

Iowa

Advanced industries employ

129,940

full-time workers. (2013)

These direct jobs supports an additional

103,950

indirect jobs in other industries in the region.

Advanced industries produce

\$20.4

billion dollars in output in the region.
(2013, 2005 Chained)

Advanced industries pay, on average

\$63,370

dollars per year (2013).

Advanced industries directly account for

7.9%

of all jobs in the region.

This employment share is

#30

among all states.

This accounts for

13.5%

of all output in the region (2013).

This compares to average pay of

\$39,050

for all industries (2013).

Advanced industry annual average growth, 2010-2013

JOBS

3.6%

2.7%

Iowa

U.S.

OUTPUT

1.6%

3.8%

Iowa

U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

SEE THE INTERACTIVE

www.brookings.edu/advancedindustries

FOLLOW US ON TWITTER

@BrookingsMetro | @MarkMuro1 | #AdvIndustries

DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Twenty-Five Largest Advanced Industries (2013)

There are 15 advanced industries in Iowa with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2013)	Industry Location Quotient (LQ) † 2013	Industry Share of Total Advanced Industries Employment (2013)	Industry Employment Annual Growth 2010- 2013	Industry Share of Total Advanced Industries Output (2013)	Industry Output Annual Growth 2010- 2013
3331	Agri., Constr., Mining Machinery	23,880	8.27	18.4%	7.4%	13.9%	-4.9%
3345	Precision Instruments	10,430	2.29	8.0%	-1.9%	5.8%	-3.6%
5415	Computer Systems Design	9,280	0.47	7.1%	8.0%	5.8%	9.5%
3363	Motor Vehicle Parts	7,320	1.24	5.6%	1.9%	4.4%	16.4%
5413	Architecture & Engineering	7,070	0.45	5.4%	7.0%	3.6%	7.8%
3362	Motor Vehicle Body & Trailers	7,000	4.46	5.4%	7.7%	3.4%	19.7%
3339	General Purpose Machinery	5,720	1.93	4.4%	7.0%	3.1%	-4.5%
5182	Data Processing & Hosting	5,620	1.81	4.3%	1.2%	2.9%	-1.8%
2211	Power Generation & Supply	5,380	1.18	4.1%	-2.1%	12.2%	2.3%
5416	Management Consulting	5,260	0.38	4.1%	12.1%	2.8%	11.5%
3336	Engine & Power Equipment	3,490	2.97	2.7%	4.0%	2.2%	-7.1%
3315	Foundries	2,940	2.02	2.3%	2.6%	1.2%	10.4%
3254	Pharmaceuticals	2,900	0.91	2.2%	2.4%	8.7%	5.0%
3251	Basic Chemicals	2,700	1.62	2.1%	3.8%	6.5%	5.7%
3399	Misc. Manufacturing	2,600	0.82	2.0%	-0.7%	1.4%	-1.0%
3313	Aluminum Products	2,510	3.69	1.9%	6.5%	1.2%	14.6%
3352	Household Appliances	2,460	3.66	1.9%	-9.8%	1.1%	-14.5%
5417	R&D Services	2,130	0.29	1.6%	4.7%	1.5%	7.9%
3333	Commercial & Service Machinery	1,840	1.82	1.4%	6.3%	1.1%	-6.4%
3391	Medical Equipment & Supplies	1,450	0.41	1.1%	1.4%	1.0%	0.2%
3253	Pesticides & Fertilizers	1,450	3.33	1.1%	-3.2%	2.9%	-2.7%
5179	Other telecommunications	1,440	1.47	1.1%	-4.3%	1.5%	-2.0%
3353	Electrical Equipment	1,350	0.81	1.0%	5.4%	0.7%	-0.3%
3332	Industrial Machinery	1,260	1.02	1.0%	5.6%	0.8%	-6.2%
3359	Misc. Electrical Equipment	1,030	0.71	0.8%	0.0%	0.5%	-5.9%
Advanced industries manufacturing		90,750	1.44	69.8%	3.5%	66.9%	0.5%
Advanced industries energy		5,380	0.73	4.1%	-2.1%	12.2%	2.3%
Advanced industries services		33,810	0.47	26.0%	5.0%	20.9%	5.2%
ADVANCED INDUSTRIES TOTAL		129,940	0.91	100.0%	3.6%	100.0%	1.6%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.