

JENNIFER S. VEY

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SUMMARY

Urban policy expert with 25 years of experience in research, program management, and on-the-ground engagement, with a focus on the connection between place, placemaking, and inclusive economic development.

SKILLS AND EXPERTISE

- Urban policy and planning
- Community reinvestment
- Placemaking
- Metropolitan growth and development
- Vision and leadership
- Research and analysis
- Public speaking
- Management

EXPERIENCE

The Brookings Institution

2001 - Current

Senior Fellow, Brookings Metro, and **Director**, Anne T. and Robert M. Bass Center for Transformative Placemaking (2018 - present)

- Manage \$2 million/year research center focused on the intersection between placemaking and inclusive economy building.
- Develop overall center strategy and specific research and engagement agendas with team.
- Author or co-author original reports, op-eds, and articles.
- Identify and commission new research, and review and edit all center published content.
- Work with scholars, practitioners, constituency groups, and funders on research and on-the-ground engagements.
- Promote ideas and research through media interviews and presentations at conferences, forums, and meetings.
- Organize academic and practitioner roundtables and conferences.
- Supervise a five-person team.

Fellow and Co-Director, Anne T. and Robert M. Bass Initiative on Innovation and Placemaking (2015 - 2017)

Fellow/Senior Research Associate/Senior Research Analyst, Metropolitan Policy Program (2001 - 2015)

U.S. Department of Housing and Urban Development

1998 - 2001

Community Development Specialist (1999 – 2001)

- Administered the national Empowerment Zone/Enterprise Community (EZ/EC) Initiative (89 designees) with team.
- Supported EZ/ECs in the implementation of their strategic plans: facilitated non-profit board development, commercial and housing development, business attraction and expansion, and job growth in EZ/ECs by providing program guidance and information on Federal and other resources.
- Reviewed and recommended applications for various federal economic development grant programs.

Budget Analyst (1998 – 1999)

- Participated in the formulation, justification, and execution of the budget for Community Planning and Development and Fair Housing programs.
- Prepared responses to policy and legislative proposals.

EDUCATION AND TRAINING

University of Virginia - Charlottesville, VA Master of Planning	1997
University of Wisconsin - Madison, WI Graduate study in geography	1994
Bucknell University - Lewisburg, PA Bachelor of Arts: Geography	1993
National Development Council Economic Development Finance Professional Certification	2001

PUBLICATIONS

Books

Hyperlocal: Place Governance in a Fragmented World. Brookings Institution Press, 2022 (edited volume, with Nate Storrington).

Retooling for Growth: Building a 21st Century Economy in America's Older Industrial Areas. Brookings Institution Press, 2008 (edited volume, with Richard M. McGahey).

Policy Articles and Reports

"Why local leaders should champion 'community schools' to improve student, family, and neighborhood well-being." Brookings Institution, December 2022 (with Juanita Morales).

"Mapping America's activity centers: The building blocks of prosperous, equitable, and sustainable regions." Brookings Institution, October 2022 (with Tracy Hadden Loh, DW Rowlands, Adie Tomer, and Joseph W. Kane).

"Making local economies prosperous and resilient: The case for a modern Economic Development Administration." Brookings Institution, June 2022 (with Amy Liu, Brad McDearman, Xavier de Souza Briggs, Mark Muro, Anthony F. Pipa, and Adie Tomer).

"Understanding child-friendly urban design: A framework to measure Playful Learning Landscapes outcomes." Brookings Institution, October 2021 (with Helen Shwe Hadani, Shwetha Parvathy, and Kathy Hirsh-Pasek).

"Community-centered economic inclusion: A strategic action playbook." Brookings Institution, March 2021 (with Hanna Love, William Taft, and Elizabeth Demetriou).

"The Great Real Estate Reset: A data-driven initiative to remake how and what we build." Brookings Institution, December, 2020 (with Christopher Coes and Tracy Hadden Loh).

"A new place-based federal initiative for empowering local real estate ownership." Brookings Institution, December 2020 (with Tracy Hadden Loh and Elwood Hopkins).

"Scaling playful learning: How cities can reimagine public spaces to support children and families." Brookings Institution, September 2020 (with Helen Shwe Hadani).

"No more status quo: A community-led action plan for addressing structural inequity during COVID-19 recovery." Brookings Institution, August, 2020 (with Hanna Love and Tunua Thrash-Ntuk).

Policy Articles and Reports, cont.

How states can empower local ownership for a just recovery.” Brookings Institution, July, 2020 (with Elwood Hopkins and Tracy Hadden Loh).

