



Making the Business Case for Measuring & Addressing Disparities

Charting a Course for Quality Improvement:
Addressing Health Care Disparities

March 25, 2010



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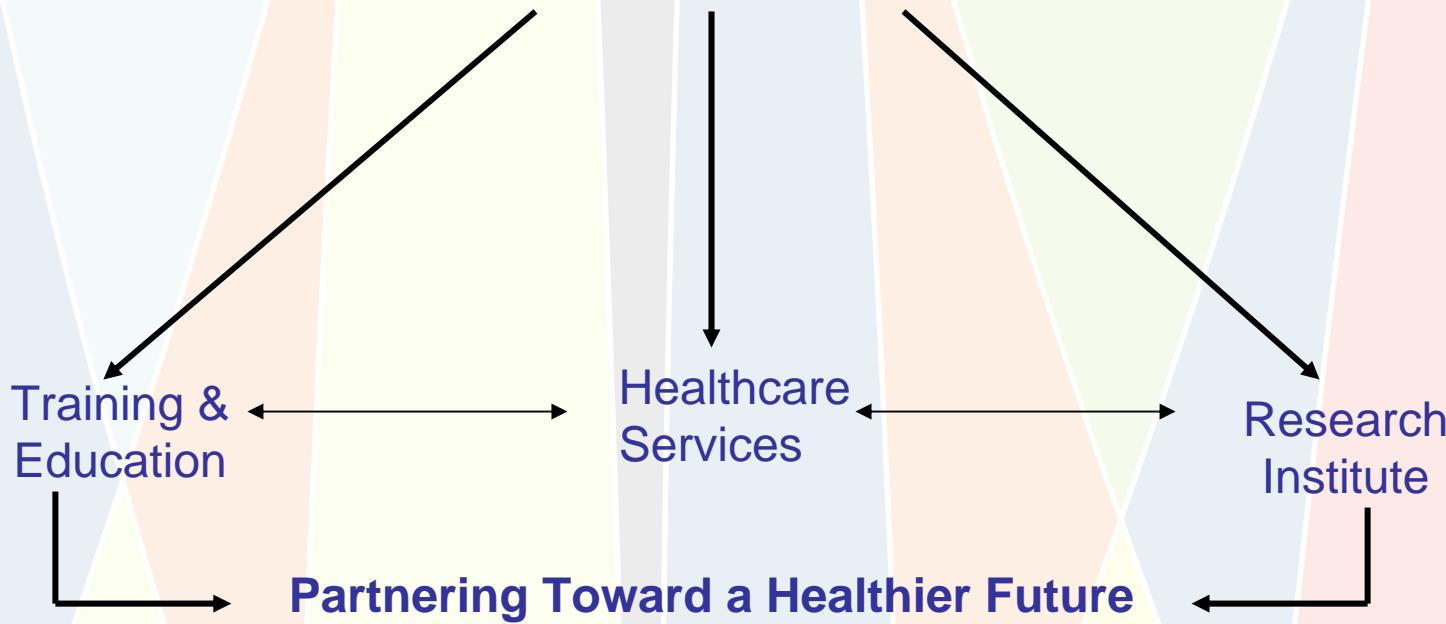
The Perfect Storm

