

How Did Race Impact the 2008 Presidential Election?

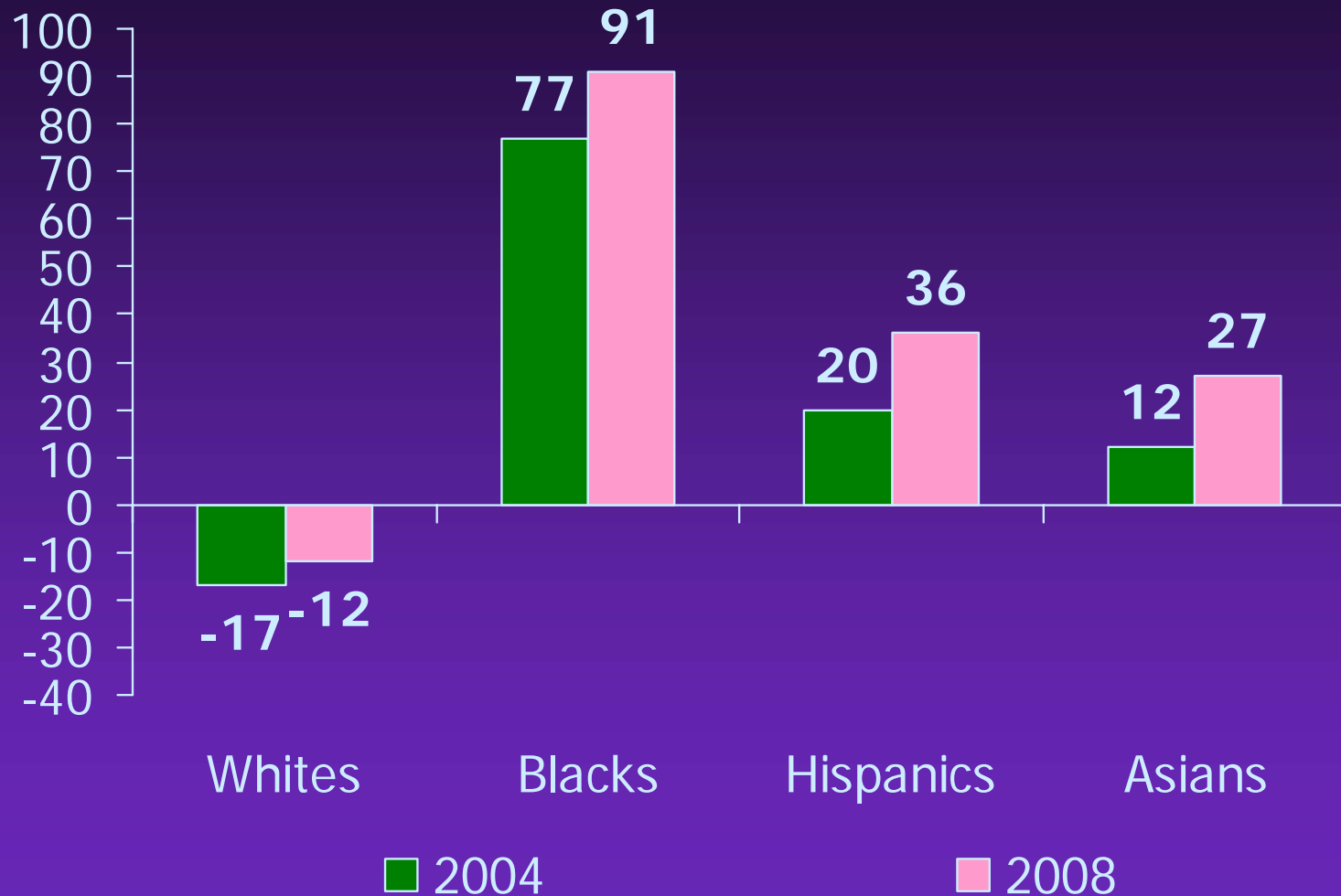
William H. Frey
The Brookings Institution

www.frey-demographer.org

How did Race Impact the 2008 Presidential Election?

- Greater Minority Turnout and Share of the Voter Population
- Race Demographics of “Fast-Growing” and “Slow-Growing” Purple States
- Where did Minorities Win the Election for Obama?
- What role will race play in Future Presidential Elections?

