

# What Makes Algebra Hard for Learners?



Kenneth R. Koedinger  
Human-Computer Interaction  
& Psychology  
Carnegie Mellon University

Director of the  
*Pittsburgh Science of Learning Center*

Email: [Koedinger@cmu.edu](mailto:Koedinger@cmu.edu)

Phone: 412-268-7667

# Conference question: Should algebra be taught in early grades?

- Differing views & rationales
  - No, because students are not ready
  - Yes, because students need to develop concepts & fluency over years
- Key issue here
  - Is the answer the same for all algebraic content & knowledge?
  - What is hard for students, when?

# Overview

- Comparing matched verbal story & symbolic equations
- Analysis of strategies & errors
- Teach algebra in middle school?
- Bridging instruction studies

# Effect of Problem Representation on Beginning Algebra Problem Solving

*Which problem type is most difficult for Algebra students?*

## Story Problem

As a waiter, Ted gets \$6 per hour. One night he made \$66 in tips and earned a total of \$81.90. How many hours did Ted work?

## Word Problem

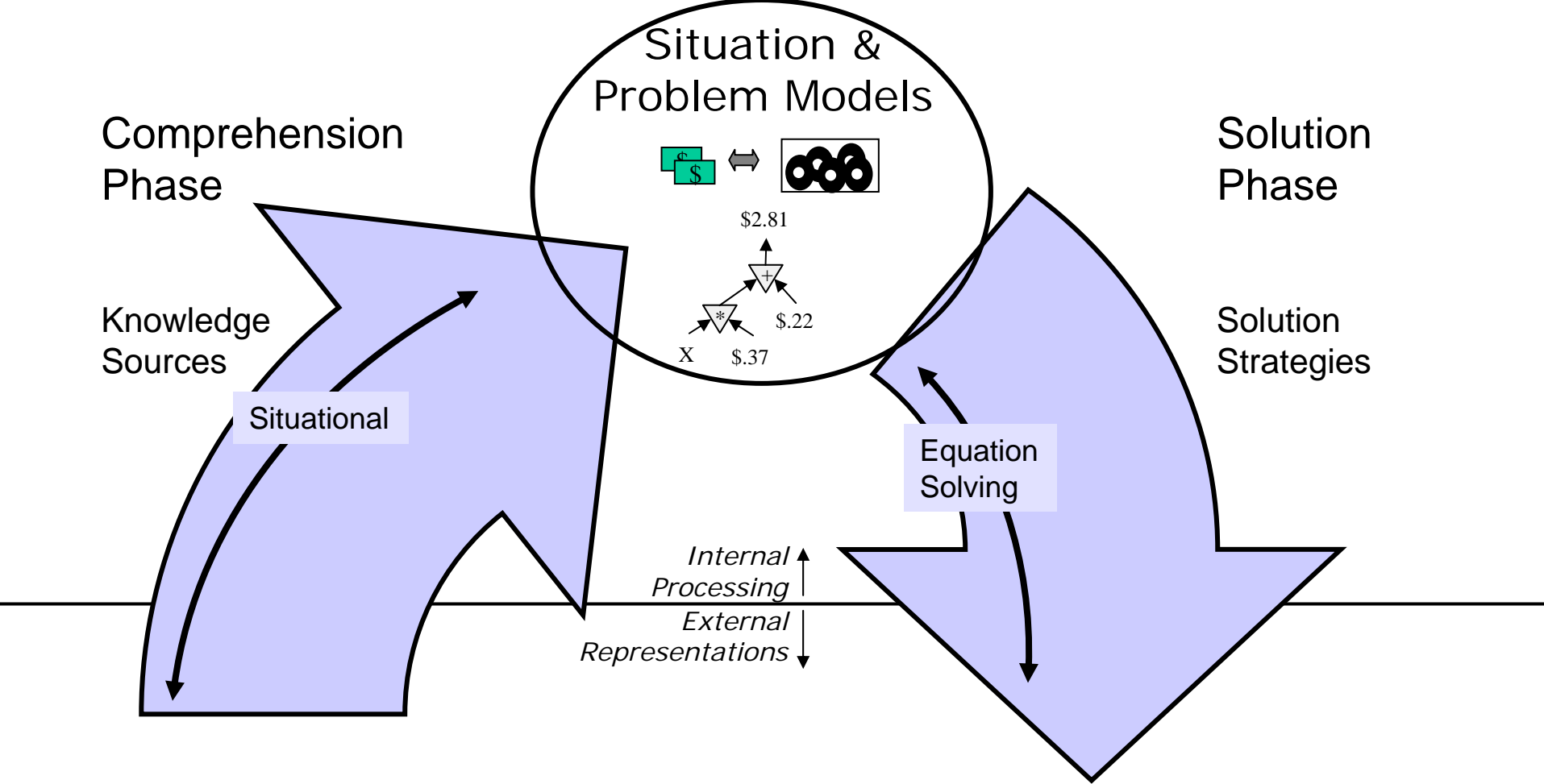
Starting with some number, if I multiply it by 6 and then add 66, I get 81.90. What number did I start with?

## Equation

$$x * 6 + 66 = 81.90$$

# Existing data & views: Story problems are harder

- First graders: Story problems are harder than matched equations (Cummins et al., 1988)
  - Generalization: “as students advance to more sophisticated domains, they continue to find word problems in those domains more difficult to solve than problems presented in symbolic format (e.g., algebraic equations)”
- General practice in algebra teaching
  - Educators: story is harder (Nathan & Koedinger, 2000)
  - Equations first in textbooks (Nathan et al., 2002)
- Comprehension & solution phase rationales
  - Hard to comprehend words
  - Need to translate
- *Yet, no one had done the matched comparison in algebra*



After buying donuts at Wholey Donuts, Laura multiplies the number of donuts she bought by their price of \$0.37 per donut. Then she adds the \$0.22 charges for the box they came in and gets \$2.81. How many donuts did she buy?

$$\begin{array}{r}
 37X + .22 = 2.81 \quad .37 \overline{) 2.59} \\
 \underline{- .22} \quad \underline{- .22} \\
 \hline
 .37X = \frac{2.59}{.37} \quad (X=7)
 \end{array}$$

Problem Presentation

Solution Notations



Hell's Library.

# Effect of Problem Representation on Beginning Algebra Problem Solving

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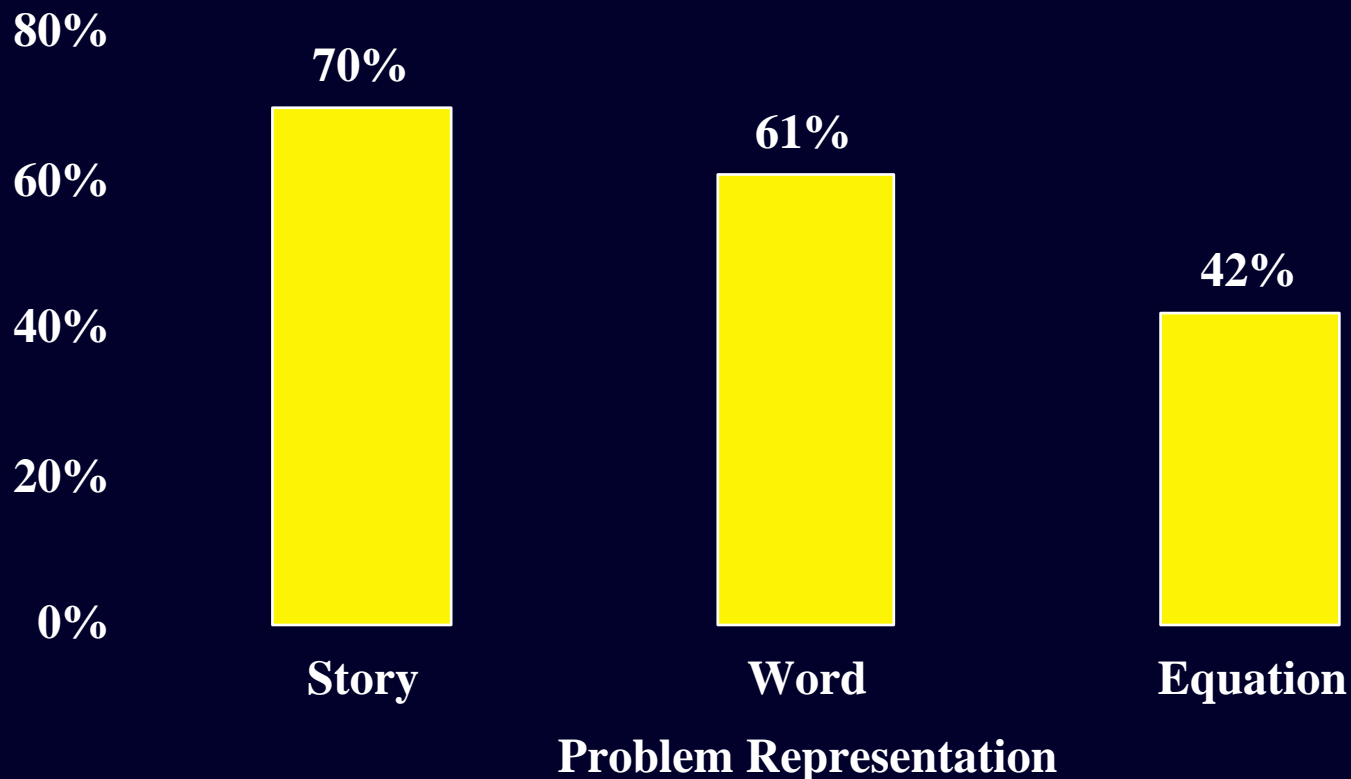
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## Equation

$$x * 6 + 66 = 81.90$$



# Algebra Student Results: Story Problems are Easier!



Koedinger, K.R. & Nathan, M.J. (2004). The real story behind story problems: Effects of representations on quantitative reasoning. In *International Journal of the Learning Sciences*.

