



GOING GLOBAL

BOOSTING GREATER MIAMI'S ECONOMIC FUTURE

TUESDAY, JUNE 19, 2012
UNIVERSITY OF MIAMI
NEWMAN ALUMNI CENTER

EVENT OBJECTIVES

- 1 Offer a vision for metropolitan-led economic growth, including why global trade and investment matter and are important for job creation.
- 2 Give Miami metropolitan areas their starting point on global trade and investment.
- 3 Present recommendations on how Miami can leverage its position in the global market.
- 4 Cultivate support among public and private sector leaders for regional actions to strengthen global economic competitiveness.
- 5 Hear from distinguished global leaders on how Miami can better trade and engage with cities in mature and rising markets.

EVENT AGENDA

8:30 a.m. Breakfast available

9:00 a.m. *Opening Remarks*
Donna E. Shalala
President, University of Miami

Mel Martinez
former U.S. Senator and Chairman
of Florida, Mexico, Central America and
the Caribbean, JPMorgan Chase

Presentation: Greater Miami and the Next Economy

Bruce Katz
Vice President and Founding Director,
Brookings Metropolitan Policy Program

*Panel: Realizing Greater Miami's Potential for
Global Engagement*

Moderator: Brad McDearman
Non-Resident Senior Fellow,
Brookings Metropolitan Policy Program

Alice Ancona
Senior Vice President, Governmental Affairs,
Greater Miami Chamber of Commerce

Sam Kaplan
President, Trade Development Alliance
of Greater Seattle

Manuel "Manny" Mencia
Senior Vice President, Enterprise Florida

Carlos Valderrama
Senior Vice President for Global Initiatives,
Los Angeles Area Chamber of Commerce

Panel: The Role of Public Sector Leadership

Moderator: Amy Liu
Senior Fellow and Co-Director,
Brookings Metropolitan Policy Program

Honorable Jim Cason
Mayor, City of Coral Gables

Honorable Richard M. Daley
Former Mayor, City of Chicago and
Senior Advisor, JPMorgan Chase

Honorable Carlos Gimenez
Mayor, Miami-Dade County

Honorable Tomás Regalado
Mayor, City of Miami

Panel: Goods Movement & Global Economic Engagement

Moderator: Robert Puentes
Senior Fellow and Director
of Metropolitan Infrastructure Initiative,
Brookings Metropolitan Policy Program

Juan Flores
State Freight and Logistics Administrator,
Florida Department of Transportation

Frank Santeiro
Managing Director, FedEx Express
Latin American and Caribbean Division

Concluding Remarks

Bruce Katz
Vice President and Founding Director,
Brookings Metropolitan Policy Program

12:30 p.m. *Networking Lunch*

2:00 p.m. *Adjourn*