Prof Greg Clark CBE FAcSS

1. PROFILE

A Global Advisor, Scholar/Writer, Non-Executive Director and Board Chairman. Expertise covers city economies/investment, technology & innovation, urban governance, strategic planning, real estate & urban form, regional transport, place leadership and national policies. Works with global organisations: The World Bank, OECD, The Brookings Institution, and The Urban Land Institute, on the evolution of the metropolitan century. Supports leade in more than 100 cities world-wide on strategy/investment and advises global firms on the investment and enterprise opportunities of an urbanising world. Author of 10 books and more than 100 reports. Holds professorial roles at University College London and Strathclyde University, is a Global Fellow at the London School of Economics, and Fellow of the Academy of Social Sciences. Non-Executive Board roles with GLA / TfL and the Real Estate sector.

Born: 13.04.1962 Nationality: UK and Irish Resident: London, UK.

2. CURRENT PROFESSIONAL ACTIVITIES AND ROLES

- Chairman, **The Business of Cities** Ltd. since 2010
- Board Member, **Transport for London** Chair of **Programmes and Investment Committee**. since 2016
- Board Member, London Economic Action Partnership (LEP). Since 2016
- Chairman, Jones Lang LaSalle Global Cities Research Centre. since 2014

3. CURRENT SCIENTIFIC & ACADEMIC ROLES

Senior Non Resident Fellow, Metro Policy Program, The Brookings Institution, Washington DC.

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			2010 to present
•	Senior Fellow, Urban Land Institute ULI, Europe.		2008 to present
•	Hon Professor, University College London, City Leadership Lab Boa	ard	2014 to present
•	Global Fellow, LSE Cities, London School of Economics.		2015 to present
•	Visiting Professor, Strathclyde University .		2014 to present
•	Essay Series Lead Editor, The EIB and Cities		2017 to present
•	Author, Future of Australian Cities Report		2017 to present
•	Senior Scientific Advisor, ESPON Programme , EU.	2017 to	present
•	Chairman, Sharing Cities Global Board		2016 to present
•	Advisor, Barcelona New Agenda		2017 to present

4. PREVIOUS EMPLOYMENT

Since 2010	A portfolio of Non-Exec, Academic, and Global Advisory Roles .
2003 to 201	Lead Advisor, City & Regions, Office of The Deputy Prime Minister , UK Government .
2000 to 2003	Executive Director, Strategy and Communications, London Development Agency .
1996 to 200	O Chief Executive, The London Enterprise Agency : 'One London'.
1996 to 200	Managing Director, Economic Development, Greater London Enterprise .
1990 to 199	4 International Director, London Docklands Development Corporation .
1987 to 199	O Director of Employment Programmes, British Refugee Council.

5. NOTABLE PREVIOUS ACTIVITIES AND ROLES.

Chairman, OECD Forum of Cities and Regions.	1996 to 2006.
Chairman, OECD Development and Investment Forum.	2006 to 2016.
• Member, Expert Board, UK Future of Cities Foresight Project.	2013 to 2016.
• Chairman, British BIDs. Business Improvement Districts	2010 to 2014.
Chairman, London Stansted Cambridge Consortium.	2012 to 2016.
• Member, UK Cities Growth Commission.	2014 to 2016.
• Member, London West End Commission.	2013 to 2015.
• Chairman, New York Region International Advisory Board.	2012 to 2017.
Chairman, Cardiff Capital Region Commission.	2016 to 2017.
Chairman, Oslo International Advisory Board	2014 to 2016.

