

## Curriculum Vita

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Darrell M. West  
Brookings Institution  
Vice President and Director of Governance Studies  
1775 Massachusetts Avenue NW  
Washington, DC 20036  
(202) 797-6481  
DWest@brookings.edu  
www.InsidePolitics.org

### Education

A.B., Miami University of Ohio, Political Science (with Honors), 1976  
M.A., Indiana University, Political Science, 1978  
Ph.D., Indiana University, Political Science, 1981

### Academic Positions

Research Fellow, Brookings Institution, 1980-81  
Lecturer, Department of Political Science, University of Pennsylvania, 1981-82  
Assistant Professor, Department of Political Science, Brown University, 1982-88  
Associate Professor, Department of Political Science, Brown University, 1988-94  
Director, John Hazen White, Sr. Public Opinion Laboratory, Taubman Center for Public Policy and American Institutions, Brown University, 1988-2008  
Visiting Scholar, Nuffield College, Oxford University, 1993  
Professor, Department of Political Science, Brown University, 1994-2008  
Chairperson, Department of Political Science, Brown University, 1995-2000  
Director, Taubman Center for Public Policy, Brown University, 2000-8  
John Hazen White Professor of Public Policy and Political Science, Brown University, 2000-8  
Vice President and Director of Governance Studies, Brookings Institution, 2008-  
Director, Center for Technology Innovation, Brookings Institution, 2010-  
Douglas Dillon Chair in Governance Studies, Brookings Institution, 2013-

### Areas of Interest

Technology Policy; Mass Media; Elections; Public Opinion, Data Analysis

### Books

Making Campaigns Count, (Westport, Connecticut: Greenwood Press, 1984)

Congress and Economic Policymaking (Pittsburgh: University of Pittsburgh Press, 1987)

Air Wars: Television Advertising in Election Campaigns, (Washington, D.C.: Congressional Quarterly Press, 1993) (Japanese edition, 1996)(second edition, 1997)(third edition, 2001) (fourth edition, 2005)(fifth edition, 2009)(sixth edition, 2013)(seventh edition, 2017)

Public Opinion in Rhode Island, 1984-1993, (Providence, Rhode Island: Brown University, 1994) (co-authors: Thomas Anton and Jack Combs)

Cross Talk: Citizens, Candidates, and the Media in a Presidential Campaign, (Chicago: University of Chicago Press, 1996) (co-authors: Marion Just, Ann Crigler, Dean Alger, Tim Cook, and Montague Kern) (*winner of Doris Graber best book award*)

The Sound of Money: How Political Interests Get What They Want, (New York: W.W. Norton, 1998) (co-author: Burdett Loomis)

Checkbook Democracy: How Money Corrupts Political Campaigns, (Boston: Northeastern University Press, 2000)

Patrick Kennedy: The Rise to Power, (New York: Prentice-Hall, 2000)

Rhode Island Opinion, 1994-2000, (Providence, Rhode Island: Brown University, 2001) (co-authors: Thomas Anton and Jack Combs)

The Rise and Fall of the Media Establishment, (Boston: Bedford/St. Martin's Press, 2001) (Chinese edition, Peking University Press, 2010)

Celebrity Politics, (New York: Prentice-Hall, 2002) (co-author: John Orman)

Running on Empty? Campaign Discourse in American Elections, (Lanham, Maryland: Rowman and Littlefield, 2004) (co-editor: Sandy Maisel)

Digital Government: Technology and Public Sector Performance, (Princeton, New Jersey: Princeton University Press, 2005) (Chinese edition, 2013)(*winner of Don K. Price best book award*)

Evaluating Campaign Quality: Can the Electoral Process Be Improved? (Cambridge University Press, 2007) (co-authors: Sandy Maisel and Brett Clifton)

Biotechnology Policy Across National Boundaries: The Science-Industrial Complex, (New York: Palgrave Macmillan, 2007)

Digital Medicine: Health Care in the Internet Age (Brookings Institution Press, 2009) (co-author: Edward Miller)

