



## Going Global: Boosting the Economic Future of Greater Miami

Tuesday, June 19, 2012

University of Miami

Newman Alumni Center

8:30 a.m. – 2:00 p.m.

---

## Speaker Biographies

### Alice E. Ancona

Senior Vice President of Governmental Affairs, Greater Miami Chamber of Commerce

Ancona is responsible for developing government affairs strategies and advocating to federal, state, and local legislative officials, staff and agencies on priority business issues for the Greater Miami Chamber of Commerce. She formulates and implements public policy initiatives, assesses critical legislative priorities, builds and maintains relationships with state and federal delegation members to facilitate policy action for the Chamber. She serves as a liaison between the private and public sector on a wide range of public policy issues. She has a demonstrated track record of coalition building and is adept at driving specific policy objectives pertinent to the identified constituency.

She has been with the Greater Miami Chamber since 1998 and has worked on various projects for the Chamber including managing a U.S. Department of Justice, Office of Special Counsel Public Education Grant, which conducted statewide seminars on immigration hiring practices. Was member of a team that managed the U.S. Department of Commerce Market Development Cooperator Grant for a project that was dedicated to the promotion of Florida service providers and increase services exports globally, with an emphasis on Latin America and the Caribbean. She has coordinated, assisted, and lead incoming trade and outgoing trade missions to Latin America and the Caribbean.

Special taskforces that she manages include the Chamber's Cargo Network and the Immigration Task Force. The Cargo Network is an industry and government sector group that meets monthly to create efficiencies and address facilitation issues at South Florida ports of entry. Issues include the inspections process, the flow of international cargo and security initiatives.

### The Honorable Jim Cason

Mayor, City of Coral Gables

Cason was elected Mayor of the City of Coral Gables on April 12, 2011. He is a retired U.S. Foreign Service officer with more than 40 years of national and international public service, including extensive experience in Latin America as a leader of multi-agency Embassy communities. He is fluent in five languages.

Prior to being elected, Mayor Cason served as the U.S. Ambassador to Paraguay. He also served as Chief of Mission, U.S. Interests Section in Havana, Cuba and Deputy Chief of Mission, U.S. Embassies in Honduras and Jamaica. Additionally he has served in U.S. Embassies in Portugal, Italy, El Salvador, Panama, Uruguay, Bolivia, and Venezuela

Mayor Cason has had ten years of higher education at several of the nation's most prestigious institutions, plus advanced training in economics. He is a Fulbright Scholar and a graduate of Dartmouth College, Johns Hopkins University and the National War College.

## The Honorable Richard M. Daley

Former Mayor, City of Chicago and Senior Advisor, JPMorgan Chase

A former state senator and county prosecutor, Richard M. Daley was elected mayor in 1989 and re-elected five times before deciding to retire from government in May of 2011. The longest-serving mayor in Chicago's history, Daley has earned an international reputation as a leading innovator in urban development, fiscal policy and government stewardship.

Throughout his career, Daley has maintained a commitment to unifying mayors across the United States and the world to tackle the challenges confronting cities. He served as the 54th president of the U.S. Conference of Mayors, organized the Great Lakes and St. Lawrence Cities Initiative in 2003 for the restoration of the Great Lakes, and founded and chaired the Metropolitan Mayors Caucus for the Chicagoland region. He also made Chicago a hub for mayors globally by hosting the Sino-U.S. Mayors Summit in 2007 for municipal leaders of the United States and China, the Mayor's Hemispheric Forum in 2007 for municipal leaders across the Americas, and the U.S.-Arab Cities Forum in 2008 for municipal leaders throughout the United States, Canada and Arab world.

Since leaving his Chicago post, Daley has found ways to continue spreading his message of global commerce through urban innovation. He now serves as senior advisor to JP Morgan Chase, where he chairs the "Global Cities Initiative", a joint project of JP Morgan Chase and the Brookings Institution to help cities identify and leverage their greatest economic development resources. He is a distinguished senior fellow at the University of Chicago's Harris School of Public Policy; of counsel to Katten Muchin Rosenman LLP, an international law firm based in Chicago; managing principal of Tur Partners LLC, an investment and advisory firm; member of the International Advisory Board for the Russian Direct Investment Fund; co-chair of the U.S. State Department's "100,000 Strong Initiative Advisory Committee;" co-chair of the Midwest Task Force on Immigration; and on the board of directors for the Coca-Cola Company.

