# The Path Forward for Academic Medical Centers: Innovation, Economics, and Better Health

April 27, 2009

# Agenda

10:30-10:35	Welcome and Inspiration for Project	Mark McClellan, The Brookings Institution
		Susan Cullman, Mount Sinai Hospital
10:35-10:45	Overview of Academic Medical Centers (AMCs)	Mark McClellan, The Brookings Institution
10:45-11:35	Vision for the Future of Academic Medical Centers	Ken Davis, Mount Sinai Medical Center
	Overall Vision	<ul> <li>Victor Dzau, Duke University Health System</li> </ul>
	<ul> <li>A System's Perspective on Better Coordination of Care and Prevention</li> </ul>	<ul> <li>Elaine Ullian, Boston</li> <li>Medical Center</li> </ul>
	<ul> <li>A Provider's Perspective on Better Coordination of Care and Prevention</li> </ul>	Joel Allison, Baylor Health Care System
11:35-12:25	Achieving the Vision Through Health Care Reform	Mark McClellan, The Brookings Institution
12:25-12:30	Closing Comments and Next Steps	Mark McClellan, The Brookings Institution

# **Objectives of Meeting**

- To describe the current challenges faced by academic medical centers (AMCs)
- To begin to shape a vision for the future of AMCs
  - » That reflects the unique role in care, teaching and research of these organizations
  - » That reflects how AMCs can best fit into health care reform, with the emphasis on reliable coverage, higher quality care, and fewer avoidable health care costs
  - » That builds on promising initiatives and reforms that AMCs are implementing

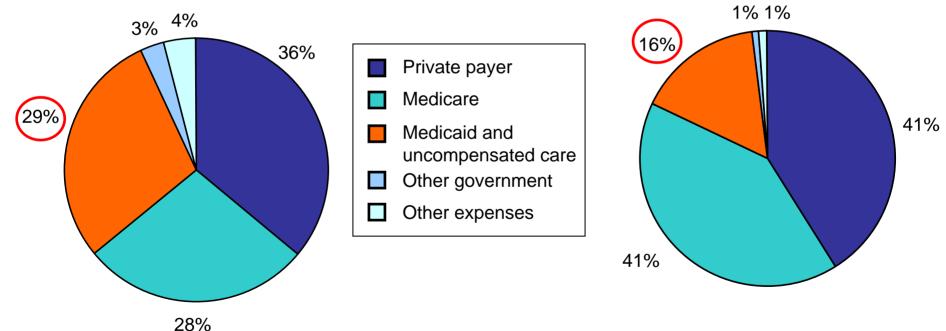
# **Advisory Board Members**

- Joel Allison, President and CEO, Baylor Health Care System
- Anne Beal, Assistant Vice President, Health Care Disparities, The Commonwealth Fund
- Toby Cosgrove, President and CEO, Cleveland Clinic (not present)
- Ken Davis, President and CEO, Mount Sinai Medical Center
- Victor Dzau, Chancellor for Health Affairs, Duke University and President and CEO, Duke University Health System
- Gary Gottlieb, President, Brigham and Women's/Faulkner Hospitals
- **George Isham**, Chief Health Officer and Plan Medical Director, HealthPartners (not present)
- Thomas Lawley, Dean, Emory University School of Medicine
- Edward Miller, Dean, Johns Hopkins School of Medicine and CEO, Johns Hopkins Medicine
- Russell Robertson, Professor and Chair of Family and Community Medicine, Northwestern University Feinberg School of Medicine
- Nancy Schlichting, President and CEO, Henry Ford Health System
- Reed Tuckson, Executive Vice President and Chief of Medical Affairs, UnitedHealth Group
- Elaine Ullian, President and CEO, Boston Medical Center
- Tom Valuck, Medical Officer and Senior Advisor, Center for Medicare Management, CMS
- Mark Miller, Director, MedPAC (Ex-Officio Member, not present)

