

Geoffrey Thomas Gertz

The Brookings Institution
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EDUCATION

University of Oxford, DPhil (PhD) in International Relations, 2016

Thesis: *Commercial Diplomacy and Investment Protection: American Diplomatic Interventions to Protect US Assets Overseas Since 1990*

Supervisor: Karolina Milewicz; Examiners: Duncan Snidal and Julia Gray

University of Oxford, MPhil in International Relations, 2013

DePauw University, BA in Economics (summa cum laude), 2007

ACADEMIC POSITIONS

Brookings Institution, Post-Doctoral Fellow, Global Economy and Development Program, 2016-

Global Economic Governance Programme (Oxford), Research Associate, 2015-

PEER-REVIEWED PUBLICATIONS

Geoffrey Gertz. 2018. "Commercial Diplomacy and Political Risk." *International Studies Quarterly* 62 (1): 94-107.

Geoffrey Gertz, Srividya Jandhyala, and Lauge Poulsen. 2018. "Legalization, Diplomacy, and Development: Do Investment Treaties De-politicize Investment Disputes?" *World Development* 107 (1): 239-252.

WORKING PAPERS AND RESEARCH IN PROGRESS

"Profits and Power in American Foreign Policy: How the State Department Learned to Love Commercial Diplomacy." *Book manuscript in progress.*

"Trade Enforcement and Domestic Support for Trade Liberalization"

"The Political Economy of Investment Promotion Agencies" (with Sarah Bauerle Danzman)

"The Geopolitics of Export Credit Agency Competition" (with Alexandra Zeitz and Jonas Bunte)

SELECTED POLICY PUBLICATIONS

- “Why Mexico Should Not Fear Losing NAFTA’s Investment Rules.” In *Spotlight Latin America* (edited by Ernesto Talvi and Sebastian Strauss), Brookings Institution, March 2018.
- “Is Trump Remaking American Trade Enforcement Policy?” Brookings’ Future Development blog, February 16, 2018.
- “Leave No Country Behind: Ending Poverty in the Toughest Places” (with Homi Kharas). Global Economy and Development Working Paper No. 110, Brookings Institution, February 2018.
- “Renegotiating NAFTA: Options for Investment Protection.” Brookings Global Views Policy Brief No. 7, March 2017.
- “What Will Trump’s Embrace of Bilateralism Mean for America’s Trade Partners?” Brookings’ Future Development blog, February 8, 2017.
- “Lessons for Navigating the Trump Economy — Drawn from the Developing World.” ‘*Vox.com*’s ‘*The Big Idea*’, January 18, 2017.
- “Rex Tillerson and the Pursuit of Profit in American Foreign Policy.” *The Hill*, January 10, 2017.
- “Will the West Welcome or Shun Chinese FDI?” Brookings’ Up Front blog, August 12, 2016.
- “The Politics of Commercial Diplomacy, Ex-Im and Beyond.” Brookings’ Up Front blog, July 1, 2016.
- “Did Apple Invest in Didi to Shield Itself from Political Risk?” Brookings’ Up Front blog, May 16, 2016.
- “Public Support for Private FDI as a Development Strategy: Getting the Politics Right.” 2015. Global Economic Governance Policy Brief, November 2015.
- “State Interpretations of Investment Treaties: Feasible Strategies for Developing Countries” (with Taylor St John). Oxford Blavatnik School Policy Brief, June 2015.
- “Globalizing the Fed” [Op-ed] (with Ngaire Woods). *Project Syndicate*, February 25, 2014.
- “Poverty’s Success Story” [Op-ed] (with Laurence Chandy). *The Washington Post*, January 26, 2011, p A15.
- “Poverty in Numbers: The Changing State of Global Poverty from 2005 to 2015” (with Laurence Chandy). 2011. Brookings Global Views Policy Brief 2011-01.
- “The New Global Middle Class: A Cross-Over from West to East” (with Homi Kharas). In *China’s Emerging Middle Class: Beyond Economic Transformation* (Cheng Li, editor). Washington, DC: Brookings Institution Press, 2010.

INVITED TALKS AND CONFERENCE PRESENTATIONS

- American Political Science Association Annual Meeting (2017, 2016, 2015)
International Studies Association Annual Meeting (2018, 2017, 2016, 2015, 2014)

Princeton University Workshop on Global Order and International Society (2018)
Brookings research seminar (2017, 2015)
International Center for Settlement of Investment Disputes (ICSID) (2017)
Hebrew University of Jerusalem, Workshop on the Nature and Implications of the Global Investment Regime (2016)
Oxford faculty-wide IR Colloquium (2016)
George Washington University School of Business (2016)

HONORS AND AWARDS

Shortlisted, FT/McKinsey Bracken Bower book proposal prize, 2017
University of Oxford Department of Politics and International Relations Writing Up Grant, 2015-2016
St Anne's College Waterson Scholarship, 2015-2016
Bridging the Gap New Era Foreign Policy Conference award, 2015
Pre-Doctoral Research Fellowship, Brookings Institution, 2014-2015
University of Oxford Department of Politics and International Relations Studentship, 2013-2014
Carnegie Endowment for International Peace Junior Fellowship, 2007-2008
DePauw University Frank T. Carlton Senior Award, 2007 (Outstanding senior major in Economics)
DePauw University Ralph F. Carl Senior Award, 2007 (Outstanding senior major in French)

TEACHING EXPERIENCE AND INTERESTS

George Washington University, International Political Economy (undergraduate lecture course), 2016-17
Qualified to teach undergraduate and graduate seminars and lectures in International Relations, International Political Economy, International Organizations and International Law, United States Foreign Policy, Research Design and related topics.

PREVIOUS PROFESSIONAL EXPERIENCE

World Bank Group, Speechwriter to the President, 2012-13
Lead author of Dr Jim Yong Kim's inaugural World Bank-IMF Annual Meetings plenary speech (October 2012) and positioning speech for the World Bank-IMF Spring Meetings (April 2013)
Brookings Institution, Research Analyst, Global Economy and Development Program, 2008-11
Conducted original research on international poverty, emerging economies and global economic governance.
Carnegie Endowment for International Peace, Junior Fellow, 2007-2008

SKILLS AND LANGUAGES

Statistical Analysis: Stata
Fluent in French