THE BROOKINGS INSTITUTION

AMERICA'S ENERGY FUTURE: CARBON, COMPETITION, AND KILOWATTS

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Introduction and Moderator:

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PROCEEDINGS

MR. SANDALOW: Good morning, everyone. My name is

David Sandalow, I am part of a large and growing group of people here at

the Brookings Institution working on energy and environment issues. Our

work spans quite a gamut. We have experts in geopolitics who are working

on Russian oil and Chinese coal, among other topics. We have experts in

climate change, looking at issues for the international regime, how it will be

safe, as well as how the domestic legislation will proceed.

We have experts on fiscal matters, looking at carbon taxes and

other related issues. We have a wonderful paper just written by one of our

scholars on energy and dependence and what it means, and working our

metropolitan program also on green buildings and smart growth, and it's a

very dynamic area.

In all of these areas we try to bring rigorous, fact based, and

objective analysis to the table. We are the opposite of the game show,

Jeopardy, we start with the questions and we go to the answers. And our

work includes, by the way, a wonderful book by our -- a new book by our

President, Strobe Talbot, who looks a global governance. It's a modest book

that goes from the Garden of Eden to the present day, looking at global

governance, and it ends with a discussion of global warming and nuclear

non-proliferation. As part of our work, we are thrilled to bring to Brookings

some of the leaders, both in thought and other ways, of the energy industry.

And so it's our particular pleasure to bring to you today John Rowe, who is a

giant in the energy industry.

John Rowe is the Chairman and Chief Executive Officer of

Exelon, the electric utility with the largest market cap in the United States, I'm

told. They serve 5.4 million customers in Illinois and Pennsylvania. And

John, who's led Exelon since its formation from merger in the year 2000. But

beyond that, John Rowe is widely respected as one of the most thoughtful

leaders in this industry.

He is co-Chairman of the National Commission on Energy

Policy and Industry, an environmental organization that addresses climate

change and other issues. And his experience in this issue is long. I'm told

he first testified before Congress on carbon taxes back in 1992.

He serves as Chairman of the Nuclear Energy Institute, past

Chairman of the Edison Electric Institute, and is, in fact, the Senior Chief

Executive in the utility industry, having served in such positions since 1984.

Last month Institutional Investor magazine named John Rowe the best

electric utility CEO in the United States. He's committed to a wide variety of

civic and charitable activities. He is going to give a talk, and then he will take

questions from the audience.

John Rowe holds undergraduate law degrees from the

University of Wisconsin, honorary doctorates from half a dozen colleges.

Ladies and gentlemen, I am delighted to present to you John Rowe.

MR. ROWE: First I need to find out, Ralph, are you advancing

the slides or am I? Someone is. I'm not technically confident. Thank you,

David. It's a pleasure to be here. It's a fortuitous pleasure to be here on

Lincoln's birthday.

I was mulling an introduction for this, and it occurred to me that

Lincoln built the Republican party in the 1850's and '60's out of an uneasy

combination of the old Whig American system of government intervention in

the economy and the Free Soil party, which had formerly been Democrats,

and I think it's actually a bit of a lesson for what we're going to have to do if

we're going to deal with carbon, which is put together some very significant

forms of intervention in the market place and still rely intensely on the market

place to produce economically efficient responses to a challenge. David

called this in our little briefing session one of the two great challenges facing

the world order. I suspect there are more than two, but it's certainly on a

short list.

Mark Twain observed over a century ago that everybody talks

about the weather and nobody ever does anything about it. Well, I think it's

time we all accepted responsibility for doing something about the weather,

because we're doing something about it whether we like it or not.

Climate change is a tough issue in this town, where instead of

the long range business forecast, which is a quarter, the political forecast is

generally the next poll. But we know certain things today. We know that

the three leading candidates for president, Clinton, Obama, and McCain, I

changed the order from the written text, I mean no prediction by the order,

are all committed to decisive action on climate.

Climate legislation should be an imperative in the first hundred

days of any new administration. We at Exelon think we need not and should

not wait for a new president. Senators Lieberman and Warner have put

together a bill that is at least a framework for constructive legislation; so

previously had Senators Bingham and Specter. We think bipartisan

legislation is possible and could be done soon. On the Democratic side,

Speaker Pelosi, Chairman Dingle, Chairman Markey, and sub Committee

Chair Bowcher have all committed themselves to action. On the Republican

side, a growing number of senators have committed themselves to action. I

think the Democrats can proceed confident that they have the support of, of

course, the environmental community, but also, for prudent legislation, much

of organized labor. And if President Bush were even now to seize the

opportunity to act, he would have the support of a large part of industry and,

indeed, a large part of the Evangelical community.

They should move because time is not our friend. It is going to

take a very long journey to deal with carbon. As an old Star Trek movie

suggests, we are carbon-based organisms, and we live in a carbon-based

economy, and there is no quick way to change the second, and we're

unlikely to find a way to change the first.

So the usual Washington approach, doing too much too late,

simply won't work. We have to start soon and decisively. It also won't work

to adopt extravagant 30 year goals and then do nothing in the early years to

achieve them. We must actually do something. I'm not going to belabor this

group with a discussion of the science of climate change. People far more

competent than I have done that at virtually infinite length.

The Intergovernmental Panel on Climate Change and the

National Academy of Sciences have each issued reports which persuade all

but the most skeptical, and indeed, at this point, one has to be almost

obstinately skeptical to resist the weight of analysis.

These reports conclude that global average temperatures are

rising and that human activity, especially the burning of fossil fuels, is a major

contributor to that activity. The reports are less sure about the long term

effects, they range from predictions of the inconvenient to predictions of the

catastrophic.

