Restoring Our Prosperity

The State Role in Revitalizing Ohio's Core Communities

Metropolitan Policy Program
at BROOKINGS

Columbus, OH
September 10, 2008

GREATER OHIO
People.
Land.
Prosperity.

1

Big demographic, economic, and environmental forces rewrite the rules that drive prosperity

Innovation	Human Capital
Quality Places	Infrastructure

1 2

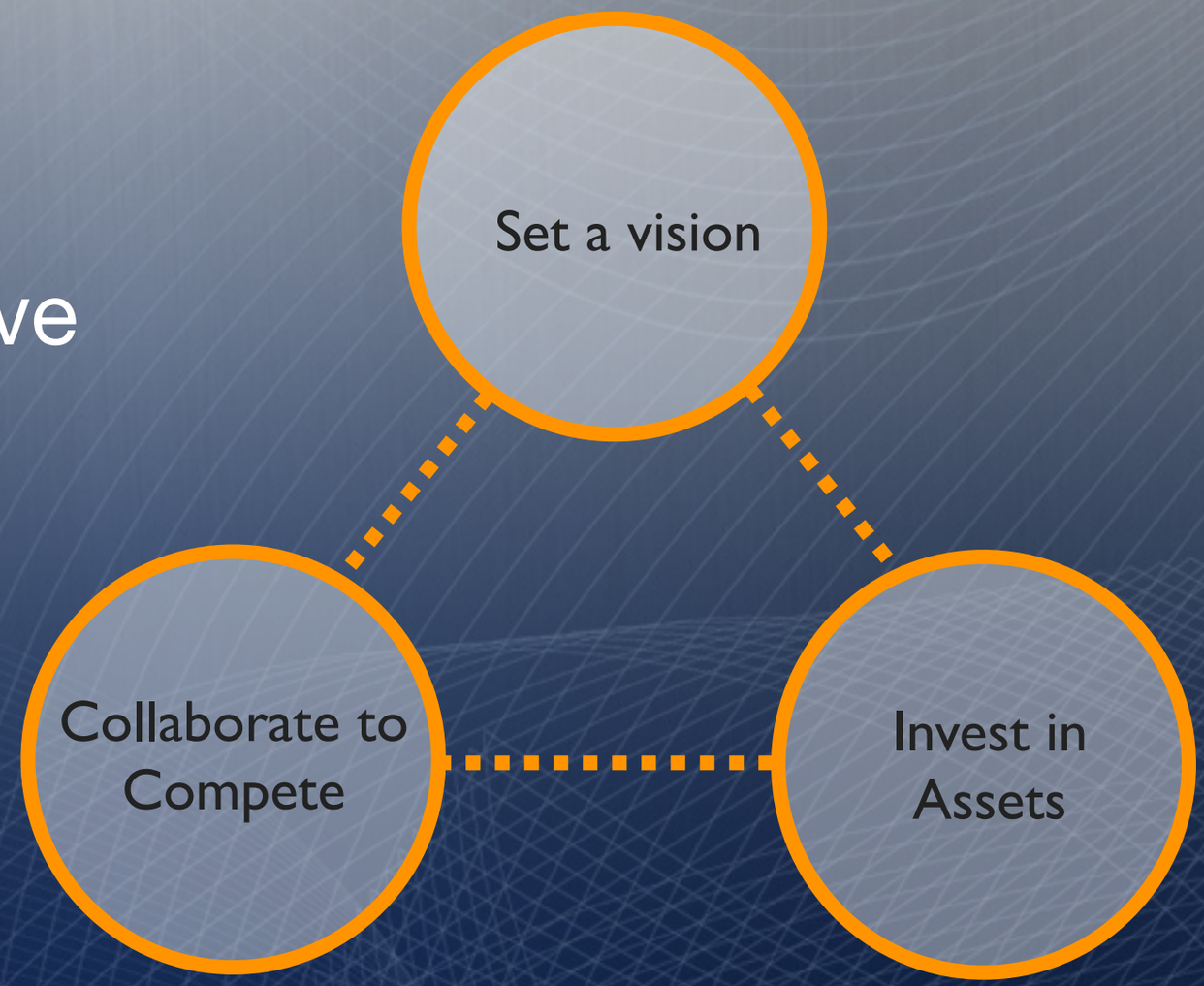
Ohio’s core communities must find and redefine their place in the new economic order

1 2 3

Ohio’s policies stack the deck against core communities

1 2 3 4

Ohio needs a “competitive communities” strategy



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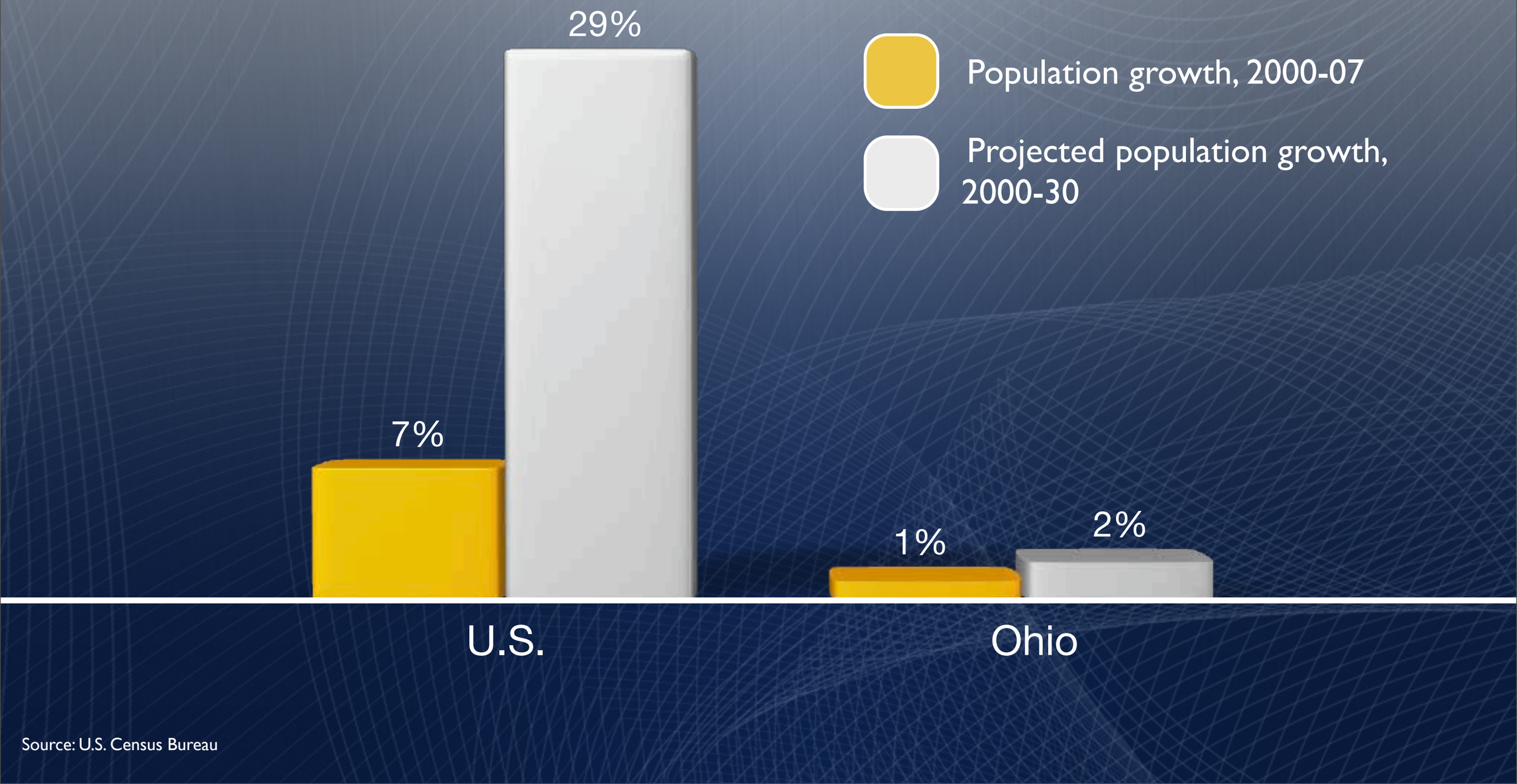
Economic challenges

