

## North Carolina

A Joint Project of Brookings and JPMorgan Chase

NC EXPORTS, BILLIONS  
2012

\$74.9

EXPORTS RANK,  
50 STATES

7

METRO SHARE OF NC EXPORTS (%)

NC metros among top 100 nationally **34.5** Other NC metros **36.0** NC non-metro areas **29.5**

EXPORTS SHARE OF  
NC GDP, 2003

10.8%

ANNUALIZED EXPORT  
GROWTH RATE  
2003-2008

8.4%

ANNUALIZED EXPORT  
GROWTH RATE  
2009-2012

5.8%

EXPORTS SHARE OF  
NC GDP, 2012

16.3%

ANNUALIZED OUTPUT  
GROWTH RATE  
2009-2012

1.9%

TOP FIVE EXPORTS, BY VALUE AND SHARE OF STATE EXPORTS 2012

PHARMACEUTICALS • \$5,333.00 MILLION • 7.1%

COMPUTER EQUIPMENT • \$4,375.00 MILLION • 5.8%

FINANCIAL SERVICES • \$4,059.00 MILLION • 5.4%

MEAT &amp; POULTRY PRODUCTS • \$3,476.00 MILLION • 4.6%

RESINS &amp; SYNTHETIC RUBBERS • \$2,866.00 MILLION • 3.8%

MORE INFORMATION

FULL REPORT:  
[www.brookings.edu/ExportNation](http://www.brookings.edu/ExportNation)

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SOURCE:

Brookings analysis of data from Census, BEA, BLS, IRS,  
Moody's Analytics, and NAFSA

METRO EXPORTS PERFORMANCE

	EXPORTS 2012  \$, in billions	Share of state exports, Percent	EXPORTS SHARE OF METRO OUTPUT		ANNUALIZED EXPORT GROWTH RATE		ANNUALIZED OUTPUT GROWTH RATE
			2003 Percent	2012 Percent	2003- 2008 Percent	2009- 2012 Percent	2009- 2012 Percent
NC METROS AMONG 100 LARGEST NATIONALLY:							
Charlotte-Gastonia-Rock Hill	11.3	15.0	8.6	12.3	6.7	6.0	1.8
Greensboro-High Point	7.9	10.6	12.7	19.8	7.1	5.2	1.6
Raleigh-Cary	6.6	8.9	5.4	11.3	18.9	5.8	2.1
Virginia Beach-Norfolk-Newport News	0.0	0.0	1.4	3.2	7.8	9.8	2.4
OTHER NC METROS:							
Durham-Chapel Hill	9.0	12.0	18.1	24.8	12.7	5.1	2.5
Hickory-Lenoir-Morganton	3.5	4.6	15.4	24.1	7.1	6.7	2.1
Winston-Salem	3.1	4.1	9.9	12.8	4.9	3.8	1.0
Asheville	3.0	4.0	10.7	17.2	8.5	8.2	2.1
Wilmington	1.8	2.3	8.9	11.6	6.5	-1.1	0.1
Rocky Mount	1.7	2.3	13.4	24.2	7.1	8.5	1.5
Fayetteville	1.5	2.0	8.2	9.3	3.7	5.7	2.9
Greenville	1.4	1.9	12.8	17.5	6.2	5.3	2.4
Burlington	1.0	1.4	11.7	19.7	6.3	10.9	1.9
Goldsboro	0.8	1.1	9.7	17.1	8.7	6.4	0.2
Jacksonville	0.3	0.3	3.2	4.2	10.0	2.6	2.4

DATA NOTES

The estimates for cross-border metros reflect only the counties in this specific state. The 100 largest metropolitan areas nationally are selected by population size. Exports include goods and services and are estimated by production location; therefore, they do not match the U.S. Census Bureau's estimates of state and metropolitan exports, which reflect origin-of-movement. Exports exclude waste, scrap, used merchandise, goods returned to Canada, special classification provisions, re-exports, military transfers, government services, and expenditures of foreign embassies and international organizations in the United States. Export growth rate, by value, is inflation-adjusted by industry. The metro share of state exports is rounded to the closest decimal.