METROPOLITAN POLICY PROGRAM
THE BROOKINGS INSTITUTION

The Political Geography of America's Purple States: Five Trends That Will Decide the 2008 Election

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Blueprint for National Prosperity

Five Trends that will Decide the 2008 Election

1. The Declining White Working Class: Still Central to Election Outcomes in Purple States

2. White College Graduates: Growing and Trending Democratic, Especially in Purple States

3. New Minority Voters: Particularly Important in Fast Growing Purple States

4. It's the Metros, Stupid

5 Growing Areas are Mostly Trending Democratic

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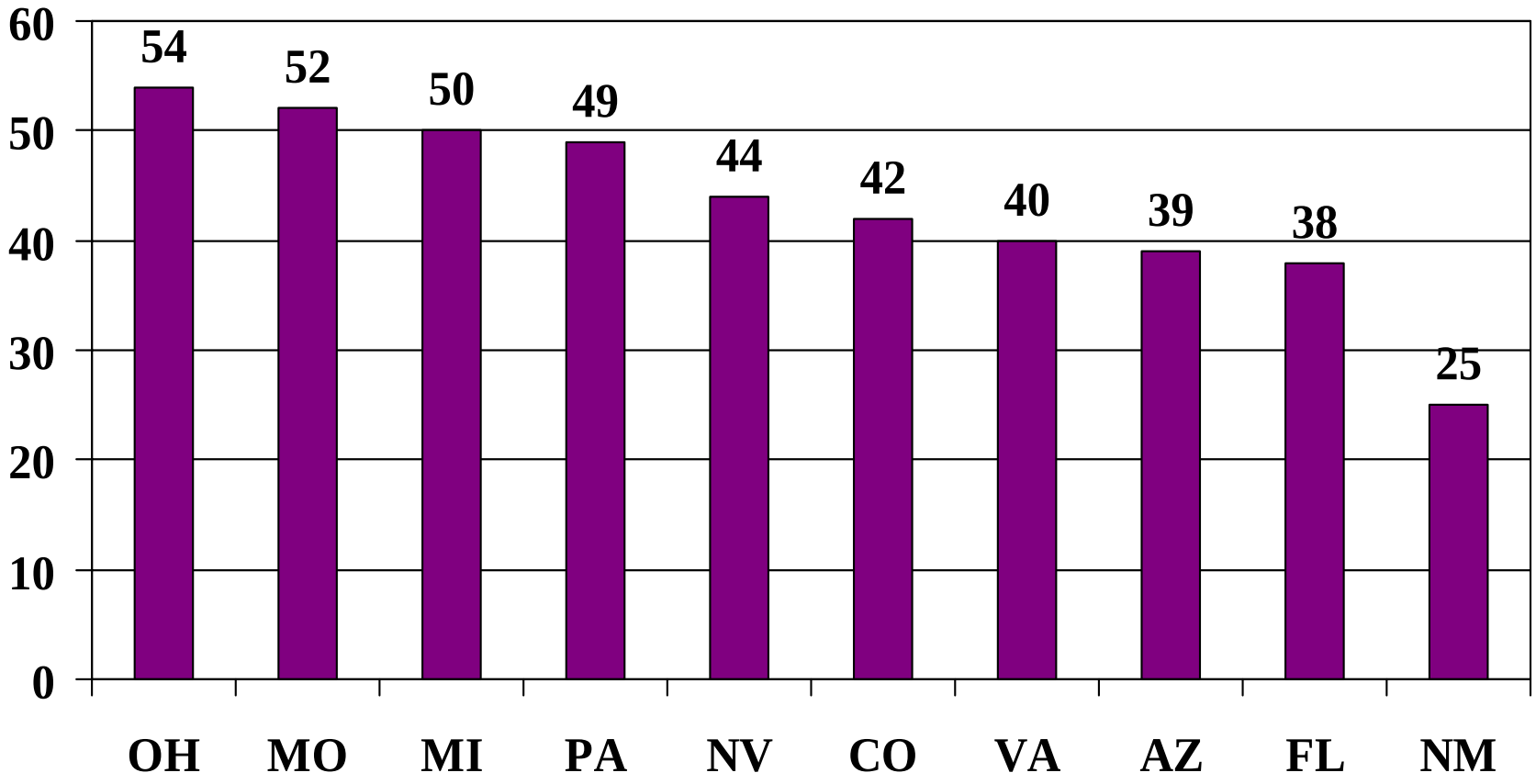
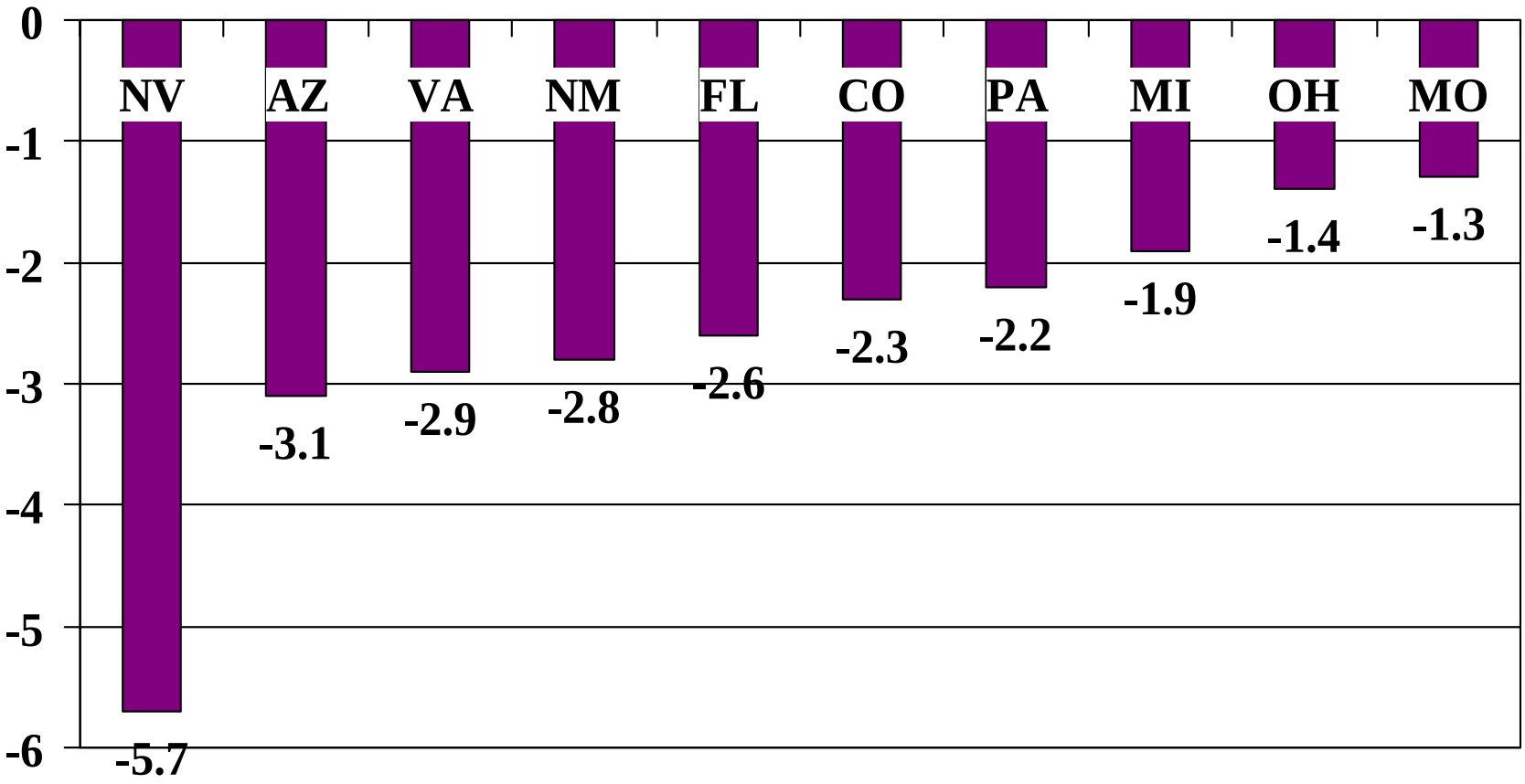
Size of Working Age White Working Class among Eligible Voters, 10 Purple States, 2006



Change in White Working Class Share among Eligible Voters, 10 Purple States, 2000-2006



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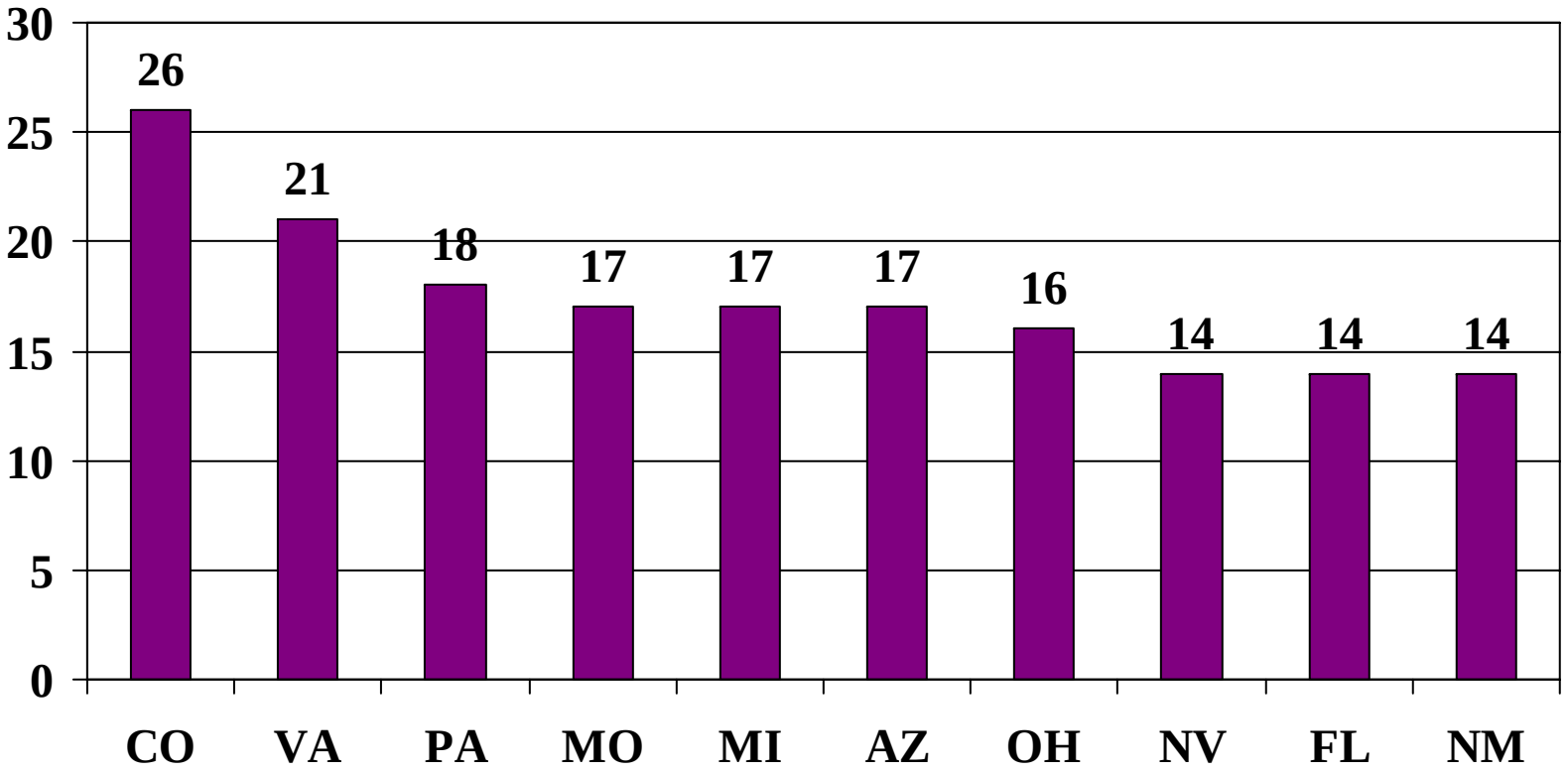

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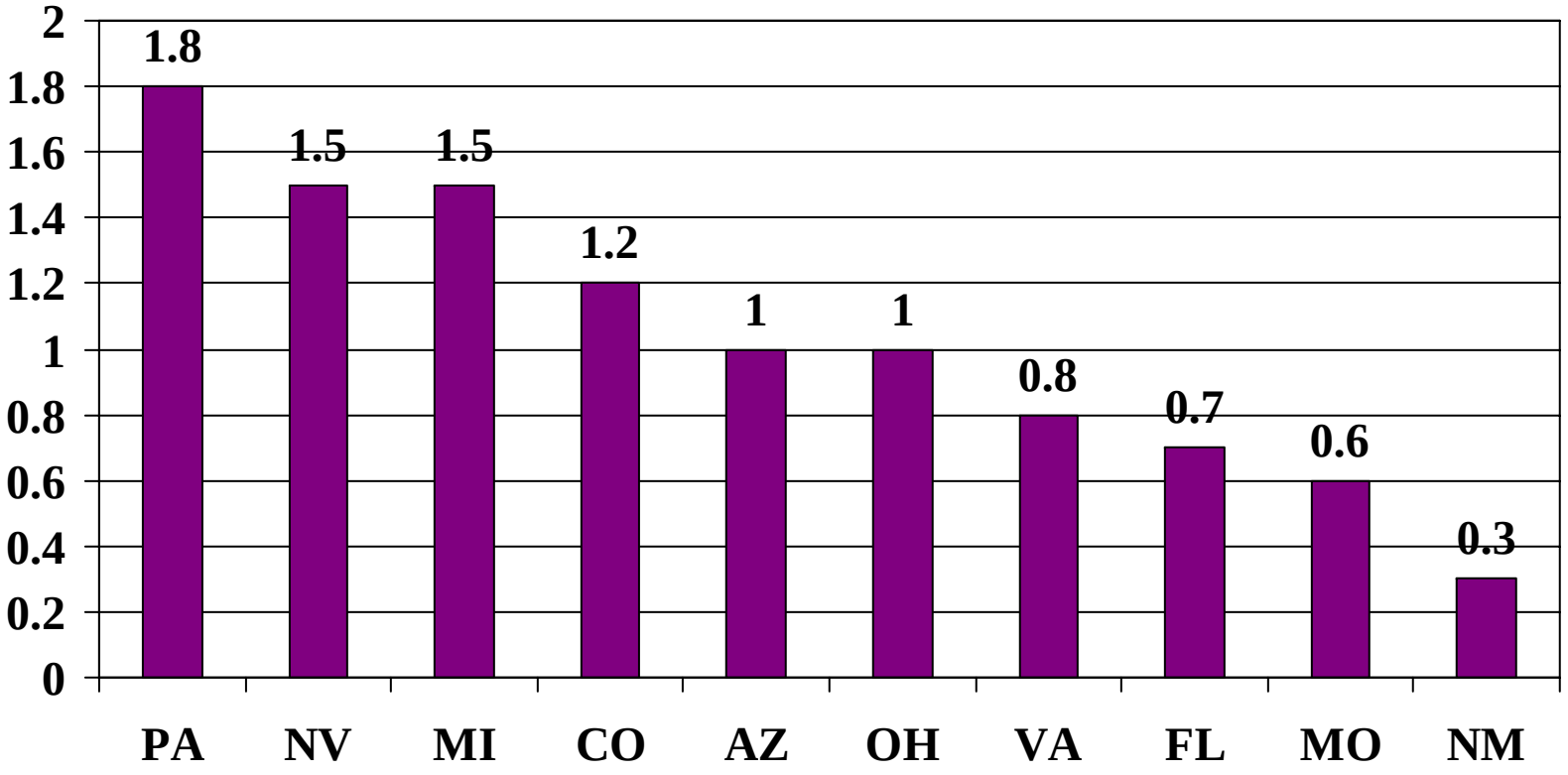
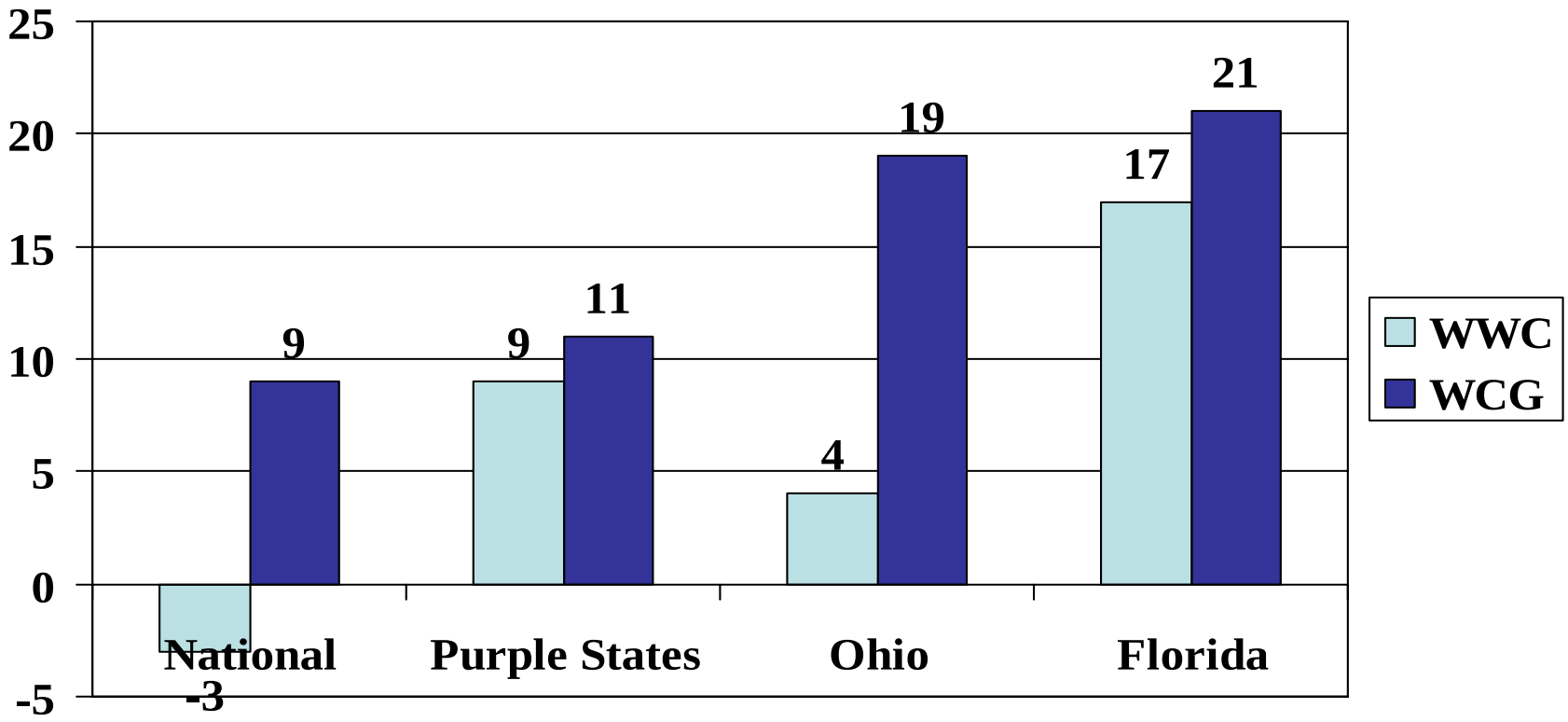
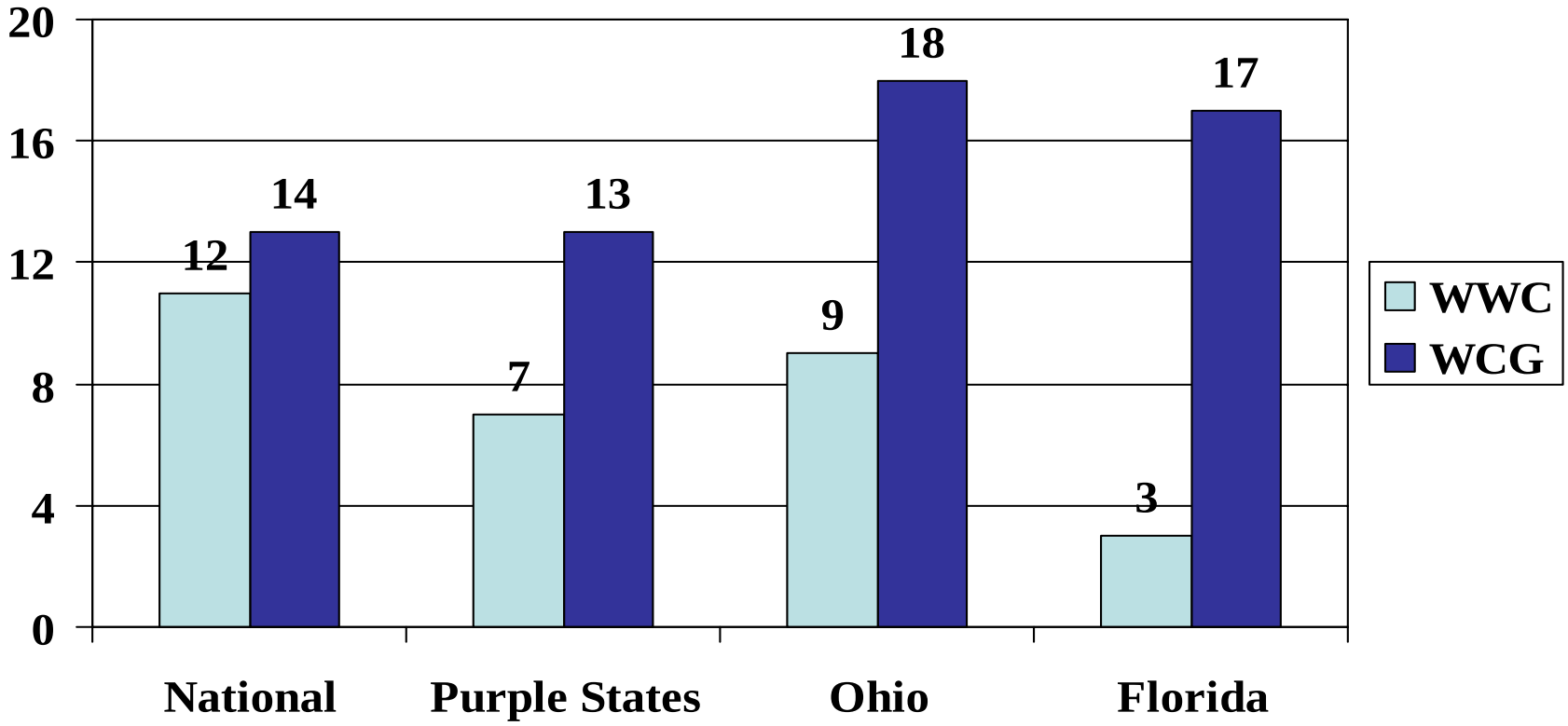