The share of jobs in manufacturing has fallen by nearly 8 percentage points since 1990

Source: Bureau of Economic Analysis

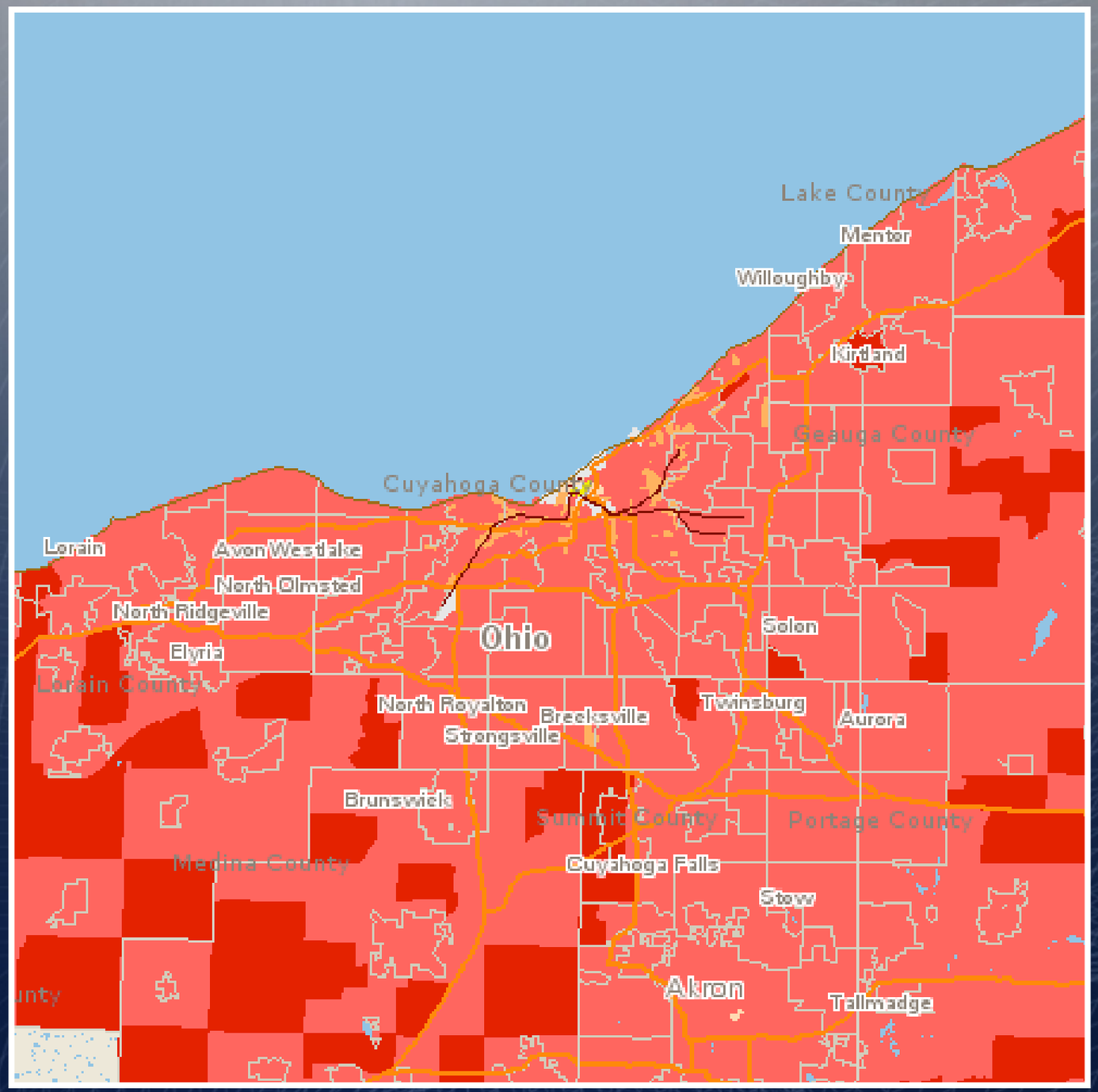
Social Challenges



Source: U.S. Census Bureau

Environmental challenges

In 2000, a middle income Cleveland household spent 23 percent of their income income on transportation



Monthly Household Transportation Expenditures as Percent of Income (2008 gas prices).

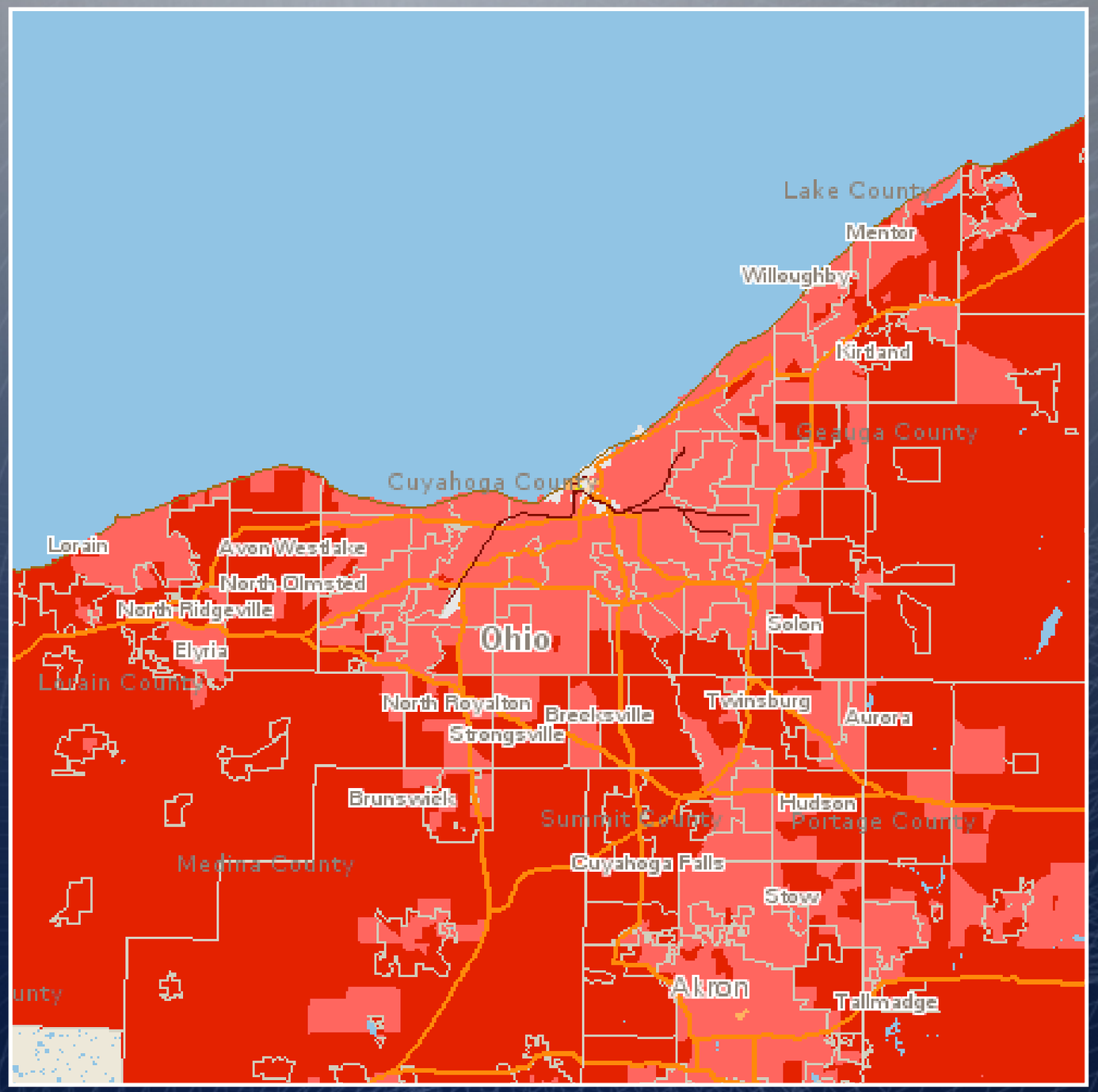
by Block Group Model Data

- Data not available
- 0 to 15 %
- 15 to 18 %
- 18 to 20 %
- 20 to 28 %
- Greater than or Equal to 28 %

