

# The Aging of the Boomers and The Rise of the Millennials

*For The Future of Red, Blue, and Purple America*

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<http://pewresearch.org>

What Generations are  
Apparent?

# Possible Generations

Label	Birth Years	Ages Now	How Big?
Millennials	1977-	0-30	About 58 million ages 17+
Gen X	1965-1976	31-42	About 50 million
Late Boomers	1956-1964	43-51	About 41 million
Early Boomers	1946-1955	51-61	About 37 million
Greatest, Silent	1945 and earlier	63+	About 48 million

# Possible Generations

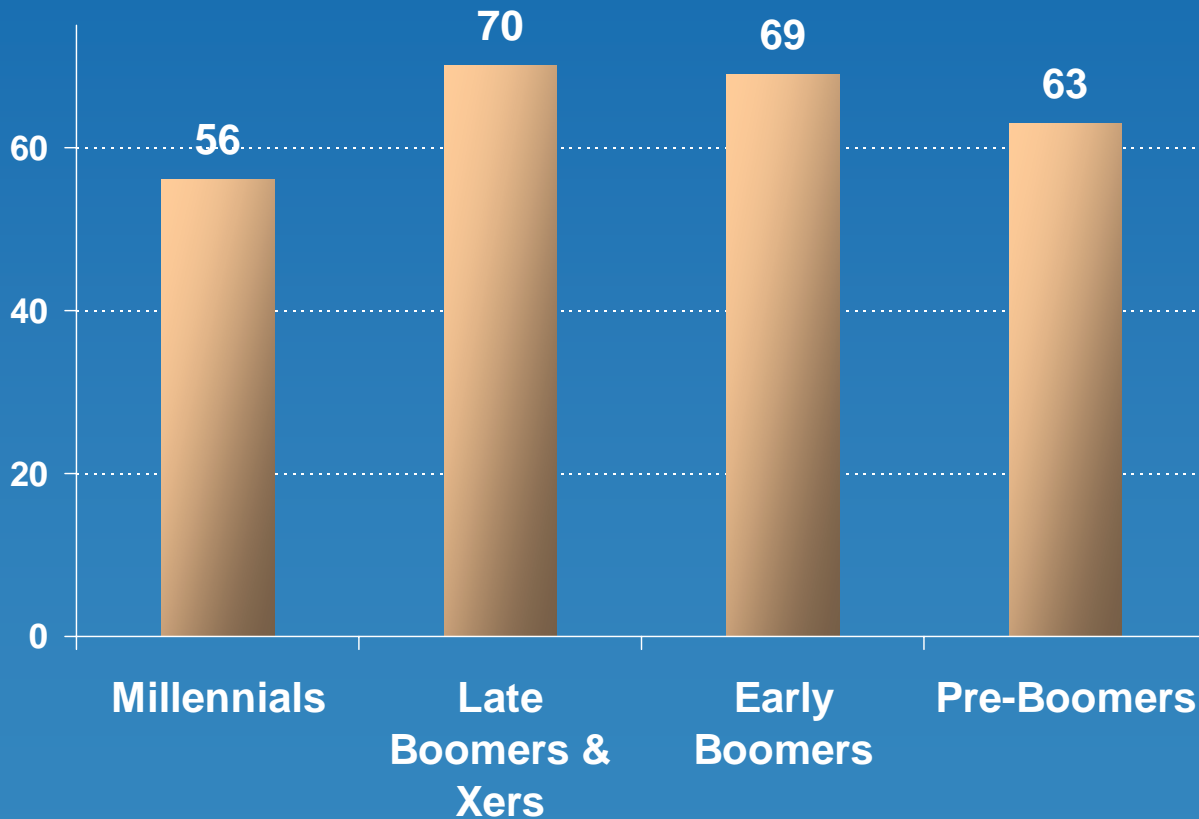
Label	Birth Years	Events in Late Adolescence
Millennials	1977-	Late 1990s boom, Bill Clinton, G.W Bush, Iraq War
Gen X	1965-1976	Reagan presidency, GHWB election, low inflation, Gulf War
Late Boomers	1956-1964	Iranian hostage crisis, high inflation, Reagan election
Early Boomers	1946-1955	Tet offensive, assassinations, Nixon elected, low inflation
Greatest, Silent	1945 and earlier	End of WWII, Cold War, start of Civil Rights Movement

# Are the Millennials REALLY a New Generation? A Few Cautions

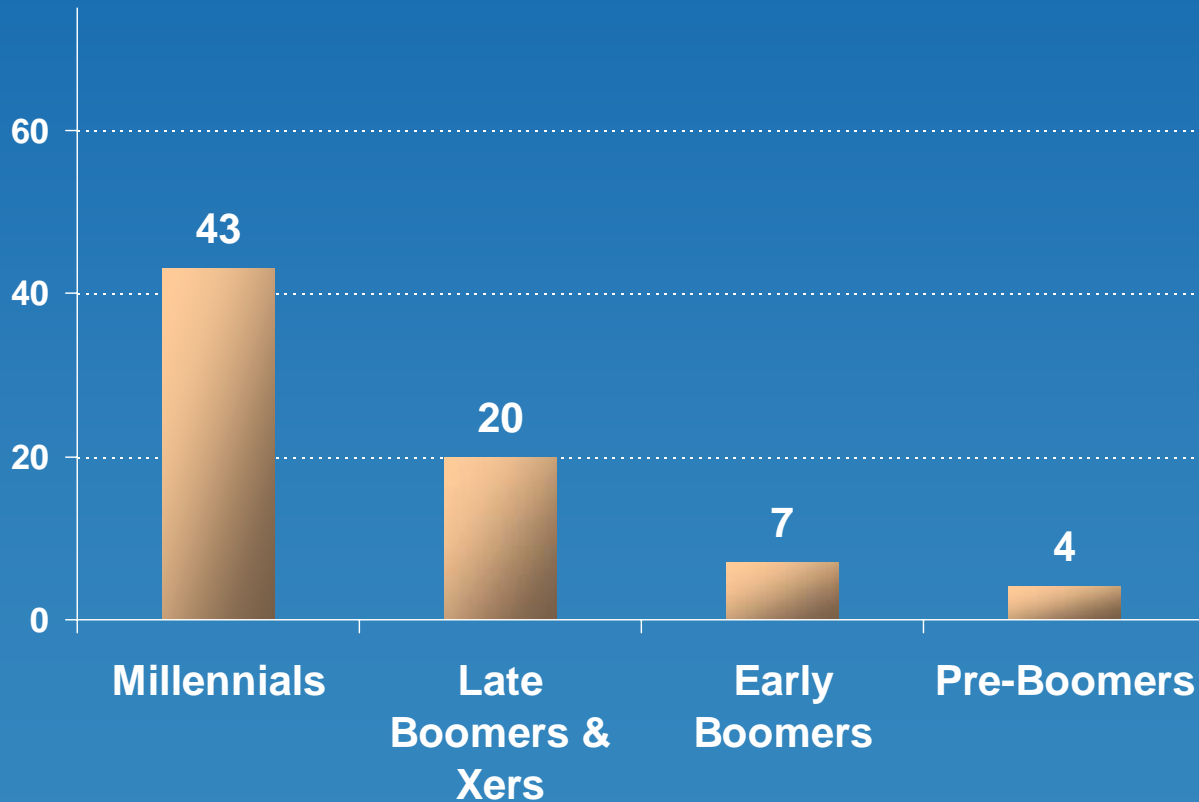
- Probably, but we won't know it for sure for a while
- Probably, but only in certain ways and not in others
- Probably, but we should not over-generalize, even about characteristics that do show generational differences