Daley graduated from De La Salle Academy and earned undergraduate and law degrees from DePaul University.

## Juan Flores

State Freight and Logistics Administrator, Florida Department of Transportation

Juan Flores recently joined the Florida Department of Transportation as the state freight and logistics administrator. Flores serves as a key advisor on freight transportation policy, which will help create conditions for the private sector to make the needed investments to strengthen Florida's economy by efficiently moving freight throughout our state.

Previously, Flores worked for Mississippi DOT where he helped lead their Freight, Rails, Ports & Waterways Division at the Mississippi Department of Transportation. There he worked with the port and rail community and their stakeholders in growing and improving freight movement throughout Mississippi.

Before going to Mississippi, Flores was the freight program manager for the American Association of State Highway and Transportation Officials (AASHTO). While at AASHTO, he worked on freight programs in the federal surface transportation law (SAFETEA-LU).

# The Honorable Carlos A. Gimenez

Mayor, Miami-Dade County

Prior to this election, Mayor Gimenez served on the Miami-Dade Board of County Commissioners for seven years. He was first elected on November 2, 2004 and subsequently reelected for a second term without opposition in August 2008. As Commissioner for District 7, he represented numerous municipalities, including the City of Miami, the Village of Key Biscayne, the City of Coral Gables, the City of South Miami, the Village of Pinecrest, as well as areas of unincorporated Miami-Dade County.

As a Commissioner, Mayor Gimenez served as chairman of the Government Operations Committee, as well as chairman of the Regional Transportation Committee, which oversees Miami-Dade County's transportation systems from a local and regional perspective. He also sat on a number of other committees during his time as a county commissioner.

From May 2000 to January 2003, Mayor Gimenez was manager of the City of Miami and was credited with helping to restore stability and integrity to that organization. As Miami's Chief administrative officer, he was responsible for an annual budget of \$500 million, a 4,000 employee workforce and provision of services to almost 400,000 residents. During his tenure as the City of Miami's top administrator, the City's bond rating went from "junk" to investment grade and the tax rate dropped to its lowest level in 50 years. At the same time, Miami was able to establish more than \$140 million in reserves.

Prior to his appointment to City Manager, Mayor Gimenez spent 25 years with Miami's Fire-Rescue Department. The last nine of these years he served as the chief of Fire-Rescue, during which time he was credited with modernizing the City's Fire Department and overseeing the largest reorganization in the department's history. He is a former member of the International City Managers Association, the International Association of Fire Chiefs, the National Fire Protection Association, the Florida Fire Chiefs and the Fire Officers Association of Miami-Dade. Mayor Gimenez also served on the Federal Emergency Management Agency Urban Search and Rescue Advisory Committee and as the chair of FEMA's Legal Issues Subcommittee.

A longtime Miami-Dade County resident, Mayor Gimenez is an alumnus of Christopher Columbus High School and earned his Bachelor's Degree in Public Administration from Barry University. In 1993, he completed the Program for Senior Executives in State and Local Government at Harvard University's John F. Kennedy School of Government.

# Sam Kaplan

President, Trade Development Alliance of Greater Seattle

Sam Kaplan is president for the Trade Development Alliance of Greater Seattle. He guides strategic planning and manages staff for an organization that promotes and connects the Greater Seattle region internationally for trade and business. Sam previously was vice president of the Trade Alliance

Prior to the Trade Alliance, Kaplan worked as a legislative assistant handling foreign affairs and trade issues for now retired U.S. Representative John Miller. Representative Miller served on the Foreign Affairs Committee and its Subcommittee on International Trade. Kaplan writes a column for the Redmond Chamber newsletter and has also been published in the World Bank's Urban Age magazine, as well as in many other publications. He is a member of the Board for the Ethnic Heritage Council and the Confucius Institute of Washington State. His most recent screenplay, Please Hold, won Best Comedy Script in the Indie Short Film Competition.

## Bruce J. Katz

Vice President and Founding Director, Brookings Metropolitan Policy Program

Katz regularly advises national, state, regional and municipal leaders on policy reforms that advance the competitiveness of metropolitan areas. He focuses particularly on reforms that promote the revitalization of central cities and older suburbs and enhance the ability of these places to attract, retain and grow the middle class. In 2006, he received the prestigious Heinz Award in Public Policy for his contributions to urban and metropolitan America. Recently, he served on the Obama transition team and as a Senior Advisor to HUD Secretary Shaun Donovan. In 2009, he received the Penn Institute for Urban Research Leadership Award, which is awarded annually to urban leaders who have made outstanding contributions to urban scholarship and to building cities that successfully respond to the challenges of the 21<sup>st</sup> Century.

