



**Jay Crowley, MSc** is senior advisor for patient safety, in the U.S. Food and Drug Administration's (FDA) Center for Devices and Radiological Health. He is interested in developing and implementing new methods and techniques for identifying and resolving problems with the use of medical devices. Mr. Crowley has held variety of positions over his 25 years at FDA. Currently, he has responsibility for implementing the Unique Device Identification (UDI) requirements of the 2007 FDA Amendments Act and 2012 FDA Safety and Innovation Act. He holds a master's degree in risk analysis and a bachelor's degree in mechanical engineering.



**Gregory Daniel, PhD, MPH, RPh**, is a Fellow in Economic Studies and managing director for evidence development and innovation in the Engelberg Center for Health Care Reform at The Brookings Institution. In this position, Dr. Daniel oversees and provides strategic direction regarding the Engelberg Center for Health Care Reform's evidence development and biomedical innovation portfolio, including medical product safety surveillance, regulatory science and U.S. Food and Drug Administration policy issues, comparative effectiveness research, and other biomedical innovation policies. Dr. Daniel was previously vice president, Government and Academic Research at HealthCore (subsidiary of WellPoint, Inc) where he led a division responsible for providing research services in the areas of pharmacoepidemiology, drug, vaccine, and biologic safety evaluations, comparative effectiveness research, and health economics and outcomes research. His research has utilized electronic health insurance claims data integrated with clinical data including laboratory results, electronic hospital data, paper-based and electronic medical record data, and registries. Dr. Daniel is a registered pharmacist and holds a PhD in pharmaceutical economics, policy, and outcomes research with a minor in epidemiology from the University of Arizona; a master of public health specializing in biostatistics, a master's degree in pharmaceutical administration, and a bachelor's of science degree in pharmacy, all from The Ohio State University.



**Lisa McGiffert**, directs Consumers Union's (CU) Safe Patient Project. Consumers Union is the advocacy arm of Consumer Reports. The campaign works on state and national levels to make information available to consumers about medical harm, focusing on healthcare-acquired infections, medical errors, physician safety and medical device safety. Beginning in 2003, the campaign initiated state laws to publish hospital infection rates and raise public awareness about the problem; today more than half of the states and Medicare require such reporting. The campaign's collaboration with individuals who have personal experiences with medical harm has developed into a national consumer activist network to make health care safer. Ms. McGiffert routinely lends the consumer voice on these issues at conferences, with the media and when serving on national and state-based patient safety advisory committees. From 1991-2003, Ms. McGiffert directed CU's advocacy efforts on the full array of health issues in Texas including access to care, health insurance, physician and hospital regulation and quality of care. Prior to joining CU, Ms. McGiffert was a policy analyst for the Texas Senate Committee on Health and Human Services where, for seven years, she was actively involved in the development and implementation of state policies. Prior to that she worked as a juvenile probation/parole officer. Ms. McGiffert has a long history as a volunteer with numerous programs to end domestic violence and helped to establish and oversee a nonprofit Medicaid helpline for low-income consumers. She holds a BA in psychology from Midwestern State University, Texas.



**Kate Ryan, MPA** is the senior program coordinator at the National Women's Health Network (NWHN). In this role, she is responsible for developing and implementing a program of legislative and regulatory advocacy that focuses on reducing women's exposure to unnecessary drug and medical treatment risks. Ms. Ryan leads advocacy efforts to ensure women have complete and accurate information about the health products and services that are marketed to them, challenge dangerous medical products, and strengthen the public protections against such threats. Through work with members of Congress, the U.S. Food and Drug Administration and the National Institute of Child Health and Human Development, Ms. Ryan brings women's voices to the health policy debates in Washington, DC. Prior to

joining the NWHN, Ms. Ryan worked in the Capitol Hill office of U.S. Representative Joe Sestak (D-PA), where she worked on health care reform, the women's issues portfolio, and managed a variety of constituent services programs. Before moving to Washington, DC, she volunteered in Ghana with the Alliance for Reproductive Health Rights to monitor and assess availability of, and access to, women's sexual and reproductive health services under the Ghanaian National Health Insurance Scheme. As part of this work, Ms. Ryan also monitored Ghana's progress on Millennium Development Goals 4 and 5 – to reduce child mortality and improve maternal health. Ms. Ryan received her MPA in international public and non-profit management and policy analysis with a focus in women's rights from the NYU Wagner Graduate School of Public Service.