Technology

# Sent E-Mail in Past 24 Hours

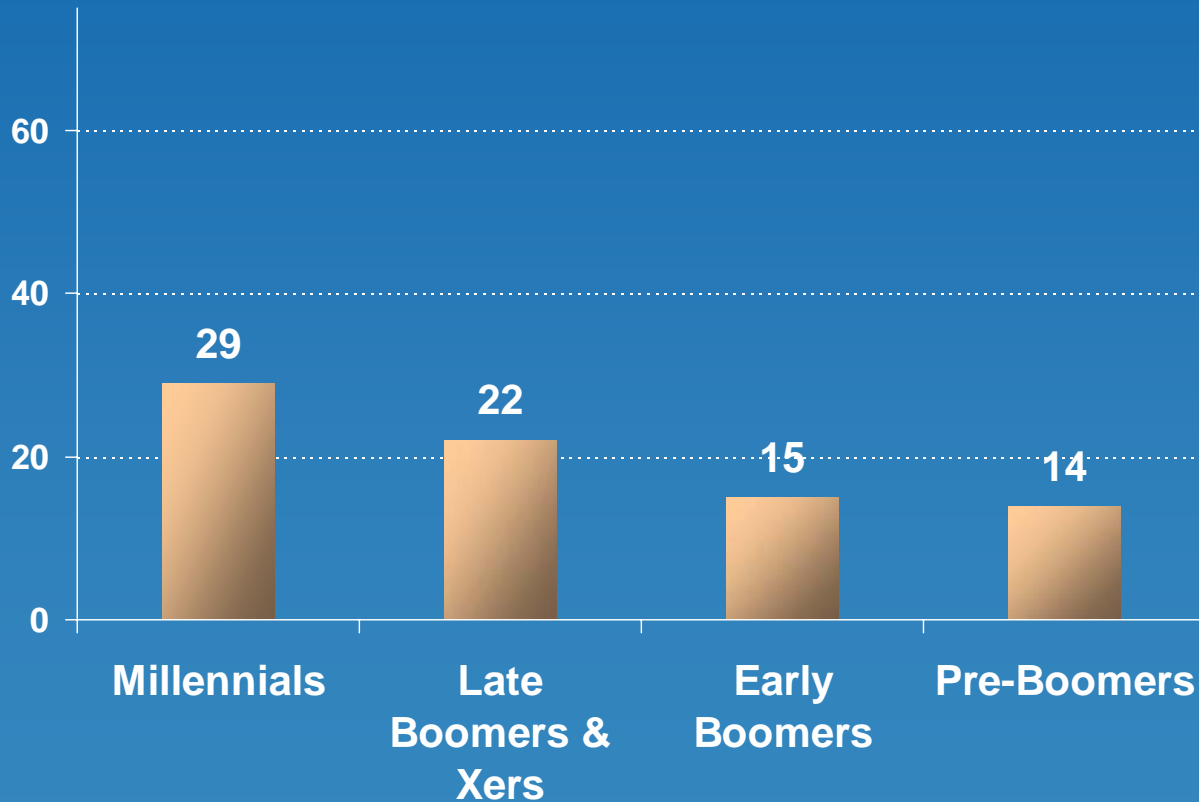


# Sent Text Message in Past 24 Hours





# Sent Instant Message in Past 24 Hours

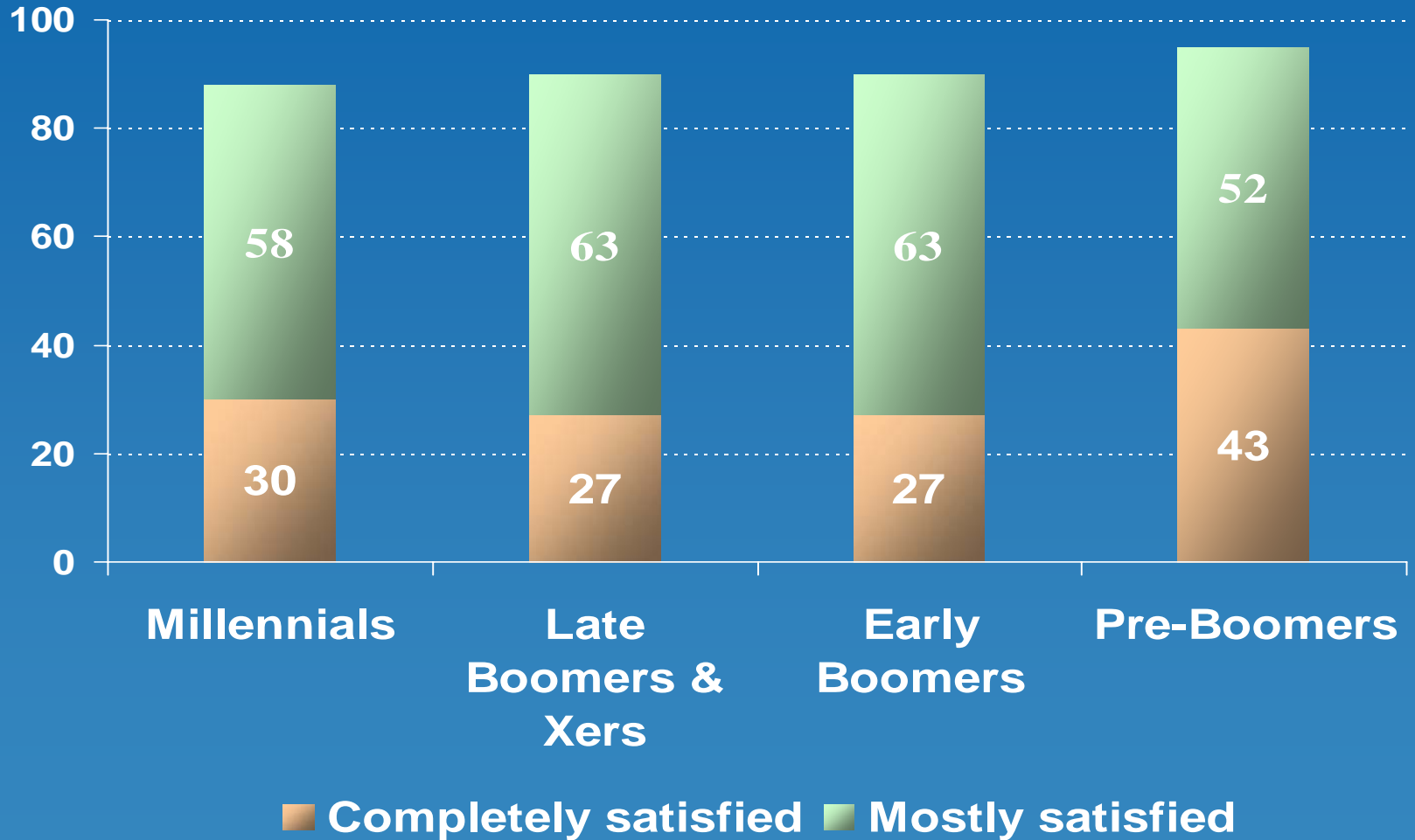


# Social Networking Sites

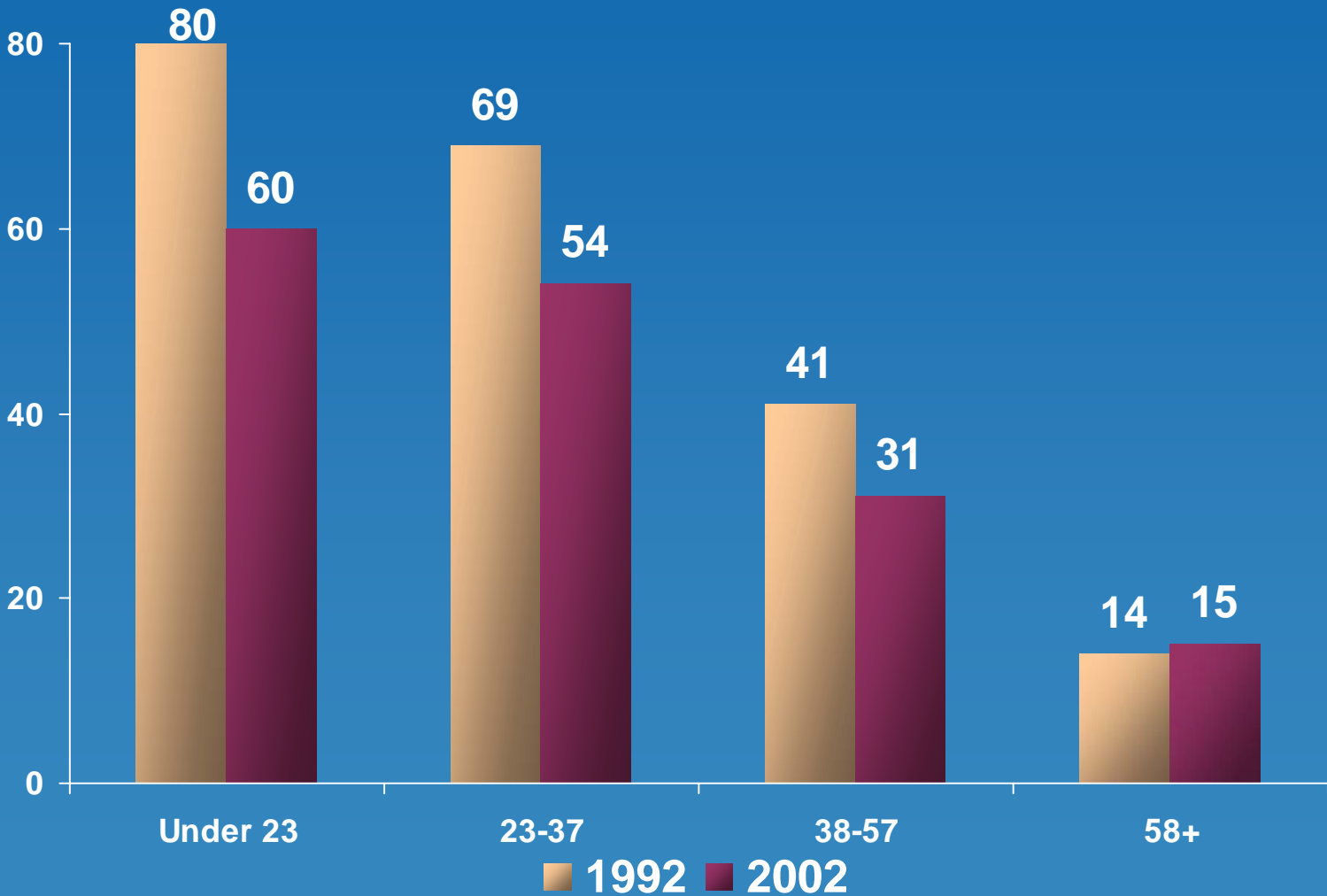


# Work Life

# Satisfaction With Current Job



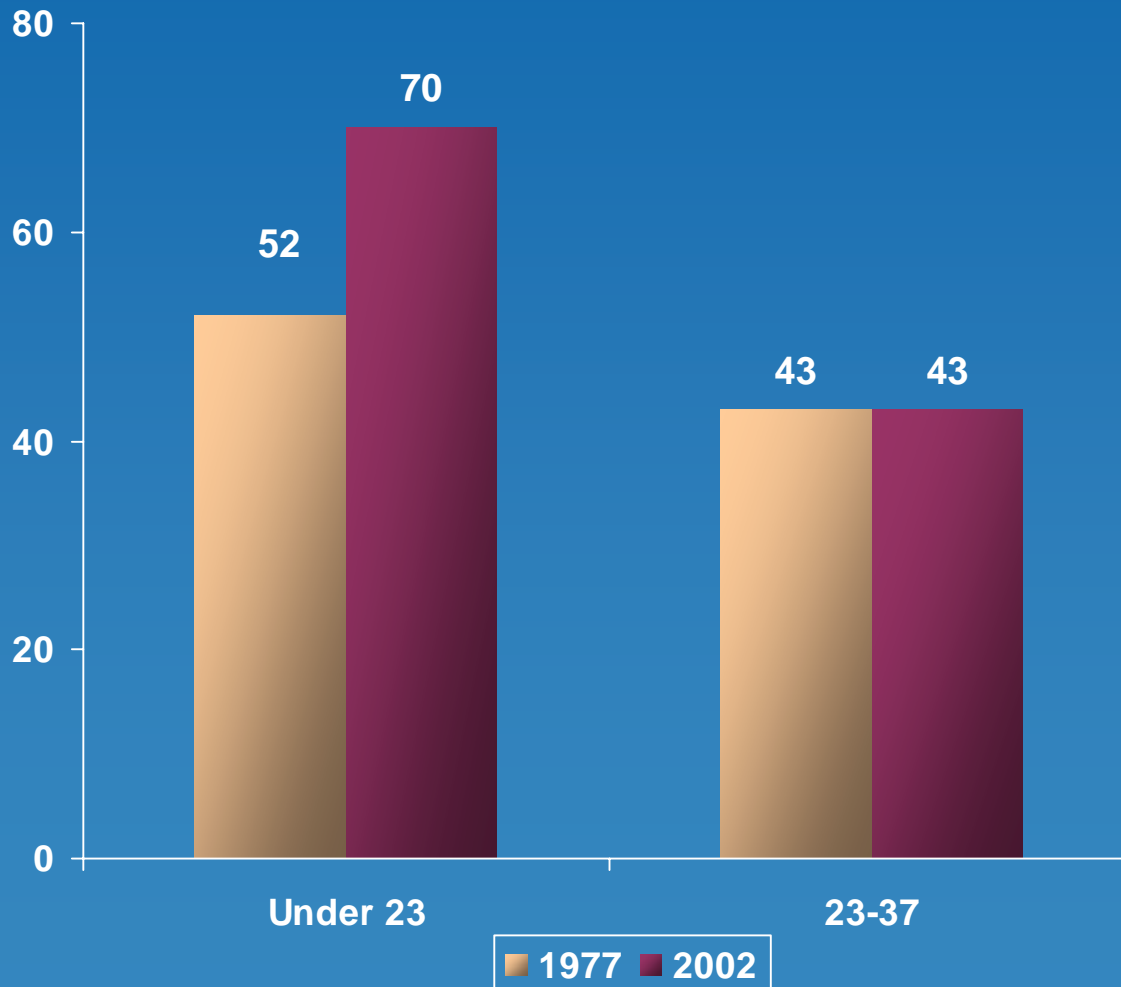
# Want a Job With Greater Responsibility