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6. RECOGNITION and AWARDS

- In 2016, appointed a Fellow of the Academy of Social Science.
- In 2016, awarded **The Freedom of the City of London.**
- In 2016, appointed **Global Fellow at LSE Cities**, The London School of Economics
- In 2015, awarded CBE by HM Queen Elizabeth II for services to city and regional development.
- In 2015, appointed Honorary Ambassador to the City of Brisbane.
- In 2014, appointed **Honorary Professor at UCL**, and chair of the UCL City Leadership Lab.
- In 2012, appointed **Global Fellow** at the Brookings Institution.
- In 2011, awarded the commission to write the **Honor Chapman Report**, on London.
- In 2010, **The City of Barcelona** awarded him the **John Shield's Prize**, an award given once a year to the international person outside Barcelona that has done most to promote the city.
- In 1996, appointed first President of the **OECD Forum of Cities and Regions**.
- In 1995, awarded a **Harkness Fellowship** by the Commonwealth Fund of New York, and was based at Columbia University in New York City as a Visiting Scholar.

7. EDUCATION

•	Research Scholar, City and Regional Economics, London School of Economics, UK.	1998 to 2002
•	Harkness Fellow, City & Regional Development, Columbia University, NYC, USA.	1994 to 1996
•	Fellow, Local Economy Policy Unit , LSBU, London, UK	1988 to 1991
•	BA Social & Political Science, Cambridge University , UK.	1981 to 1986
•	Wimbledon College, Jesuit RC State School, London, UK	1975 to 1980

8. CONFERENCE AND EVENTS

Chairs/hosts global summits and congresses on themes of:

- **Property/Real Estate** Investment EPRA, INREV, ANREV.
- Infrastructure and Transport EIB and World Bank transport summits.
- Smart Cities and Future Systems and Technologies Urban Future, Smart City World EXPO, ESPON.
- Urban Development and Planning Urban Land Institute, World Bank, LREF, ESPON, MIPIM, EXPO Real, UFGC.
- City Policy, Communication, and Leadership World Mayors Forum, Asia Pacific Cities Summit.
- Water World Water Summit and World Bank Water Congress.
- Islands ESPON and Caribbean Island futures.
- Chairs **Strategy workshops** for public and private clients at the global scale.

Keynote speaker at conferences on themes of:

- Future Cities and Future of Cities
- National policies for cities and metropolitan areas.
- New **urban economies**, urban innovation, technology and advanced urban services.
- Urban investment, development, and real estate.
- **Strategic planning** for cities and regions.
- City leadership and Metropolitan governance.

9. PUBLICATIONS

Author or co-author of 10 books and numerous reports on city and regional issues including:

Books:

- **The Business of Cities**, Autumn 2018, Routledge.
- A Short History of Global Cities, November 2016, Brookings Institute Press
- World Cities and Nations States, November 2016, Wiley
- The Making of a World City: London 1991 to 2021, 2015, Wiley
- Local Economic Leadership June 2015, OECD Publishing with Moir, E, Moonen, T and Mountford, D.
- Delivering Local Development: New Growth and Investment Strategies 2013, OECD with Moonen, T.
- Organising Local Development: The Role of Development Agencies and Companies, 2010 OECD Publishing. with Huxley, J and Mountford, D.
- Recession, Recovery, and Reinvestment: the Role of Leadership in a Global Crisis, 2009, OECD Publishing.
- Local Development Benefits from Staging Global Events, 2008, Local Economic and Employment Development LEED, OECD Publishing.
- Investment Strategies and Financial Tools for Urban Development, 2007, OECD with Mountford, D eds.

Selected Reports, Book Chapters, and Papers:

- Future of Australian Cities, PCA, Sumer 2018.
- **Underpowered Cities,** LSE Cities, March 2018.
- The Innovation Economy, NSW Government, 2018
- Culture Value and Place, NSW Gov 2018.
- The Leadership of Cities, UCL, OECD, UK Foresight Programme, 2016.
- **The Business of Cities,** UK Gov Foresight, 2016.
- The Future of Cities, Global Review, UK Gov Foresight 2016.
- Nations and the Wealth of Cities: CFL 2014 and 2017 with Rt Hon Greg Clark MP
- The New World of Cities: JLL 2016 and 2017 and 2018
- 'State of the City' reports for Sydney, Amsterdam, Oslo, San Diego 2016 and 2017
- Metropolitan Governance and Planning: IDB June 2017
- **The Logic of Innovation Locations,** Future Cities Catapult, 2017.
- Innovation Districts: Accommodating the Innovation Economy, ULI Oct 2016
- Technology, Real Estate, and the Innovation Economy September 2015, ULI
- The Density Dividend: Solutions for Growing and Shrinking Cities October 2015, ULI
- Globalisation and Competition: The New World of Cities November 2015, JLL
- Benchmarking the Future World of Cities, May 2016, JLL
- Density: Drivers, Dividends and Debates June 2016, ULI
- Global Cities and the Ten Traits of Metropolitan Global Fluency, Oct 2013, Brookings.
- Urban Innovation and Investment: the Role of IFIs and Development Banks, 2014, Future Cities Catapult
- Hong Kong: A Globally Fluent Metropolitan City June 2014, Brookings.
- What are Future Cities? Origins, Meanings and Uses. June 2014, Government Office for Science
- The Future of Cities: What is the Global Agenda? November 2014, UK Government Office for Science
- Munich: A Globally Fluent Metropolitan Economy November 2014, Brookings.
- Mumbai: India's Global City December 2014, Brookings.

- Europe's Cities in a Global Economy. 2013, Brookings.
- OpenCities and the Competitive Advantage of Diversity, 2008, British Council
- Public Land and Urban Investment, 2010, ULI

10. OECD CITY & REGIONAL PEER REVIEWS

He is a regular expert international peer reviewer for the OECD on city and regional development issues. He has led 22 OECD peer reviews. These include:

- Legacy of global events reviews: London 2012, Glasgow Commonwealth Games, Shanghai EXPO.
- Local and Regional Development: Latvia, Slovakia, Austria.
- Economic and Regeneration Strategy Reviews: Glasgow, Derry/LondonDerry.
- Economic Development Agency Reviews of **Belfast**, **Glasgow**, **Barcelona**.
- Urban Regeneration in Naples, Belfast, Krakow, Canberra, Derry, and Glasgow
- Smart Growth in **Maryland**
- Metropolitan Reviews of Melbourne, Athens, Mexico City, Seoul, and Milan.
- Cities and Entrepreneurship Review Rome and West Midlands.

11. STRATEGIC PLANNING FOR CITIES AND METROPOLITAN AREAS

Supports and guides public and private partnerships leading metropolitan strategies and plans that integrate transport, land use, and economic development. His recent contributions include:

- Co-chairman of the Global Advisory Board for the 4th **New York Region** Strategic Plan. 2014- present
- Advice to Greater Sydney Commission and NSW Dept of Planning and Environment 2015 to present
- Chairman of the International Advisory Committee of the **Salvador** Strategic Plan, 2015-2016.
- Chairman of the International Advisory Board of the **Vienna** Tourism Strategy, 2014 2015.
- Member of the International Advisory Board of the **Turin** Strategic Plan, 2014 to 2015.
- Chairman of the International Advisory Committee for the **Moscow** Urban Strategic Plan. 2014
- Chairman of the International Advisory Committee for the Sao Paulo 2040 Strategic Plan. 2010-2012
- Advisor on the future development of Kowloon East, Hong Kong. 2012
- Advisor on the development of the Gauteng 2055 Strategic Plan Johannesburg Region 2012.
- Advisor on Metropolitan Planning and Governance, State of Rio de Janeiro/World Bank.2012
- International Advisor on the **Barcelona** Metropolitan Strategic Plan. 2009-2011
- International Advisor on the **Auckland** Strategic Plan. 2010-2012
- International Advisor on the economic development strategy of Toronto. 2007-2008
- International Advisor on the internationalisation strategy of Madrid.2008-2009
- Workshops on strategic planning for Mumbai, Seoul, Shanghai, Beijing, Istanbul.

12. PROFESSIONAL EXPERIENCE AND INTERESTS

A diverse international professional experience with leading companies, cities, and inter-governmental institutions:

City Leadership & Management, Economic Development, and Urban Governance

Work with more than 150 cities in different parts of the world and has advised on:

Recovery strategies
City Governance Reforms
Economic Dev Corporations
Urban Development Authorities
Barcelona, London, New York, Miami, Brisbane.
Auckland, Sydney, Prague, Colombia, Chile, Brazil, Ireland, Italy.
Dublin, Hong Kong, Milan, Belfast, Spain, China, India, Russia.
Johannesburg, Bilbao, Hamburg, Toronto, Boston.