Since I can't predict the price of natural gas six months from

now, it hardly surprises me that the weather is a bit unpredictable. But it's

very clear that the science leaves us no excuse for inaction. Just as

businesses like mine must invest billions of dollars in some uncertainty, so

we as a society must deal with this challenge, and we must deal with it in a

way that is both decisive and prudent. We simply don't have the option of

failing either of those goals. I call that a wig free soil view in honor of

Lincoln's birthday. You can call it almost anything you want.

But in my view, dealing with this challenge has three

fundamental components. The first and inescapably essential is a

comprehensive government policy. We simply cannot deal with this

challenge without incorporating the cost of greenhouse gas emissions into

the market.

Over the past five years I had the honor of serving with John

Holdren and Bill Reilly as the co-Chair of the National Commission on

Energy Policy. It was designed to be an independent and bipartisan group of

people like Sue Tierney, who's here, who really knew something about

energy policy and knew something about the environment and would try to

cope beyond their immediate interest.

As long ago as 2004, the Commission called for a mandatory

economy-wide tradable permit system, a so called cap and trade system with

a safety valve as a cost constraint mechanism for greenhouse gas emission.

Most of us would have preferred a carbon tax, one that started and

ratcheted up at a predictable rate because it's simpler and easier to work.

We scraped it as unlikely to be unaccepted politically, but it still has a great

many virtues. A cap and trade system will work equally well, as long as it

has some cost constraint mechanism, and that is the first area about which

there is great debate.

The Bingham and Specter bill had an explicit one, ala the

National Commission recommendations. The Liebermann/Warner bill has a

sort of carbon bank akin to the fed, but without well designed working

principals as yet. The reason we need a cost constraint is simple. It took us

several hundred years to get into this problem and it's going to take us a long

time to get out of it. No one really knows the cost of dealing with the

problem. And all of the estimates turn on assumptions as to technology.

There is no escaping the need to start soon in dealing with this

challenge. Neither is there any escaping the need to protect the economy

from near term erratic carbon prices as we do so. Consumers simply must

know that we're not throwing all of their resources in one vat.

We also should have an allowance system that protects the

public against economic windfalls. In the electricity sector, the one that I

know best, that means that allowances should be auctioned or they should

go to local distribution companies based on what we call load, the actual

customers that are served. Substantial allocations of free allowances to

generators would result in uneconomic windfalls, a point that Congressional

Budget Office has made on several occasions.

The National Commission, however, recognized that solving

climate change cannot simply be done with new regulations. We need them,

but we also need new machines. The scissors has to have two blades to

work. And the government not only has an essential role in adopting the

pricing regime, it also has an essential role in fostering the kinds of

machines that can deal with climate; an essential role, but I think a limited

one.

First and perhaps most importantly, the government simply

must adopt more stringent energy efficiency standards for buildings, for

equipment, for appliances, for new buildings, and for rehabs for buildings

everywhere it can. We simply shouldn't go out and buy what people ought to

be doing for themselves in the first place.

Second, the government must invest in research and

development with respect to renewables and carbon sequestration. Third,

we need tax incentives for limited quantities of renewables, and we need the

government to fund the loan guarantee program for the first nuclear plants.

And finally, the federal government must make good on its 30 year

commitment, I think it's more like a 70 year commitment, to find a repository

for used nuclear fuel. These actions by government, this version of Clay's

American system is essential if we're going to deal with carbon.

Now, the second essential is that the market must follow up on

these new structures. And I'm confident that it will if the structures are

proper. Climate change is as much about economic transformation as it is

about regulation. Tom Friedman pointed out in a recent New York Times

piece, "we simply must enlist the dynamism and creativity of the free market

system."

That is because there is no silver bullet, there is no quick or

easy technological solution to climate change, not my favorite nuclear plant,

not energy efficiency, not wind or renewables, there simply isn't one easy

solution.

For the electricity sector, natural gas remains the principal

bridge to a lower carbon future. But the domestic supplies have plateaued,

prices are volatile, keeping prices within a realm of reason requires more

liquid natural gas, that needs new facilities and means that the U.S. gas

market will ever more be dependent on world prices. Energy efficiency offers

huge opportunities. Most people agree that that is where the low hanging

fruit is to be found. I'm going to give you such an example in a minute.

But there is no one who can draw a real supply curve for

energy efficiency. Both the customer behavior and the technology is far too

complicated to make it possible to draw a real supply curve. We simply don't

know how much is out there and at what price it can be obtained.

I submit to you that anybody who's ever taken their new

compact florescent home and found that it didn't really go with the decor in

the living room might have had a short lesson in the complexity of customer

behavior.

But Exelon has a great example of where it works, too. We

recently redid ten floors in a 1970 Chicago office building to lead platinum

standards. We reduced our electricity consumption by about 50 percent

through state of the art efficiency in lighting, advanced controls on HVAC,

and energy star rated equipment and appliances. This one really worked,

but we had the great advantage of being able to free ride on some work

already being done by the building. We intend to try to achieve about 25

percent reductions in our other buildings, but the numbers aren't so simple.

Exelon works in states, largely Pennsylvania and Illinois, which have

renewable portfolio standards. We already are the largest or one of the

largest purchasers of wind power east of the Mississippi, and we will

continue to meet those requirements.

But renewables are a very expensive way to deal with carbon

constraints. According to a study released last week by Cambridge Energy

Research Associates, the cost of abating carbon dioxide with wind power is

approximately \$67 per ton, and that is net of or after the effect of federal

subsidies.

