Welcome to the
Urban Markets Initiative
Metropolitan Policy Program
2007 Forum

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The Urban Markets Initiative (UMI):

- Founded: in 2003 as a ten year project, with initial funding provided by Living Cities (a consortium of major national foundations and financial institutions).

- Belief: Our metropolitan areas drive American prosperity, and their urban cores matter. Urban areas have distinct competitive advantages and represent new untapped markets.

- Objective: To improve the quality of the information available on urban communities and use it to unleash the full power of those markets and connect them to the economic mainstream.
Our Space: The Information Cycle

Data Reporters
- Business
- Individuals
- Government Agencies
- Banks
- Creditors

Collection and "Report-to" Agencies
- Federal
- State
- Local
- Private

Information Analysts
- Methods
- Tools
- Output

Access Tools
- Web tools
- Publications
- GIS maps

Actionable Knowledge

Urban Market Actors
- Business And Industry
- Government
- People
- Community Based Orgs

Healthy Urban Markets

Knowledge

Actionable

Tools

Web tools
Publications
GIS maps

Access

Community Based Orgs

Healthy Urban Markets

Knowledge

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Tools

Web tools
Publications
GIS maps

Access

Community Based Orgs
UMI: Impact in the First Three Years

- Helping Build an Urban Information Field
- Advancing the Field of Practice
- Expanding Federal Urban Data Services
- Improving the Infrastructure for Sharing and Delivering public and private data
- Creating and disseminating new Information Tools, Methods, and Resources