

THE BROOKINGS INSTITUTION
INITIATIVE ON INTERNATIONAL
VOLUNTEERING AND SERVICE

BUILDING BRIDGES COALITION & A CALL TO ACTION

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Washington, D.C.

Tuesday, December 5, 2006

SPEAKERS:

DAVID CAPRARA

Brookings Institution

JENNIFER ANASTASOFF

Building Blocks International

MARGARET SHERRADEN

University of Missouri St. Louis

MALCOLM BUTLER

Partners of the Americas

JACK HAWKINS

Volunteers for Prosperity

STEVE ROSENTHAL

Cross-Cultural Solutions

LISA FOSTER

Pfizer

JIM LINDSAY

Catholic Network of Volunteer Service

SAM FARR (D-CA)

U.S. House of Representatives

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P R O C E E D I N G S

MR. CAPRARA: This is our final plenary session. It is going to be abbreviated and we will roll right into our 4 o'clock wrap. For those of you who did not hear about it, we have sprung a reception at approximately 4:30, between 4:30 and 5:30, a good hour for those of you who would like to network a little bit at the end of the day, we will be meeting across the hall.

The following panel formally kicks off the Building Bridges Coalition, a key part of the overall Brookings initiative tasked with taking key leadership and moving forward after this conference with our steering committee and each of you. How many of you have actually seen the Global Pledge on the Web site brookings.edu? If you have not seen it, we are going to encourage you to take it, to fill it out and to disseminate it through your networks. Washington said "Liberty is like a plant of rapid growth," and that is what we are expecting. We have launched a real revolution of service here today, and it is going to be spread through our communications efforts to

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Capitol Hill and each of the tracks that will be represented by the following speakers.

I am pleased to announce today as well that Jennifer Anastasoff, Malcolm Butler, and Steve Rosenthal have agreed to serve as Co-Chairs of the Building Bridges Coalition and to offer office support, staff and technology to fully breathe life into what we have launched here today into the coming year. Along with leaders of the parallel tracks, from the corporate sector, led by Lisa Foster from Pfizer, Diane Melley of IBM, and Jean Collier of GE, and other colleagues including Patrick from Timberland; (forgive me for not going on) but, we thank our very robust corporate track in this project. The research track led by Dr. Margaret Sherraden at Washington University, and our campus engagement track with American University and all the campuses here in the region today. I would be remiss in not mentioning Miami Dade College as well, and we have the policy track that we just heard from.

So what you are seeing is the birthing of a real coalition with tracks, with legs and with a strategic

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plan over the next 3 years to reach and exceed our goals. Stephanie Rubin of IVPA has graciously agreed to serve as Managing Director of the Global Volunteering Commitment Initiative as well.

We welcome them now, our colleagues from different sectoral perspectives to talk about the launch of the Building Bridges Coalition and the Global Volunteering Commitment, each from their own perspective. To abbreviate, I am going to simply read their names in the order of presentation. The first will be Jennifer Anastasoff, the CEO of Building Blocks International, based in San Francisco; Steve Rosenthal, the Executive Director of Cross-Cultural Solutions, based in New York; Malcolm Butler, President and CEO of Partners of the Americas, based here in D.C.; Jack Hawkins, Director of Volunteers for Prosperity, at USAID; Lisa Foster, Assistant Director of International Philanthropy for Pfizer; Jim Lindsay, of Catholic Network of Volunteer Service; and Dr. Margaret Sherraden, Center for Social Development, Washington University. Please welcome first, Jennifer Anastasoff.

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MS. ANASTASOFF: Senator Wofford shared with us that we are on a great voyage and that made me think of the fact that we are building a national movement towards international volunteerism; and to do so with solid organizations and clear goals but without public awareness and without working together, is like trying to sail with a boat and sails but no wind. So that is why I am truly excited to be part of the Building Bridges Coalition and to be a Co-Chair of the Building Bridges Coalition, because together today we are creating that wind that is needed for all of us to move forward.

I actually love PowerPoint. To just show you very quickly where we are already with the people in this room, you can see the Building Bridges Coalition as of today has 57,000, we will just say 58,000 volunteers, internationally, and this preliminary research that we had done amongst this cohort of folks in the room and a few others who were not able to make it has shown us that not only do we have 58,000 so far, but that we already set on a path to exceed our goal of doubling that. Myself, I like

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big hairy audacious goals and think we should go even further if possible. So thank you already.

Out next slide is really to help visually. I am a very visual person that David always jokes with me that working in the Silicon Valley I tend to -- here is a nice little visual to help us all understand a little bit about what the Building Bridges approach is. It is not just about scaling, but you are going to hear us speaking about scaling. It is about building capacity to allow scale within the parameters of strong quality international organizations and strong quality volunteers. With that coalition together we can create impact. And that for you who do not like PowerPoint will be the end of the slides.

Today we already have a Global Service Fellowship Program that was announced and supported by key Congress folks and key Senate members as well as the idea that we are going to double the Peace Corps. Very exciting.

Stephen spoke earlier about a coalition goal and pledge to connect and energize volunteer alumni, and Building Blocks International is committed to

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creating a Technology Advisory Committee, and this Technology Advisory Committee will bring together a variety of different corporations, a variety of different NGOs, within the coalition to help figure out how we can utilize technology to truly build capacity and scale in this arena.

There was something that I was thinking earlier today, pulling together a group of volunteers to volunteer is really tough, but happens tomorrow? You could say as I have said at many conferences this is great, excellent, I look forward to talking to my boss about it, I almost committed to working with the group. I hope that we don't almost commit because we have a true opportunity here today, and I look forward to hearing more from my colleagues.

(Applause)

MR. ROSENTHAL: Thank you, Jennifer. Steve Rosenthal, Executive Director of Cross-Cultural Solutions. First of all, what a day. What a great way to spend the International Day of the Volunteer than to be here with all of you folks and to have such a wonderful day, for everyone, thank you.

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(Applause)

MR. ROSENTHAL: I am very proud to be one of the co-chairs on the coalition, and I just want to give a little sense of the structure of the coalition and then share with you some exciting commitments that have already been made.

As David said, I am co-chairing the coalition with Jennifer and with Malcolm, and we are very fortunate to have Cassie Hayes from Cross-Cultural Solutions providing some of the staffing as part of her team and office space in New York. We also have commitments from San Francisco and Washington with Partners of the Americans and Building Blocks International. We are fortunate to have Stephanie Rubin as our managing director from the International Volunteer Programs Association, and I would like to thank them all as well as all the members of the Steering Committee and the Working Group that has helped make this possible.

Today I would like to share with you some of the exciting pledges that have already been made. As you know, our Global Pledge Forum has gone live. This

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group is about scaling and it is about scaling with quality and with measurable impact and I would like to share with you some of the online pledges we have already received.

EarthWatch Institute. Over the next 5 years, EarthWatch Institute is committed to engaging 25,000 volunteers in vital research, education, and conservation programs worldwide. . IBM actually went country by country with their commitments. IBM South Africa will development opportunities for employees to support HIV-AIDS education. IBM's Online Mentoring Program will reach new populations of young people in Russia, India, and China.

Cross-Cultural Solutions has also committed to send more than 25,000 volunteer in the next 5 years, more than doubling the annual number of volunteers from 3,000 this year, to more than 7,000 in the year 2010.