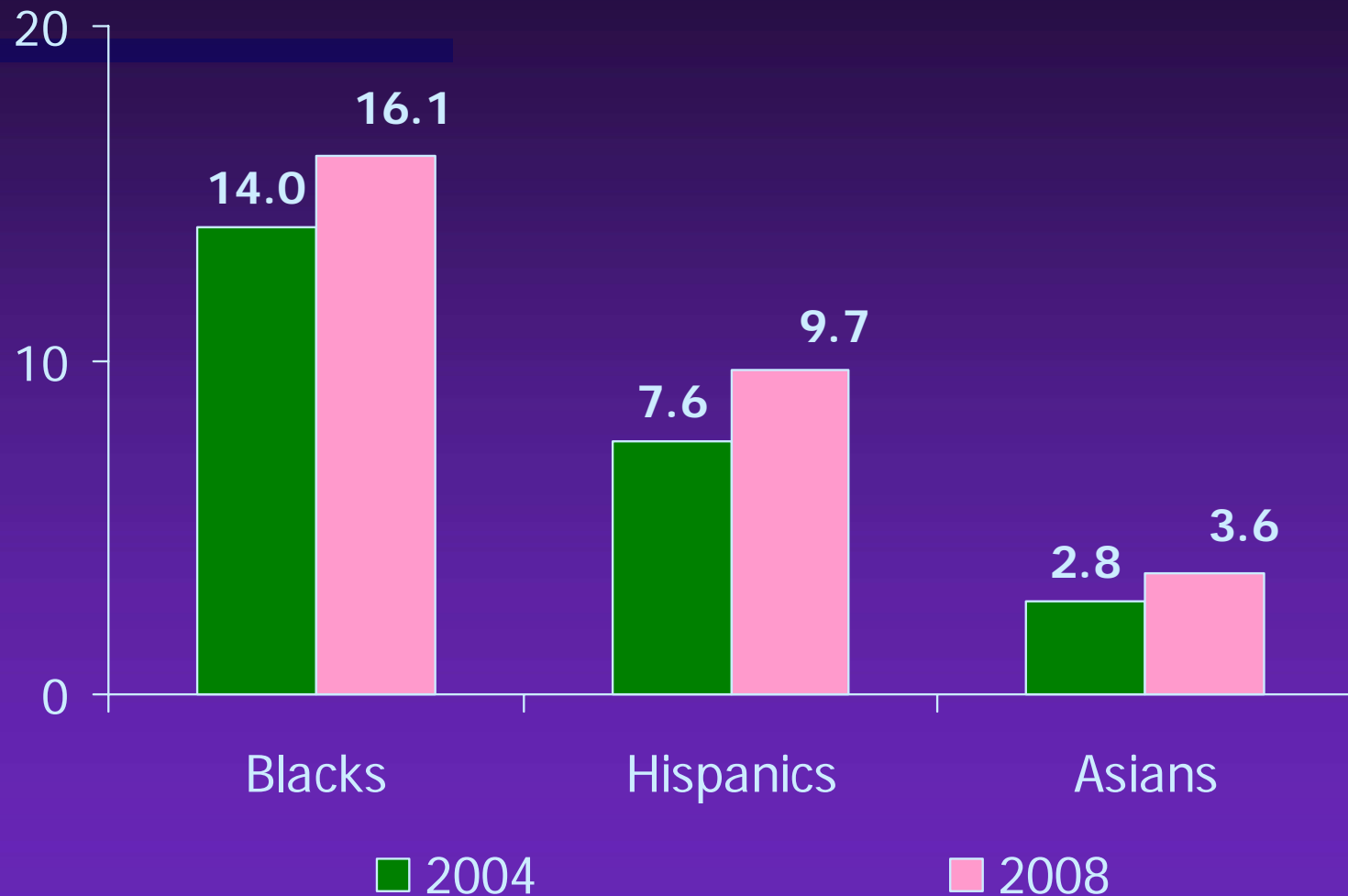
Democratic Margins by Race



Source: William H. Frey analysis of National Election Poll and VNS

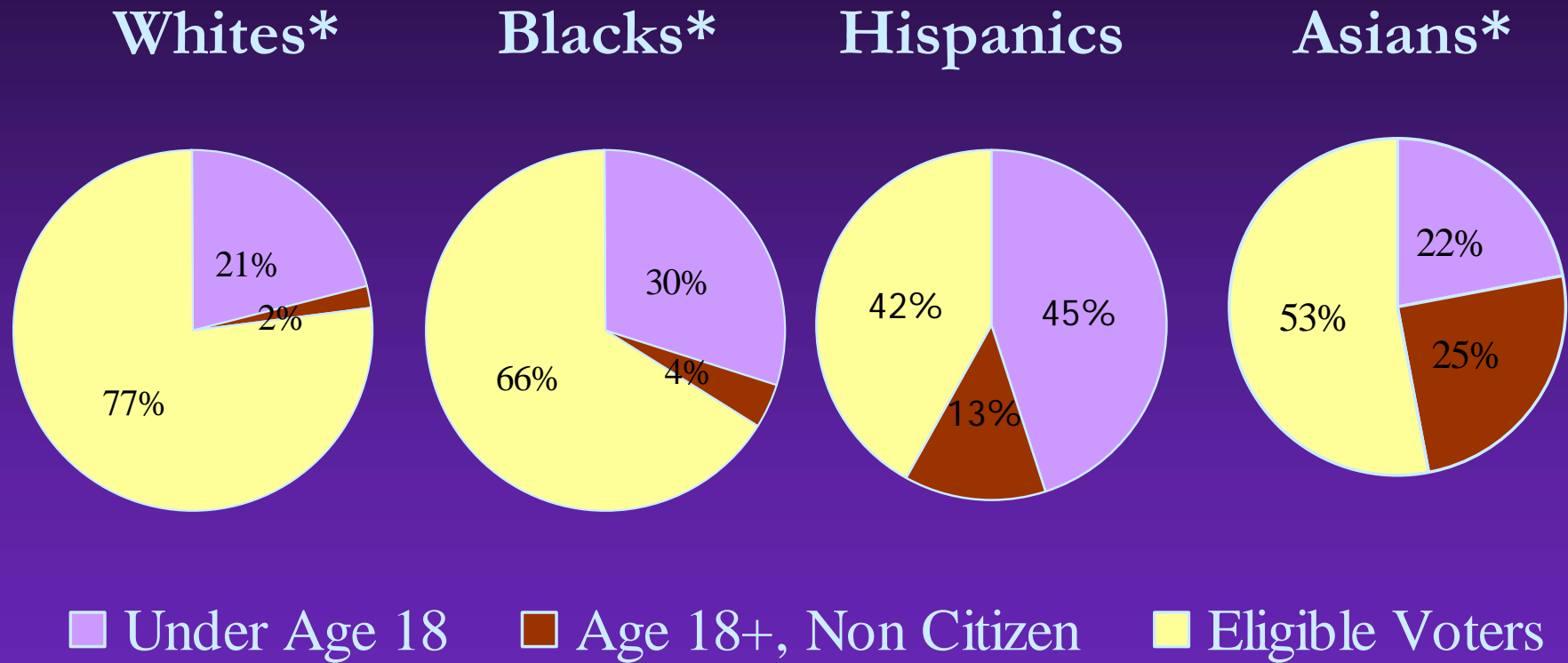
Number of Voters: 2004, 2008

millions



Source: William H. Frey analysis of CPS November 2004, 2008 supplements

Eligible Voters as Share of Total Population:



* Non Hispanics

Source: William H. Frey analysis CPS November 2008 Supplement

Turnout Rates, 2004 and 2008



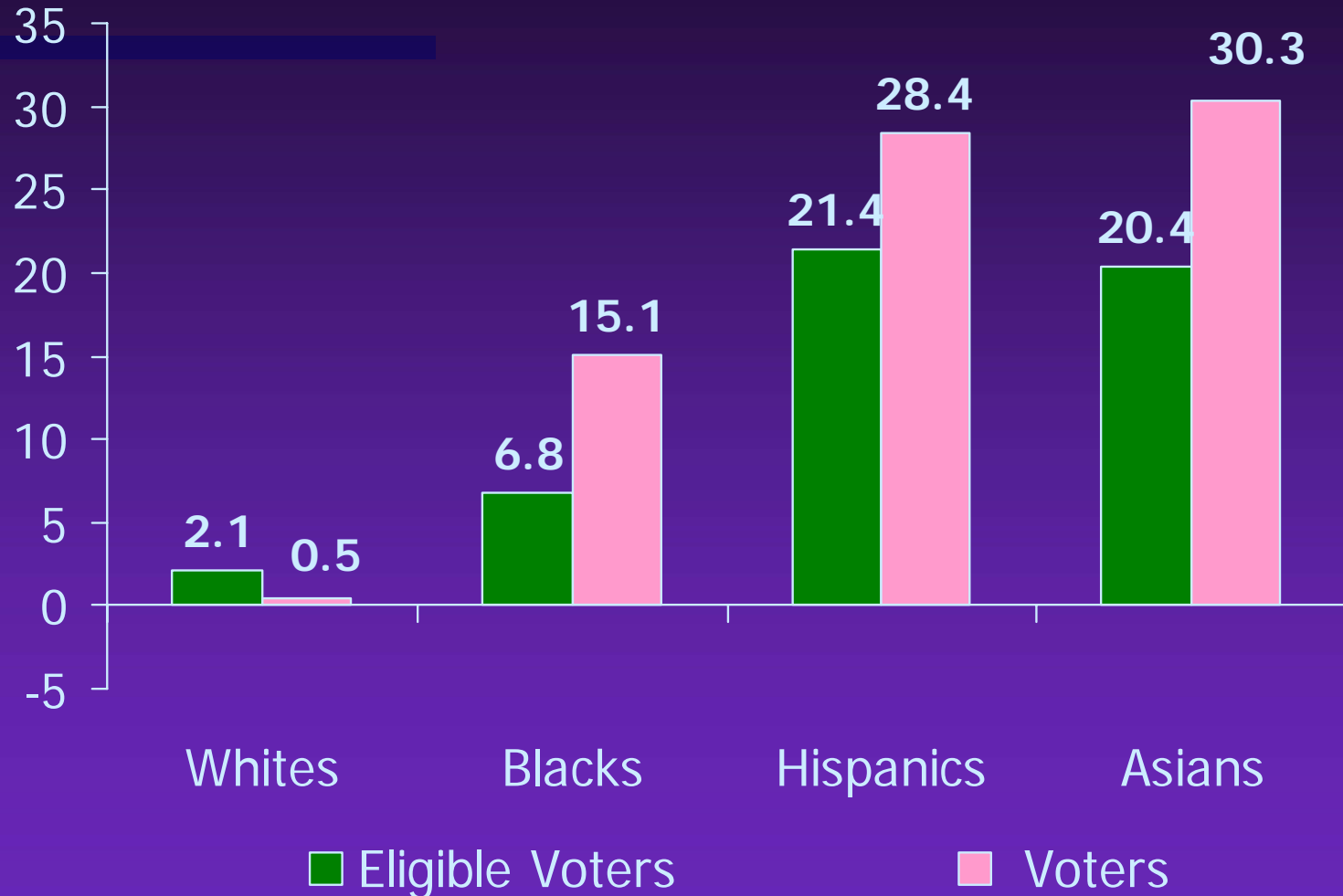
Source: William H. Frey analysis of CPS November 2004, 2008 supplements

Turnout Rates, 18-29 Year Olds



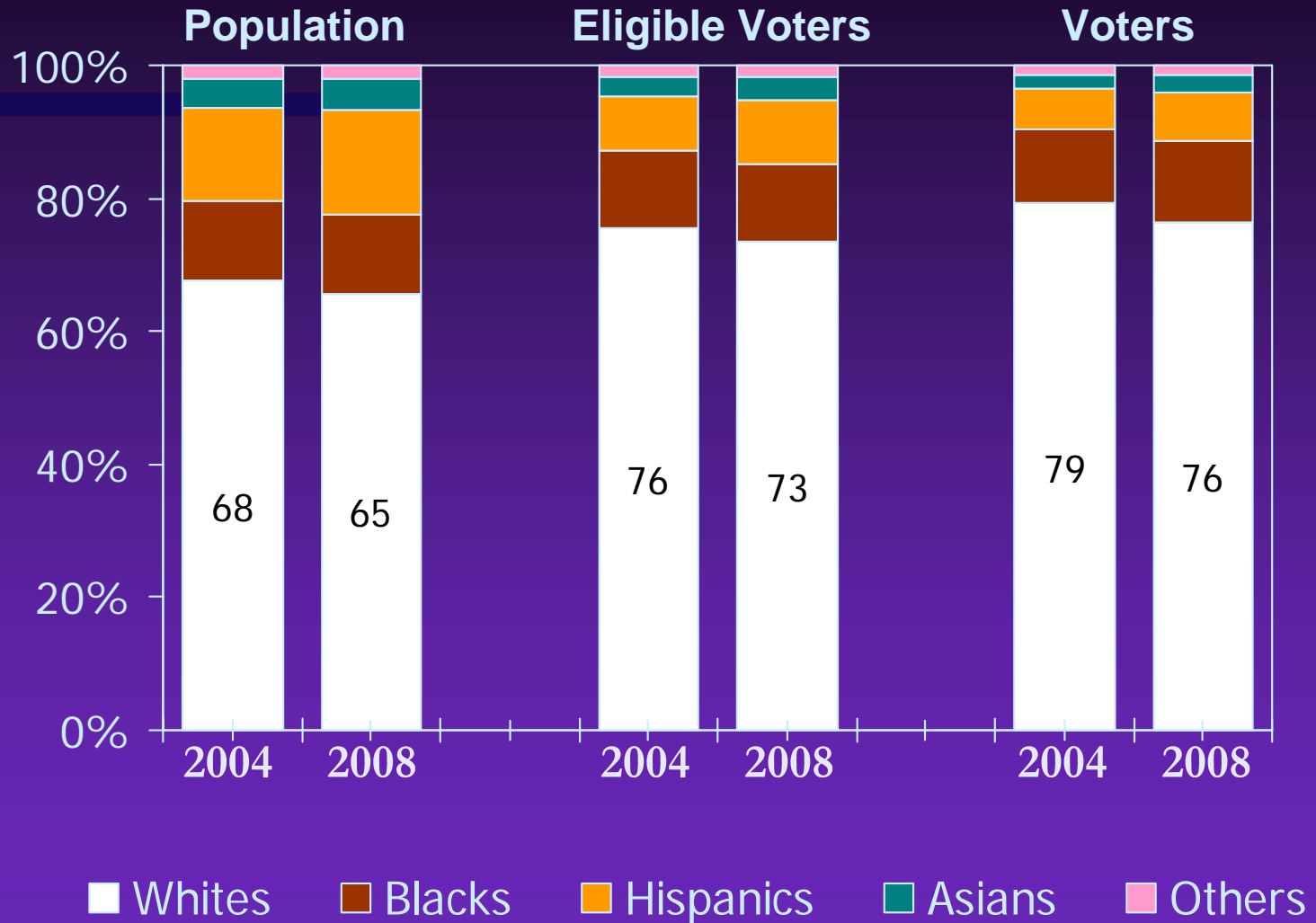
Source: Lopez and Taylor, Pew Hispanic Center, 2009