New coal technologies must be developed. Given the growth

in east and south Asia, there is literally no way to deal with this challenge

without having a way to use coal. And there's no way to greatly reduce

existing emissions, much of which comes from coal, without being able to

sequester C02. That technology is both elusive and very expensive.

Witness DOE's recent cancellation of its energy future project in Illinois. And

MIT has recently released a report that poses serious questions about

geological sequestration. And then we, of course, must come to terms with

nuclear energy. Now, as was hinted at in the introduction and is clear in

the resume, Exelon is the nation's largest operator of nuclear power plants.

It will come, therefore, as no surprise to you what we like the machines.

But as somebody who's 63 years old and knows that a new

nuclear plant takes a decade to build, I can assure you that I'm not planning

on the prophets from new nuclear plants to pad my retirement. It's actually

quite an asymmetric risk. If we build one and it works, it will be named for my

successor; if we build on and it fails, it will be named for me. Nonetheless,

they must be built. Nuclear power today provides the vast majority

of low carbon energy in the U.S. The new plants -- the existing plants are

running safely and efficiently, and the new, more passive plants will be both

more safe and more efficient.

The federal government must keep its commitment with

respect to use nuclear fuel. But I am convinced that we need at least 25 to

30 new reactors if we are going to meet the kinds of carbon challenges in the

Lieberman/Warner bill by 2030. And that's not suggesting that nuclear will

do it alone. You need the natural gas, you need the efficiency, you can keep

experimenting with the renewables, but you also need the nuclear plants.

Because the real inconvenient truth about climate change or perhaps what

Senator Gore meant when he called it an inconvenient truth is that dealing

with climate change is going to be very expensive.

The Energy Information Administration has estimated that the

utility industry will have to spend \$400 billion in dealing with carbon over

the next 20 or 30 years. I think that number is much on the low side, and

that number comes on top of all the other capital needs of the industry. But

400 billion in itself is nearly as large as the entire market capitalization of the

U.S. utility industry. This is a lot of money and it translates to many cents

kilowatt hour.

I think the EIA estimate of cost is conservative. A recent city

group, Cost Analysis, found significant costs over the past three years for all

kinds of generation. Coal and gas combined cycle have increased by as

much as 60 percent, wind has increased, nuclear cost estimates, and there

hasn't been a new plant built in the period, have increased by 45 percent,

and they're still just estimates. The question is, will we have a system in

place that allows the utility industry to make these kinds of investments? I

have served as a utility CEO now for 24 years. I started guiding companies

that were rate based regulated as the rate base system died under the -- of a

nuclear plant called Seabrook. It's running very well today, but you can still

see a picture of it on Congressman Markey's wall.

After rate base, New England, California, Texas moved to

systems usually called integrated resource management, systems in which

regulators decided how much power should be built and who it should be

purchased from. Almost infallibly, those systems drove up the cost of power

even more, though now we switched to competition.

But in each case the reality has been that when costs go up

substantially, state policy-makers try to change the rules. If we do that yet

again, we will not only undermine utility balance sheets, we will totally

undermine effective greenhouse gas regulation. Utilities simply cannot make

these investments on unstable regulatory surfaces.

One of the ironies of the current debate is that even as federal

policy-makers are trying to harness the market place through a cap and trade

system, the dealing with carbon emissions, thumb state policy-makers, and

more than a few rather short sided industry groups are trying to undermine

competition in electricity itself. And this is happening despite the successes

of competition in bringing about new environmentally preferred resources, in

drastically improving the performance of power plants, especially nuclear

plants, and indeed, in containing wholesale prices increases.

The electricity industry must invest not just billions, but

hundreds of billions of dollars to deal with carbon. It cannot do this unless it

has stable systems of regulation in which to operate. And I think the

American economy as a whole cannot bring the creativity that will be needed

unless we have the broadest possible markets, not only for kilowatt hours,

but for new kinds of energy saving, and indeed, for carbon itself.

And that brings us to my third essential for a successful climate

change action, the first two being government framing of a market, and

effective and highly competitive market places. The third essential is that

industries must actually step out and do something.

ago, we first endorsed a mandatory cap and trade system. Over four years

Our company has tried to do a number of things. Five years

ago, we endorsed the report of -- or three years ago, the National

Commission. About seven years ago, we sold the large part of our fossil

fired power plant fleet. We did that for a number of reasons, but one of them

was the climate issue. We have adopted aggressive internal goals being

part of the U.S. Climate Leaders Program, and I think we will exceed those

goals. And we have also committed \$100 million to pursuing a construction

permit and operating license for a new nuclear station to be located in

Victoria County, Texas.

But none of that adds up to enough. Though we have been

pursuing a way to put everything we are doing in our Exelon companies

together into a real plan on how we can deal with carbon. Our low carbon

energy strategy is, simply put, a set of measures which, taken together,

would reduce, displace, or offset the equivalent of our entire carbon footprint

by 2030.

Now, let me say, this is something that we can only do

because we are already a nuclear utility. We're not pointing fingers at

anyone else, we can't, we're simply proposing how we could have the largest

effect at the lowest cost. First, we will continue to reduce our own emissions.

We will look at ways to improve our fleet, which is already largely hybrid or

partially biofuel. We'll keep looking at ways to improve our transmission

and delivery operations. We'll try to follow Wal-Mart's example in what we

can do with our supply chain. And down the road, we may even shut down

one of our few remaining coal fired plants. Second, we're going to help our

customers reduce their greenhouse gas emissions.