Source: Sustainable Communities Attainable Results

Environmental challenges

Today, that same household spends 27 percent of their income on transportation



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These broad forces fundamentally alter the rules by which nations, states, and communities grow and thrive

Innovation

Human Capital

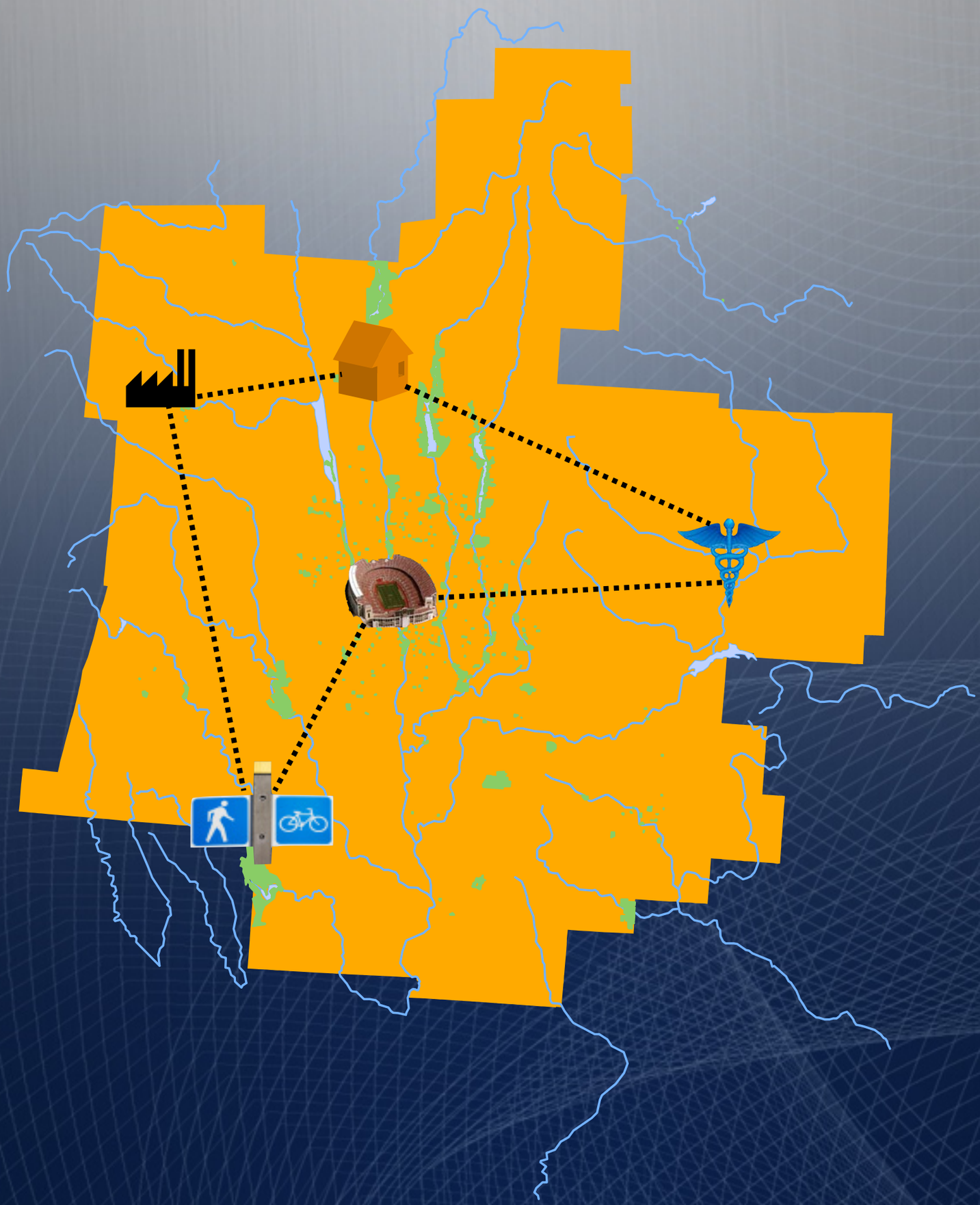
Quality Places

Infrastructure

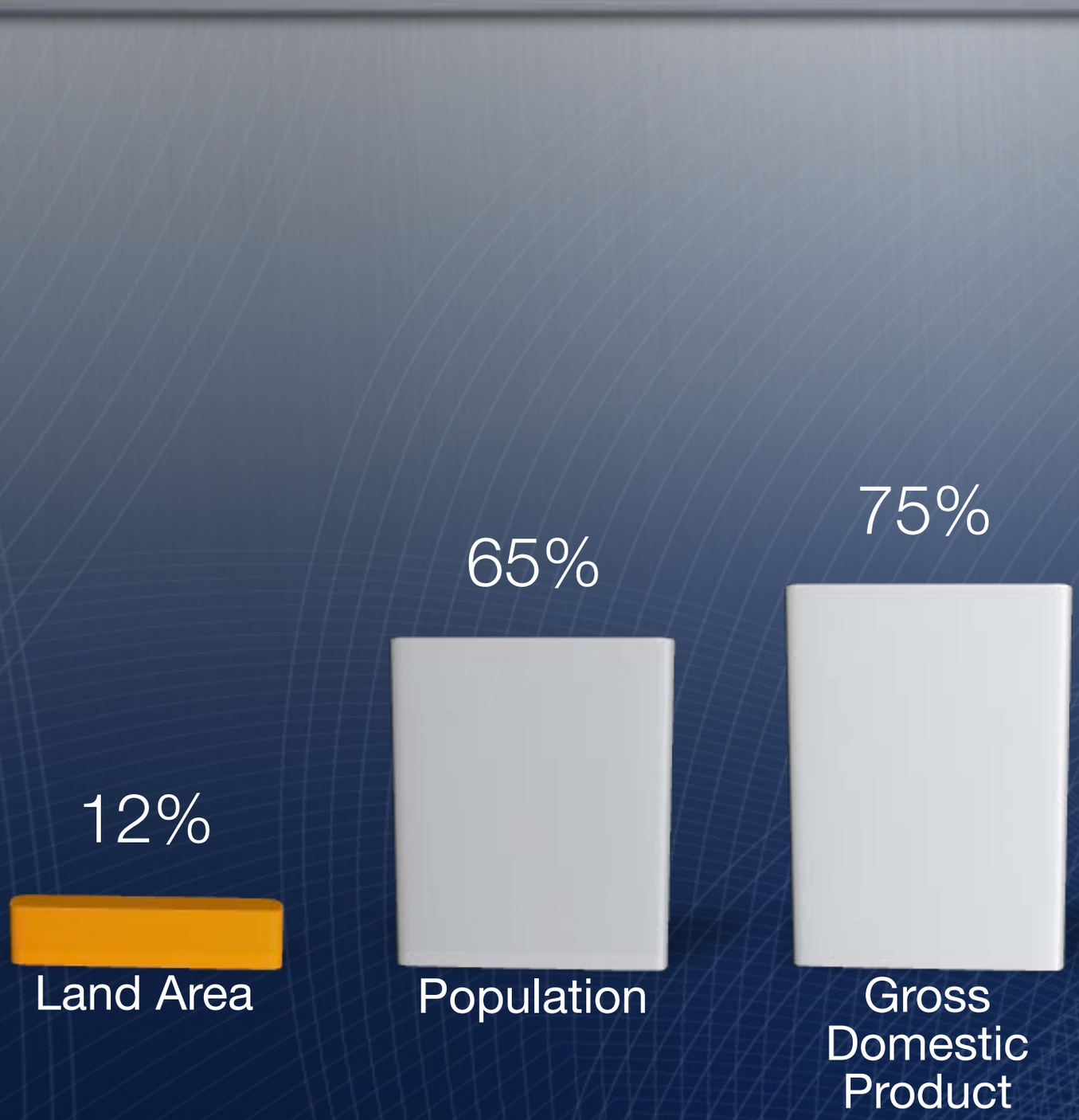
These assets gather and strengthen in metropolitan America

