

For Planning Purposes Only February 13, 2015

CONTACT: Grace Palmer, 202-797-6231, gpalmer@brookings.edu

Christine Holevas, 312-732-6206, christine.holevas@chase.com

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Metro Indianapolis to Release Export Plan on Feb. 19

INDIANAPOLIS—Metro Indianapolis business and civic leaders will discuss their new regional export plan at a forum on Thursday, February 19, *Global Cities Indianapolis: Building and Sustaining a Competitive Region*. This forum, hosted by the Global Cities Initiative, a joint project of the Brookings Institution and JPMorgan Chase, will be held at Indianapolis' Alexander Hotel.

During the forum Mayor Ballard and other metropolitan leaders from around the country will discuss ways to strengthen the Metro Indy economy by expanding local business opportunities with international markets. Michael Huber, president and CEO of the Indy Chamber, will present the region's new export plan, produced as part of the Global Cities Initiative's Exchange.

Launched in 2012, the Global Cities Initiative helps business and civic leaders grow their metropolitan economies by strengthening international connections and competitiveness. GCI activities include producing data and research to guide decisions, fostering practice and policy innovations, and facilitating its Exchange, a peer learning network of 28 metro areas working together to develop export and foreign direct investment strategies.

WHEN:

Thursday, February 19, 9:30AM – 11:30 ET Registration and networking breakfast will begin at 8:30AM ET

WHERE:

The Alexander Hotel Ballroom
333 South Delaware Street, Indianapolis, IN 46204

PROGRAM:

8:30-9:30 AM Registration and Networking Breakfast

9:30 AM Welcoming Remarks

Al Smith, Chairman, Chase Indiana

9:35 AM Opening Remarks

The Honorable Gregory A. Ballard, Mayor, City of Indianapolis

9:40 AM <u>Presentation</u>

Amy Liu, Senior Fellow and Co-Director, Brookings Metropolitan Policy Program; Co-

director, Global Cities Initiative

10:00 AM Metro Indy Export Plan Announcement

Michael Huber, President and Chief Executive Officer, Indy Chamber

10:10 AM Panel: Building a Globally Competitive Region

Moderator: Marek Gootman, Director of Strategic Partnerships and Global Initiatives,

Brookings Metropolitan Policy Program

Kathy Davis, President and Owner, Davis Design Group and Former Lieutenant

Governor, State of Indiana

Jeffrey A. Day, Founder, International Leverage, LLC and Board Member, EHOB China

Holdings

Gil Latz, Associate Vice President for International Affairs, Indiana University; Associate

Vice Chancellor for International Affairs, IUPUI

Mary Ellen Wiederwohl, Chief of Louisville Forward, Louisville Metro Government

Audience Q&A

11:15 AM Adjourn

The Brookings Institution is a private non-profit organization. Its mission is to conduct high-quality, independent research and, based on that research, to provide innovative, practical recommendations for policymakers and the public. Support for the Global Cities Initiative was generously provided by JPMorgan Chase. Brookings recognizes that the value it provides is in its absolute commitment to quality, independence and impact, and makes all final determinations of the scholarly activities in the Global Cities Initiative, including the research agenda and products.

Launched in 2012, the **Global Cities Initiative** is a five-year joint project of Brookings and JPMorgan Chase aimed at helping city and metropolitan leaders become more globally fluent by providing an in-depth and data-driven look at their regional standing on crucial global economic measures, highlighting best policy and practice innovations from around the world, and creating an international network of leaders who ultimately trade and grow together. The Initiative is chaired by Richard M. Daley, the former mayor of Chicago, and directed by Bruce Katz and Amy Liu, codirectors of the Brookings Metropolitan Policy Program. For more information please visit www.brookings.edu/projects/global-cities.aspx or www.brookings.edu/projects/glo