Brain Gain: Rethinking American Immigration (Brookings Institution Press, 2010) (**gold winner of Foreword Book of the Year for Political Science**)

The Next Wave: Using Digital Technology to Further Social and Political Innovation (Brookings Institution Press, 2011)(Korean translation, Korea National Open University Press, 2013)(Chinese translation, Shanghai Publishing Company, 2014)

Digital Schools: How Technology Can Transform Education, (Brookings Institution Press, 2012)

Billionaires: Reflections on the Upper Crust, (Brookings Institution Press, 2014; Korean translation, Wonderbox Publishing, 2016) (**Named one of the best political books by the Washington Post**) (**silver winner of Foreword Book of the Year for Political Science**)

Going Mobile: How Wireless Technology Is Reshaping Our Lives, (Brookings Institution Press, 2015)

The 2015 Brookings Financial and Digital Inclusion Project Report: Measuring Progress on Financial Access and Usage, (Brookings Institution Press ebook, 2015) (co-authors: John Villasenor and Robin Lewis)

Megachange: Economic Disruption, Political Upheaval, and Social Strife in the 21<sup>st</sup> Century, (Brookings Institution Press, 2016)

## Articles in Refereed Journals

"Economic Expectations and Voting Behavior in United States House and Senate Elections," American Political Science Review, Vol. 75 (June, 1981), pp. 436-447 (co-author: James Kuklinski)

"Rhetoric and Agenda-Setting in the 1980 Presidential Campaign," Congress and the Presidency, Vol. 9 (Autumn, 1982), pp. 1-21

"Constituencies and Travel Allocations in the 1980 Presidential Campaign," American Journal of Political Science, Vol. 27 (August, 1983), pp. 515-529

"Press Coverage in the 1980 Presidential Campaign," Social Science Quarterly, Vol. 64 (September, 1983), pp. 624-633

"Cheers and Jeers," American Politics Quarterly, Vol. 12 (January, 1984), pp. 23-50

"Senate Campaigners and the Pro-Life Challenge in 1980," Micropolitics, Vol. 3, no. 4 (September, 1984), pp. 547-587 (co-author: Marjorie Randon Hershey)

"Trading Security for Seats," Journal of Politics, Vol. 46 (November, 1984), pp. 1080-1096 (co-author: David Gopoian)

"The Political Bases of Citizen Contacting," American Political Science Review, Vol. 79 (March, 1985), pp. 117-131 (co-author: Alan Zuckerman)

"Trust, Self-Interest and Representation in Economic Policymaking: Rhode Island Reconsidered," New England Journal of Public Policy, Vol. 3, no. 1 (Spring, 1987), pp. 73-87 (co-author: Thomas Anton)

"Activists and Economic Policymaking in Congress," American Journal of Political Science, Vol. 32, no. 3 (August, 1988), pp. 662-680

"Gramm-Rudman-Hollings and the Politics of Deficit Reduction," in The Annals of the American Academy of Political and Social Science, (September, 1988), pp. 103-117 (reprinted in Randall Ripley and Elliot Slotnick, eds., Readings in American Government and Politics, Second edition, Belmont, Ca.: Wadsworth Publishing Co., 1993, pp. 288-293

"Public Assessments of Tax Reform," Western Political Quarterly, (September, 1990), pp. 647-659

"Television and Presidential Popularity in America," British Journal of Political Science, Vol. 21, no. 2 (April, 1991), pp. 199-214

"Polling Effects in Election Campaigns," Political Behavior, Vol. 13, no. 2 (June, 1991), pp. 151-163

"Political Advertising and News Coverage in the 1992 California U.S. Senate Campaigns," Journal of Politics, Vol. 56, no. 4 (November, 1994), pp. 315-342

"Television Advertising in Election Campaigns," Political Science Quarterly, Vol. 109, no. 5, (Winter, 1994-95), pp. 789-809 (reprinted in American Politics and Presidential Elections, Robert Shapiro, ed., (New York: Academy of Political Science, 1996), pp. 105-126

