

BROOKINGS

B | Metropolitan Policy Program
at BROOKINGS

The Summit for American Prosperity: Washington and Metro Areas Working Together

The Washington Hilton, Washington, D.C.
June 11-12, 2008

AGENDA

Wednesday, June 11

6:00 – 9:30 p.m. OPENING RECEPTION & DINNER – International Ballroom

Welcome

Bruce Katz

Vice President and Director
Metropolitan Policy Program at Brookings

The Honorable Henry Cisneros

Chairman, CityView
Former US Secretary of Housing and Urban Development

Opening Remarks

The Honorable Michael Nutter

Mayor, Philadelphia, Pennsylvania

Tim Ferguson

Founder, Chair, and Managing Partner, Next Street Financial

Speaker

Michael E. Porter

Founder, Chairman, and CEO, Initiative for a Competitive Inner City
Bishop William Lawrence University Professor
Harvard Business School

Audience Q & A

Thursday, June 12

8:00 – 9:00 a.m. CONTINENTAL BREAKFAST – Concourse Level

9:00 – 11:40 a.m. OPENING PLENARY SESSION – International Ballroom

MetroPolicy: How the Federal Government Can Empower a Metro Nation

Welcome

Strobe Talbott

President, Brookings Institution

Introduction

Amy Liu

Deputy Director

Metropolitan Policy Program at Brookings

Keynote Address

The Honorable Greg Nickels

Mayor, Seattle, WA

Introduction

Stacey Stewart

Senior Vice President, Fannie Mae Corporation

Presentation

MetroPolicy: Shaping a New Federal Partnership for a Metropolitan Nation

Bruce Katz

Vice President and Director

Metropolitan Policy Program at Brookings

Bruce Katz argues that the United States needs a “MetroPolicy for a MetroNation”—or a fundamental reorientation of federal priorities to reflect and address the reality that the U.S. population and economy now concentrate in 100 metropolitan areas that range from New York and Los Angeles to Lancaster and Charleston. While the nation’s ability to prosper and tackle broad challenges like economic restructuring, population growth, social inequality, and global warming hinges upon the vitality of these economic “engines,” current federal policy has failed to adapt to the changing metropolitan landscape. In order to cultivate those assets that drive metropolitan and national prosperity – assets like innovation, human capital, infrastructure, and quality places – the federal government needs to adopt a three tiered approach with respect to metropolitan regions and the state and local leaders who guide them. The federal government needs to: lead where it must, empower states and local governments where it should, and take measures to maximize performance in all levels of government. To that end, Katz presents an array of policy proposals

developed by the Brookings Metropolitan Policy Program to improve metropolitan action and problem-solving and align federal action with the key drivers of national prosperity.

Keynote Address

The Honorable Edward G. Rendell

Governor, Pennsylvania

10:30 – 11:40 a.m. Panel Discussion

Jonathan Capehart

Editorial Writer, *The Washington Post*

Panelists

Tom Darden

CEO, Cherokee Investment Partners

Bruce Katz

Vice President and Program Director
Metropolitan Policy Program at Brookings

Hilary Pennington

Director of Special Initiatives, U.S. Program
Bill and Melinda Gates Foundation

The Honorable Ron Sims

County Executive, King County, WA (Seattle)

James Wunderman

President and CEO, Bay Area Council (San Francisco)

Audience Q&A

Noon – 1:30 p.m.

Lunch Forum – International Ballroom

From Urban Policy to Metro Policy: Cities and Suburbs Working Together

This luncheon plenary panel will feature city and county leaders who represent the political, economic and demographic diversity of urban and suburban experiences found in America today. They will discuss how their suburbs or counties are similar to and distinct from their nearby cities. They will showcase the rise of cities and suburbs “collaborating to compete” globally, rather than simply competing against each other within their metro areas. And the panelists will speak about why we need a “metropolitan policy” for a “metro nation” which re-aligns and modernizes federal policies to advance success and prosperity.

Introductions

Amy Liu

Deputy Director

Metropolitan Policy Program at Brookings

MarySue Barrett

President, Metropolitan Planning Council (Chicago)

Panel Discussion

Larry Levy – Moderator

Executive Director

National Center for Suburban Studies at Hofstra

The Honorable Randy Pye

Mayor, City of Centennial, Colorado

Chair, Metropolitan Mayors Caucus (Denver)

The Honorable Jeffrey Schielke

Mayor, Batavia, Illinois

Chair, Metropolitan Mayors Caucus (Chicago)

The Honorable Thomas R. Suozzi

County Executive, Nassau County, New York

The Honorable Annabeth Surbaugh

Chairman, Johnson County, Kansas

The Honorable A. C. Wharton, Jr.