Economic Development Corporations Barcelona, Auckland, Glasgow, Edinburgh, Oslo, and Turin.

National Urban Polices and Programmes Colombia, Chile, Australia, New Zealand, Span, Slovakia, Latvia, Ireland.

Independent expert advice to more than 20 national governments on urban governance issues. OECD book on Economic Development Agencies is recognised as the key text book on the subject.

Private Sector engagement with cities and metropolitan areas and Business Leadership Organisations

Advisor to several business leadership organisations in cities and metropolitan areas including: New York City Partnership, Toronto Board of Trade, Glasgow Chamber of Commerce, London First, Barcelona Global, Pro Bogota, Committee for Sydney, Committee for Auckland, Mumbai First, and Accelerate Cape Town. Advisor to large corporates as they develop their engagement with city and regional economies. Much of this work is carried out through the Urban Land Institute and the Brookings Institution. Advisory roles with a number of leading firms. Recent examples include:

- **JP Morgan** is leading the Global Cites Initiative. He acts as advisor on this programme and with JP Morgan Global Advisory Board on the future of World Cities.
- **Jones Lang LaSalle,** where is chairman of the global research programme on cities.
- **GVA and Buro Happold** where he plays an on-going role advising on global urban trends and strategies.
- **Grosvenor,** place-making strategies for growing cities.
- **Siemens,** working with city leaders.
- **AirBnB**, defining a cities strategy for Air BnB.
- **ARUP,** understanding the new world of cities.
- Blackrock, the future of cities in Asia Pacific.
- Microsoft, working with city leaders.
- **DEXUS**, district development.
- Hong Kong Land, CBDs and District Management.

Technology, Innovation Economy and Smart Systems

Author of 10 reports on the **Innovation Economy.** Fellow of the **Future Cities Catapult** in the UK, leading work on the links between smart cities and economic development, and on the development of smart innovation districts in cities. Chairman of the **Sharing Cities** partnership that works on smart city strategies in Europe. He has authored several report for the ULI on **Technology**, **Real Estate**, **and the Innovation Economy**. He has worked with a number of global technology firms **Siemens**, **Microsoft**, **Cap Gemini** to develop 'smart cities' and digital responses to global trends. He has advised the **Technology Strategy Board** on global approaches to smart cities and urban innovation. He has taken a particular interest in how new technology sectors develop and grow in larger established world cities and has led reviews of their requirements in several cities including London, Berlin, New York, Shanghai, Hong Kong, and Singapore.

City Identity, Reputation, Narrative and Visibility.

Global Fellowship in City Identity at The Brookings Institution. He has provided advice and support to City positioning strategies in Oslo, Vienna, Barcelona, San Diego, Sydney, Auckland, London, Glasgow, Madrid, Santiago, Toronto, Amsterdam, Rotterdam, Cape Town, The Hague and Utrecht. He has chaired advisory board processes in 10 cities and worked with groups of neighbouring cities on shared city positioning and promotion. He works with Identity and Visibility strategies for cities so that they can generate clarity of purpose and character. He also supports the development of strategic narrative and reputation enhancement/management. He is a widely published author on city strategies.

Entrepreneurship and Business Growth

He has led many initiatives on business growth in London over the past 20 years. He was **Managing Director at Greater London Enterprise** from 1996 to 2001 and led a range of initiatives to **establish start-up and development finance solutions** for small firms in London as well as a range of models for proving **affordable business space for SMEs** in different sectors. He was **Chief Executive of the London Enterprise Agency** from 1998 to 2001 after orchestrating the merger of several disparate private and publicly led small business development initiatives across London. He has led international peer reviews for the OECD on enterprise and small business finance. Published widely on **small business finance** issues.