And IVPA, which is the International Volunteer Programs Association which represents 36 members of volunteer organizations here in the U.S., the current constituency represents 30,000 volunteers

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traveling overseas every year and the commitment from the IVPA members as an aggregate is to send more than 60,000 in the year 2010 with a focus on three things. The first focus is on quality. IVPA will also commit to setting standards for this field which are vitally important and needed by releasing best practices early in 2007. The second focus is on capacity. IVPA will support their over 36 member organizations as they scale up over the next 5 years. The third focus is on outreach. IVPA will double its efforts to promote and advocate in the field of international volunteering. I think the pledge has been up for a week and already we have seen tremendous progress, so it is very exciting.

I would like to just leave you with a question. I was amazed to see the show of hands but not surprised about how many in the audience have been international volunteers, so I think it would be preaching to the choir to go through all of the many points that I have prepared on the importance of international volunteerism. I think we have heard a lot about that today. Senator Wofford alluded to the

lost opportunity. What if we had achieved the goals that President Kennedy had outlined many years ago? I think I would just like to leave you with the question of imagine what the world will be like when we achieve these goals of doubling and even more the number of international volunteers who are sent overseas. Thank you very much.

(Applause)

MR. BUTLER: I am Malcolm Butler and I am with Partners of the Americas. Those of us who are toward the end of the program get to deal with the hard core. The headliners are gone and these are the folks who are really going to be carrying the water as we move forward, and we are going to move forward.

That is the message I want to leave with you. This is a group of folks, we are "inside the Beltway," but the fact is, this group has a reach far beyond the Beltway. Partners of the Americas, my organization like many of your organizations, we have 100 chapters across not only all of the states of the United States, but across this whole hemisphere and we program people not only from the North within this

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hemisphere toward the South, but people from the South to the North. So this group is not an inside-the-Beltway group, this is a group that reaches well beyond and is going to move people not only from the United States outward but from people back in. I am fully confident of that. That is something that I think most of us share.

Secondly, we are an organization that has legs and roots in the American people and we will continue to work with the people of other countries, I am fully convinced of that, and that is one of the things that we try to do, and it is something that keeps coming back in the conversations that we have.

The second point that I want to make is the importance of short-term volunteering. We have had a lot of talk and I think we all recognize the importance of long-term volunteer, the Peace Corps, WorldTeach and other organizations like that. Every year we have an international convention and 250 to 300 of our real activists come together every year to exchange best practices. One of the things we do is we honor our own Volunteer of the Year, and Lifetime

Volunteer Achievements, much like the President's awards, and as a matter of fact, some of our volunteers have received the President's awards.

One of the people that we have organized recently, it is hard for me to remember which of the recent honorees have been the best examples of what you can do with short-term assistance. I will pick Steve Gibson. He is a guy from North Carolina who 10 years ago went to Cochabamba, Bolivia, on a 2-week volunteering trip. He is an agricultural extension agent. He went down and he worked with farmers in the field to improve their agricultural technology. Ten years later he has been back 10 times on his own dime, he has the agricultural extension agencies working together. But not just those, a firm that does solar power in North Carolina is working with solar power people down there, churches are involved, university faculties are involved, Chambers of Commerce are involved, and that all comes from a 2-week volunteering experience.

Do you measure that in terms of what is accomplished in 2 weeks? No way. A lot of what was

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accomplished as we have heard from various people talking about the power of returning volunteers, much of what was accomplished has been accomplished right here in the United States. Do you measure that in 6 months? Do you measure that in terms of what happened in the first year or the first decade? I would argue that you have to measure the impact in generations. How long does it take to develop a constituency for an informed foreign policy engagement by the United States, as Senator Wofford was discussing? As we move forward, let's remember that long-term assistance has a tremendous impact and that short-term assistance impact is also an extraordinarily powerful tool.

Thank you very much, and I look forward to working with all of you.

(Applause)

MR. HAWKINS: Good afternoon. I am Jack Hawkins and I am the Director of the Office of Volunteers for Prosperity at USAID, and I will be quite brief. What I would like to do is tell you a little bit about our program in the context of why the affiliation with the coalition is so important to use.

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First of all, our mission is consistent with that of the coalition. We manage the Volunteers for Prosperity Initiative which is an interagency effort of the U.S. government created by President Bush in September 2003 to promote international voluntary service by skilled American professionals. These professionals serve weeks at a time, months at a time, perhaps even longer. As Malcolm pointed out, there is a lot of flexibility in their terms of assignment. But the bottom line is, our intent is to support greater involvement by Americans in volunteer service abroad, a key focus of this group.

Second, we share similar approaches to fulfilling that mission. We see ourselves as aggregators of skilled American volunteers. We do not deploy and manage the volunteers ourselves. Rather, we work through a network of 200-plus organizations, nonprofits, corporations, and we work with them to bring forward greater numbers of Americans to international volunteer service, and many of you, of course, are represented here today.

We believe in leveraging all available resources to fulfill that mission. We believe in the potential of partnerships. Jeff Flug of Millennium Promise mentioned this morning that Volunteers for Prosperity and Millennium Promise had signed a compact, and what we will be doing is working with Millennium Promise to identify volunteers, to identify groups, that can support the kinds of activities Millennium Promise is interested in supporting because a key area of concern here is making sure that volunteers have something to do. We do get caught up I think to some extent in talking about numbers, but we also have to talk about things to do, things to get done, benchmarks, accomplishments, goals, achievements.

Finally, we share the belief that compassionate and capable volunteers can truly make a difference in the lives of others less fortunate. By the way, that belief is further strengthened when we hear the stories of your volunteer. You share their stories with us and we greatly appreciate that. That makes us feel good about the kind of thing that we are

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trying to do with the Volunteers for Prosperity Initiative. In fact, Archie Wainwright was one of the volunteers recognized here this morning working with a group that has partnered with us called Partners Worldwide.

But apart from having those things in common, we are also pleased to be affiliated with the coalition because of the meaningful dialogue that has developed. We have been able to share our experiences about the things that work. Likewise, we have developed a fuller understanding of things that make your work as organizations so much more effective. And we have also developed a stronger appreciation for the perspective of those who volunteered.

Going forward, we ourselves are going to commit to helping out this coalition and commit to some ambitious goals. One thing we would like to do is to see our numbers get up to 40,000 within the next couple of years. This past year we reported 21,000 volunteers having served abroad. We would like to see that number increase to 40,000. And we would also like to continue to identify and pursue the kinds of

opportunities that make sense for the organizations working with us, again, the focus being on getting things done and having volunteers to something meaningful so that they can make a contribution as volunteers.

We welcome working with the coalition in the future, and thank you very much.

(Applause)

MR. CAPRARA: I would like to welcome another distinguished member of Congress. Ladies and gentlemen, I am pleased to welcome a member of Congress as we extend our call to action by the Building Bridges International Service Coalition, U.S. Representative Sam Farr, a Democrat and fifth-generation Californian and represents the state's beautiful district including Monterey, San Bernardino, and Santa Cruz Counties. After college he served in distinction with the Peace Corps in Colombia, South America. In 1980 he was elected to the California General Assembly, and in 1993 was elected to the U.S. Congress. He has championed legislative efforts for

educational excellence, environmental protection, and economic development.