Columbus MSA

Photos by: Fensterbme, Julieb1975, Tweaker73, and Nick Bowers



Our Country's Top 100 Metros



Source: Brookings analysis of U.S Census Bureau, BLS, and, BEA data

Blueprint for American Prosperity
Unleashing the Potential of a Metropolitan Nation

Our Country's Top 100 Metros

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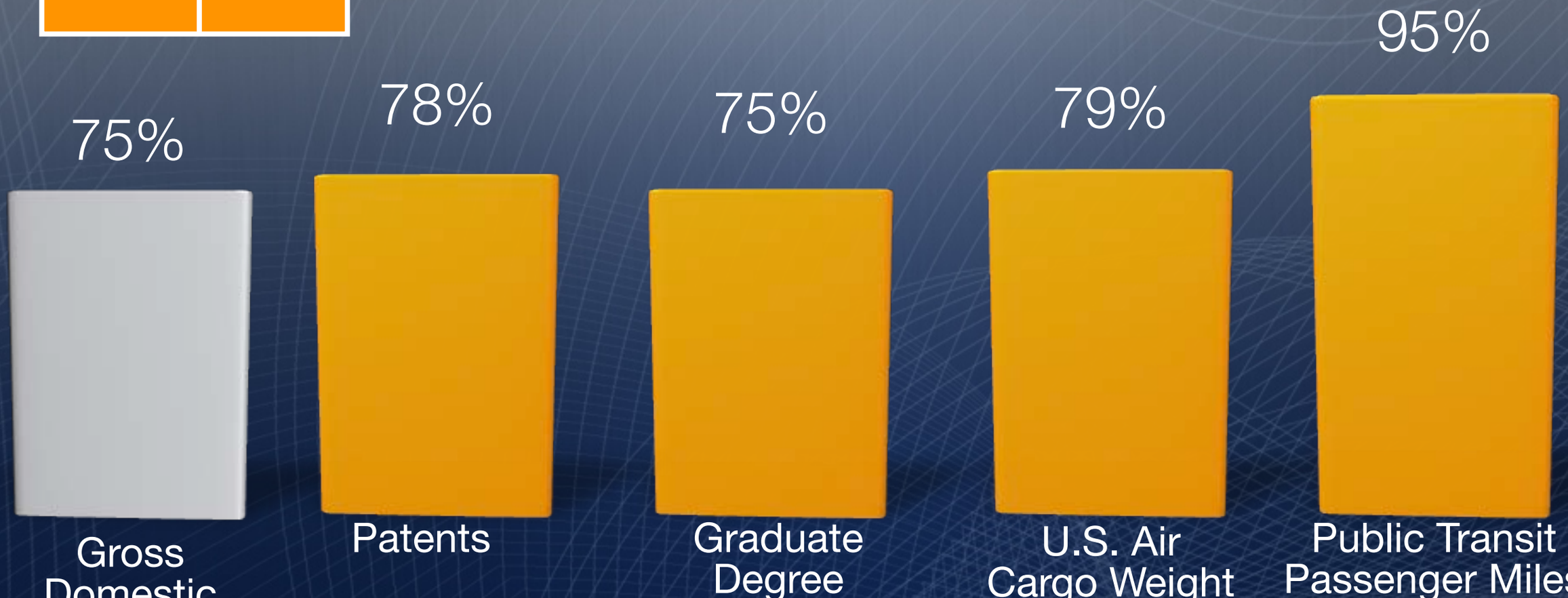
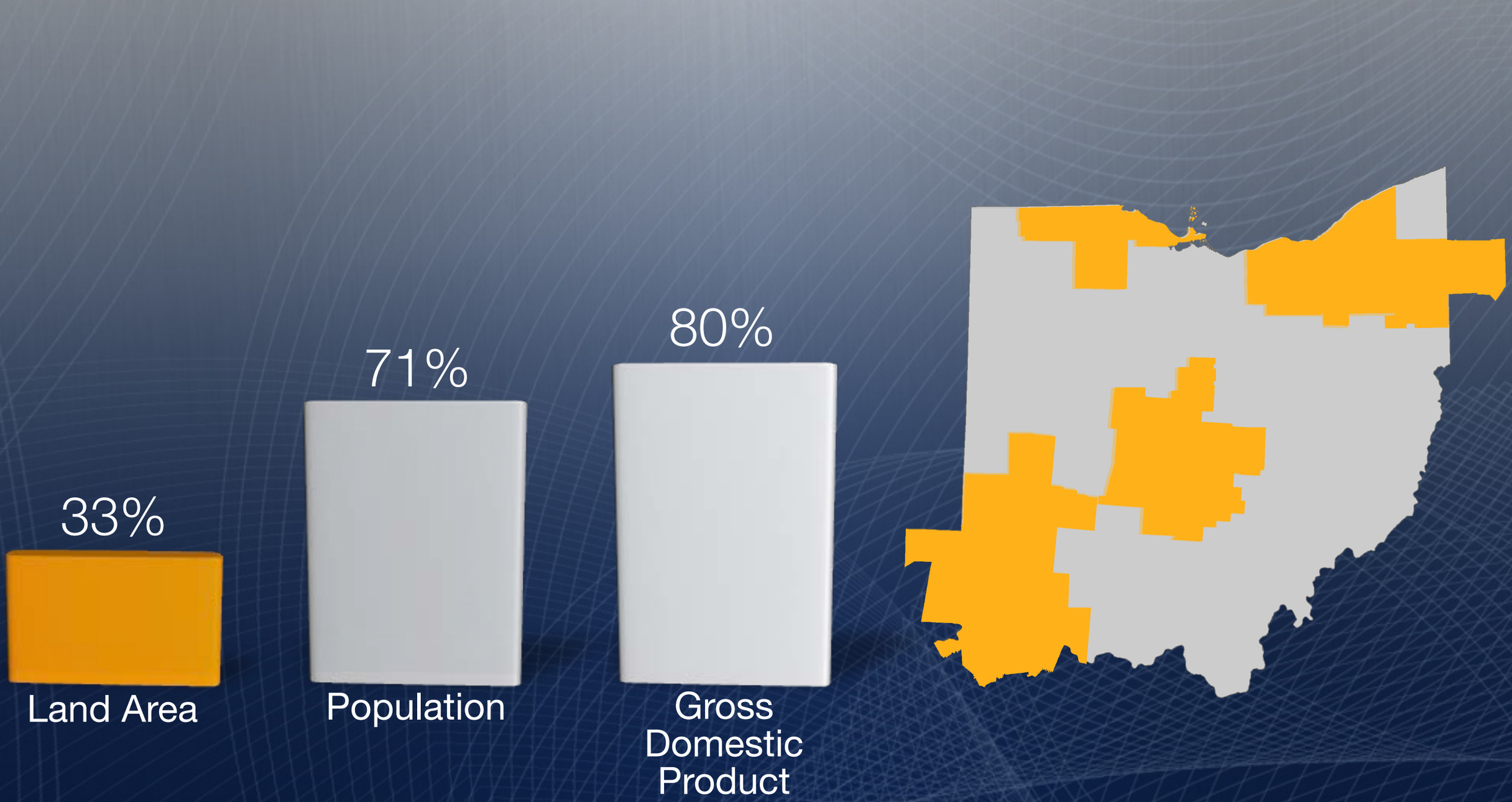


Source: Brookings analysis of U.S Census Bureau, BLS, and, BEA data, as well as data from the Federal Aviation Administration and the Federal Transit Administration

Blueprint for American Prosperity
Unleashing the Potential of a Metropolitan Nation

