

# Moving Toward a Value-Based Health System

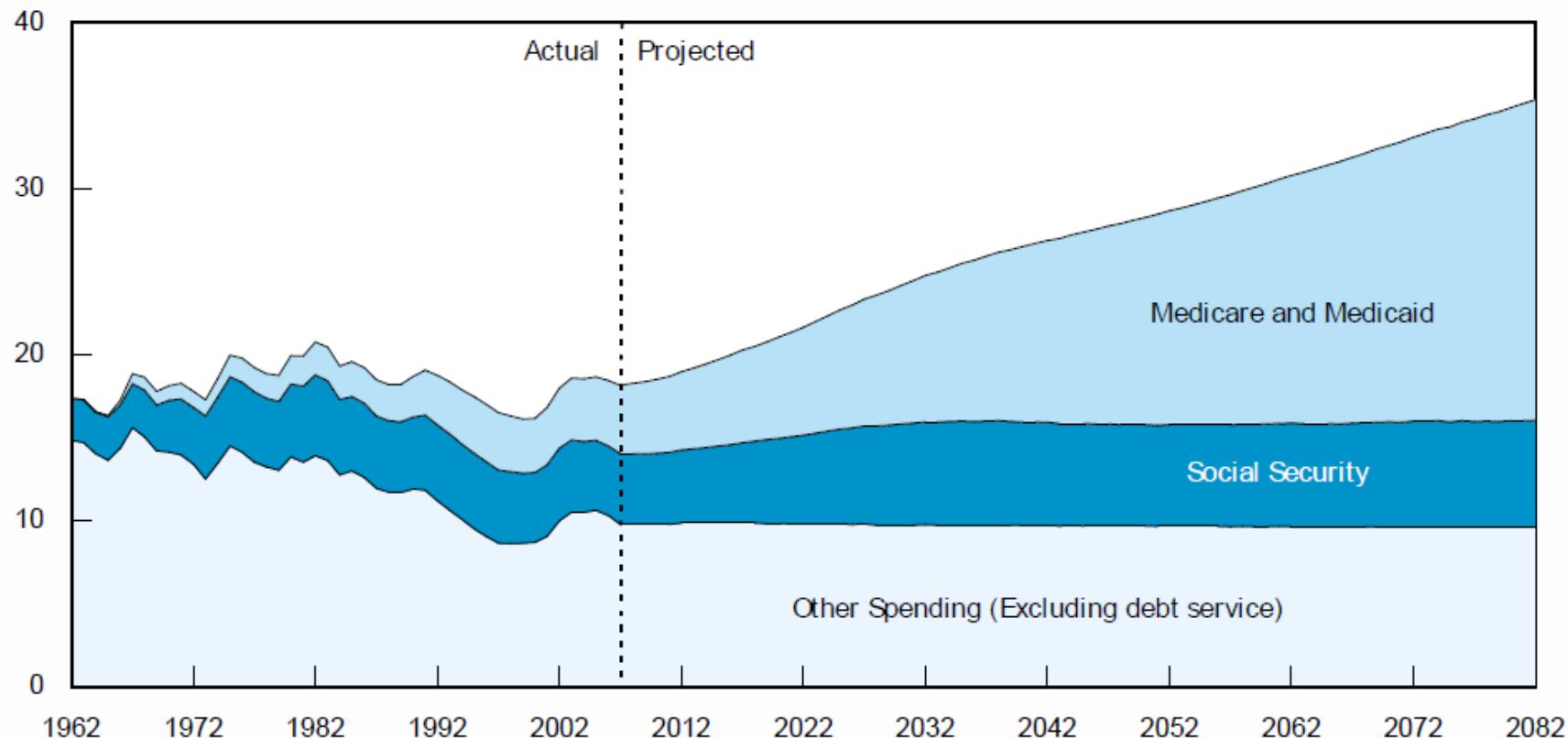
Peter R. Orszag

April 2011



# Long-Term Fiscal Gap and Health Care Costs

Percentage Share of GDP



Source: CBO (2007)