Appropriate for this occasion of our launch today of an international movement of service reflecting the best of American traditions, I note that Congressman Farr was born on the Fourth of July. Please welcome Congressman Farr.

(Applause)

MR. FARR: Thank you, and thank you all for being here. This is the kind of group that I got into politics for. My wife, I wasn't married to her, I was in the Peace Corps, I met her afterwards, but I took her back to my barrio in Colombia for our honeymoon. Don't ever do that.

(Laughter)

MR. FARR: Every time we have a disagreement she says, "Remember, you still owe me the big one."

But nonetheless, it was because the Peace Corps experience just changed my life, as everybody who has serve in the Peace Corps knows. Now I am fond of saying that and my wife reminded me one day, "You really still are just a Peace Corps volunteer serving

in the United States Congress, you have just changed your barrio."

(Laughter)

MR. FARR: There is so much to that. There are five of us in Congress who have served in the Peace Corps and we are all very close friends and we all support one another, and you heard Jim Walsh this morning from DePaul talk about that.

Many of you in the room are beyond the knowledge that a lot of us have in Congress about what is really happening on the global scene and particularly how many different ways American opportunity allows one to participate in that. I think that it is wonderful that you are having this on this International Day of the Volunteer because obviously that is what I feel strongest about.

One of the things that really struck me when I first got into Congress is I was invited to go to Bosnia before the American troops were coming in. As I went around Sarajevo and some of the outlying communities, the war had stopped but people were still in the houses and were not coming out. As you may

remember, it was warfare of neighbor against neighbor. It really struck me that the war corps could stabilize the violence but the follow-up was a huge gap and that we needed something between the war corps and the Peace Corps. Obviously it was still unstable to send civilians in the traditional sense of how volunteers work.

So I came back with the idea that we ought to create and look at post-conflict and stabilization, and it took me a lot of years and getting on some commissions and making recommendations, but we have now implemented because we could do it through military money at the Naval Postgraduate School in Monterey the first Center of Post-Conflict Stabilization and Reconstruction and it offers a master's degree to people in the services, and we have about 400 foreign officers studying there, and to our own military. But we have these, they don't call them war games because that is not what they are, but we have these workshops that go on for a week where international NGOs, U.S. NGOs, U.N., USAID, the State Department, essentially all the actors come in for the

first time. The big thrill about being involved in that, and I have gone over and been part of the periphery in the breakouts, what I find is that most of the people who are mid-career professionals come back and say this is the best thing we have ever done in our careers, this is what the world needs.

The problem is that we have not been able to really get funding for it. We've gotten some limited funding as you said through the defense budget, and using the Monterey Institute of International Studies which is a nonprofit post-higher ed school, it gives master's degrees in languages and area studies and so on, and business, we have been able to use them as the foundation for international NGOs some of whom are a little bit shaky about coming onto a military base in order to do this kind of work.

So we have bridged all that gap and it is working well, but what I find here in Congress and I think my message to you is that no matter how much interest there is in this, we are all running up against these funding problems. What strikes me is that I have been a big champion of the Peace Corps and

was the first on my feet when President Bush asked Congress to double the size of the Peace Corps, there are about 7,000 volunteers. We did, and we authorized the Peace Corps to grow to 14,000. The problem is that the same Congress that responded to that has never even matched what the president had asked for to fund the Peace Corps which is not enough to even get there, it is just to sustain the 7,000 volunteers. So despite the fact that we have five returned volunteers, two of us are on the Appropriations Committee, we have not even been able to get our House and Senate to agree to the president's request for Peace Corps.

So you put that on top of all the other issues that you are going to have here and it is all about funding and it is about how do you change the parameters in this town to really make sure that the funding gets prioritized. I think that has got to be the heavy lift around here and you have to get everybody on the same page to really pressure Congress. They think that with the Democrats coming in in January that everything is going to be a lot

better because I am a Democrat and it is going to be a lot better, but unfortunately, there is not going to be any new money there. We still have these record deficits and we have a huge national debt. Nancy Pelosi, the incoming Speaker, has indicated that it is going to be pay as you go which means if you have some new money you want to spend or you want to add on, you have to find another program to cut. So it is going to be rob Peter to pay Paul, and I will tell you, anybody who is getting robbed is going to have their lobbying group out there saying don't take it from us.

So I think it is going to be a very, very heavy lift even when the politics and the passion is to make that lift because it is going to back to saying no matter how good it is and how much we need it, we just don't have the money.

Why I want to talk to you is that I really strongly believe, and I think these elections probably better than any time in modern history have shown, that this still is a bottoms-up society. Even though they think that the world is run from Washington, members of Congress who get elected in districts know

that it is run from their own district, and that is all they ever say when you ask somebody about some heavy vote or something, I can't do that because of my district, because we know they give us the contract to come here and it doesn't matter to us whether the president wants it or our party leadership wants it or whatever is going on on the Hill wants it, it is do the people back home want it and if the people back home want it, then it is okay for me.

What I think is so wonderful about all of you is that you have all developed your interest in this through community organizations, through community development and know how to organize around issues and to bring people to the table. My pitch to you is we have got to get focused on message and have that one message, and there are a lot of different ideas out there about exactly what is that message. And include in that that I think it has to be inclusive in delivery of the message because the message gets too long, but inclusive of the legislation that responds to that message that the rising tide will help all ships.

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I am just trying to get Congress to support the Peace Corps to the level that the President of the United States is asking us for, and he is not known to be a liberal spender or the world's greatest support of the Peace Corps, although I think he has under a good job under his stewardship.

My suggestion to you is that you need to organize around how to get the constituencies of this country, the private sector, local activist groups, because all the volunteer type organizations are in this tent together and, frankly, they are all getting hurt. And if indeed we get to this battle of let's rob Peter to pay Paul, who knows that it won't be your favorite organization or your favorite effort as the one that they are targeting to rob in order to help their neighbor increase the funding for it.

We have got a tough road ahead of us and I am willing to be that screaming advocate in Congress. We have Chris Shays, Jim Walsh, and Tom Petri, three Republicans, and Mike Honda and myself on the Democratic side.

Let me just leave this with you, too. The interesting post-election editorials and even comments in our caucus is that it is time for the president to call for national service. There is a feeling in America that we really need to get back to that spirit that everybody ought to do something. We have had bills in Congress before that have called for national service and they have never really passed. We have the international Peace Corps and then it became the domestic service and Vista and so on and AmeriCorps, and then states created their local service organizations, but I think it is time now that we end up really calling for national service. If you make it mandatory it is going to be very, very expensive and who is going to manage it? Is it going to become unmanageable, or who gets credit. I want to move forward with that but I don't know exactly the format and I'm trying to get together members and we may end up sending up just a commission to get people like Harris Wofford who knows all this stuff and has been through it and knows what works and doesn't work and

others to get together and say we recommend management of a program like that would be.

I think there is a renewed interest in service, international and domestic, and how we bring it all together. But particularly I think now is the year because Americans are beginning to realize that we are not very popular around the world anymore, we are not the most loved country as we used to be. It was interesting talking to a group of Muslim young folks who were brought over here to do this reality TV series. I got invited by Senator Boxer to be in on it. The first night they arrived we had dinner here, and you can imagine the first night they arrived that they dinner with three Senator and four House members as if this was just sort of what everybody in the United States does?