2004-8 Growth: Eligible Voters and Voters



Source: William H. Frey analysis of CPS November 2004, 2008 supplements

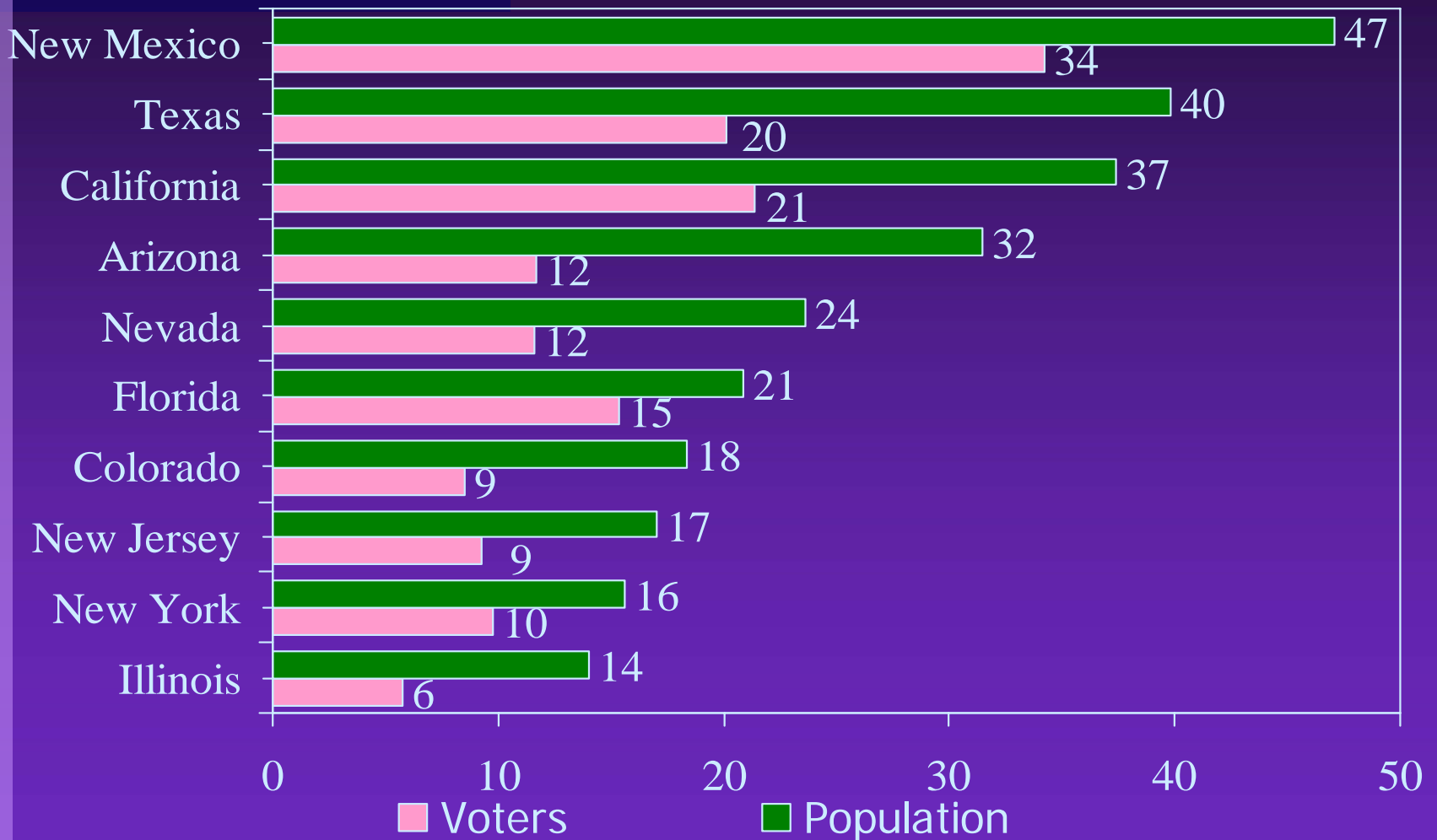
2004 vs 2008 Comparisons



Source: William H. Frey analysis of CPS November supplements

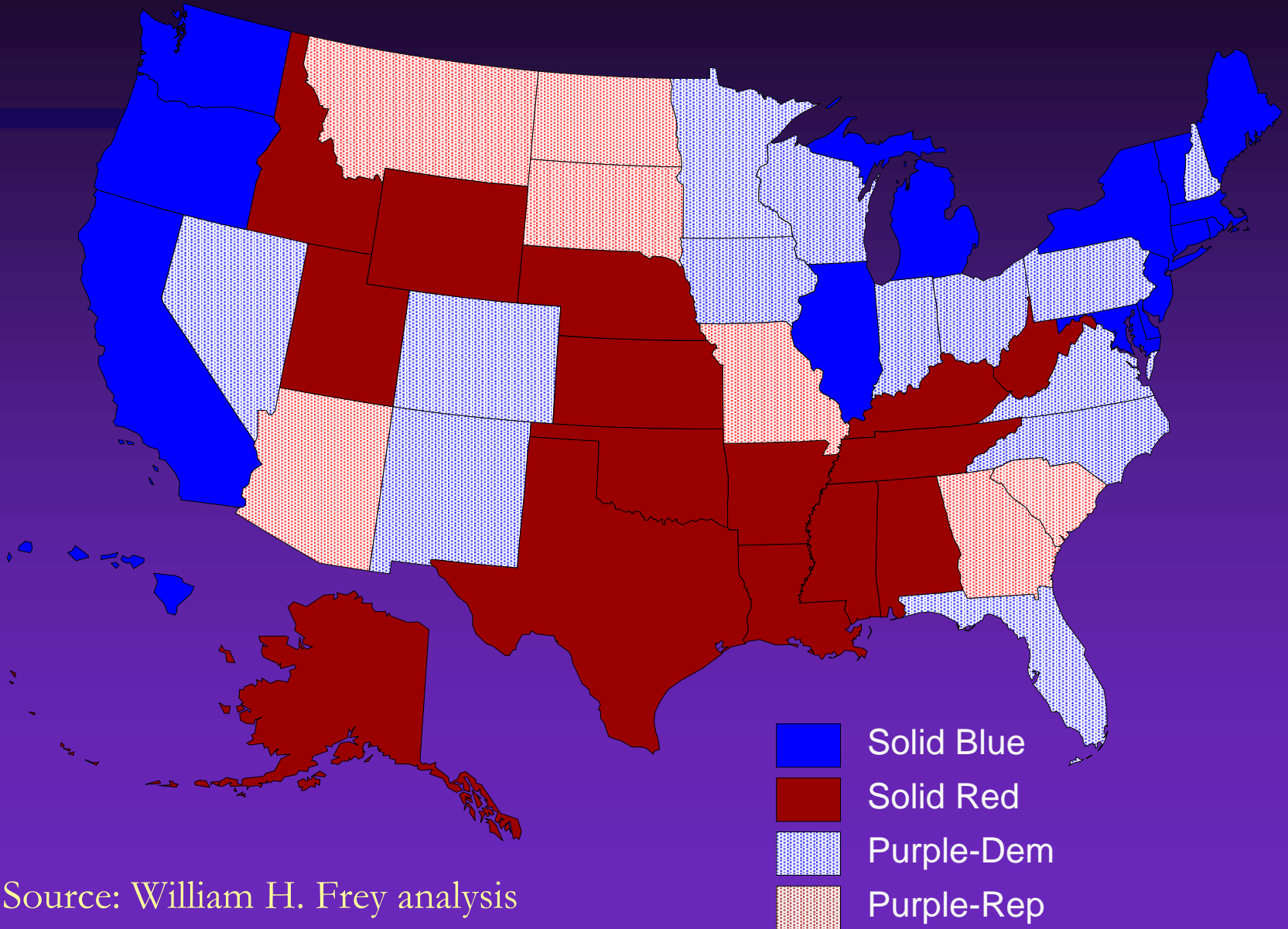
Hispanic Shares 2008 Populations, Voters

States With Largest Hispanic Share Populations



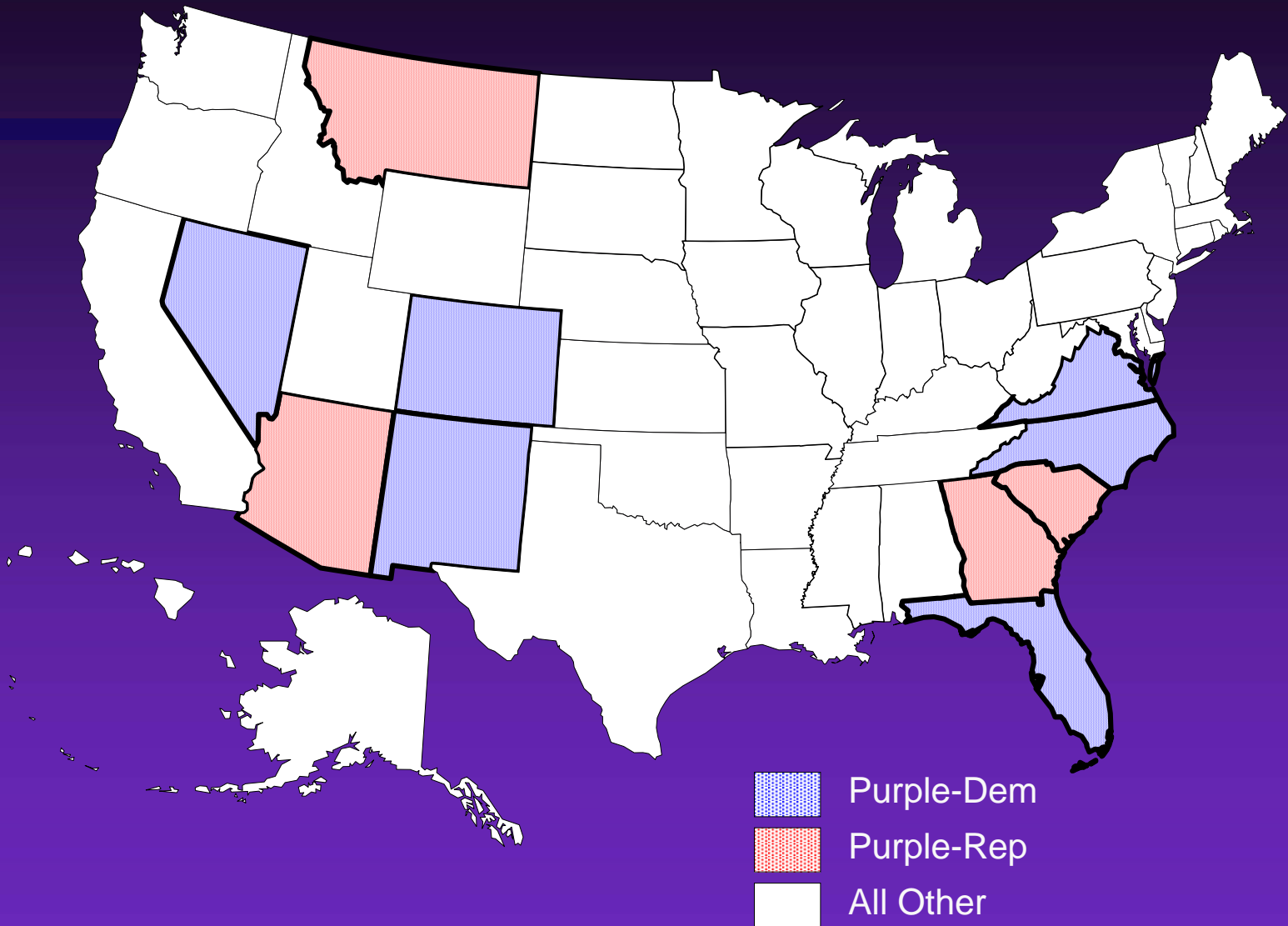
Source: William H. Frey analysis of CPS November 2008 supplement