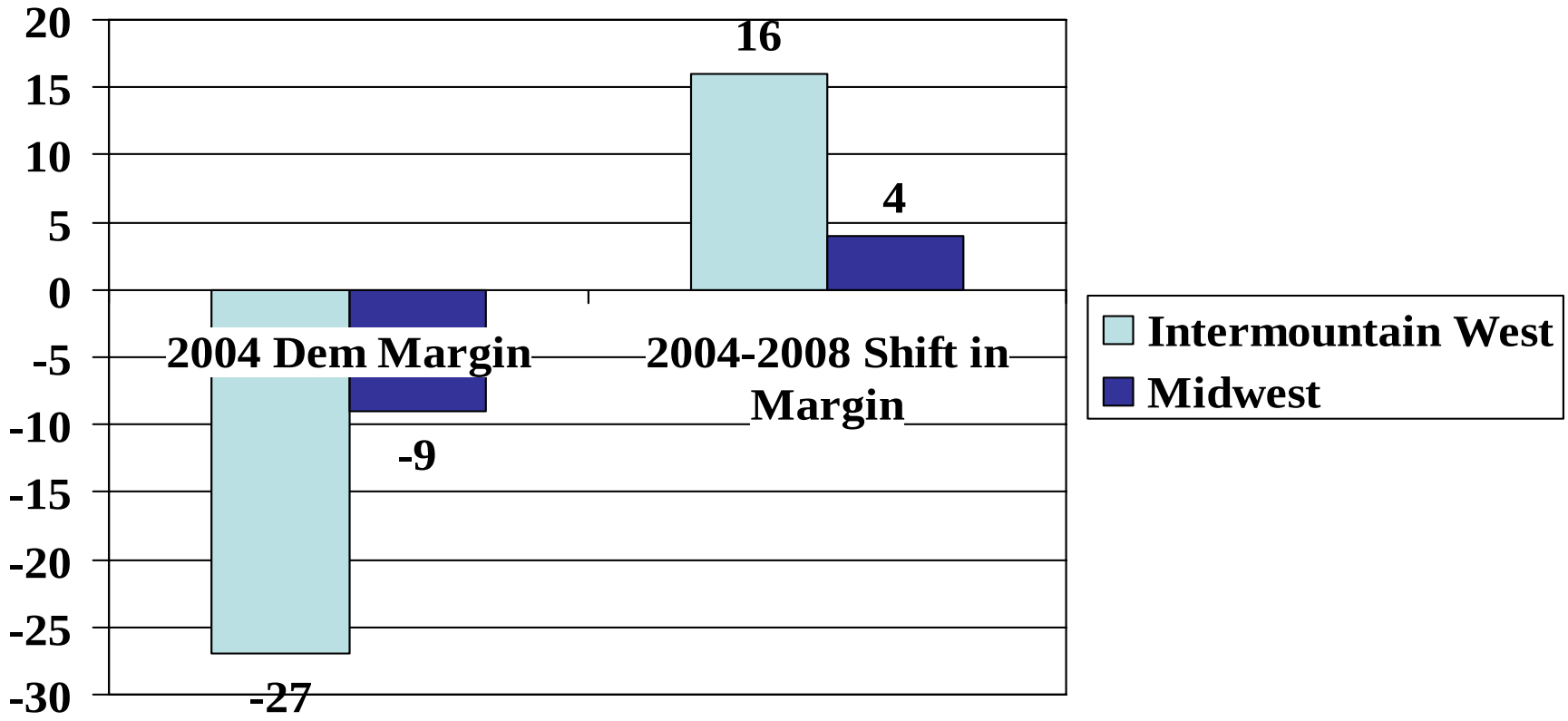
Change in Democratic Margin, White Working Class Vs. White College Graduates, 1988-2004



Change in Democratic Margin, White Working Class Vs. White College Graduates, 2004-2008



Democratic Margin, 2004 and 2004-2008 Shift, White Working Class, Intermountain West Vs. Midwest



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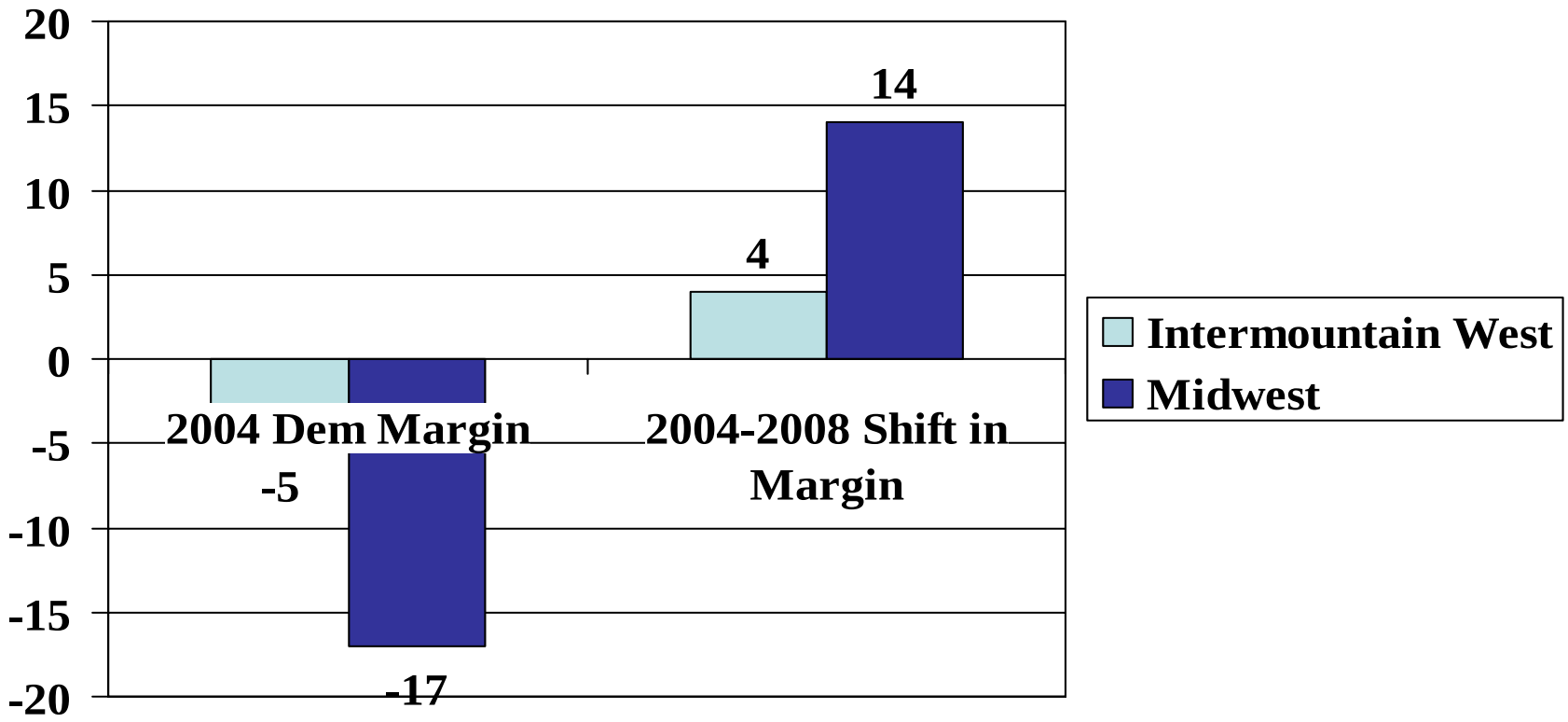
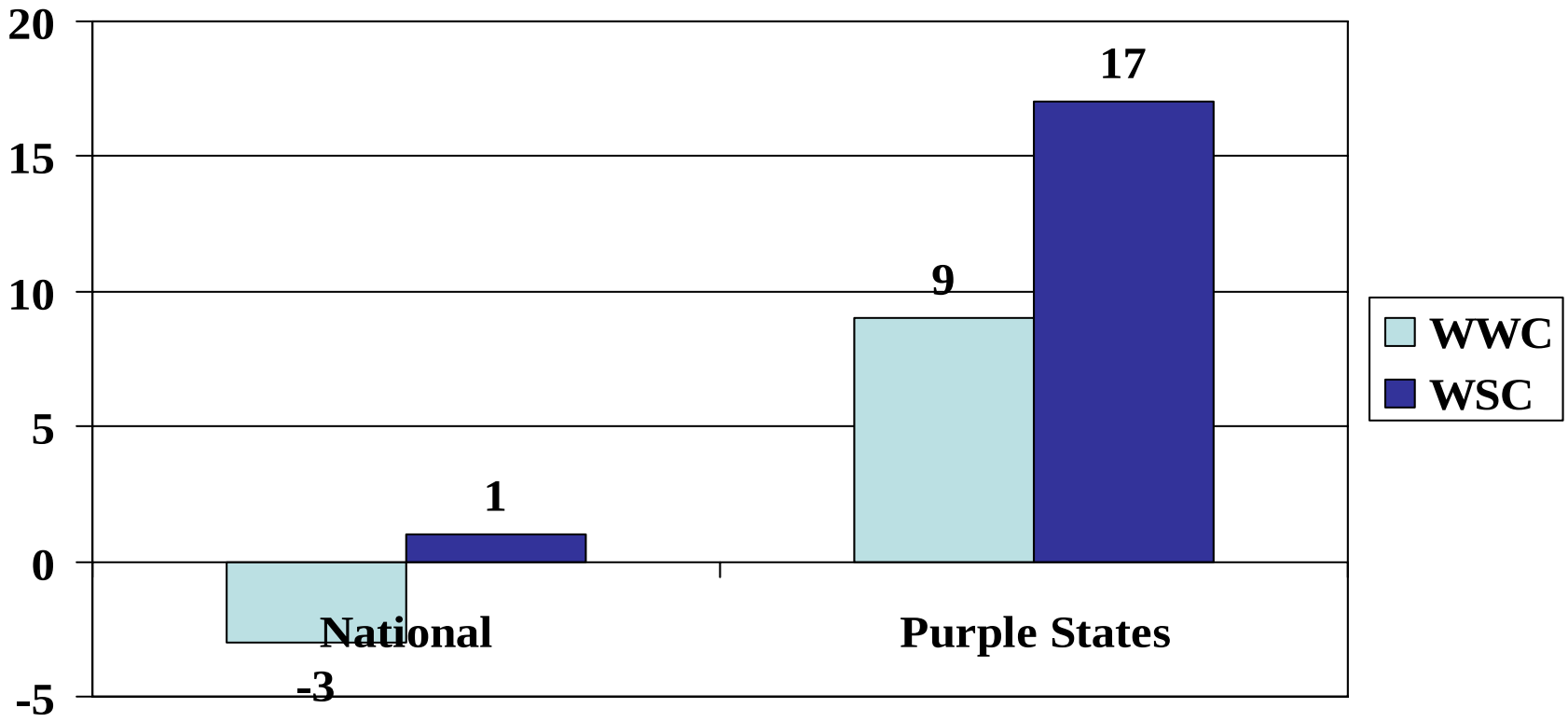
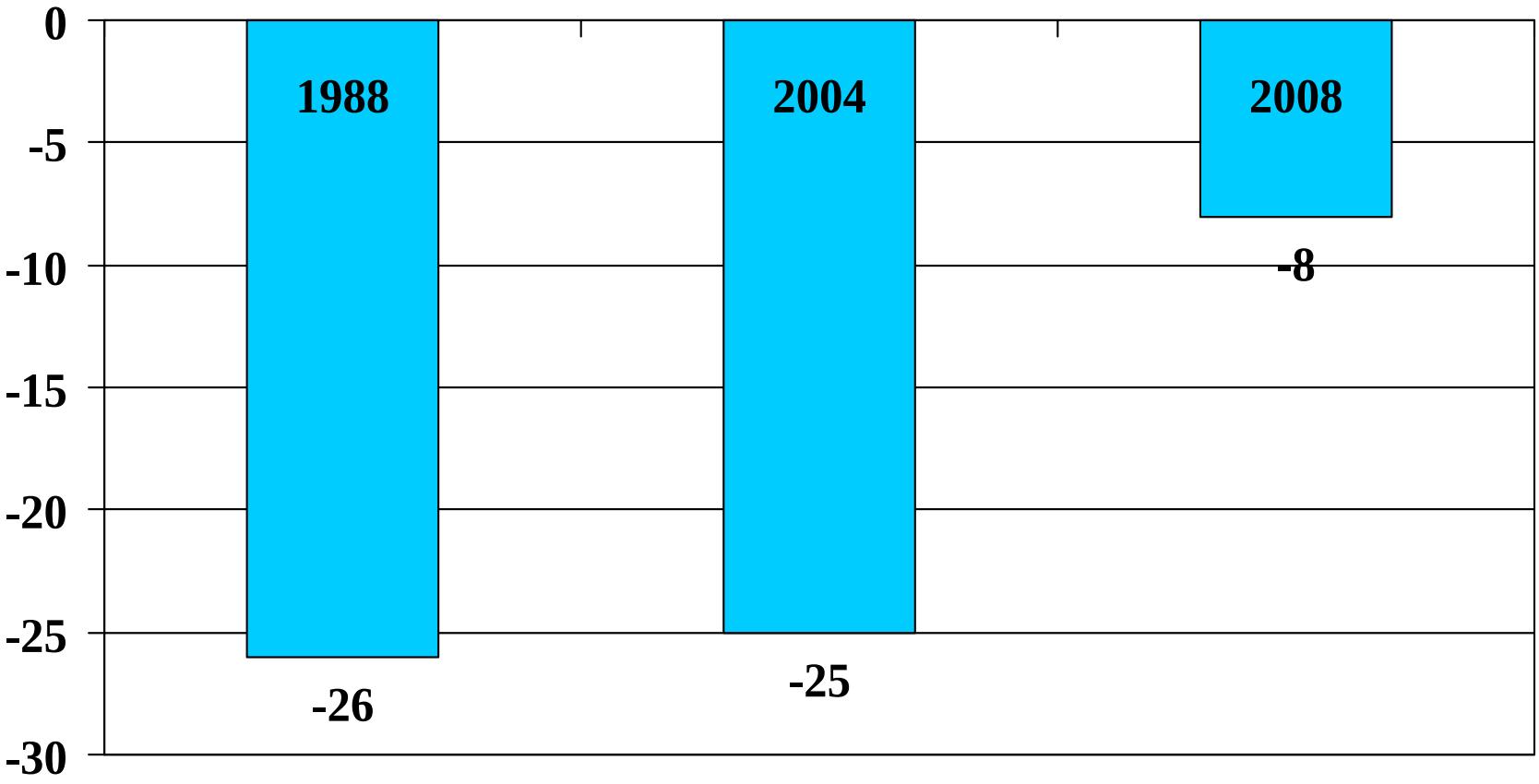


Change in Democratic Margin, Whites with Some College Vs White Working Class as a Whole, 1988-2004



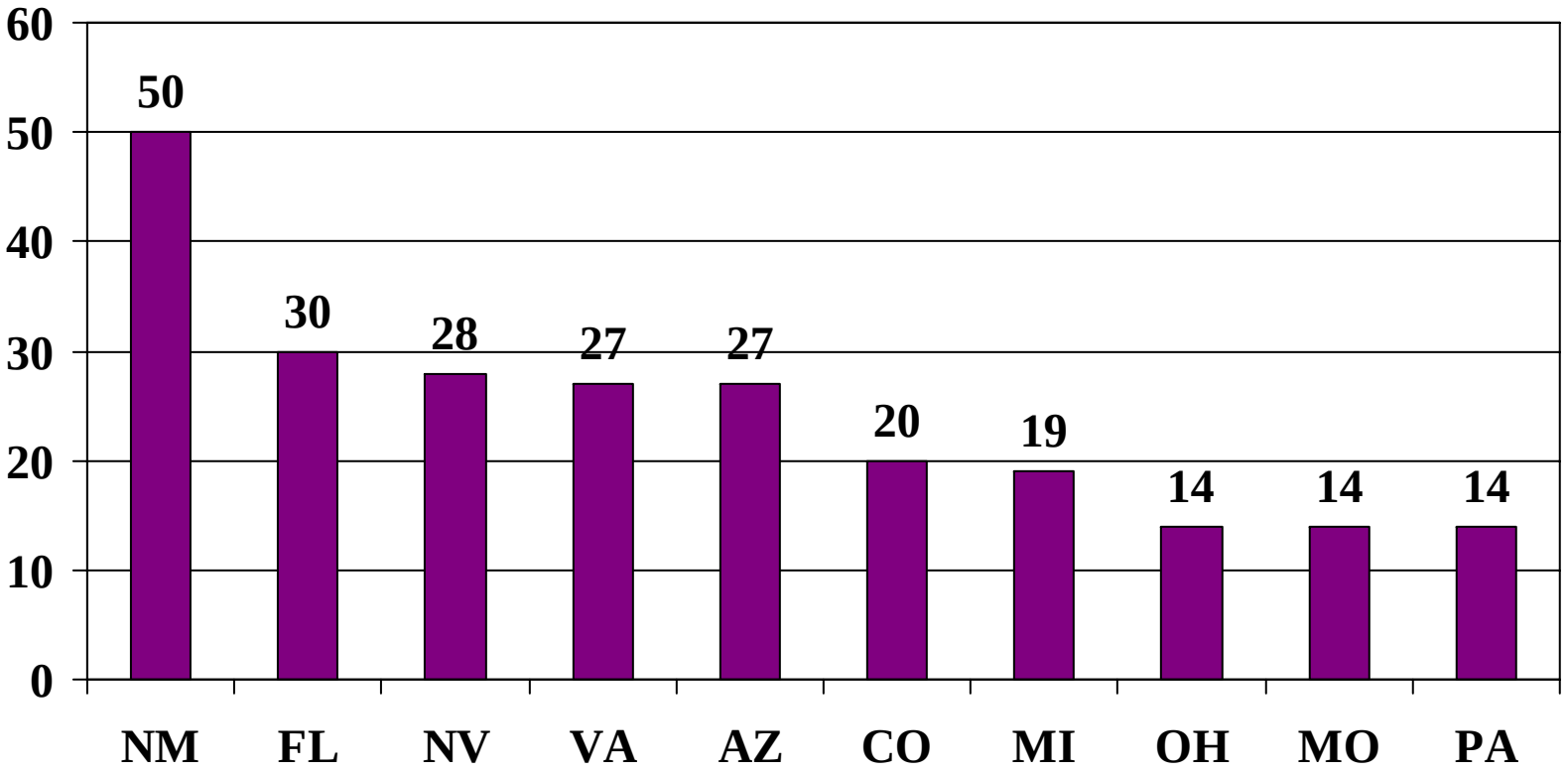
National Democratic Margins, Whites with Some College, 1988-2008