Business Districts, Innovation Districts, Growth Corridors, and Enterprise Zones.

He has developed a special interest in the connections between business growth, innovation economy, investment incentives, and spatial development, and, in particular, the spatial requirements for **cleantech**, **biotechnology**, **and digital technologies**. The role of specific spaces in economic growth is a central theme in his leadership roles. He chaired the UK's **British BIDs** organisation and led a partnership working to develop the

London Stansted Cambridge Corridor. He was also a commissioner on the future of **London's West End**. Since working at the **London Docklands Development Corporation** he has developed a keen interest in the progress and performance of 'enterprise zone' models to attract business investment and expansion.

City Competitiveness, Collaboration and Benchmarking

He writes and publishes a unique review of global city indexes every two years comparing all of the published indexes and benchmarks on city competitiveness of the major world cities. He also writes and publishes reports on the competitiveness of individual cities. He has led reviews of Business Friendly and Investment Ready city practices for the Urban Land Institute. He has led several assessments of the role of the effectiveness of branding and promotion on city investment and growth. He has recently completed a study on urban competitiveness and geo-politics. In 2016 the Urban Land Institute published his report on City Competitiveness and Geo-Politics.

In 1995, he was elected as a **Harkness Fellow** and spent 18 months in the North America as a guest of the US Federal Government assessing city and regional economic development in 12 north American metropolitan regions from a base as a fellow at Columbia University in New York City. As Chairman of the European Urban Development Forum from 1996 to 2000 he oversaw reviews of development and regeneration in 24 European Cities/Regions. In 2005 he reviewed urban regeneration in 7 Asian world cities for the OECD. In 2004 he provided training to city and regional development leaders form 9 Southern African cities. He has directed comparative studies and assessments of London and New York, British & Spanish cities, UK & Canadian Cities, and UK & Chinese Cities. He was advisor to the European State of the Cities report in 2007 and the UK Future of Cities Project from 2013 to 2016.

Inter-Governmental Orgs, International Financial Institutions, & Development Banks

With Dr Tim Moonen researched and wrote the founding paper for the **UCLG** GOLD programme on Metropolitan Governance and Development as an input to Habitat III. In 2015 and 2016 helped the **IDB** to develop a new organisational framework for addressing urban policies and development issues. In 2014 with Dr Tim Moonen undertook a systematic review of the changing policies and approaches towards Urban Investment in 14 **Multi-Lateral lending Institutions**.

Since 1994 worked with the **OECD** as a lead advisor on city and regional development, and during that time he has led more than 25 international peer reviews of urban and metropolitan development. Since 1998 has worked with the **European Investment Bank** on issues of city Finance and Urban Investment in Europe. He has worked with the **European Commission** as an advisor on issues of urban development and investment.

Since 2002 has worked with the **World Bank** on urban development and investment initiatives and analysis. He has worked with the **Cities Alliance** helping to develop the organisational framework and system for the Cities Alliance to carry out its work on Urban Development and Investment. He has also completed a range of assignments with **Inter-American Development Bank**, **UN Habitat**, **US AID**, **Development Bank of Southern Africa**, **and CAF** Corporacion Andino de Formento.

Urban Investment

He is an advisor to World Bank and Inter-American Development bank on Urban investment strategies and tools.

From 2003 to 2006 he chaired the **EU Inter-Governmental Group** on the future role of the **European Investment Bank** in **urban investment** in Europe's cities and regions. He led a wide-ranging programme of work on the role of infrastructure in competitive urban and regional economies covering infrastructure and productivity issues and an extensive review of **infrastructure financing models**. Since then the EIB has taken a broader mandate in infrastructure finance and he has led a range of demonstration initiatives and events on infrastructure finance issues.