ConEd, the retail utility that serves Northern Illinois, has

already begun to implement what will be one of the nation's largest energy

efficiency programs in two years. ConEd will be spending about \$175 million

a year. Dennis O'Brien and his colleagues at PECO, excuse me for the

cough but it doesn't go away, Dennis O'Brien and his colleagues at Peco will

be negotiating a similar system with Pennsylvania policy-makers.

Exelon Generation and Exelon Energy, our wholesale and

retail marketing agencies, are looking for more low carbon green and

demand management products that they can sell in the market place. Third,

and here is where the plan starts to get a bit more controversial, we can

reduce the greenhouse gas emissions others by building new and economic

low carbon generation.

Slide five is our very best effort at an Exelon supply curve for

carbon reduction. The costs are shown as costs to society before federal

subsidies or loan guarantees. The slide is the result of the best evaluation

that we can do of the various costs of different technologies and different

amounts of energy. You'll note that not all of them can be done at one cost

in unlimited amount. Thus, we have energy efficiency in the east and

west, the two yellow blocks, defined as certain amounts that are better than

free. We think the first steps will really pay for our customers.

You can see a pale blue block of nuclear up rates. Well, we're

going to do that anyway, it's clearly a good thing to do economically, but we

can't do an infinite amount of those anymore than we can do an infinite

amount of energy efficiency for free.

Then you'll notice we move into things like new gas combined

cycle plants, which are very close to economic in today's market conditions.

And then, of course, the more controversial things come out on the right.

Those great big blue blocks are what new nuclear power plants could do in

the way of carbon abatement. The solid blue is the cost to society pre-

government intervention. The white dotted lines show how much the cost to

Exelon is reduced if the loan guarantee program is fulfilled. It's, in fact, a

very big deal. But now go out and look at the green lines which are wind.

Pre-subsidy, we think wind is somewhere around \$80 a ton of carbon. After

subsidies, it's still somewhere between \$20 and \$40 a ton of carbon, and so

it goes. People are free to argue about anything that's on this slide. I submit

it, however, as the result of a great deal of work and as an honest description

of how we see these costs.

The really important thing to note here is that if we can do

things which are economic, if we can get a real market in greenhouse gases,

we can deal with carbon much more cheaply than if we try to do it through

some magic on our own system.

Now, in order to do all of these things, there are prerequisites.

Obviously, one isn't going to buy the wind without the subsidies. We're not

going to build the new nuclear plant without the federal loan guarantees.

And, indeed, this is one of the ways in which this chart

becomes typical of other utilities, you find yourself heading to gas whether

you want to or not if we don't have a policy framework that both puts a price

on carbon and helps with the first generation of new machines. But we

believe that what this chart says is that if certain policies are continued,

Exelon can reduce its effective carbon footprint by 12 to 15 million tons of

greenhouse gas emissions and do so at an incremental cost which is a little

over two cents a kilowatt hour. We have those nuclear plant loan

guarantees, we can reduce the footprint much more. If, however,

competitive markets are abandoned, or if we are not broad in our definition of

the ways in which we can reduce carbon emissions, we think the costs will

look much more like those under renewable portfolio standards, going from

2.2 cents a kilowatt hour to something like 6.7 cents a kilowatt hour, and

there will still be difficulty placing all of those tons.

And remember, what is hard for us is virtually impossible for a

large coal burning utility. We're dealing with 12 to 15 million tons; the utility

industry has to deal with more than two billion tons of reductions if it is to

meet the Lieberman/Warner targets.

Now we go back to the Wayne quotation. I hope that much of

what I've said today is simply reasonable and pragmatic. I know that some

of what I've said today is either vexing or provoking. Claiming credit for

reducing the emissions of others is a very complicated thing to account for.

But inasmuch as we don't have the technology today that effectively

remediates carbon emissions from existing coal plants, almost everything

that we can, in fact, do will involve reducing the operation of those coal plants

in creating energy in new ways. It's really -- the whole purpose of a cap and

trade system is to find the economical way to deal with this problem. If only

those who emit carbon can clean it up, we ought to skip the cap and trade

system all together and simply do it by command and control, and yet we

know that won't work without a replacement for coal.

The fact is, our Exelon companies are very good at low carbon

electric generation. We think we can become good at demand side

programs on energy efficiency. If we can invest in cost effective efficiency,

we can reduce our own costs, and for a while, those of our customers. If we

are encouraged to invest in low carbon generation, we can replace

significantly more carbon and also promote innovation. That's how we think

we can work on a low carbon future.

Ladies and gentlemen, the stakes in climate change are really

huge. You all know what are the stakes of inaction, but this is very costly.

We think programs like those we've outlined here can for Exelon deal with

its footprint at something like two to three cents a kilowatt hour, perhaps for

the larger industry can deal with carbon at three to five cents a kilowatt hour.

If you try to do all the things like renewable portfolio standards, and

whatever is the darling technology of the moment, without using the market

place, we're quite sure you're talking about something like ten cents a

kilowatt hour. And in truth, you're very likely to spend all that money and still

find you haven't done anything out the weather.

We think the stakes of how you deal with carbon are every bit

as big as the stakes of whether you deal with carbon. Thank you very much

for your kind attention. We have worked very hard on this. We think we

know where it is sure. We know we know places where it is vexing. And I'll

be delighted to answer questions about it.

MR. SANDALOW: Well, thank you, John, for that very

thoughtful and provocative talk. A couple of questions I will start with and

then throw it open to the crowd. I wanted to start with technological

innovation. A number of commentators have noted that innovation has

proceeded more quickly in the information technology realm and in the

communications realm than in the electric sector, and have pointed to

opportunities with a smart grid and other types of innovations in the next

decade or two to both improve customer service and to reduce emissions,

and I wondered, do you agree with that observation, and to what extent does

your supply curve in your slide number five reflect technological innovation

that hasn't yet happened?