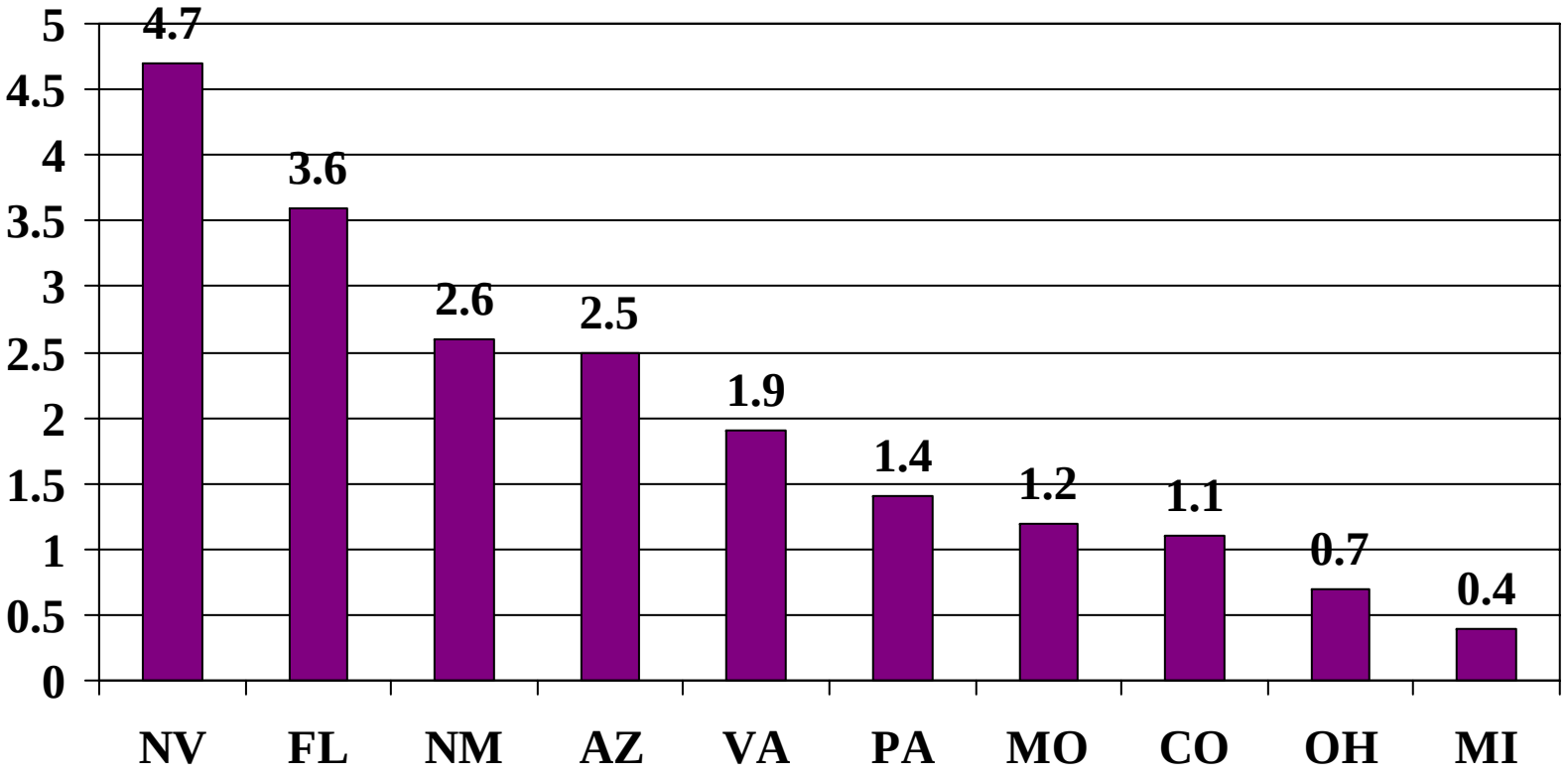
Five Trends that will Decide the 2008 Election

3. New Minority Voters: Particularly Important in Fast Growing Purple States

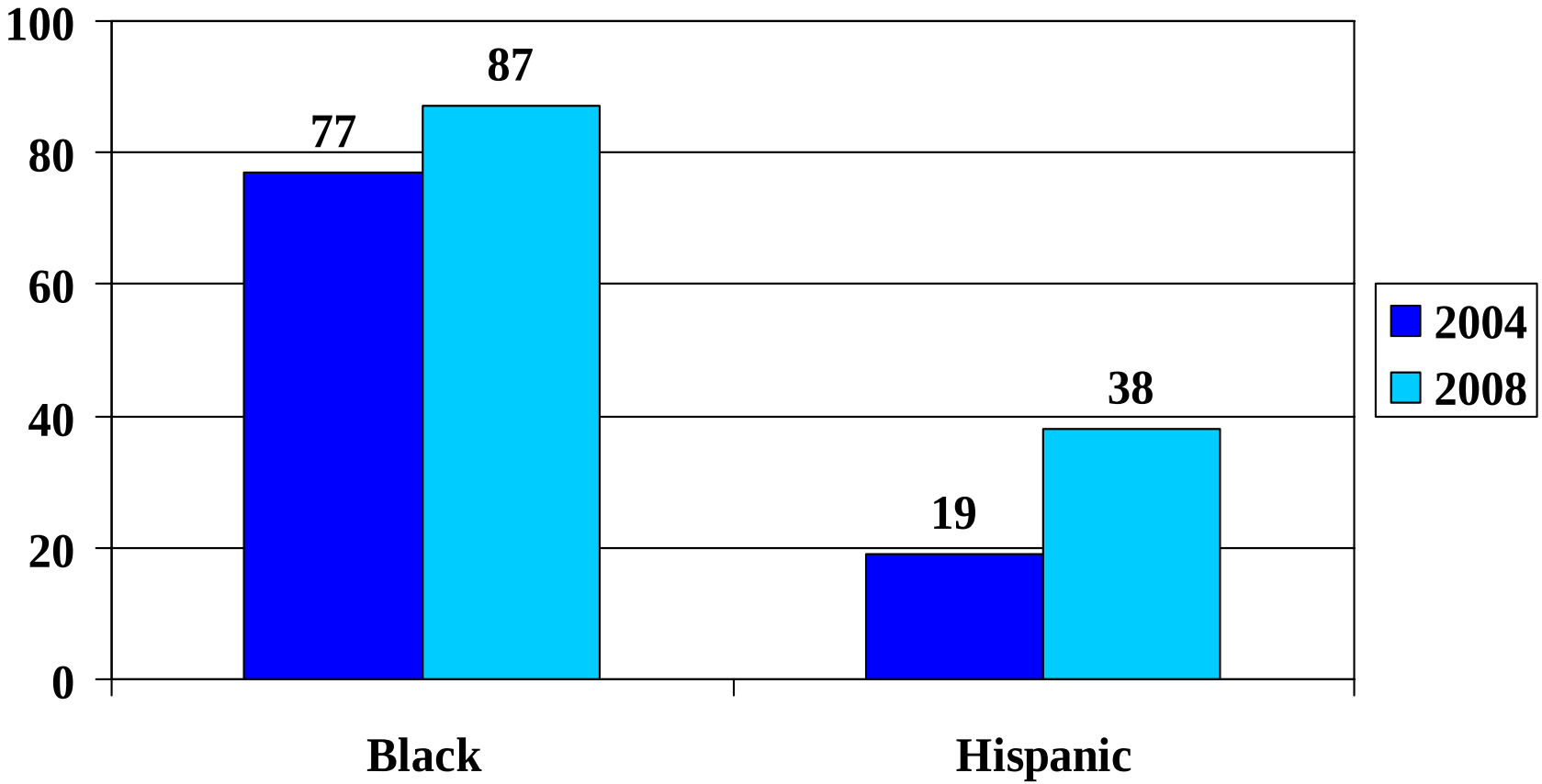
Size of Minorities among Eligible Voters, 10 Purple States, 2006



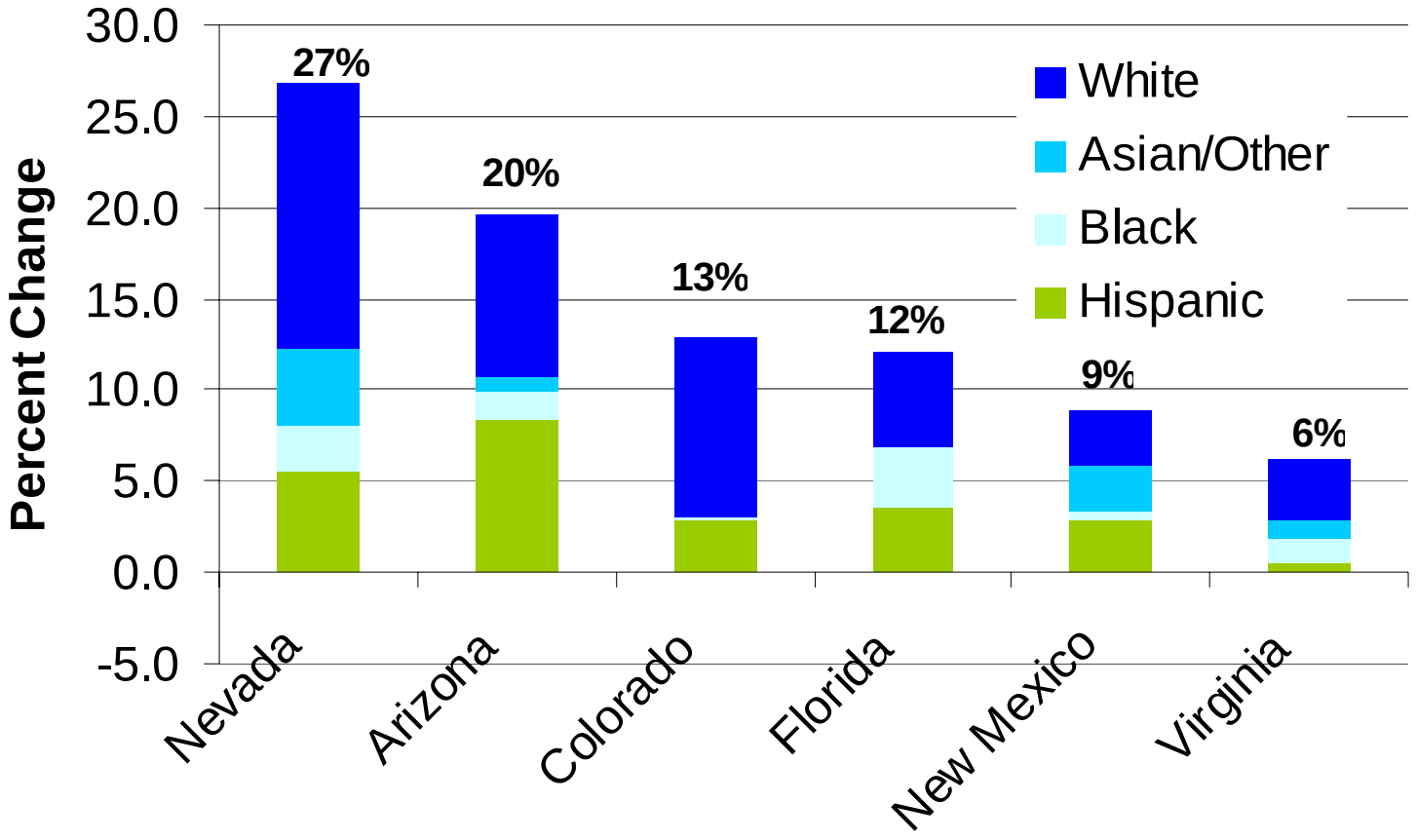
Change in Minorities Share among Eligible Voters, 10 Purple States, 2000-2006



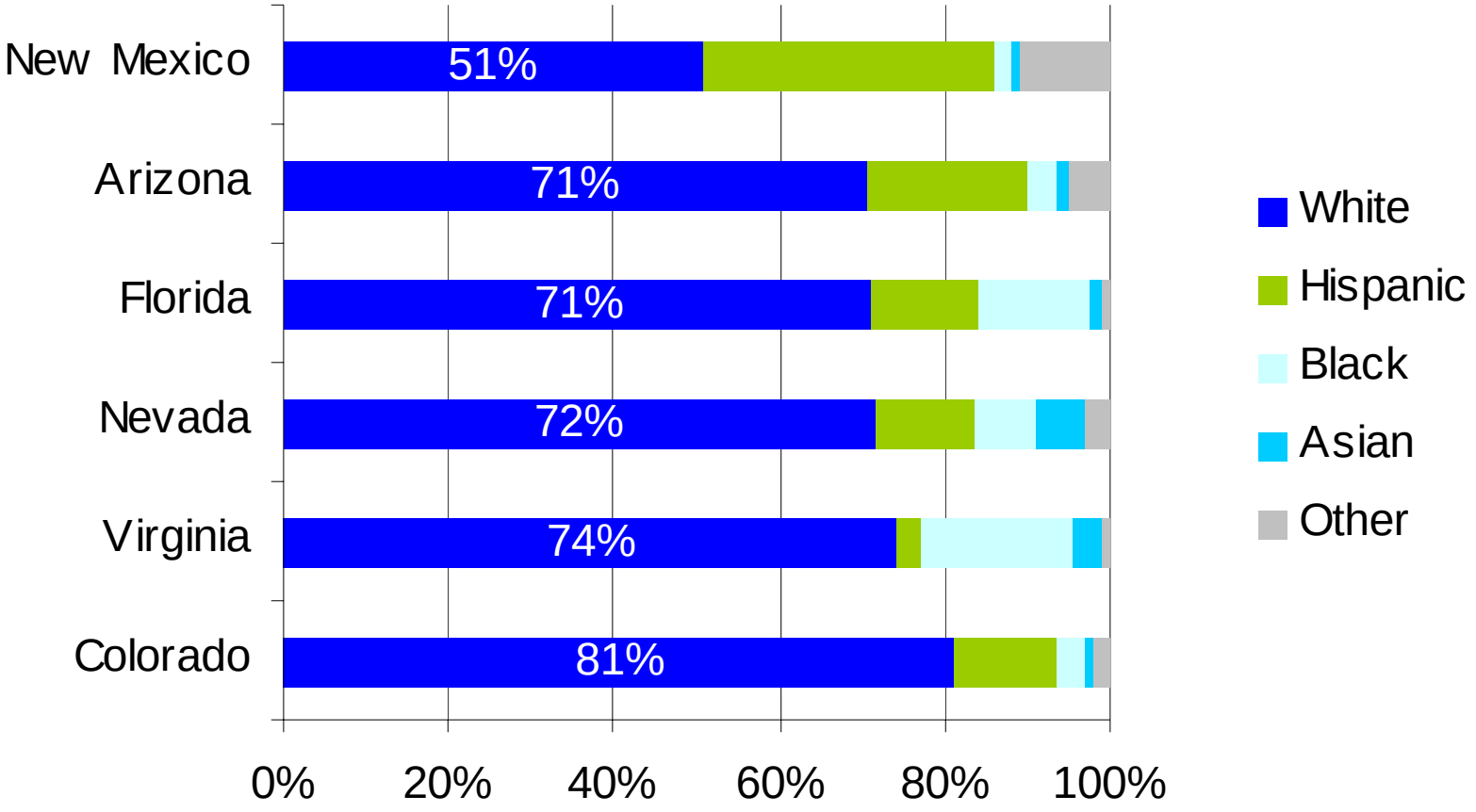
Democratic Margins, Blacks and Hispanics, 2004 and 2008



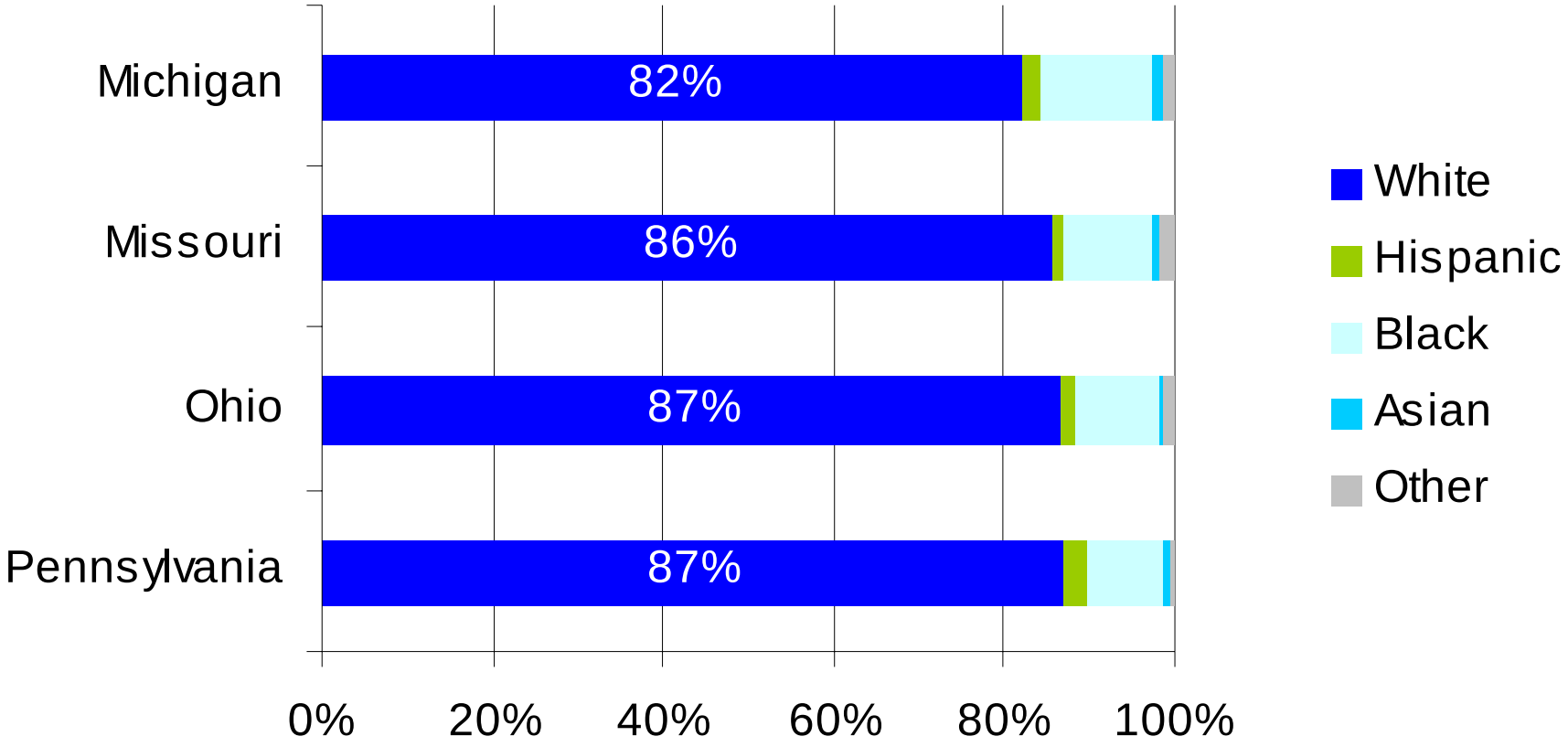
Fast-Growing States:
Growth of Eligible Voters by Race, 2000-7



