

# Geoffrey Thomas Gertz

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## **EDUCATION**

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**University of Oxford**, DPhil (PhD) in International Relations, 2016

Thesis: *Commercial Diplomacy and Investment Protection: American Diplomatic Interventions to Protect US Assets Overseas Since 1990*

Supervisor: Karolina Milewicz; Examiners: Duncan Snidal and Julia Gray

**University of Oxford**, MPhil in International Relations, 2013

**DePauw University**, BA in Economics (summa cum laude), 2007

## **ACADEMIC POSITIONS**

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### **Brookings Institution**

Fellow, Global Economy and Development Program, 2018-

Post-Doctoral Fellow, Global Economy and Development Program, 2016-2018

### **Global Economic Governance Programme (Oxford)**

Research Associate, 2015-

## **PUBLICATIONS**

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### *Books*

Geoffrey Gertz, Homi Kharas, and Johannes Linn (editors). 2017. *The Imperative of Development: The Wolfensohn Center at Brookings*. Washington, DC: Brookings Institution Press.

### *Articles*

Geoffrey Gertz and Miles M. Evers. 2020. "Geoeconomic Competition: Will State Capitalism Win?" *The Washington Quarterly* 43 (2): 117-136.

Geoffrey Gertz. 2018. "Commercial Diplomacy and Political Risk." *International Studies Quarterly* 62 (1): 94-107.

Geoffrey Gertz, Srividya Jandhyala, and Lauge Poulsen. 2018. "Legalization, Diplomacy, and Development: Do Investment Treaties De-politicize Investment Disputes?" *World Development* 107 (1): 239-252.

### *Book Chapters*

Geoffrey Gertz. 2020 (forthcoming). “Home State Measures Toward Foreign Investment.” In *2019 Yearbook on International Investment Law and Policy* (Lisa Sachs, Lise Johnson, and Jesse Coleman, editors), Oxford: Oxford University Press.

Sarah Bauerle Danzman and Geoffrey Gertz. 2020 (forthcoming). “Facilitating Sustainable Investment: The Role and Limits of Investment Promotion Agencies.” In *International Trade, Investment, and the Sustainable Development Goals* (Cosimo Beverelli, Jürgen Kurtz, and Damian Raess, editors), Cambridge: Cambridge University Press.

Geoffrey Gertz and Homi Kharas. 2010. “The New Global Middle Class: A Cross-Over from West to East.” In *China’s Emerging Middle Class: Beyond Economic Transformation* (Cheng Li, editor). Washington, DC: Brookings Institution Press.

### *Selected Policy Reports*

Geoffrey Gertz and Homi Kharas (editors). 2019. “Beyond Neoliberalism: Lessons from Emerging Markets.” Brookings Institution.

Geoffrey Gertz and Homi Kharas. 2018. “Leave No Country Behind: Ending Poverty in the Toughest Places.” Global Economy and Development Working Paper No. 110, Brookings Institution, February 2018.

Homi Kharas, John McArthur, Geoffrey Gertz, Sinead Mowlds, and Lorenz Noe. 2015. “Ending Rural Hunger: Mapping Needs and Actions for Food and Nutrition Security.” Brookings Institution.

### *Selected Policy Briefs, Op-Eds, and Shorter Articles*

“‘Phase one’ China trade deal tests the limits of US power.” *East Asia Forum*, March 9, 2020.

“The coronavirus will reveal hidden vulnerabilities in complex global supply chains.” *Brookings Future Development* blog, March 5, 2020.

“Is TikTok a threat to national security? Why the U.S. government is cracking down on Chinese tech firms.” *The Washington Post*, Monkey Cage, November 11, 2019.

“Trump Can’t Decide What He Wants from China.” *Foreign Policy*, September 11, 2019.

“6 Things to know about Trump’s Mexico tariffs.” *Brookings UpFront* blog, May 31, 2019.

“Why is the U.S. forcing a Chinese company to sell the gay dating app Grindr?” (with Sarah Bauerle Danzman). *The Washington Post*, Monkey Cage, April 3, 2019.

“Will Donald Trump get to pick the next president of the World Bank? Maybe not.” *The Washington Post*, Monkey Cage, January 10, 2019.

“5 Things to Know About USMCA, the New NAFTA.” *Brookings UpFront* blog, October 2, 2018.

“Letter from America: NAFTA on the Brink.” *Intereconomics*, September 2018, Volume 53, Issue 5, pp 291–292.

“Renegotiating NAFTA: Options for Investment Protection.” *Brookings Global Views Policy Brief No. 7*, March 2017.

“What will Trump’s embrace of bilateralism mean for America’s trade partners?” *Brookings Future Development* blog, February 8, 2017.

“Lessons for Navigating the Trump Economy — Drawn from the Developing World.” ‘*Vox.com*’s ‘*The Big Idea*’, January 18, 2017.

“Rex Tillerson and the Pursuit of Profit in American Foreign Policy.” *The Hill*, January 10, 2017.

