



## **GBC and The Brookings Institution**

### *Private Sector Malaria Forum*

March 12, 2007 Washington, D.C.

- 1.00-1.15pm                    **Registration & Refreshments**
- 1.15-1.30pm                    **Welcome and Introduction**  
Strobe Talbott, President, The Brookings Institution  
Dr. John Tedstrom, Executive Director, GBC  
  
Dr. Lael Brainard, Vice President and Director, Global Economy and Development, The Brookings Institution
- 1.30-1.45pm                    **Opening Remarks**  
Dr. Ngozi Okonjo-Iweala, former Finance Minister and Foreign Minister of Nigeria and Brookings Distinguished Visiting Fellow
- 1.45-2.00pm                    **Global Malaria Landscape: Facts & Figures and the Current State of Science**  
Dr. Kamini Mendis, Coordinator, Case Management & Research, Global Malaria Program, World Health Organization
- 2.00-2.15pm                    **Global Malaria Landscape: Stakeholders in the Malaria Response**  
Dr. Awa Marie Coll-Seck, Executive Director, Roll Back Malaria Partnership
- 2.15-3.00pm                    **Community**  
*Chair:* Dr. Steven Phillips, Medical Director, Global Issues and Projects, Exxon Mobil  
*Panelists:*  
Admiral Timothy Ziemer, Malaria Coordinator, President's Malaria Initiative  
Dr. Andre van der Berg, Regional Advisor: Southern Africa, Health, Safety & Environment, BHP Billiton  
Steve Knowles, Manager: Malaria Control Programme, AngloGold Ashanti
- 3.00-3.45pm                    **Workplace**  
*Chair:* Francesca Boldrini, Director, Global Health Initiative of the World Economic Forum  
*Panelists:*  
Dr. Adel Chaouch, Director, Corporate Social Responsibility, Marathon Oil Company  
Dr. Henk Rijckborst, Director, Health Affairs, Heineken International  
Dr. Richard Wilkins, General Manager Health & Medical Services, Chevron



*This forum is made possible with the support of the ExxonMobil Corporation*

3.45-4.00pm

**Break**

4.00-4.45pm

**Core Competency**

*Chair:* Dr. Christoph Benn, Director of External Relations, The Global Fund to Fight AIDS, Tuberculosis and Malaria

*Panelists:*

Kate James, Group Head of Public Affairs, Standard Chartered Bank

Silvio Gabriel, Executive Vice President and General Manager of Malaria Initiatives, Novartis

Mikkel Vestergaard Frandsen, CEO, Vestergaard Frandsen

4.45-5.30pm

**Advocacy & Leadership**

*Chair:* Ambassador Richard Holbrooke, President & CEO, GBC

*Panelists:*

Todd Jacobson, Senior Director of Community Relations, National Basketball Association

John Bridgeland, Chief Executive Officer, Malaria No More

Justine Frain, Vice President of Global Community Partnerships, GlaxoSmithKline

5.30-5.45pm

**Financing the Malaria Response: Innovative Financing Initiatives**

Dr. David de Ferranti, Senior Fellow and Director, Brookings Global Health Financing Initiative

5.45-6.00pm

**Concluding Remarks**

Dr. John Tedstrom, Executive Director, GBC

Ray Chambers, Co-chairman, Malaria No More

6.00-6.30pm

**Reception**