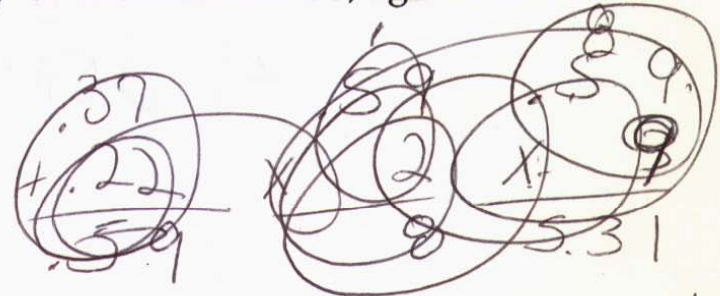


# Informal Strategies

5. Starting with some number, if I multiply it by .37 and then add .22, I get 2.81. What number did I start with?

$$\begin{array}{r}
 \begin{array}{r}
 30 \\
 2 \\
 \hline
 32
 \end{array}
 \begin{array}{r}
 3 \\
 .37 \\
 \times 19 \\
 \hline
 2.59 \\
 + 22 \\
 \hline
 2.81
 \end{array}
 \end{array}$$

$$\begin{array}{r}
 1 \\
 .37 \times 6 \\
 \hline
 2.22 \\
 + .74 \\
 \hline
 .96
 \end{array}$$



The number is 17

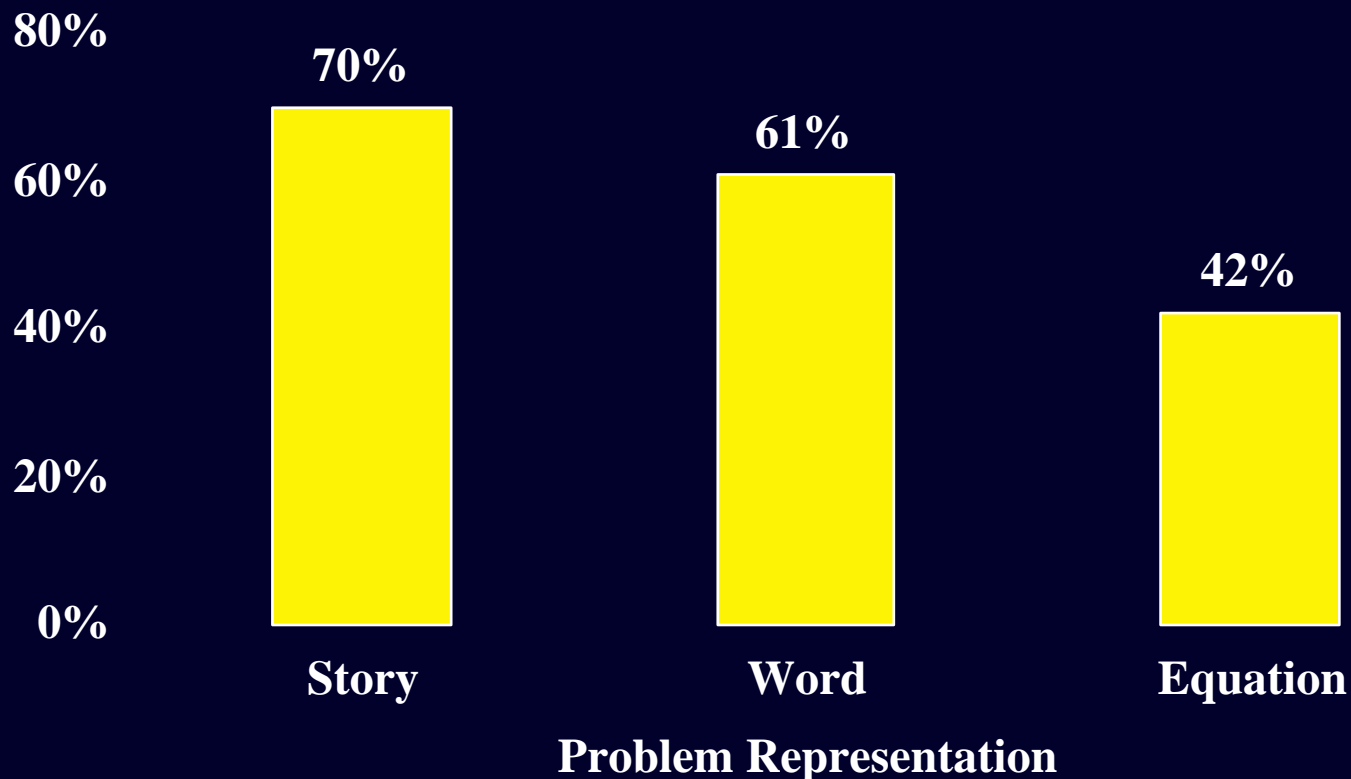
2. After hearing that Mom won a lottery prize, Bill took the amount she won and subtracted the \$64 that Mom kept for herself. Then he divided the remaining money among her 3 sons giving each \$26.50. How much did Mom win?

Mom won  
143.50

$$\begin{array}{r}
 179.50 \\
 + 64.00 \\
 \hline
 143.50
 \end{array}$$

$$\begin{array}{r}
 26.50 \\
 \times 3 \\
 \hline
 79.50
 \end{array}$$

# Algebra Student Results: Story Problems are Easier!



Koedinger, K.R. & Nathan, M.J. (2004). The real story behind story problems: Effects of representations on quantitative reasoning. In *International Journal of the Learning Sciences*.



"2nd language" of algebra: shallow knowledge in equation solving

2. Solve for x:

$$x \times 25 + 10 = 110$$

$$\begin{array}{r} -10 \\ \hline \end{array}$$

$$x \times 15 = 110$$

$$\begin{array}{r} -15 \\ \hline \end{array}$$

$$x = 95$$

2. Solve for x:

$$x * .37 + .22 = 2.81$$

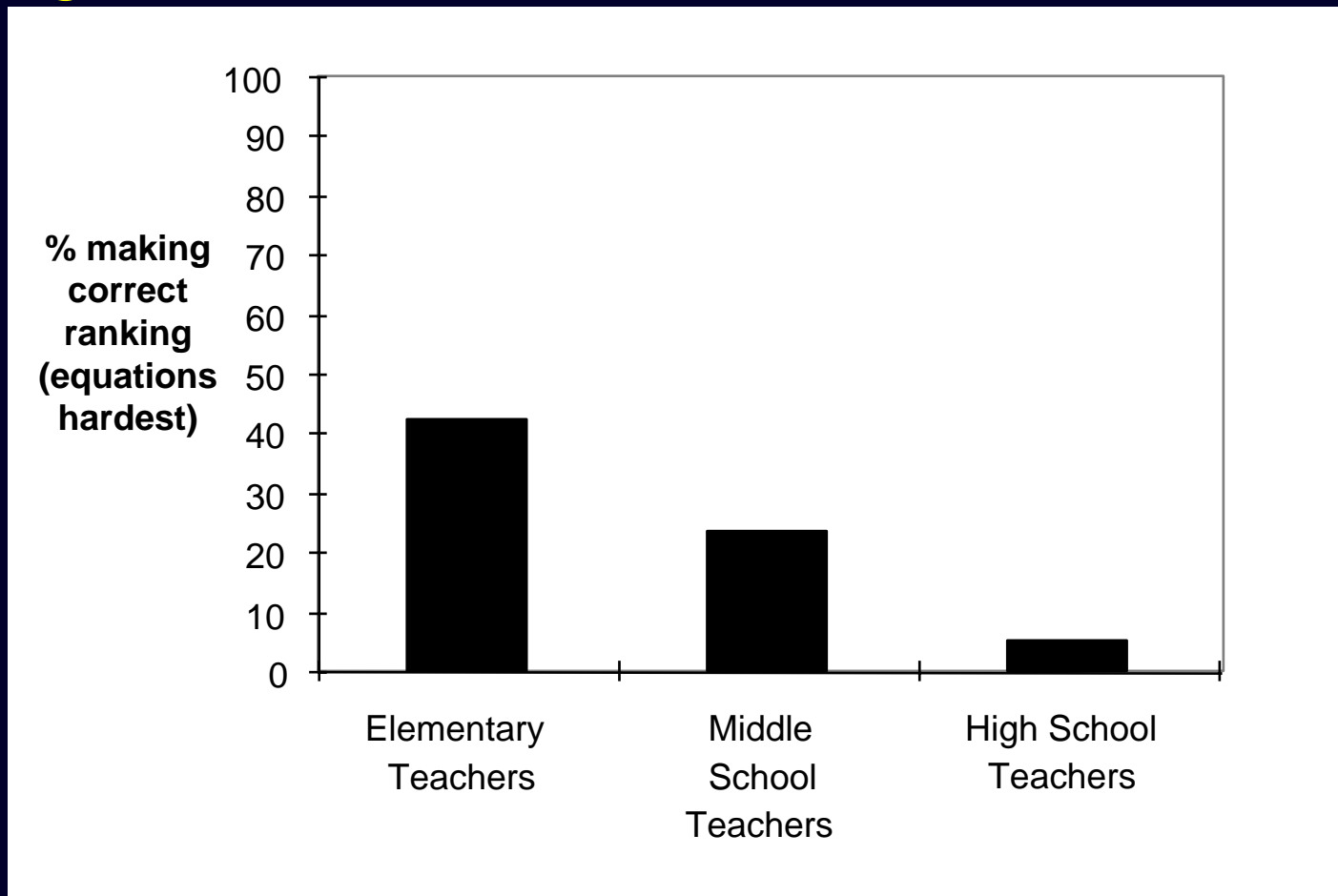
$$\begin{array}{r} .37 \\ .22 \\ \hline .59 \end{array}$$