"Ad Buys in Presidential Campaigns: The Strategies of Electoral Persuasion," Political Communication, Vol. 12, no. 3, (July-September, 1995), pp. 275-290 (co-authors: Dean Alger, Montague Kern, Jan Goggin)

"Harry and Louise Go To Washington: Political Advertising and Health Care Reform," Journal of Health Politics, Policy and Law, Vol. 21, no. 1, (Spring, 1996) (co-author: Diane Heith and Chris Goodwin)

"Television Advertising in the 2000 Presidential Campaign," Harvard International Journal of Press/Politics, Vol. 6, no. 2, (April, 2001), pp. 74-81

"Citizen Views on Urban Revitalization," Urban Affairs Review, Vol. 37, no. 3, (January, 2002), pp. 397-419 (co-author: Marion Orr)

"Responsibility Frenzies: Dissecting a Hillary Clinton Rumor", Harvard International Journal of Press/Politics, Vol. 8, no. 2, (April, 2003), pp. 104-114

"Popular Rogues: Citizen Opinion about Political Corruption," New England Journal of Public Policy, Vol. 18, no. 2, (Spring-Summer, 2003), pp. 171-181 (co-author: Katherine Stewart)

"Downtown Malls as Engines of Economic Development, Community Spirit, and Political Capital", Economic Development Quarterly, Vol. 17, no. 2 (May, 2003), pp. 193-204 (co-author: Marion Orr)

"E-Government and the Transformation of Service Delivery and Citizen Attitudes," Public Administration Review, Volume 64, no. 1, (January/February, 2004), pp. 15-27

"Equity and Accessibility in E-Government," Journal of E-Government, Vol. 1, Issue 2, (Winter, 2005), pp. 31-44

"Celebrity Culture in America," The Hedgehog Review, Vol. 7, no. 1, (Spring, 2005), pp. 59-65 (reprinted in At Issue: Are America's Wealthy Too Powerful?, Gale Publishing, 2006 and Celebrity Culture in the United States, H.W. Wilson, forthcoming, 2008)

"Managing Citizen Fears: Public Attitudes Toward Urban Terrorism", Urban Affairs Review, Vol. 41, no. 1, (September, 2005), pp. 93-105 (co-author: Marion Orr)

"The Impact of Campaign Reform on Political Discourse," Political Science Quarterly, (Winter, 2005-06), pp. 637-51 (co-authors: Sandy Maisel and Brett Clifton)

"The Digital Divide in Public E-Health: Barriers to Accessibility and Privacy in State Health Department Websites," Journal of Health Care for the Poor and Underserved, Vol. 17, no. 3, pp. 652-666 (August, 2006) (co-author: Edward Miller)

"Power and Race in Cross-Group Coalitions," National Political Science Review, Volume 11, 2007, pp. 207-220 (co-author: Marion Orr)

"Citizen Evaluations of Local Police: Personal Experience or Symbolic Attitudes?", Administration and Society, Vol. 38, no. 6, (January, 2007), pp. 649-668 (co-author: Marion Orr)

"Characteristics Associated with Use of Public and Private Sector Websites as Sources of Health Care Information," Medical Care, Vol. 45, no. 3 (March, 2007), pp. 245-51 (co-author: Edward Miller)

"Health Information Websites: Characteristics of U.S. Users by Race and Ethnicity," Journal of Telemedicine, Vol. 13, no. 6, (September, 2007), pp. 298-302 (co-author: Edward Miller and Melanie Wasserman)

"Morality and Economics: Public Assessments of the Adult Entertainment Industry", Economic Development Quarterly, Vol. 21, no. 4, (November, 2007), pp. 315-24 (co-author: Marion Orr)

“Race, Gender, and Communications in Natural Disasters,” Policy Studies Journal, Vol. 35, no. 4, (November, 2007), pp. 569-86 (co-author: Marion Orr)