(Laughter)

MR. FARR: And Barbara Boxer ended up cooking breakfast for them in the morning at her house. Two of them were from Lebanon and they came out during the Lebanon conflict and asking them what do your friends and family think about coming to the

United States? Every one of them they said "None of our families wanted us to come," and I said "Why?" They said, "You are the most violent country in the world. They were worried about our lives." I said, "You got to be kidding" and they said, "No, no, no." And this was the Egyptian, to the Lebanese and a fellow from Dubai. I said, "What do you mean it's the most violent?" They said, "We see it on television all the time, all the killings that go on and everybody told us that we would get killed here if we came." And these are people who all college educated and could speak English, and it was interesting that all their parents were in teaching professions and in faculty positions, or one of their parents were music teachers. But it hit me that it is not only how the world sees us from the outside, but how we see the world and the lack of us really understanding that or we would be doing a much better job around the world.

So I am excited about trying to create a whole new initiative on international service. As I said, I have started by trying to upgrade our skill level among our military officers and our

professionals and get in on a roundtable and say when the fighting stops -- it was interesting that one of the comments that I picked up at the Naval Post-Graduate School is that the NGOs after a couple of days told us in these discussions in the small classrooms they break out into and in the small work groups, we are more on the side with the military. I said, "Why is that?" And they said, "We are out there on the street. We are getting shot at like they are." And they said, "USAID and the embassies are sitting behind big huge fortresses and they are not out there dealing with the people." So you had a new understanding between the international NGOs and some of the soldiers who are in the field and vice versa.

Lastly, the other thing that really hit me when I went down with the Peace Corps to El Salvador and Nicaragua right after Hurricane Mitch that just devastated the country, the commanding officer of SOUTHCOM at the Florida base where we have all Central and South Central America who is responsible for the first emergency response because they have the military helicopters in there. After the initial

rescues the National Guard people came, and he said it was very interesting to watch the National Guard who are daytime professionals, teachers, contractors, civil servants, when they got into the communities to rebuild them, they had a lot more in common than the active-duty soldiers. These people said every day I teach classes and I will help you rebuild this school, and when I get home I will send you all the books. And by the way, I am going to bring my family back down here to show what we have been able to do, and others were adopting children. It was just amazing and it was just a different climate because you had a professional civilian military group that was down there that could relate to the townspeople, and there were mayors and so on who were interested in the civic development of these communities.

So I think there is a new world out there, and one of my friends who is a captain in Iraq, he is in the Marine Corps and never expected him to go in, and the day before he went back we met and he had been an intern in my office and I thought he was going to off to Berkeley and become a radical lawyer and he is

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now a captain in the Marine Corps. He wants to come back, he has learned Arabic, he is really into the Iraqi culture and he wants to further this in his military career. So I think that there is a great deal of sensitivity developing as to the need for better cross-cultural relations and understanding. I represent all the languages that are being taught at the Army Language School, and anybody who has learned a second language knows that you just don't learn a language if you want to speak it well, you have to learn the culture. It seems to me that the one thing that General Abizaid who is head of the whole Middle East, the commanding officer in charge of not only the war in Afghanistan but the war in Iraq, what he told our committee is fascinating. This is coming from a military officer. He went to the Defense Language School and learned Arabic, and he said he could not be in his command position without speaking Arabic, that it was essential to his command.

He also said to the committee, and I want you to listen to this. He said, "Until America learns to cross the cultural divide, we will never have

peace." That is coming from the chief of the war-fighting department of this country, "Until America learns to cross the cultural divide, we will never have peace."

We have got to commit this next year to teaching Americans how to cross the cultural divide and how to use that crossing to upgrade all of the countries of the world and all of the people in poverty. We've got to resources to do it, we just have to have the political will to get the job done. I ask you to join me in providing that political energy to get the job done. Thank you very much.

(Applause)

MR. CAPRARA: We have time for about one question. Thank you very much.

We will continue with our lineup. I think it's Lisa Foster from Pfizer. We have a couple more mini reports.

MS. FOSTER: Thank you. I think with that it really would suggest that we have all the ingredients to help Representative Farr in achieving some of those goals. It seems to me that we have all

the right people around the table here to make that contribution, so I think it is a very exciting opportunity.

I wanted to very quickly representing the Corporate Affinity Group thank David and also thank Diane Mele and Pat Kirby in co-leading this initiative with me. I wanted to reiterate the Corporate Affinity Working Group's objective which is to encourage increased corporate engagement and improve social and business impact in international strategic volunteering programs. To this end, I think all of the corporations are pledging to grow and improve the quality of their international volunteer programs. You will find that in the pledges and hopefully that will appear more and more on the Web site.

In terms of Pfizer, we have several pledges that we have committed to, but I will mention simply just one of them. That is that we are going to be creating a corporate toolkit to aid in the development and establishment of scaling-up of international volunteering programs. We hope to share that toolkit

with you and also with other corporations who are interested in starting up different programs.

Dr. Sherraden said earlier in the previous presentation that we need to have a larger body of research and information to inform what we do from a corporate perspective and to take some of the lessons learned and turn those into metrics for success. As a result, over the next 3 to 6 months, and this is our immediate deliverable to the group, Pfizer, Brookings, and the Corporate Group has commissioned research, deep dives of eight to ten companies, to understand the various models of corporate engagement in their international volunteering and to determine what are the success factors of these programs and are there elements that we can look at to help us build the business case for increased corporate engagement.

This research will also be complemented by research done of a survey of a number of companies working in the international volunteering real. So we hope to have a broader brush research performed by LGA Associates and then the deeper dives by FSG Social Impact Advisors. The end result will be a white paper

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to be released this spring and we intend to share and disseminate that research through Brookings and see how it will inform our strategy going forward, and in particular how this information might surface opportunities for collaboration among companies and also amongst NGOs that the companies may or may not have in common.

The corporate sector is delighted to be part of this coalition and hopefully our involvement will help to contribute to the dialogue to advance volunteering globally. Thank you.

(Applause)

MR. LINDSAY: Good afternoon everyone. My name is Jim Lindsay and I am the Executive Director of Catholic Network of Volunteer Service, and I would like to thank David Caprara and the Brookings Institution for asking me to be part of this event today.

David said he wanted me to be the voice to speak a little bit about faith-based service, and that is a pretty daunting task because as you probably know, there are so many things going on in our

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congregations and in our houses of worship and in our diocese and synods and it really would be impossible to try to capture all that.

I work with a group called Catholic Network of Volunteer Service which is an intermediary organization that works with about 205 faith-based volunteer programs based in the U.S. but placing people both domestically and internationally. Last year within those programs we had over programs we had over 10,000 full-time volunteers serve in 108 different countries. We had about 1,000 volunteers serving internationally last year.

I just wanted to address a small aside, the notion that somehow faith-based volunteers are not volunteers in the true sense of the word because there is this notion that they are all about evangelization and spiritual activity alone. I wanted to dispel that myth because there is so much going on that our volunteers are doing in terms of meeting human needs, working with the poor and those who live on the margins of society. The vast majority of our volunteers, over 90 percent, are doing education,

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health care, and social service type activities. I am grateful that faith-based organizations are represented at the table as we are talking about international volunteering. There is so much happening I'm sure in the Jewish, Muslim and other communities that I cannot really speak to it today so, again, I do not want to pretend that this is the universe of all that is happening in faith-based service.

