

Toward a Better Border: The United States and Canada

Hosted by:
Metropolitan Policy Program, Brookings Institution
Canadian International Council

In cooperation with:
Great Lakes Metropolitan Chambers of Commerce
The Council of Great Lakes Industries
Border Policy Research Institute, Western Washington University

The Brookings Institution
1775 Massachusetts Ave., Washington, DC 20036
Falk Auditorium
Wednesday, March 25, 2009
8:00 a.m. – 3:30 p.m.

AGENDA

- 8:00 a.m. Continental breakfast
- 8:30 a.m. Welcome

Steve Crawford
Deputy Director, Metropolitan Policy Program, Brookings Institution
- 8:35 a.m. Opening Remarks

Strobe Talbott
President, Brookings Institution

Jim Balsillie
Co-CEO, Research in Motion
Chair, Canadian International Council

Honorable John Baird
Canadian Minister of Transport, Infrastructure, and Communities

9:00 a.m.

The Border in the Broader Context of US-Canada Relations

Charles F. Doran, moderator

Director, Center for Canadian Studies, Johns Hopkins University

Gordon Giffin

Partner, McKenna Long & Aldridge

Former United States Ambassador to Canada (1997—2001)

Roberta Jacobson

Deputy Assistant Secretary, Canada, Mexico, and NAFTA

U.S. Department of State

Michael Kergin

Senior Advisor, Bennett Jones LLP

Former Canadian Ambassador to the United States (2000—2005)

Chair, Border Issues Working Group, Canadian International Council

9:50 a.m.

Legislative Perspectives on Border Policy

Senator Hugh Segal, C.M.

Former Chair, Senate Committee on Foreign Affairs

Vice Chair, Canadian International Council

Honorable Louise Slaughter (D-NY)

U.S. House of Representatives

10:20 a.m.

Break

10:30 a.m.

Business Perspectives on Border Policy

Cynthia McIntyre, moderator

Senior Vice President, Council on Competitiveness

Honorable John Engler

President and CEO, National Association of Manufacturers

Kelly D. Johnston

Vice President—Government Affairs, Campbell Soup Company

Jayson Myers

President, Canadian Manufacturers and Exporters

11:15 a.m.

Regional Concerns and Initiatives

David Biette, moderator

Director, Canada Institute, Woodrow Wilson International Center for Scholars

Matthew Morrison

Executive Director, Pacific NorthWest Economic Region

Paul Storer

Chair and Professor, Dept. of Economics, Western Washington University

Kirk T. Steudle

Transportation Director, Michigan Department of Transportation

12:00 p.m. Lunch

1:00 p.m. Toward a New Frontier: Improving the U.S.-Canadian Border

Christopher Sands

Senior Fellow, Hudson Institute

1:30 p.m. Response Panel

Donald Alper, moderator

Director, Center for Canadian-American Studies, Western Washington University

Stewart Baker

Distinguished Visiting Fellow, Center for Strategic and International Studies
Former Assistant Secretary for Policy, U.S. Department of Homeland Security
(2005 — 2009)

Geoffrey Hale

Associate Professor, Dept. of Political Science, University of Lethbridge
Research Associate, Canadian International Council

Sarah Hubbard

Vice President, Government Relations, Detroit Regional Chamber

Margaret Kalacska

Assistant Professor, Dept. of Geography, McGill University
Research Fellow, Canadian International Council

2:45 p.m. Northern Border Policy and the New Administration

Introduction: **Strobe Talbott**

Honorable Janet Napolitano

Secretary, U.S. Department of Homeland Security

3:30 p.m. Adjourn

This conference would not have been possible without the support and cooperation of the following organizations: the Canadian International Council; the Hudson Institute; the Border Policy Research Institute at Western Washington University; the Canadian Embassy; the Center for Canadian Studies at Johns Hopkins University; the Pacific NorthWest Economic Region; the Canada Institute at the Woodrow Wilson International Center for Scholars; the Canadian-American Business Council; the Great Lakes Metropolitan Chambers of Commerce; the U.S. Chamber of Commerce; and the Council of Great Lakes Industries.