“Reproductive Freedom and the Next President”, New England Journal of Medicine, Vol. 359, no. 18, (October 30, 2008), pp. 1867-9 (co-author: Eli Adashi)

“Where’s the Revolution? Digital Technology and Health Care in the Internet Age”, Journal of Health Politics, Policy and Law, Vol. 34, Issue 2 (April, 2009), pp. 261-84 (co-author: Edward Miller)

“The Costs and Benefits of Immigration”, Political Science Quarterly, (Fall, 2011), pp. 427-443

“Using Technology to Personalize Learning and Assess Students in Real-Time”, Educational Technology, Volume LI, number 6, (November-December, 2011), pp. 59-60.

### Chapters in Edited Volumes

"Single-Issue Politics," in Allan Cigler and Burdett Loomis, eds., Interest Group Politics, Washington, D.C.: Congressional Quarterly Press, 1983, pp. 31-58 (co-author: Marjorie Randon Hershey)

"Predicting Presidential Behavior," Presidency Research Group Newsletter, Vol. 5 (Spring, 1983), pp. 8-13

"Pro-Life Groups Act in 1980," in Marjorie Randon Hershey, Running for Office, Chatham, New Jersey: Chatham House, 1984, pp. 186-212 (co-author: Marjorie Randon Hershey)

"The Senate Campaigns Respond," in Marjorie Randon Hershey, Running for Office, Chatham, New Jersey: Chatham House, 1984, pp. 213-245 (co-author: Marjorie Randon Hershey)

"Another Look at Negative Ads," Political Communication Report, Vol. 2, no. 3 (June, 1991)

"Realignment Stalled: Party Change in Rhode Island," in Maureen Moakley, ed., Party Realignment in the American States, Columbus, Ohio: Ohio State University Press, 1992

"Reforming Campaign Ads," PS: Political Science and Politics, Vol. 24, no. 4 (March, 1992), pp. 74-77

"Electronic Advocacy: Interest Groups and Public Policymaking," PS: Political Science and Politics, March, 1996, pp. 25-29 (co-author: Richard Francis)

"A Brief History of Political Advertising on Television," in David Perlmutter, ed., Political Communication, Baton Rouge, Louisiana: Louisiana State University Press, 1999, pp. 27-32.

"Lessons of a Political Science Webcaster," PS: Political Science and Politics, December, 1999, pp. 8-9

"Writing a Kennedy Biography," Legislative Studies Extension of Remarks, January, 2000, pp. 7-9

"How Issue Ads Have Reshaped American Politics," in James Thurber and Candace Nelson, ed., Crowded Airwaves: Campaign Advertising in Modern Elections, Washington, D.C.: Brookings Institution Press, 2000, pp. 149-169

"Discourse and the Voting Decision," in Robert DiClerico, Political Parties, Campaigns and Elections, Upper Saddle River, New Jersey: Prentice Hall, 2000, pp. 181-190 (co-author: Marion Just, Ann Crigler, Dean Alger, Timothy Cook, and Montague Kern)

"What Accounts for Declining Political Participation?" in Joseph Harper and Thom Yantek, eds., Media, Profit, and Politics: Competing Priorities in an Open Society, Kent, Ohio: Kent State University Press, 2003, pp. 69-76

"Gauging Political Discourse," in Sandy Maisel and Darrell M. West, eds., Running on Empty? Campaign Discourse in American Elections, (Lanham, Maryland: Rowman and Littlefield, 2004), pp. ix-xiii

"Discourse and Beyond," in Sandy Maisel and Darrell M. West, eds., Running on Empty? Campaign Discourse in American Elections, (Lanham, Maryland: Rowman and Littlefield, 2004), pp. 229-237

"Do Cultural + Security Issues = National Republican Era?", in Robert DiClerico and Allan Hammock, Points of View: Readings in American Government and Politics, 10<sup>th</sup> edition, New York: McGraw-Hill, 2006