But one exciting thing that I wanted to share with you today is CNVS is part of a group called the Council of Religious Volunteer Agencies and this is a group representing, besides our Catholic group, about Protestant denominations that place volunteers, many of them internationally, including Methodists, Lutherans, Presbyterians, Episcopalians, United Church of Christ, Disciples of Christ, Reformed Church of America, Quakers, Brethren Mennonites, and the American Baptist Church. We had our last meeting on November 9th in San Antonio and I was sharing with them the international volunteering campaign that Brookings is fostering, and there was a lot of

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excitement in the room. Most all of those groups are directly affiliated with their denominations so they are an arm of their denomination including funding and all that, so they needed to go back and talk to the powers that be and get that kind of support, so they were not able at that time to make a pledge, but I am certainly keeping them abreast of the campaign. So I am hoping in that way by our being part of that group that CNVS can help to foster a broader pledge in terms of what we are talking about today.

As far as our group itself is concerned, we just had a board meeting a couple of weeks ago and I was sharing with the board what I have been doing as part of the Brookings group and the goals that we have, and there definitely a willingness on the part of our thousand or so international volunteers and the programs that represent them to do more and to come up with a global pledge that we can stand by. So I am committed to seeing that through. One of the things we are looking at right now is the possibility since we are an intermediary organization of pooling our

groups and doing an aggregate goal, so that is what we are going to be working on in the coming weeks.

Lastly, I wanted to share that part of our strategic plan for the next 3 years is a diversity initiative to involve more people of color, to invite and encourage more people of color and people from various racial and ethnic backgrounds to consider full-time volunteer service whether it be short-term or long-term. I think that is a great way for us in a concrete way to extend the numbers of volunteers whether it is doubling or increasing to get more people involved. Obviously there are obstacles and things we have to work through, but we are very excited about that.

And lastly, we have been working with the Life Cycle Institute at Catholic University on a research project that will assess Americans serving overseas as volunteers and the impact they have on U.S. society when they return to the States. So we are currently in the process of working with them on seeking funding for that project, and I will be

excited to keep you abreast to you as well. Thank you very much for your time.

(Applause)

DR. SHERRADEN: Good afternoon. It has been a long day and everybody is still awake? I am Margaret Sherraden from Washington University, the University of Missouri, St. Louis, just to talk for a couple of minutes about research and the research agenda.

I am not going to say much because I think the most important point that I want to make is that I am grateful to David, to the Brookings Institution, and to the others who have been involved in this project to actually invite researchers to the beginning of the project. This is rare. Usually researchers are brought in at the end and asked to evaluate what has gone on, and I think it is really critical that we are here.

Of course, this puts a little pressure on those of us, and there are several researchers in the room and I think I can probably speak for all of us, this puts a certain amount of pressure on us to be

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relevant and to be helpful to those of you in the field and in the policy world. That being said, I think that is really the most important message.

I have a couple of other things. In terms of the research agenda, we need to do descriptive work about just exactly what is happening out there, what is the level of satisfaction on both sides of the equation. We need to know more about the strategies, and I think Stanley Litow at the IMB Foundation actually was talking about something that we talk about in theoretical terms from an institutional theoretical perspective, what dimensions of the institution of service makes it possible for people to participate and to be successful? I think from a research perspective we are going to look at the theoretical ideas, but also the practical on-the-ground ideas around that, access, incentives, information, and facilitation, what do these things look like and what works and what does not.

The third thing is we have all talked about impacts. I am not going to go into that a great deal more, but I think we all know and feel in our hearts

and souls that there are huge impacts and that we do need to measure these.

Then finally, in terms of the very specific agenda, I am not going to talk about what we will be doing, I would be more than happy to talk with anybody about that specifically, but I want to make one sort of pitch and that is that this is a global project that we have underway and as Senator Wofford mentioned in his comments about reverse volunteerism, what David Eisner said about the growing appetite for volunteer work, and building on what Daphne Casey said earlier this morning, the appetite for international volunteer service is not just growing in the United States, it is growing internationally and there is a huge demand in other countries to go to each other's countries, not just to come to the United States, not just for us to go elsewhere, but for Indians to go to Ghana or Bolivians to go to China. So one of the huge agendas that we have, and I know that this means that we need to work collaboratively with researchers around the world, is to get a handle on exactly what is going on out there internationally. Thank you very much.

(Applause)

MR. CAPRARA: In the interest of time, I am going to invite our coalition team to stay up here and to show the unified front and invite our final two special speakers to give us parting words of action and inspiration from their fields. John Bridgeland is President and CEO of Civic Enterprises. He served as Assistant to the President for Domestic Policy and was founding director of USA Freedom Corps at the White House after 9/11. At Civic Enterprises John has greatly expanded, somehow he has managed someone said take what he was doing in the White House and expand it so much further in the private sector with so many initiatives. I think he's got 10 projects going on at once. This year we had the pleasure of working together in the spring in the International Conference on Faith and Service with the Case Foundation that launched over 40 interfaith service initiatives. After releasing landmark reports this year on our nation's civic health and on the critical status of high school education with the Gates Foundation and the Secretary of Education, John is once more again at

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it in another new role as CEO of Malaria No More. Brookings is very pleased to have John, and you notice he is sitting together with Senator Wofford. John convened at Civic Enterprises our policy working group meeting and we are just delighted to have both of them as co-chairing this key plank of the project. Please welcome John Bridgeland.

MR. BRIDGELAND: It is nice to be with you. I do whatever David Caprara tells me to do, and I seem to be following Harris Wofford around the country. In fact, I was recently in New York and I took the train up unbeknownst to me and sat next to Harris, and on the way back I sat with John and Annie Glenn, and it moved me not only to find out all about their lives and why at the age of 17 because he could not enter the U.S. Air Force, he went up to Canada to join the Canadian Royal Air Force and to learn more about the life of John Glenn. I wrote this op-ed called "On the Greatest Generation Railroad" because I think ultimate what this coalition is trying to do is to ignite particularly in young people what is in the DNA of people like Harris Wofford and John Glenn and others

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who were part of the greatest generation. And not only in the transformative Peace Corps experience, but when they are 70 and 80 and 90 and 100 years old still serving the nation and the world so greatly. So I think we should give a round of applause to Senator Harris Wofford.

(Applause)

MR. BRIDGELAND: David was kind enough to ask Harris and I to help, I won't say lead, I think guide because of the people working side by side are so extraordinary and intelligent, a policy planning process. My favorite policy planning process in history is actually George C. Marshall's where he charged young George Kennan with just two words, "Avoid trivia." And then a few years later emerged with the Marshall Plan which certainly avoided trivia and saved Europe and probably saved the United States in terms of its reach and presence in the world.

As I thought today of what I might say, and I will be brief, I just came back from a week in Rwanda. I went over there thinking that I would be a giver and in the context of working to understand how

they were trying to bring a disease called malaria under control that is devastating, and 300 to 500 million people worldwide are infected by malaria and more than 1 million are killed, most of them African children. In a place like Rwanda, 45 percent of the children under 5 die because of malaria. Then you quickly learn something that I think most Americans don't know, that it is a preventable and treatable disease and we have the tools today to prevent and treat it.

