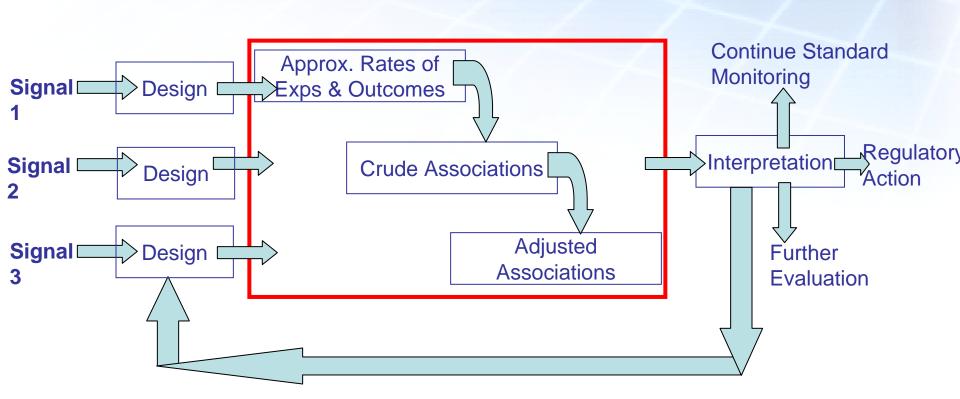


PROSANOS CORPORATION

Steps in Signal Refinement



Signal 1: Product + Outcome = Known Drug-related AE (agranulocytosis, Stevens-Johnson, hepatic failure)

Signal 2: Product + Outcome = Possible mechanism of action or toxicity, minimal existing data

Signal 3: Product + Outcome = Common medical condition that may be part of disease process

Signal 4: ...



Key Goals/Process Attributes – "Refinement" Stage

- Definition of Cohort/Exposure
- ◆ Nature of Product-Outcome pair will drive design and implementation of Signal Refinement workflow
 - Frequency? Severity? Background/expected rates in that disease?
- Agreed definition of "outcome"?
- Session II: Strengths of Observational Data to address?
 - Administrative claims? EMR?
 - Existing registries, prospective trials?
- ◆ Session III: Can the analytic methods faithfully identify a "rate"?
- Transparency



Issues and Challenges

- ◆ 1) Disease-Specific Incidence of "Co-morbidities," "Outcomes," and "Disease Sequellae"
 - The kinds of outcomes captured in observational data and where Sentinel will be most useful
 - Explicitly needs to be created for commonly treated diseases with temporal adjustments and relationships
 - Ex: Diabetes + MI, CHF, CVA, arrhythmia, hypertension, PVD, retinopathy, CKD and ESRD, fractures, falls, anemia, depression, asthma...
 - Consider AHRQ or other partnership for automated systematic survey and disease assessment
 - Can not easily ignore some handling of drug class exposure in disease analysis
 - Slippery slope from "Refinement" to "Evaluation"?



Issues and Challenges (cont'd)

- ◆ 2) Incidence & sequellae when conditions/events are data elements not routinely captured in EMR/administrative claims
 - OTC products, alternative medicine products
 - Medical devices
 - Diagnostic test results (genetic or other)
 - May be role for use of registries & existing trials
- ◆ 3) Should you control for some confounding in Signal Refinement?

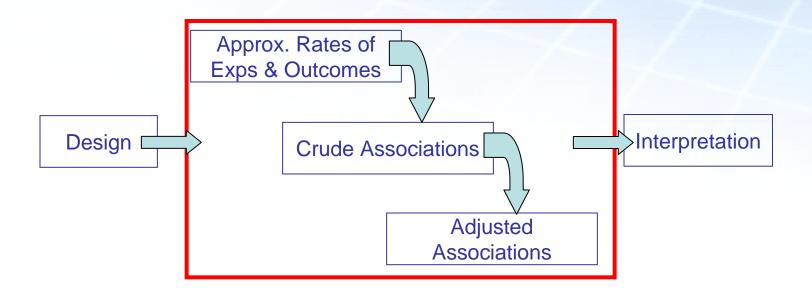


Standardized Steps – Systematic Implementation

- ◆ The only way to make Sentinel and Signal Refinement scalable and sustainable
 - Allow multiple Signal Refinement workflows specific to the type of Product-Outcome pair being evaluated
 - Database Normalization (into analysis common analysis format)
 - Concept Mapping and Coding
 - Definition of Cohort
 - Definition of Outcome(s)
 - Range of Analytic Methods
 - Rapid Performance
- Same steps also applicable to the foundation for "Disease Sequellae" process



The Impact of Standardization



Cognitive Evaluation

10 minutes – few hours

Cognitive Evaluation





PROSANOS CORPORATION