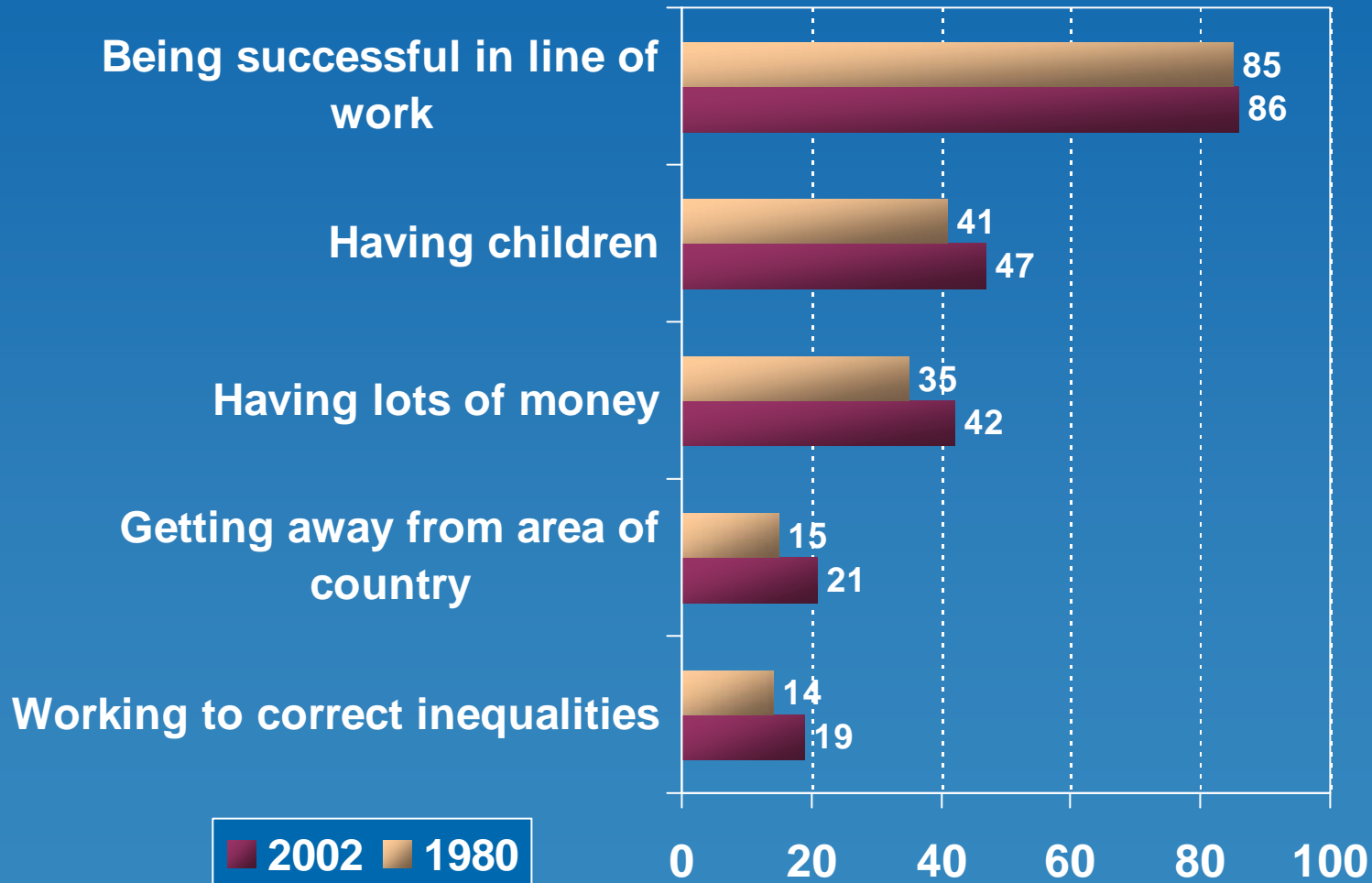
# Are Millennials a Slacker Generation?

- Fewer mean hours worked than Gen X or Boomers, but 48% enrolled in school
- No significant difference in hours worked compared with age counterparts in 1977

# Very or Somewhat Likely to Leave Employer Within Next Year



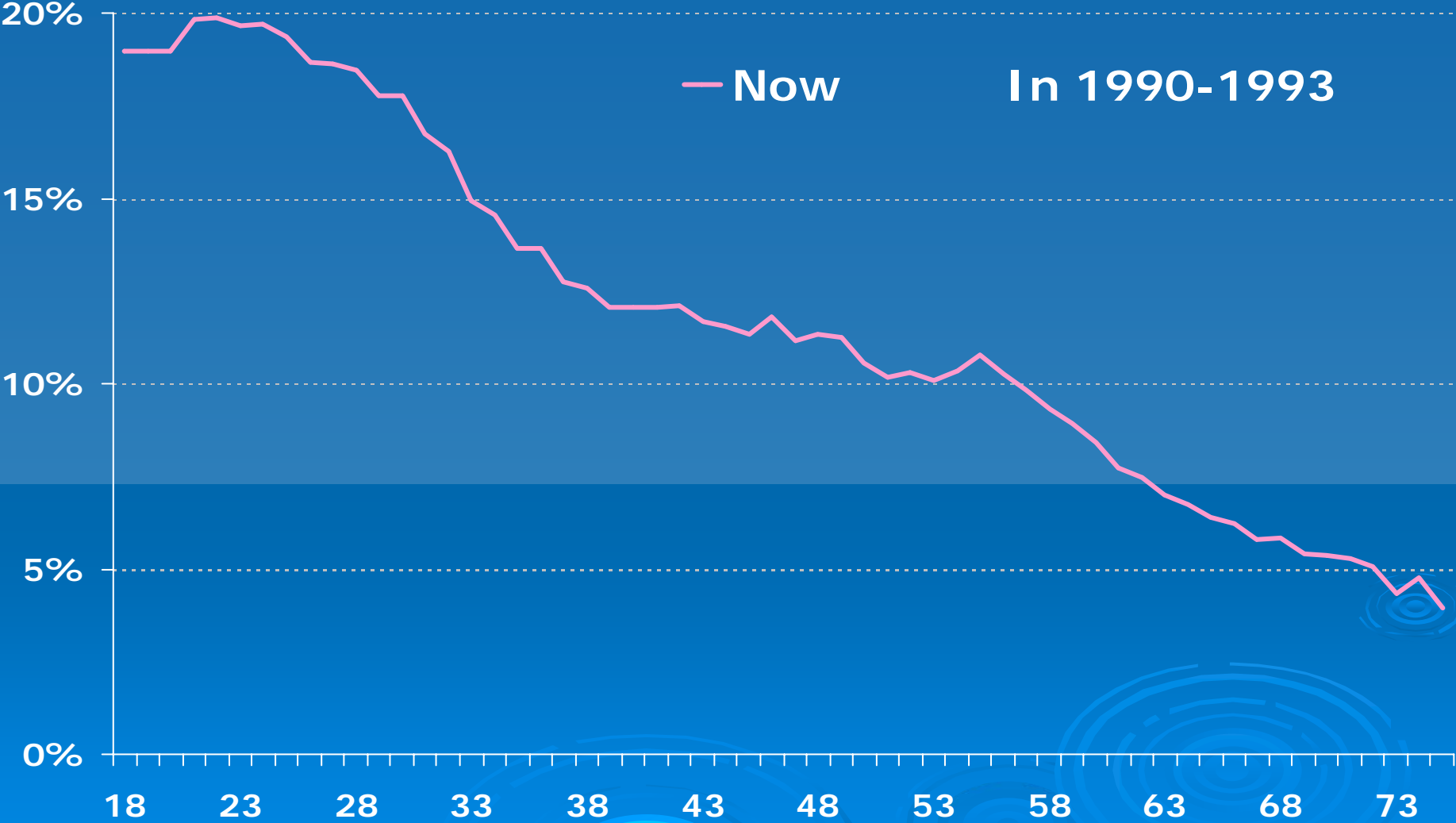
# High School Sophomores, 1980-2002: Very Important Values