7 of the nation's top 100 metros are in Ohio



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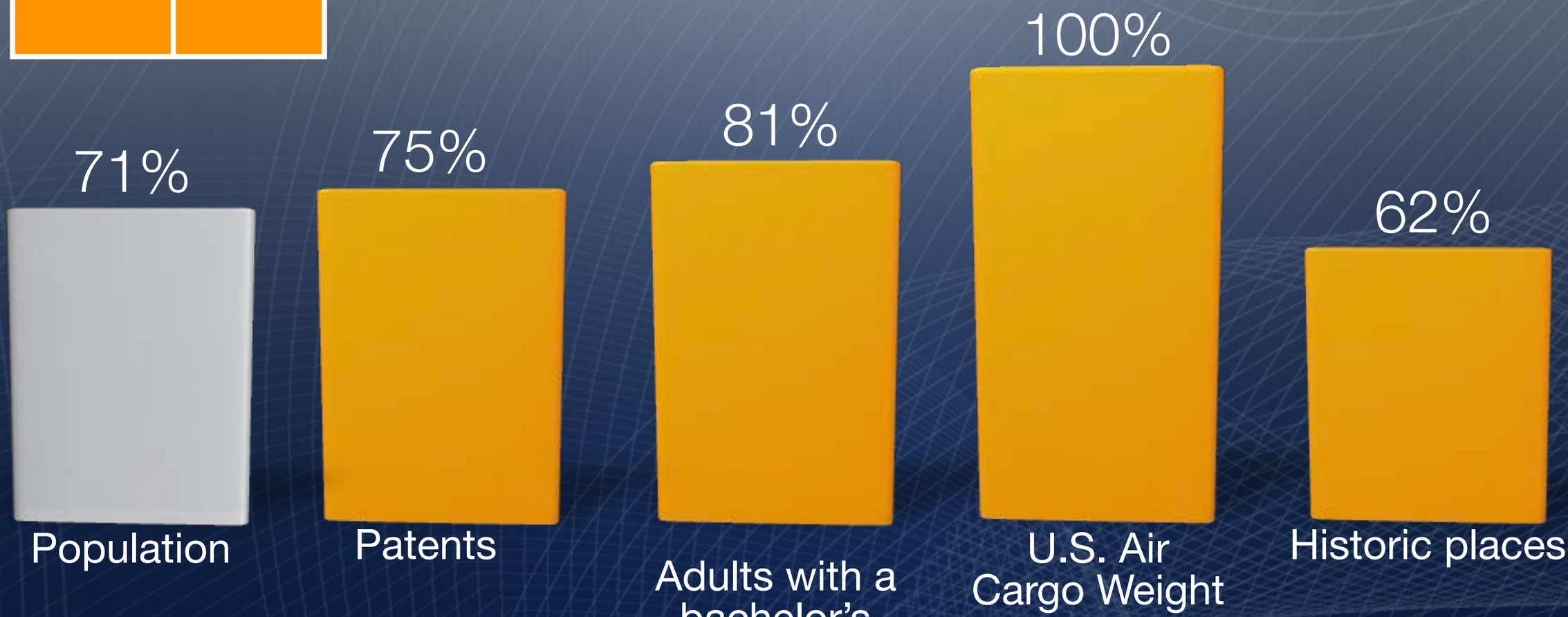

Source: Brookings analysis of U.S Census Bureau, BLS, and, BEA data, as well as data from the National Register of Historic Places and the Federal Aviation Administration

Blueprint for American Prosperity
Unleashing the Potential of a Metropolitan Nation

81%

Population

84%

Jobs

87%

Gross Domestic Product

85 percent of rural Ohioans live within a metro or a micro

Within metros or micros

Source: U.S. Census Bureau

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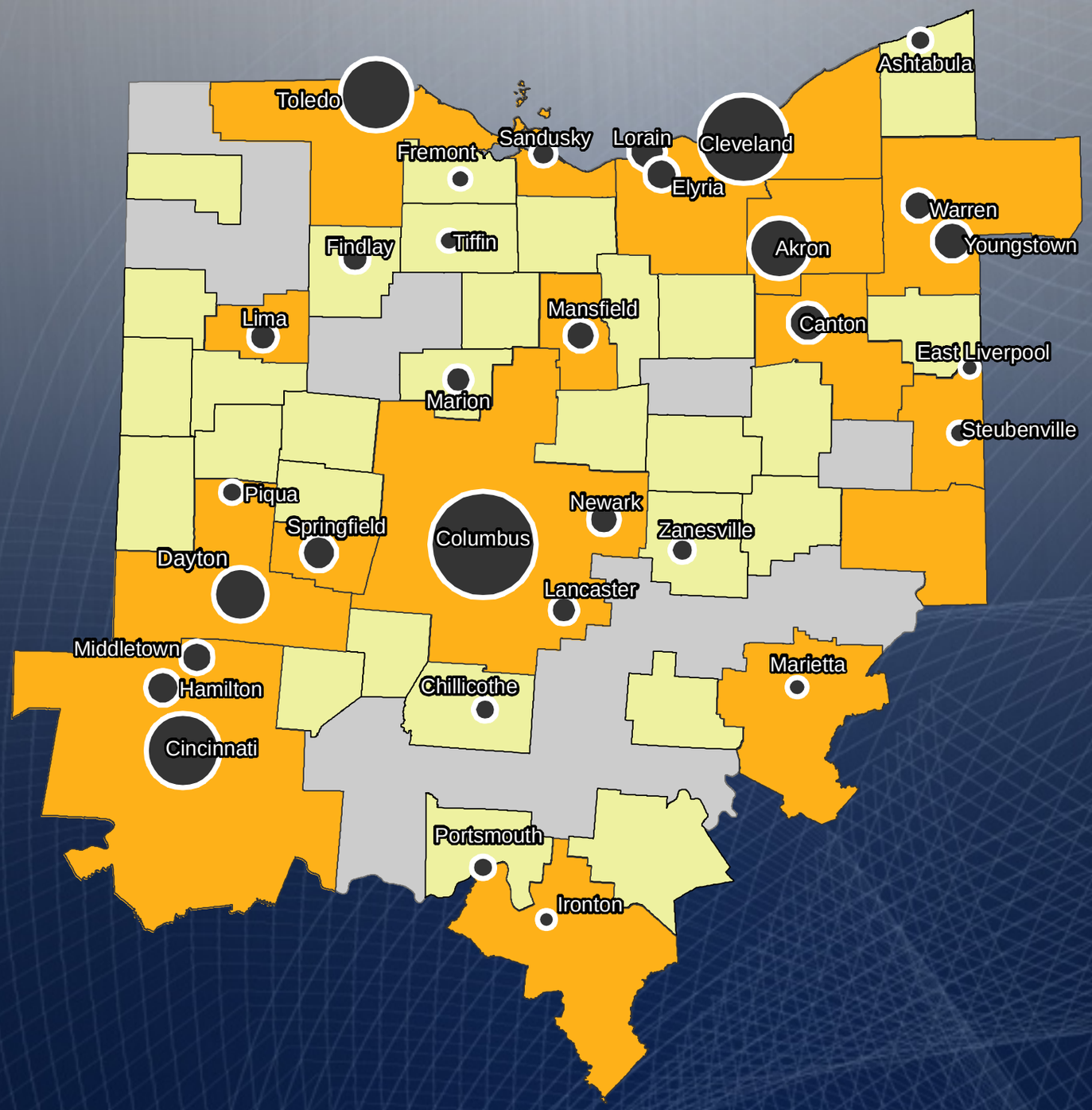
Ohio’s core communities must find and redefine their place in the new economic order

Ohio's core communities range in size from 11,000 to nearly 750,000



Source: Brookings analysis of U.S Census data

Blueprint for American Prosperity
Unleashing the Potential of a Metropolitan Nation

Innovation

- 7 of 11 research universities
- 49% of hospitals

Human Capital

- 2/3 of of Fortune 1000s
- 57% of higher education institutions

Quality Places

- 40 percent of registered historic places

Infrastructure

- 5 of the state's 7 Amtrak stations
- 6 of the state's 7 ports serve these cities

