#### **PROFESSIONAL EXPERIENCE**

# BLOCK CENTER FOR TECHNOLOGY AND SOCIETY, CARNEGIE MELLON UNIVERSITY, Pittsburgh, PA Executive Director 2023-present

Steve Wray is executive director of the Block Center for Technology and Society where he leads the operations of the Block Center while collaborating with CMU staff, faculty leadership, external advisors and a network of partners to set strategy, track goals and expand the mindshare, impact and influence of the University, the Block Center and affiliated faculty.

- Support over 150 affiliated faculty in program development, project management and policy interaction.
- Lead grant making for interdisciplinary seed-fund projects and with external partners.
- Represent the University and the Block Center in discussions and projects with elected officials, private partners, and news media.
- Lead communications and fund-raising efforts for the Block Center.
- Support and develop CMU economic development and workforce development strategies.

# **ECONSULT SOLUTIONS, INC.**, Philadelphia PA **Sr. Vice President and Principal**

2017 - 2023

One of seven principals in the firm, serving on senior leadership team. Lead principal for Thought Leadership/Strategic Initiatives Practice Area, and lead for ESI Center for the Future of Cities.

- Work to build new strategic relationships, identify emerging opportunities, and expand business opportunities for growing economic consulting and thought leadership firm.
- · Responsible for major client business development and management.
- Develop and lead complex projects focused on innovation, economic development, smart cities, future of work, and government finance/innovation.
- Specific areas of expertise include economic development and economic impact, state and local taxation, transportation impact, and workforce development.

# **ECONOMY LEAGUE OF GREATER PHILADELPHIA**, Philadelphia, PA **Executive Director**

2006 - 2017

Led civic consulting and leadership organization as it established a new strategic direction and expanded its influence in the Greater Philadelphia region.

- Drove new cross-sector and multi-state strategy that built new partnerships, sponsorships, and projects. Expanded regional footprint, and extended board participation beyond private sector to include civic institutions.
- Led organizational program and research efforts, repositioned the organization's regional identity, and supported change efforts across the region through new partnerships and collaborations.
- Conceived and drove development of Economy League's ground-breaking World Class Greater Philadelphia
  agenda, which utilized engagement of over 1700 regional leaders, scenario planning, research projects and
  strategy teams to build a long-term agenda for economic growth and opportunity for the organization and the
  region.
- One of founding leaders of PreK for PA, a statewide effort to expand state support for universal Pre-K.
- Extensive corporate, government, and foundation fundraising experience. Diversified organizational revenues through new events and sponsorship activities, organizational partnerships and new program offering.
- Represented the Economy League and Greater Philadelphia region at regional, national, and international
  events and conferences. Contributor to national leadership efforts focused on new regional strategies focused
  on innovation, inclusive growth, and opportunity.

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#### PENNSYLVANIA ECONOMY LEAGUE, INC.

## **Managing Director**

Provided executive leadership to the parent corporation of the Economy League, the Pennsylvania Economy League, Inc. (PEL), overseeing three regional offices of statewide organization.

# PENNSYLVANIA ECONOMY LEAGUE - SOUTHEAST (PEL)

1995-2006

**Deputy Director/Director of Research** 

Led all research and project development activities of regional business-led civic research and leadership organization.

- Integral member of management team that significantly increased engagement and activity of corporate board of directors, project revenues, and communications initiatives of regional business-led civic organization.
- Project leader on major regional civic and research initiatives, managing all aspects of project development, management, and execution. Key focus on economic development and innovation efforts.
- Led program development follow-up efforts, working with partner organizations to put research efforts into action. Led projects in partnership with University of PA, Science Center, and CEO Council to improve innovation and technology transfer. Additional key initiatives that emerged included Campus Philly, a regional effort to combat brain drain; Graduate!Philadelphia, a regional partnership to support residents seeking to return to college for degree completion and obtaining certificates.

### **Project Director, IssuesPA**

2001 - 2007

Creator and project director for multi-million-dollar statewide PEL policy communications initiative.

- Developed proposals that obtained over \$8 million in foundation funding and support.
- Managed research, communications strategy, issues polling and development of a first of its kind website for Pennsylvania gubernatorial elections and state issues.
- Co-produced 3 gubernatorial election forums with PA Public Television Network.
- IssuesPA Awards: Runner-up for 2003 Webby Award; Good Government Award by Pittsburgh League of Women Voters; Good Government Award by Common Cause Pennsylvania.

## OFFICE OF THE LT. GOVERNOR OF PENNSYLVANIA. Harrisburg and Pittsburgh. PA Policy Director and Special Assistant for SW PA

1992 - 1995

Managed 4-person policy staff for PA's Lt. Governor and Acting Governor.

- Crafted policy positions, major speeches, and budget proposals across all state issues.
- Oversight of staff research and policy development.
- Represented Lt. Governor at events and in policy discussions in Southwestern PA.

# ALLEGHENY CONFERENCE ON COMMUNITY DEVELOPMENT, Pittsburgh, PA

1991 - 1992

Assisted CEO with special projects, including merger of the PA Economy League into the Allegheny Conference.

#### JONES LANG WOOTTON USA, New York, NY

1989 - 1991

# **Consulting Associate**

Regional economic analyst and consultant for global real estate firm. Conducted analysis of regional real estate markets and projects for institutional investors and firm clients.

## **EDUCATION**

### **Harvard University Business School**

Executive Education program in Strategic Perspectives in Nonprofit Management

## **Carnegie Mellon University**

MS in Public Management and Policy

### **Duke University**

BA in Public Policy Studies

2009 - 2017