**Table 2.**

## Estimated Contributions of Selected Factors to Growth in Real Health Care Spending Per Capita, 1940 to 1990

(Percent)

|  | Smith, Heffler, and<br>Freeland (2000) | Cutler (1995) | Newhouse (1992) |
|--|--|---------------|-----------------|
| Aging of the Population                        | 2                                      | 2             | 2 <sup>a</sup>  |
| Changes in Third-Party Payment                 | 10                                     | 13            | 10 <sup>b</sup> |
| Personal Income Growth                         | 11–18                                  | 5             | <23             |
| Prices in the Health Care Sector               | 11–22                                  | 19            | *               |
| Administrative Costs                           | 3–10                                   | 13            | *               |
| Defensive Medicine and Supplier-Induced Demand | 0                                      | *             | 0               |
| Technology-Related Changes in Medical Practice | 38–62                                  | 49            | >65             |

Sources: Congressional Budget Office based on Sheila D. Smith, Stephen K. Heffler, and Mark S. Freeland, "The Impact of Technological Change on Health Care Cost Increases: An Evaluation of the Literature" (working paper, 2000); David M. Cutler, "Technology, Health Costs, and the NIH" (paper prepared for the National Institutes of Health Economics Roundtable on Biomedical Research, September 1995); and Joseph P. Newhouse, "Medical Care Costs: How Much Welfare Loss?" *Journal of Economic Perspectives*, vol. 6, no. 3 (Summer 1992), pp. 3–22.

Notes: Amounts in the table represent the estimated percentage share of long-term growth that each factor accounts for.

< = less than; > = greater than; \* = not estimated.

a. Represents data for 1950 to 1987.

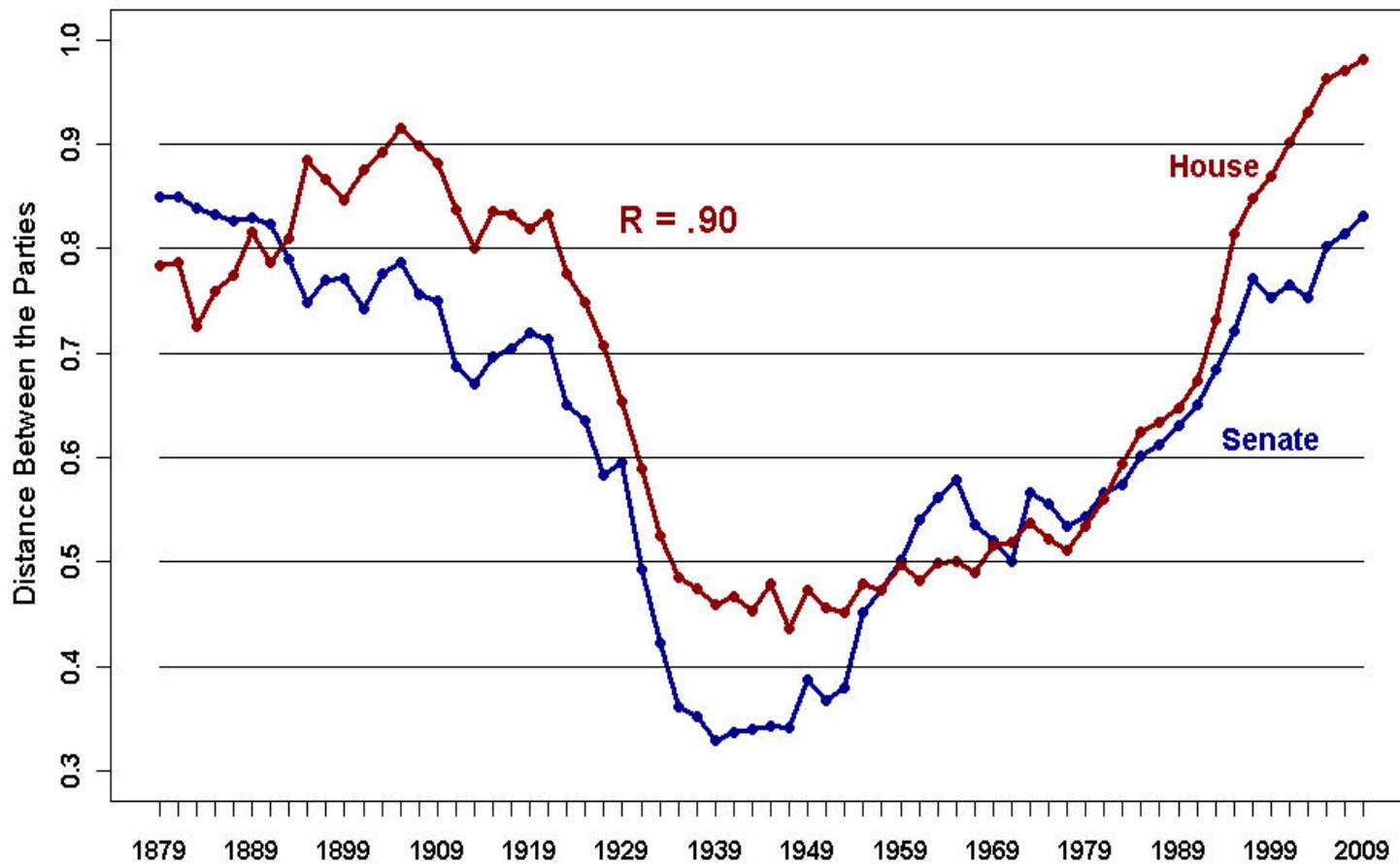
b. Represents data for 1950 to 1980.