# **AMCs Serve Vulnerable Populations**

#### **Academic Medical Centers**

#### **Minor Teaching and Non-Teaching**

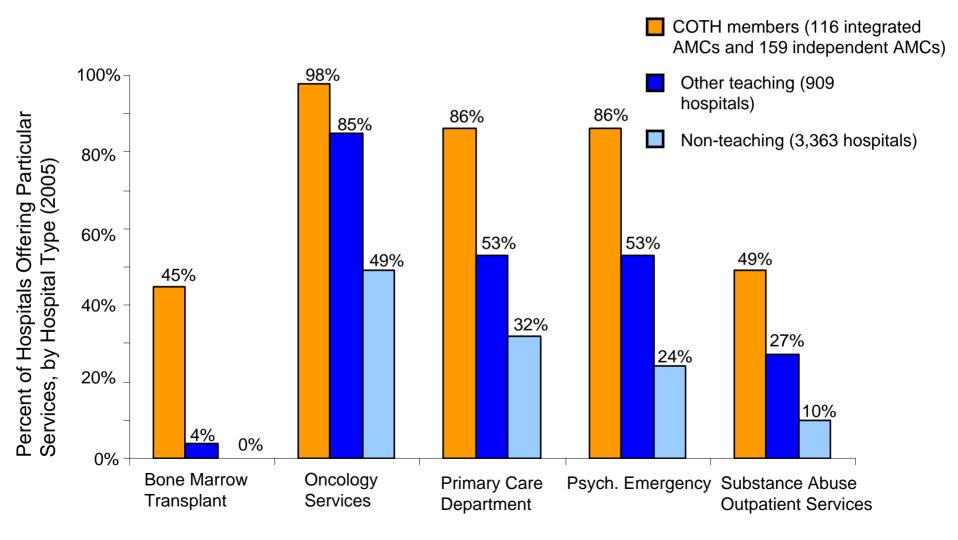


Includes reported community hospital data only.

Uncompensated care cost consists of the sum of bad debt and charity care charges converted to costs by hospital specific ratio of costs to charges.

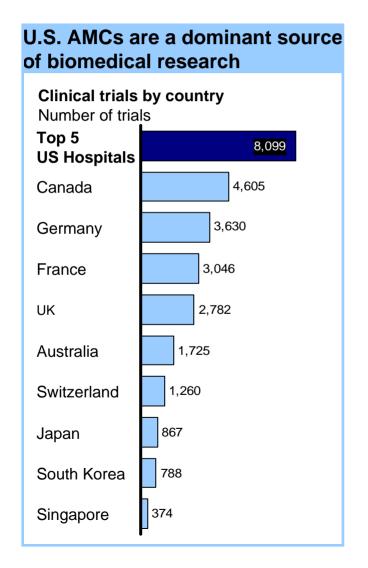
Source: Dobson et al, 2002

### **AMCs Provide Distinctive Services**



Source: AAMC Data Book, 2008

### **AMCs Foster Medical Innovation**



#### Treatments developed and perfected:

- » Successful transplants, including bone marrow, liver, pancreas, hand
- » Angioplasty and balloon angioplasty

#### Devices created:

- » Self-powered, implantable artificial hearts
- » Insulin infusion pump for diabetics

#### New departments opened:

- » Intensive care unit for newborns
- » Pediatric trauma centers

#### Scientific discoveries made:

» Production of recombinant DNA

Source: McKinsey Global Institute; AAMC

### AMCs as Economic Hubs

- The medical schools and teaching hospitals that are part of AAMC were estimated to have a direct economic impact of approximately \$196 billion in 2005.
- AAMC members employed approximately 1.7 million full-time-equivalent people in 2005.