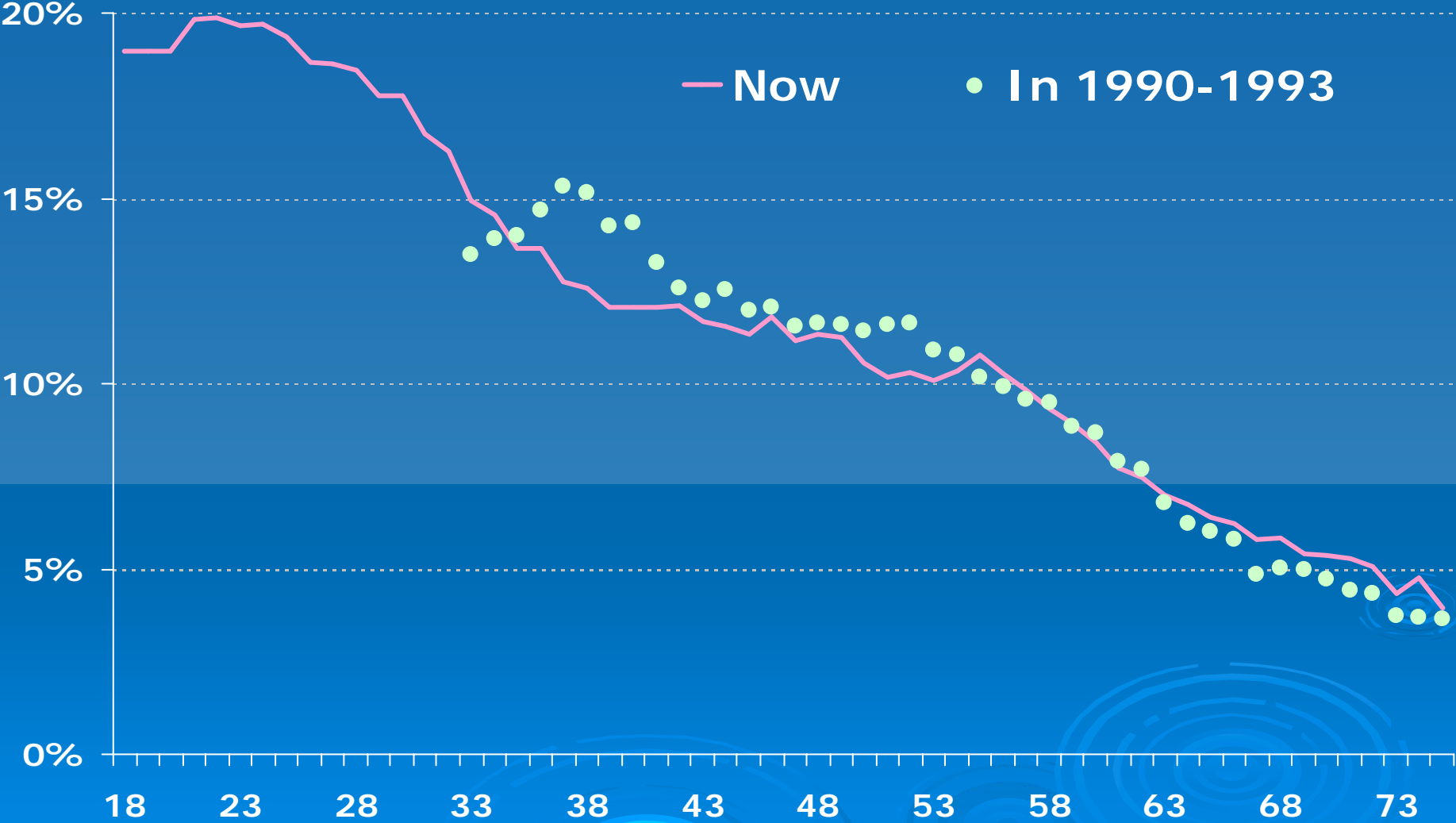


# Parents, Family, and Lifestyle

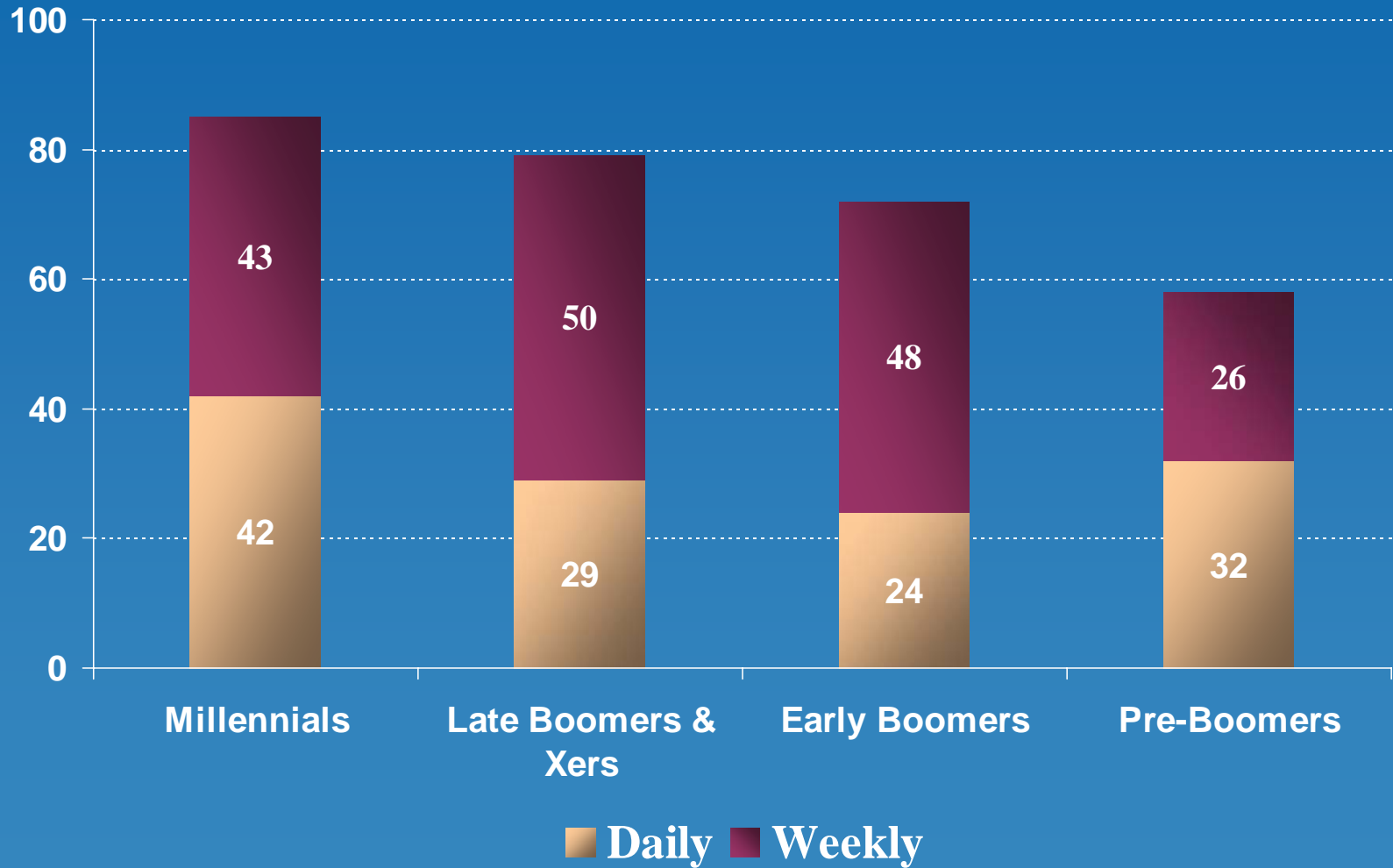
# Secular or Unaffiliated



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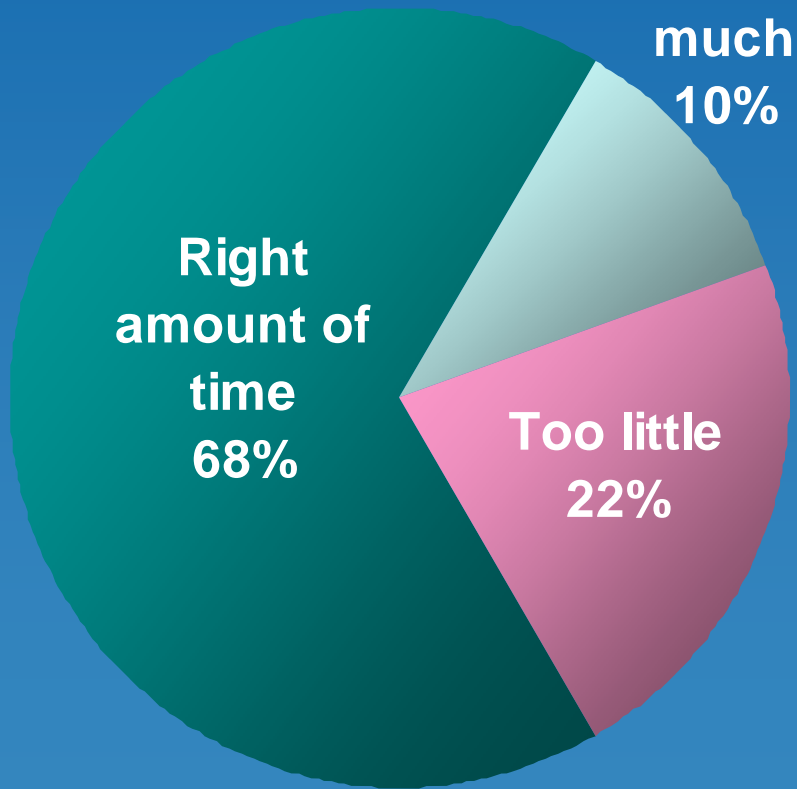