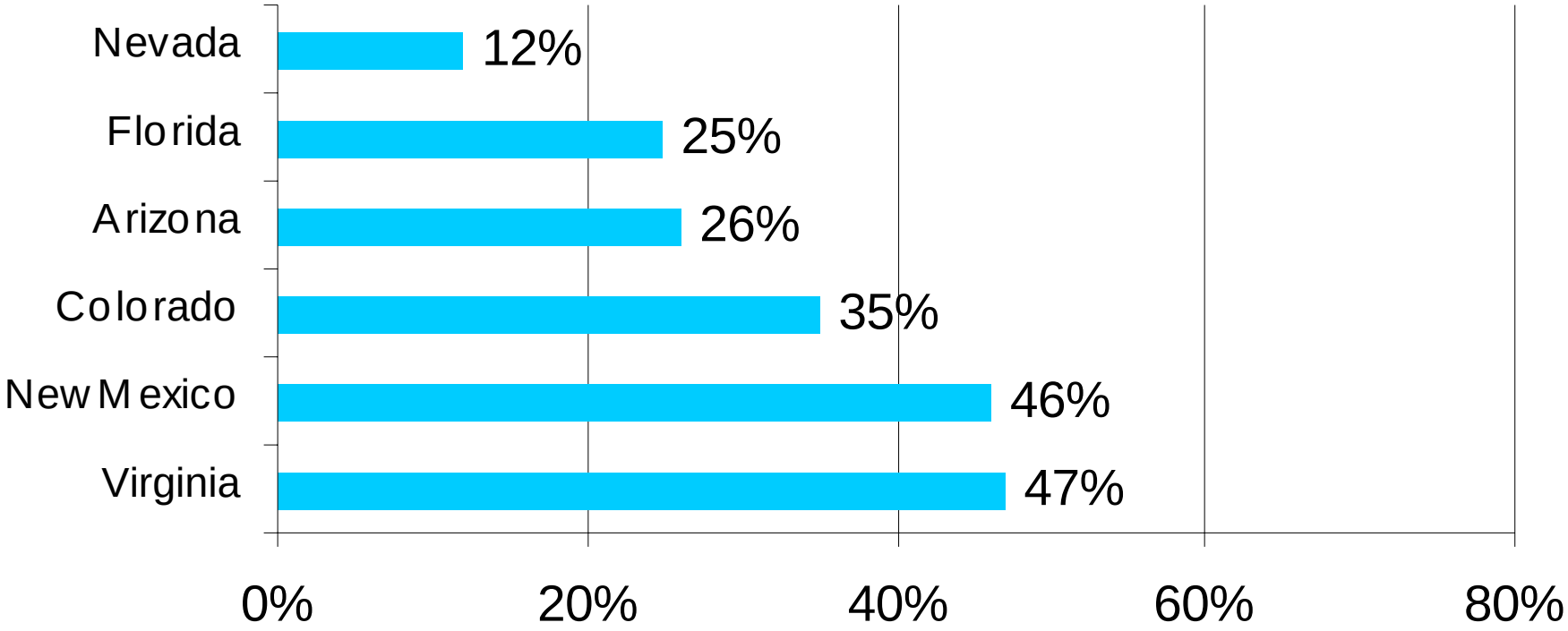
Fast-Growing States:
Minority Shares of Eligible Voters, 2007



Slow-Growing States:
Minority Shares of Eligible Voters, 2007



Fast-Growing States:
Percent of Eligible Voters Born in Same State



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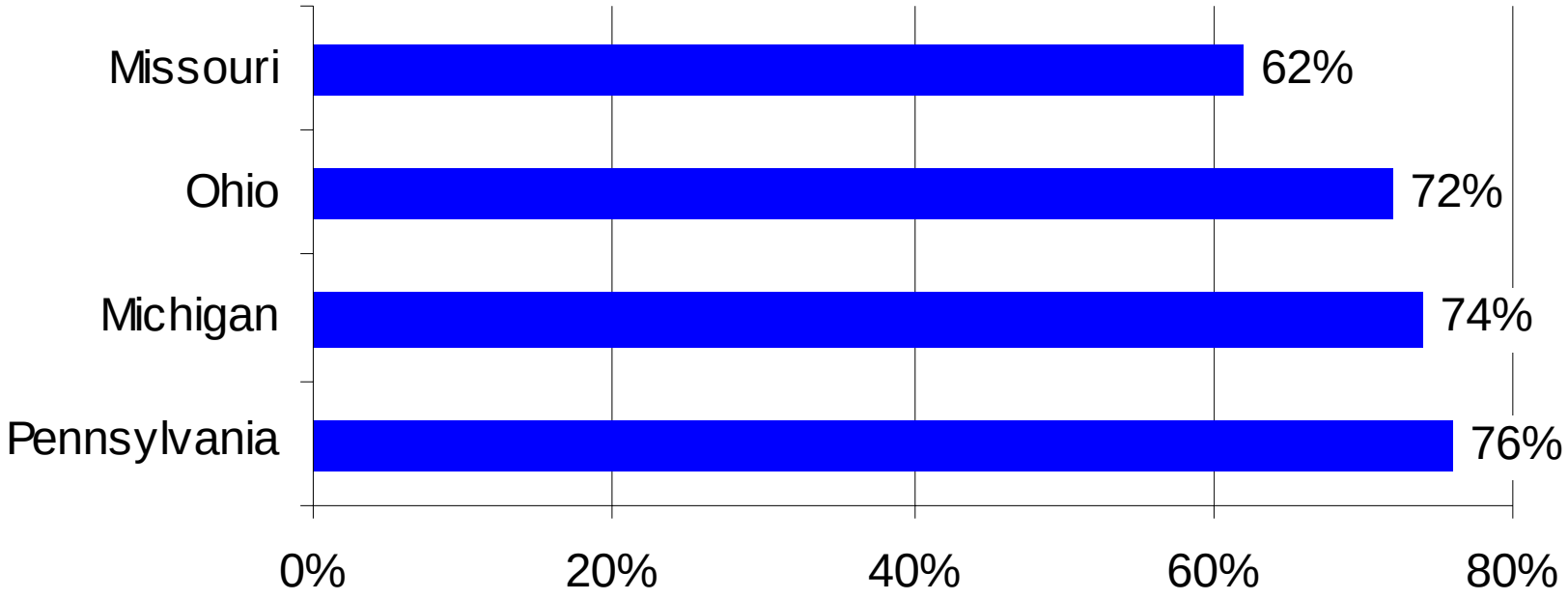


Five Trends that will Decide the 2008 Election

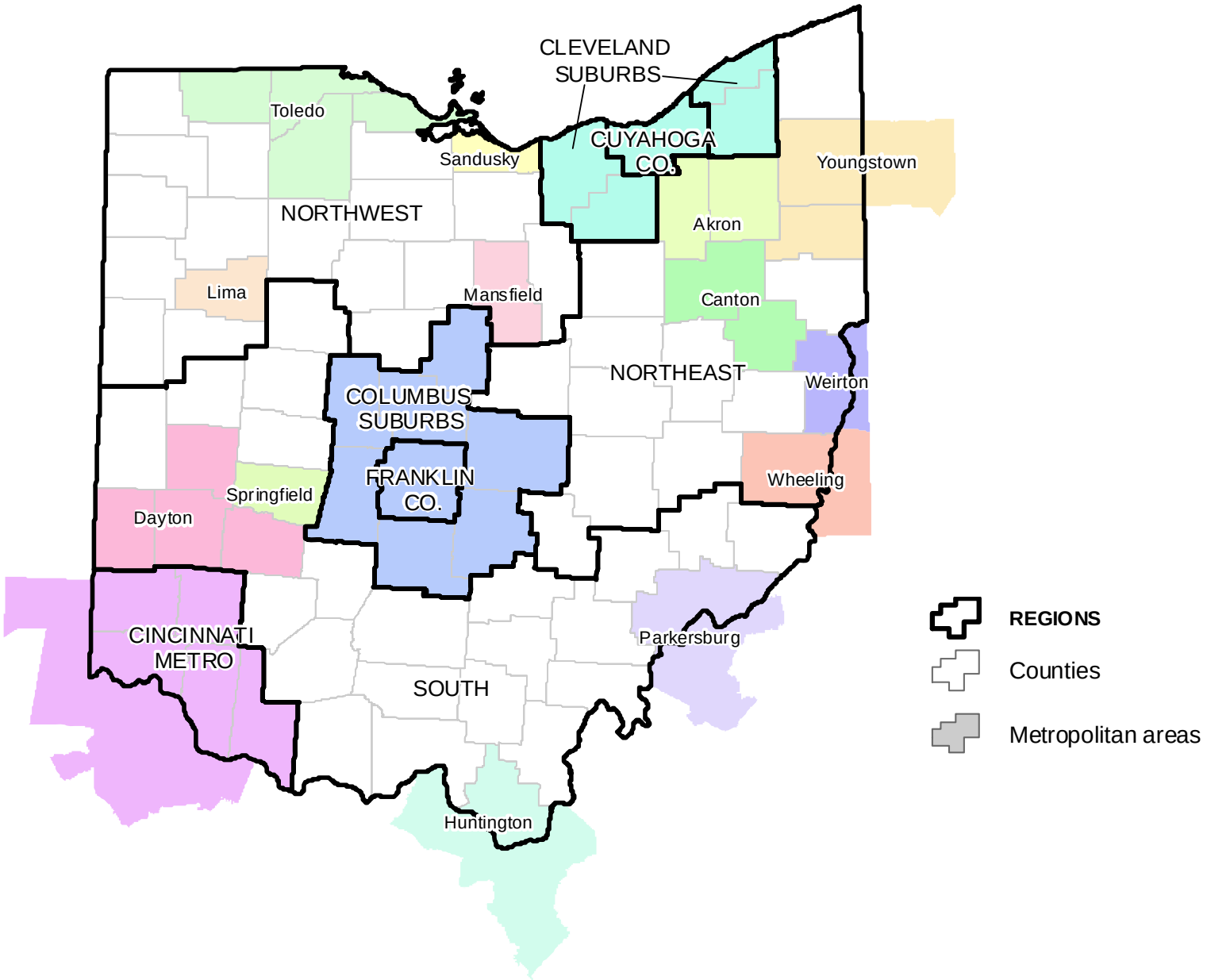
4. It's the Metros, Stupid

5. Growing Areas are Mostly Trending Democratic

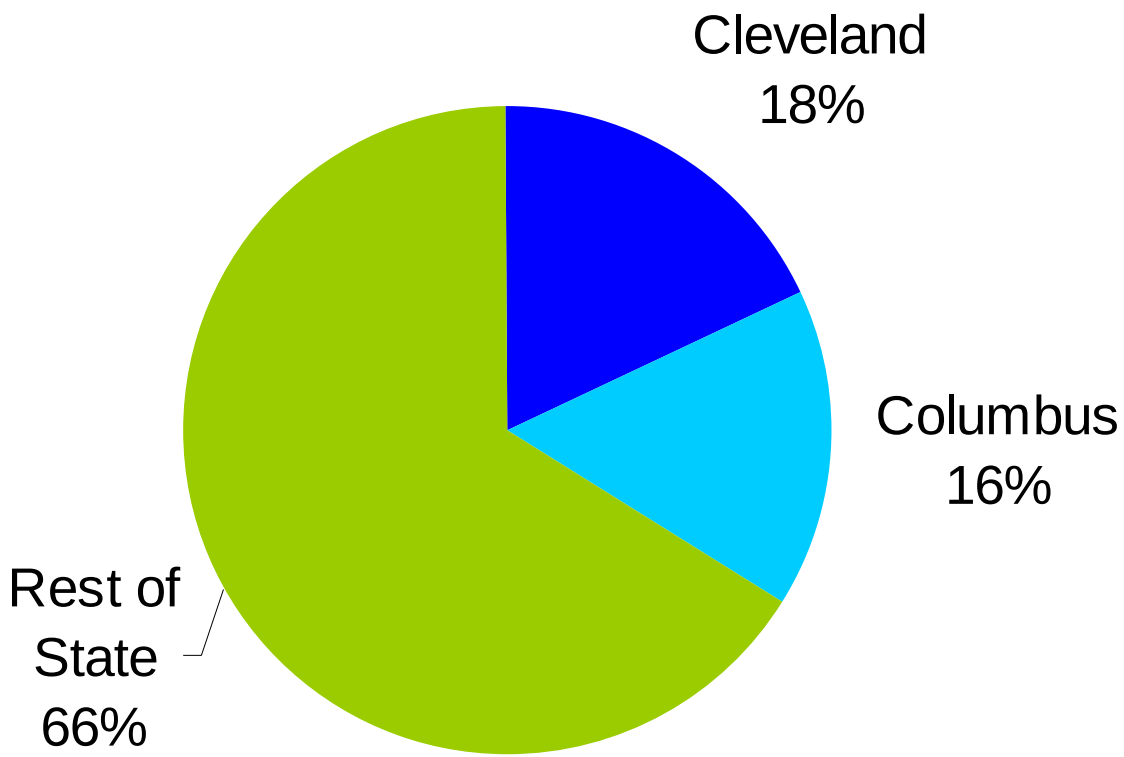
Large Metro Shares of State Populations

Nevada	72%	Las Vegas
Virginia	68%	DC, Va. Beach, Richmond
Arizona	66%	Phoenix
Florida	56%	Miami, Tampa, Orlando
Missouri	56%	St. Louis, Kansas City
Colorado	51%	Denver
Ohio	48%	Cleveland, Columbus, Cinn.
Pennsylvania	45%	Philadelphia, Pittsburgh
Michigan	45%	Detroit
New Mexico	42%	Albuquerque

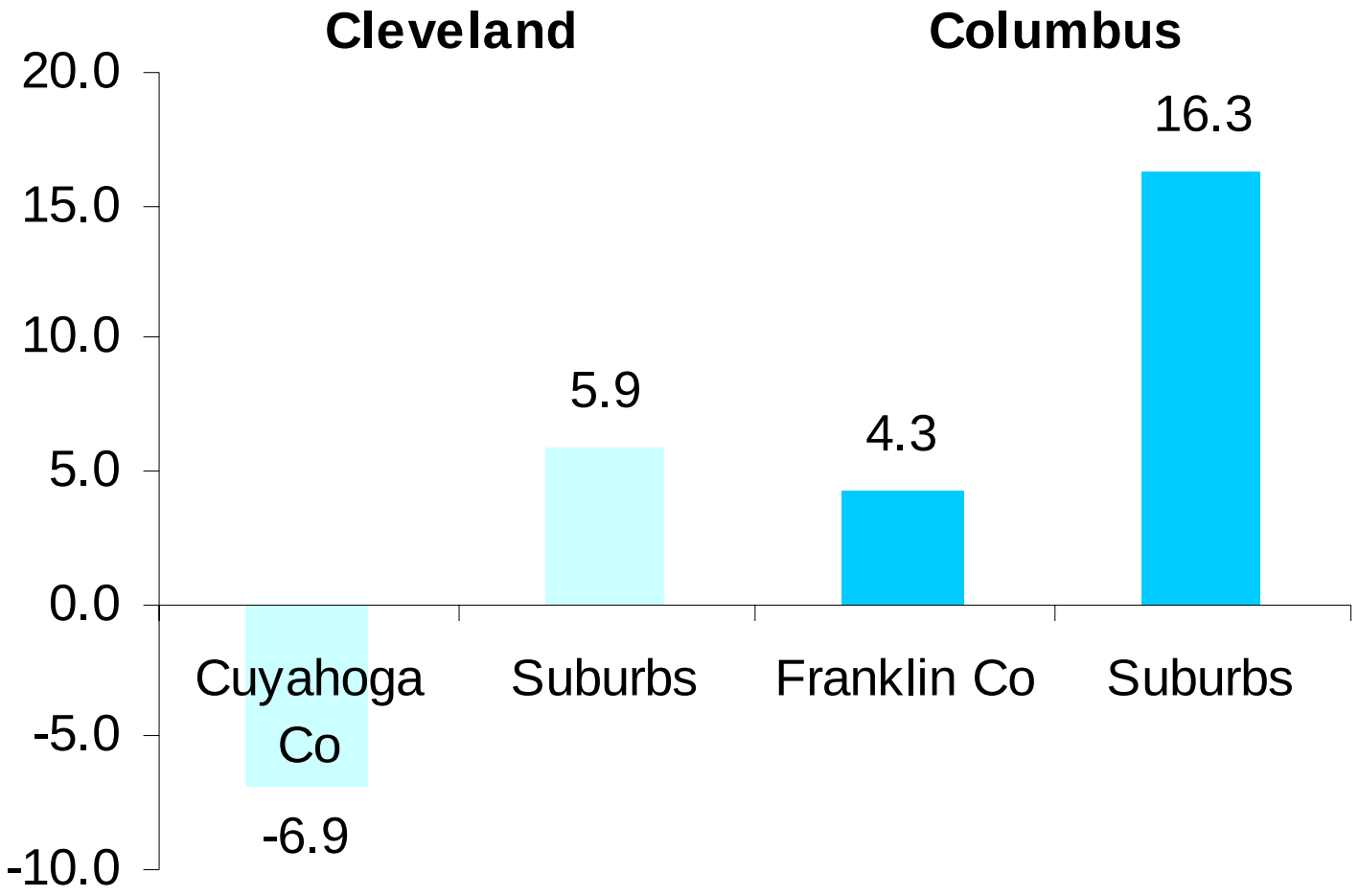
Ohio Metropolitan Areas and Regions



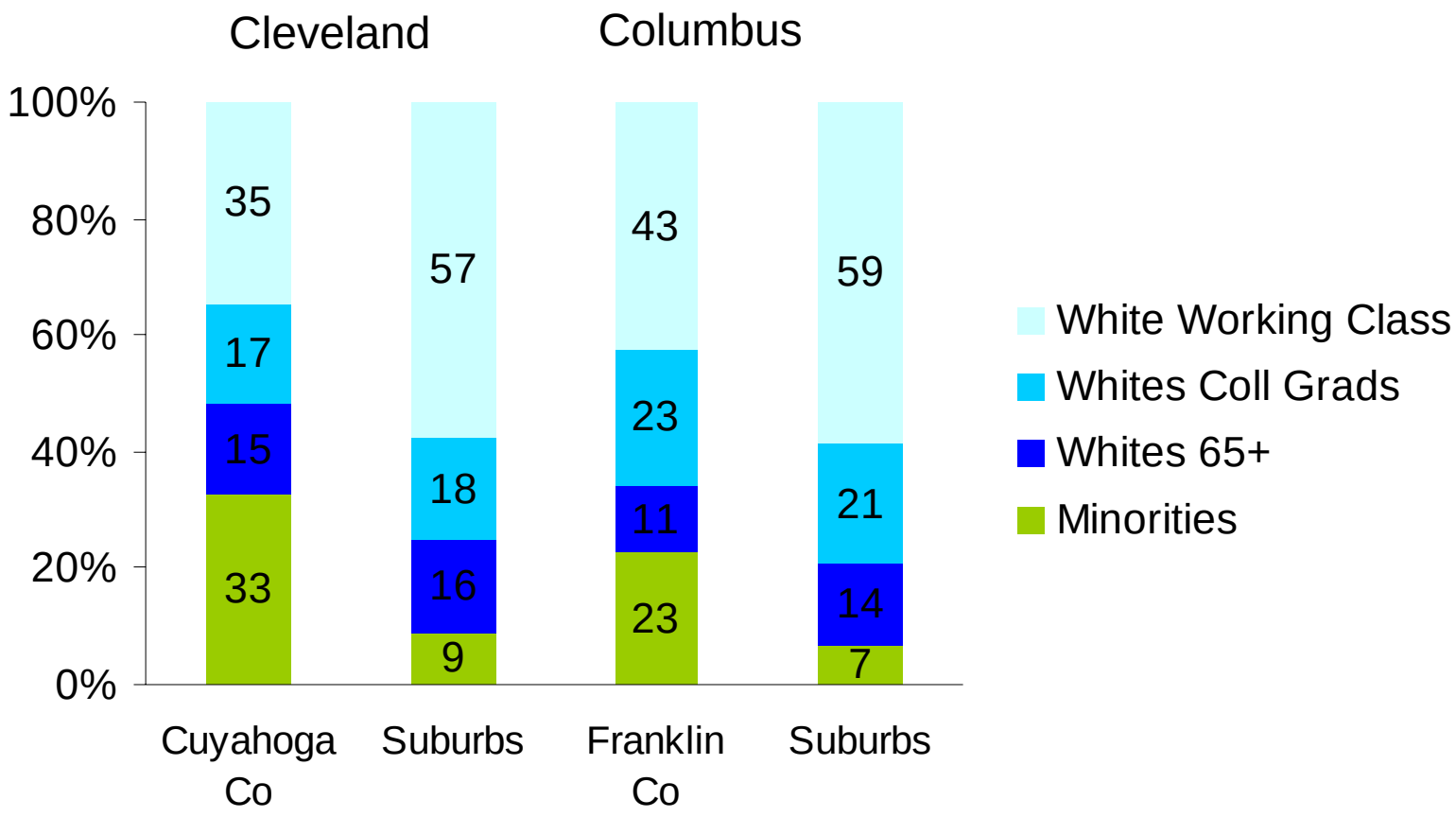
Cleveland and Columbus
Share of Ohio Population, 2007