Blue Red and Purple States, 2008



Source: William H. Frey analysis

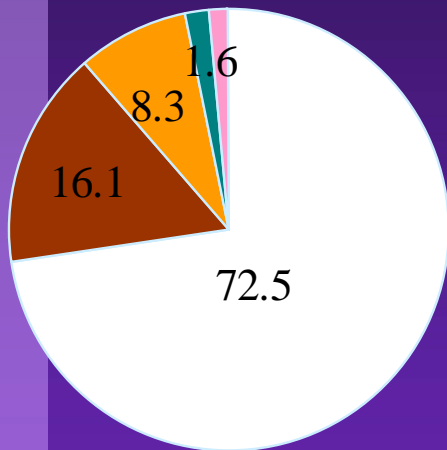
Fast-Growing Purple States, 2008



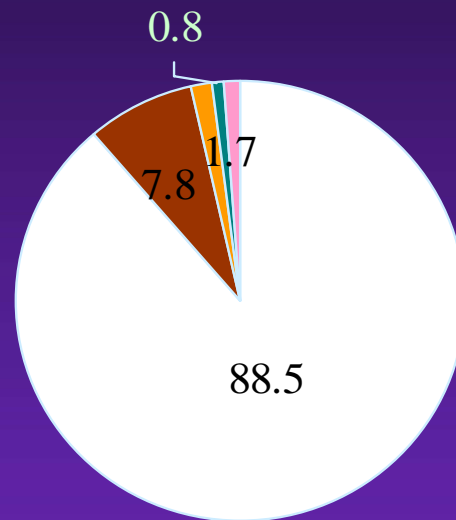
Source: William H. Frey analysis

2008 Voter Profiles of State Groupings

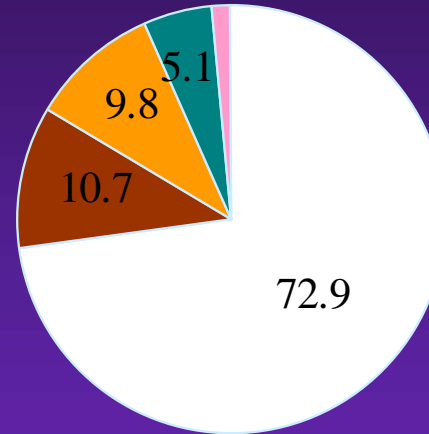
Fast Growing Purple



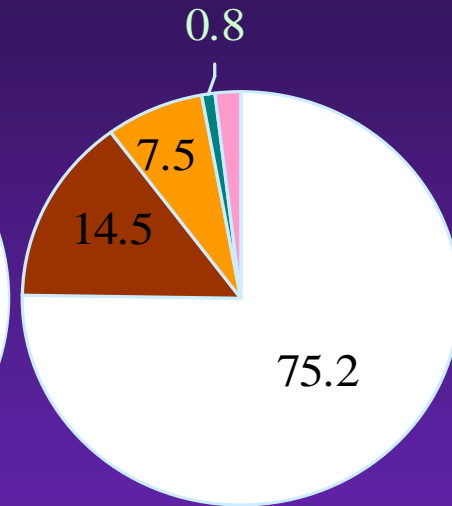
Slow Growing Purple



Solid Blue



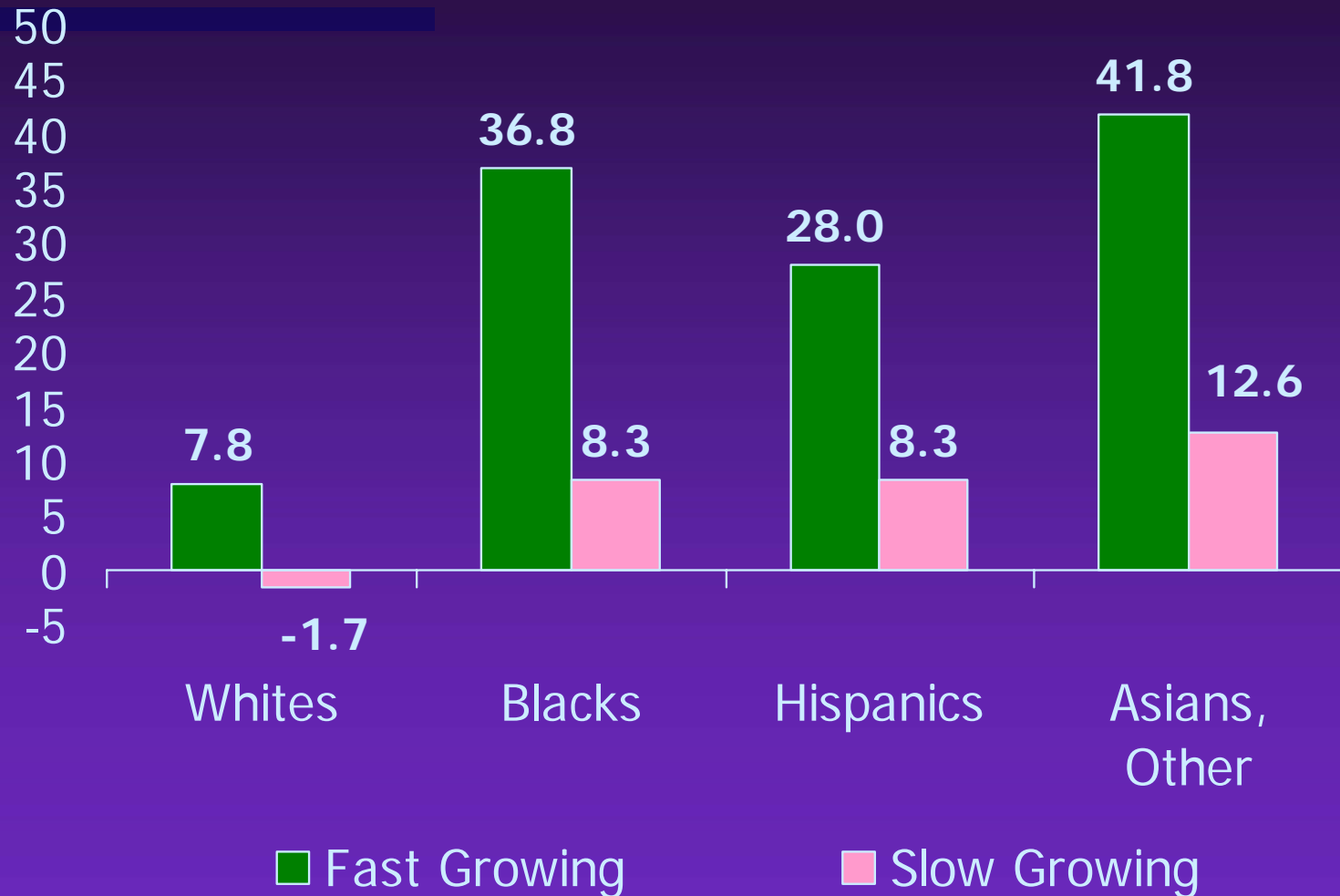