MR. ROWE: Well, we're not very good at mapping the

unknown. Like medieval cartographers, we tend to put here be monsters in

the stock when we don't know. But let me pick up on your point.

Technological change occurs much faster in bits and bites than

it does in microwatts and milliwatts. And technological change occurs very

much faster in microwats and milliwatts than it does in kilowatts and

megawatts. I think there's a physical law there somewhere, as we discussed

before, but I can't name it.

We have no doubt that there will be all sorts of changes that

we can't foresee. Some of them will be bad, some of them will be good.

Some technologies have almost exhausted their cost improvement curve,

other technologies have only begun their cost improvement curve.

My own perspective on that is that there are some areas

largely on the demand side, for example, the new digital light bulbs, or the

new light emitted diode light bulbs, excuse me, where we're seeing really

quite rapid technological change and it's only begun. There are other areas

like fuel cells where we've been looking for technological change for my

entire working life, and it comes very slow. The same might be said of solar.

Speaking from myself about the unknowable, I think the improvements in

the demand side will be huge. I do not think they will come very quickly

through smart grids. I think smart grids are important for the long term for

a whole lot of reasons, including demand management, but the pay off will

be very slow.

I think the very definition is, we simply don't know where there

will come, and that's the magic of both technology in the market place. What

we're trying to do with our supply curve is to put up something that isn't faith

based. I mean the president has been roundly chastised for a faith based

approach to climate change. Well, I respectfully submit that the people who

think that technology will just do it magically and for free are no less faith

based.

We think it's going to be expensive to deal with climate. We

think you have to do it, and we would respectfully urge that, to the extent you

make early bets on technologies, you make more of them on things like

nuclear plants that you at least know something about than on carbon

sequestration that we don't yet know much about.

MR. SANDALOW: I've got two more questions for you before

opening it up. First is on the politics of nuclear power and climate change. I

went recently to the website of the Nuclear Energy Institute and looked at the

priorities for Congress for the next year, and cap and trade legislation was

not mentioned on that. And I wonder in light of your very powerful speech

here today, is that something you see changing, and if not, why not?

MR. ROWE: Well, let's put it this way, I hope so, and I'm

reasonably confident that Admiral Bowman, who's in the front row, hopes

so, too. Do bear in mind two things, that some of the most important

members of the Nuclear Energy Institute also operate a lot of coal plants,

and historically, the senators most prone to support nuclear also support

coal. These are areas of relatively uneasy bed fellows, if you will.

I think you will see NEI consistently taking a stronger and

stronger position on the relationship between the cap and trade system and

nuclear. I doubt you will see it taking cheap shots at coal any time soon.

MR. SANDALOW: You were quite bearish on renewables and

quite bullish on nuclear in your talk, and my own view is we're probably going

to need both in order to fight global warming over the course of the next

several decades. But since you were bullish in one and bearish on the other,

let me just take the other side and get your thoughts.

For renewables, one of the advantages is that you don't have

the long lead times. If the wind turban that you build doesn't take the ten

years and you can put your name on it while you're still on this job, and the

same with the PV, and indeed, the solar thermal unit.

And you mentioned expensive cost for wind turbans or for --

but those are today's costs, and any new technology has a predictable

supply curve, and there's certainly a view out there that we are at a different

point in the supply curve for renewable power than we are nuclear power,

and we can expect to see much more dramatic cost reductions in renewable

power over the course of the next decade or two. Any thoughts on those

comments?

MR. ROWE: I've been hearing that for two decades and it

usually hasn't come true. I mean we all think the room for improvement in

solar is huge, but most of the numbers I see are still 30 to 50 cents a kilowatt

hour. I had someone ask me not long ago if four cents a kilowatt hour solar

would make a difference to my business, the answer is, it would revolutionize

it, but it's not something that I -- expecting to find in the morning. Wind has

shown first a generation of significant improvement. Now, in the last three

years, a time of significant price raises, and I think what's happening is, it's

becoming more and more important where you put the wind. The best sites,

particularly east to the Mississippi are often taken. And what drives the cost

of wind so high is the percentage capacity factors. There's a limit to the

ability of new technology to improve upon that.

I stated my remarks the way I did, not because I think you can

do it all with nuclear or relying on nuclear is easy. I doubt if there's anybody

more familiar with the financial risks of nuclear than I am, or anyone more

concerned about it.

I'm reminded of the head of Public Service to New Hampshire

who was Seabrook's largest owner when all the New England utilities were

suffering under the cost of Seabrook. He and I were having a drink one

night, and he looked at me over a very large glass of bourbon and said,

those bastards say they hate Seabrook, I'm the only one who really knows

how to hate Seabrook. So I think I have been cautioned on the risks, but,

you know, the easiest thing in the world for a utility CEO is to put his or her

name on something uneconomic. And I think it is very important that people

know what the cost of the commitments we're making right now. If you

extrapolate to a large portion of the electricity market, every \$10 of carbon

extrapolates to something like a penny a kilowatt hour for electricity.

And if the real cost of wind is something like \$85 a ton, and that's

what it is today, then simply the hope that it will get better tomorrow should

be opening the door to an unlimited commitment. I mean let's keep doing

some, we'll comply with the law in Illinois.

But you know, I'm reminded, three years ago I was at a

meeting of a bunch of utility CEO's from Japan and Europe, almost uniformly

they said at that time the climate issue was real when many U.S. executives

wouldn't have. Almost uniformly they chastised the U.S. for not going along

with Kyoto. But then they smiled and said, but our governments aren't going

to keep their commitments either, and oh, by the way, 50 years from now,

coal and nuclear and hydro are still going to be where power comes from.