$$\begin{array}{r} 2.22 \\ + .59 \\ \hline 2.81 \end{array}$$

$$\boxed{2.81}$$

# Expert Blind Spot

Algebra teachers worst at recognizing algebra student difficulties

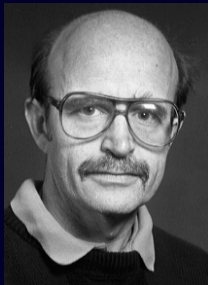


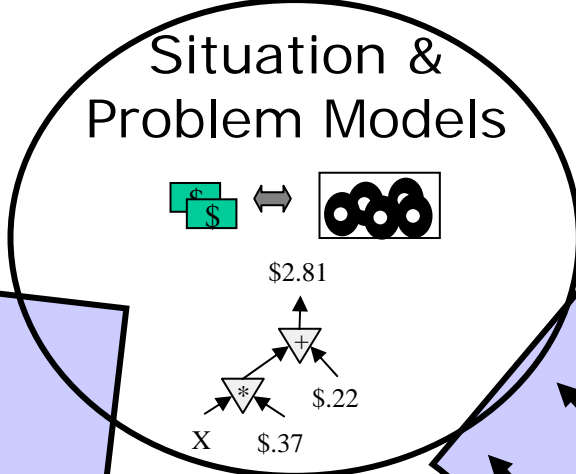
Nathan, M. J. & Koedinger, K.R. (2000). Teachers' and researchers' beliefs of early algebra development. *Journal of Mathematics Education Research*, 31 (2), 168-190.

# Eye Tracking Studies:

Math formalisms are like learning a foreign language

QuickTime™ and a Video decompressor are needed to see this picture.





Comprehension Phase

Solution Phase

Knowledge Sources

Solution Strategies

Situational

Symbolic

Verbal

Equation Solving

Guess & Test

Unwind

Internal Processing ↑  
External Representations ↓

8. After buying donuts at Wholey Donuts, Laura multiplies the number of donuts she bought by their price of \$0.37 per donut. Then she adds the \$0.22 charges for the box they came in and gets \$2.81. How many donuts did she buy?

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 $x * .37 + .22 = 2.81$

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 - .22 \quad - .22 \\
 \hline
 37x = 2.59 \\
 \frac{37x}{37} = \frac{2.59}{37} \quad X=7
 \end{array}$$

$$\begin{array}{r}
 281 \\
 -22 \\
 \hline
 259 \\
 37 \overline{) 259} \\
 \underline{259} \\
 0
 \end{array}$$

$$\begin{array}{r}
 .37 \quad .37 \\
 \times 7 \quad \times 5 \\
 \hline
 2.59 \quad 1.85 \\
 + .22 \quad + .22 \\
 \hline
 2.81 \quad 2.07
 \end{array}$$

Problem Presentation

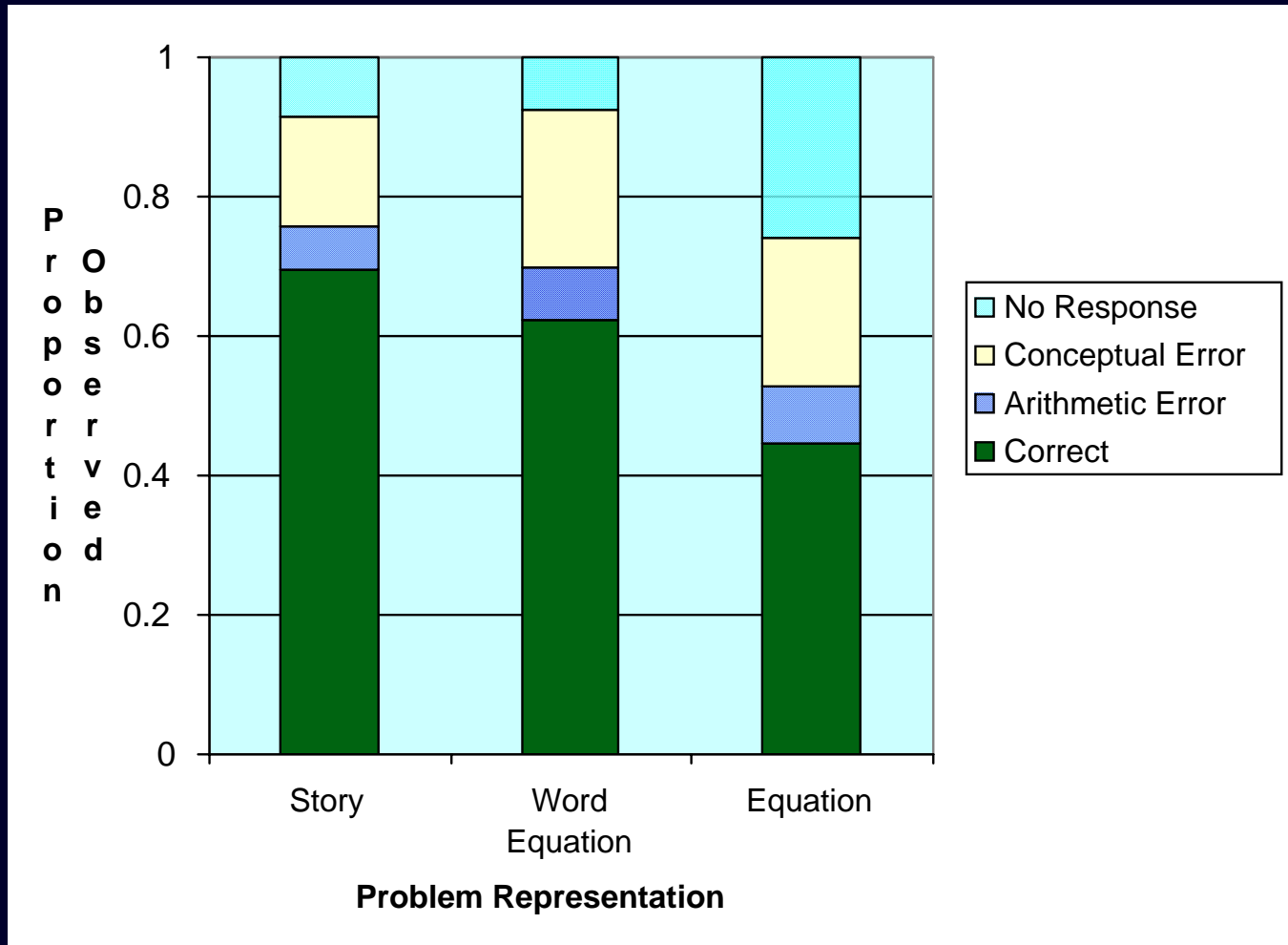
Solution Notations

# Verbal advantage

- Multiple replications of this “verbal advantage”
  - Different student populations in a variety of contexts
- Strategy & error analysis
  - Ss have informal algebra problem solving knowledge prior to acquisition of symbolic equation solving skills
  - Ss key difficulties in learning algebra symbolism are essentially “language acquisition” issues.



# Error Analysis



More no-response errors in equations  
=> *Equation comprehension is hard*

# Examples of Symbolic Comprehension Difficulties

1. Solve for x:

$$\begin{array}{r} 20 \times 3 + 40 = x \\ -40 \quad -40 \\ \hline \cancel{20} \times 3 = x \\ +20 \quad +20 \\ \hline \textcircled{3} = \frac{20x}{20} \end{array}$$

2. Solve for x:

$$\begin{array}{r} x \times 25 + 10 = 110 \\ -10 \quad -10 \\ \hline x \times 15 = 110 \\ -15 \quad -15 \\ \hline \textcircled{x = 95} \end{array}$$

2. Solve for x:

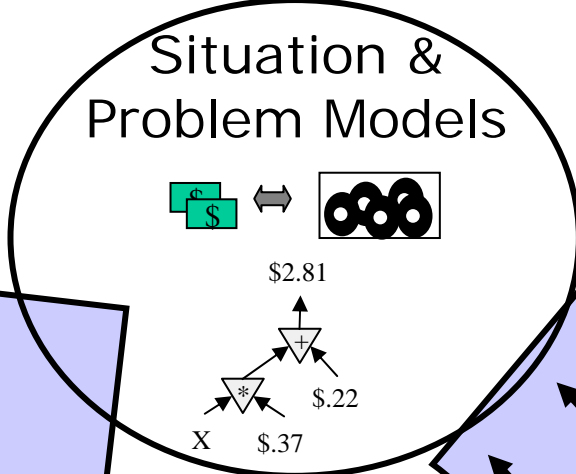
$$x * .37 + .22 = 2.81$$

- \* means times
- Both "sides"
- Order of ops
- No response

# Why equations are harder despite prior beliefs & data

- In contrast to elementary, by junior high:
  - Students have better reading comprehension
  - Symbolic math demands increase
- We see verbal advantage for college students!
  - Particularly for less frequent symbolic forms like “ $(X - 64) \div 3 = 20.50$ ” & “ $600 - 20 * x = 260$ ”
- For higher complexity problems, story problems are indeed harder
  - Multiple unknowns: “ $X - 0.15X = 38.24$ ” & “ $5.7X - 22 = 5.4X$ ”

Koedinger, Alibali, Nathan. Trade-offs between grounded and abstract representations: Evidence from algebra problem solving.