From 2008 to 2012 he helped to lead the **Urban Investment Network** of the Urban Land Institute in conjunction with **Allianz, Corio, ECE, PWC, Ernst and Young** and a range of key European cities developing private and public innovation on urban development and infrastructure investment. In 2010, 2011, and 2012 he was the lead advisor to the **Urbanisation Knowledge Platform of the World Bank** and led many processes of engagement on Urban investment in over 30 cities across the world. During 2012 he provided advice to the UK **Technology Strategy Board** on long term investment in city and regional infrastructure. In 2012 he gave expert evidence to **The London Finance Commission** on investment systems in world cities. From 2013 to 2014 he undertook major

study that compared the approach of 13 of the world's largest **International Financial Institutions and Development Banks** to urban investment and cities policy.

City Networks

From 1990 to 2000 he was a director of EU and US based city networks such as **EURADA**, **Council for Urban Economic Development** and **British Urban Regeneration Association**. Since 2000 he was worked as an advisor for many international city networks:

- United Cities and Local Governments, co-authoring a major paper on strategic planning for cities, Metropolis,
- leading workshops on cities after the crisis.
- Union of Capital Cities in Europe, leading a review of capital city challenges.
- International City Managers Association, undertaking work on city development instruments in Africa.
- South African Cities Network, providing training on cities and economic development.
- Association of Cities and Regions in Europe and Latin America, leading workshops on city governance.
- Eurocities, moderating the annual conference and leaders' workshops.
- OpenCities Network, chief advisor on strategies for open-ness and diversity management.
- Cities of Immigration, keynote speaker on immigration and city development.
- **URBAct,** expert advisor on urban development best practices.
- Moscow Urban Forum, agenda design and moderation for new network of Russian cities.
- **APAC Cities Summit,** Moderator of Mayors Forum at the APAC Cities Summit.
- World Cities Summit and World Mayors Forum. Moderator of the World Mayors Forum in 2011 and 2012.

UK Cities and other National Systems of Cities

In 2016 he was appointed Chairman of the Growth and Competitiveness Commission of the Cardiff City Region. Served on the Lead Expert Group for the UK Government Future of Cities Foresight Project from 2013 to 2016. He led work on the role of Universities in UK Cities, Business and Cities, and City Leadership. He has chaired 3 Core City Business Summits for the core cities group. He has worked extensively with Glasgow and Edinburgh over the past 20 years as a peer reviewer, advisor, speaker, and commentator on urban development issues. He is the long-standing chairman for the annual Glasgow State of the City Economy Conference. Has led 3 OECD Reviews of Belfast and 1 OECD Review of Derry. In England he has good working relationships with Manchester, Liverpool, and Birmingham, for whom he has undertaken various studies, advisory roles and events. Manchester was also the lead City for the New Growth and Investment Strategies programme of the OECD.

London Economy & Development

Appointed by London Mayor Sadiq Khan as Member of the Board of **Transport for London** since Sept 2016, **Chairman of the TFL Investment and Programmes Committee**. Also appoint by London Mayor Sadiq Khan as Member of the London LEAP, Economic Development Board in 2016. In 2013 he was appointed by then London Mayor Boris Johnson a member of the **Board of the London LEP and its Sub-Groups on Economic Strategy and Infrastructure**.

In 2012 he was appointed **Chairman** of the **London Stansted Cambridge Consortium**. In 2012 and 2013 he was a **Commissioner** on the **West End Commission**. In 2015 and 2016 he served on the **Crossrail 2 Commission** and on the **West Anglia Task Force**.

In 2012, commissioned by Jones Lang LaSalle, Grosvenor, The Great Portland Estate, Land Securities, and the London Communications Agency to prepare a review of **London's Competitiveness since 1991**, with a look forwards to 2022.

In 2010 led the OECD Review of the **London Olympics legacy** programme. In 2009, The Mayor of London, Boris Johnson, appointed him to his **Promote London Council**. He has appeared as expert witness at **The London Finance Commission** providing evidence on London's fiscal and infrastructure investment disadvantage viz other world cities, and The **London Assembly Economic Development Committee**, on lessons for London from other world cities economic strategies.

13. INTERESTS

Family man with 2 teenage children living in London, UK. Keen tennis player. Live music (Jazz, Funk). Supporter of Arsenal FC, Saracens RUFC, and Andy Murray.