And it's, of course, possible that everyone in our industry is

wrong, but you know, my father used to say that even a blind pig will find an

acorn once in a while, it's possible that even a utility executive might be right

on occasion.

MR. SANDALOW: Well, with that, please state your name

and affiliation. Far back of the room.

MR. BLOCK: My name is Jonathan Block and I work at the

Union of Concerned Scientists. I had two questions. Without putting words

in your mouth, Mr. Rowe, I recall a statement appearing in the media

attributing to you the notion that Exelon would not be building more nuclear

plants until there was a solution to the waste problem. So I was wondering

about a comment on that.

Second, last week I attended the Platts Energy Conference,

and there was a very interesting ending symposium on wires issues, and it

seemed to me that there was an incredible concern that the current wires

infrastructure, the transmission infrastructure, cannot handle these large,

new 1600 megawatt reactors, and this seemed to be a real concern by

people who actually work in that particular area. So I was wondering if you

could comment on both of those problems.

MR. ROWE: Sure; first, I think I have been consistent ad

nauseam in saying we simply must have a solution to the spent fuel problem.

Several members of my board who suggested in saying we would never

build without that solution might have been a tad beyond my authority. But I

still believe we ought to have one. And in our Texas project, we're working

very diligently on whether we can find a state sponsored solution. Because,

you know, deep down, we all know that Yucca Mountain isn't going to

happen in any near term time frame. And while I think the federal

government should adopt some sort of surface storage solution. I don't have

a time table to predict that that will occur either.

So let me state it in a way that I'm absolutely sure of. Exelon

will keep doing everything it can to help get a solution. And while you may

see a very small number of nuclear plants built as sort of a first generation to

keep technology going, without that solution, I don't think you can have the

25 or 30 that I think we need without -- solution. I still think it's a very high

level importance. I was -- for a long time.

On your second point, the state of the transmission system is a

concern for any kind of technology. You add 3,000 megawatts at one site,

you have to do some transmission reinforcing, that's just clear. You add

distributed resources in a high number of rural sites, you also have to add

And I think the need to keep reinforcing the transmission and some.

distribution system is very large. As a utility CEO, I'm as concerned that the

U.S. continue to invest in that infrastructure as I am about the climate issue.

And it must be done, it must be done for windmills, it must be done for

nuclear, it must be done for security, and it must be done for the level of

reliability that customers in an information driven age want.

MR. SANDALOW: Way in the back.

MR. TALLY: Thank you. lan Tally, Dow Jones.

political question that you already somewhat touched on, but I do want to

pressure you a little bit more on. What is your perspective in this new

Democrat controlled Congress, on the respectability to encouraging nuclear?

We know that there are some components in the Democrat ranks and the

Senate side, you are losing (inaudible). Can you talk about some of the

leadership roles there?

And secondly, on a more market philosophical question, you

mentioned a report, mentioning the life cycle of renewables in carbon

footprint, but I wonder if your assessment of market generation, of nuclear,

included the liability of storage costs. And you also mentioned loan

guarantees, there's a question about how much of that is representative of a

true market, if you are being subsidized, if you call if that.

MR. ROWE: Well, let me start with the simplest one. If you

look at the -- get a card copy of the chart I put up, you'll find that we explicitly

demarcate the cost of new nuclear in terms of dollars per ton of carbon, pre-

loan guarantee and post loan guarantee, and the cost difference is huge

because in today's markets, to do a merchant nuclear plant without the loan

guarantees, you'd have to have a very high equity percentage.

So that cost is calculable and it's very large, and indeed, it's

prohibited. So we tried to address that squarely and honestly on the chart,

and you can get a copy and take a look at it.

Now, going back to the political composition of the Congress,

Betsy Moler, our Government Affairs EBP, and a convinced Democrat, is

smiling at me in hope that I won't put my foot in her mouth, and I'll try not

to.

Let me state it very simply; a new generation of nuclear plants

cannot occur unless it is solidly bipartisan. Nuclear has been a partisan

technology for much of the past 20 years. And while that has sufficed to

keep the existing plant running, you haven't noticed any new ones being

built. A nuclear plant is something that takes eight to ten years to build. It

has an operating life of perhaps 60 years. You don't have any chance of

getting your money back in less than 20. Anybody who thinks you can have

a nuclear based electricity system without bipartisan support is simply

smoking.

So the issue is very simple; if I am right, and that nuclear really

is essential to a carbon constrained economy, and is really essential to

dealing with carbon in an economic way, I'm reasonably convinced that the

Democratic majority will come to reflect that, and my real task is less to

persuade them than it is to wait until they get there of their own thinking.

Now, both candidate Clinton and candidate Obama have

expressed some open mindedness. I can't say that either of them have

expressed the level of conviction that I'd like to see, but such is life.

My own guess is, we wait and see. And I don't know if it will be

in the first session of the next Congress, but in my opinion, if we start dealing

with carbon, you go three sessions and nuclear will again have a bipartisan

base, because I don't think it can be done without it. And then you asked

about the cost of spent fuel; well, until somebody tells us how the

government is going to deal with it, there are limits on what we can know

about that. But the nuclear industry has for the past 20 years been paying

the government real money to put toward this problem, and as you know, the

government takes money really well, but spends it poorly. I mean I might

have betrayed a little bit of political conviction in that, and we have yet to see

a solution. So I think we have incorporated that cost as fairly as we can in

our modeling.

MR. SANDALOW: Frank.