# Frequency of Contact With Parent

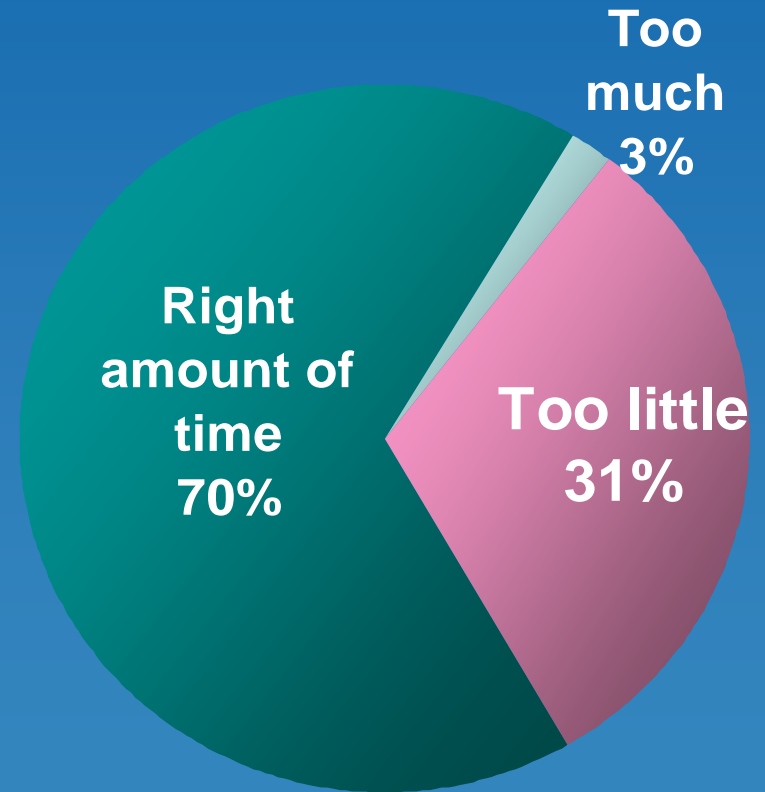


# How Much Time Did Your Parents Spend With You?

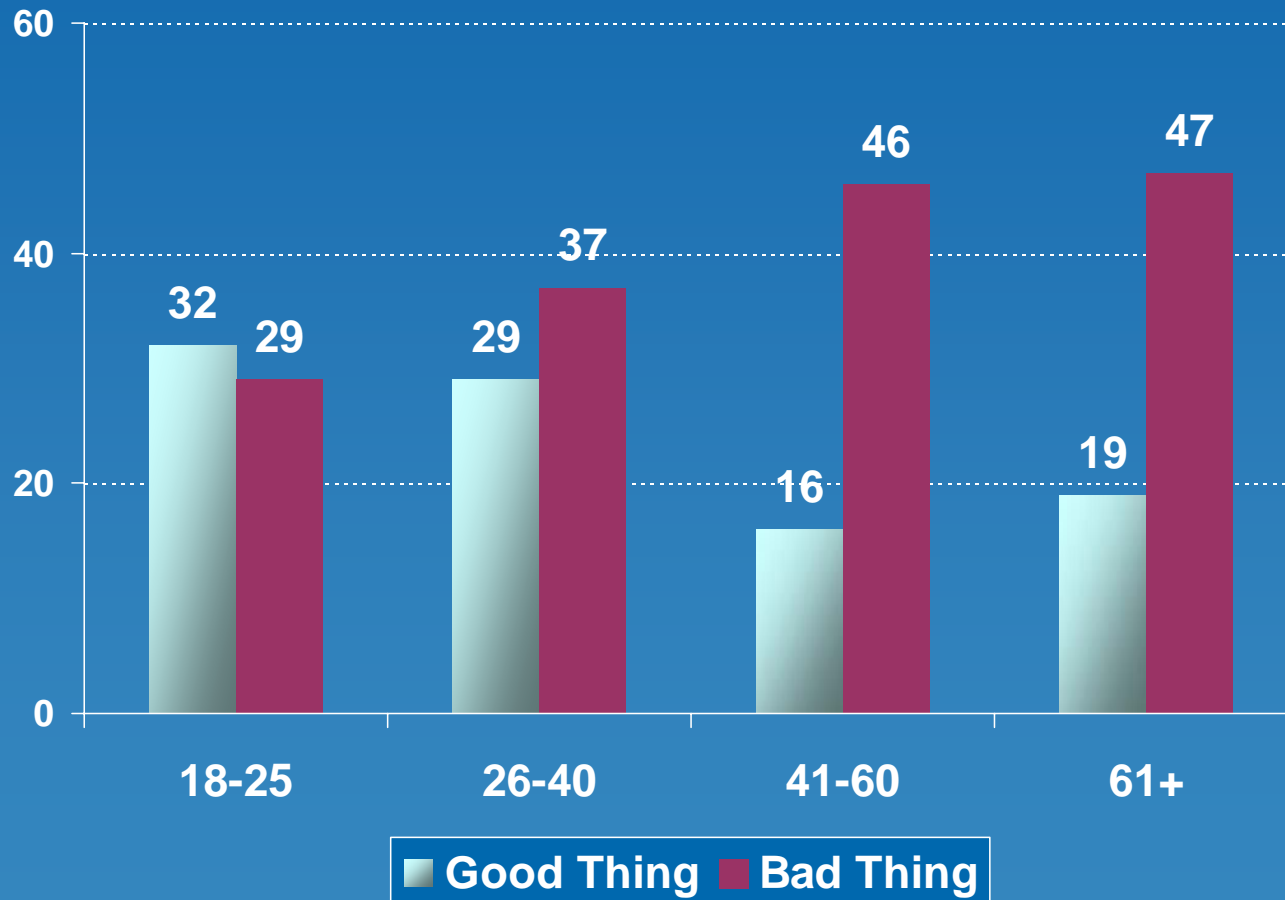
## Millennials



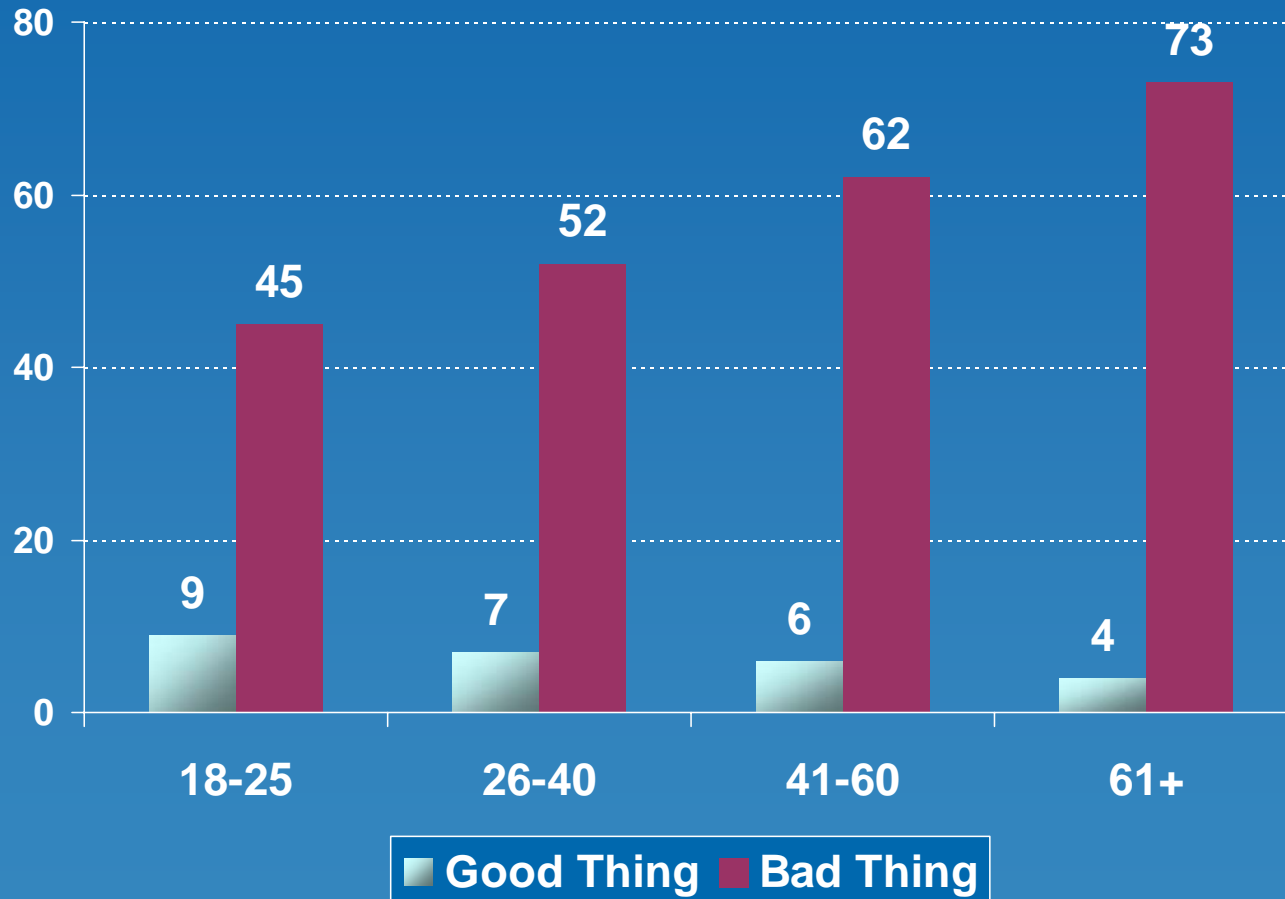
## Late Boomers & Xers



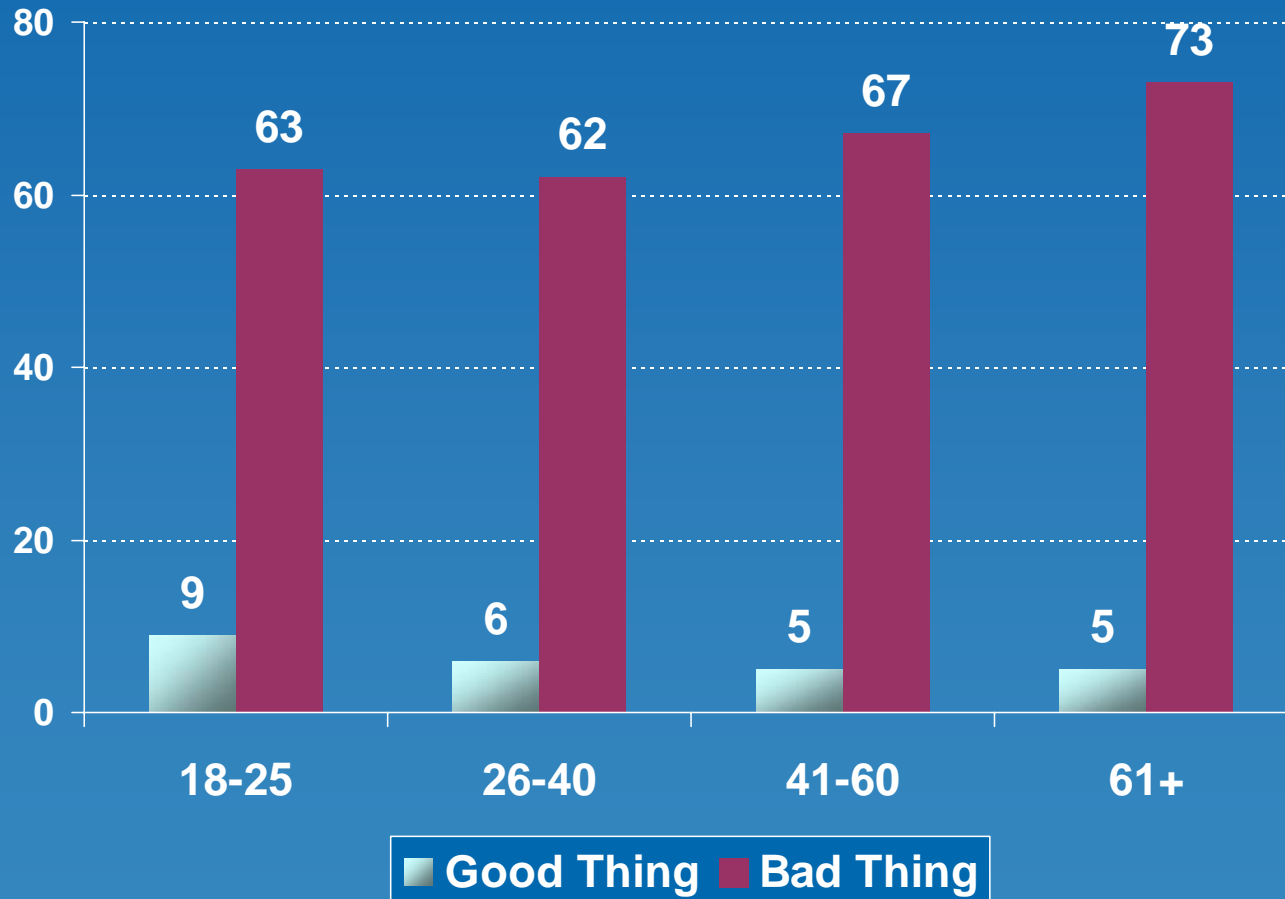
# More Mothers of Young Children Working Outside the Home: Is This a Good Thing or a Bad Thing?