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## CURRENT RESEARCH PROJECTS

“Profit, Power, and American Foreign Policy: How the State Department Learned to Love Commercial Diplomacy.” *Book manuscript in progress*.

“Corporate Political Activity Abroad: Investment Diplomacy and the Limits of Firm Power” (with Srividya Jandhyala and Lauge Poulsen). *Invited to Revise and Resubmit*.

“Cascading Non-Compliance: Explaining How International Cooperation Breaks Down” (with Alexandra Zeitz and Jonas Bunte). *Under Review*.

“Individual Beliefs and the Creation of International Organizations” (with Taylor St John). *In Preparation*.

“The Complex Identities of Investment Promotion Agencies” (with Sarah Bauerle Danzman). *In Preparation*.

“Elite Commissions in Global Politics: Assessing the Potential of a Leaders Alliance in Food and Nutrition Security” (with Sarah Zoubek). *In Preparation*.

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## INVITED TALKS AND CONFERENCE PRESENTATIONS

Kansas City International Relations Council, Kansas City (virtual) (2020)

Consumer Brands Association (virtual) (2020)

American Political Science Association Annual Meeting (2019, 2018, 2017, 2016, 2015)

International Studies Association Annual Meeting (2020\*, 2019, 2018, 2017, 2016, 2015, 2014)

*Brookings Workshop on Geoeconomics and Future of Globalization (co-organizer), DC (2020)\**

*Symposium on “Growing US-China tensions and Japan’s response”, Tokyo (2020)\**

UCL Workshop on the History of Investment Diplomacy, London (2019)

Georgetown Workshop on “International Order, Networks, and Power”, DC (2019)

Brookings Council Discussion, “NAFTA 2.0 and Beyond: U.S.-Canada Relations in an Era of Great Power Competition”, New York (2019)

Expert Roundtable on Investment Facilitation for Sustainable Development, Berlin (2019)

Cato Institute Workshop on “Geoeconomics and International Economic Law” (co-organizer), DC (2019)

Cleveland Council on Foreign Relations lecture, Cleveland (2019)  
Center for Global Development/Graduate Institute Conference on Blended Finance, Geneva (2018)  
World Trade Forum, European University Institute, Florence (2018)  
UNLV, Las Vegas (2018)  
Princeton University Workshop on Global Order and International Society, Princeton (2018)  
Brookings research seminar, DC (2017, 2015)  
International Center for Settlement of Investment Disputes (ICSID), DC (2017)  
Hebrew University Workshop on the Nature and Implications of the Global Investment Regime, Jerusalem (2016)  
Oxford University International Relations Colloquium, Oxford (2016)  
George Washington University School of Business, DC (2016)

\* *cancelled due to COVID travel restrictions*

## **OTHER POLICY & ACADEMIC ACTIVITIES**

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Brief and advise US and European policymakers on trade and investment policy

Frequently cited in media, including *Wall Street Journal*, *Financial Times*, *Foreign Affairs*, *PBS NewsHour*, *Marketplace*, *Reuters*, *Factcheck.org*, *Newsweek*, *Guardian*, *The New Republic*, *Daily Beast*, *Vice*, *Deutsche Welle*, *Japan Times*, *South China Morning Post*

Reviewer for *Journal of Politics*, *Comparative Political Studies*, *International Studies Quarterly*, *Journal of Conflict Resolution*, *Business and Politics*, *Review of International Organizations*

## **HONORS AND AWARDS**

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Shortlisted, FT/McKinsey Bracken Bower book proposal prize, 2017  
University of Oxford Department of Politics and International Relations Writing Up Grant, 2015-2016  
St Anne's College Waterson Scholarship, 2015-2016  
Bridging the Gap New Era Foreign Policy Conference award, 2015  
Pre-Doctoral Research Fellowship, Brookings Institution, 2014-2015  
University of Oxford Department of Politics and International Relations Studentship, 2013-2014  
Carnegie Endowment for International Peace Junior Fellowship, 2007-2008  
DePauw University Frank T. Carlton Senior Award, 2007 (Outstanding senior major in Economics)  
DePauw University Ralph F. Carl Senior Award, 2007 (Outstanding senior major in French)

## **TEACHING EXPERIENCE AND INTERESTS**

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**George Washington University**, International Political Economy (undergraduate lecture course), 2016-17

Qualified to teach undergraduate and graduate seminars and lectures in International Relations, International Political Economy, International Organizations and International Law, United States Foreign Policy, Research Design and related topics.

## **PREVIOUS PROFESSIONAL EXPERIENCE**

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**World Bank Group**, Speechwriter to the President, 2012-13

Lead author of Dr Jim Yong Kim's inaugural World Bank-IMF Annual Meetings plenary speech (October 2012) and positioning speech for the World Bank-IMF Spring Meetings (April 2013)

**Brookings Institution**, Research Analyst, Global Economy and Development Program, 2008-11

Conducted original research on international poverty, emerging economies and global economic governance.

**Carnegie Endowment for International Peace**, Junior Fellow, 2007-2008