Solid Red



Whites* Blacks* Hispanics Asians* Others*

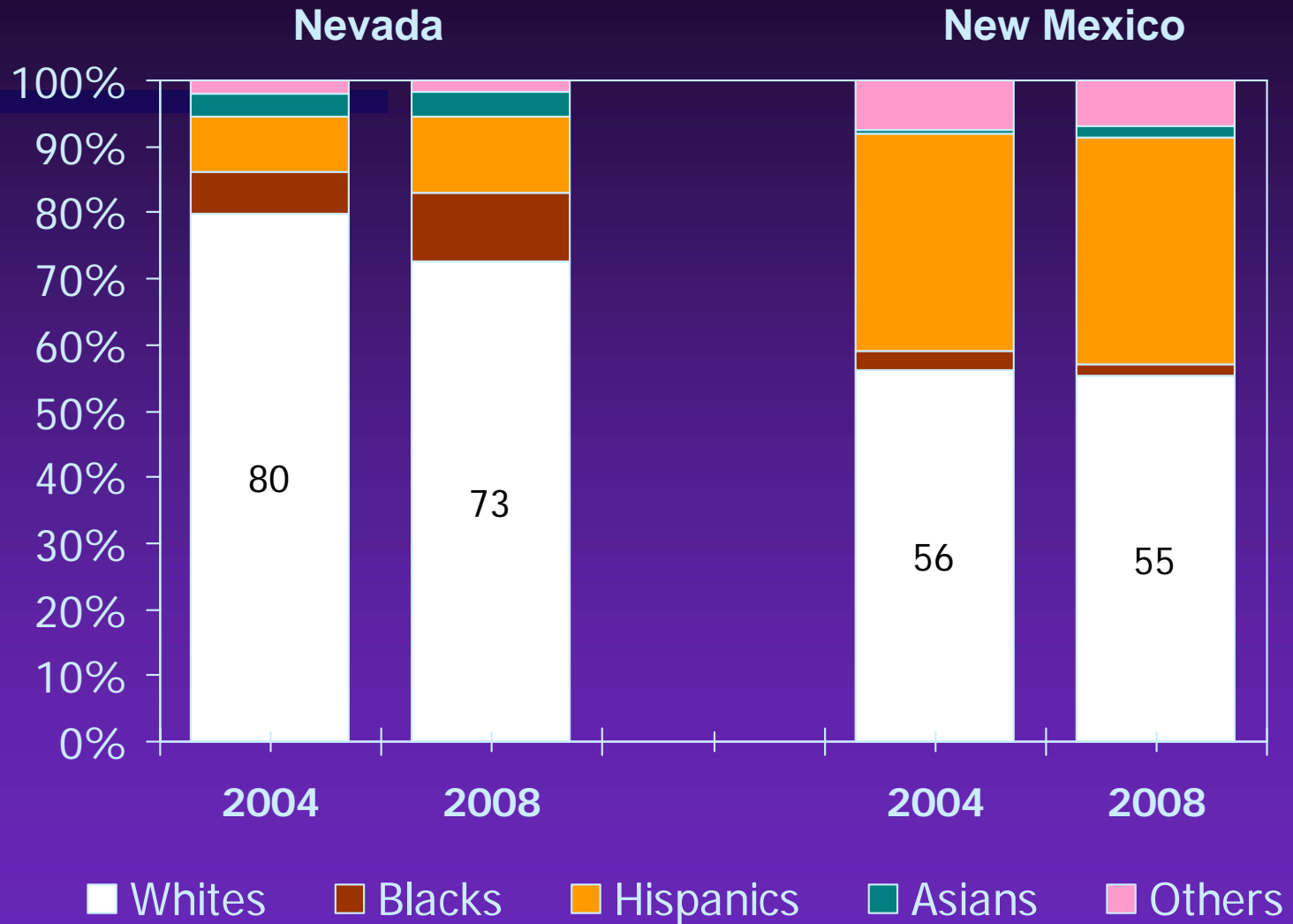
* Non Hispanics

“Fast-Growing” vs “Slow-Growing” Purple State Voter Growth, 2004-8



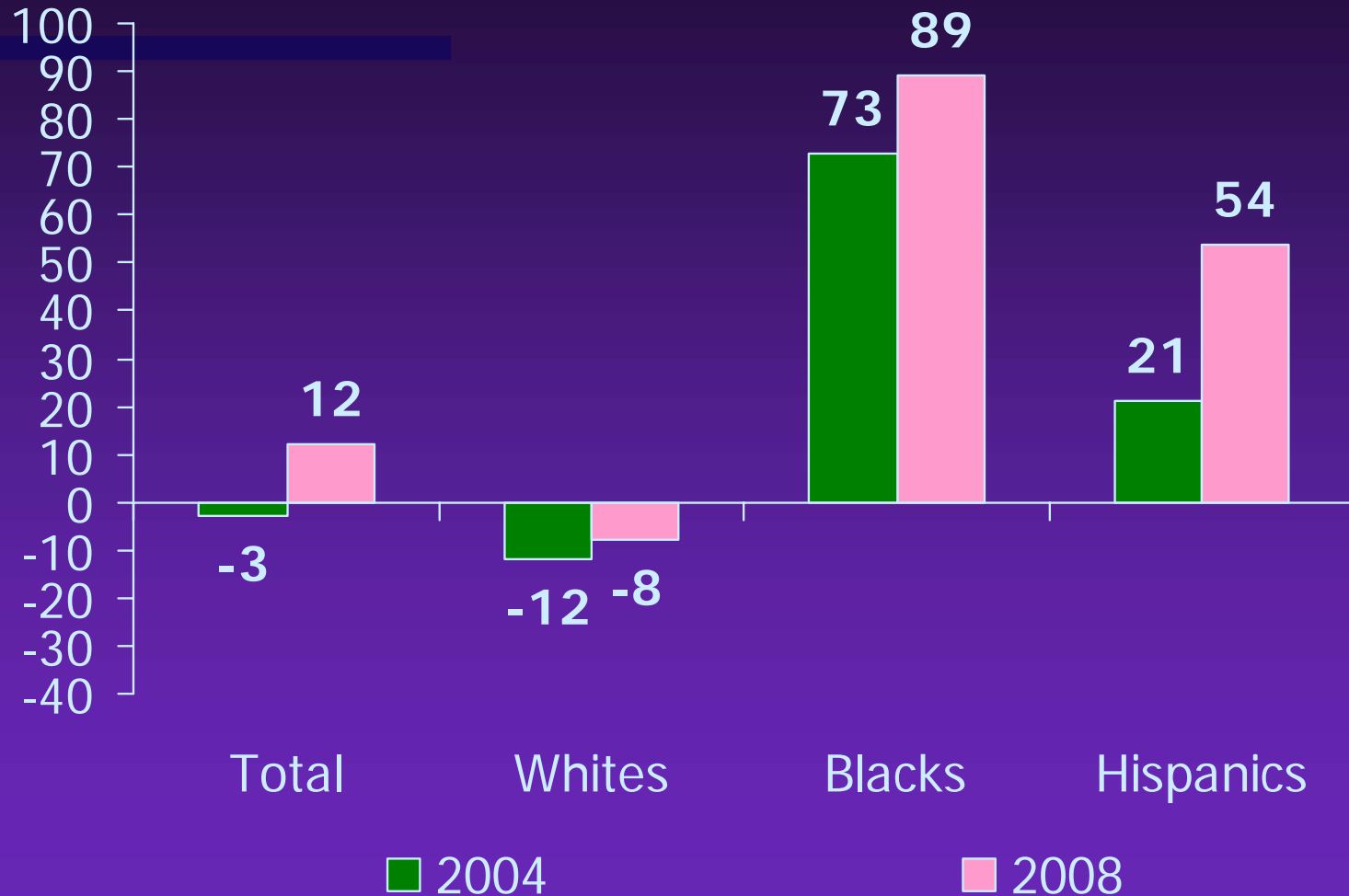
Source: William H. Frey analysis of CPS November 2004, 2008 supplements

Nevada, New Mexico Voters: 2004, 2008



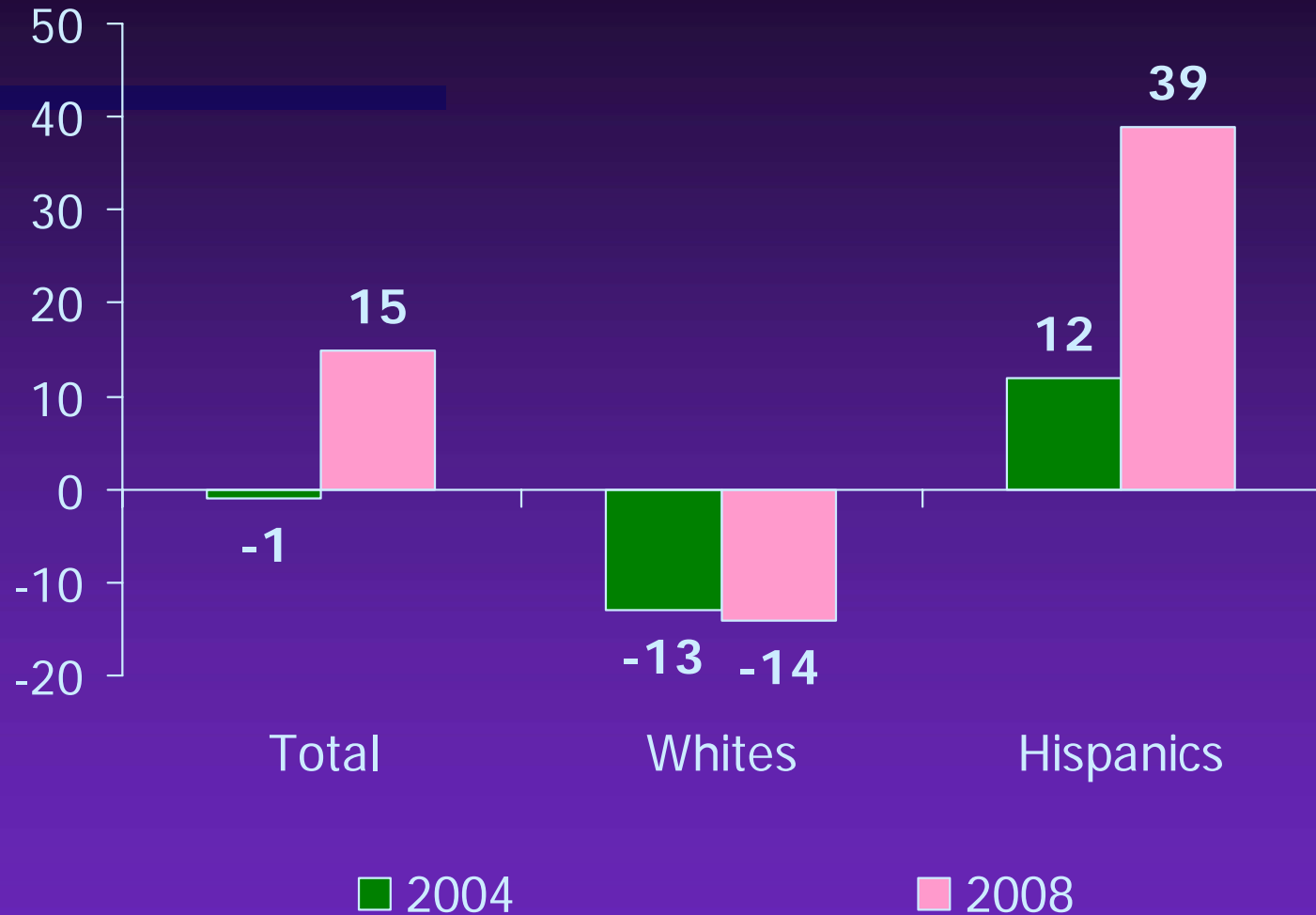
Source: William H. Frey analysis of CPS November Supplements

