



Brookings Briefings on the Census

The Road to the 2010 Census: Implications for Apportionment, Redistricting, and the Economy

April 7, 2006

Room 2247 Rayburn HOB

Hosted by the Urban Markets Initiative, Metropolitan Policy Program,
The Brookings Institution

8:00 - 9:00 am *Continental Breakfast*

9:00 - 9:15 am *Welcome* - *Andrew Reamer*, Deputy Director, Urban Markets Initiative; *John Cuaderes*, Staff Director, House Subcommittee on Federalism and the Census; *Mark Stephenson*, Minority Professional Staff Member, House Committee on Government Reform

9:15 - 10:30 am *An Accurate 2010 Census: How Does the Census Get There From Here? Why Should Congress Care?*

Panel Chair: *Katherine K. Wallman*, Chief Statistician, Statistical Policy Office, Office of Management and Budget

The panel will review the process necessary to produce a correct 2010 count of America's population and housing and then examine the impacts of Census accuracy on apportionment, redistricting, and business decision-making.

- *Getting There from Here* – *Jay Waite*, Associate Director for the Decennial Census, Census Bureau
- *Producing an Accurate Count: A Local View* – *Joseph Salvo*, Director, Population Division, New York City Department of City Planning
- *Apportionment and Redistricting* – *Cathy McCully*, Chief, Census Redistricting Data Office, Census Bureau
- *The Census and Business Decision-Making* – *Michael Carliner*, Staff Vice President for Economics, National Association of Home Builders

10:30 - 10:45 am *Break*

10:45 - 11:45 am *Feedback to the Census Bureau and the Congress - Discussion*

Facilitator: *Andrew Reamer*

Respondents: *Jay Waite, John Cuaderes, and Mark Stephenson*

Audience members will have the opportunity to engage Census Bureau and Congressional staff in discussion about planning and implementing the 2010 Census.

11:45 - 12:30 pm *Strategies for Effectively Communicating with the Congress about the Census - Workshop*

Leader: *John Cuaderes*

Participants will discuss approaches for educating Members about the uses of Census data, the value of these data, and the return to the Nation on the federal government's investment.