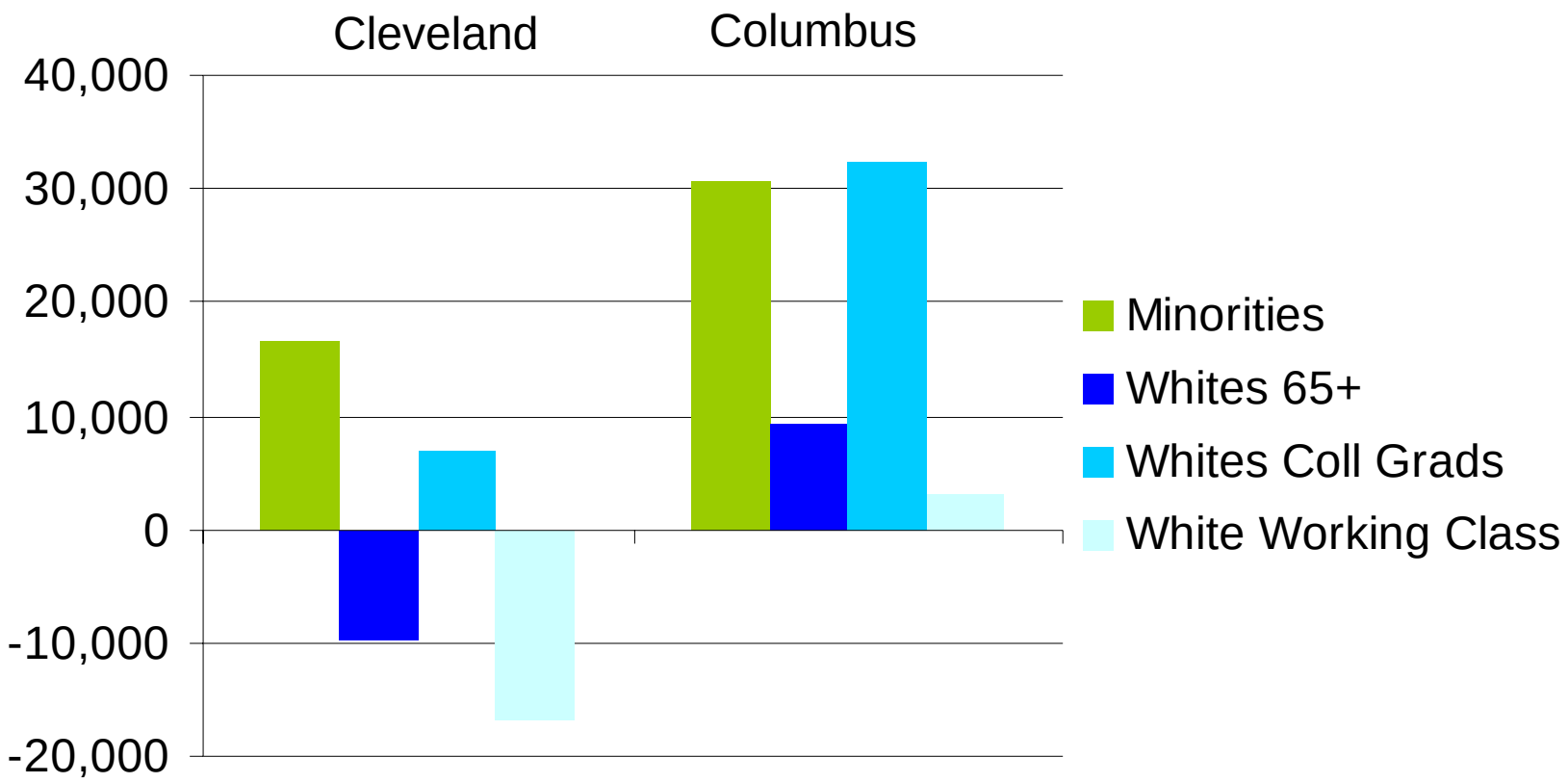
Cleveland and Columbus Growth, 2000-7



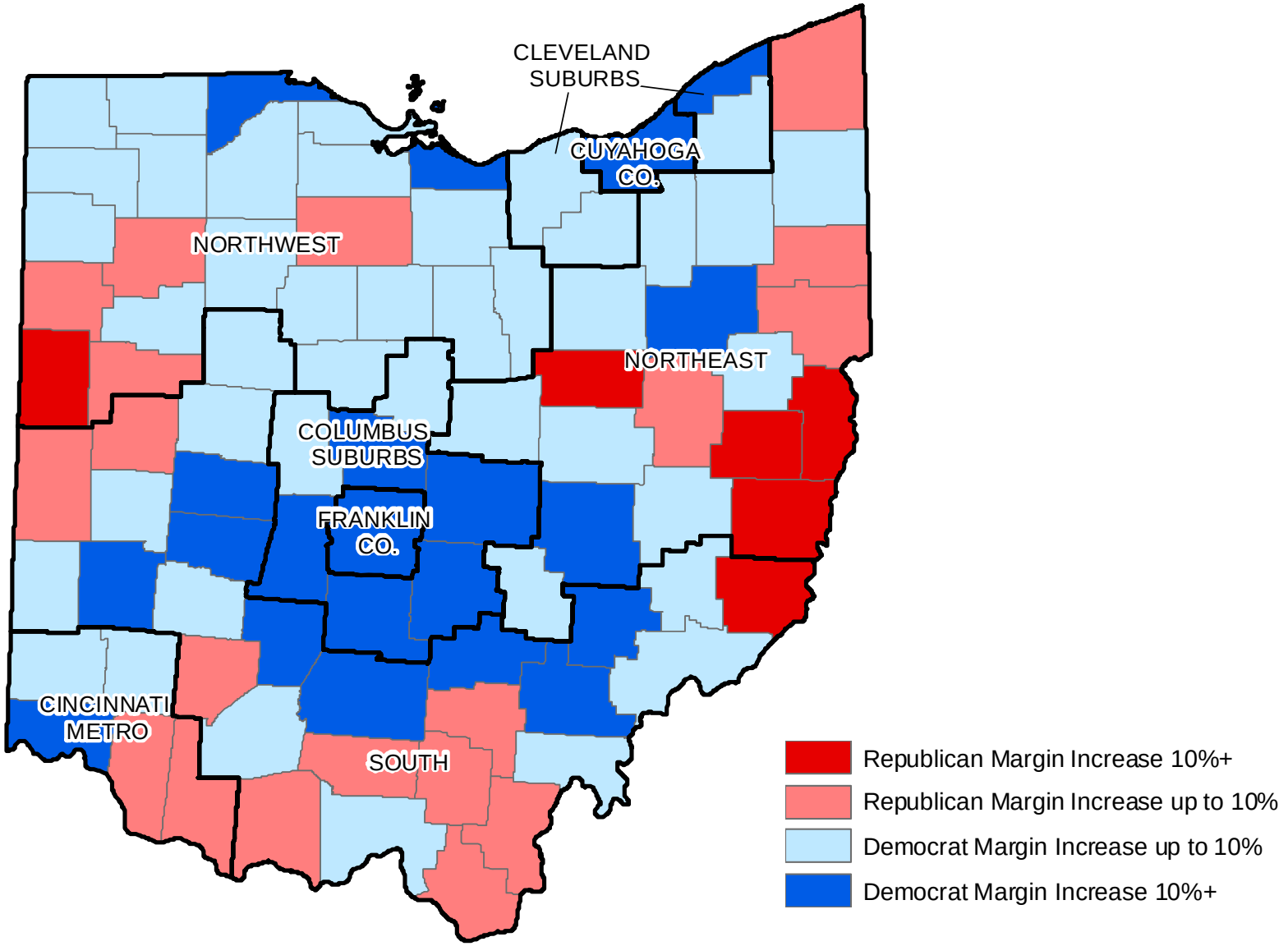
Eligible Voters: Key Demographic Groups



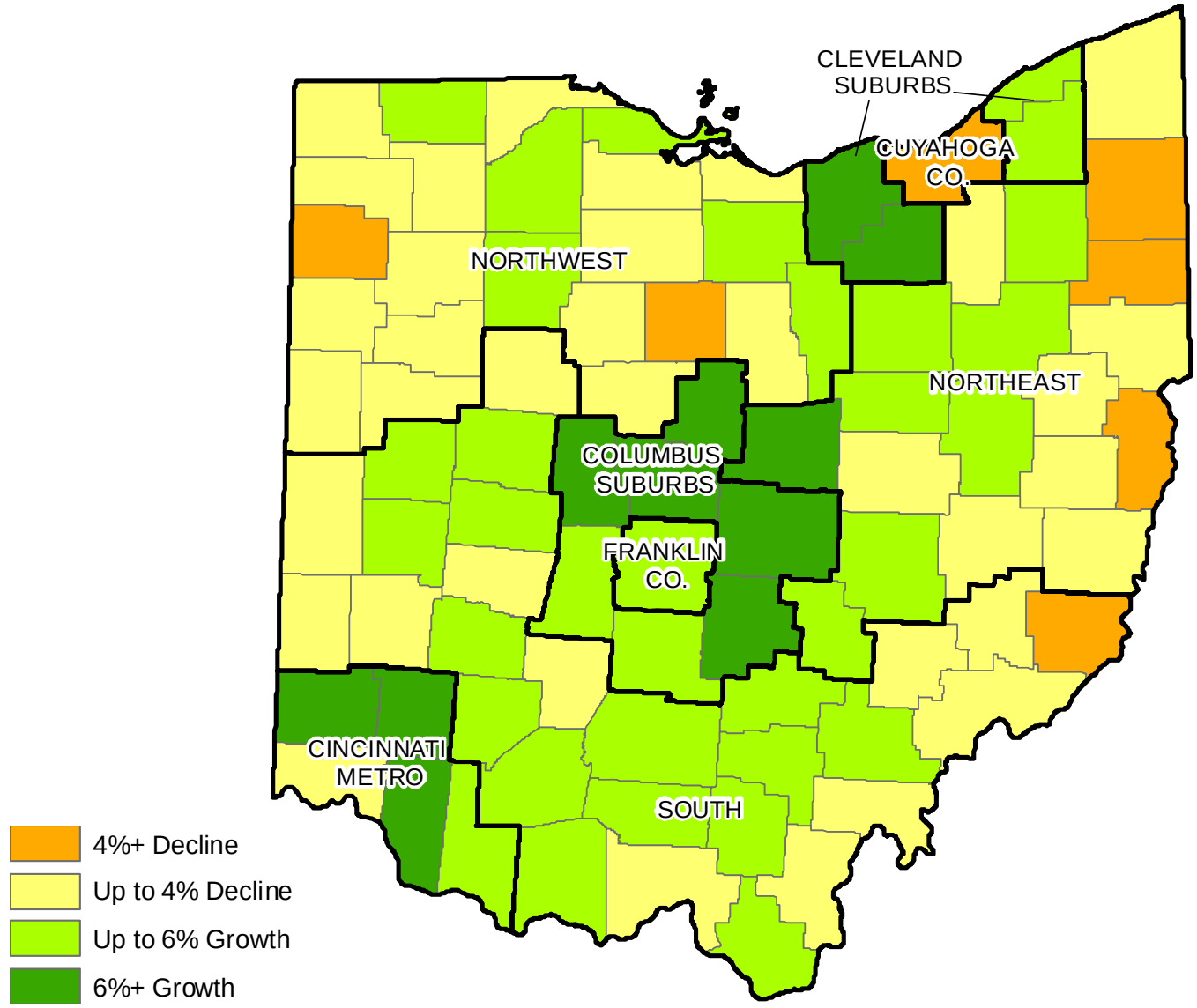
Change in Eligible Voters, 2000-2006



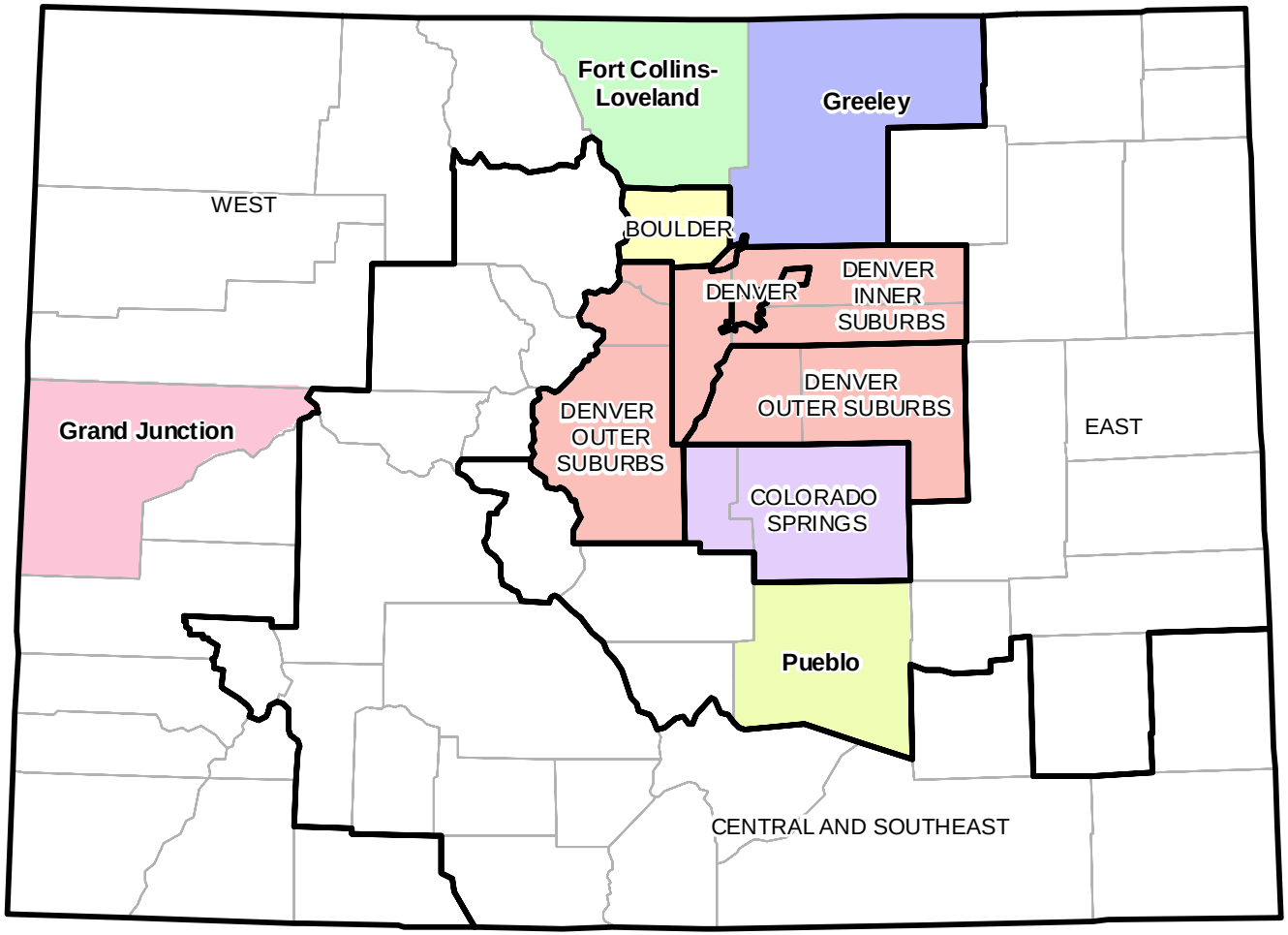
Change in Presidential Voting Margin by County, 1988-2004