"Advertising and Citizen Voting Behavior," in The Politics of News, 2<sup>nd</sup> edition, Pippa Norris, Denis McQuail, and Doris Graber, eds., Washington, D.C.: Congressional Quarterly Press, 2007, pp. 139-160

"Global Perspectives on E-Government", in Viktor Mayer-Schoenberger and David Lazer, eds. Governance and Information Technology: From Electronic Government to Information Government, Cambridge, Massachusetts: MIT Press, 2007, pp. 17-32

"Electronic Government in the United States," in Ernesto Velasco Saez, ed., Public Management in North America: Contemporary Trends in Administrative Reform in Canada, Mexico, and the U.S., Fondo de Cultura Economica (Spanish edition, 2007)

"Angelina, Mia, and Bono: Celebrities and International Development", in Lael Brainard and Derek Chollet, eds., Global Development 2.0: Can Philanthropists, the Public, and the Poor Make Poverty History?, Washington, D.C.: Brookings Institution Press, 2008 (reprinted in Celebrity Endorsements in Social Marketing, Icfai University Press, Bangalore, India, 2008), pp. 74-84

"A History of Political Advertising," in Robert Mann and David Perlmutter, eds., The Manship School Guide to Political Communication, 2<sup>nd</sup> edition, Baton Rouge: Louisiana State University Press, 2011.

"Workforce Development and Technology", in Technology and the Resilience of Metropolitan Regions, Michael Pagano, ed., University of Illinois Press, 2015, pp. 90-111

"Intellectual Property Rights," in India-U.S. Relations in Transition, Dhruva Jaishankar, ed., Brookings India, 2016

"Technological Progress and Potential Future Risks," in The Next Step: Exponential Life, Francisco Gonzalez, ed., BBVA Group, 2016, pp. 196-215.

## Policy Reports

"A Report on the 2008 Presidential Nomination Ads", July 1, 2008

"Improving Technology Utilization in Electronic Government around the World", August 17, 2008

- “State and Federal Electronic Government in the United States”, August 28, 2008
- “The New Digital Press: How to Create a Brighter Future for the News Industry”, May 5, 2009
- “Comparing Technology Innovation in the Private and Public Sectors,” June, 2009
- “Prospects for Immigration Reform in the New Political Climate”, July 21, 2009, co-author: Tom Mann
- “What Consumers Want From Mobile Communications,” September 15, 2009
- “FCC Chairman Proposes New Net Neutrality Plans”, September 21, 2009
- “Customer-Driven Medicine: How To Create A New Health Care System”, October 8, 2009
- “Invisible: 1.4 Percent Coverage for Education is Not Enough”, December 2, 2009, co-authors: Russ Whitehurst and E.J. Dionne
- “An International Look at High-Speed Broadband”, February 19, 2010
- “Broken Politics”, March 19, 2010
- “Saving Money Through Cloud Computing”, April 7, 2010
- “Re-Imagining Education Journalism”, May 11, 2010, co-authors Russ Whitehurst and E.J. Dionne
- “Privacy and Security in Cloud Computing,” October 26, 2010, co-author Allan Friedman
- “Online Identity and Consumer Trust: Assessing Online Risk,” January 11, 2011, co-author Allan Friedman and Patrick Crowley
- “Enabling Personalized Medicine through Health Information Technology,” January 28, 2011
- “Rebuilding America: The Role of Foreign Capital and Global Public Investors,” March 11, 2011
- “Americans Want More Coverage of Teacher Performance and Student Achievement,” March 29, 2011, co-authors Russ Whitehurst and E. J. Dionne
- “Building a Long-Term Strategy for Growth through Innovation, May 25, 2011 co-authors Martin Baily and Bruce Katz
- “Ten Ways Social Media Can Improve Campaign Engagement and Reinvigorate American Democracy”, June 28, 2011
- “The Purpose of the Corporation in Business and Law School Curricula”, July 19, 2011
- “Using Technology to Personalize Learning and Assess Students in Real-Time”, October 6, 2011
- “Technology and the Innovation Economy”, October 19, 2011
- “Health Information Exchanges and Policy Megachange”, February 8, 2012
- “M-Campaigning: Mobile Technology and Public Outreach”, February 14, 2012