As I saw these efforts unfold on the ground, I see our new friend Jay Hein from the White House Office of Faith-Based and Community Initiatives and met with faith-based leaders throughout Rwanda and have seen the volunteer work that they were doing village by village. I met with these 49 volunteers in Rukara, Rwanda, and they were describing to me their great efforts to go hut by hut and house by house to ensure people had bed nets, home-based management of fever, getting the young children to the health clinic to ensure they got their treatments.

Right away I said, "What is it that we can provide you?" And this woman in full African garb and she said, "Excuse me, I wasn't finished telling you what we were doing." I loved that because, again, it ultimately was about the mobilization of people touching the lives of others in local villages and deploying their skills and utility and being partners in their own safety and development.

I have to share with you quickly I then went on to meet with the Executive Secretary of the National Commission on Peace and Reconciliation, Fatuma Ndingiza, and President Kagame had released 60,000 genocidal prisoners back into the villages in Rwanda. Interestingly, she was charged with ensure that there be peace and reconciliation in these villages. I asked her for her to tell me about her plan and she said, "The first thing we did was civic education." Many of us have labored for many years to reawaken civic education in the United States without a full understanding of why it is so important. The second plank of her platform was service with one another, young people and interfaith. And the third

was service through micro enterprise, and I thought there is her platform. Her last story was that a woman ended up dancing with a man who had slaughtered her husband and their children were playing side by side after a year and a half of this peace and reconciliation plan.

Why do I tell you that? Again, we go into these environments, people like Sam Farr have a Peace Corps experience and it transforms their lives, Harris Wofford is right. If we are ever to deploy up to 100,000 volunteers that Sargent Shriver, Harris and President Kennedy envisioned, we actually would have I think the foundation for an extraordinarily foreign policy listening, learning, acculturating, understanding the language and the culture, and what an extraordinarily thing if we could even grow the Peace Corps to twice its number.

The other thing that I think I wanted to mention, after 9/11 the president did propose to double the Peace Corps. We took it from 5,500 volunteers up to I think 7,800 volunteers today. The cost increases involved with the Congress were

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enormous, the additional millions of dollars to get just the incremental progress with the Peace Corps, and yet 215,000 requests for applications came from around the country for those 7,800 slots. So working with Secretary Powell and Gary Edson, Jack Hawkins and people in the White House, we went back and we said what initiative could we create, and I was also visited by Senator Alexander at the time who said we ought to create an AIDS Corps. He had just visited Africa and seen the role that highly skilled professional volunteers could play. We created something called Volunteers for Prosperity.

I think it actually may be a window of opportunity into getting more people in the field connected directly to more issues that will make a difference and show the power of citizen service and potentially break through the deadlock of the fiscal constraint we are under, and here is why. We created this program that has about 21,000 volunteers, three times the Peace Corps today, highly skilled American professionals who go for flexible term assignments, but we connected it to five or six initiatives where

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there is a huge influx of new federal funding. HIV-AIDS, \$15 billions, Water for the Poor, Aid for African Trade Development, the Middle East Partnership, and the Digital Freedom Initiative. If we could authorize Volunteers for Prosperity which was created by executive order and connect it more directly to these international initiatives where clearly Congress has an interest in funding these initiatives but has not quite made the connection between those programs and the mobilization of volunteers, I actually think with that program and maybe even connecting the Peace Corps program by program to need that we might be able to fulfill Harris Wofford's and Sargent Shriver's and other's visions to grow our international volunteer force to 100,000 people.

Thanks to Jack Hawkins and his good work at the Volunteers for Prosperity we are actually on a glide path to see growth. I know numbers are ultimately not the answer, but when you have 215,000 Americans who want to serve abroad, David Eisner in the study we put in place shows that volunteerism

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continues to climb domestically in this country, and Harris and I have even been toying with the idea of a lottery draft. I find it totally unconscionable at a time of war and at a time when America's reputation around the globe is so low and so poor that we are not doing more to engage country by country, program by program in the mobilization of the finest asset that we have which is our people.

So I am thrilled to be part of this effort. I actually think if we are specific and focused as Sam Farr said and work with Chris Shays and Senators Dodd, Kennedy, and Alexander and others who care about these issues and maybe create a service caucus in the Congress that regularly meets with members of Congress, and it is not just the Peace Corps volunteers going in to meet with them, but we've got the corporate leaders and the philanthropists and the foundations and the others with a lot of clout in their districts saying we care about these issues and we care about it because it will make a difference.

I am just going to close with this final thought. I also think we need to demonstrate the

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impact of citizen service, and I have never seen an issue quite like malaria. It is this disease of contradiction where you have more than a million people dying and it is fully preventable and treatable, and my daughter at Holy Trinity School has been able to organize her entire school to literally save villages of people in Africa because directly with a \$10 bed net, young mothers and their children sleep under this insecticide treated bed net and their lives are saved from malaria. Or for a few dollars and cents they go down to the community health clinic and they get their artimicin and combined therapy that will treat malaria, and without the volunteer, none of those connections are made.

So it is our hope that through Malaria No More and this White House summit on malaria next week which will convene all the leading institutions and leaders around the world including a lot of NGOs and volunteer mobilization entities, that we can start to build some additional momentum for international volunteerism to tackle global health issues. Maybe I'm a dreamer, but we are hopeful.

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Thank you for having me. I will end with Washington and Adams and a favorite quote, "We cannot ensure success, but we can deserve it," and what an outstanding group of people in this room who collectively, right, left, front, center, historic, could literally change the international volunteerism landscape. Thank you.

(Applause)

MR. CAPRARA: Thank you, John. John and Harris at our working group recommended this idea of a joint House-Senate bicameral, bipartisan service caucus. What do you think of that idea?

(Applause)

MR. CAPRARA: Cathy Dennis knows when I ask what you think of something there is a follow-on, but each of your members of Congress is going home for the holidays and they are going to be there for the good part of December and January. So we hope that you will take as one action item the assignment to take the energy and the ideas that you got from this conference, and we will be sending you the policy outlines that the working group has come up with, and

that you will meet with each of your members of Congress or at least their staff, but I think you can get an appointment if you put a little delegation together and ask them to participate in a House-Senate caucus, and we will have specific ideas to follow in terms of the policies.

I also want to endorse and thank John for his emphasis on demonstrable impact on global health. John, this morning we had Ray Chambers's team here and Jeff Flug talking about Millennium Promise impacts. I do want to mention that the Web site is malarianomore.org. It is a wonderful and simple campaign that is connecting volunteers on the ground, as John said, particularly in Africa. And Jim before you leave today, I think we need to have a little conversation. There is a particular group, I think that interfaith organization you mentioned, that they are pulling together in this joint announcement next week and we would love to have you participate.

Which is a segue to our final speaker for today who is a new player at the White House but an old friend. I received a very kind Thanksgiving card

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from Michelle Nunn at Hands On Network who mentioned the concept of leadership. We heard the word humility several times today, and this man, Jay Hein, reflects that kind of spirit. So he is a welcomed additional player to our team. He is Deputy Assistant to the President and Director of the Office of Faith-Based and Community Initiatives at the White House. Jay has a long history in the grassroots movement. I see my good friend Karen Woods, and those of us who have worked in this arena at the grassroots know Jay both from his work at the Sagamore Institute, he was Director of Civil Society Programs at Hudson, served as CEO of the Foundation for American Renewal, a public charity established by Senator Dan Coats.