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↑  
External Representations  
↓

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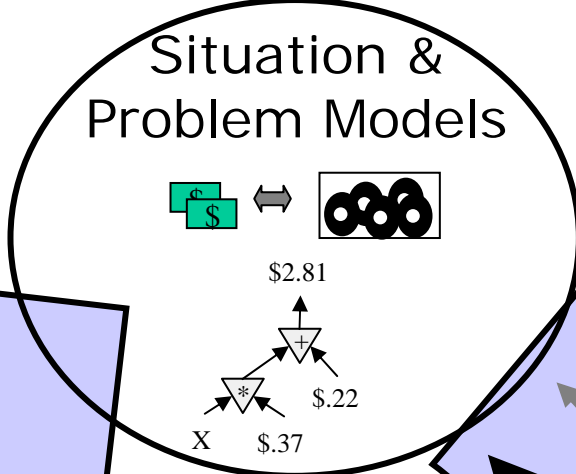
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 2.59 \\
 + .22 \\
 \hline
 2.81
 \end{array}$$

Problem Presentation

Solution Notations

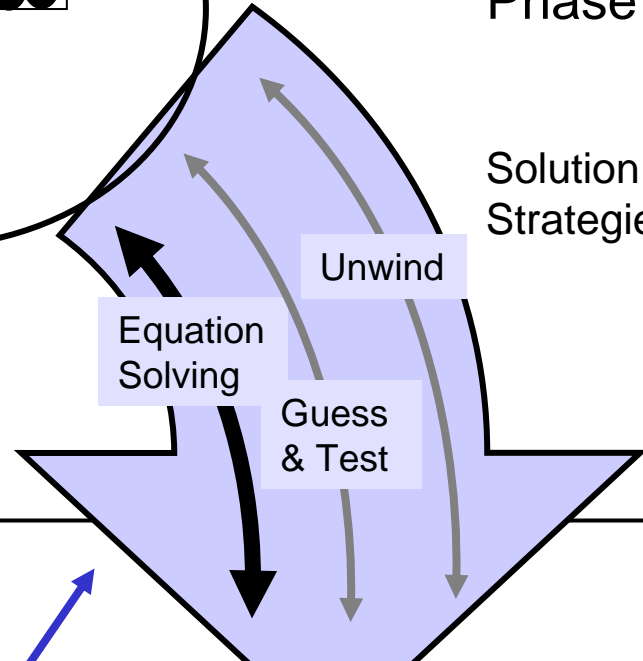
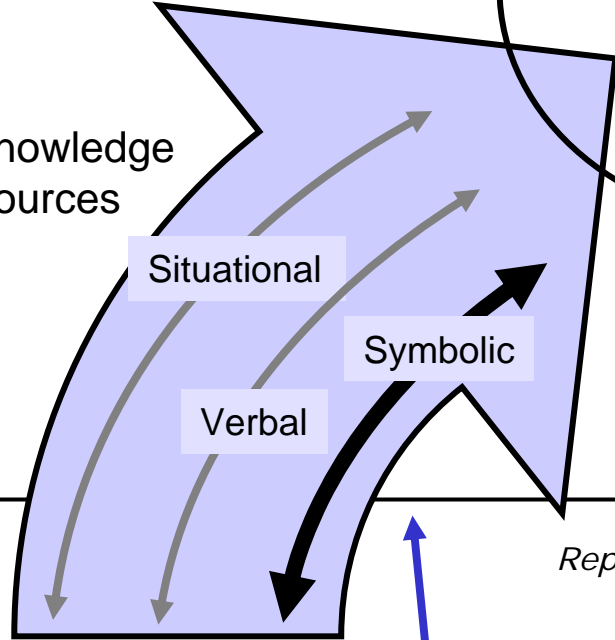


Comprehension Phase

Solution Phase

Knowledge Sources

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Internal Processing ↑  
External Representations ↓

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**Comprehending & producing algebraic symbols is hard**

Problem Presentation

Solution Notations

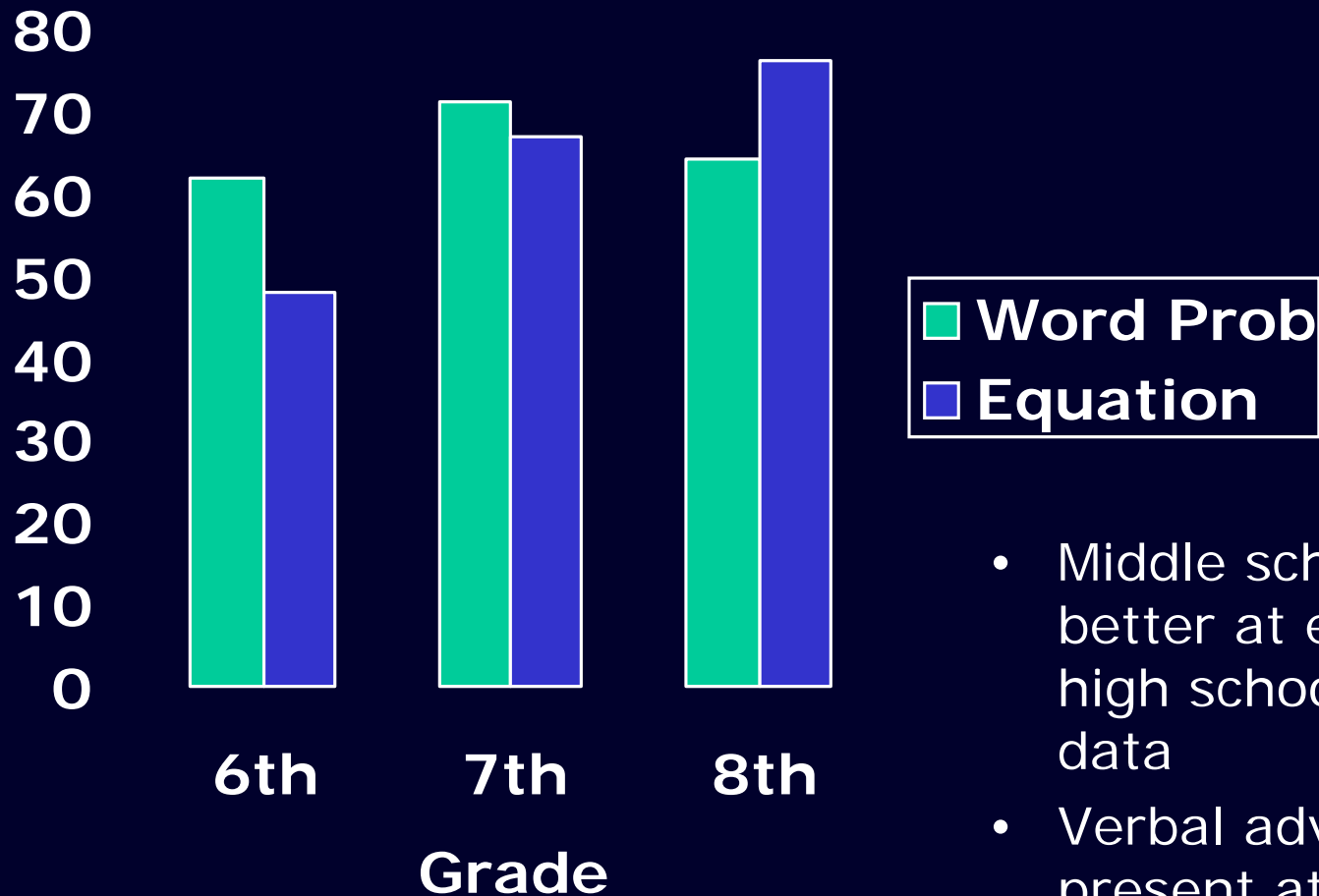
# Overview

- Comparing matched verbal story & symbolic equations
- Analysis of strategies & errors
- *Teach algebra in middle school?*
- Bridging instruction studies

# Some contrasting data from middle school students

- Prior data from 93-94, Pgh high school
- Pittsburgh adopted a new middle school curriculum
  - Introduces algebra in grade 6
- We performed matched comparison at middle school level
  - Used word-equations & equations

# Middle School Algebra Yields Earlier Symbolic Competence



- Middle schoolers doing better at equations than high schoolers in prior data
- Verbal advantage still present at 6th grade



# Overview

- Comparing matched verbal story & symbolic equations
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- *Bridging instruction studies*