# More Unmarried Couples Deciding to Have Children: Is This a Good Thing or a Bad Thing?

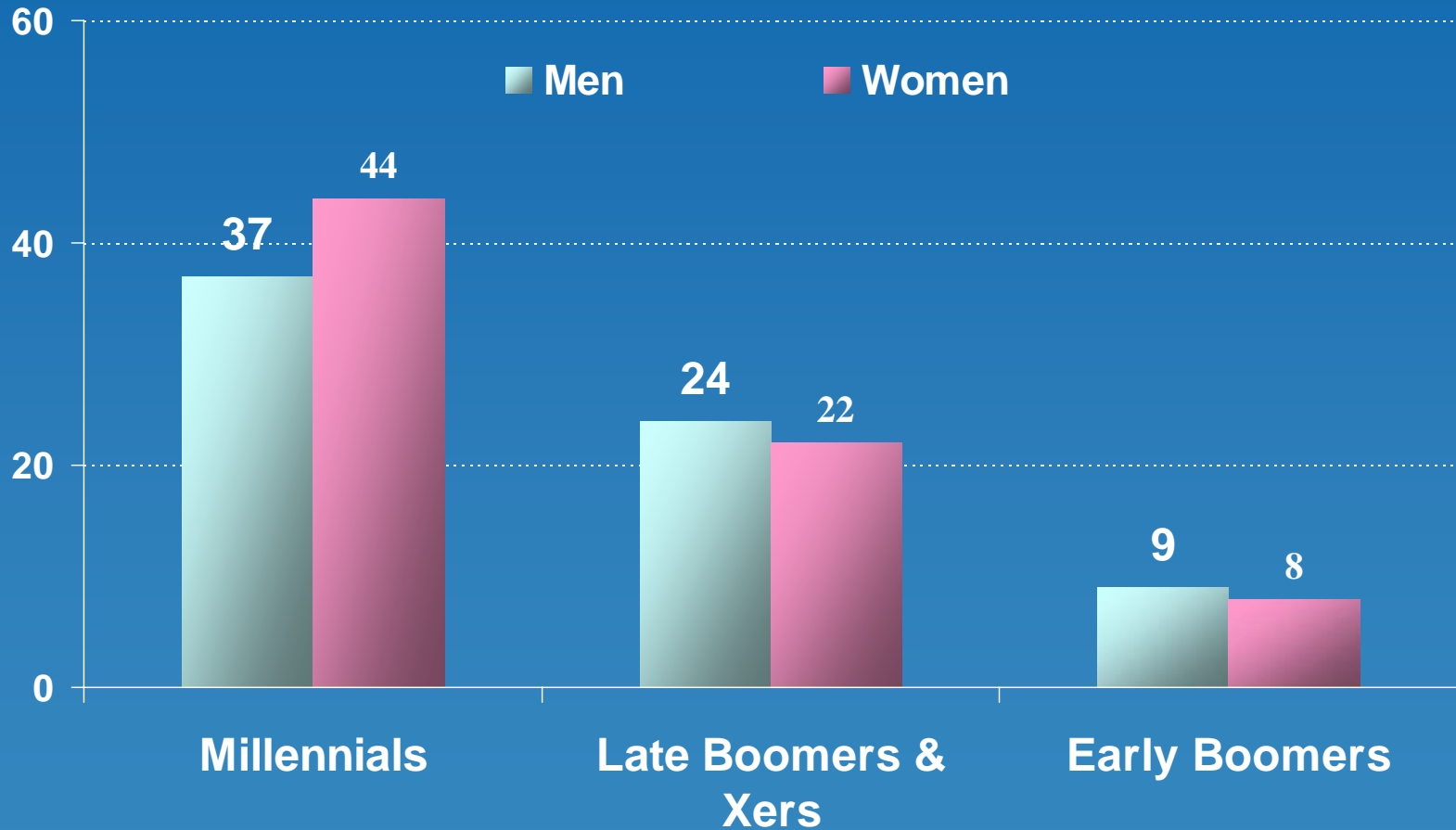


# More Women Deciding to Have Children Without a Male Partner to Help Raise Them: Is This a Good Thing or a Bad Thing?

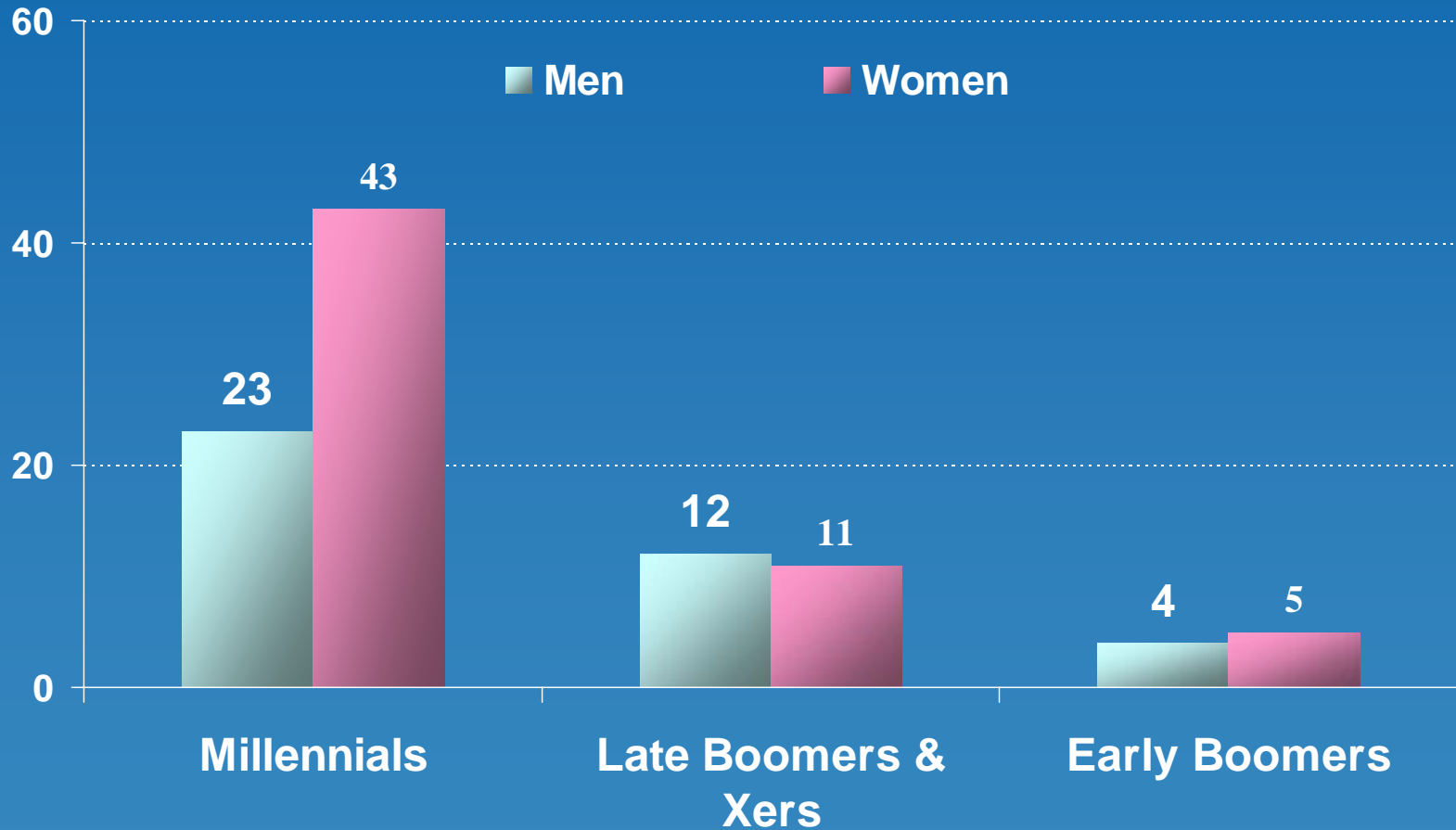




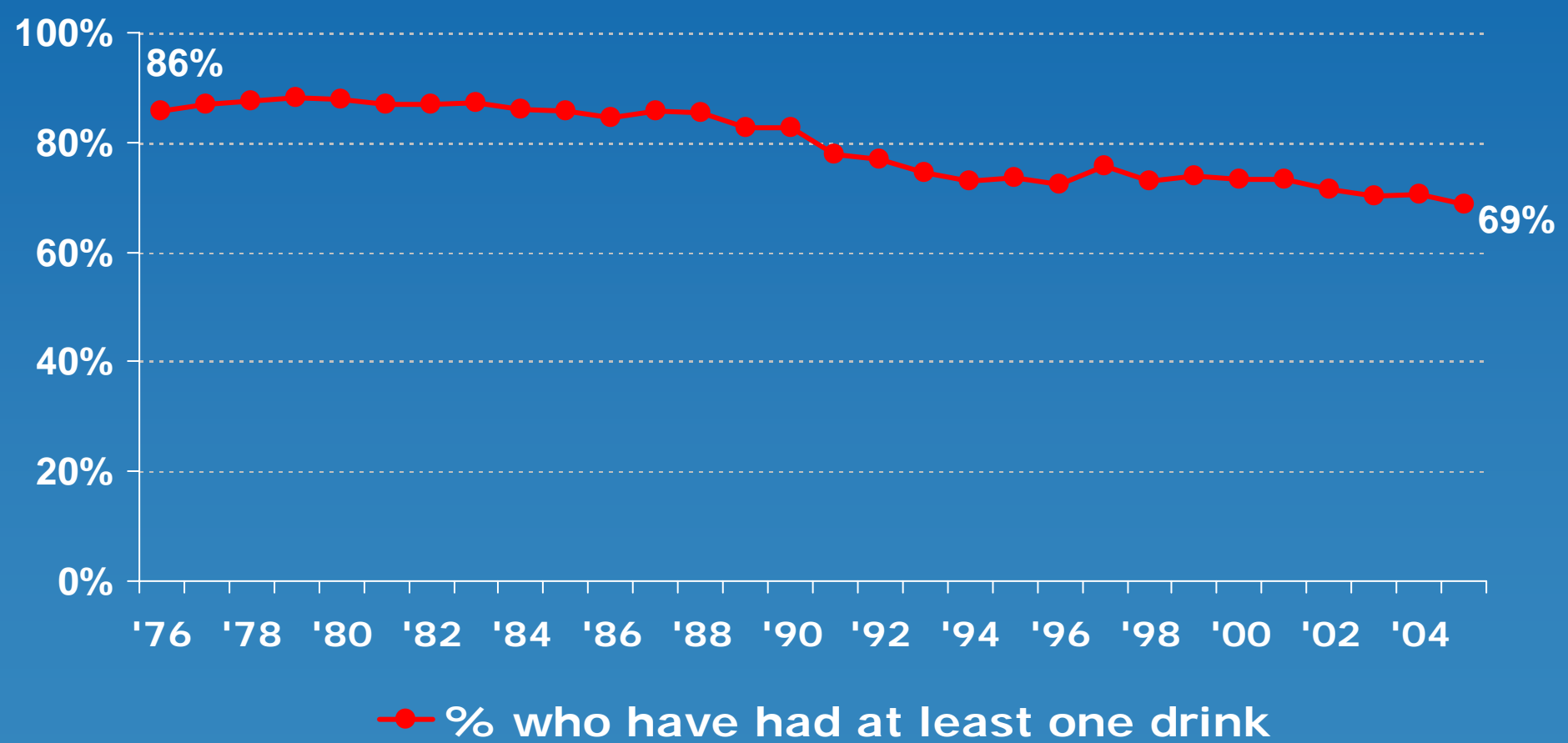