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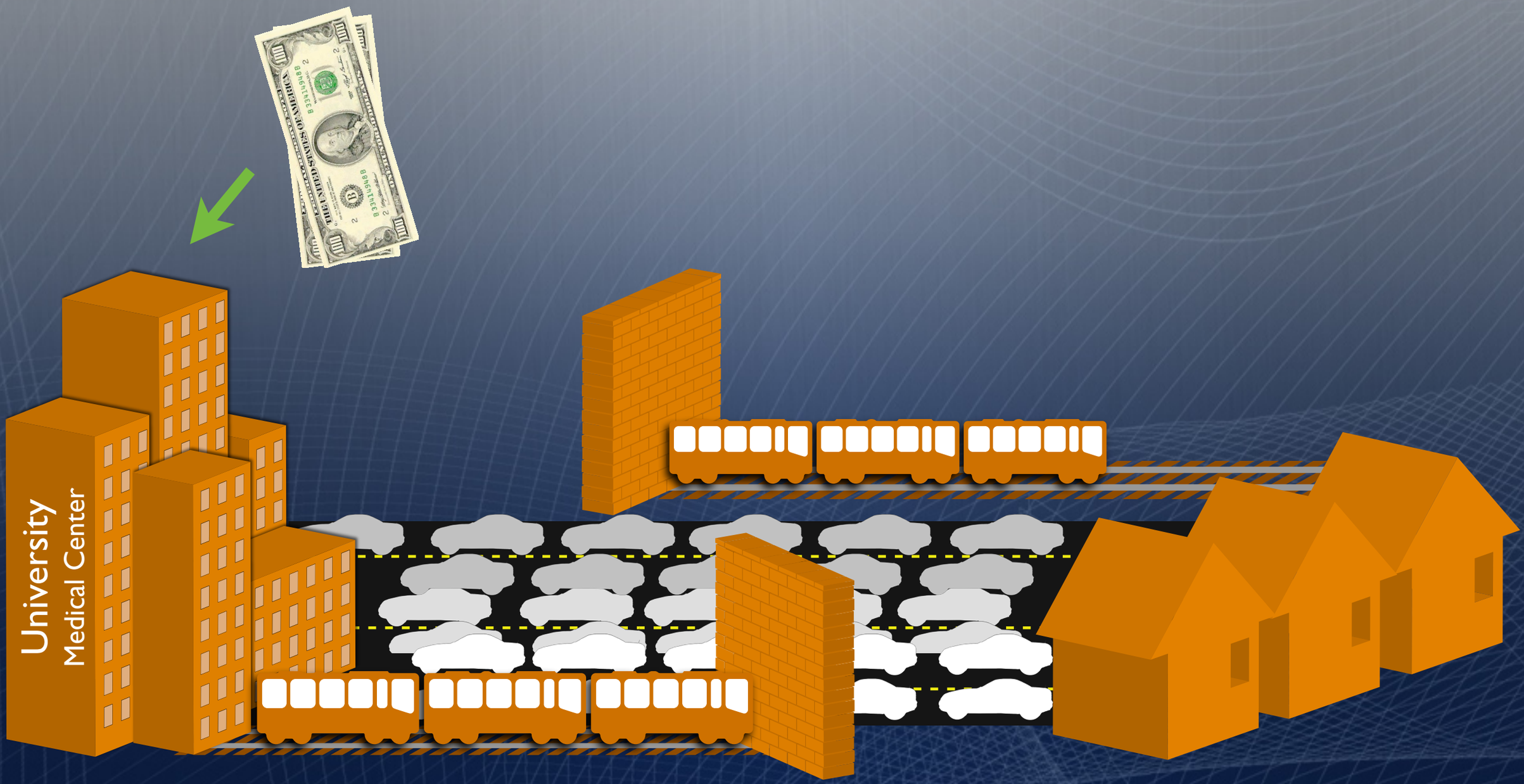
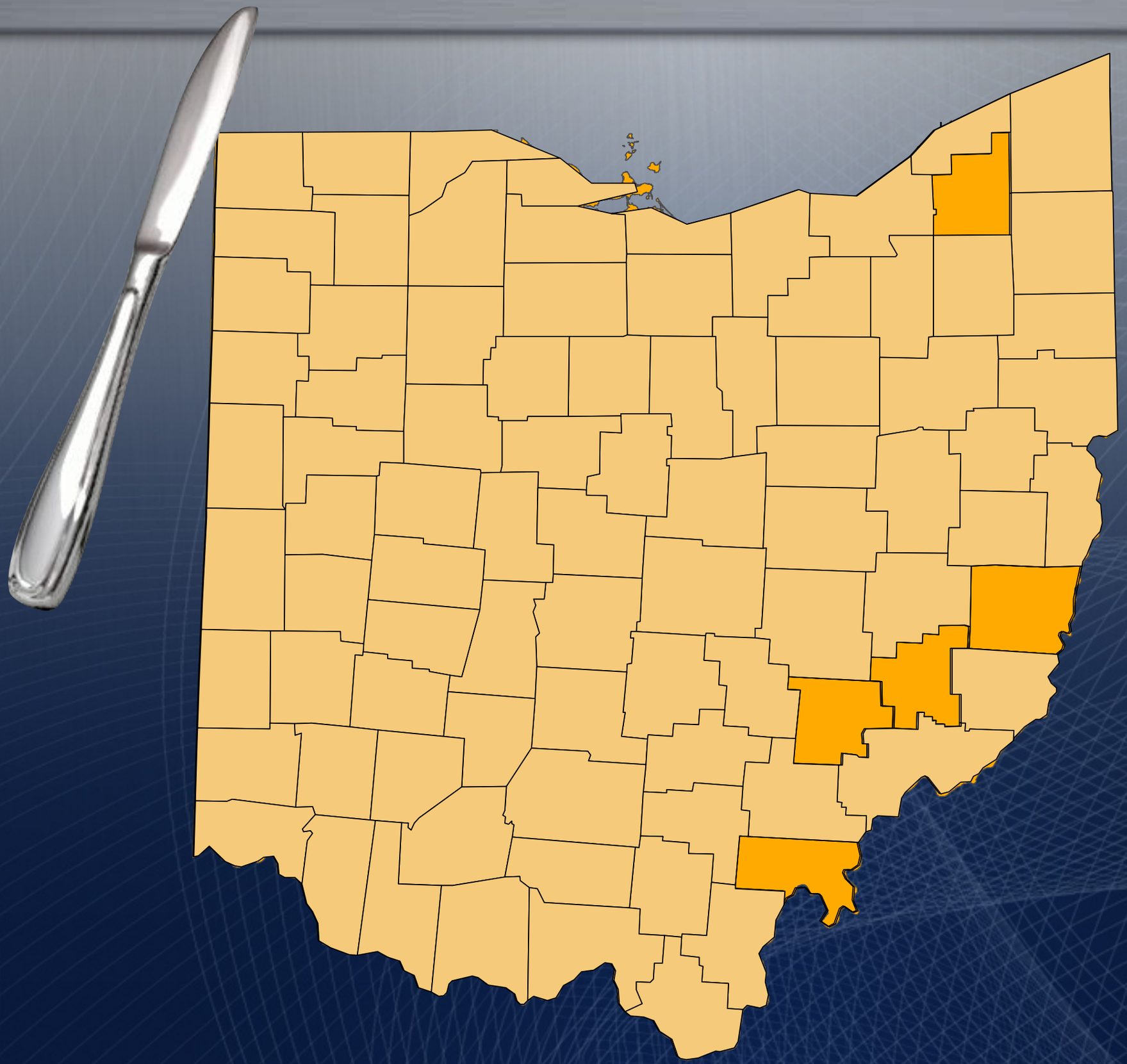
Ohio’s policies stack the deck against core communities