# Cognitive Tutor Algebra



- Provides benefits of one-to-one tutoring
  - Computer-based tutor
  - Frees teacher to provide more individual help
- Based on cognitive science
  - Evaluations show enhanced student learning
- Full course used in some 2000 US schools with diverse populations

# Algebra Cognitive Tutor Sample

## Analyze real world problem scenarios

An experimental aircraft has sunk off the coast of South Africa at a depth of 12,790 feet. The military have located the aircraft and are in the process of raising it to the surface. It is currently 7625 feet below the surface and is being raised at the rate of 185 feet per hour. (Hint: Consider the direction above sea level to be positive)

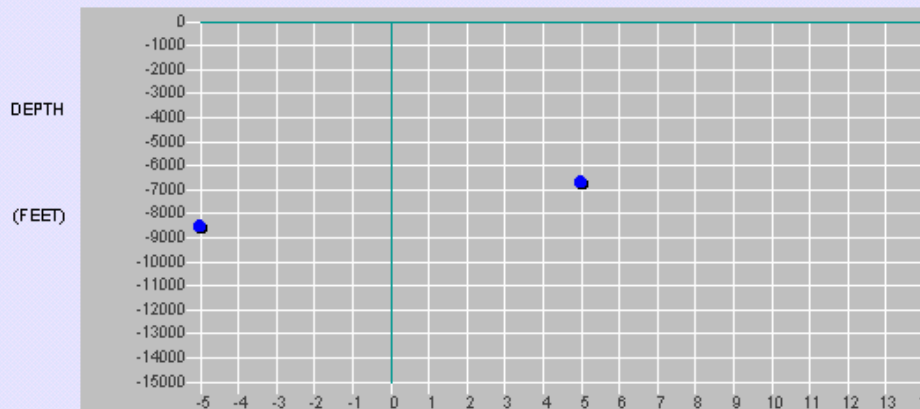
1. How deep was the aircraft five hours ago?
2. How deep will the aircraft be five hours from now?
3. When did the military start raising the aircraft?
4. When will the aircraft reach the surface?

To write an expression, define a variable for the time from now and use this variable to write a rule for the depth of the aircraft.

scenario

## Use graphs, graphics calculator

	Lower Bound	Upper Bound	Interval
TIME Settings	-5	15	1
DEPTH Settings	-15,000	0	1,000



graph

## Use table, spreadsheet

	TIME	DEPTH
Unit	HOURS	FEET
Expression	H	-7625+185H
1	-5	-8,550
2	5	-6,700
3	-27.9189...	-12,790

spreadsheet

## Use equations, symbolic calculator

$$-7625 + 185H = -12790$$

Add 7625

$$185H = -5,165$$

Divide by 185

$$H = -1,033/37$$

solver

## Tutor learns about each student

- Changing axis bounds
- Changing axis intervals
- Correctly placing points
- Write expression, any form
- Find Y, any form
- Find X, any form
- Identifying units
- Entering a given

skills

## Tutor follows along, provides context-sensitive instruction

Messages

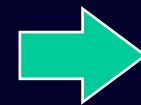
You have entered the given 0 in the wrong column of the worksheet.

Help

# Forester Textbook Problem

Drane & Route Plumbing Co. charges \$42 per hour plus \$35 for the service call.

1. Create a variable for the number of hours the company works. Then, write an expression for the number of dollars you must pay them.



Symbolize

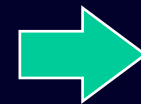
2. How much you would pay for a 3 hour service call?

3. What will the bill be for 4.5 hours?



Arithmetic  
(find y)

4. Find the number of hours worked when you know the bill came out to \$140.



"Algebra"  
(find x)

# Inductive Support Version

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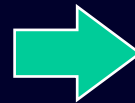
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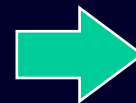
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Symbolize

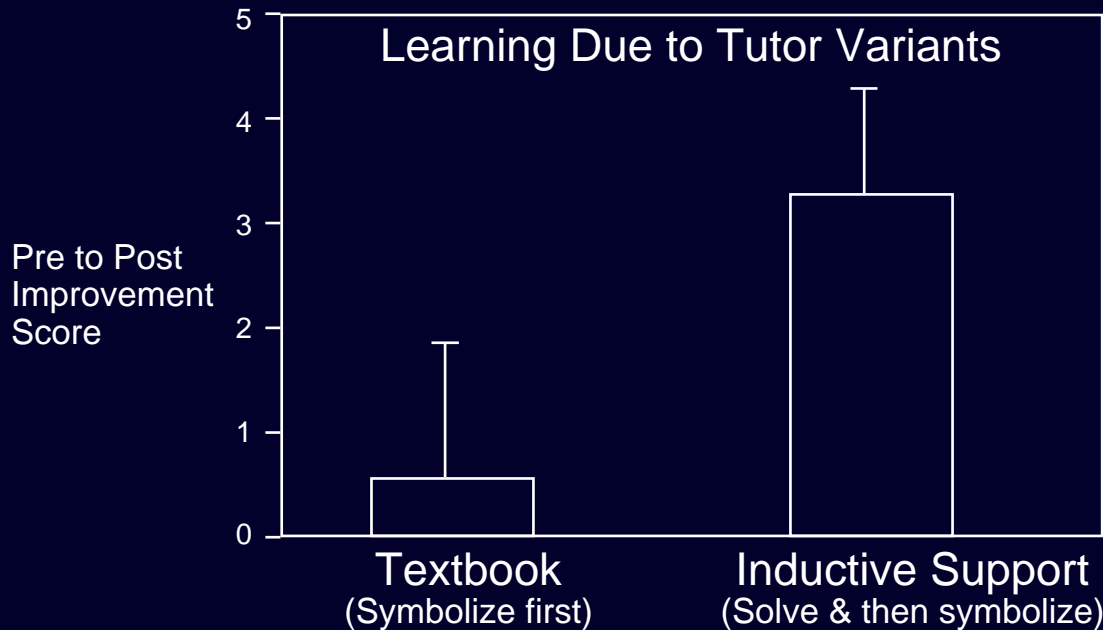


"Algebra"  
(find x)



# Laboratory Study

## Inductive Support Improves Learning



1.  $35 + 42h = d$
2.  $35 + 42*3 = d$
3.  $35 + 42*4.5 = d$
4.  $35 + 42h = 140$

1.  $35 + 42*3 = d$
2.  $35 + 42*4.5 = d$
3.  $35 + 42h = d$
4.  $35 + 42h = 140$

# Algebraic Function Instructional Study

Using a “bridging context” to build on  
prior informal knowledge

Teacher introduction:

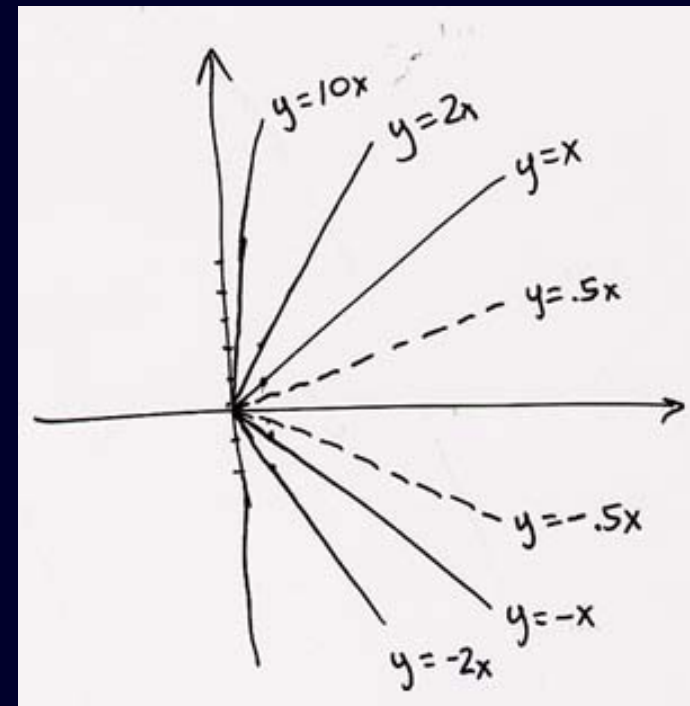
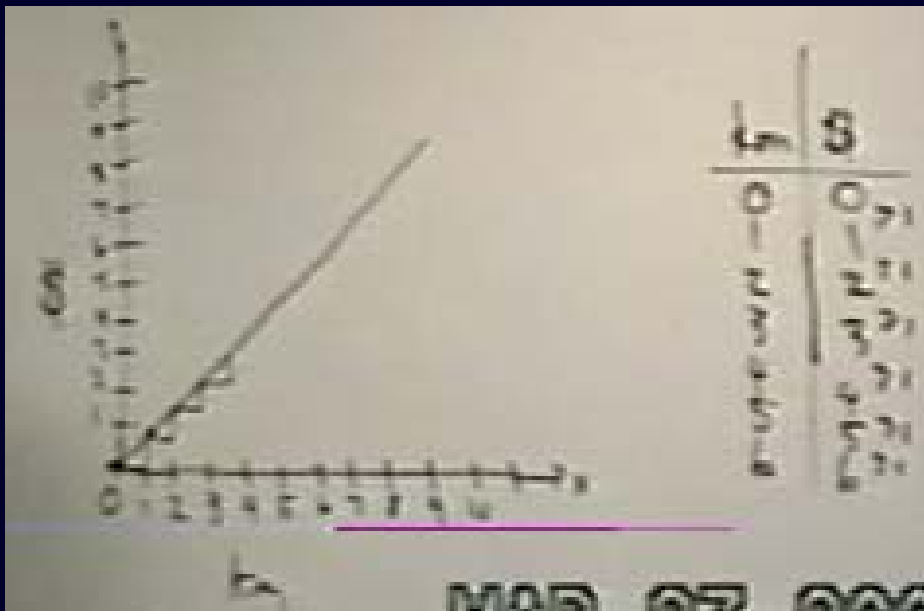
“We're looking at what we do to one set  
of numbers, to get other numbers. So  
how many of you have done something  
like a walkathon?