- “Education Collaboration and Social Networking,” April 24, 2012
- “How Mobile Devices Are Transforming Health Care”, May 22, 2012
- “Improving University Technology Transfer and Commercialization,” forthcoming, Fall, 2012
- “A Vision for Homeland Security in the Year 2025”, June 26, 2012
- “Big Data for Education”, September 4, 2012
- “How to Maintain a Competitive Internet”, October 10, 2012 (with Elizabeth Valentini)
- “How Mobile Technology is Driving Global Entrepreneurship”, October 23, 2012
- “Building an Innovation-Based Economy”, November 13, 2012 (with Allan Friedman and Walter Valdivia)
- “Ten Fiscal Leadership Lessons from the Simpson-Bowles Commission”, November 14, 2012 (with Ashely Gabrielle)
- “Smart Policy: Building an Innovation-Based Economy”, January 15, 2013 (with Allan Friedman and Walter Valdivia)
- “Invention and the Mobile Economy”, March 5, 2013
- “Education Technology Success Stories”, March 20, 2013 (with Joshua Bleiberg)
- “The Paradox of Worker Shortages at a Time of High National Unemployment”, April 10, 2013
- “Twelve Ways to Build Trust in the ICT Global Supply Chain”, April 18, 2013
- “Alleviating Poverty: Mobile Communications, Microfinance and Small Business Development Around the World”, May 16, 2013
- “How Mobile Devices Are Transforming Disaster Relief and Public Safety”, July 16, 2013 (with Elizabeth Valentini)
- “Big Data: Data Analytics and the Assessment of Student Writing”, September 6, 2013 (with Joshua Bleiberg)
- “Mobile Learning: Transforming Education, Engaging Students, and Improving Outcomes,” September 17, 2013
- “Improving Health Care through Mobile Medical Devices and Sensors”, October 22, 2013
- “Nudging News Producers and Consumers Toward More Thoughtful, Less Polarized Discourse,” February 5, 2014 (with Beth Stone)
- “In Defense of the Common Core Standards,” March, 2014 (with Joshua Bleiberg)
- “mHealth in China and the United States,” March 13, 2014 (co-authors: Joshua Bleiberg, Yu Xiaohui, Han Han, Du Jiadong, Wei Liurong, Le Cheng, Zhang Xueli, Li Haihua, Huang Ying, Sun Ke, and Li Na)



“The Evolution of Video Streaming and Digital Content Delivery”, May 2, 2014

“The State of the Mobile Economy”, June 9, 2014

“News Curation vs. Aggregation: Emergence of Editor’s Choices Features,” October 22, 2014 (with Beth Stone)

“Improving Internet Access in the Developing World,” February 12, 2015

“Using Mobile Technology to Improve Maternal Health and Fight Ebola: A Case Study of Mobile Innovation in Nigeria,” March 12, 2015

“Spectrum Policy in India,” August 6, 2015 (with Shamika Ravi)

“Measuring Progress on Financial Access and Usage,” August 26, 2015 (with John Villasenor and Robin Lewis)

“What Happens If Robots Take the Jobs,” October 26, 2015

“Connected Learning: How Mobile Technology Can Improve Education,” December 1, 2015

“Building a Design Economy in India,” February, 2016 (with Shamika Ravi)

“How 5G Technology Enables the Health Internet of Things,” July, 2016

“The 2016 Brookings Financial and Digital Inclusion Project Report,” August, 2016 (with John Villasenor and Robin Lewis)

“Moving Forward: Self-Driving Vehicles in China, Europe, Japan, Korea, and the United States” (September, 2016)

“Internet Shutdowns Cost Countries \$2.4 Billion Last Year,” (October, 2016)

“Sustainability in a 5G World,” (December 1, 2016)