

**B** | ENGELBERG CENTER for  
**Health Care Reform**  
at BROOKINGS

**Unique Device Identification (UDI) Implementation Expert Workshop**  
**Identifying Steps for Implementation and Integration of UDI within Electronic Data**  
**Infrastructure of Care Delivery Sites**  
The Brookings Institution • Washington, DC  
Thursday, December 13, 2012

**Participant List**

**Kristine Martin Anderson**

Senior Vice President, Booz Allen Hamilton

**Bobbi Coluni**

Deputy Director, Information and Technology Strategies, Altarum Institute

**Jay Crowley**

Senior Advisor for Patient Safety, Office of Surveillance and Biometrics Center for Devices and Radiological Health U.S. Food and Drug Administration

**Gregory Daniel**

Managing Director and Fellow, Engelberg Center for Health Care Reform, The Brookings Institution

**Joe Drozda**

Director, Outcomes Research, Center for Innovative Care, Mercy Health

**Joe Dudas**

Vice Chair, Category Management, Mayo Clinic

**Irem Duyar**

Implementation Services, OpTime, Epic

**Jamie Ferguson**

Vice President, Health Information Technology Strategy and Policy; Fellow, Institute for Health Policy, Kaiser Permanente

**Susan Gardner**

Senior Consultant, Chickasaw Nation Industries, Inc.

**Julian Goldman**

Medical Director of Biomedical Engineering, Partners HealthCare System; Staff Anesthesiologist, Massachusetts General Hospital

**Thomas Gross**

Director, Office of Surveillance and Biometrics, Center for Devices and Radiological Health, U.S. Food and Drug Administration

**Paul Helmering**

Vice President, Information and Technology Solutions, ROI

**Tracey Holevas**

Director, Regulatory Affairs, Global Quality, GE Healthcare

**Betsy Humphreys**

Deputy Director, National Library of Medicine

**Aaron Kaplan**

Professor of Medicine; Director, Dartmouth Device Development Symposia; Director of Clinical Research, Cardiology Section, Dartmouth-Hitchcock Medical Center/Geisel School of Medicine at Dartmouth University

**Rosemary Kennedy**

Vice President for Health Information Technology, National Quality Forum

**Larry Kocot**

Deputy Director, Engelberg Center for Health Care Reform, Visiting Fellow, Economic Studies, The Brookings Institution

**Dale Locklair**

Vice President, Procurement and Construction, McLeod Health

**Jen Bullard Madsen**

Vice President for Policy and Regulatory Affairs, American Clinical Laboratory Association

**Bill Marquardt**

Vice President, Product Strategy and Planning, Premier, Inc.

**Mark McClellan**

Director, Engelberg Center for Health Care Reform, Senior Fellow, Economic Studies, and Leonard D. Schaeffer Chair in Health Policy Studies, The Brookings Institution

**Clement McDonald**

Director, Lister Hill National Center for Biomedical Communications at the National Library of Medicine

**William Mihalko**

J.R. Hyde Chair of Excellence in Rehabilitative Engineering, Campbell Clinic Department of Orthopaedics and Biomedical Engineering, University of Tennessee Health Science Center

**Marjorie Neidecker**

Clinical Assistant Professor, Colleges of Nursing and Pharmacy, The Ohio State University

**J. Marc Overhage**

Chief Medical Informatics Officer, Health Services Business Unit, Siemens Medical Solutions, Inc.

**Terrie Reed**

Associate Director for Informatics, Office of Surveillance and Biometrics, Center for Devices and Radiological Health, U.S. Food and Drug Administration

**Jacob Reider**

Chief Medical Officer, Office of the National Coordinator for Health Information Technology

**Erin Rubens**

Senior Research Associate, Engelberg Center for Health Care Reform, The Brookings Institution

**Art Sedrakyan**

Associate Professor, Departments of Public Health and Cardiac Surgery, Weill Cornell Medical College

**James St. Clair**

Senior Director for Interoperability and Standards, Health Information and Management Systems Society

**Ed Stein**

Manager, Business Systems Analysis, Cardinal Health

**Madris Tomes**

UDI External Program Manager, Office of Surveillance and Biometrics, Center for Devices and Radiological Health, U.S. Food and Drug Administration

**Paul Varosy**

Director of Cardiac Electrophysiology, Veterans Affairs Eastern Colorado Health System; Assistant Professor of Medicine, University of Colorado Denver

**Jon White**

Director, Health Information Technology Portfolio, Agency for Healthcare Research and Quality

**Natalia Wilson**

Co-director, Health Sector Supply Chain Research Consortium, W.P. Carey School of Business, Arizona State University