Mayor, Shelby County, (Memphis) TN

1:45 – 3:15 p.m.

Concurrent Panel Discussions

Unveiling a New Federal Partnership to Promote America's Assets

Session I

Driving Competitiveness:

A Transportation Policy for the 21st Century – International Ballroom Center

The purpose of this session is to explore some of those metropolitan challenges in depth, discuss the major policy flaws, and look to the future and discuss a new, unified, and competitive vision for federal transportation policy

Introduction

Sharon Alpert

Program Director for Environment, Surdna Foundation

Presentation

Robert Puentes

Fellow, Brookings Metropolitan Policy Program

Panel Discussion

Alex Marshall – Moderator

Senior Fellow, Regional Plan Association
Columnist, *Governing Magazine*

Dale E. Bonner

Secretary of the Business, Transportation & Housing Agency
State of California

The Honorable Byron Brown

Mayor, Buffalo, NY

Grace Crunican

Director, Seattle Department of Transportation, WA

Ann Drake

CEO, DSC Logistics, Inc.

John Ma

Managing Director
Goldman, Sachs & Co.

Session II

Boosting Innovation:

**New Approaches to Innovation & Industry Clusters –
International Ballroom East**

This session will explore two federal policy proposals that address America's innovation challenge. Each proposal harnesses the power of the private sector, state and local governments, and metropolitan-level institutions. Both are designed to address the innovation needs of all U.S. metropolitan areas, including those with economies based on manufacturing and "low tech" services as well as high technology regions.

Introduction

Valerie Chang

Program Officer, Program on Human and Community
Development, John D. & Catherine T. MacArthur Foundation

Presentation

Rob Atkinson

President, Information Technology and Innovation Foundation

Howard Wial

Economist, Metropolitan Policy Program at Brookings

Karen Mills

President, MMP Group

Panel Discussion

Michael Mandel – Moderator

Chief Economist, Business Week

Randall Kempner

Vice President, Regional Innovation
Council on Competitiveness

Sandi Vito

Acting Secretary of Labor & Industry, Pennsylvania

Session III

**Promoting Inclusive Growth:
Building Skills and Enhancing Income – Lincoln Room**

This panel will discuss proposed federal policy reforms designed to: foster greater innovation and entrepreneurship in the provision of elementary and secondary education; stimulate and support community compacts that provide high school graduates with financial guarantees for higher education; and build a stronger platform for post-secondary student success, especially in the urban community colleges that serve much of the nation's diverse future workforce.

Introduction

Hilary Pennington

Director of Special Initiatives, U.S. Program
Bill and Melinda Gates Foundation

Presentation

Alan Berube

Fellow and Research Director, Brookings Metropolitan Policy
Program

Panel Discussion

Ralph Smith – Moderator

Senior Vice President
The Annie E. Casey Foundation

Richard Barth

CEO, KIPP Foundation

Tom McKeon

President and CEO
Tulsa Community College

Luis M. Proenza

President, University of Akron

Mary Jean Ryan

Chair, Washington State Board of Education

Session IV

**Creating Quality Places:
Making Housing Part of the Sustainability Solution –
International Ballroom West**

This panel will discuss links among housing, transportation, and climate change goals, with particular attention to the roles of the federal government in re-framing the affordability issue and fostering sustainable metropolitan growth.

Introduction

Don Chen

Program Officer, The Ford Foundation

Presentation

Bruce Katz

Vice President and Director
Metropolitan Policy Program at Brookings

Panel Discussion

Tony Flint – Moderator

Director of Public Affairs, Lincoln Institute of Land Policy

Dermot Finch

Director, Centre for Cities, United Kingdom

Doris W. Koo

President & CEO, Enterprise Community Partners, Inc.

Christopher Leinberger

Visiting Fellow, Brookings Institution

Joel Rogers

Director, Center on Wisconsin Strategy

3:30 – 4:00 p.m.

**CLOSING PLENARY SESSION: THE PROSPECTS FOR
ADVANCING METROPOLICIES IN THE COMING YEAR**

Introduction

Amy Liu

Deputy Director

Metropolitan Policy Program at Brookings

Closing Observations

Bruce Katz

Vice President and Director

Metropolitan Policy Program at Brookings

The Honorable Mark Funkhouser

Mayor, Kansas City, MO

Stephen Crawford

Deputy Director

Metropolitan Policy Program