Table 2: Accounting for the Decline in U.S. Deaths from Coronary Disease: 1980-2000

| Number of Deaths Prevented/Postponed | Percent of Total Mortality Decline | Type of Medical/Surgical Treatment or Risk Factor Change   |
|--------------------------------------|------------------------------------|--|
| 209,000                              | 61.2%                              | Health risk reduction: Declines in prevalence of smoking, hypertension, cholesterol, physical inactivity       |
| -59,370                              | -17.4%                             | Health risk increase: Rise in prevalence of body-mass index (BMI) and diabetes                                 |
| <i>149,630</i>                       | <i>43.8%</i>                       | <i>Subtotal: Deaths prevented or postponed because of health risk factors</i>                                  |
| 83,285                               | 21.9 %                             | Category I: Aspirin, heparin, warfarin, anti-hypertensives, $\beta$ -blockers, diuretics                       |
| 45,225                               | 13.2%                              | Category I+: Statins, ACE Inhibitors, IIb/IIIa antagonists, thrombolytics                                      |
| 30,830                               | 11.5%                              | Category II: Angioplasty/stents, bypass surgery (CABG), cardio-pulmonary resuscitation, cardiac rehabilitation |
| <i>159,340</i>                       | <i>46.6%</i>                       | <i>Subtotal: Deaths prevented or postponed by medical/surgical treatments</i>                                  |
| 32,775                               | 9.6%                               | Unexplained by model   |
| <i>341,745</i>                       | <i>100.0%</i>                      | <i>Total deaths prevented or postponed</i>   |
| Source: Ford, et al., 2007.          |                                    |  |