# Generations and Tattoos



# Generations and Piercings

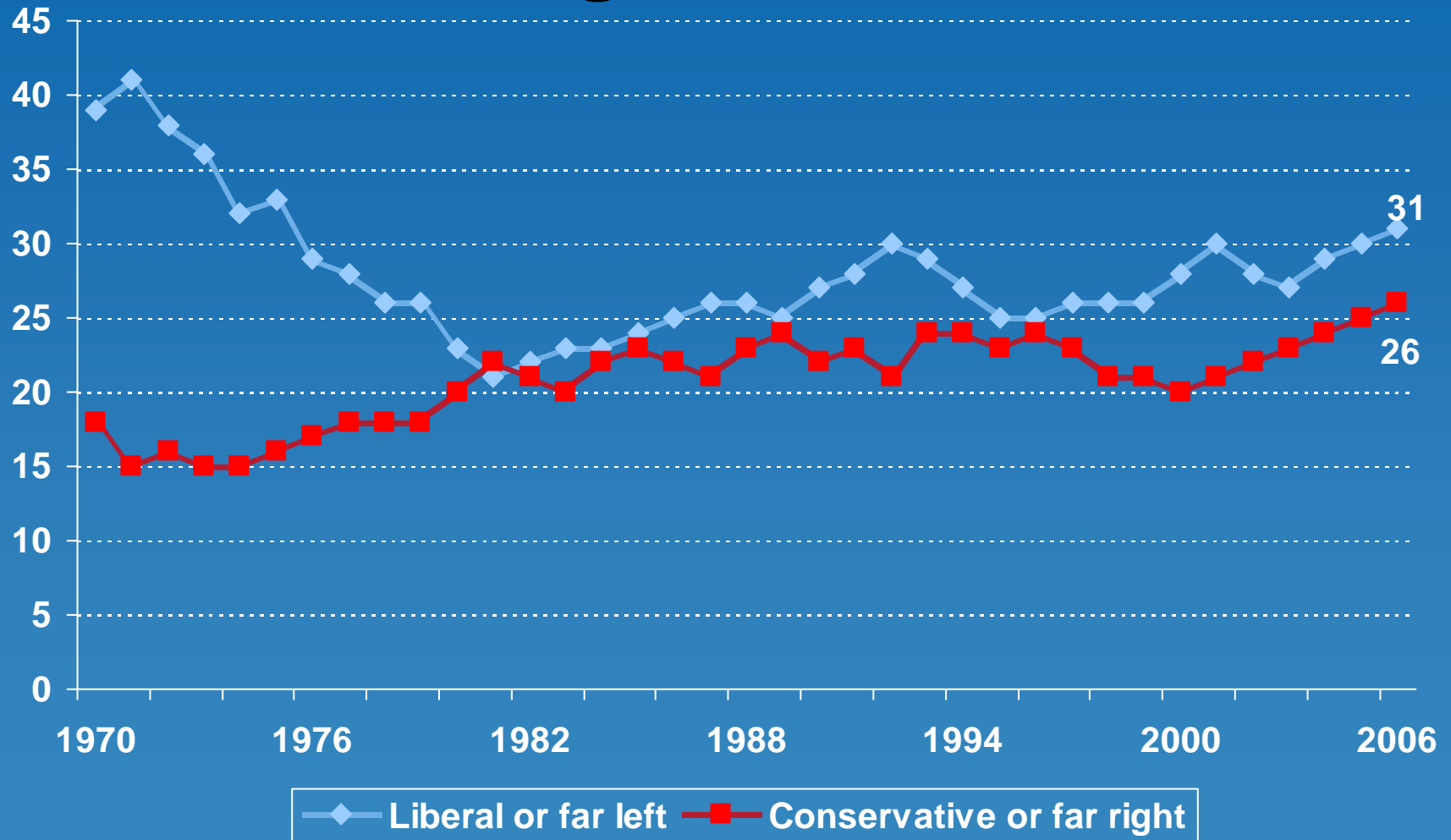


# Drank Alcohol in Past Year (High School Seniors)

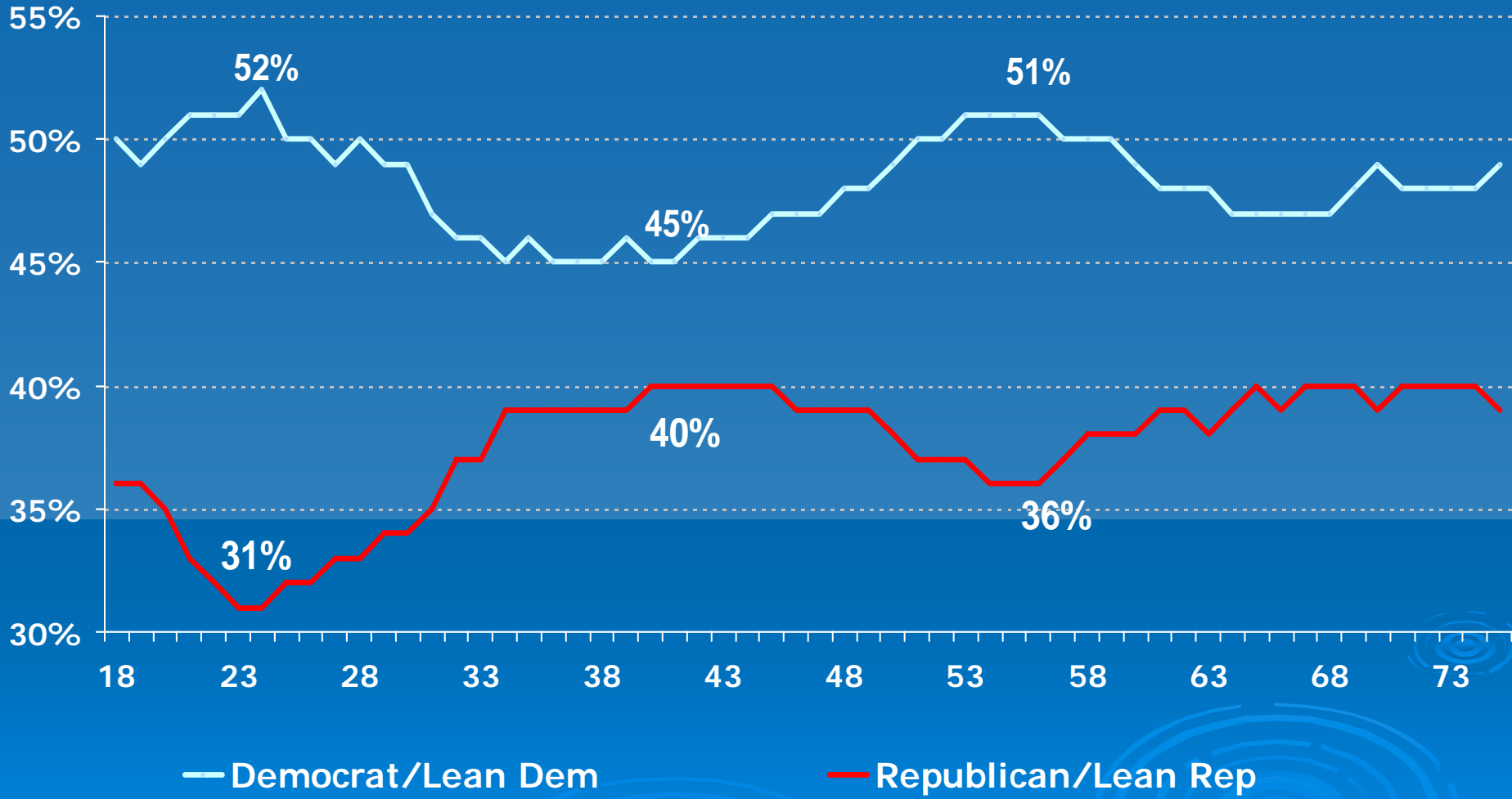


# Social and Political Values

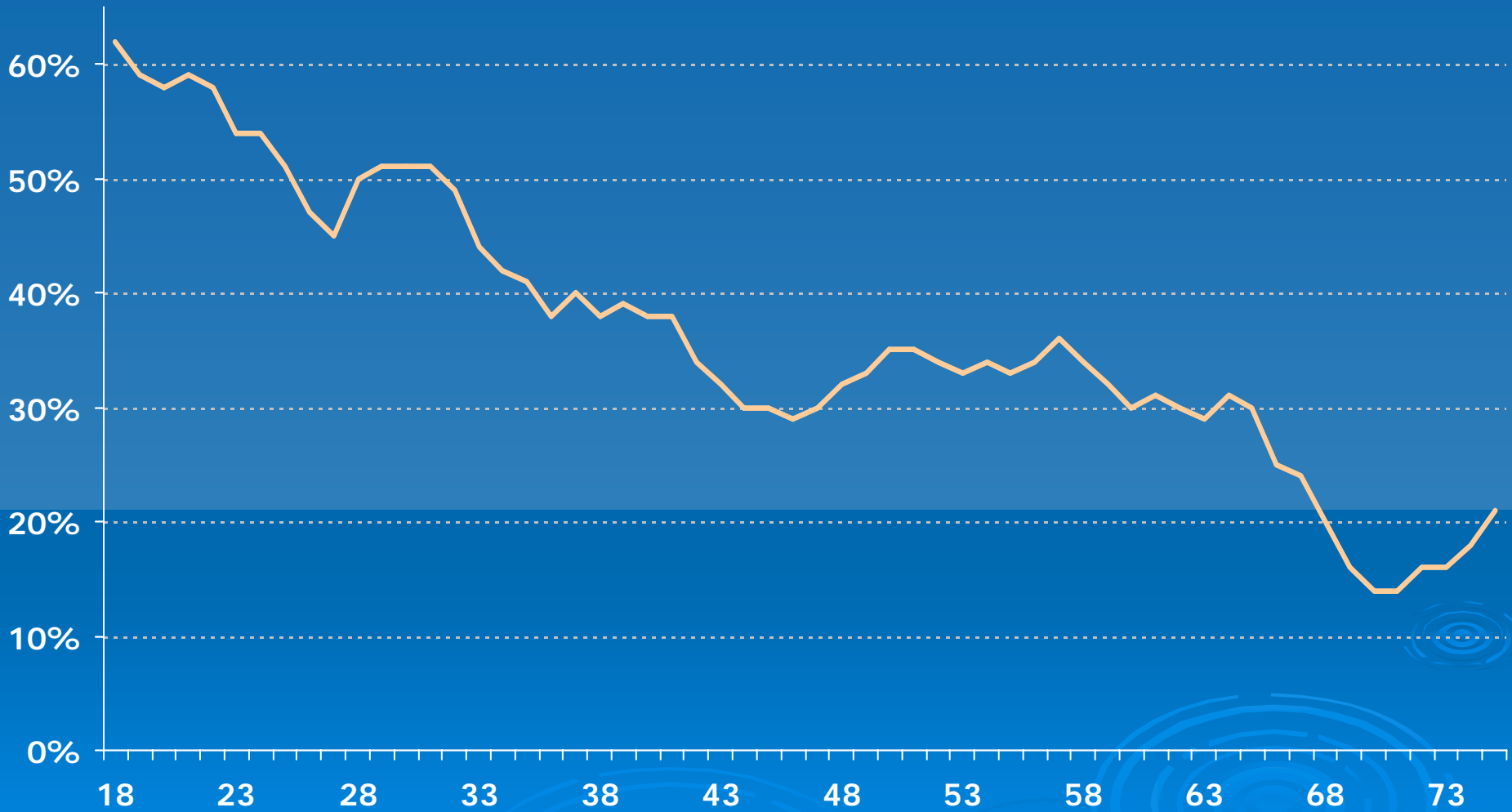
# Political Ideology among College Freshmen



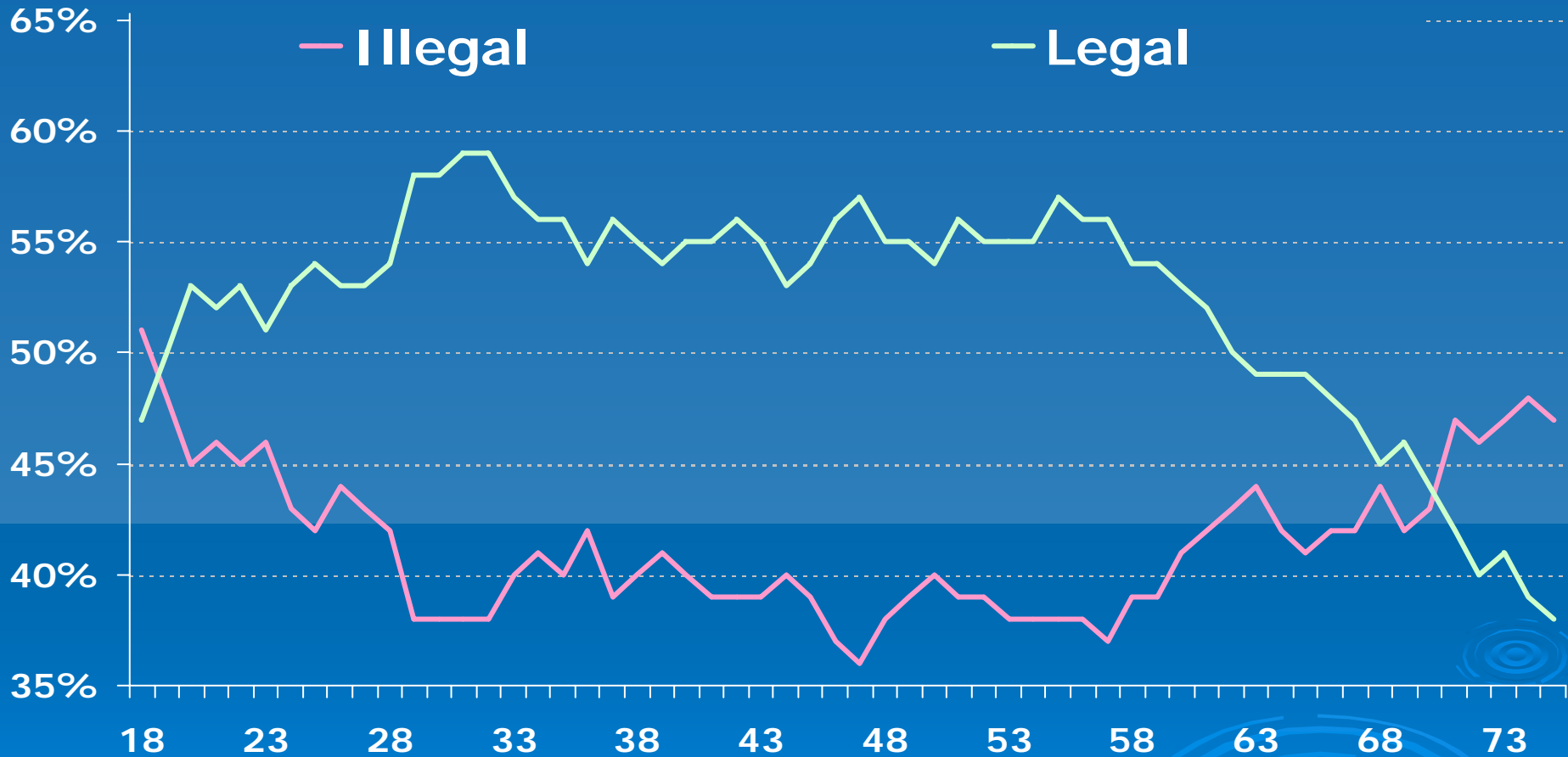
# Party Affiliation Including “Leaners”