Nevada – Democratic Margins



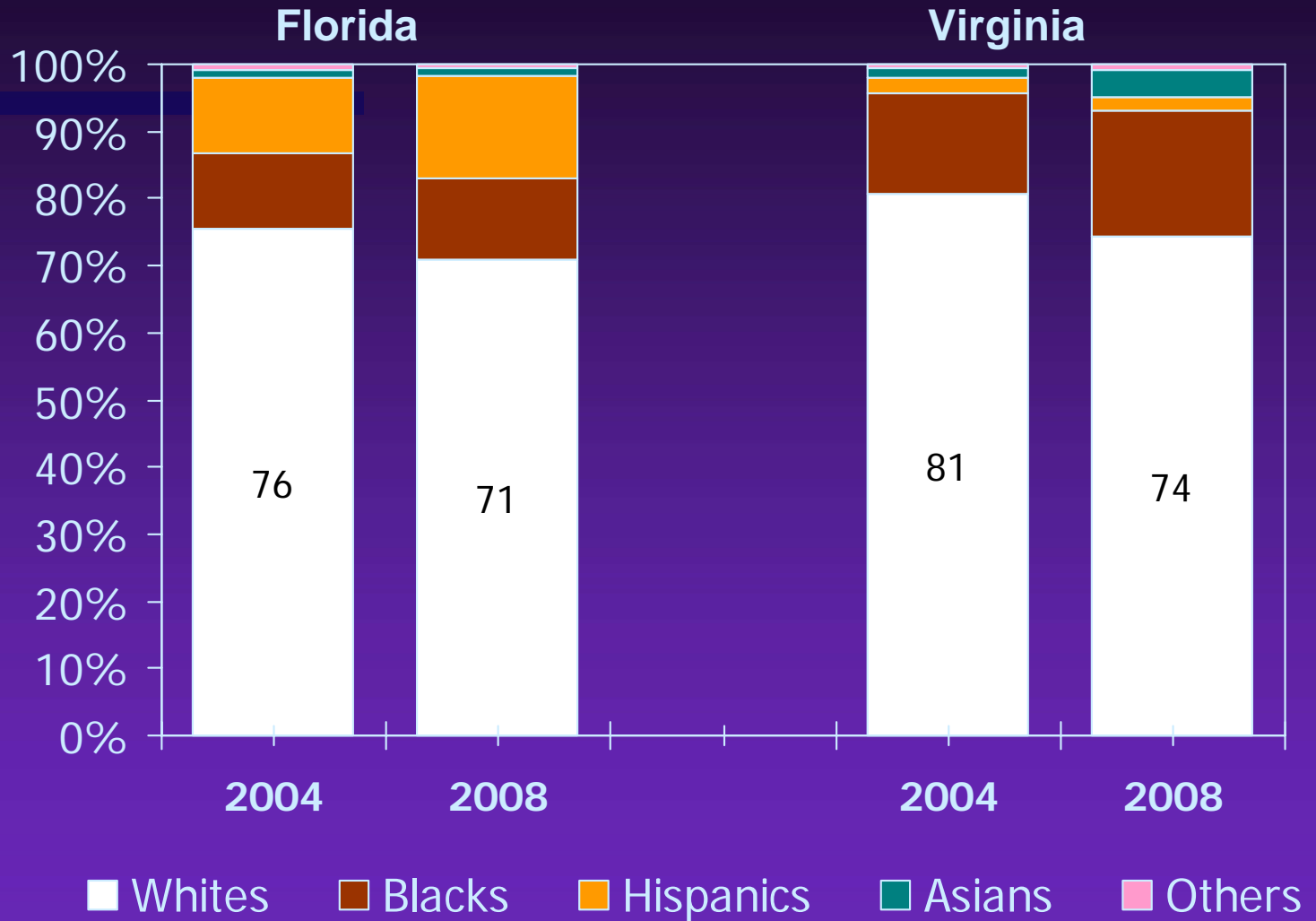
Source: William H. Frey analysis of National Election Poll and VNS

New Mexico – Democratic Margins



Source: William H. Frey analysis of National Election Poll and VNS

Florida, Virginia Voters: 2004, 2008



Source: William H. Frey analysis of CPS November Supplements

Florida – Democratic Margins



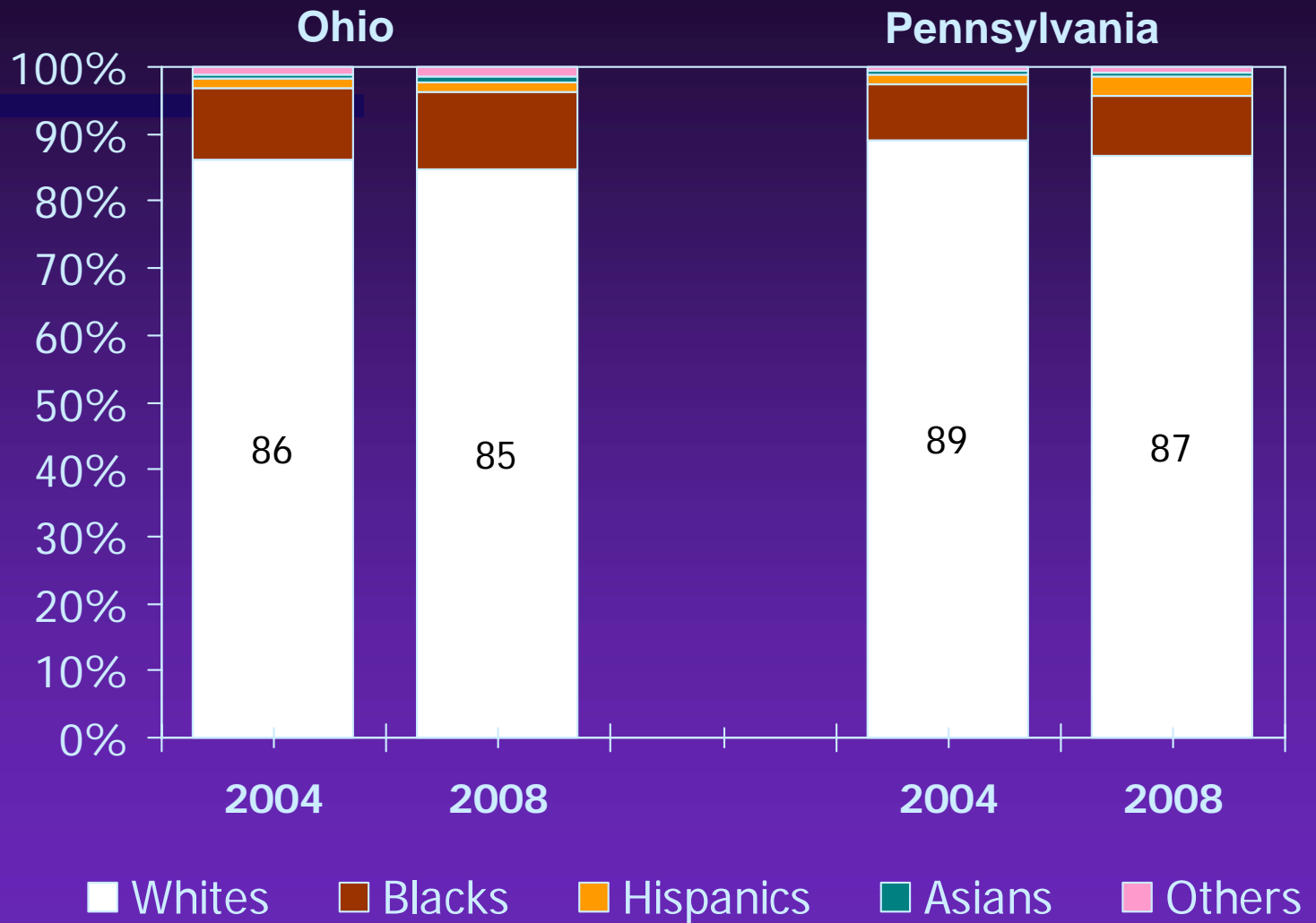
Source: William H. Frey analysis of National Election Poll and VNS

