

Innovative Technologies and Nonprescription Medications: Addressing Undertreated Diseases and Conditions through Technology Enabled Self-Care

The Brookings Institution • Washington, DC
Thursday, May 9, 2013

Participant List

Julie Aker

President and Chief Executive Officer,
Concentrics Research, LLC

Richardae Araojo

Deputy Director, Office of Medical Policy
Initiatives, U.S. Food and Drug Administration

Leonard Baum

Vice President, Regulatory Affairs, Bayer
Healthcare

Linda Bowen

Head, U.S. Regulatory Policy and Intelligence,
Sanofi-Aventis

Dave Bradford

Senior Vice President, OTC Switches, Pegus
Research

Eric Brass

Director, Harbor-UCLA Center for Clinical
Pharmacology, and Professor of Medicine,
David Geffen School of Medicine, University of
California, Los Angeles

Gregory Daniel

Managing Director and Fellow, Engelberg
Center for Health Care Reform, The Brookings
Institution

Thomas Davis

Vice President, Pharmacy Professional
Services, CVS Caremark

Edward Fotsch

Chief Executive Officer, PDR Network

Valerie Gallagher

Director, Regulatory Affairs, Perrigo

Malay Gandhi

Chief Strategy Officer, Rock Health

Mark Gelbert

Senior Vice President, Global R&D and Switch,
Pfizer Consumer Healthcare

Heidi Gertner

General Attorney, Office of Chief Counsel, U.S.
Food and Drug Administration

Jeffrey Gibbs

Director, Hyman, Phelps & McNamara, P.C.

Edwin Hemwall

Vice President, Global R&D, Rx-to-OTC Switch
and New Opportunity Evaluation, Merck
Consumer Care

Susanne Hiland

Senior Director, Health and Wellness Quality
Improvement and Professional Relations, Wal-
Mart Stores, Inc.

Denise Hinton

Director, Office of Medical Policy Initiatives, U.S.
Food and Drug Administration

John Jenkins

Director, Office of New Drugs, U.S. Food and
Drug Administration

John Kilbourne

Head, Medical Subject Headings, National
Library of Medicine, National Institutes of Health

William E. Kobler

Member, Board of Trustees, American Medical
Association

Larry Kocot

Deputy Director, Engelberg Center for Health
Care Reform, Visiting Fellow, Economic Studies,
The Brookings Institution

Dan Luce

National Director, Pharmacy Affairs,
Walgreens

Mark McClellan

Director, Engelberg Center for Health Care Reform, Senior Fellow, Economic Studies, and Leonard D. Schaeffer Chair in Health Policy Studies, The Brookings Institution

Joe McGovern

Vice President, Strategy, EverythingHealth

Rikin Mehta

Deputy Division Director, Office of Medical Policy Initiatives, U.S. Food and Drug Administration

Kevin Nicholson

Vice President, Government Affairs and Public Policy, National Association of Chain Drug Stores

Erin Oliver

Director, Regulatory Affairs, GlaxoSmithKline Consumer Healthcare

James Owen

Associate Vice President, Practice and Science Affairs, American Pharmacists Association

Bryon Pearsall

Division Director, Office of Medical Policy Initiatives, U.S. Food and Drug Administration

Doris Peter

Associate Director, Consumer Reports Health Ratings Center

Lauren Quinn

Head, U.S. Regulatory Affairs, Novartis

Donald Reitberg

Vice President, Farmacia Electronica, Inc.

Lannie Richardson

Chief Executive Officer, Central Control, Inc.

Joel Schiffenbauer

Deputy Division Director, Office of Drug Evaluation IV, U.S. Food and Drug Administration

David Schiffkowitz

Vice President, Regulatory Affairs, Wellness Category and North America, GlaxoSmithKline Consumer Healthcare

Rachel Sherman

Director, Office of Medical Policy, U.S. Food and Drug Administration

Saul Shiffman

Professor in Psychology and Pharmaceutical Sciences, University of Pittsburgh and Senior Scientific Advisor, Pinney Associates

R. William Soller

Executive Director, Center for Consumer Self Care and Health Sciences Clinical Professor of Pharmacy, University of California, San Francisco

David Spangler

Senior Vice President, Policy, and General Counsel and Secretary, Consumer Healthcare Products Association

Shelly Spiro

Executive Director, Pharmacy e-Health Information Technology Collaborative

Tricia Lee Wilkins

Project Officer, Office of the National Coordinator for Health Information Technology, U.S. Department of Health and Human Services

Susan Winckler

President and Chief Executive Officer, Food and Drug Law Institute

Joel Wu

Research Associate, Engelberg Center for Health Care Reform, The Brookings Institution