MR. LLOYD: Frank Lloyd; my question is this, and it comes on

top of the last question. Assume that you would be asked this big

assumption to write a couple of paragraphs for the Democratic candidates for

president on nuclear; what would you like them to say that is within the realm

of political sensibleness that would unlock your willingness to invest and

point the government in the appropriate direction so that you can invest, in

addition to the loan guarantee program that you've covered and which we

understand?

MR. ROWE: Well, that's not a very likely premise to the

question, but Betsy might be asked, so there's hope. I would like them to say

that the climate issue must be dealt with, that efficiency must be one of the

first pillars of dealing with it, that the other pillars likely will have to include

nuclear, that we will fund the loan guarantee program for some limited

number of plants, and we will get on with finding a federally sponsored place

to put the spent fuel, that's as much as I would ask.

If they deal with the climate issue through a cap and trade

system, over time, I'm quite confident that the carbon prices will support a

new generation of nuclear. The question is, will we have done the homework

on the first plants to put us in a place where we know how to build them.

MR. SANDALOW: Go.

MR. ECKO: Bill Ecko with Carlton Capital. I've heard the

argument raised that part of the issue with dealing with the nuclear waste is

not necessarily the storage issue, but to create less of it by further

processing it, as they do in other parts of the world, which apparently is not

allowed by our regulations; is that part of the answer, and how much of the

waste could be using the most advanced technology available in the world

today further processed, recycled, et cetera?

MR. ROWE: I think the answer is something like 80 percent

reductions. The real expert on that is Admiral Bowman, who is four chairs

ahead of you, and you can grab him afterwards. The issue, of course, as I

asked David before the meeting when he said that climate was one of his

two greater global concerns, I asked him what the other one was, and he

said nuclear weapon proliferation.

And the reason President Carter stopped reprocessing in this

country in '77 or whichever year it was was that the existing reprocessing

technologies, including, to the best of my understanding, those used in other

parts of the world, create weapons grade plutonium. And when you do that,

you create at least the potential for diversion.

Now, there are on the drawing boards reprocessing systems

that leave the plutonium hot, and thus, make it very difficult to handle and

very difficult even for the passionate to divert.

And this is what President Bush was after and what he called

GNAP. I've talked to John Holdren, who suspects that Democratic leaders

will have a new name and a slightly different variation. But I think the thought

of a more efficient reprocessing cycle, you know, will continue to be on the

table, and there are designs that do largely avoid the weapons diversion

problem. They haven't been done to date because the price of uranium

hasn't been high enough to justify it. But I think as everybody realizes how

hard Yucca Mountain has been, if it's this hard to build one permanent

disposal facility, and I mean politically hard, then you obviously don't want to

have a cycle that's dependent on building five or six. And I think that will

compel over the next several decades us to look very seriously at an

advanced reprocessing cycle. I think the magic words are Urex and Purex,

but I can't -- I suppose the P stands for plutonium, I don't really know, though.

MR. SANDALOW: Do you have views on international

facilities either for enrichment or storage?

MR. ROWE: I trust international governments less than I

trust our own. Nonetheless, you know, you're now in an area where you

know something and I know very little, and so I will defer that one to you.

MR. SANDALOW: Well, the first -- I know little, and I'm not

fully prepared to believe that you know little either. Sir, right next --

MR. POVLOSKY: Nick Povlosky from Georgetown University.

I'm from the Energy Club there. Well, Mr. Rowe, thank you for inviting us. I

got an email from your secretary. And my question is, how is Exelon

establishing a relationship with the Chicago Climate Exchange and helping it

to develop further? And on the second part, is Exelon looking into promoting

the development of fusion?

MR. ROWE: Into fusion?

MR. POVLOSKY: Yes.

MR. ROWE: Well, the second one is easy, the answer is no.

We simply don't have that level of research capability. We like to watch the

national labs do it, but we think that's a level of research that somebody else

has to do.

On the first one, we are not a member of Chicago Climate

Exchange. That is not because we don't respect what they do, we respect

what they do a great deal. But their initial marketing framework was more

advantageous to members who were already very large coal burners, and

we didn't fit, and second, we think our power team in Philadelphia has the

ability to trade this kind of thing independently in fairly creative ways.

But Chicago Climate Exchange is a very constructive effort to

build this sort of market. And if we do get cap and trade legislation, you'll see

that sort of thing expand.

MR. HOLLY: Chris Holly with the Energy Daily. Mr. Rowe, I

have two questions, the first, political, the second, more philosophical in

nature. The political question, I wonder if you could give us an assessment

of how you are doing in your argument with law makers on the allocation

issue. You have some fairly wavy colleagues, notably Michael Morris on the

other side of that issue, and I'm wondering, are you getting any -- is your

message falling on receptive ears in Congress?

MR. ROWE: Well, you ought to catch Betsy afterwards to get

a play by play. But Leiberman/Warner's allocation principals are much more

like those we would suggest than were the original Bingham and Specter.

Senator Bingham got six of us together one day, as did Chairman Dingle,

and they both told us to go work out the allocation issue amongst

themselves.

Well, if they tell us which one of us they're going to beat up

more, we probably can, but short of their pounding on our heads, you know,

a coal burner and a nuclear company are not likely to find the answer in

sweet reason.

I think the need of the federal government for money, the need

of governments at both federal and state levels to have some way of

ameliorating the cost of carbon legislation for low income people, the never

ending desire of politics for more money for more things will cause people as

they get to the hair splitting to be increasingly skeptical about giving large

portions of the allowances away forever. But needless to say, I'm on one

edge of my industry on that. There are people, however, to my left on that

one in the industry.