Virginia – Democratic Margins



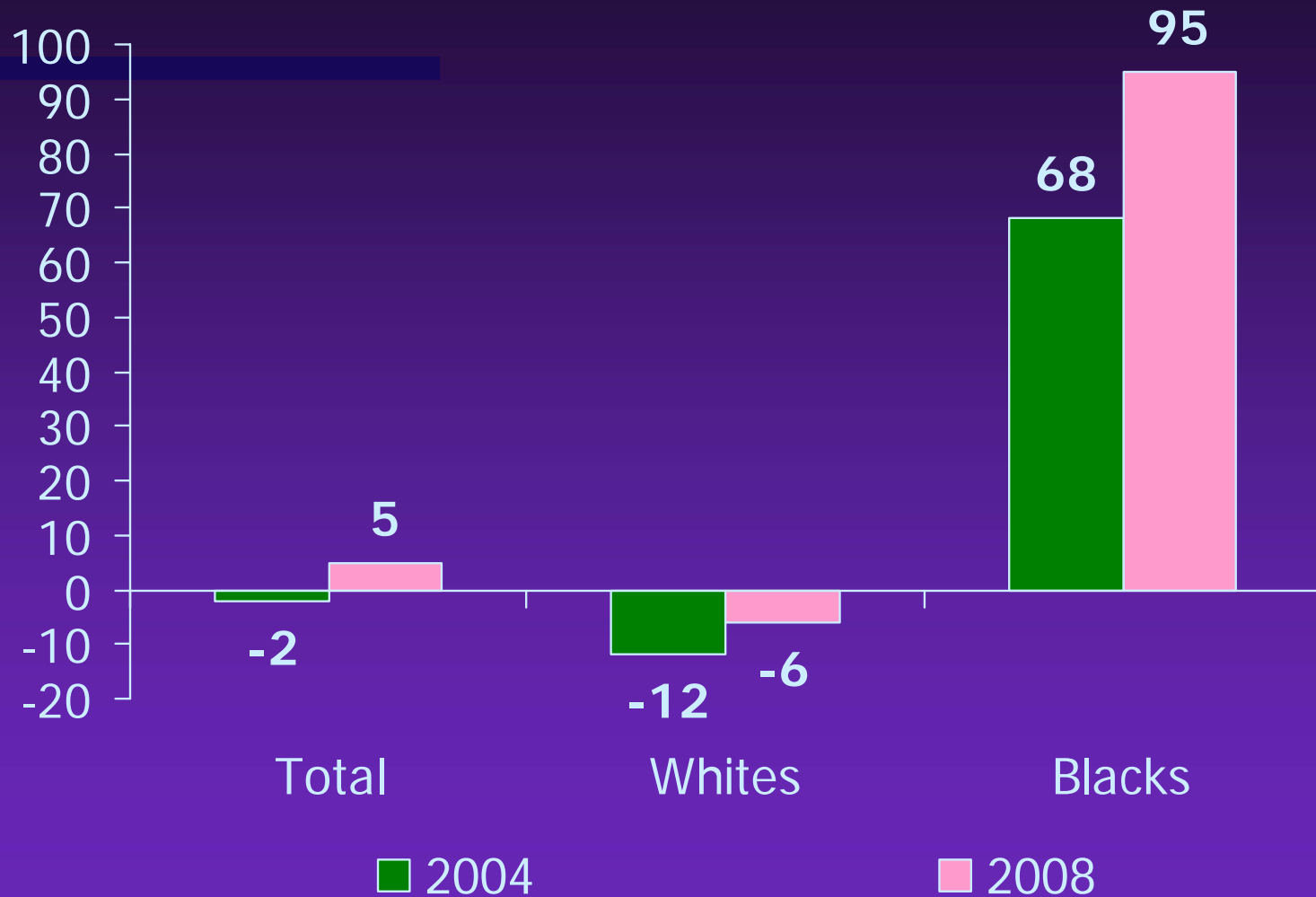
Source: William H. Frey analysis of National Election Poll and VNS

Ohio, Pennsylvania Voters: 2004, 2008



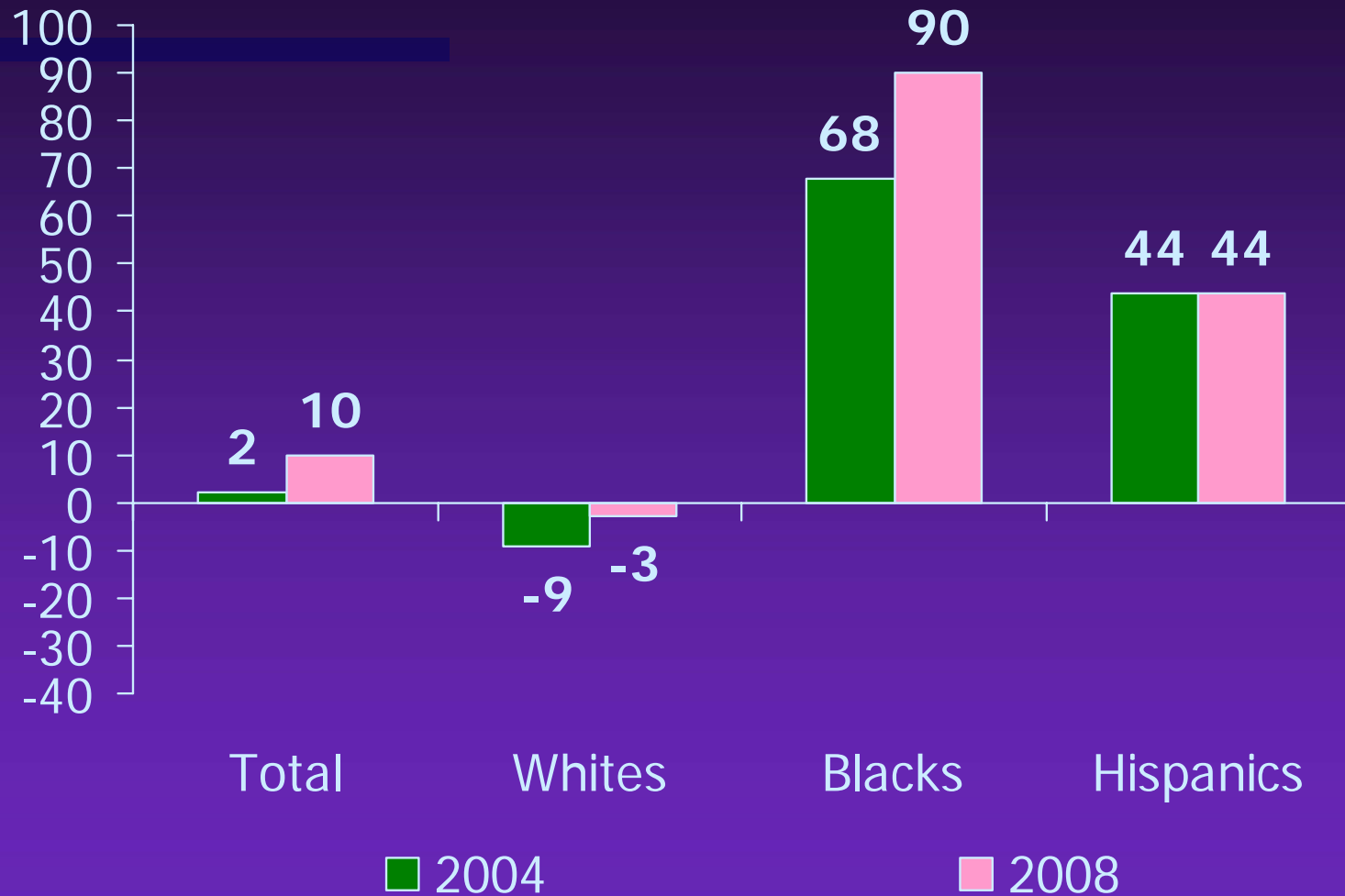
Source: William H. Frey analysis of CPS November Supplements

Ohio – Democratic Margins



Source: William H. Frey analysis of National Election Poll and VNS

Pennsylvania – Democratic Margins



Source: William H. Frey analysis of National Election Poll and VNS

Where Minorities Won for Democrats

2004 - Kerry Took 20 States

10 states-whites went Democratic
(62 electoral college)

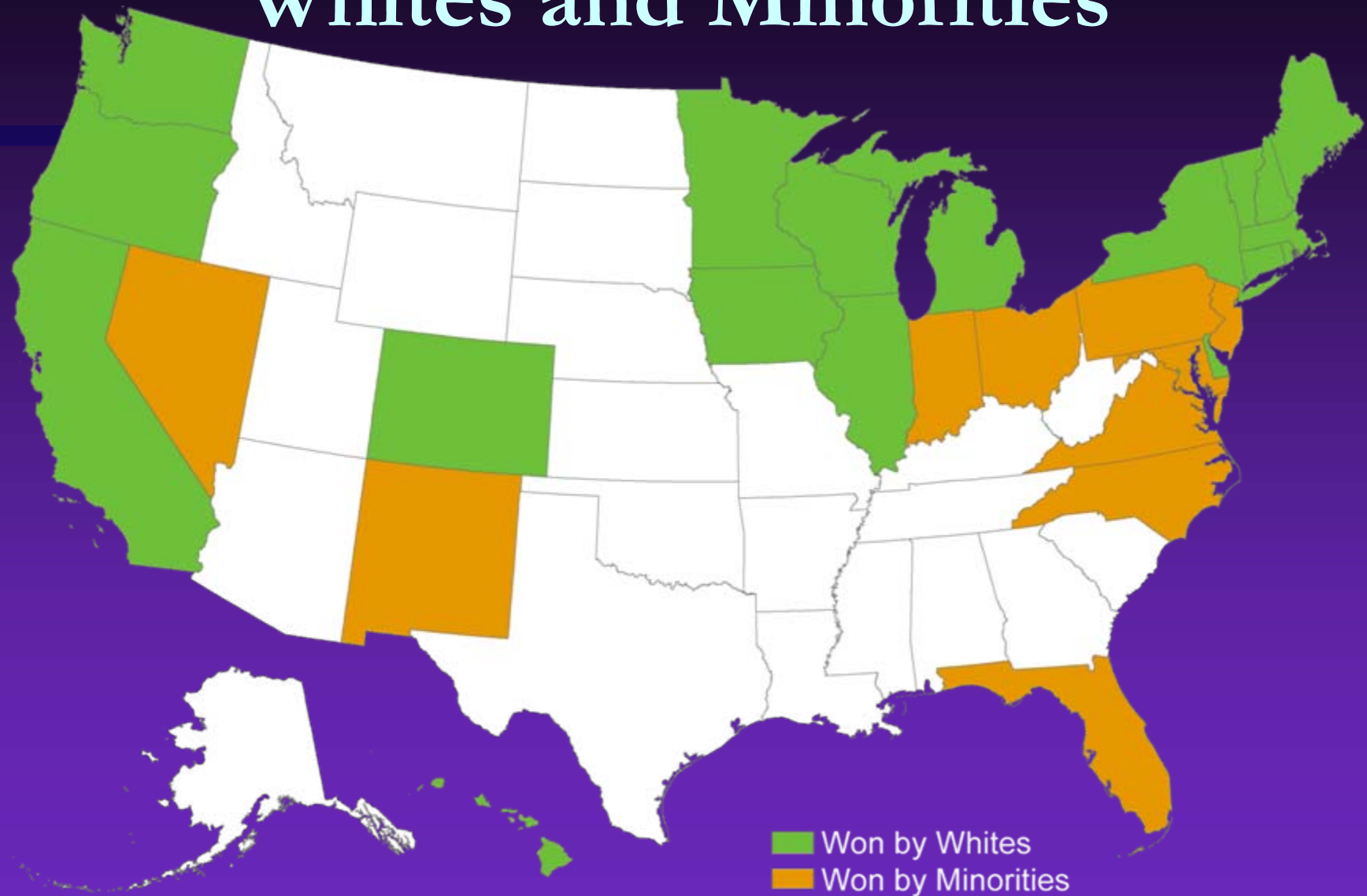
10 states-minorities won for Dems
(190 electoral college)