Say you're gonna sponsor me one dollar  
for every kilometer that I walk ...”

Kalchman, M. & Koedinger, K. R. (2005). Teaching and learning functions. In  
Donovan, S. & Bransford, J. (Eds.) *How Students Learn*. National Academy Press.

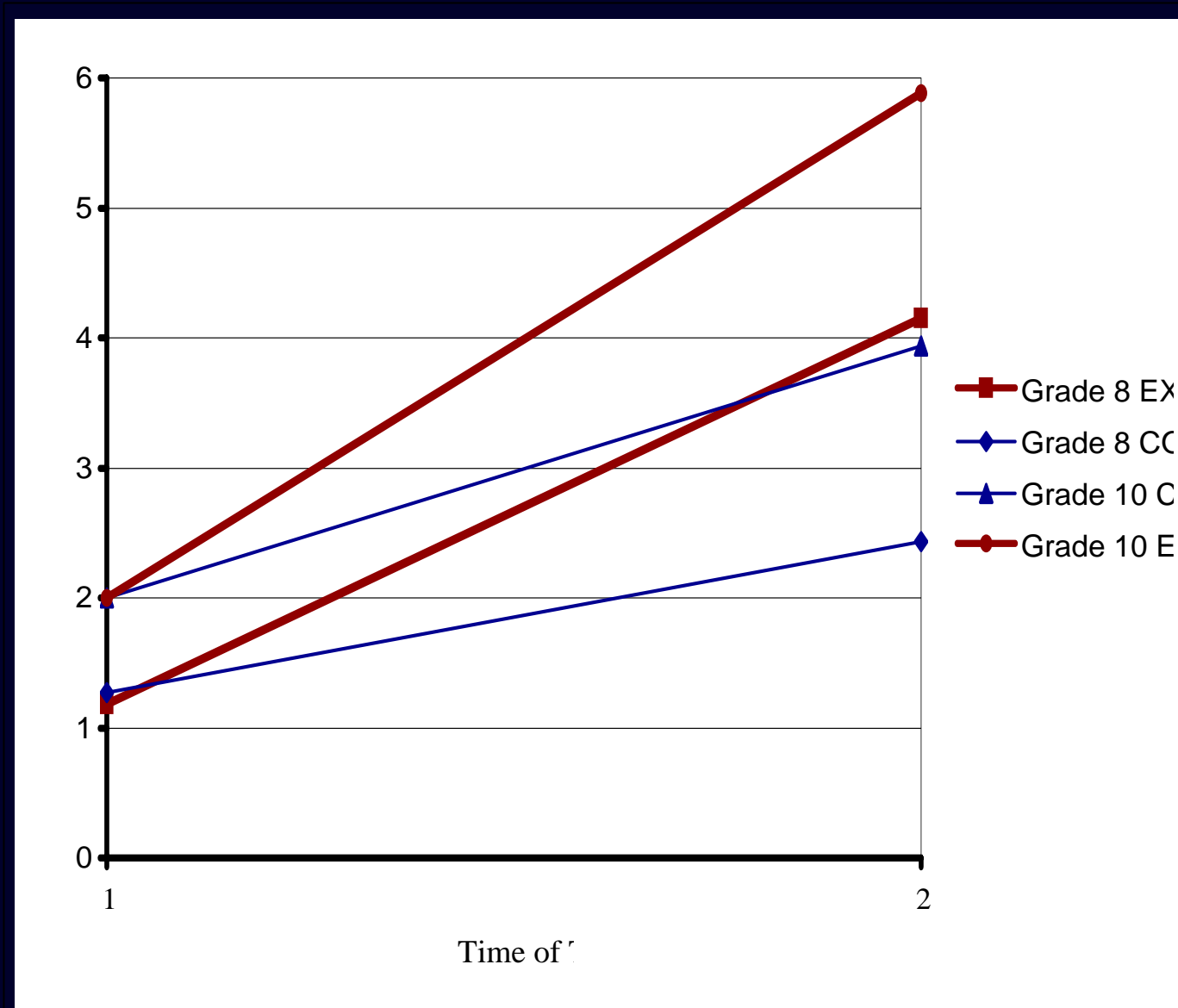
# Multiple Representations & Deep Structure Contrast

- Situation, words, table, graph, equation
- Maintain surface, situation
- Vary & compare deep function (deep structure)





# Evaluation in Grades 8 & 10



# Summary

- Students can reason about unknowns prior to formal algebra instruction
- Language of symbolic algebra is hard
- Early exposure to use of language reduces informal-formal gap, may improve instruction overall
- Bridging instruction, from informal to formal, can be effective

# Related Research Efforts & Web Sites

- ACT-R cognitive modeling
  - Eye tracking, brain imaging using fMRI

[actr.psy.cmu.edu](http://actr.psy.cmu.edu)

- Tools for authoring Cognitive Tutors
  - Variety of new domains: sciences, languages

[ctat.pact.cs.cmu.edu](http://ctat.pact.cs.cmu.edu)

- “Assistments” for on-line dynamic assessment

[assistment.org](http://assistment.org)

- Pittsburgh Science of Learning Center

[learnlab.org](http://learnlab.org)

THANK YOU!

# Aims and Objectives of Algebraic Reasoning Conference

Although a burgeoning array of curricula for algebra and pre-algebra are being developed and marketed, comparatively few of these instructional approaches and materials are sufficiently grounded in rigorous research. Moreover, with some notable exceptions, pedagogical debates concerning the ability of primary, if not pre-K, children to acquire putative algebraic-relevant concepts (e.g., recognizing patterns, representing relationships, and making generalizations) are generally uninformed by the most recent theoretical and empirical advances in our understanding of cognitive development in general or mathematical cognition in particular. Concomitantly, the vast majority of research to date in the domain of mathematical cognition has tended to be rather narrowly focused on basic numerical and arithmetic processing, with comparatively little effort to extend this type of work to the study of the development of algebraic reasoning skills. This paucity of knowledge is particularly vexing in light of the documented complexities associated with the transition from arithmetic to algebra, as well as the conflicting perspectives proffered by various factions regarding the appropriate sequencing of mathematical content in the elementary and middle school years. For example, whereas some have argued that a solid grounding in traditional arithmetic principles and skills is crucial for learning algebra, others contend that the “algebrafying” of arithmetic in the early elementary grades will subsequently ease the transition to pre-algebra in middle school and basic algebra in high school.

In an effort to shed some light on this often heated controversy, the co-sponsors thought it would be timely to organize a conference focused on the developmental, cognitive, and disciplinary (i.e., mathematical) foundations for instruction in algebra, with the following general aims: a) examine what we know and don't know about the requisite developmental and cognitive competencies for proficient pre-algebraic and algebraic reasoning, and how best to address the gaps in our knowledge base; and b) analyze what kinds of math problems should (or should not) be categorized as algebraic in content from the perspective of the field of mathematics. Conference participants will possess a wide range of expertise, drawing from such diverse fields as developmental psychology, educational psychology, cognitive neuroscience, math education research, and mathematics. Through formal presentations, comments and questions periods, and plenary discussions, we are hopeful that extant theoretical perspectives will be evaluated in light of relevant empirical data, and in addition, that suggestions for future research priorities will emerge. In our view, a firm knowledge base will be crucial for informing the development of effective instructional approaches to improve the acquisition of algebraic concepts and skills.

# Aims and Objectives of Algebraic Reasoning Conference

- Lots of curricula for algebra & pre-algebra, but not sufficiently grounded in rigorous research
  - Can primary children acquire algebra concepts?
    - recognizing patterns, representing relationships, making generalizations
    - uninformed by cog development or math cognition
  - Focus on basic numeracy misses
    - complexities in transition from arithmetic to algebra
    - grounding in arithmetic skills crucial for learning algebra vs. “algebrafying” of arithmetic in elementary grades to ease transition
- Conference: developmental, cognitive, & math foundations for instruction in algebra
  - What are requisite dev & cog competencies for proficient pre-alg & alg reasoning? Gaps?
  - What math problems should be categorized as algebraic from perspective of field of mathematics?

# What Makes Algebra Hard for Learners?

To the surprise of most teachers and mathematics educators, we discovered that beginning algebra students are often better able to solve simple algebra word problems than the matched equations. In other words, often students can better reason algebraically when given a verbal description than a symbolic description of a mathematical problem. We have replicated this "verbal advantage" in multiple studies with different student populations in a variety of contexts. Analysis of student strategies and errors suggests, first, that students have informal algebra problem solving knowledge prior to acquisition of symbolic equation solving skills and, second, that key difficulties in learning algebra symbolism are essentially "language acquisition" issues. In controlled experiments with our technology-enhanced Cognitive Tutor Algebra course, we have demonstrated better student learning from instruction that bridges from of this prior informal knowledge to help students acquire the formal language of algebra. We have also found evidence in our replication studies for the idea that earlier introduction of algebraic symbolism in middle school helps ease algebra language acquisition difficulties.