Ohio Population Change by County, 2000-7



Colorado Metropolitan Areas and Regions

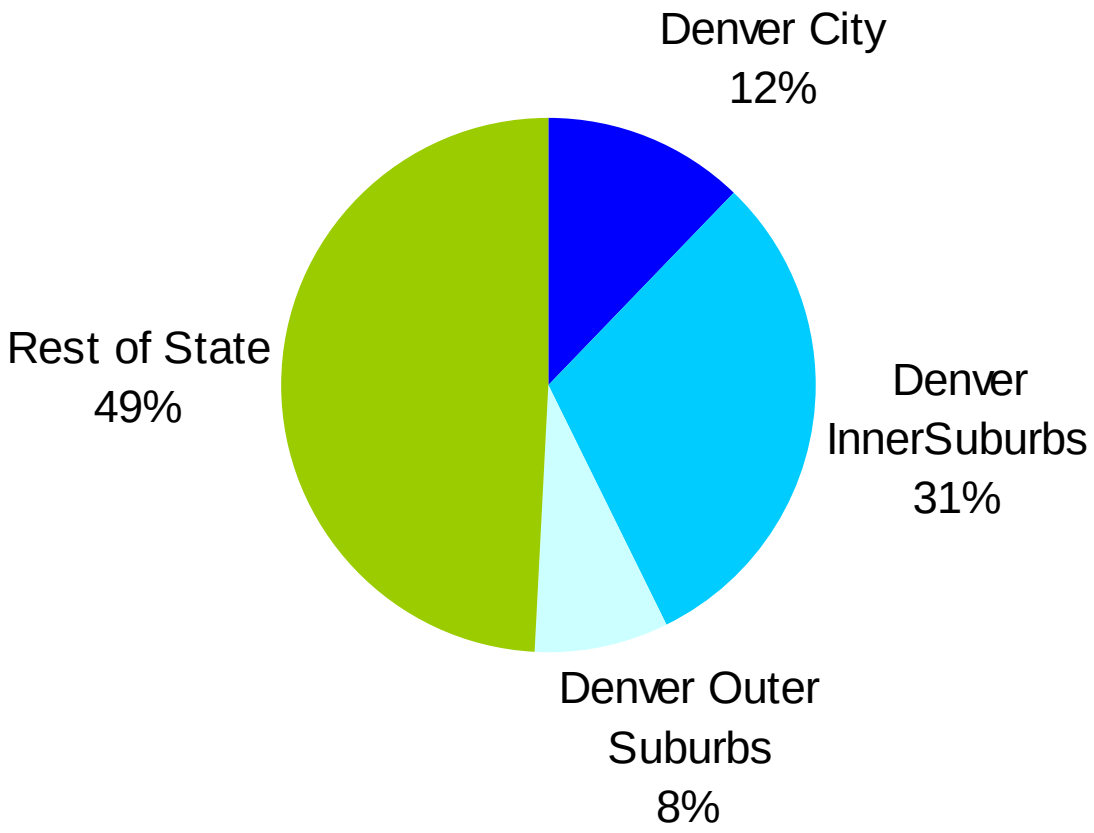


REGIONS

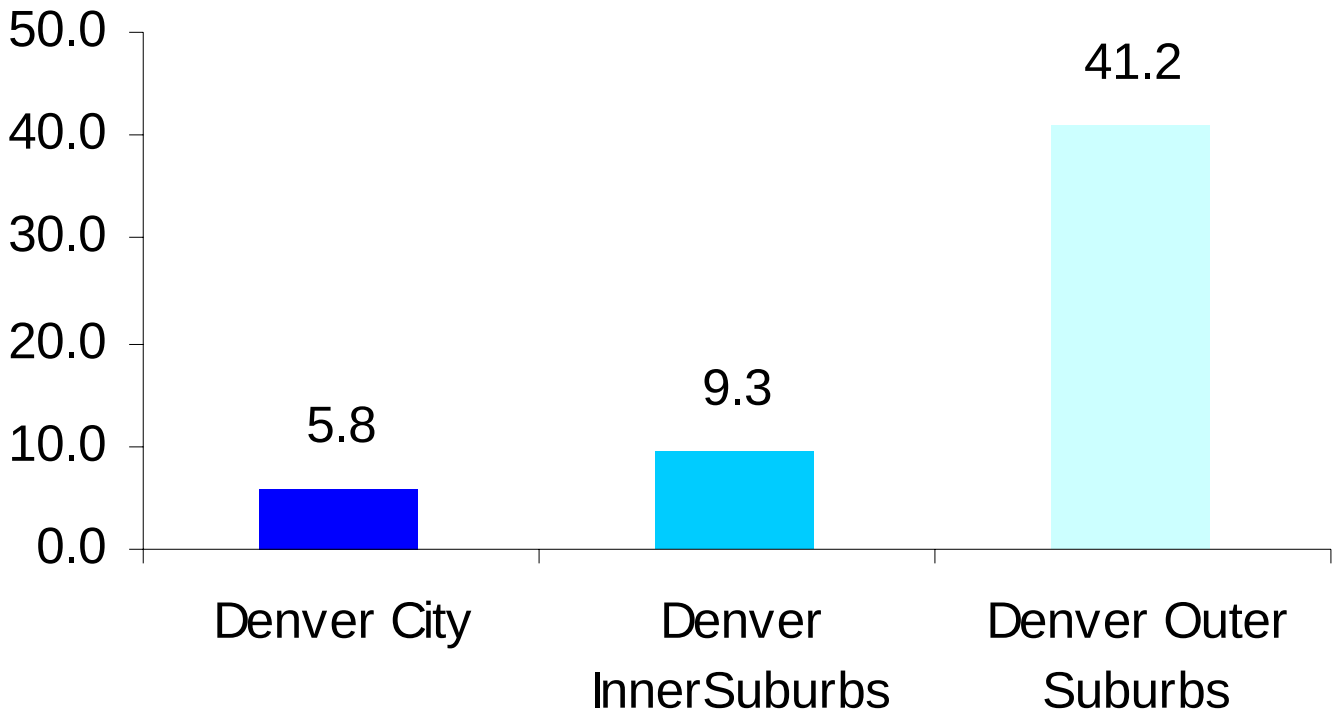
Counties

Metropolitan areas

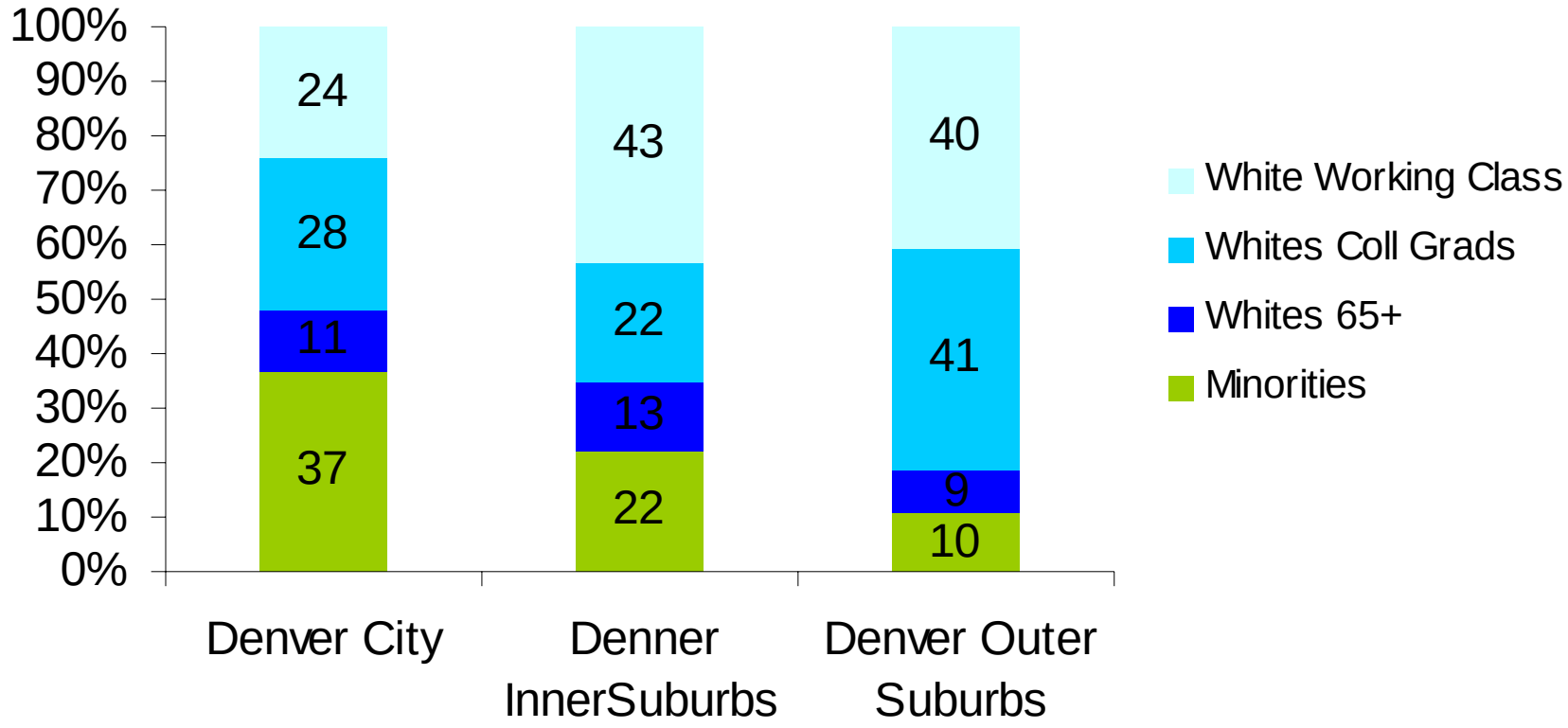
Denver and Suburbs
Share of Colorado Population, 2007



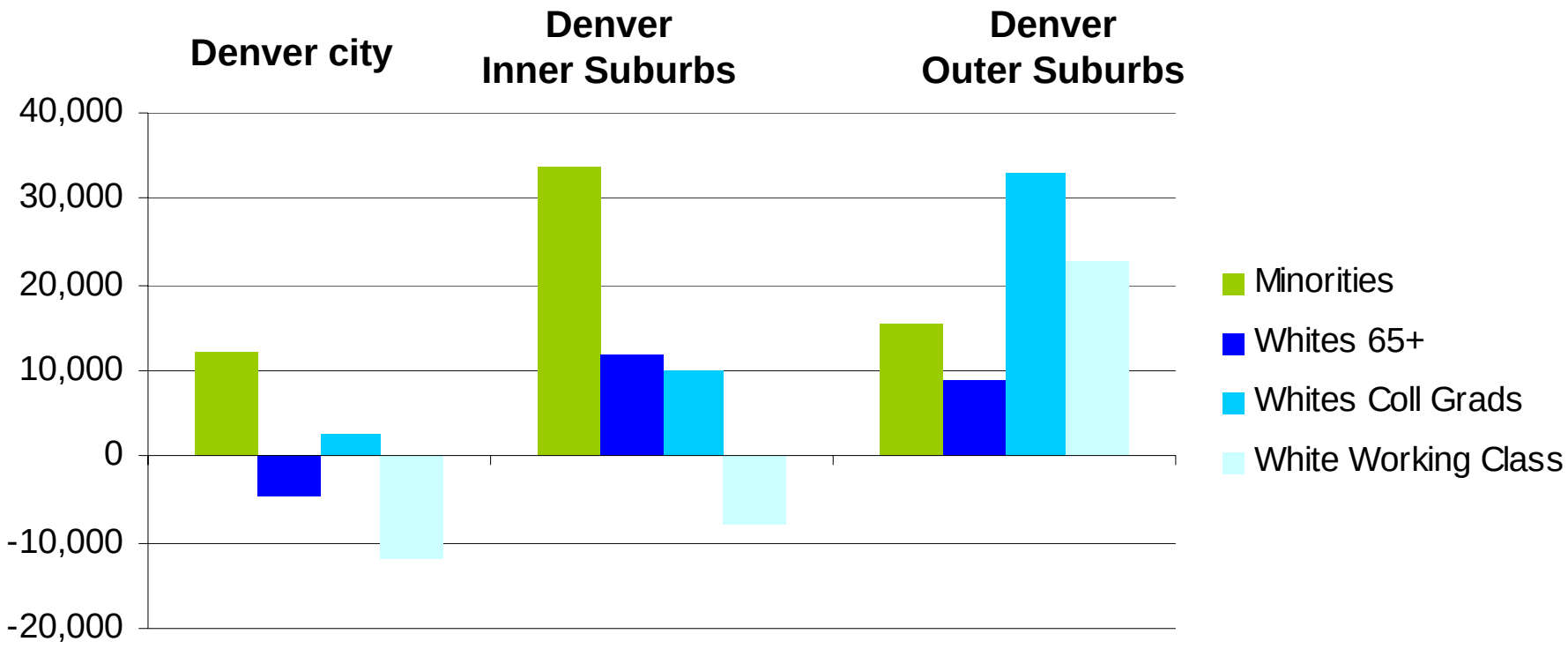
Denver and Suburbs Growth, 2000-2007



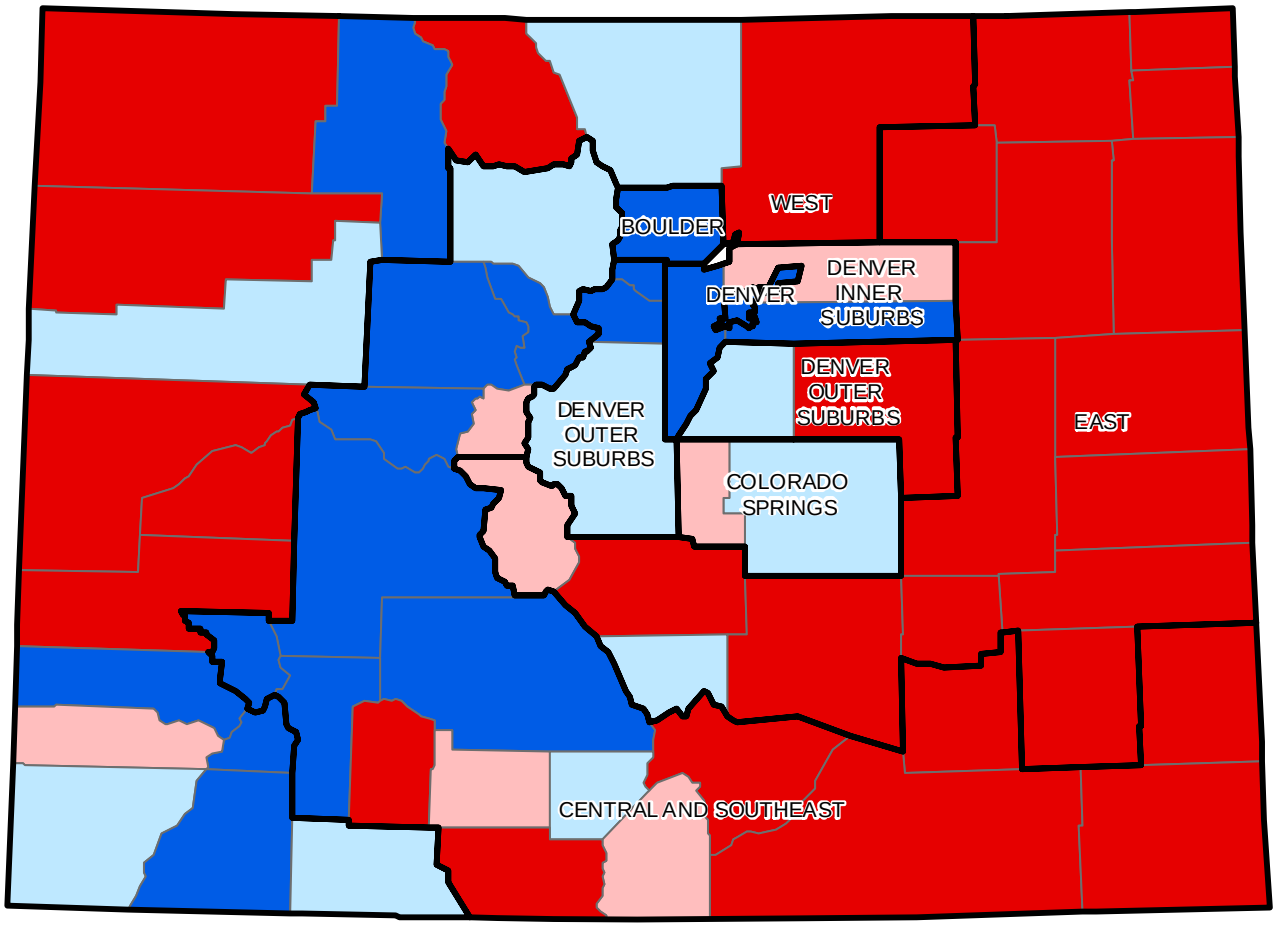
Eligible Voters in Denver: Key Demographic Groups



Denver, Change in Eligible Voters, 2000-2006



Change in Presidential Voting Margin by County, 1988-2004



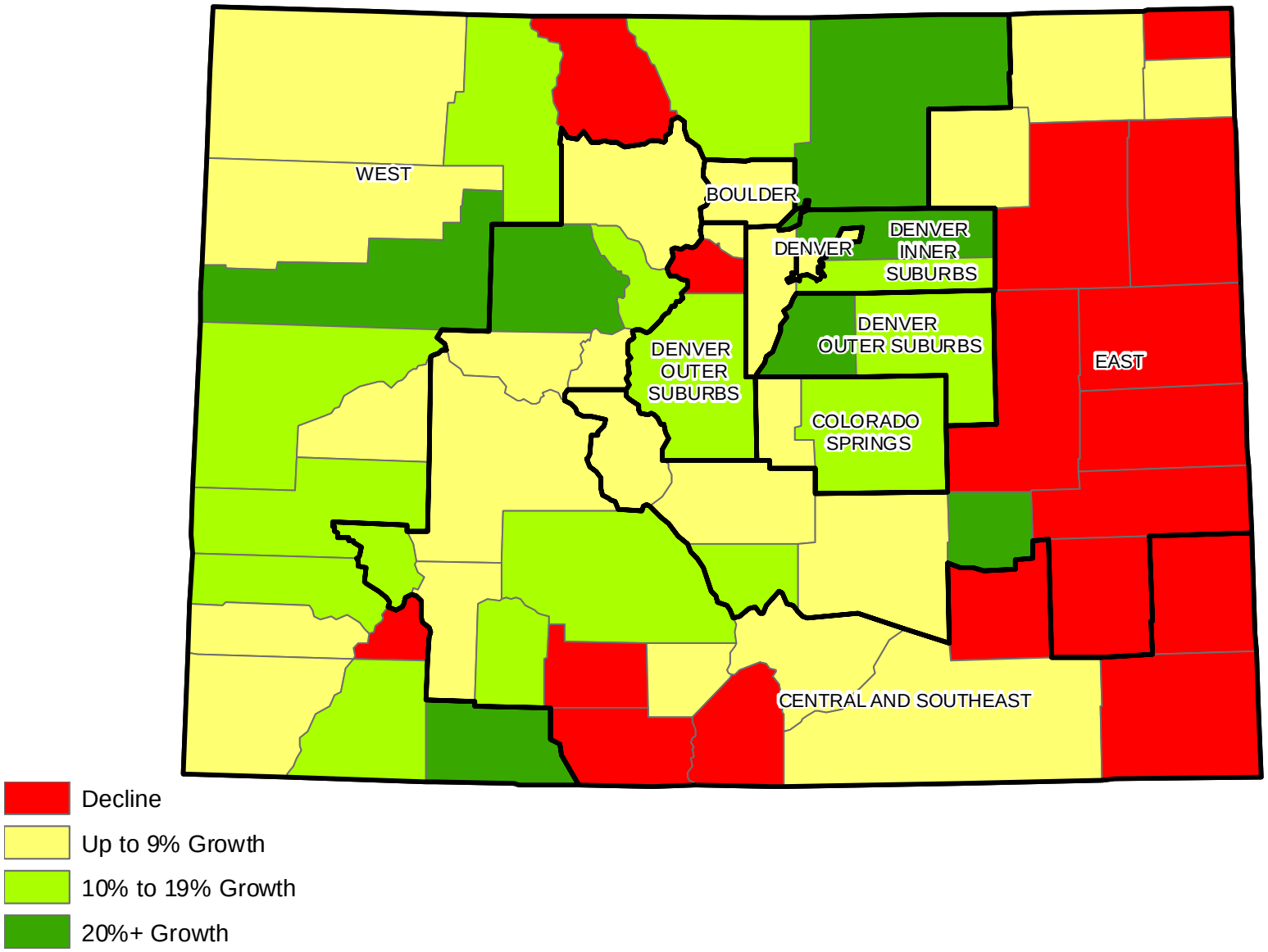
Republican Margin Increase 10%+

Republican Margin Increase up to 10%

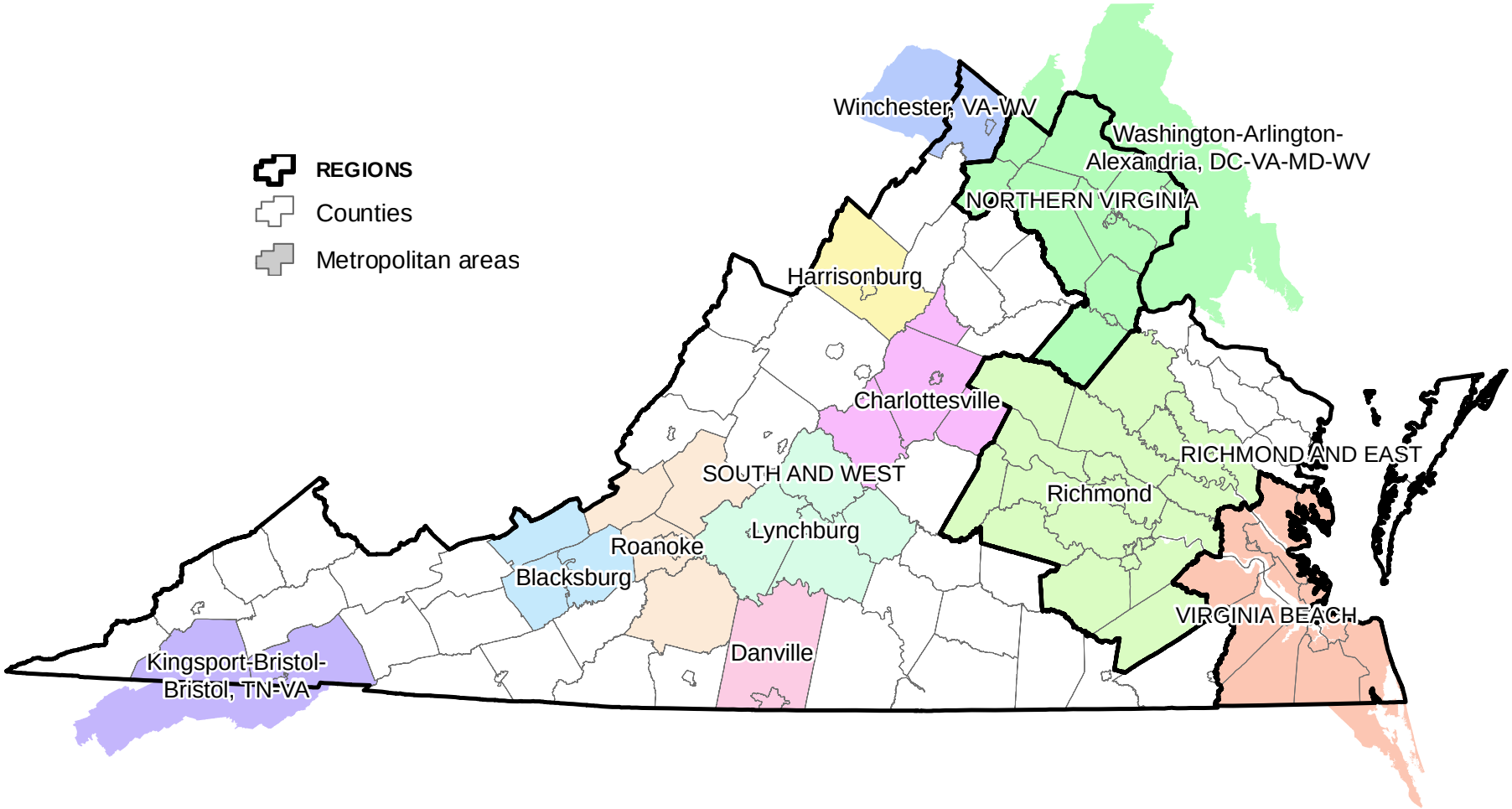
Democrat Margin Increase up to 10%

Democrat Margin Increase 10%+

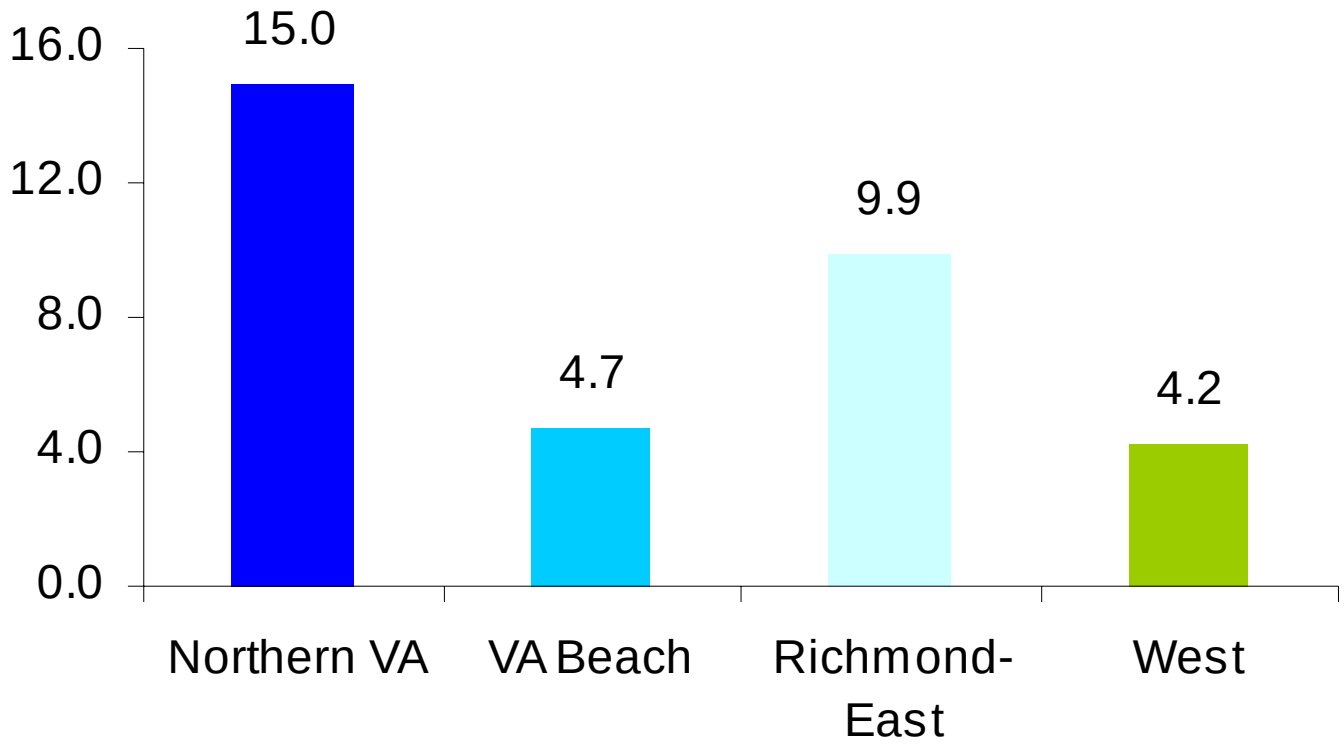
Colorado Population Growth by County, 2000-7