He helped craft the landmark approaches to grassroots engagement in self-help and welfare reform and he has embodied the spirit of community service and empowerment in all of his endeavors. And under his new watch at the White House, Jay is dedicated to championing the kinds of ideas that are represented here today both at home and abroad. Please welcome our friend Jay Hein.

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(Applause)

MR. HEIN: You are very kind. Thank you, David. I am between you and adjournment, so I will be kind on my time.

I am somewhat poetic today. I opened up this morning another conference at the National Press Club speaking about constitutional issues surrounding the church-state portfolio that is in my office, and let me tell you that this is much more enjoyable task to be able to help you close this conference and to speak about such an uplift that we are here to consider together which is what it looks like to serve one another and to create community, a global community, indeed by practical expressions of help.

I have been inspired and informed by being in your company and I have only been here in the afternoon session, but I already think I need some graduate credit. I don't know if Brookings is still here, but there has been such an explosion of good ideas and information and I thank you for that and I congratulate you for that, and I am very pleased to join you in such a mission.

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You are a remarkable room of leaders, and as appropriate perhaps in bringing this to a close, I do want to recognize Senator Wofford. It was my delight to meet you personally for the first time today. You of course are a hero to this moment. Your gift to us of telling the President Kennedy story was a treasure. Thank you for that. Respectfully I would like to question a bit your discouragement about opportunity lost. Indeed, there are some numbers and some practical policy that did not happen and that is to our detriment, but a culture of service and caring was created because of your endeavors.

I have been the beneficiary of that. When I served at a think tank I enjoyed the services and the companionship and friendship of international volunteers who wanted to fly to my community to serve the mission that I was a part of. That is a movement. We see so many of our citizens taking private action to go overseas and to go next door to serve a neighbor, and it is attributable in many respects to the leadership that you and the leaders you were around in the early-1960s were a part. So there is a

new culture, and we are here today in many respects and so I thank you for that and I hope that is an encouragement to you. Commissioner Luzano (?) you represent that mission today of course of the corporation. We are delighted at the Office of Faith-Based and Community Initiatives and honored of course to be your partner in creating and building this culture of citizenship in service of those who need help and need our response and for those who need to get in the game, people and institutions, so I thank you for your leadership to be sure. And Brookings, thank you for your thought leadership and your convening of such an important matter and the engine that is David Caprara, my very good friend, thank you and congratulations for today and this movement.

Bridge, let me say a final word about you. You, without hopefully embarrassing you, represent a model of leadership that I hope to step into and follow. Your compassion and action and your entrepreneurial approach to moving government in the direction of making a difference on these issues is indeed inspiring and instructive to me, and as I step

into my role it is an honor to serve alongside you on the malaria project and to be in your company today.

Let me say a couple of things about our interests, our stake in the ground. First, why are you hearing from the guy at the White House Faith-Based and Community Initiatives Office? Let me use my name a little bit, not the Jay Hein, but the Office of Faith-Based and Community Initiatives, to unpack that just for a moment and then say a brief word about maybe how we could be your partner.

First, our first name, the faith-based part of our mission, is indeed what takes the most oxygen in the conversations surrounding our office. I alluded to the church-state issues before. That is an attractive theme for the media and for others who want to dissect what we are all about. Let me say unapologetically that that is an important part of our mission. I think as you know the research shows that faith motivates, it motivates volunteerism, it motivates philanthropy, faith-based institutions have made a difference historically worldwide in relieving human suffering and we care an awful lot about that.

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We want to grow that sector. That is an important part of who we are, but it is not an exclusive part about who we are because we have a middle name, and the middle name is very intentional. The community dimension of our agenda really has two sides to it, if you will. One is the community-based organizations that are also a part of our rubric or our partnership set. Secular nonprofits that do the same thing, that respond to a neighbor in need and lend a helping hand.

There is a continuum of groups. The philosophical framework, if you will, about my office is one that considers government's partnership with the nonprofit sector generally speaking, not the faith community as opposed to the secular nonprofits, but both collectively. Indeed, there is a continuum broadly speaking of our members, if you will, of those that are constituencies that we are interested in. There are secular nonprofits that are doing good that we want to enable and to expand their performance. There are faith-affiliated organization, those that have faith traditions that do good. There are faith-infused or thicker faith organizations that have a

hard time separating their spiritual mission from their material mission. Each of those actors perform in the public interest. We need to meet them at different places. Our help needs to look different constitutionally given their typology, but they are all a part and representative of the nonprofit sector that we prize.

But community in addition to a type of organization, it is a place, and that is the chief motivation for our work because we are much more interested in helping real people in real places in real time and we realize that place is a pretty blurry line these days between domestic and international. I don't even know if those are appropriate terms for policy making in conversations like this. Is it a domestic policy when we deal with immigration at home? How can we create a more welcoming environment to build new citizens who are coming to our country for those groups that are portals to society and help citizens grow and become acclimated to be neighbors and coworkers and citizens? That is a pretty blurry line. As we deal with refugees and as we go and serve

and create a culture, a new foreign policy framework to better get along, we realize that the world is made up of communities, so what we need to do is meet people in their place of need wherever and however that is appropriate, and that is a part of our conversation and that is a motivation for us to be here today.

The last part of our name, the initiatives part, I will just sort of suggest two broad categories, if you will, of initiatives that we undertake that are not also often associated with how we are portrayed maybe publicly or maybe what we have emphasized enough in that past, and that is that we are international as an initiative and that we are about service. Half of our portfolio, we have offices at USAID and the Departments of Labor, Labor and HHS that all have very dynamic international programs that respond to food and to AIDS relief and malaria and other programming interests. So indeed we are robustly applied on the international scene in addition to some of the things that we do in this country that serve international citizens, but we are

very much a part of service to be sure and that is probably best expressed that we have with the partnership we have with USA Freedom Corps and the corporation which is simply that we are operating within a new citizenship framework. We are about getting more supply of compassion, effective compassion, aimed at dire need. So all of those elements are why, why I wanted to come today and meet you and to learn from you and to receive inspiration from you.

What do we have to offer? What can we do to help? I am not entirely sure, but I do want to in a posture of humility say that I would invite you to help us understand what that might look like.

I just returned from the Global AIDS Summit at Saddleback Church that some of you may have caught in the news. It made headlines because Barack Obama and Sam Brownback spoke at the closing session along with Rick Warren the pastor of that church who is mobilizing an unbelievable network to respond to AIDS and now malaria in Africa. At that conference what was abundantly clear is that the opportunity for a new

and dynamic coalition around social justice is perhaps an unprecedented moment in our history, from Irish rock stars that we know and listen to their music, to the college students and all those who we saw on the CNS Corporation's volunteerism data and the boomers and the seniors and hard-right conservatives like Brownback and progressives like Senator Obama represent an incredible opportunity, yet opportunity by itself doesn't just become reality. There needs to be some type of engine, there needs to be some type of force that collects and congregates and moves these things forward.

We I think can play a small role in that at least, we being my office, but we also within the White House. So for the part of the White House that I represent, I want to say to you that I extend an invitation for a broadened conversation and indeed for your ideas about how maybe we could create some fuel for that engine of a coalition that you are playing a key role of moving forward but also that which you represent by your presence here today.

