



Brookings Briefings on the Census

Better Data for Better Decisions: The Value of the American Community Survey to the Nation

June 23, 2006

Room 2154 Rayburn HOB

Hosted by the Urban Markets Initiative, The Brookings Institution

8:30 – 9:00am Continental breakfast

9:00 – 9:15am Welcome

- Andrew Reamer, Deputy Director, Urban Markets Initiative, The Brookings Institution
- Ursula Wojciechowski, Professional Staff Member, House Subcommittee on Federalism and the Census
- Mark Stephenson, Minority Professional Staff Member, House Committee on Government Reform

9:15 – 10:00am Overview of the American Community Survey

Chair: Katherine K. Wallman, Chief Statistician, Statistical Policy Office, Office of Management and Budget

- Preston Jay Waite, Associate Director for the Decennial Census, Census Bureau – ACS purpose, methods, and schedule
- Lisa Blumberman, Deputy Chief, American Community Survey Office, Census Bureau – ACS data products

10:00 – 11:00am Uses of the American Community Survey

Chair: Ursula Wojciechowski

- Dan Wiley, Community Coordinator, Brooklyn Heights Office, Office of Representative Nydia Velazquez (12th District, New York) – using the ACS to serve congressional constituents
- Chris Fulcher, Director, Community Information Resource Center, Rural Policy Research Institute – the importance of the ACS for rural America
- Kirk Johnson, Senior Policy Analyst, Center for Data Analysis, Heritage Foundation – the value of the ACS for national policy
- Bruce Fogarty, Manager, Demographic and Economic Analysis, J.C. Penney Corporation, Inc. (speaking on behalf of the National Retail Federation) – retail business uses of the ACS and other Census data

11:00 – 11:30am Questions and Answers

Moderator: Andrew Reamer