Katz is a frequent writer and commentator on urban and metropolitan issues. He is the editor or coeditor of several books on transportation, demographics and regionalism, including *Taking the High Road* (Brookings Press, 2005), *Redefining Urban and Suburban America* (Brookings Press, 2003), and *Reflections on Regionalism* (Brookings Press, 2000). His op-eds and articles have appeared in a wide range of major national and regional newspapers including *The Atlantic Monthly*, *Baltimore Sun*, *Boston Globe*, *BusinessWeek*, *Christian Science Monitor*, *Hartford Courant*, *Philadelphia Inquirer*, *Washington Post*, *New York Times*, and *Los Angeles Times*. Katz frequently appears on TV and radio, including National Public Radio's Morning Edition, PBS's *The NewsHour* with Jim Lehrer, and CNN.

He is also a visiting professor of social policy at the London School of Economics. Before joining Brookings, Katz served as Chief of Staff to Henry G. Cisneros, former Secretary of the U.S. Department of Housing and Urban Development. Katz has also served as the staff director of the Senate Subcommittee on Housing and Urban Affairs.

Katz is a graduate of Brown University and Yale Law School.

## Amy Liu

Senior Fellow and Co-Director, Brookings Metropolitan Policy Program

The Brookings Metropolitan Policy Program provides decision-makers with fresh trends analyses, policy ideas, and on-the-ground practices to help metropolitan areas, including their component cities, suburbs, and rural areas compete and prosper. Liu is a frequent speaker on ideas to advance U.S. economic competitiveness by building a next economy with state, federal, and private sector partners. She is also currently leading a new Metro Innovation effort at Brookings to help civic, political and business leaders in metro areas adopt intentional, market-oriented economic strategies. Strategies include metropolitan business plans and metropolitan export plans to grow regional economies.

Liu has co-authored a number of Brookings publications, including "Delivering the Next Economy: The States Step Up." She is also a frequent speaker and author on the rebuilding efforts in greater New Orleans and southern Louisiana post Hurricane Katrina. She is often cited for her co-authorship of the "The New Orleans Index at Five."

Prior to Brookings, Liu was Special Assistant to HUD Secretary Henry Cisneros and staffed the U.S. Senate Banking, Housing and Urban Affairs committee.

## Mel Martinez

Chairman of Florida, Mexico, Central America and the Caribbean, JPMorgan Chase  
Chairman, JPMorgan Chase Foundation

Martinez serves on JPMorgan Chase's Executive Committee and is the senior executive in Florida and the region, representing the firm at the most senior levels to clients—from businesses to large corporations to nonprofits and governments. As chairman of the Foundation, Martinez oversees and coordinates JPMorgan Chase's global strategy and efforts in philanthropy and charitable giving.

He joined JPMorgan Chase in July 2010, after representing Florida as a U.S. senator, serving as the secretary of the U.S. Department of Housing and Urban Development, serving as mayor of Orange County in Orlando, Fla., and working as a private sector attorney for 25 years. During his tenure in the U.S. Senate, Martinez served as a member on the following committees: Banking, Armed Services (ranking member of Sea Power Subcommittee), Foreign Relations, Energy and Natural Resources, Commerce and the Special Committee on Aging (ranking member).

Martinez currently serves on the board of Habitat for Humanity International, among other civic organizations.

## Brad McDearman

Non-resident Senior Fellow, Brookings Metropolitan Policy Program

As a non-resident senior fellow at the Brookings Metropolitan Policy Program, McDearman focuses on the Metropolitan Export Initiative and the Global Cities Initiative. He currently manages project partnerships with pilot metro areas to support development and implementation of metropolitan export plans.

McDearman has held previous positions as a Senior Manager involved in site selection/economic development with Deloitte/Fantus Consulting; Executive Vice President of the Economic Alliance of Greater Baltimore; Major Accounts Manager with the Xerox Corporation; and as President of an independent economic development consulting firm.

McDearman has MBA and MRP (Master of City and Regional Planning) degrees from the University of North Carolina at Chapel Hill, and a Bachelor's Degree in Business from the University of Kentucky.