“Transformative placemaking: A framework to create connected, vibrant, and inclusive communities.” Brookings Institution, November 2019 (with Hanna Love).

“Where jobs are concentrating and why it matters to cities and regions.” Brookings Institution, June 2019 (with Chad Shearer and Joanne Kim).

“Why we need to invest in transformative placemaking.” Brookings Institution, November 2018.

“Assessing your innovation district: A how-to guide.” Brookings Institution, February 2018 (with Bass Initiative team).

“Connect to compete: How the University City-Center City innovation district can help Philadelphia excel locally and compete globally.” Brookings Institution, May 2017 (with Bass Initiative team).

“Positioned for growth: Advancing the Oklahoma City innovation district.” Brookings Institution, April 2017 (with Bass Initiative team).

“One year after: Observations on the rise of innovation districts.” Brookings Institution, June 2015 (with Bruce Katz and Julie Wagner).

“Building from strength: Creating opportunity in Greater Baltimore’s next economy.” Brookings Institution, April 2012.

“Cities in transition: The role of state and federal policy.” In Joseph Schilling and Alan Mallach, ed. *Cities in Transition: A Guide for Practicing Planners*. America Planning Association, 2012.

“Recapturing land for economic and fiscal growth.” Brookings Institution, May 2011 (with Alan Mallach).

“Structurally unbalanced: Cyclical and structural deficits in California and the Intermountain West.” Brookings Institution, January 2011 (with Sue Clark-Johnson, Mark Muro, and Matthew Murray).

“The next economy: Economic recovery and transformation in the Great Lakes region.” Brookings Institution, September 2010 (with John C. Austin and Jennifer Bradley).

“Great Lakes monitor: Tracking economic recession and recovery in the 21 largest metropolitan areas of the Great Lakes region.” Brookings Institution, September 2009, December 2009, and March 2010.

“Revitalizing America’s older industrial cities: A state agenda for change.” In Richard M. McGahey and Jennifer S. Vey, ed. *Retooling for Growth: Building a 21st Century Economy in America’s Older Industrial Areas*. Brookings Institution Press, 2008.

“Restoring prosperity: The state role in revitalizing older industrial cities.” Brookings Institution, May 2007.

“Organizing for success: A call to action for the Kansas City region.” Brookings Institution, August 2006.

“Higher education in Pennsylvania: A competitive asset for communities.” Brookings Institution, December 2005.

“Back to prosperity: A competitive agenda for renewing Pennsylvania.” Brookings Institution, December 2003 (with Mark Muro).

“Seizing city assets: Ten steps to urban land reform.” Brookings Institution, October 2002 (with Paul C. Brophy).

“Demographic Change in Medium-Sized Cities: Evidence from the 2000 Census.” Brookings Institution, July 2002 (with Ben Foreman).

Op Eds and Selected Blogs

“The Productive Power of Urban ‘Activity Centers.” *Bloomberg*, October 28, 2022 (with Tracy Hadden Loh).

“Introducing Hyperlocal: Place Governance in a Fragmented World.” Brookings Institution, November 7, 2022 (with Nate Storrington).

“With historic federal investment incoming, regions must collaborate on planning.” Brookings Institution, March 10, 2022 (with Adie Tomer and Caroline George).

“Diverse neighborhoods are made of diverse housing.” Brookings Institution, February 8, 2022 (with Tracy Hadden Loh, and Joanne Kim).

“To address homelessness, place governance must evolve.” Brookings Institution, December 1, 2021 (with Tracy Hadden Loh).

“Infusing playful learning in cities: How to partner with communities for impact.” Brookings Institution, April 1, 2021 (with Helen Shwe Hadani).

“Retail isn’t dead. It’s just changing.” *CNN Business*, December 24, 2019 (with Tracy Hadden Loh).

“How placemaking can empower communities, not tear them apart.” Brookings Institution, January 16, 2019.

“Addiction by design: Place, isolation, and deaths of despair.” Brookings Institution, August 1, 2018.

“Does innovation equal gentrification?” *CityLab*, June 11, 2017.

“How to take Philly’s place in tech world from ‘complacent’ to ‘buzzy.’” *The Philadelphia Inquirer*, May 19, 2017 (with Bruce Katz).

“Making it in Newark — the future of manufacturing.” *The Star-Ledger*, September 6, 2013 (with Nisha Mistry).

“Building Baltimore’s next economy.” *The Baltimore Sun*, April 23, 2012.

“Downtown’s goal: 43,000 residents.” *Cleveland Plain Dealer*, June 29, 2007 (with Bruce Katz).

“Cities must lead way back to prosperity.” *Hartford Courant*, June 24, 2007 (with Bruce Katz).

