



GOING GLOBAL

BOOSTING OHIO'S ECONOMIC FUTURE

WEDNESDAY, MAY 9, 2012

THE OHIO UNION

THE OHIO STATE UNIVERSITY

EVENT OBJECTIVES

- 1 Offer a vision for metropolitan-led economic growth, including why global trade and investment matter and are important for job creation.
- 2 Give Ohio metropolitan areas their starting point on global trade and investment.
- 3 Present recommendations on how Ohio can leverage its position in the global market.
- 4 Cultivate support among public and private sector leaders for regional actions to strengthen global economic competitiveness.
- 5 Hear from distinguished global leaders on how Ohio can better trade and engage with cities in mature and rising markets.
- 6 Release new research on "Trends in the Geography of Production."


GLOBAL CITIES INITIATIVE
#globalcities

EVENT AGENDA

8:30 a.m. Breakfast available

9:00 a.m. *Opening Remarks*

Dr. Gordon Gee

President, The Ohio State University

Introduction

James M. Malz

President and CEO, Chase Ohio

Presentation: Ohio and the Next Economy

Bruce Katz

Vice President and Founding Director,
Brookings Metropolitan Policy Program

Discussion: The Global Metro

Moderator: Bruce Katz

Vice President and Founding Director,
Brookings Metropolitan Policy Program

Honorable Richard M. Daley

Former Mayor, City of Chicago and
Senior Advisor, JPMorgan Chase

Honorable Michael B. Coleman

Mayor, City of Columbus, Ohio

Response Panel: Realizing Ohio Metropolitan Regions' Potential as Global Cities

Moderator: Amy Liu

Senior Fellow and Co-Director,
Brookings Metropolitan Policy Program

Denyse Ferguson

Senior Vice President,
Cincinnati USA Regional Chamber
Executive Director,
Cincinnati USA Partnership

Alex Fischer

President and CEO,
The Columbus Partnership

Mark Kvamme

President and Interim CIO, Jobs Ohio

Brad Whitehead

President, Fund for Our Economic Future

Moderated Discussion: Manufacturing and Exports in the Global Economy

Moderator: Peter Scher

Executive Vice President,
Head of Corporate Responsibility,
JPMorgan Chase

Honorable Peter Ammon

Ambassador of The Federal Republic of
Germany to the United States

Henry Cialone

President and CEO, Edison Welding Institute

Concluding Remarks

Bruce Katz

Vice President and Founding Director,
Brookings Metropolitan Policy Program

12:15 p.m. *Luncheon*

Introduction

Honorable Richard M. Daley

Former Mayor, City of Chicago and
Senior Advisor, JPMorgan Chase

Interview with Jamie Dimon

Moderator: David Gregory

Moderator, NBC's Meet the Press

Jamie Dimon

Chairman and CEO, JPMorgan Chase

Concluding Remarks

Bruce Katz

Vice President and Founding Director,
Brookings Metropolitan Policy Program

2:00 p.m. *Adjourn*