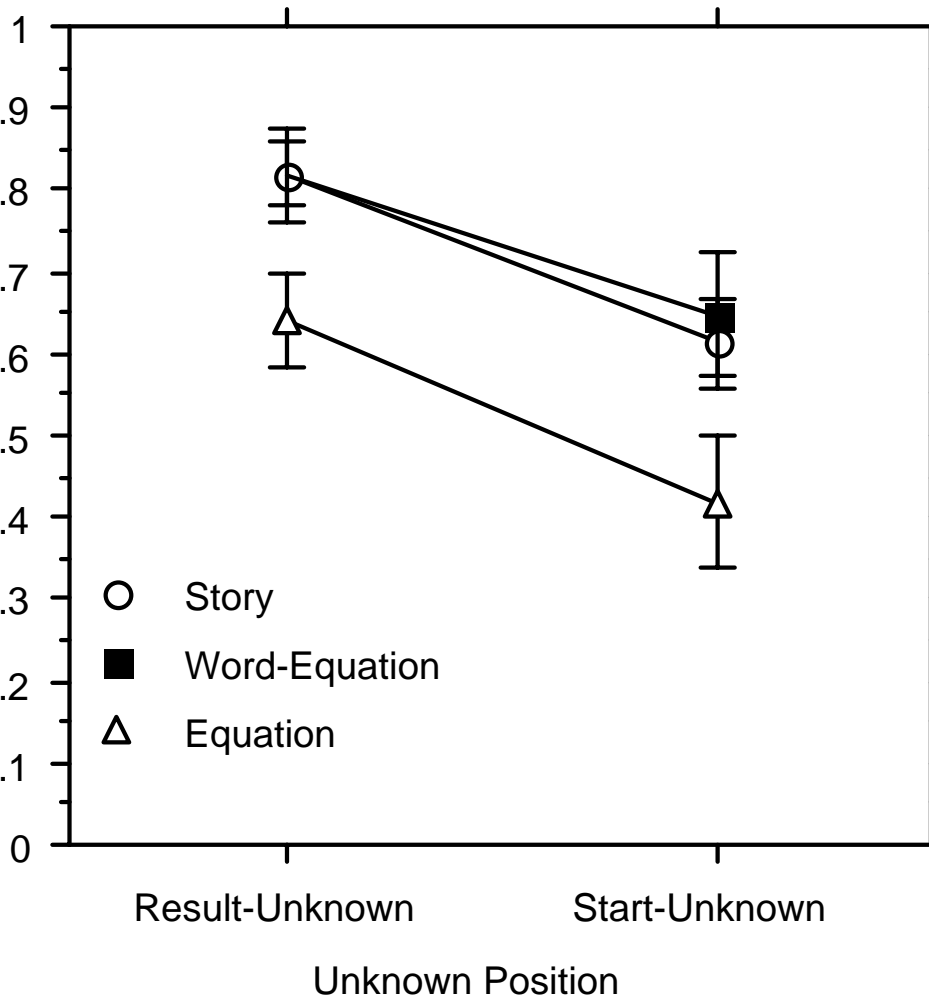
EXTRA SLIDES ...



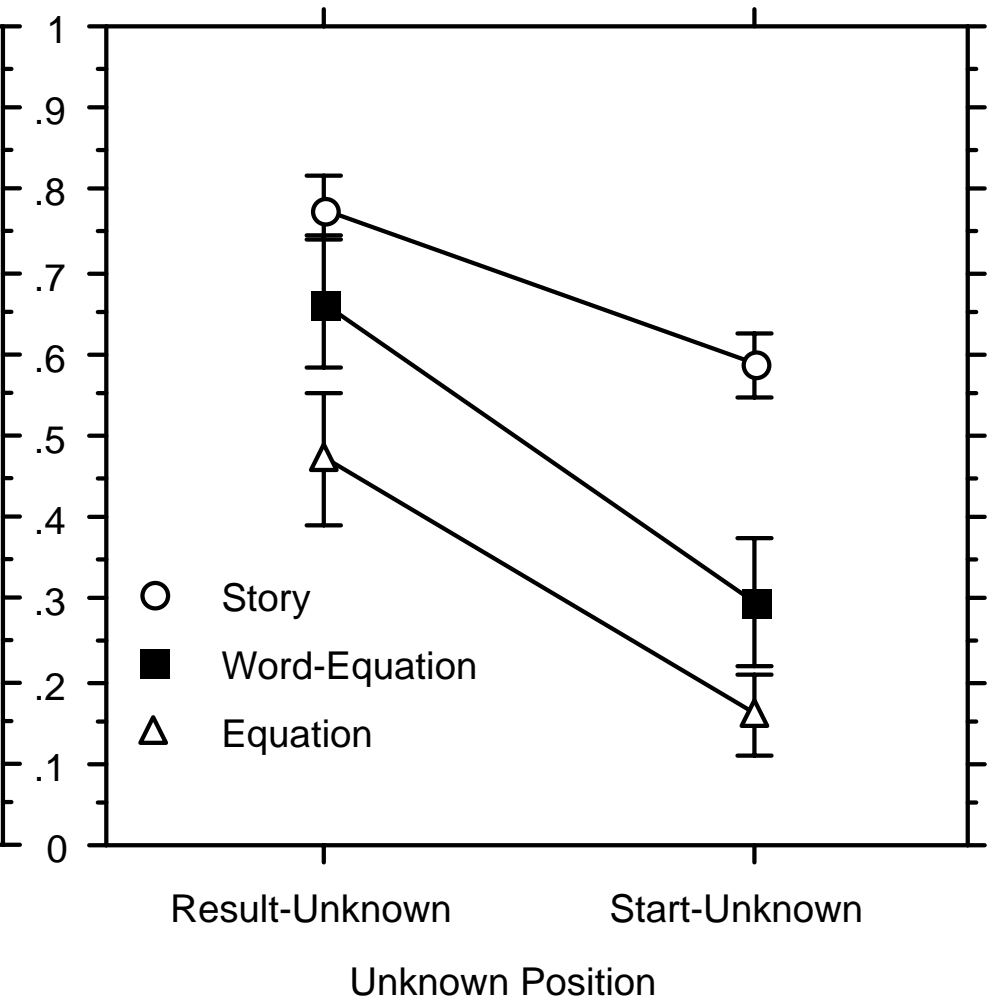
# Main effects of all factors

## Rep x number interaction

Whole Number Problems



Decimal Number Problems



# Which is harder for students: Story Problems or analogous Equations?

## Single-unknown problems "Early" Algebra

### Story Problem

Mom won some money in a lottery. She kept \$64 for herself and gave each of her 3 sons an equal portion of the rest of it. If each son got \$20.50, how much did Mom win?