“Calling the commonwealth: revitalizing Pittsburgh.” *Pittsburgh Post Gazette*, May 27, 2007 (with Bruce Katz).

Reviewer/referee: Economic Development Quarterly; Journal of Planning Education and Research; Urban Affairs Review; Journal of Urban History

MEDIA AND PUBLIC SPEAKING

Print media citations: *New York Times*, *The Economist*, *Washington Post*, *USA Today*, *Philadelphia Inquirer*, *Christian Science Monitor*, *Next City*, *City Lab*, *Houston Chronicle*, *Baltimore Sun*, *Pittsburgh Post Gazette*, *Cleveland Plain Dealer*, *Kansas City Star*, *Sacramento Bee*, *Buffalo News*, *Newark Star Ledger*, *Syracuse Post-Standard*, *Rochester Democrat and Chronicle*, *Chattanooga Times Free Press*, *Akron Beacon Journal*, *Pittsburgh Tribune-Review*, *Harrisburg Patriot*, *Los Vegas Review Journal*, *Youngstown Vindicator*, *Northeast Pennsylvania Business Journal*, *Philadelphia Business Journal*, *The Oklahoman*, and other local and regional outlets.

Radio and television appearances: CNN; NPR; WHYY Philadelphia; WYPR Baltimore; WCPN Cleveland; KJZZ Arizona, KUNR Reno; WXXI Rochester; KCUR Kansas City; WSYR Channel 9 News Syracuse; RNews Channel 108; Capitol News 9 Albany.

Selected Multi-Media and Keynote Presentations

“Transformative Placemaking: Creating Vibrant, Inclusive, Connected Communities.” Downtown Norfolk Council Annual Meeting, June 2022.

“Transformative Placemaking: Expanding opportunities for people and places.” State of the Region Conference, Bowling Green State Univ. Center for Regional Economic Development, March 2022.

“Who Knew Street Closures Could Be So Popular? Reimagining Public Spaces for the Long Haul.” National League of Cities City Summit, November 2021.

Creating Community Vitality Training Series podcast. Virginia Department of Housing and Community Development, September 2021.

“Connecting Technology and Place in Cities of the Future.” University of Cincinnati (virtual), December 2020.

Master Talk on Transformative Placemaking. International Downtown Association Annual Conference (virtual), October 2020.

“Expanding Opportunities for People and Places.” New Jersey Future Redevelopment Forum, March 2019.

“Positioning for Growth: Leveraging the Intersection between Place and Economy.” Canyon Partners Research Retreat, September 2018.

“Transforming Public Spaces with Learning Landscapes.” Brookings Intersections podcast with Kathy Hirsh-Pasek and Adrianna Pita, April 2018.

“Positioning for Economic Growth: The Nexus between Innovation, Inclusion, and Economic Growth.” Economic Club of Indiana, April 2017.

“Placemaking and Innovation: Creating the City of the Future.” Rocky Mountain CitySummit, October 2016.

“Baltimore: A Year After the Riots.” Brookings Cafeteria podcast, April 2016.

“Life in Baltimore, from the people who call it home: A video.” July 2015.

“The Rise of Innovation Districts.” Association of University Research Parks Conference, December 2014.

“Kansas City Manufacturing in the Next Economy.” Kansas City Chamber Manufacturing + Symposium, September 2014.

“Newark's Manufacturing Competitiveness: Findings and Strategies.” New Jersey Institute of Technology, May 2013.

“Opportunity in Greater Baltimore's Next Economy.” Federal Reserve Bank of Richmond, Baltimore Branch, April 2012.

“The Federal Role in Supporting Inner City Business Development.” White House Roundtable on Inner City Business Development, October 2009.

“Restoring Prosperity: The Role of the Federal Government in Revitalizing America's Older Industrial Cities and Metros.” NE-MW Institute Revitalizing Older Cities Capitol Hill Summit, February 2009.

“Higher Education in Pennsylvania: A Competitive Asset for Communities.” Pennsylvania League of Cities and Municipalities Annual Convention, June 2006.

“Seizing City Assets: Ten Steps to Urban Land Reform.” Pittsburgh Symposium on Abandoned Buildings and Vacant Land, June 2003.

COMMUNITY ENGAGEMENT

Neighborhood Design Center, Board of Directors, July 2020 to present

Baltimore Arts Realty Corporation (BARCO), Board of Directors, December 2017 to present

- Board Chair, January 2023 to present

Maryland Center on Economic Policy (MDCEP), Board of Directors, September 2013 to September 2020

Roland Park Civic League, Board of Directors, December 2011 to May 2017