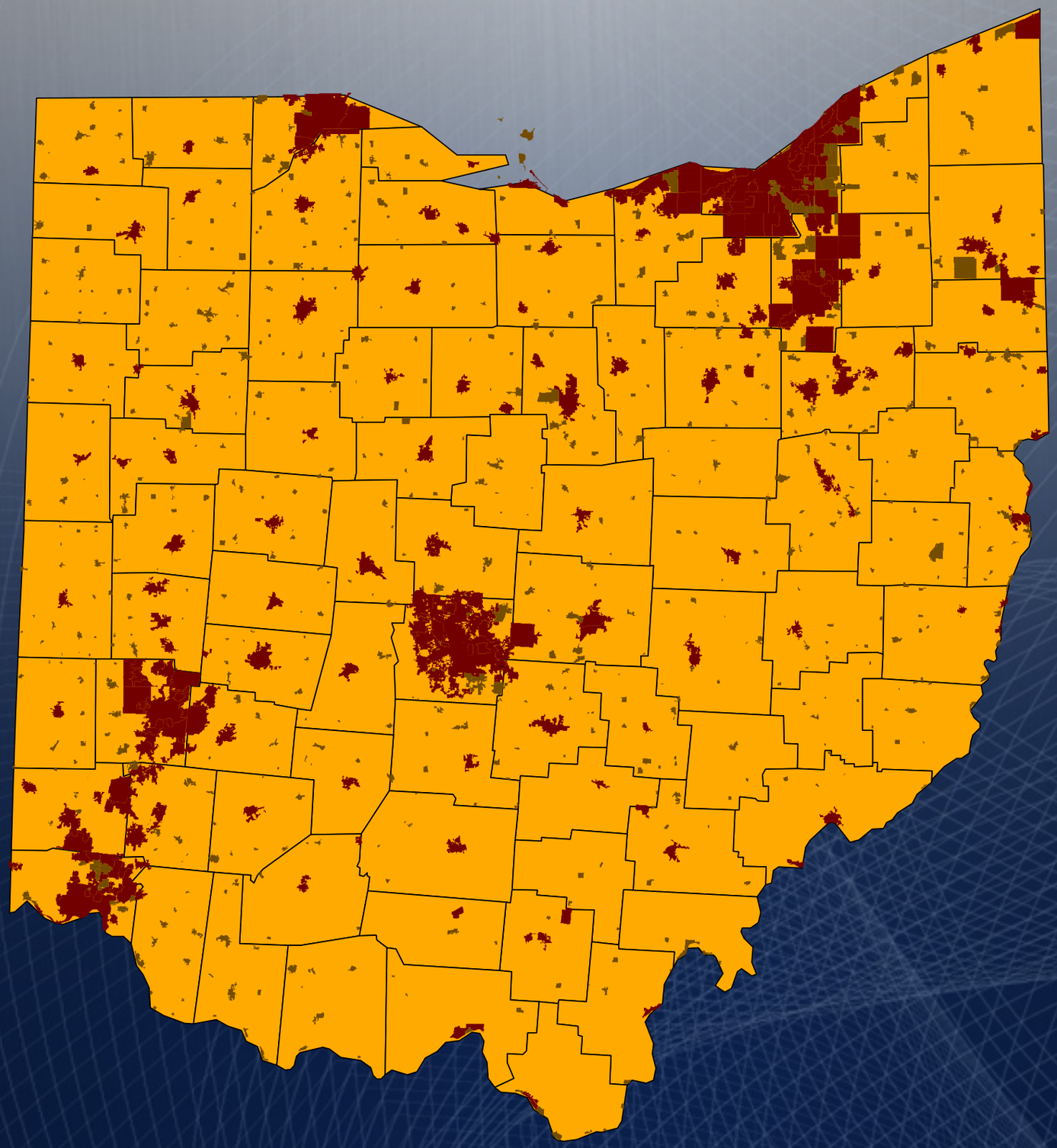
The misalignment of policies undermines their effectiveness



State policies fail to target assets effectively



The balkanized landscape of governance in Ohio has hurt core communities



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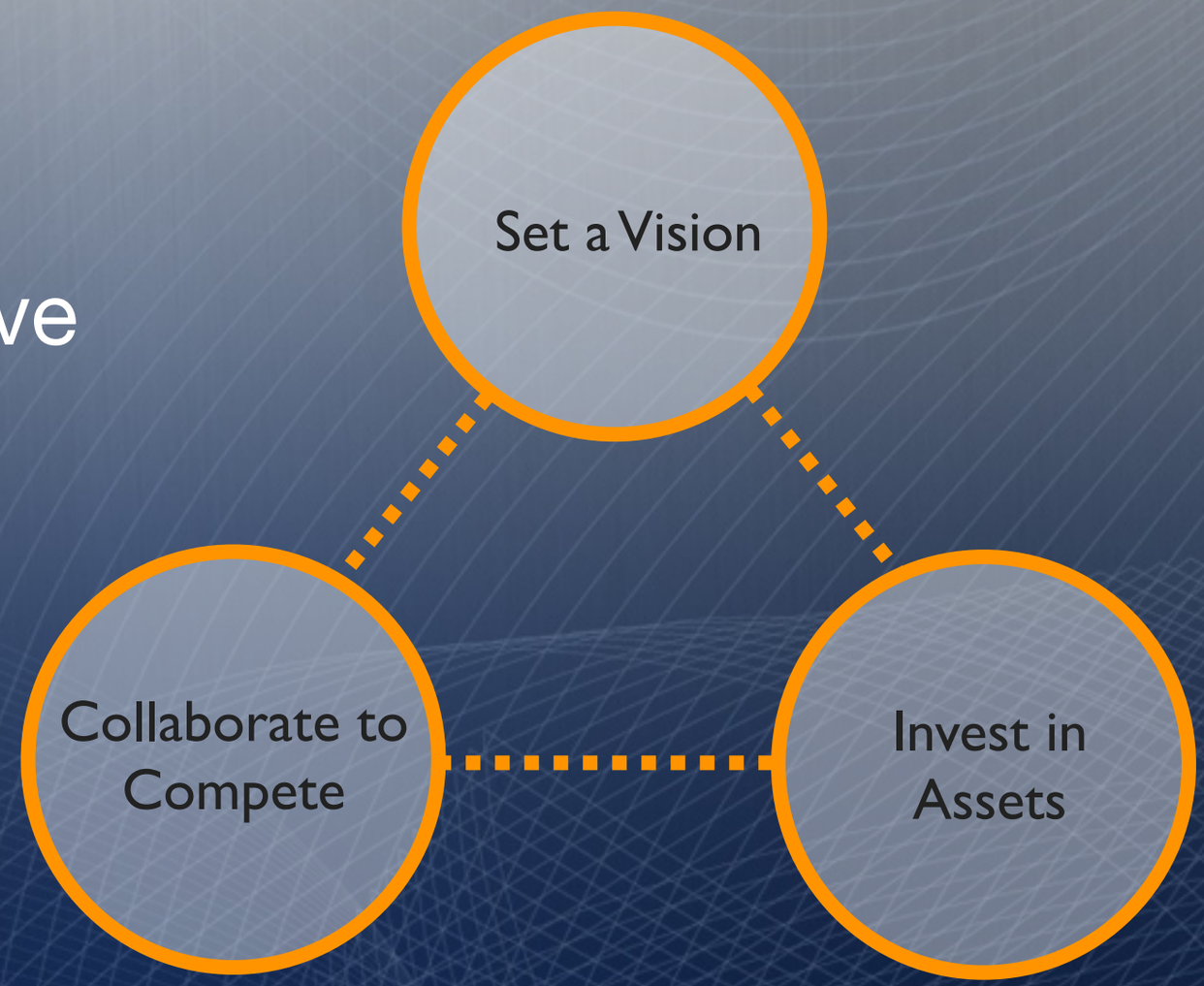
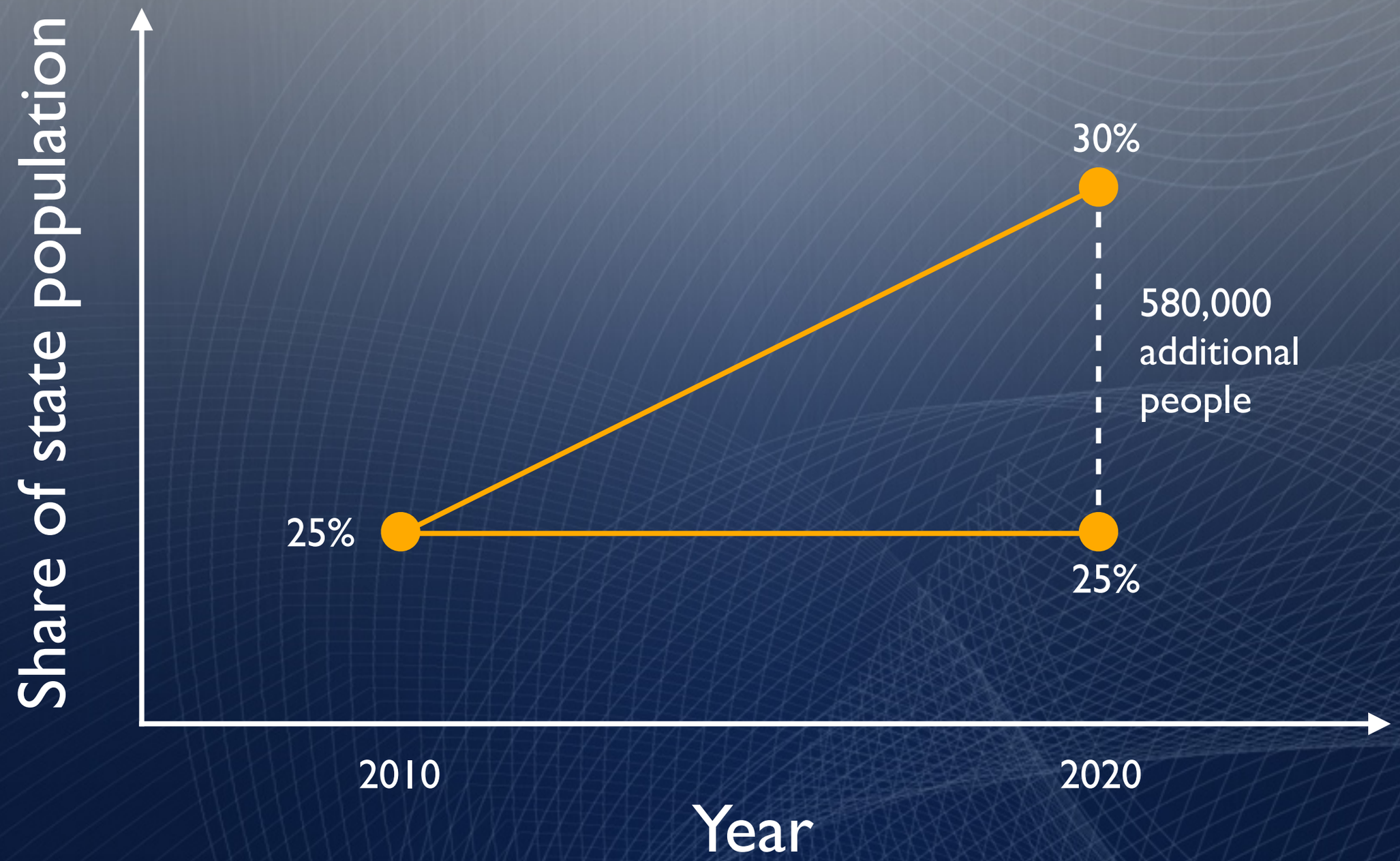
Ohio needs a “competitive communities” strategy