I will end with that. I know we are up against time constraints, but it was my delight to be in your company. Thank you for the invitation and I look forward to continuing the conversation with you after this forum.

(Applause)

MR. CAPRARA: Thank you, Jay. The Washington University research report on the survey of international service validates a point Jay made with a 51 percent motivation or affiliation of many of the international volunteers. That is a huge amount of the space coming from faith-based organizations.

We look forward to moving the Building Bridges campaign forward with each of you, and let's thank again our lead team here and the team in the audience and each of you in this room and your organizations for contributing to the success of the day. Can we give them a round of applause?

(Applause)

MR. CAPRARA: We have a -- the Brookings Coalition and Working Group of Brookings and our various tracks meet monthly, typically the last

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Thursday of the month. Many of you from out of town can join us by conference call. It is normally at noon and we do serve lunch. We are hoping on the 25th that you will report on your members' interest as you do your homework back in your districts, what kind of interest you have in such a caucus in your districts. We will have further ideas developed and refined on the policy track by that time.

Secondly, you see the Make the Pledge link there. How many of you, by the way, have already registered your pledge just by a show of hands? It looks like about a third. The data we had, some of you did do a survey that we had done earlier in the fall. We hope you will go ahead and take the next step and convert that, and it is over a 3-year period. You can use that pledge. It has an open space blank for more narrative and qualitative kinds of descriptions and it has a numerical component for growth of volunteers. It is a way for you to register with this coalition. The team here on the stage is going to evaluate and report back to you some of the opportunities arising from your expressed commitments.

I would you to be an owner of the pledge campaign. We sort of took a page out of President Clinton's Global Initiative Pledge Summit process in how we created this particular pledge. Again, it is going to be an ongoing, open-ended pledge that will continue and be tracked quarterly, actually monthly but with a quarterly out to the group, thanks to Steve's offices and the others on the stage here. So your are part of an ongoing action campaign around that pledge.

We would invite you at Brookings to put the pledge information on your Web site and to send an Email out to your networks and your own letter being part of it. Again, we invite you today in the spirit of Sam Farr and the Fourth of July to be part of this revolution of international service, each of you in your own way.

You have heard from a lot of us up here today, but everyone in this room I know, and I don't know if we want to do it now, maybe at the reception I will invite Cathy just to say a word, but she just came back from India. How many people were at the

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IAVE Convention, a huge meeting of the international service mood that happened in India a few weeks ago. We want to connect this Brookings project to those other projects around the world through groups like IAVE.

We heard from David Stires (?) a little earlier. He has been a core partner, and I think that each of the tracks this morning that met, we invite you to keep going with us, that that capacity-building track process we deem extremely valuable. Is Bill Lauder (?) still here? We have an incredible friend in Bill and the Abraham Lincoln Commission. We talked a lot today about the link with service and international education. How many are still here from the universities? Those are the hardcore. Let's give them a round of applause for joining us.

(Applause)

MR. CAPRARA: We want to formally welcome you to be part of an ongoing dialogue and process and to have an academic consortium beginning here in Washington region and as happened during the president's summit in 1997. So we looking forward to

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that ongoing rapport. A.U. I believe will continue to chair it, and we will invite a leader from each of your groups. I see Dr. Lannigan (?). We include Miami Dade, Washu (?) and the Berkeley Center. And I predict by midyear we will have points of campus engagement literally in every region of the country.

We met a lot of new friends today. Andrew Mercy at AngelPoints. Thank you for coming at Jennifer's invitation. David Santulli at United Planet, are you still here? I could go down the list, but my point being, every one of you who came here particularly the hardcore who stayed to the end has a network and a brilliant mind and something to offer to the connectivity of this project. So please first describe that online on the pledge, and secondly, feel free to Email or call me or any one of the steering committees in the room on the project with specific ideas, recommendations and then bring them to our meeting in January.

I would be remiss if I did not thank once again the key staff. Could I ask all the staff and volunteers who put on the conference today, beginning

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with Kristie Latulippe, our project coordinator and Peace Corps leader. Is Kristie still here or out there? Please stand.

(Applause)

MR. CAPRARA: I introduced David Schneider, David and Christina Sobiloff, and we call her Supi, Supriya Desai, could you all stand? Niki Ramchandani, Matt Wells is our high-tech guy. They worked through the night. We like students because they know what burning the midnight oil means, and they literally did that and I thank each of them. Christina and some of them are heading into the Peace Corps. They are the future of this pipeline we are stoking together.

Finally, and in closing, and I am really closing now, I would like to warmly note that Senator Harris Wofford is one of our country's leading authorities on the life and applications of Gandhian nonviolence and service, and if we give him one last round of applause today we might convince him to add a final word of inspiration from Gandhi and its import for our work ahead in forging such a movement. Please welcome Senator Wofford.

(Applause)

SENATOR WOFFORD: Steve Culvertson (?), our colleague, just came back from this conference in India of volunteers and youth volunteers and he accosted he told me a bright Ph.D. student from India and said, "What do you and your generation think about Gandhi?" She said, "Totally irrelevant. Globalization, we don't care about people who try to dress like the poor. It means nothing to us." I am very proud of what he says he said. He said, "Well, in the first place -- story of my adventures with truth, and if there is anything India needs to succeed in globalization is to end the corruption of its accounting and its untruth in its corporate world, et cetera." Secondly, he said, "Peace. If there is anything India needs with Pakistan on Kashmir or with its atomic bomb or as its leadership in the world is the world of nonviolence, that our century thought twice, once with Einstein," he quoted a philosopher about the 20th century, "Once with Einstein and once with Gandhi. And you had better think about what he taught about how you can advance peace." And then in

terms of dressing like the poor, he said, "People of wealth from the university graduates through the richest people in India need to view themselves as trustees of the poor. In the United States we have Bill Gates and Warren Buffett and a whole tradition in which we are beginning to see people in some real big way try to be trustees for the poor." And then last he said, "The coin that Gandhi said had two sides to it that needed to be added to what makes democracy work. On one side was civil disobedience and nonviolence struggle against injustice to overcome problems of inequity and justice and win independence. And the other side of the coin is service, and this whole country has the capacity that could organize the spirit of service to deal with poverty and your other problems." So he said, "I think you should rethink whether it is not relevant."

So I leave you with Gandhi's formula of what democracy needed to add to the democracy of the West. He said, "It needs to be three-dimensional. In addition to the vote and election laws and everything goes with that, there needs to be the other two

dimensions of constructive service and willingness to take peaceful action to overcome injustice." Is that all right?

(Applause)

MR. CAPRARA: I received a late-night call from the Philippines last night where I am heading later this week about the 1,000 people who were killed and smothered by the mudslides there and it just reminded me that it was yet another call. I know so many of you, Earl just back from Africa, when you travel in the Middle East or any part of the world and you meet our colleagues and friends, it was really an appeal as a brother and a sister and we really are creating a great global culture of heart and understanding. We heard a lot today, poignant statements about cross-cultural understanding and bridge building. And I thank each of you for your beautiful labors of service in bringing this initiative to pass.

Thank you. The meeting is adjourned. We wish you all a joyous holiday season and a new year, and this forum is adjourned. We invite you to join us

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briefly for those who can stay for a networking
reception across the hall. Thank you again.

(Applause)

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