#### **Mayo Clinic**

 Minnesota's largest private employer, with 30,000 employees in Rochester alone and several thousand more in the regional health system

#### **Cleveland Clinic**

 Ohio's second-largest private employer, with 37,350 employees

#### **Biotechnology Centers**

 California, Massachusetts, and North Carolina

Sources: The Economist (Feb. 23, 2008; April 18, 2009); Umbach, 2007

# Better Care on Average at Teaching Hospitals

- The most rigorous studies suggest that major teaching hospitals provide better care on average than nonteaching hospitals.
  - » Including for common conditions
    - Some conditions studied include: heart attack, congestive heart failure, post-operative events
  - » Still room for improvement
- There is significant variation among AMCs in the amount of care they provide.
  - » High treatment intensity does not equal higher quality care, even at AMCs.

# Large Variations in Treatment Intensity Among AMCs

	UCLA Medical Center	Massachusetts General Hospital	Mayo Clinic (St. Mary's Hospital)	
Biologically Targeted Interventions: Acute Inpatient Care				
CMS composite quality score	81.5	85.9	90.4	
Care Delivery and Spending Among Medicare Patients in the Last Six Months of Life				
Total Medicare spending	\$50,522	\$40,181	\$26,330	
Hospital days	19.2	17.7	12.9	
Physician visits	52.1	42.2	23.9	
Ratio, medical specialist/primary care	2.9	1.0	1.1	

Source: Elliot Fisher, Dartmouth; CBO, 2008

### Mission-Related Sources of Revenue for AMCs

#### **Safety Net Care**

Disproportionate share hospital (DSH) - Medicare and Medicaid

91% of major teaching hospitals received DSH payments in 2004.

After ARRA, Federal Medicaid DSH allotments available to states are estimated to have increased by \$269 million to approximately \$11.34 billion in FY 2009.

CBO estimates that Federal Medicare DSH allotments will amount to \$9.8 billion in 2009.

State and local government spending on Medicaid DSH totaled \$7.5 billion in FY 2006.

#### Research

- NIH Grants
- Private philanthropy
- Industry

At the 20 medical schools that conduct the most research, federal grants make up 80-85% of research revenues.

\$1.1 billion for comparative effectiveness research in the American Recovery and Reinvestment Act (ARRA)

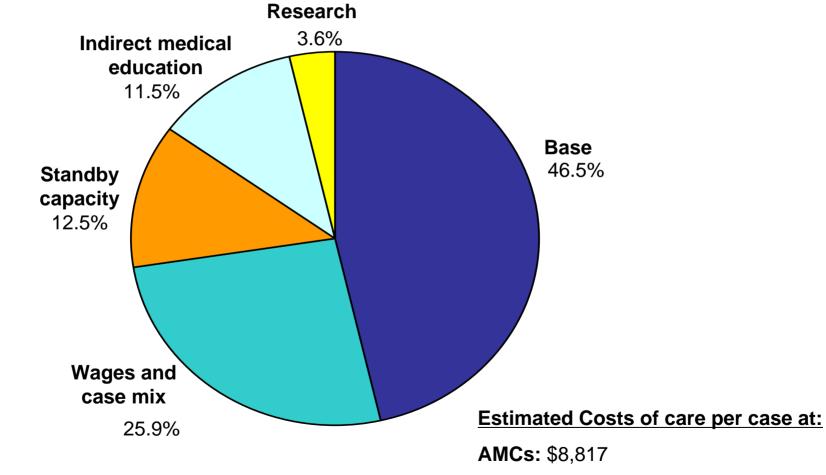
#### **Training**

- Direct Graduate Medical Education (GME)
- Indirect Medical Education (IME)

100% of major teaching hospitals received IME payments in 2004.

Medicare paid out \$6.0 billion for IME and \$2.9 billion for GME in 2007.

