

# Ian Hathaway | Curriculum Vitae

Brookings Institution Metropolitan Policy Program, 1775 Massachusetts Avenue, NW, Washington, DC 20036

## Major Fields

Entrepreneurship and business dynamism; technology and innovation; economic growth; regional economies; startups and venture capital; entrepreneurial ecosystems; labor economics

## Professional Experience (current)

**Senior Fellow (Nonresident)** — Brookings Institution 2014 — Present

Produce applied, policy-relevant research in innovation, technology, entrepreneurship, economic growth, and regional economies

**Manager (previously, external advisor)** — Frontier Economics 2013 — Present

Lead and develop work for the Technology and Public Policy practices; advise leading organizations in the public and private sectors on policy, regulatory, and strategy issues;

**Adjunct Professor** — New York University 2014 — Present

Develop and teach course on startup ecosystems, that focuses on innovation-driven entrepreneurship in the context of urban economies

**Advisor** — Self 2013 — Present

Advise a range of startup companies, investors, and non-profit organizations on matters of strategy, research, and analytics

## Professional Experience (previous)

**Founder and Managing Director** — Ennsyte Economics 2013 — 2015

Founded and managed a consulting and research services firm focused on the innovation economy; it was acquired in 2015

**Economic Advisor** — Engine (Research Foundation) 2013 — 2014

Lead and developed a research program for a non-profit focused on public policy advocacy and research for technology startups in the United States

**Economist** — Bay Area Council 2012 — 2013

Produced economic analysis for a regional business and public policy think tank; work focused on technology hubs and economic growth and innovation ecosystems

**Senior Economic Analyst** — Bloomberg, L.P. 2010 — 2012

Produced economic research and analysis for the business and industry impact of public policy (regulation, legislation, spend)

**Economic Analyst** — Federal Reserve Bank 2006 — 2010  
Responsible for bank economic outlook and public presentation; conducted research in the areas of applied macro and labor economics, banking and financial services

## Education

**University of Chicago** — Masters, Economics and Political Economy 2004 — 2006  
**University of Dayton** — Bachelors, Political Economy 1998 — 2002

## Publications (books)

Startup Communities: The Next Generation (with Feld) (forthcoming), *Wiley*

## Publications (papers)

The UK Digital Sectors after Brexit (2017), *Frontier Economics* (with Breckenridge)

Tracking the gig economy: New numbers (2016), *Brookings Institution* (with Muro)

Absorptive Capacity: Boosting Productivity in the Creative Industries (2016), *Frontier Economics* (with Maggs)

Accelerating Growth: Startup Accelerator Programs in the United States (2016), *Brookings Institution*

A cure for health care inefficiency? The value and geography of venture capital in the digital health sector (2015),  
*Brookings Institution* (with Rothwell)

What's Driving the Decline in the Firm Formation Rate? A Partial Explanation (2014), *Brookings Institution* (with Litan)

The Shifting Source of New Business Establishments and New Jobs (2014), *Federal Reserve Bank of Cleveland* (with Schweitzer and Shane)

The Other Aging of America: The Increasing Dominance of Older Firms (2014), *Brookings Institution* (with Litan)

Entrepreneurship and Job Creation in the U.S. Life Sciences Sector (2014), *Brookings Institution* (with Litan)

Declining Business Dynamism in the United States: A Look at States and Metros (2014), *Brookings Institution* (with Litan)

Declining Business Dynamism in the U.S. High-Technology Sector (2014), *Kauffman Foundation* (with Haltiwanger and Miranda)

High-Technology Employment in the European Union (2013), *VIVES Discussion Paper 41* (with Goos, Konings, and Vandeweyer)

High-Technology Firm Formation and Job Creation in the United States (2013), *Kauffman Foundation*

The Return of Business Creation (2013), *Kauffman Foundation* (with Bell-Masterson and Stangler)

Technology Works: High-Tech Employment and Wages in the United States (2012), *Bay Area Council Economic Institute*

Small Business and Job Creation: The Unconventional Wisdom (2011), *Bloomberg*

Globalization and the U.S. Economy: Diverging Income and Employment (2011), *Bloomberg*  
Trouble Ahead for Student Loans? (2008), *Federal Reserve Bank of Cleveland* (with Ergungor)  
Do Financial Education Programs Work? (2008), *Federal Reserve Bank of Cleveland* (with Khatiwada)

## Publications (commentary)

What Accelerators Really Do (2016), *Harvard Business Review*  
The Gig Economy Is Real If You Know Where to Look (2015), *Harvard Business Review*  
The Farm Goes Digital (2015), *Ian Hathaway Blog*  
The Rich (Late-Stage Bay Area Startups) Are Getting Richer (2015), *Ian Hathaway Blog*  
Early-stage venture capital: More regions get in on the action (2015), *Brookings Institution*  
Start-Up Capital Is Spreading Across the U.S. (2015), *Harvard Business Review*  
Sources of Growth in the Economic Recovery—A Perspective on Technology (2014), *Ian Hathaway Blog*  
Even piecemeal immigration reform could boost the U.S. economy (2014), *Fortune*  
The Aging of American Businesses (2014), *Harvard Business Review*  
With Fewer New Firms, the High-Tech Sector is Losing its Dynamism (2014), *Harvard Business Review*  
It's All Relative: STEM Workers are in High Demand (2013), *Engine*  
Debunking the Myth of the Startup Hub (2013), *The Wall Street Journal*