MR. HOLLY: The other question is, it seems no matter what

technology or what sector of the power generation industry one discusses,

you see fairly massive public opposition in any construction. You can take

windmills in West Virginia or the mountains of Maryland, you can take

transmission lines crossing Civil War battle sites. The FERC

chairman last week or the week before told us that FERC won't need

eminent domain authority to site new C02 pipelines, which the pipelines will

be crucial if we're going to build the kind of coal generation you and others

are talking about.

L&G terminals remain an exciting adventure. How does one

swear the seemingly overwhelming public opposition to any big things that

go in their property lines or lines of site with the obvious need to reduce

emissions while providing the energy to power our economy?

MR. ROWE: I'm reminded of somebody who looked at me

one day and said, you know, John, life's a bitch and then you die. The great

blessing of my business is, everybody wants our product. The great curse

of our business is that nobody wants the things that make or deliver it. And I

see no likelihood of that conundrum being squared in my remaining working

lifetime.

But let me push the conundrum because I can't answer it. It's

very clear that as long as the U.S. perceives itself to be comfortable and

wealthy, what we call in my business the NIMBY problem, or somebody else

came up with one called the nana, which says don't build anything anywhere

at all, will continue to haunt the business.

It's in the nature of being what people like to think is a post

industrial society. But, you know, the risk we're really running is to be a

nation that has California's electric rates without California's coast and

climate.

There may be ways to deal with energy demands, I personally

doubt it, but there may be ways to meet them without facilities that people

find aggravating or offensive, but if there are such, the costs will be

awesomely high. You know, right now rates in Philadelphia for electricity are

about 15 cents, 16, New York, they're 18, all of California is 19, with pale

blocks running as high as 40 cents a kilowatt hour. Rates in places like

Lima, Ohio are still only five or six. You know, the real issue is, you know,

how much cost increase are people prepared to tolerate before they decide

that a big plant somewhere wasn't so bad after all?

We find that most of the people who would be near the

proposed site for our nuclear plant in Texas would like to see us come. Give

us a year of recession and we'll be even more popular. But that's kind of

why we picked Texas. We weren't thinking of Waneka.

And, you know, you're right about the full scope of the problem,

that's what's really hard. If you could say it was just nuclear plants, you'd

say, well, maybe the right technology, but people don't want it, so we'll do

something else. But, as you said, they don't like L&G terminals either.

And it turns out that the more wind farms you build, the more

opposition you find, which is why I don't think wind is on the kind of lower

cost technology per -- that David asked about earlier. I mean I think this

becomes one of those sort of profound questions of, when can Democratic

society permit economic outcomes that are in the interest of the larger body.

And just like the costs of carbons is a cost of the commons that has to be

introduced into the market place that I respectfully submit that the need for

some kinds of new generating facilities is going to have to be put there, too.

I was with John Bryson of Edison International discussing this

one day with a group not so different than this, and the problem is, we both

agree that if the policy cannot make a decision on something else, the fall

back solution will be gas, gas, and more gas, and that both is only a limited

solution on climate, it also will cause much more wild fluctuations in natural

gas prices.

I mean if anyone can stop a project, we're simply going to

have very expensive electricity, and that's very damaging to poor people.

MR. SANDALOW: We have time for one quick question; sir.

MR. DOLLY: Steven Dolly with Plats. I was hoping you might

be able to tell us a little bit more about, in Texas, some of the possible state

sponsored solutions that are being looked at for the waste problem, and then

just quickly, we've talked about loan guarantees and the need for a solution

to the spent fuel problem, but there's a lot of discussion also about potential

regulatory delays either at the Nuclear Regulatory Commission or at other

levels and possible litigation. Do you feel the risk insurance that's currently

been laid out in the Energy Policy Act would be sufficient to address that?

MR. ROWE: If it's funded, I do, or put slightly differently, we're

not going to get more than that, so time to stop oinking and get on with our

work. I believe -- I mean this was not written to be largely a nuclear speech,

although I deeply believe nuclear has to be part of the puzzle. I don't see

how we deal with climate without a big nuclear component.

I think if we have a cap and trade system, carbon prices will

rise high enough to make nuclear investment much more comfortable than it

has been in my working lifetime. I think we just need some plans to get there

first. But you're going at another side of the question the previous gentleman

asked. You know, it remains to be seen whether nuclear power can

command a broad enough political consensus so that it can be built

economically.

We all know the business failings of the last generation of

nuclear. We didn't run them well enough, we didn't build them well enough,

as an industry, we took on too much with not enough professionalism. I think

we can fix many of those problems in this generation. But those weren't the

whole story. A big part of the story is, we lost the political consensus to the

technology like this needs. And it has to come into existence again or we will

deal with solutions that are both much more piece meal and much more

expensive.

I mean I have great confidence in the market's ability to find

things that we don't know about today, but I don't have so much confidence

that I would like to ignore what we do know today.

And, you know, we spend a lot of time in our shop looking at

nuclear versus carbon sequestration, and we decided we knew a lot more

about nuclear and thought that could be a better bet. We think the political

consensus questions around miles of -- hundreds and thousands of miles of

carbon dioxide pipe and C02 wells forever are going to be very demanding.

And while we do think innovation will be huge on the efficiency

side, it will never be enough, and we think it's a fair while before you're going

to see a big economic role for renewables.

MR. SANDALOW: Well, happy Lincoln's birthday. We're

thrilled to have another resident of Illinois here to share your thoughts and

wisdom and more than living up to your reputation for thoughtfulness in today's talk. So thank you for being with us. A big hand, please, for John Rowe.

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