Virginia Metropolitan Areas and Regions



Northern Virginia and Other VA Region Growth, 2000-7



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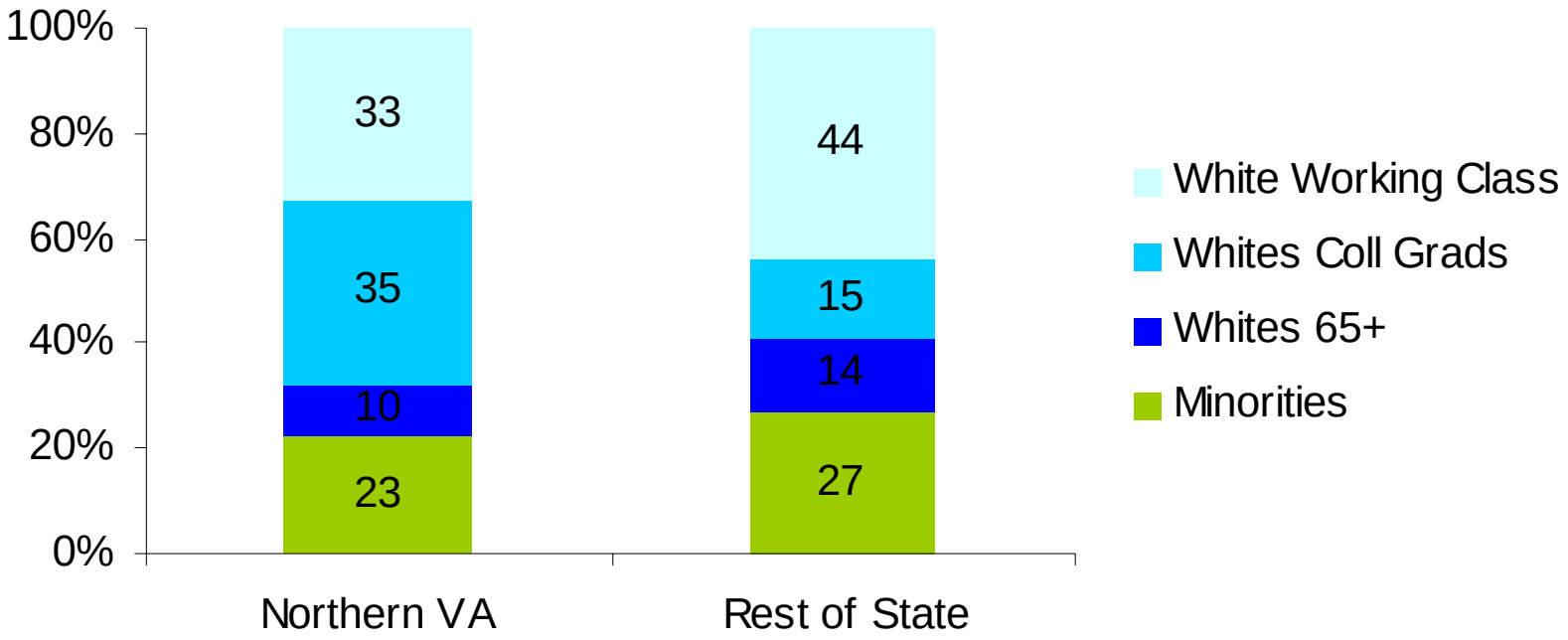
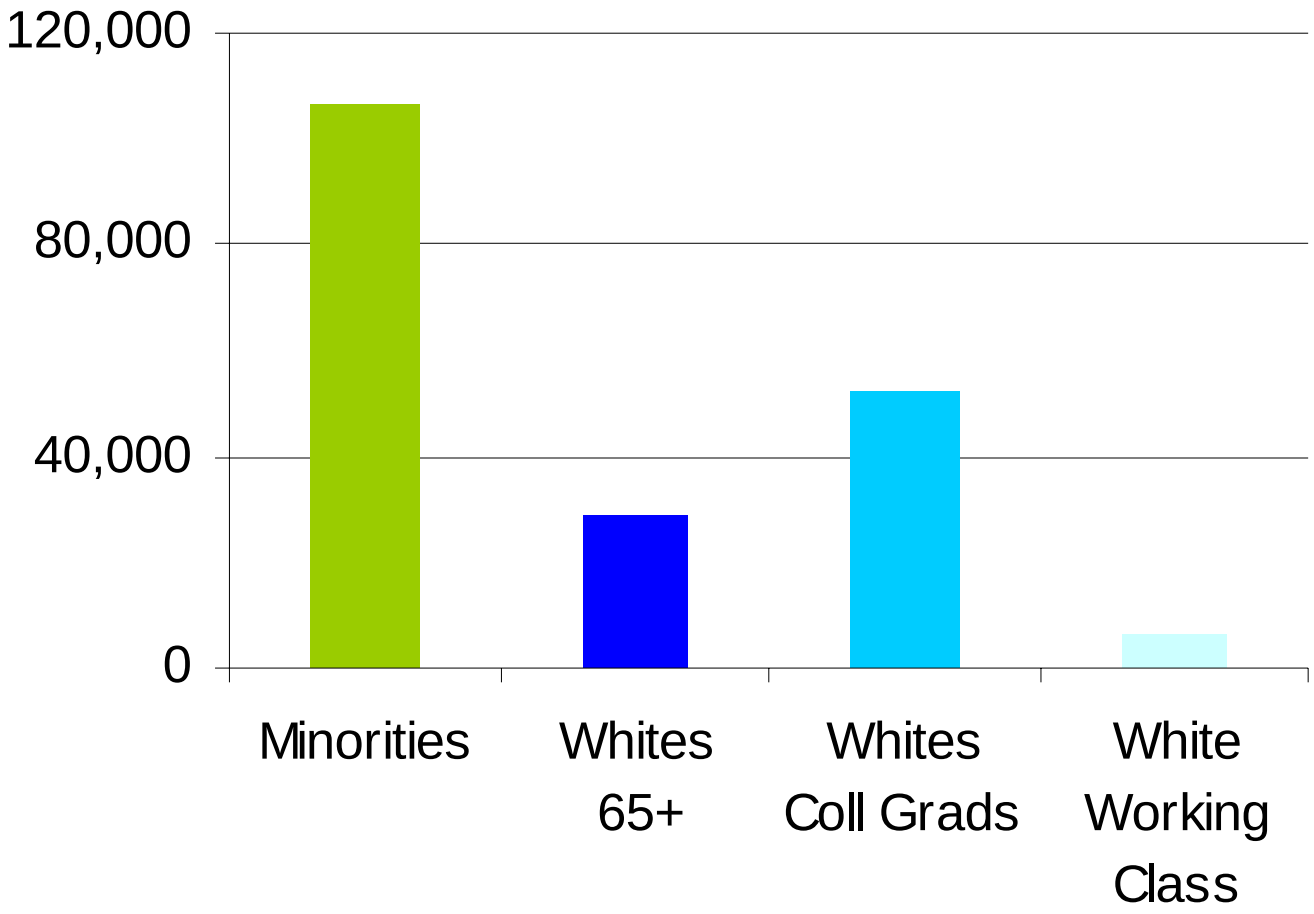
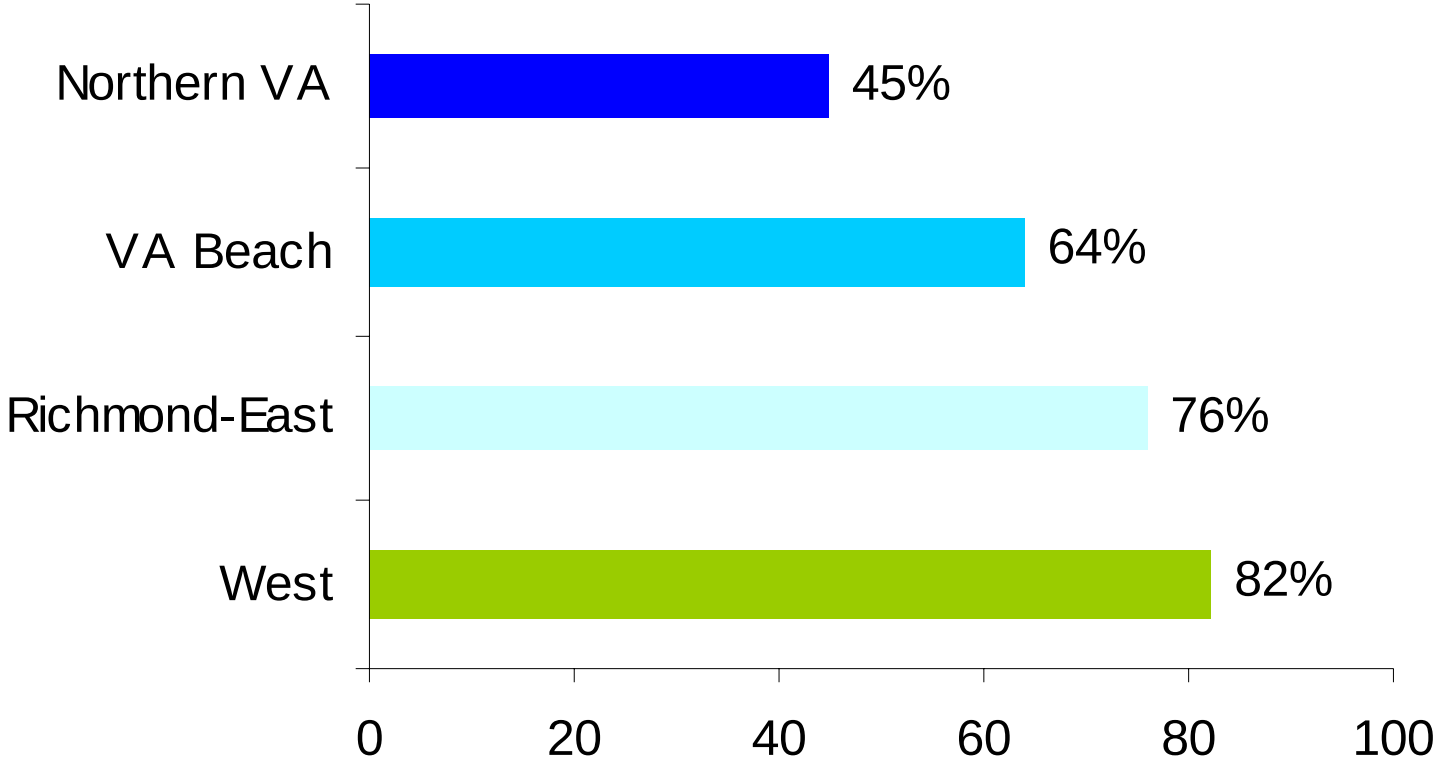


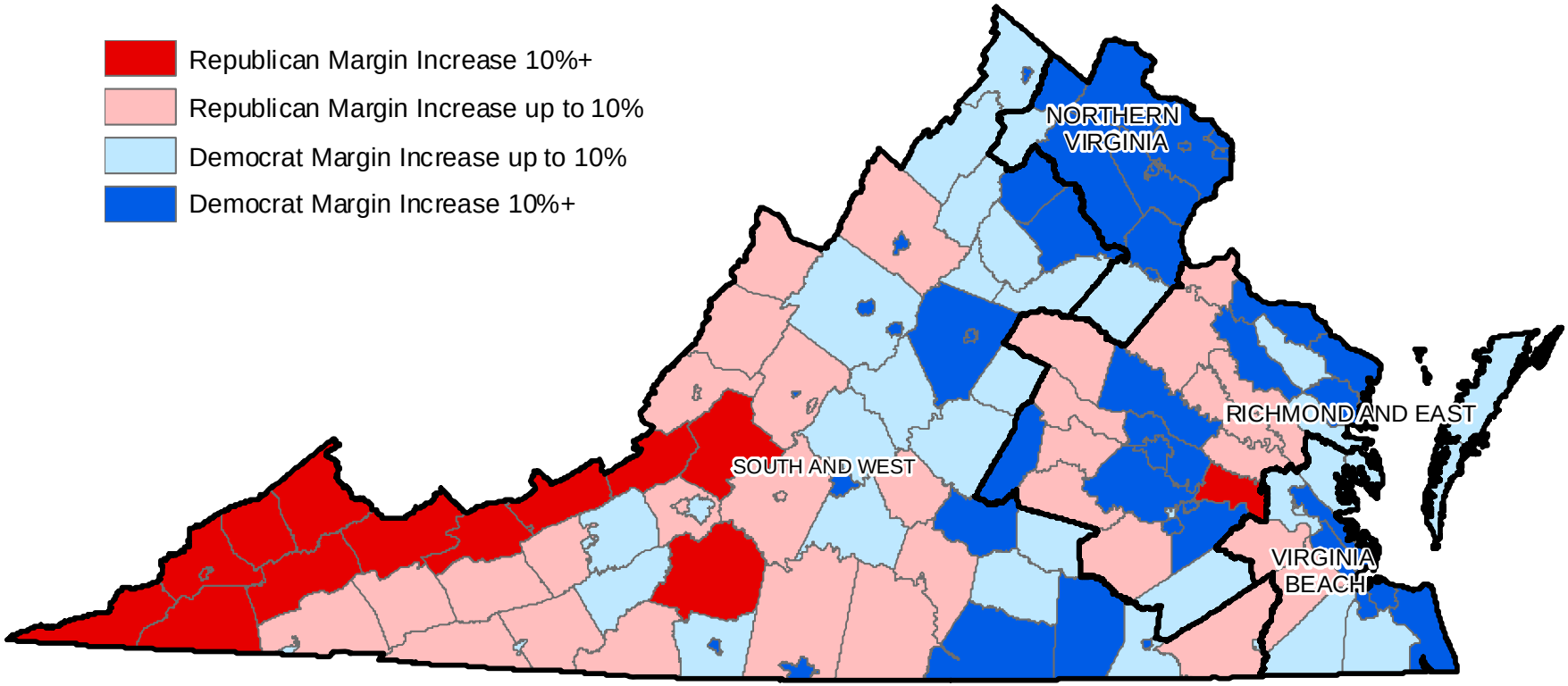
Change in Eligible Voters, Northern VA, 2000-06



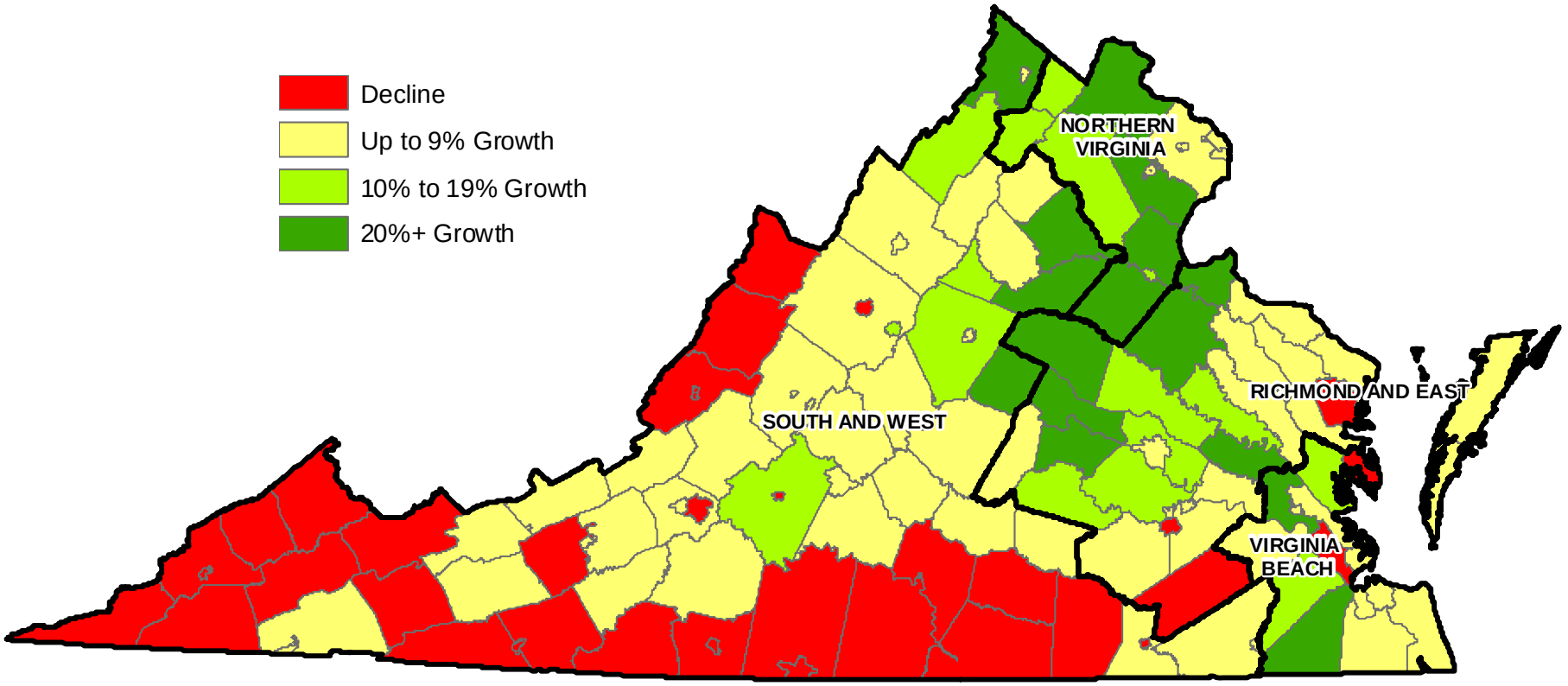
Percent Born in South, Eligible Voters (2007?)