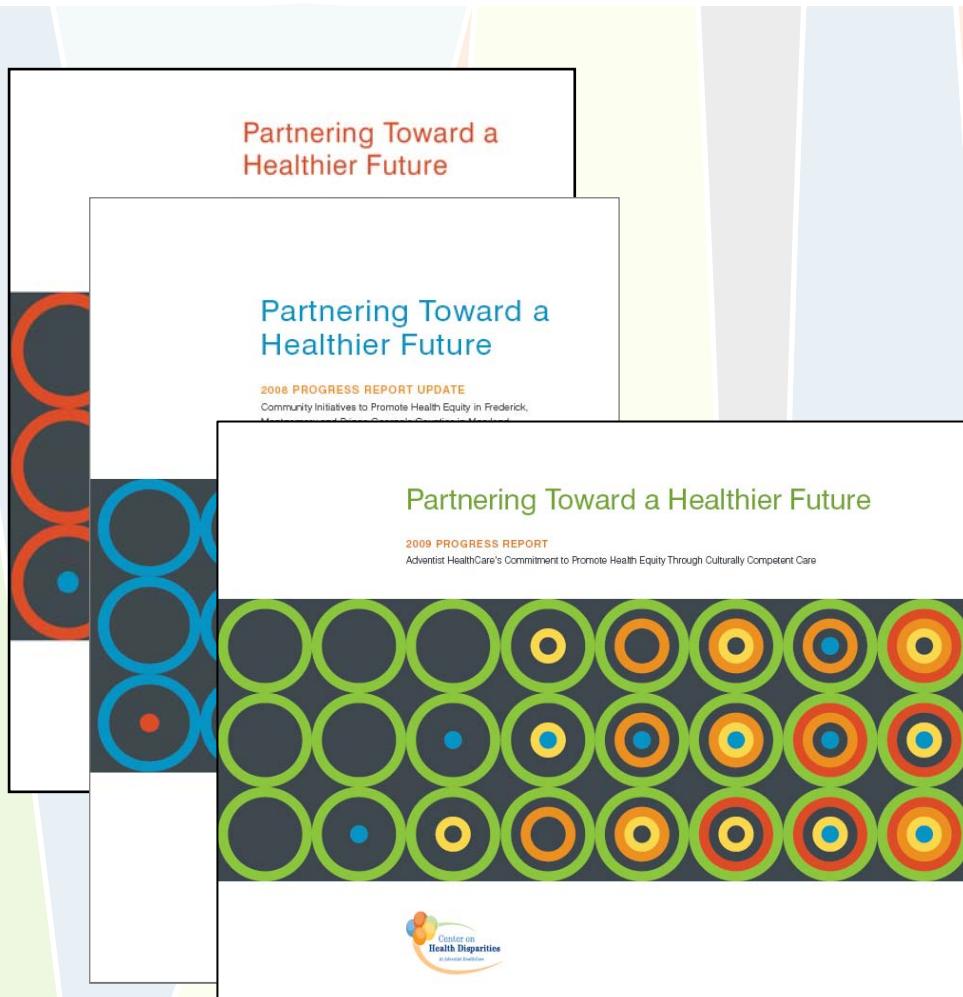
- **Organizational Impetus**
 - Mission, Vision and Values
 - Changing demographics of our patient populations
 - Patient-centered care
 - Evidence of local health disparities
 - Compliance
 - Better Outcomes

Business Case

- Necessary Elements for Developing the Business Case
 - Community Engagement
 - Relevant & Responsive Organization
 - Integration into Mission, Vision, Values
 - Top of Mind Awareness
 - Financial Viability/ Cost Avoidance
 - Patient Loyalty
 - Quality
 - Compliance

Outcomes





Community Outcomes

- Qualified Bilingual Staff Program
- Culturally Competent Care Provider Training
 - Sinai Hospital of Baltimore
 - Montgomery County Correctional Facilities
 - Johns Hopkins Priority Partners
 - DHHS Partnerships
- Montgomery County Hospital Care Equity Initiative
- Primary Care & Maternal and Child County Partnerships
- Community Outreach - Breast Cancer, Prostate Cancer, Cardiovascular Screenings, Flu/H1N1 Vaccinations
- Physician Engagement

Summary

Importance In Addressing Health Disparities

- Building community trust
- True to Mission
- Re-invest in the community
- Building partnerships
- Patient Loyalty
- Top of Mind Awareness
- Financial Viability/ Cost Avoidance
- Patient Loyalty
- Quality
- Compliance

Providing the right care, at the right place, at the right time

Join us as we
Partner Toward a Healthier Future.



www.adventisthealthcare.com/disparities