### Equation

$$(X - 64) \div 3 = 20.50$$

## Multiple-unknown problems "Real" Algebra

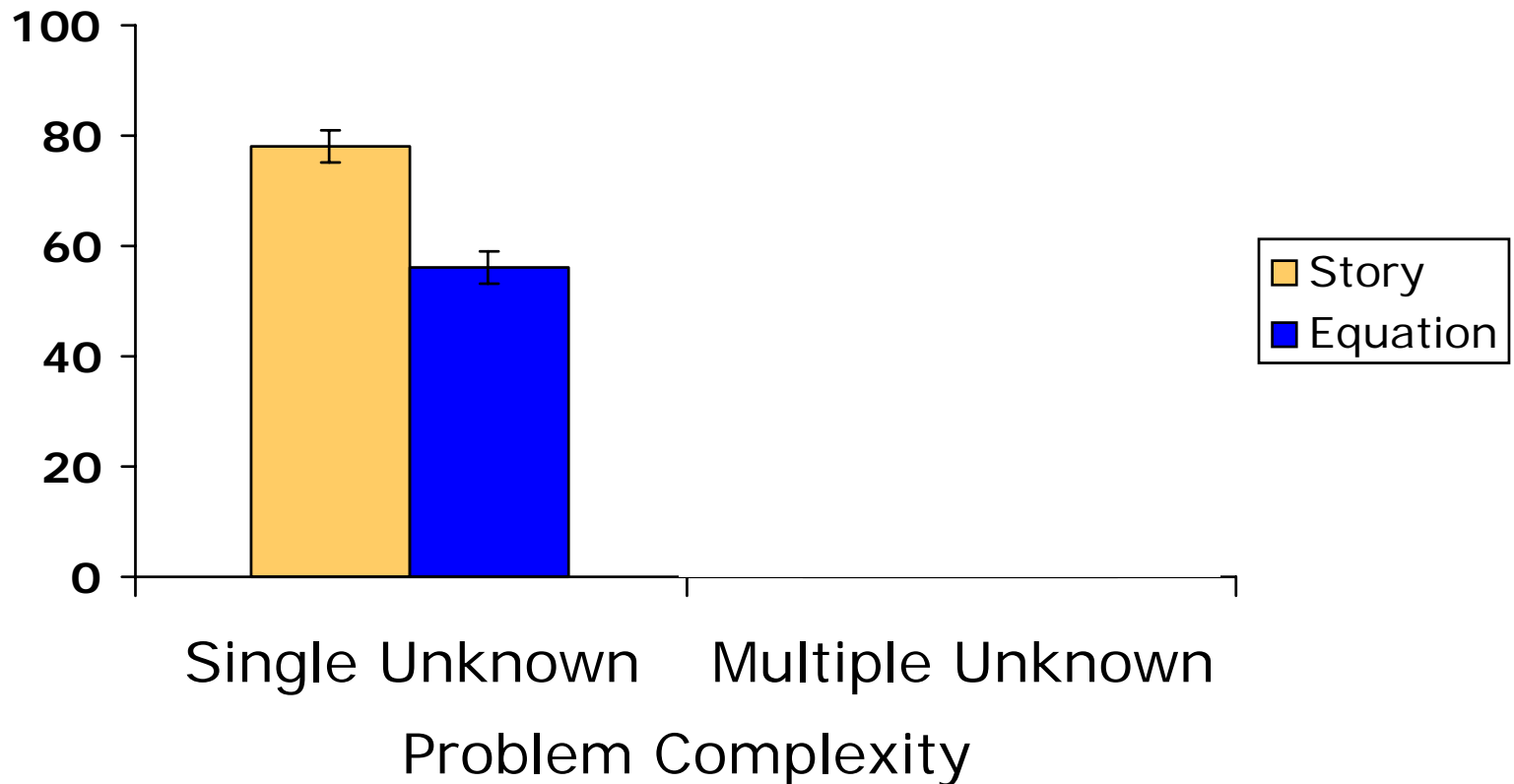
### Story Problem

Roseanne just paid \$38.24 for new jeans. She got them at a 15% discount. What was the original price?

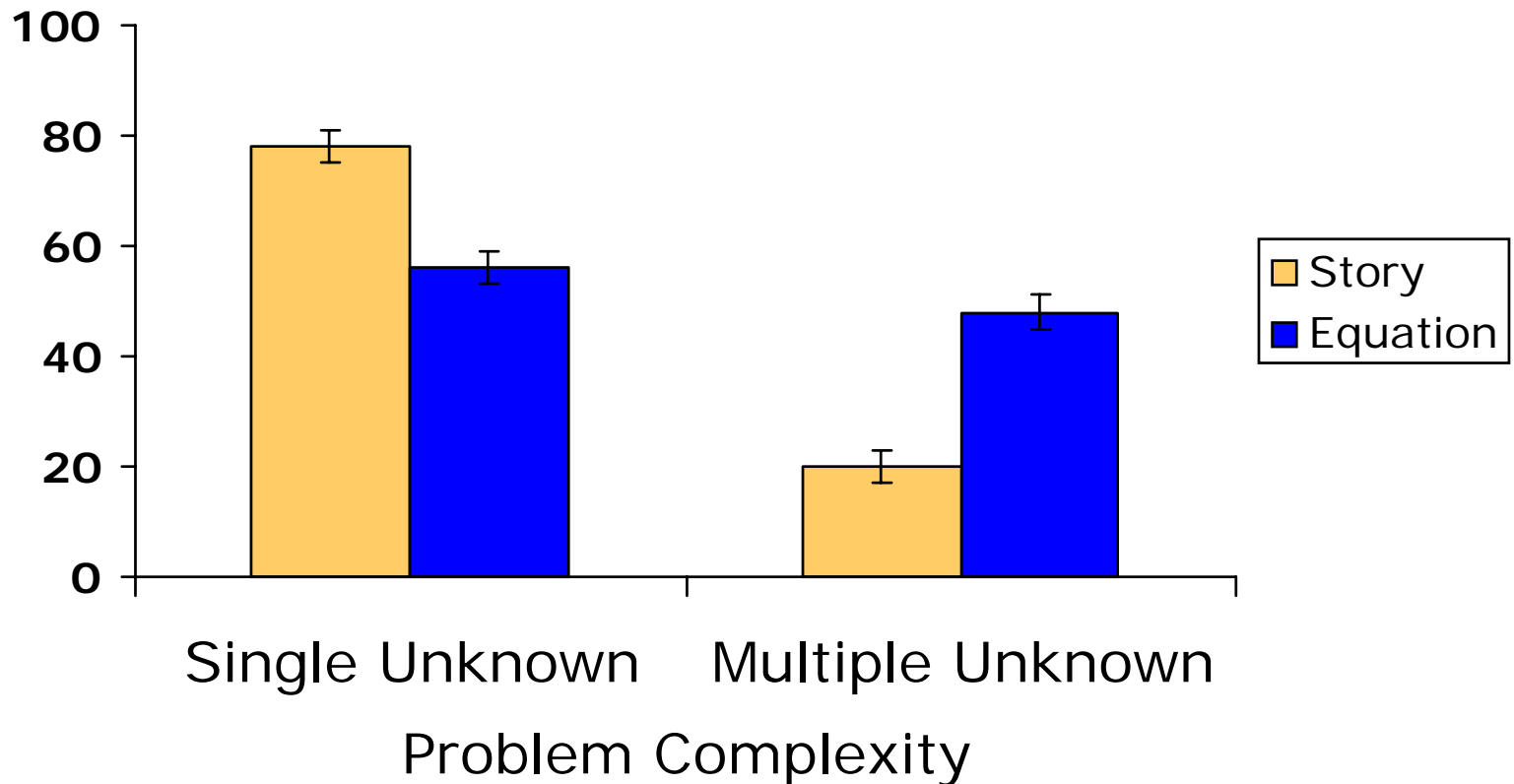
### Equation

$$X - 0.15X = 38.24$$

# College Students in a Remedial Algebra Class



# On Complex Problems: Abstract Reps are Easier



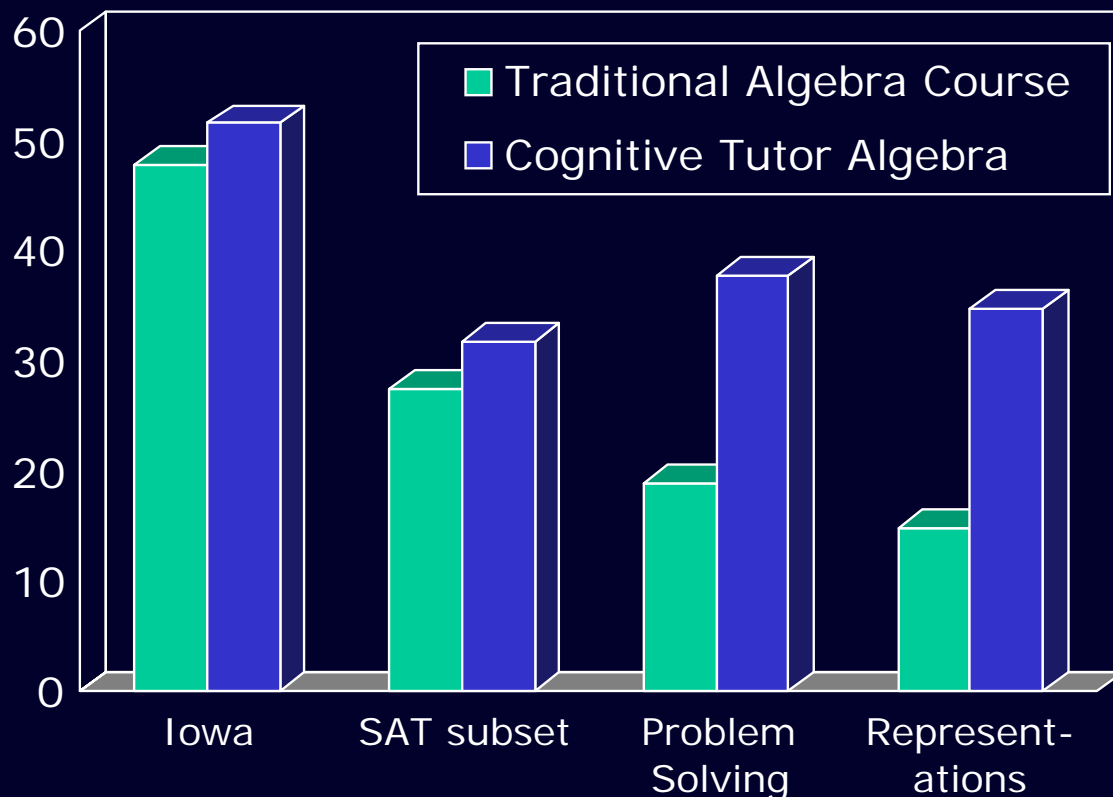
# Research Shows Cognitive Tutors Work!

- Full year classroom experiments in city schools
- Many studies (see [carnegielearning.com](http://carnegielearning.com))

- **Typical Results:**

50-100% better on problem solving & representations

15-25% better on standardized tests



Koedinger, Anderson, Hadley, & Mark (1997). Intelligent tutoring goes to school in the big city.

# Research-based Instructional Design Commitments

- need to:
  - - decompose knowledge not materials or behaviors!
  - - need to be aware that knowledge includes retrieval strategies and patterns (if-parts) as well as facts, reasoning processes, and operations (then-parts)
  - - consider development issues, intermediate partial knowledge states