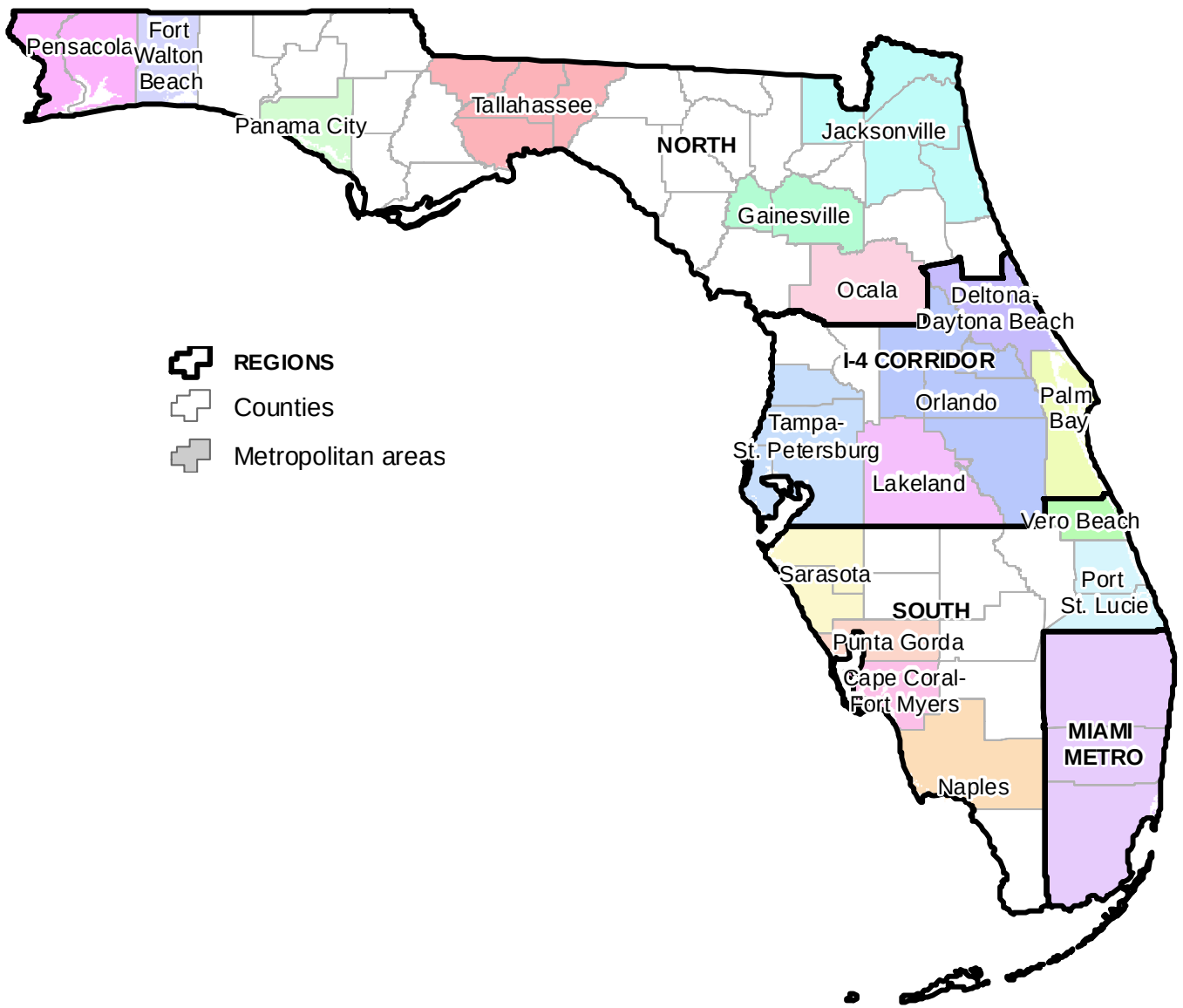
Change in Presidential Voting Margin by County, 1988-2004



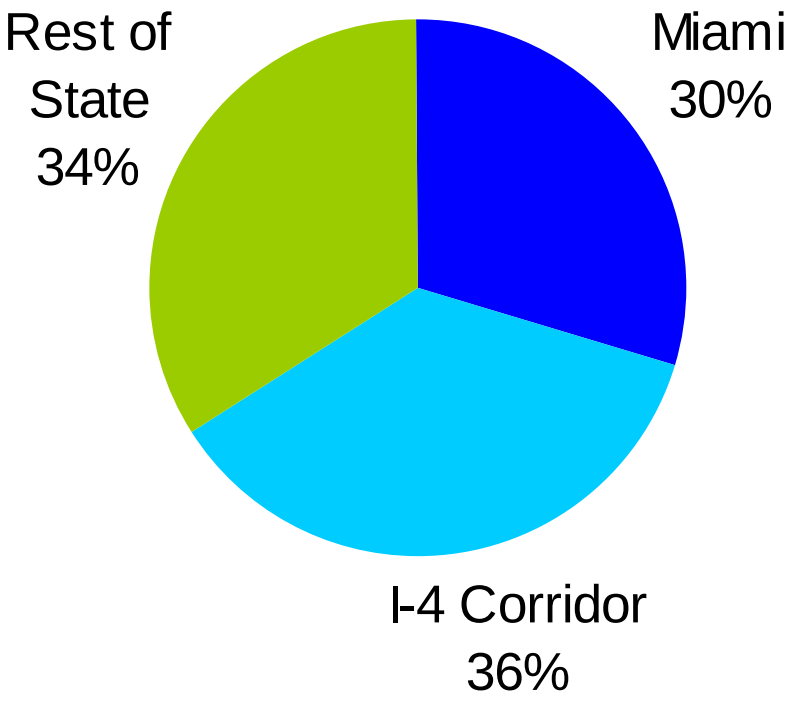
Population Change by County in Virginia, 2000-07



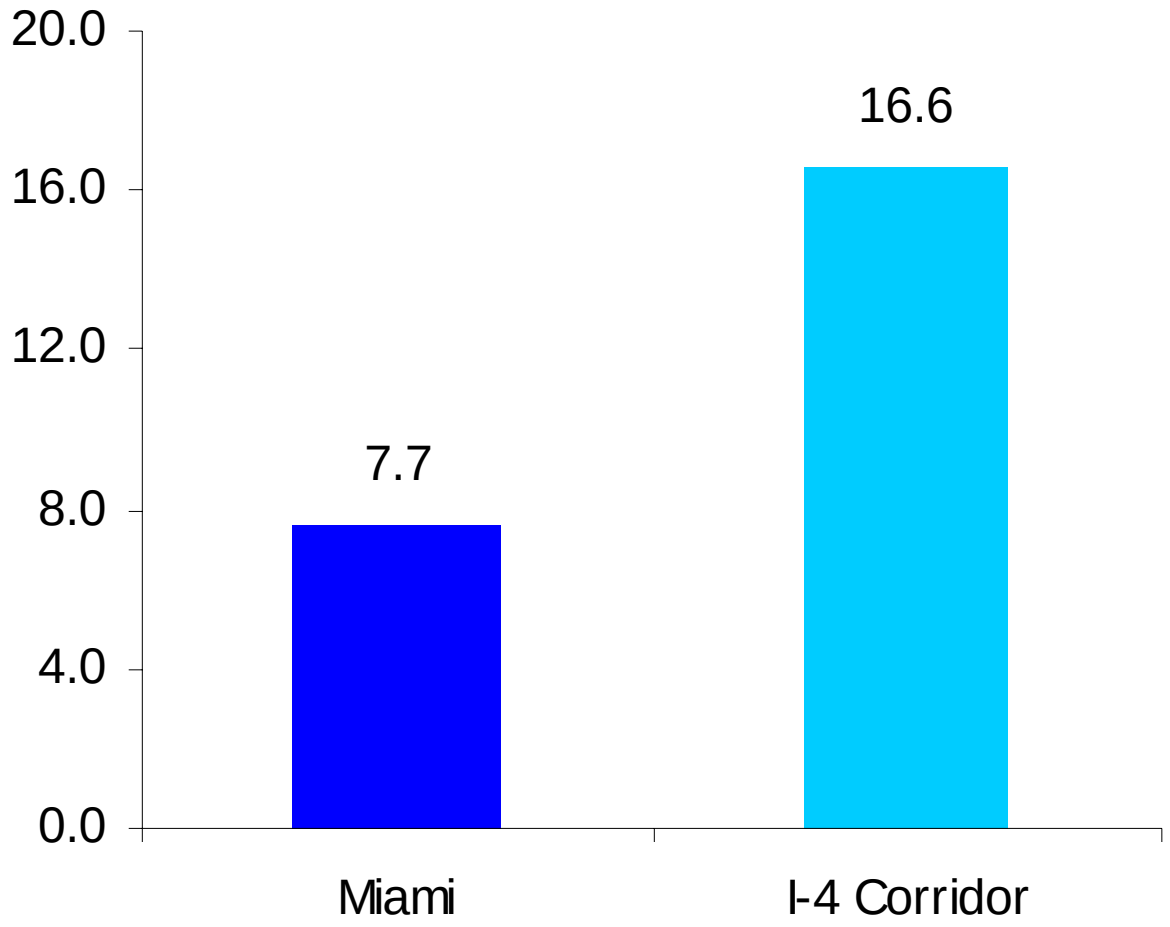
Florida Metropolitan Areas and Regions



Miami and I-4 Corridor
Share of Florida Population, 2007



Miami and I-4 Corridor Growth, 2000-7



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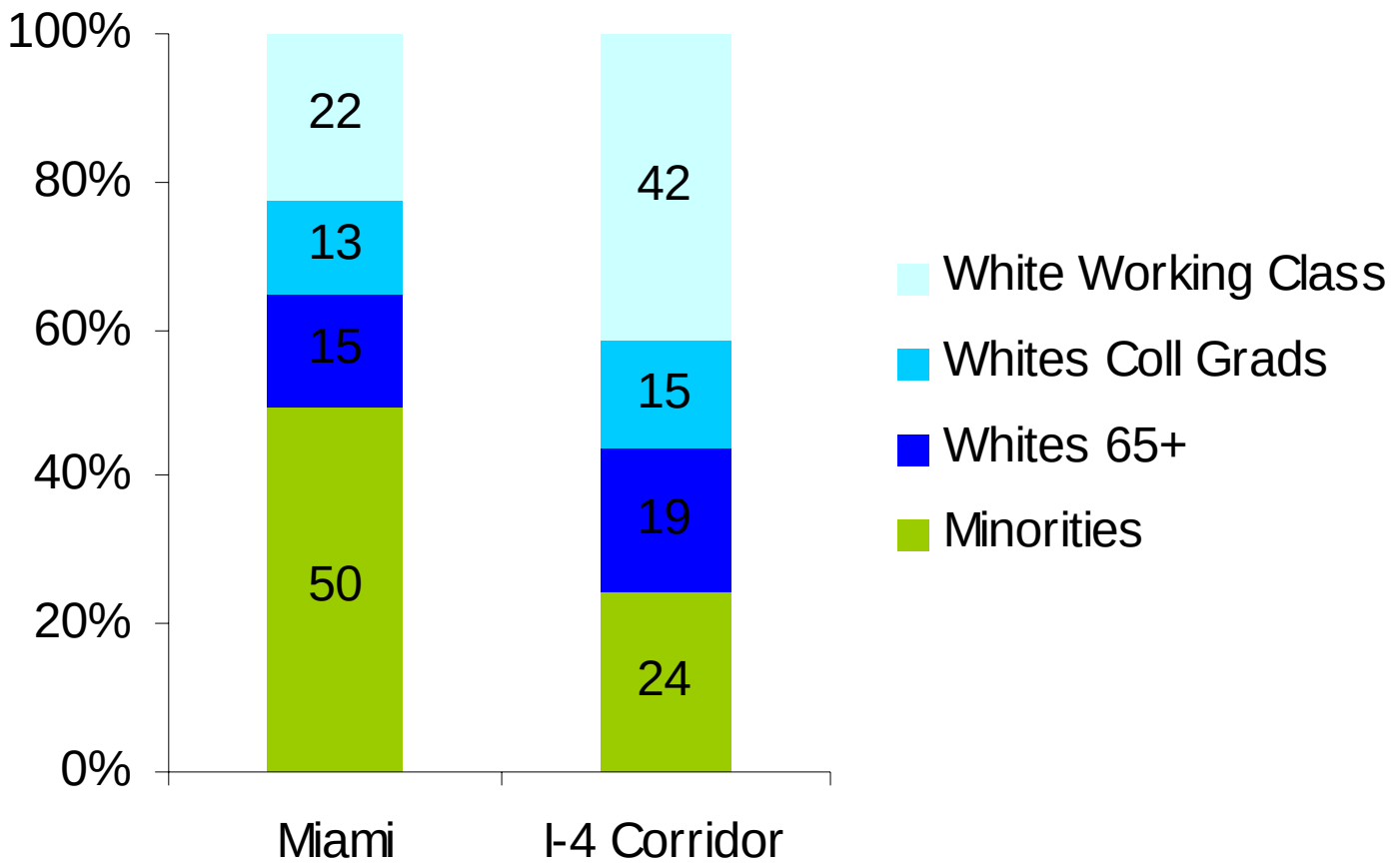
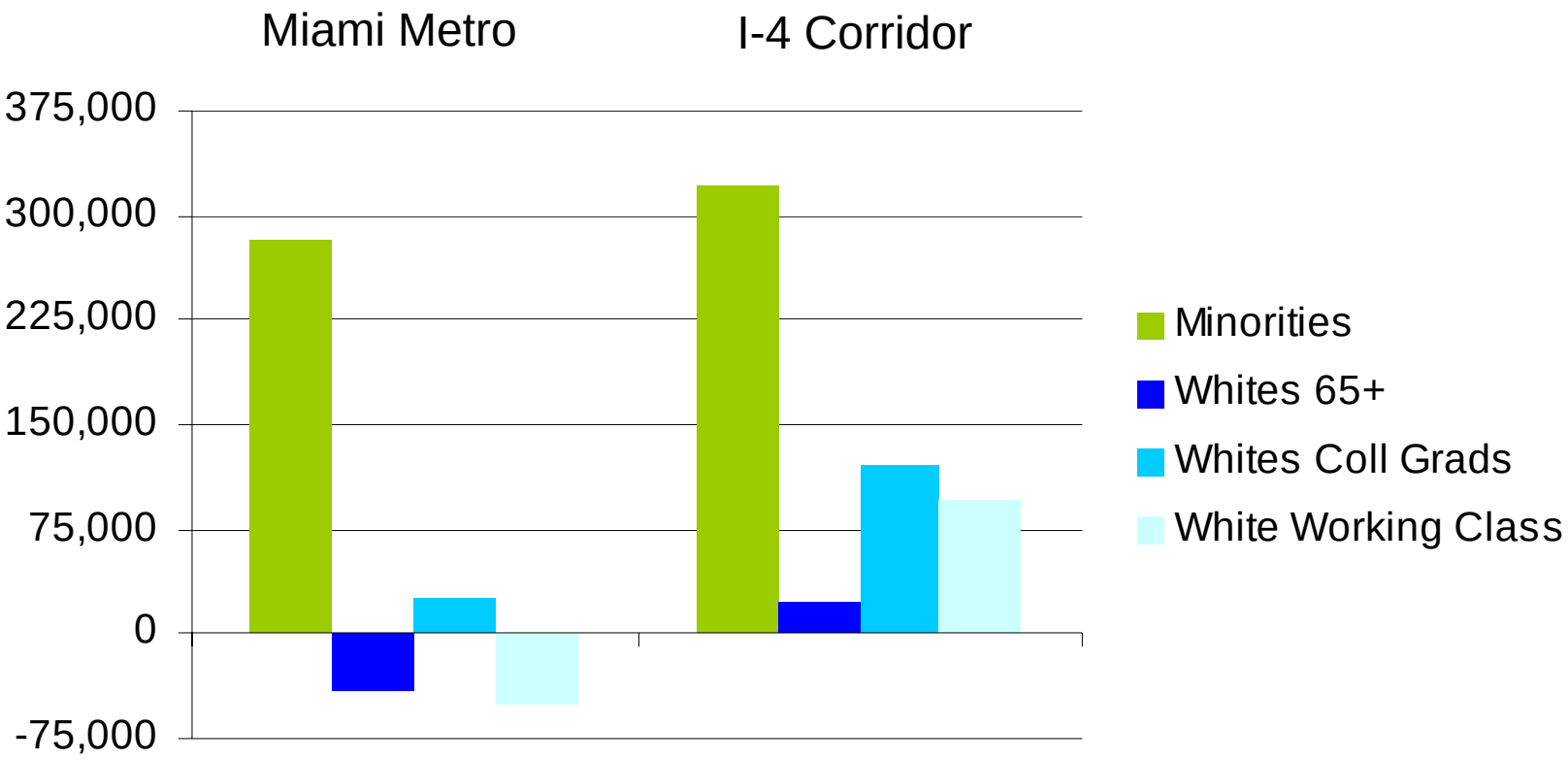
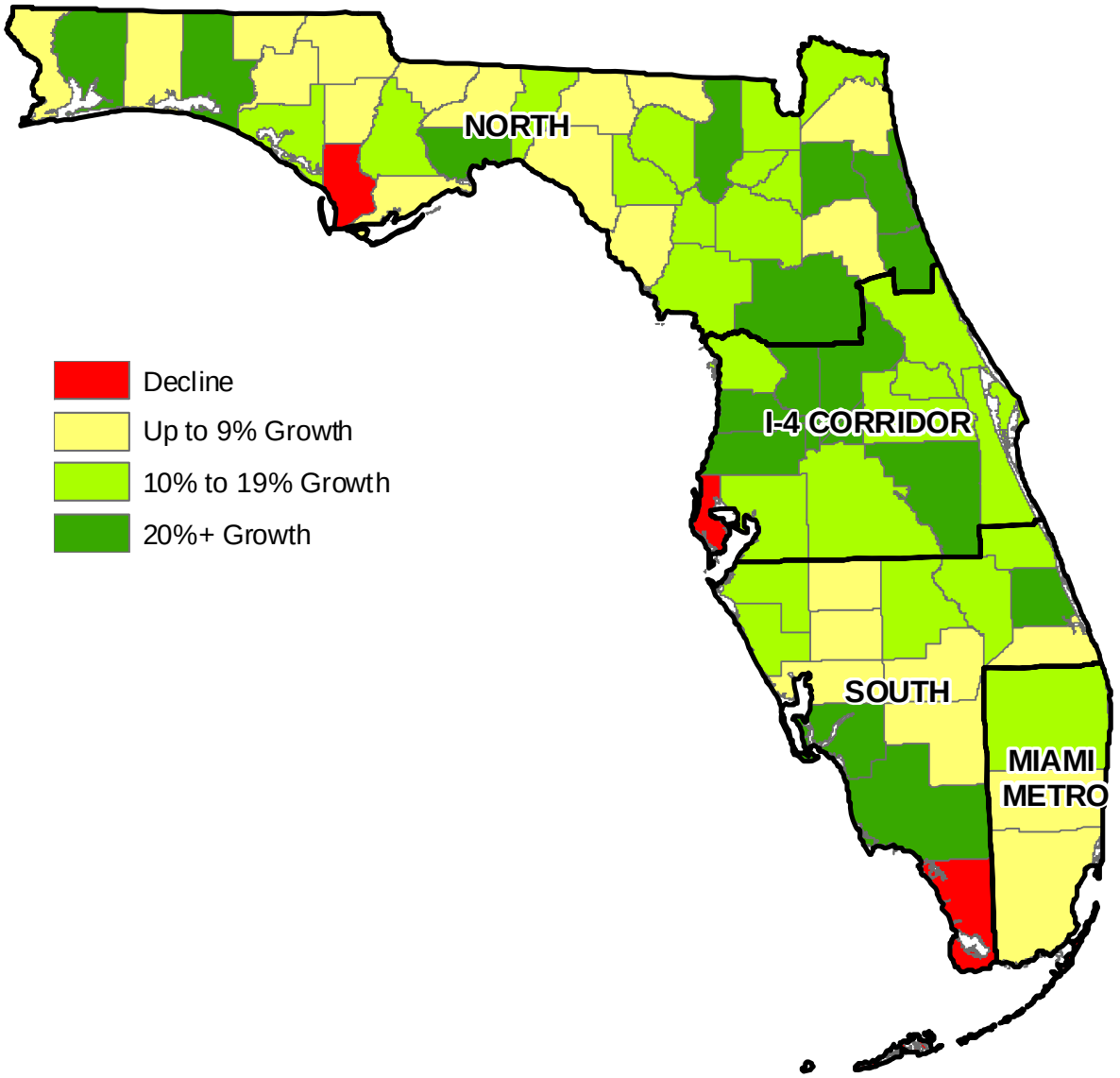


Change in Eligible Voters, 2000-6



Population Change by County in Florida, 2000-07



Change in Presidential Voting Margin, 1988-2004