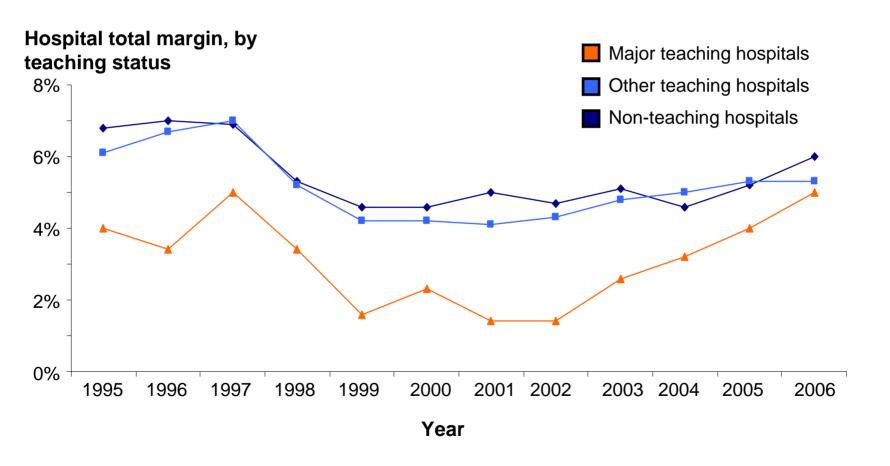
# Components of Mission-Related AMC Hospital Costs per Case



All hospitals: \$4,928

Source: Koenig et al, 2003

# Major Teaching Hospitals Have Lower Margins than Other Hospitals



Source: MedPAC, 2008

# Distinctive AMC Activities in the Context of Health Care Reform

#### Safety Net Care

» Council of Teaching Hospitals and Health Systems (COTH) hospitals make up 6% of all hospitals and provide 41% of charity care

#### Research

» 56% of NIH extramural awards were given to COTH hospitals/AAMC medical schools (2006)

#### Training

» 76% of residents trained at institutions that are members of COTH (2006)

Source: COTH, AAMC, 2008

# Vision for the Future of AMCs

Topic	Speaker	
Overall Vision	Victor Dzau, Duke University Health System	
A System's Perspective	Elaine Ullian, Boston Medical Center	
A Provider's Perspective	Joel Allison, Baylor Health Care System	

# **Questions for Discussion**

 What should be the vision for the future of AMCs?

How do we achieve this vision?

# **Key Challenges of Health Care Reform**

- Reforming health care delivery
  - » Overuse, underuse, misuse
  - » Gaps in coordination of care
  - » Gaps in evidence
- Coverage reform
  - » Affordable, reliable options in non-group coverage
  - » Sustain employer and public coverage
- Individual responsibility and support
  - » Prevention and chronic care management
  - » Coverage
- Financing

# Improving Health Care Delivery: Distinctive AMC Issues

- Quality and cost measurement
- Accountability for value in payment and benefit reforms
- Effective models of coordinated, innovative care
- Comparative effectiveness
- Predictive medicine

# **Examples of Recent Reforms**

#### **Evidence development**

- \$1.1 billion for comparative effectiveness research in the American Recovery and Reinvestment Act (ARRA)
  - » IOM report on National Priorities for CER this summer
  - Creation of a Federal Coordinating Council for Comparative Research

#### **Accelerating biomedical Innovation**

- \$10.4 billion to NIH in ARRA
  - » Approving more R01s
  - » Targeted supplements to current grants
  - » New NIH Challenge Grants Program
  - » Intramural and extramural infrastructure: buildings, labs, instruments

#### President's FY 2010 Budget

- » \$6 billion to NIH for cancer research
- » Part of multi-year plan to double cancer research funding

# Possible Elements of Coverage Reform

- Combination of Medicaid expansion and new subsidies (refundable credits) for individuals not eligible for employer or public coverage
- Insurance exchanges
- Possible new requirements for individuals to obtain coverage
- Possible "Play or pay" fees for employers

# Financing

- Savings from delivery reforms unlikely to be sufficient
- Reforms in tax treatment of employer health insurance
- Medicare, other public health care financing sources
- Possible "Play or pay" fees for employers
- Other revenue or cost savings sources?

# **Next Steps**

- Two-year timeline for analysis and reports
- Interim meetings and findings on key topics as part of health care reform
- Final report expected in fall 2011

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