## Manuel (Manny) A. Mencia

Senior Vice President of the International Trade and Business Development, Enterprise Florida, Inc.

The mission of Enterprise Florida, Inc (EFI) is to support business growth and assist companies in the creation of jobs by coordinating the State of Florida's economic development and international trade programs and by promoting Florida as a competitive global business center. The International Trade and Business Development unit is headquartered in Miami and maintains offices in six Florida cities as well as fourteen countries around the world.

Mencia joined Enterprise Florida in 1996. Prior to that, he served as Vice President of World Marketing at The Miami Dade Beacon Council, between 1992 and 1996. He has acquired extensive international trade expertise, having served in various executive positions at the Florida Department of Commerce between 1977 and 1991.

Mencia currently serves as President of State International Development Organizations, the national organization of state trade development agencies. He also co-chairs the Florida International Trade Partnership and serves on the board of the Florida Export Finance Corporation, World Trade Center-Miami, Florida, University of Miami's Launch Pad and the Florida District Export Council.

In 1990, the U.S. Hispanic Chamber of Commerce selected Mencia as Government Hispanic Business Advocate of the Year for the Southeast. In 2003, the International Business Council of South Florida named him International Businessman of the Year and in 2011, he was awarded the Florida International Achievement Award, our state's most prestigious award for lifetime achievement in international business.

Mencia obtained a Bachelor of Science degree from Florida International University in Education and a Bachelor of Arts degree from St. Thomas University in Political Science.

## Robert Puentes

Senior Fellow and Director of the Metropolitan Infrastructure Initiative, Brookings Metropolitan Policy Program

Puentes' work focuses on the broad array of policies and issues related to metropolitan growth and development. He is an expert on transportation and infrastructure, urban planning, growth management, suburban issues and housing.

Prior to joining Brookings, Puentes was the director of infrastructure programs at the Intelligent Transportation Society of America. He holds a master's degree from the University of Virginia where he served on the Alumni Advisory Board, and is an affiliated professor with Georgetown University's Public Policy Institute.

He serves on a variety of boards and committees including, most recently, the Northern Virginia Transportation Authority, the Tysons Corner Tomorrow Advisory Task Force, and the Falls Church, Virginia Planning Commission.

Puentes is a frequent speaker to a variety of groups, a regular contributor in newspapers and other media, and has testified before Congressional committees.

## The Honorable Tomas Regalado

Mayor, City of Miami

In 1974, Regalado became a reporter for WLTV Channel 23 and returned to radio in 1977 as the news director in charge of all programming for La Fabulosa, WFAB. In 1970, Regalado decided to leave the news desk and became the station's first international news correspondent. In the years that followed, Regalado traveled to Africa and covered the civil war in Angola, the riots in Soweto, South Africa, and the civil war in Mozambique.

In 1983, Regalado became the first Cuban American member of the White House Press Corps, interviewing Presidents Richard Nixon, Gerald Ford, and Jimmy Carter. As a member of the Press Corps, Regalado traveled with Presidents Ronald Reagan, George Bush Sr., and Bill Clinton. Regalado accompanied the presidents on their foreign trips, including summits from 1983 to 1993 and met figures such as Mikhail Gorbachev, Boris Yeltsin, and Anwar Al Sadat. In this time period, Regalado also covered the presidential campaigns and national party conventions.

In 1986, Regalado was approved as an applicant to NASA's Journalist in Space Program which was canceled after the Challenger explosion. While a full time news director on Spanish language radio, Regalado also worked for El Miami Herald as a weekly columnist. Regalado covered the civil war in Nicaragua and El Salvador and has visited over 78 countries throughout the world. Regalado spoke several times before the Human Rights Commission of United Nations in Geneva Switzerland against human rights violations in Cuba.

In September of 1996, Regalado was elected city commissioner. One week after his election, the City of Miami's economic crisis was exposed by Operation Green Palm and an oversight board was installed. Regalado was re-elected in 1999, and then again in 2003 without opposition. In his last election in 2007, Regalado was re-elected by 94 percent of his district. While a City of Miami Commissioner, Regalado has kept his day job and is currently the news director for Spanish Broadcasting Systems, a daily host and commentator on WWFE la Poderosa, and a host of a daily news program on the Cable Network TeleMiami.

