

## JAMES J. MANZI

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## PROFESSIONAL EXPERIENCE

### APPLIED PREDICTIVE TECHNOLOGIES

**Founder and Chairman**  
**Founder and CEO**

Arlington, Virginia / London, UK  
2008 –Present  
1999 –2008

Founded and built the world's largest pure cloud-based predictive analytics software company. APT is a consistently profitable, \$300 million global software company focused on business experiments. As CEO, held ultimate responsibility for all aspects of software development, sales, marketing and finance. Invented and applied sophisticated mathematical algorithms to the task of designing and interpreting business experiments. Author of several software patents on this topic

### DEVON PARTNERS

**Founder and Managing Director**

New York, NY  
1997 –1999

One of two founders of a successful boutique investment banking firm. Conceptualized, structured, negotiated and raised funds for corporate change-of-control transactions

### STRATEGIC PLANNING ASSOCIATES

**Vice President**

Washington, DC  
1987-1997

Directed dozens of consulting teams on five continents in the development of corporate strategies across a wide array of industries and business issues for senior executives of Global 2000 companies

### AT&T LABORATORIES

**Assistant Staff Manager**

Lincroft, NJ  
1985-1986

Developed PC-based pattern recognition software

## EDUCATION

**THE WHARTON SCHOOL**, University of Pennsylvania  
**Deans Fellow in Statistics**

Philadelphia, PA  
1984-1985

**MASSACHUSETTS INSTITUTE OF TECHNOLOGY**  
**Bachelor of Science in Mathematics**

Cambridge, MA  
1980-1984

## NON-PROFIT BACKGROUND

Author of *Uncontrolled* , a 2012 book on the application of the experimental method to business and social policy that was widely reviewed in the *New York Times*, *Wall Street Journal* and elsewhere. Senior Fellow at the *Manhattan Institute*. Member of the Board of Directors and Contributing Editor at *National Review*. Author of “Keeping America’s Edge” for *National Interest* which was given a Sydney Award from David Brooks in the *New York Times* as one of the best non-fiction articles of 2009. Founder of Coalition for Children, which provided hundreds of multi-year scholarships to K-12 students in New Jersey. Served as a Director of numerous technology companies and non-profit organizations.