2008 - Obama Took 29 States

19 states-whites went Democratic
(223 electoral college)

10 states-minorities won for Dems
(142 electoral college)

2008 Blue States: Won by Whites and Minorities



Source: William H. Frey analysis

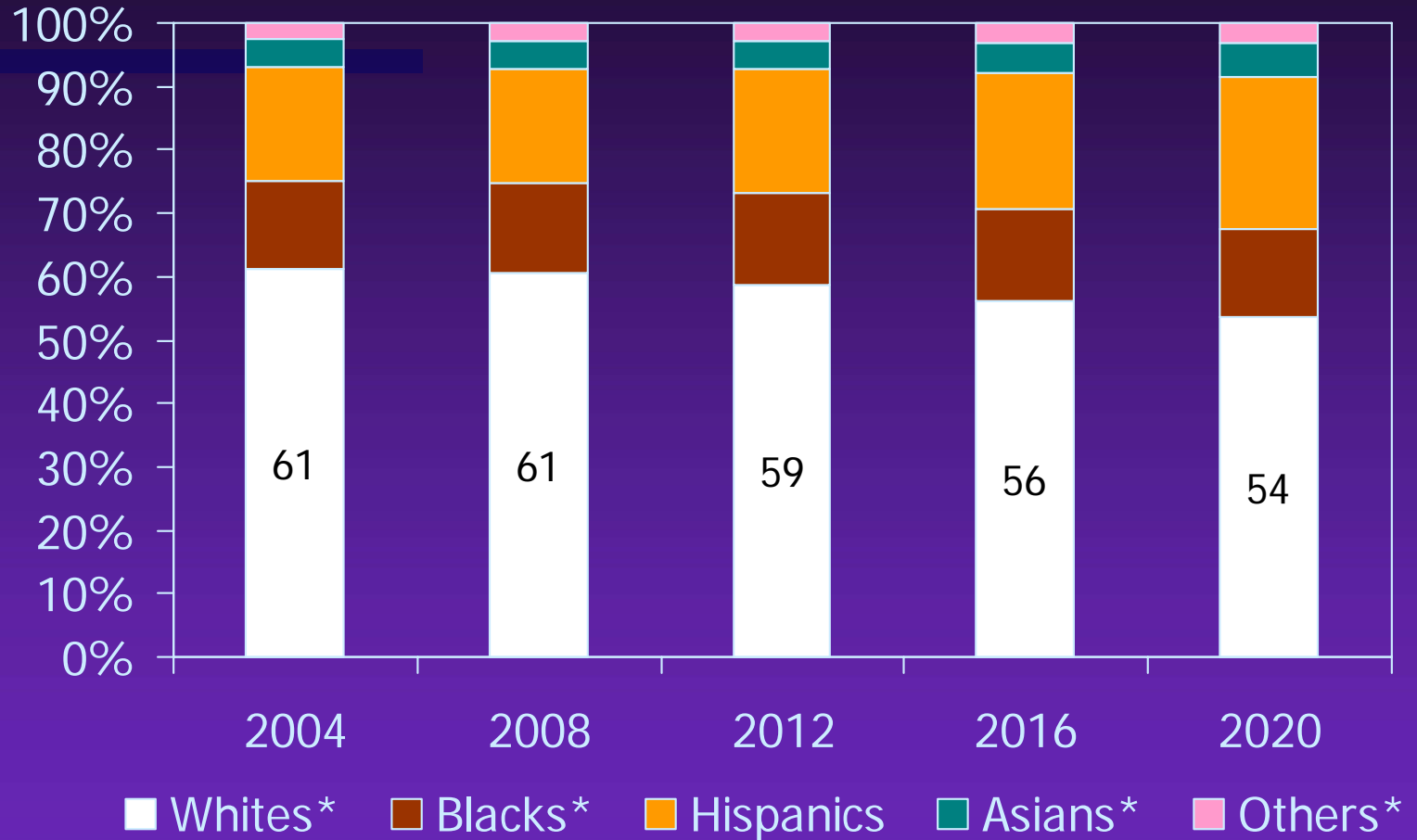
Where Minorities Won for Democrats

States where Blacks and Hispanics covered Obama's Vote Margins

North Carolina, Florida,
Virginia, Nevada, Ohio
Indiana, Maryland, New Jersey

Race Ethnic Profiles -- 18-29 Year Olds

Election Years 2004-2020

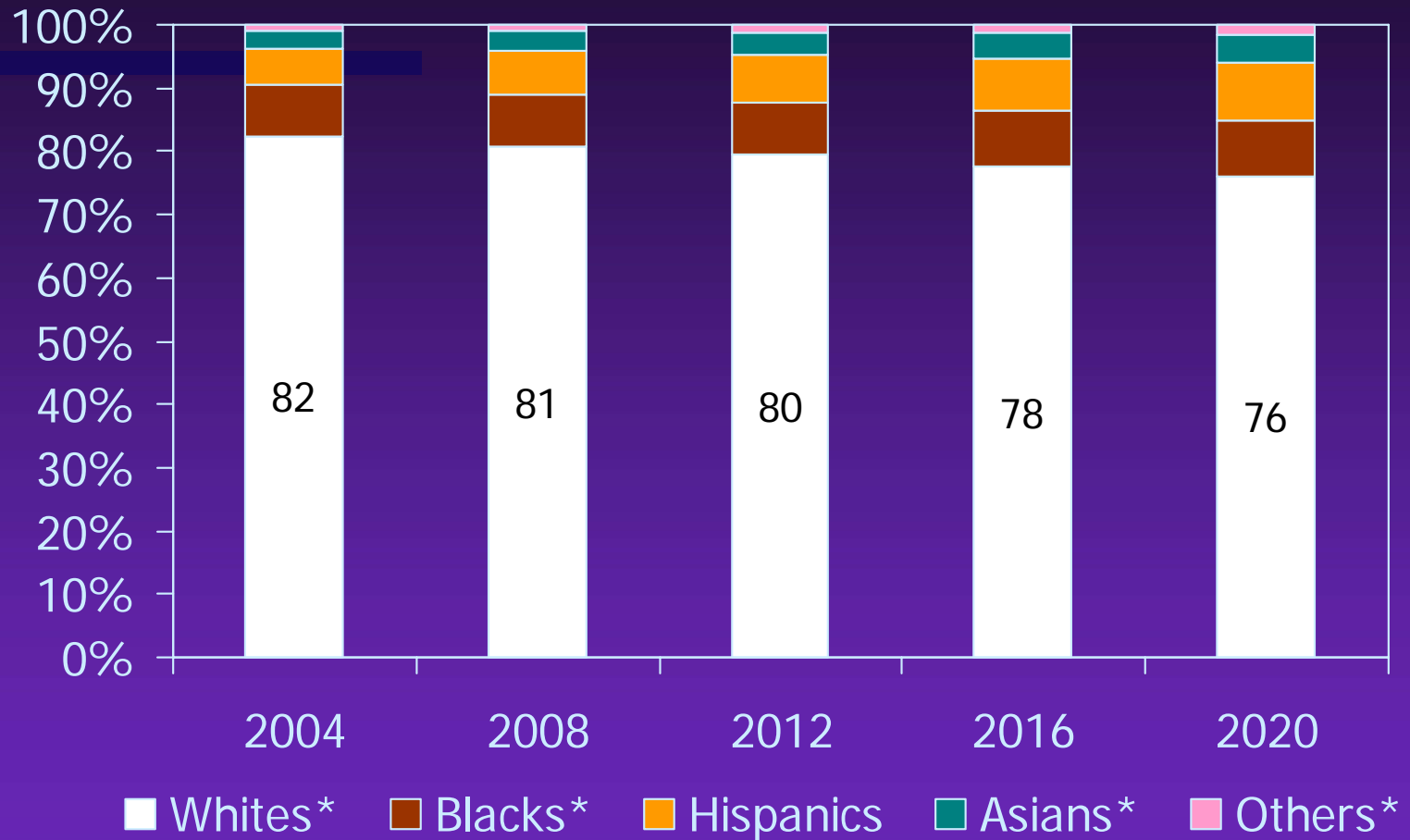


Source: William H. Frey analysis of US Census Sources

* Non Hispanics

Race Ethnic Profiles – Ages 65+

Election Years 2004-2020



Source: William H. Frey analysis of US Census Sources

* Non Hispanics