>	<b>132</b>	<b>69</b>	<b>52.2%</b>	<b>8,238</b>	<b>3,715</b>	<b>45.1%</b>
<b>Colorado</b>	<b>51</b>	<b>1</b>	<b>2.0%</b>	<b>1,516</b>	<b>86</b>	<b>5.7%</b>
<b>Florida</b>	<b>59</b>	<b>0</b>	<b>0.0%</b>	<b>2,616</b>	<b>10</b>	<b>0.3%</b>
<b>Massachusetts</b>	<b>26</b>	<b>9</b>	<b>34.6%</b>	<b>1,858</b>	<b>209</b>	<b>11.2%</b>
<b>Michigan</b>	<b>111</b>	<b>13</b>	<b>11.7%</b>	<b>3,512</b>	<b>121</b>	<b>3.4%</b>
<b>Minnesota</b>	<b>21</b>	<b>7</b>	<b>33.3%</b>	<b>1,969</b>	<b>265</b>	<b>13.4%</b>
<b>Pennsylvania</b>	<b>32</b>	<b>25</b>	<b>78.1%</b>	<b>3,172</b>	<b>1,279</b>	<b>40.3%</b>
<b>Texas</b>	<b>48</b>	<b>6</b>	<b>12.5%</b>	<b>6,894</b>	<b>1,000</b>	<b>14.5%</b>
<b>Wisconsin</b>	<b>18</b>	<b>2</b>	<b>11.1%</b>	<b>2,065</b>	<b>72</b>	<b>3.5%</b>
<b>Total</b>	<b>569</b>	<b>140</b>	<b>24.6%</b>	<b>33,329</b>	<b>7,103</b>	<b>21.3%</b>

NOTE: Each state has its own criteria, based on individual state tests, for determining whether or not a school is failing.

Source: Data compiled from respective state Department of Education websites.

This table was originally presented in Tom Loveless, "Charter School Achievement and Accountability" in Paul Peterson and Martin West (eds.), *No Child Left Behind? The Politics and Practice of Accountability*, Washington, DC: Brookings Institution Press, (forthcoming).

# **Characteristics of California Conversion Charter Schools (2002)**

**Table  
3-3**

	<b>Conversion Charters (N=66)</b>	<b>Start-up Charters (N=66)</b>	<b>California Regular Public Schools (N=6,623)</b>
<b>Enrollment (median)</b>	<b>633</b>	<b>234</b>	<b>669</b>
<b>Poverty</b>	<b>58%</b>	<b>42%</b>	<b>49%</b>
<b>White</b>	<b>33%</b>	<b>57%</b>	<b>38%</b>
<b>Black</b>	<b>19%</b>	<b>13%</b>	<b>8%</b>
<b>Hispanic</b>	<b>41%</b>	<b>23%</b>	<b>41%</b>
<b>Asian</b>	<b>6%</b>	<b>4%</b>	<b>11%</b>
<b>Urban</b>	<b>55%</b>	<b>40%</b>	<b>34%</b>
<b>Suburban</b>	<b>36%</b>	<b>38%</b>	<b>55%</b>
<b>Rural</b>	<b>8%</b>	<b>22%</b>	<b>12%</b>

NOTE: Mean enrollments: Conversion = 746, Start-up = 487, CA Regular Public School = 837



## California Charter School Achievement

(scores expressed as adjusted z-scores)

Table

3-4

	2000	2001	2002	2000-2002 Z-score Gain
Regular Public Schools (N=6,623)	0.00 (.01)	0.00 (.01)	0.00 (.01)	0.00 (.01)
All Charters (N=132)	-0.08 (.07)	-0.07 (.07)	-0.10 (.08)	-0.02 (.06)
Conversion Charters (N=66)	0.24 * (.08)	0.24 * (.07)	0.20 * (.08)	-0.04 (.07)
Start-up Charters (N=66)	-0.39 * (.11)	-0.39 * (.12)	-0.40 * (.12)	-0.01 (.08)

\*  $p < .05$ , two-tailed test of z-score = 0

NOTE: Conversion charter scores are statistically significantly different ( $p < .05$ ) from start-up charter scores in all years. Z-scores adjusted for poverty and racial competition. Standard error in parentheses.

## California Charter School Achievement

(scores expressed as unadjusted national percentile ranks)

Table

3-5

	2000	2001	2002	2000-2002 NPR Gain
Regular Public Schools (N=6,623)	49.2 (0.2)	51.2 (0.2)	52.7 (0.2)	+3.5 (0.1)
All Charters (N=132)	46.5 (1.7)	48.9 (1.7)	50.1 (1.7)	+3.6 (0.9)
Conversion Charters (N=66)	46.3 (2.5)	48.6 (2.5)	50.2 (2.4)	+3.9 (1.3)
Start-up Charters (N=66)	46.7 (2.3)	49.1 (2.3)	50.0 (2.3)	+3.3 (1.3)

NOTE: SAT-9 scores used to measure achievement. Standard error in parentheses.

## Characteristics of EMO Charter Schools (2002)

Table

3-6

	EMO (N=90)	Non-EMO (N=479)	Regular Public School (N=25,614)
Enrollment (median)	498	248	546
Poverty	53%	47%	42%
White	43%	51%	57%
Black	41%	25%	12%
Hispanic	14%	19%	25%
Asian	1%	3%	5%
Urban	45%	52%	30%
Suburban	41%	33%	40%
Rural	15%	15%	29%

NOTE: Mean enrollments are: EMO = 507, Non-EMO = 369, Regular Public School = 664

## EMO Charter Achievement

(scores expressed as adjusted z-scores)

Table

3-7

	2000	2001	2002	2000-2002 Z-score Gain
Regular Public Schools (N=25,614)	0.01 (.01)	0.01 (.01)	0.01 (.01)	0.00 (.01)
All Charters (N=569)	-0.53* (.05)	-0.40* (.05)	-0.31* (.05)	+0.22* (.04)
EMO Charter (N=90)	-1.00* (.10)	-0.69* (.09)	-0.58* (.08)	+0.41* (.08)
Non-EMO Charter (N=479)	-0.44* (.06)	-0.35* (.06)	-0.26* (.05)	+0.18* (.05)

\*  $p < .05$ , two-tailed test of z-score = 0

NOTE: Z-scores adjusted for poverty and racial composition. Standard error in parentheses.

# **2003 BROWN CENTER REPORT CONCLUSIONS**

- **National achievement is rising, but at a slower pace than recently. Gains in math exceed those in reading. Younger students are showing more improvement than older students.**
- **Test scores indicate that rural schools are doing better than the average school. Despite this fact, rural students are applying to college at a lower rate when compared to urban and suburban students.**
- **Students are not overburdened with homework, and the homework load has not changed much in the past twenty years. Most parents are satisfied with the current level of homework.**
- **Expertise may contribute to a charter school's academic achievement. In California, conversion charters perform as well as start-up charters, despite serving a greater proportion of urban, poor, and non-white children. Nationally, charters managed by EMOs have made significantly greater gains than non-EMO charter schools.**