# Political polarization

Party Polarization 1879-2010  
Distance Between the Parties First Dimension

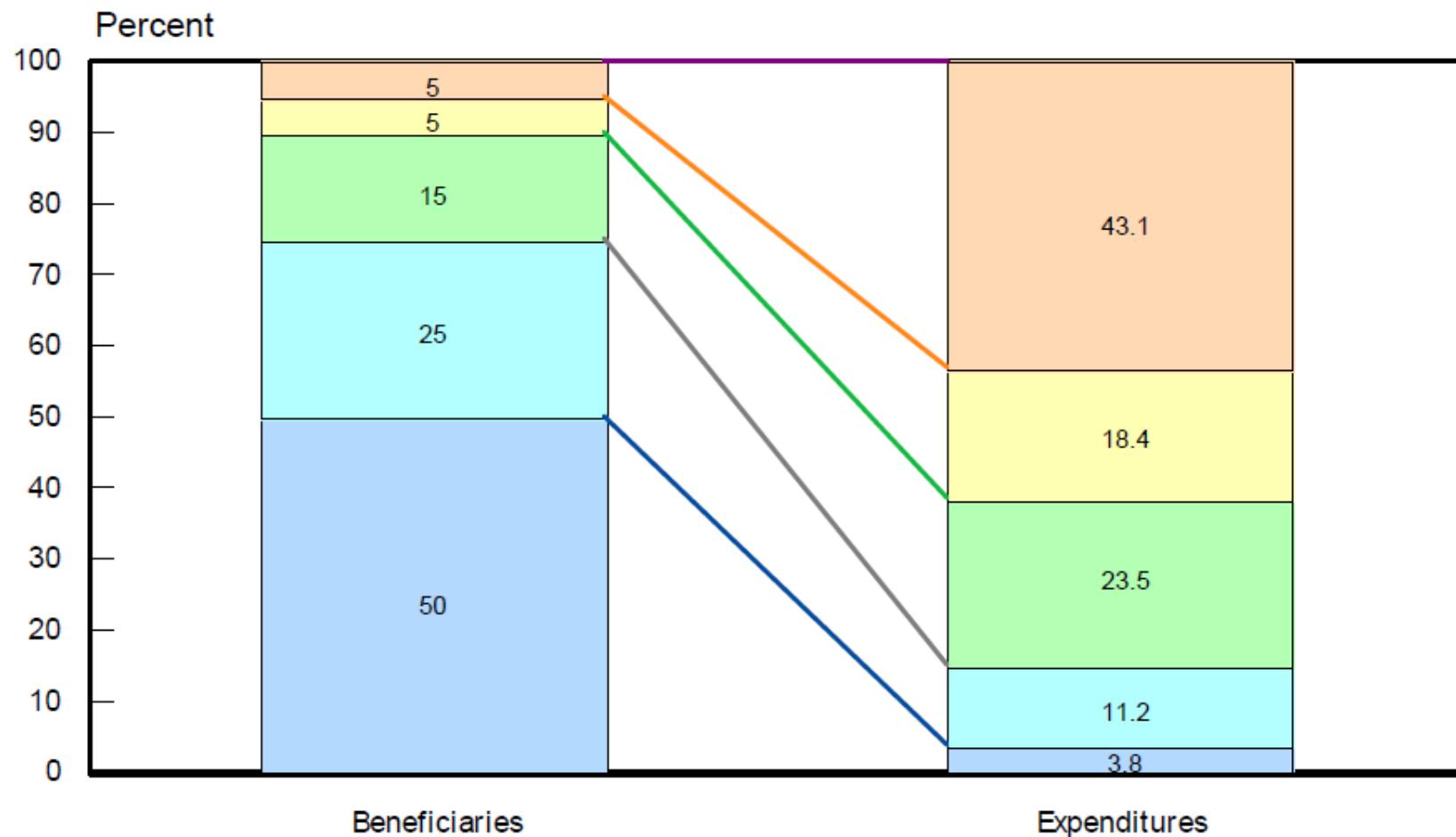


# Two Conceptual Approaches (Need Not Be Mutually Exclusive)

- Consumer directed
- Provider value



# Concentration of Total Annual Medicare Expenditures Among Beneficiaries, 2001



Source: Data from CMS.

# Ryan Proposal Would Double Health Care Spending of Typical 65-Year-Old

■ Government's share ■ Beneficiary's share

Health care spending for a typical 65-year-old in 2022, in dollars

Ryan Proposal

|         |          |          |
|---------|----------|----------|
| \$8,000 | \$12,500 | \$20,500 |
|---------|----------|----------|