Set a Vision

What if between 2010 and 2020 the 32 core communities grew to 30% of state population?



Source: U.S. Census projections

Blueprint for American Prosperity
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Take Stock

Leverage Markets

Integrate Governance

Invest in Assets

Innovation

- Bolster the market-shaping potential of anchor institutions
- Invest in living downtowns

Human Capital

- Reform urban education systems
- Connect workers to promising industries

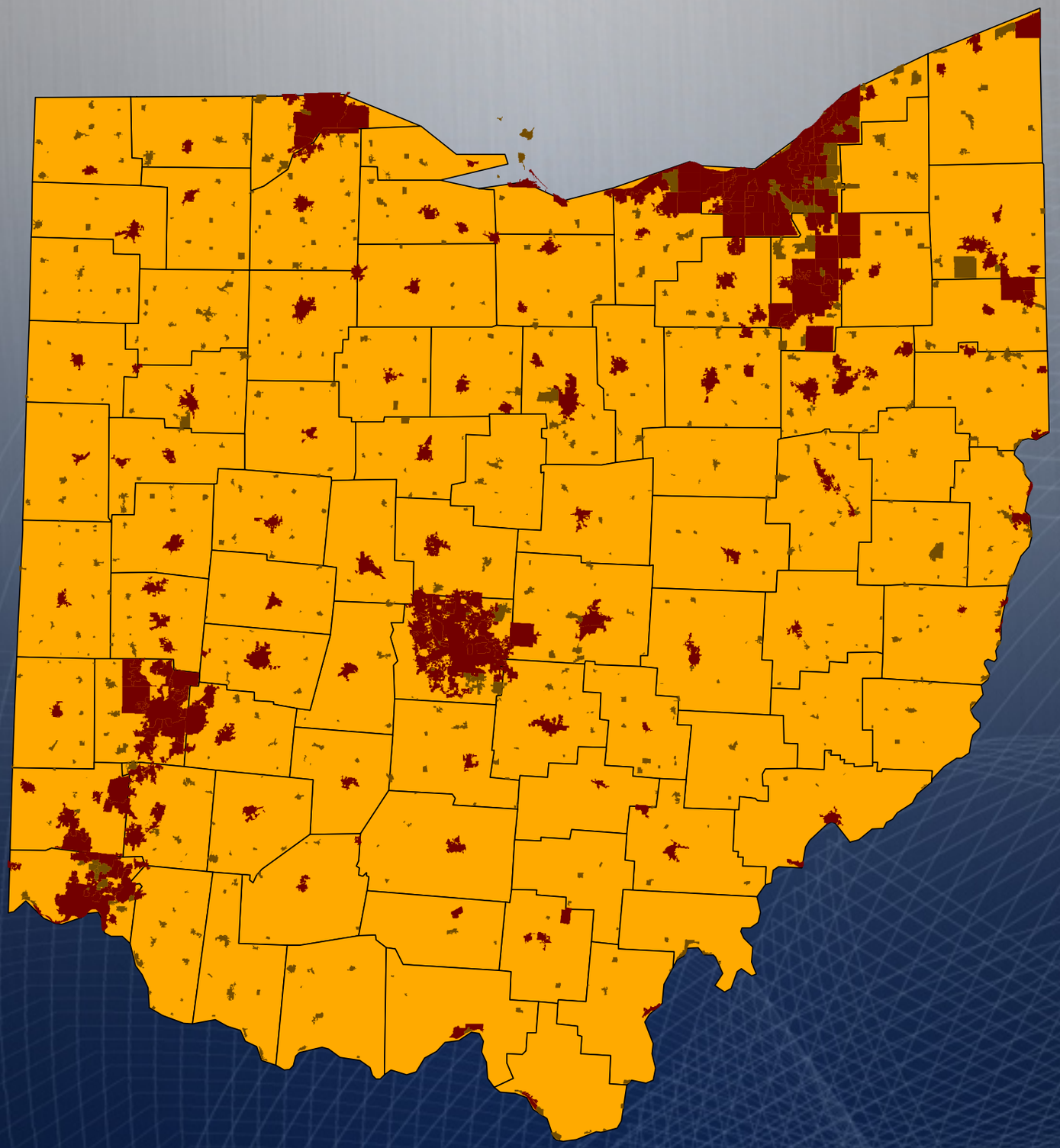
Quality Places

- Enact legislation to address neighborhoods affected by foreclosure
- Create an urban markets intiative

Infrastructure

- Overhaul antiquated, sprawl-inducing transportation policies
- Create a transportation investment bank

Collaborate to Compete



Collaborate to compete

HAUPTBAHNHOF

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