## Francisco X. Santeiro

Managing Director of Custom and Regulatory Affairs, FedEx Express Latin American and Caribbean Division

As managing director, Santeiro is responsible for government and regulatory affairs, as related to customs and international trade. He is also charged with providing support and direction to the customs clearance operations in the 50 counties the division serves.

Santeiro has been involved with the international express industry since 1980. He began his career with FedEx in 1985 as an operations manager in the Caribbean. Prior to his present position, Santeiro served as manager with FedEx Express International Services Systems Department based in Memphis, Tennessee.

Santeiro has served as president of the Latin American Conference of Express Companies (CLADEC) for a one year term in 2003. Prior to this, he served as chairman of CLADEC's Customs and Automation Committee from 1996 to 2003 and also as secretary and treasurer of the organization's executive board. He represents FedEx on the board of trustees of the Association of American Chambers of Commerce of Latin America (AACCLA) and is a member of the executive board of the Caribbean Central America Action, currently serving as vice-president for Central America issues. He currently serves as chairman of AACCLA's Trade Facilitation Committee and represents FedEx on the Leadership Circle. Santeiro is also a member of the board of directors of the World Trade Center – Miami.

Santeiro earned a Bachelor of Science degree from the University of Florida and a Master of Business Administration degree from Florida International University. He was awarded the Bacardi Fellowship at the University of Miami and received a Master of Arts from the University of Miami's School of International Studies.

## Donna E. Shalala

President, University of Miami

Born in Cleveland, Ohio, President Shalala received her A.B. degree in history from Western College for Women. One of the country's first Peace Corp Volunteers, she served in Iran from 1962 to 1964. She earned her Ph.D. degree from The Maxwell School of Citizenship and Public Affairs at Syracuse University. She has held tenured professorships at Columbia University, the City University of New York (CUNY), and the University of Wisconsin - Madison. She served as president of Hunter College of the City University of New York from 1980 to 1987 and as chancellor of the University of Wisconsin-Madison from 1987 to 1993.

In 1993 President Clinton appointed her U.S. secretary of Health and Human Services (HHS) where she served for eight years, becoming the longest serving HHS secretary in U.S. history. At the beginning of her tenure, HHS had a budget of nearly \$600 billion, which included a wide variety of programs including Social Security, Medicare, Medicaid, Child Care and Head Start, Welfare, the Public Health Service, the National Institutes of Health (NIH), the Centers for Disease Control and Prevention (CDC), and the Food and Drug Administration (FDA). At the end of her tenure as HHS Secretary, *The Washington Post* described her as “one of the most successful government managers of modern times.”

She served in the Carter administration from 1977-80 as assistant secretary for Policy Development and Research at the U.S. Department of Housing and Urban Development. She is a director of Mednax, Inc. In 2007, President George W. Bush handpicked Shalala to co-chair with Senator Bob Dole the Commission on Care for Returning Wounded Warriors, to evaluate how wounded service members transition from active duty to civilian society. In 2009 she was appointed chair of the Committee on the Future of Nursing at the Institute of Medicine of the National Academy of Sciences.

She has been elected to the Council on Foreign Relations; National Academy of Education; the National Academy of Public Administration; the American Academy of Arts and Sciences; the American Philosophical Society; the National Academy of Social Insurance; the American Academy of Political and Social Science; and Institute of Medicine of the National Academy of Sciences.

## Carlos J. Valderrama

Senior Vice President for Global Initiatives, Los Angeles Area Chamber of Commerce

Valderrama is responsible for developing and implementing programs to create employment and economic growth by fostering global trade and investment for Los Angeles metropolitan area businesses. Since 1993, Valderrama has served as the Director of Latin American Operations for two prominent law firms in Los Angeles. He was responsible for structuring joint ventures, mergers and acquisitions, exporting, importing and investment business relationships between U.S., European, Pacific Rim and Latin American firms.

Valderrama was appointed by and represented Governors George Deukmejian and Pete Wilson as the California trade representative in Mexico and Latin America. He was assigned with the opening and organization of the California Trade and Investment Office in Mexico City where he promoted state exports and joint ventures between California and Mexico. He served as the director of the Office of Export Development, managing programs promoting California products and services worldwide, in addition to overseeing the operational activities of the state's overseas trade and investment offices. He has held executive positions with General Telephone Electronics, GTE Overseas Groups in Brazil and Panama, as the marketing manager and general manager respectively.