Current Medicare

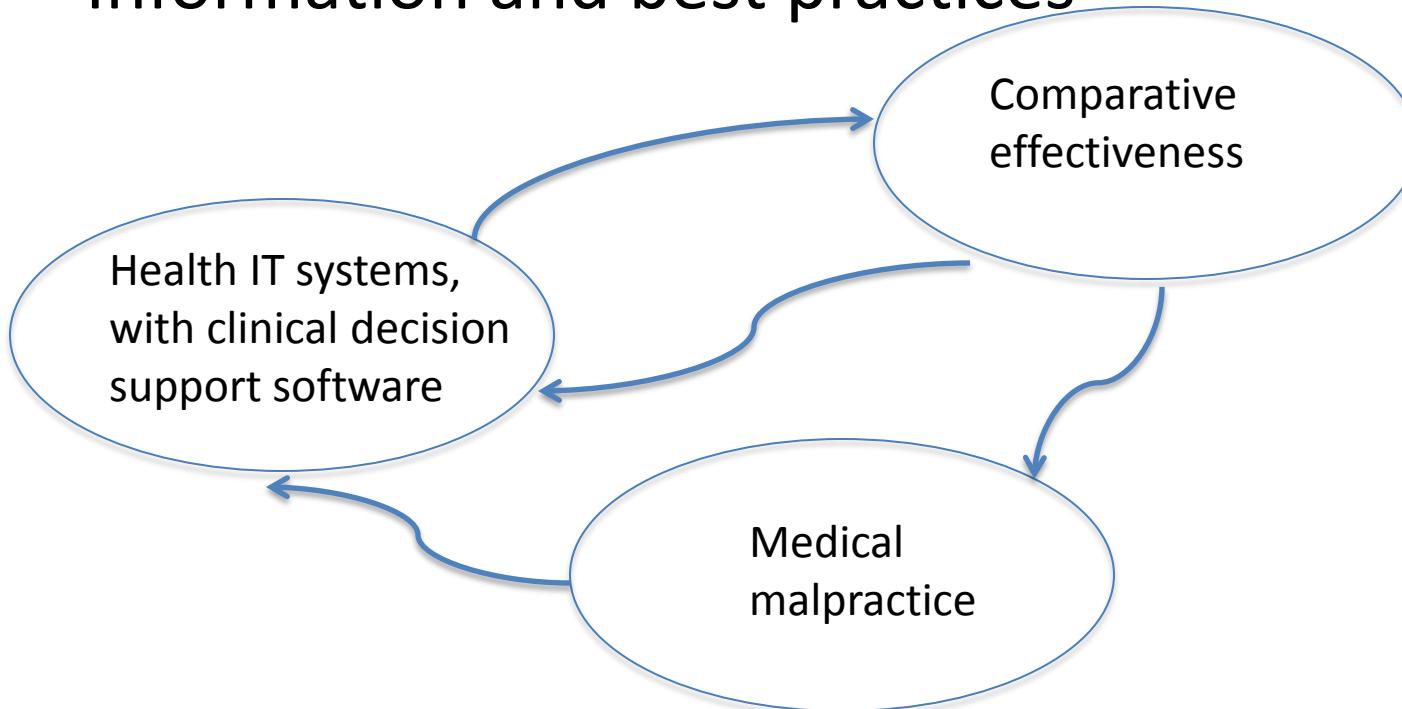
|         |         |          |
|---------|---------|----------|
| \$8,600 | \$6,150 | \$14,750 |
|---------|---------|----------|

Source: Douglas W. Elmendorf, Director, Congressional Budget Office, Letter to the Honorable Paul Ryan, April 5, 2011, and CBO calculations. Current Medicare is CBO's alternative fiscal scenario.

Note: Beneficiary's share of spending includes premiums, out-of-pocket costs for covered services, and any payments for supplemental insurance.

# Addressing High Cost Cases: Provider Value Emphasis

- Information and best practices



- Delivery system structure and incentives

# Independent Payment Advisory Board

- IPAB will have 15 members appointed by the President to 6 year terms
- The IPAB must put forward proposals that Medicare spending growth stays within a certain target (1 percent excess cost growth in outyears)
- Beginning in 2015 the IPAB must make recommendations to reduce Medicare spending when it is expected to exceed a target level
- Power of default and inertia
- Will it realize its potential?

# Crucial “details”

- Sufficient data to do CER well? PCORI implementation
- Quality metrics
- Specific design:
  - Pearson/Bach
  - ASMR
  - United Health and other “performance-based reimbursement” approaches