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FROM THE AMERICAN PEOPLE

# Distributed Innovation:

## Supporting Early Grade Reading with Technology



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Quality?



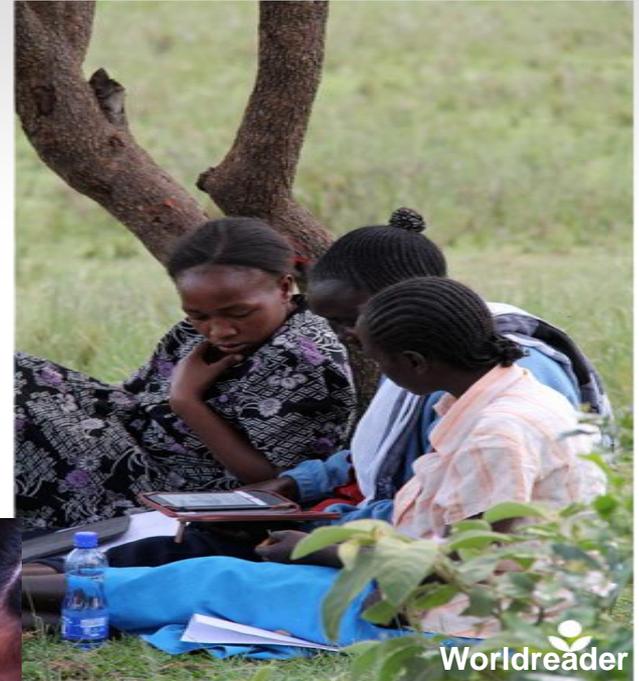


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**Access**



British Council



Worldreader



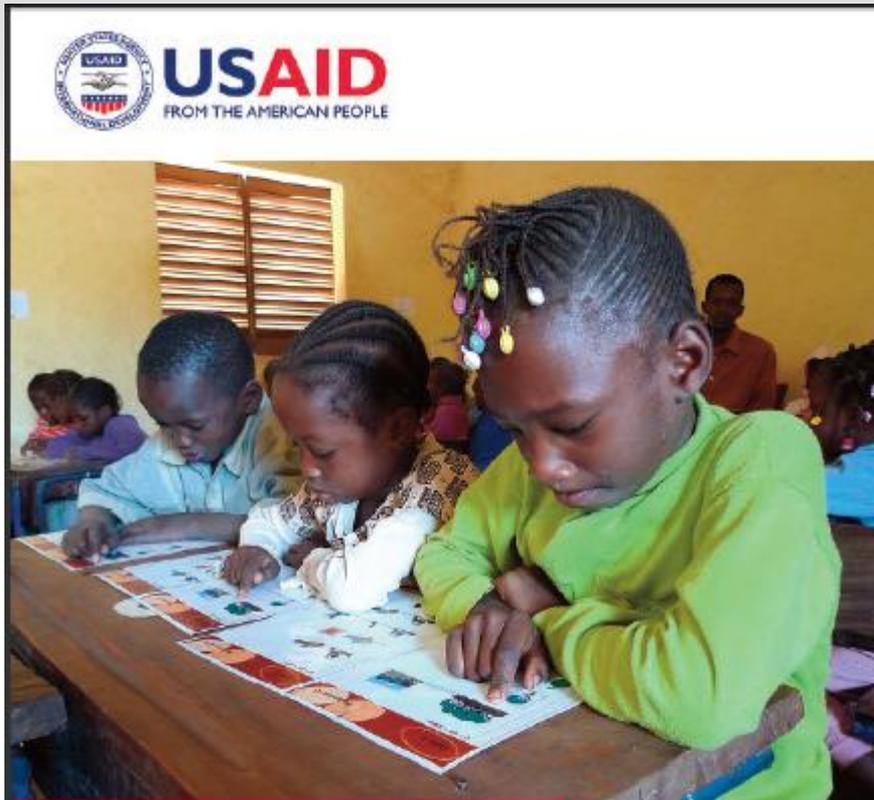
Paul Kim

Appropriate  
Accessible  
Cost-effective  
Scalable?



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**Focus**



**EDUCATION**

Opportunity  
Through  
Learning

USAID  
**EDUCATION**  
STRATEGY

FEBRUARY 2011

**Goal #1: To improve reading skills for 100 million children in primary grades by 2015**

- Innovation, Science and Technology
- Proactive Partnerships
- Rigorous Evaluation



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**Innovation**



Photo Courtesy of Pratham Books

**Reading today means succeeding tomorrow**

## **USAID Seeking Founding Partners for *Grand Challenge for Development: All Children Reading***

**Reading is the single most critical skill in early education** and is the foundation for all future learning and unlocking paths to economic success. Children who attain reading skills at the primary level have better economic and developmental opportunities. Yet, in many countries, unacceptable numbers of children remain functionally illiterate after several years of



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**Catalyze**



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**Mobiles for Education  
for Development**



*Promoting **Quality Educational Outcomes**  
through Mobile Technology*

**International m4Ed4Dev Symposium**  
**August 18–19, 2011 in Washington, DC**

Mobiles for Education for Development (m4Ed4Dev) is an international collaborative effort between bilateral and multilateral donors, NGOs, foundations, private sector partners, academic researchers, and implementing organizations that is working to explore cutting edge intersections between mobiles, education and development and to promote collective knowledge sharing.



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**Research**

## On-Demand Reading Materials

- Just-in-time learning
- Interactive/engaging
- Differentiated

## Education Data

- Learner Assessment
- School Management
- Parent/Community Engagement





**NOT ONLY  
mobile phones**



**Pico Projectors**



**e-readers**



**audio players  
e.g. iPods**



**USB sticks**



**SD cards**



**portable DVD  
players**



**camcorders**



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**Partner With Us!**

Use Our Leverage

Research & Scale

Win-Win

**Distribute  
Innovation!**