# Allow Gays and Lesbians to Marry

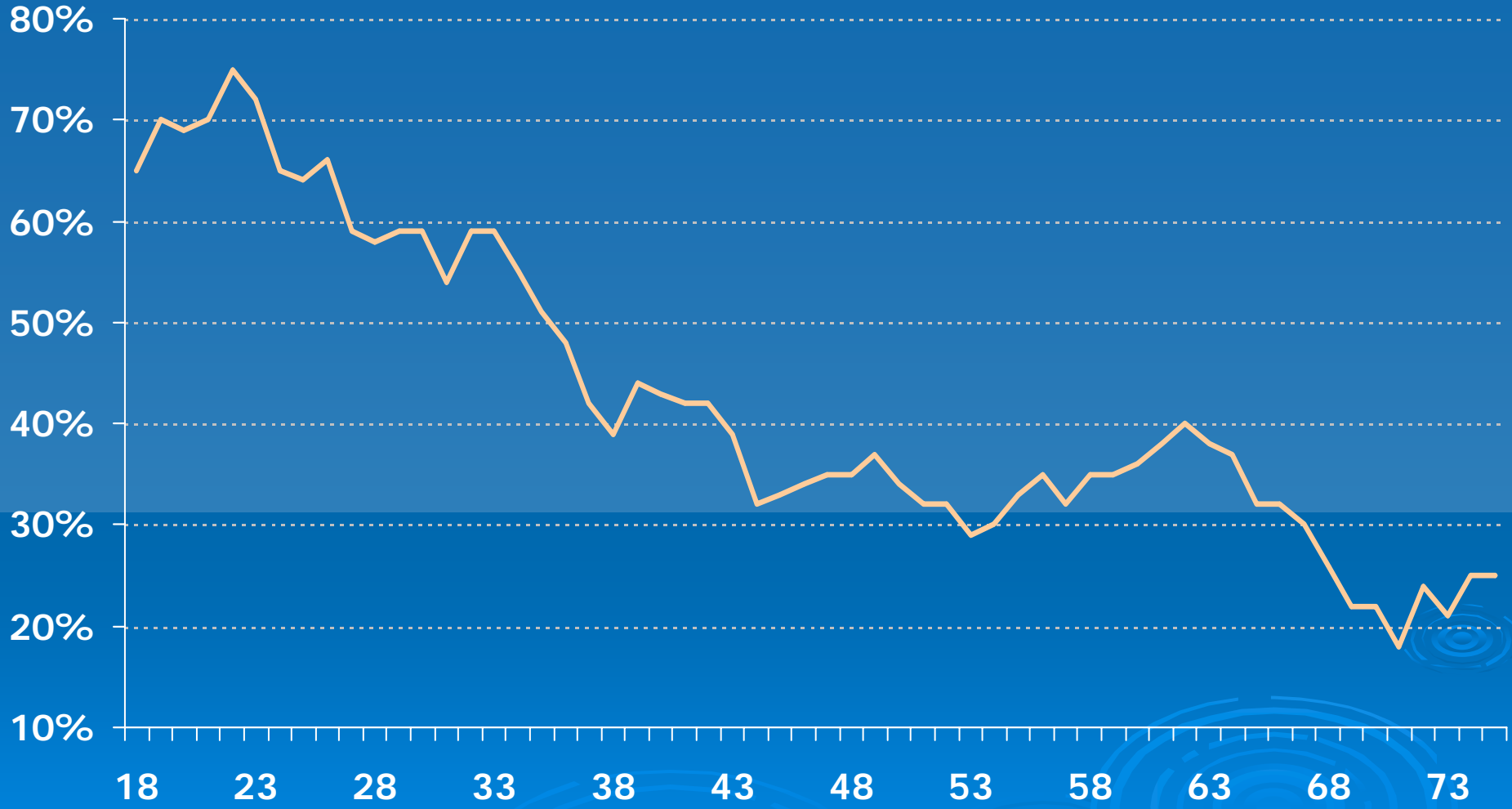


# Abortion Should Be...

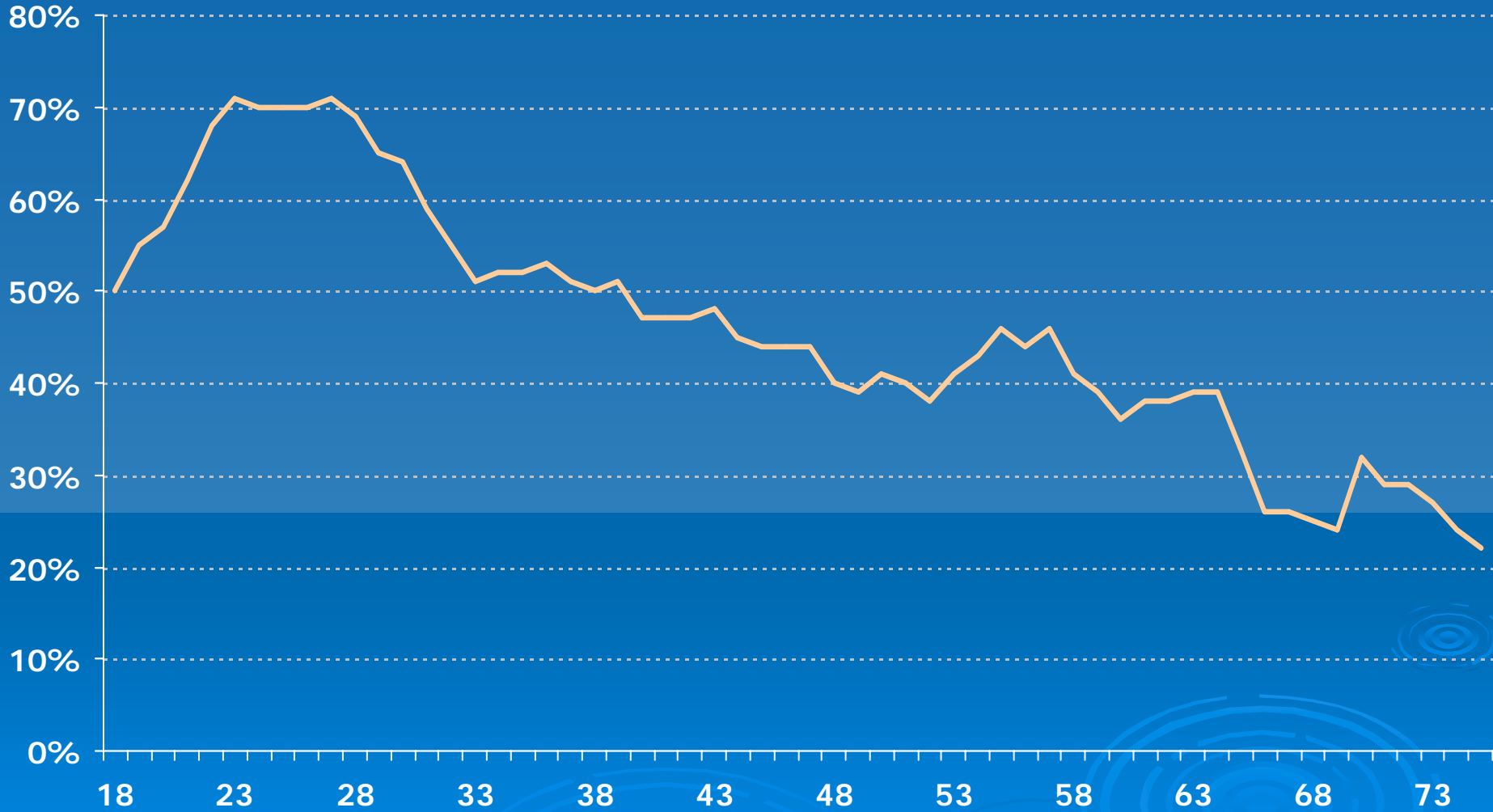




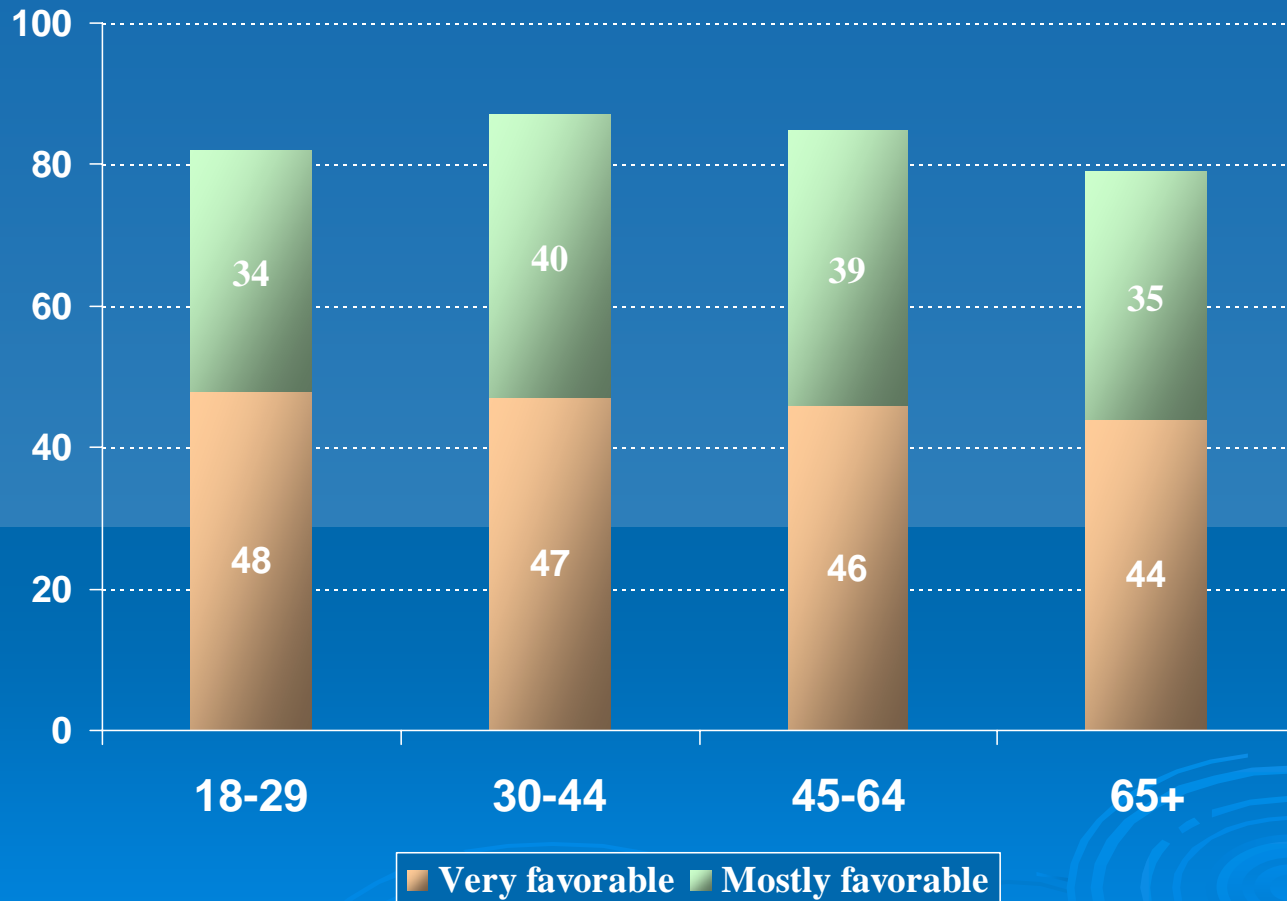
# Prefer Bigger Government



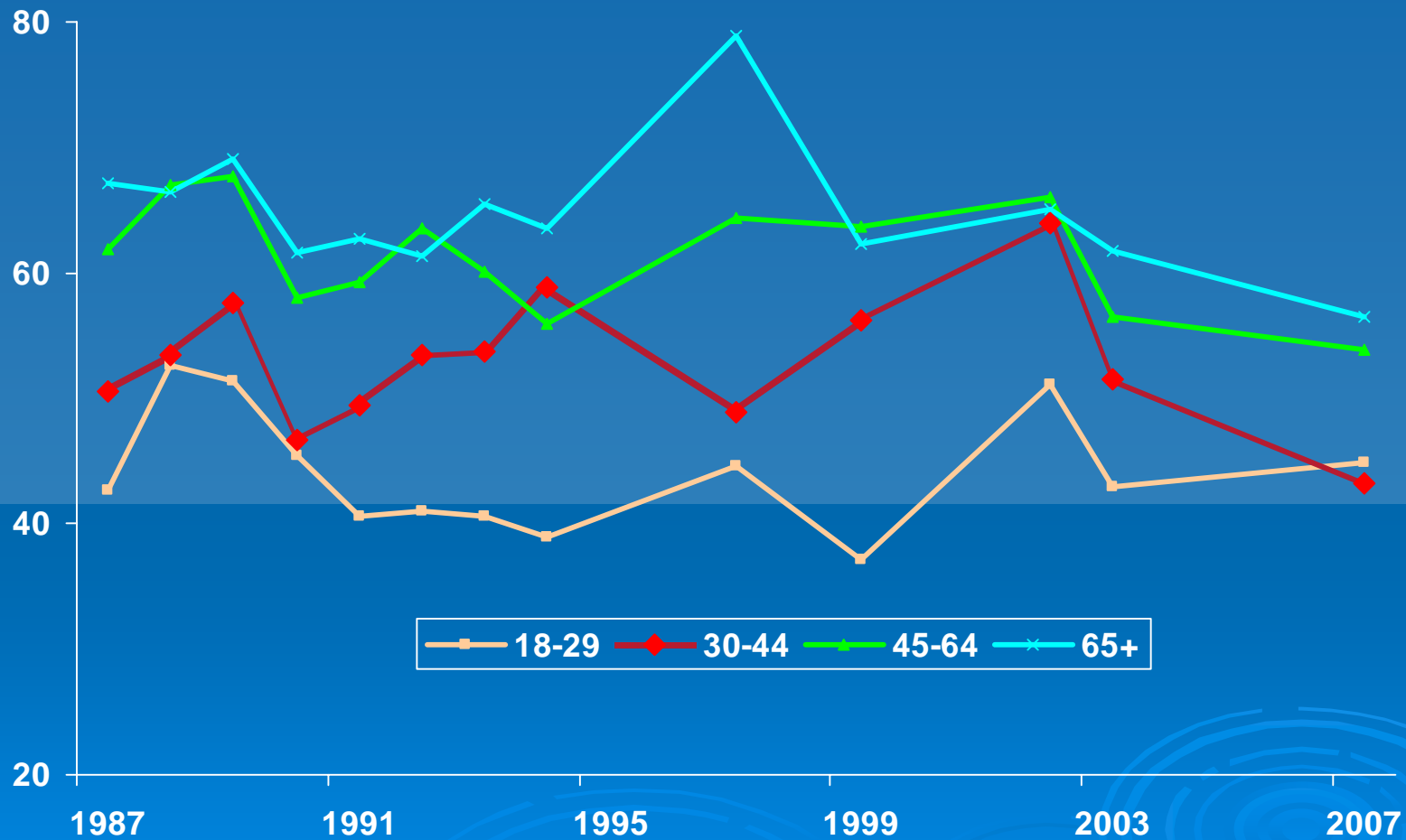
# Favor Private Social Security Accounts



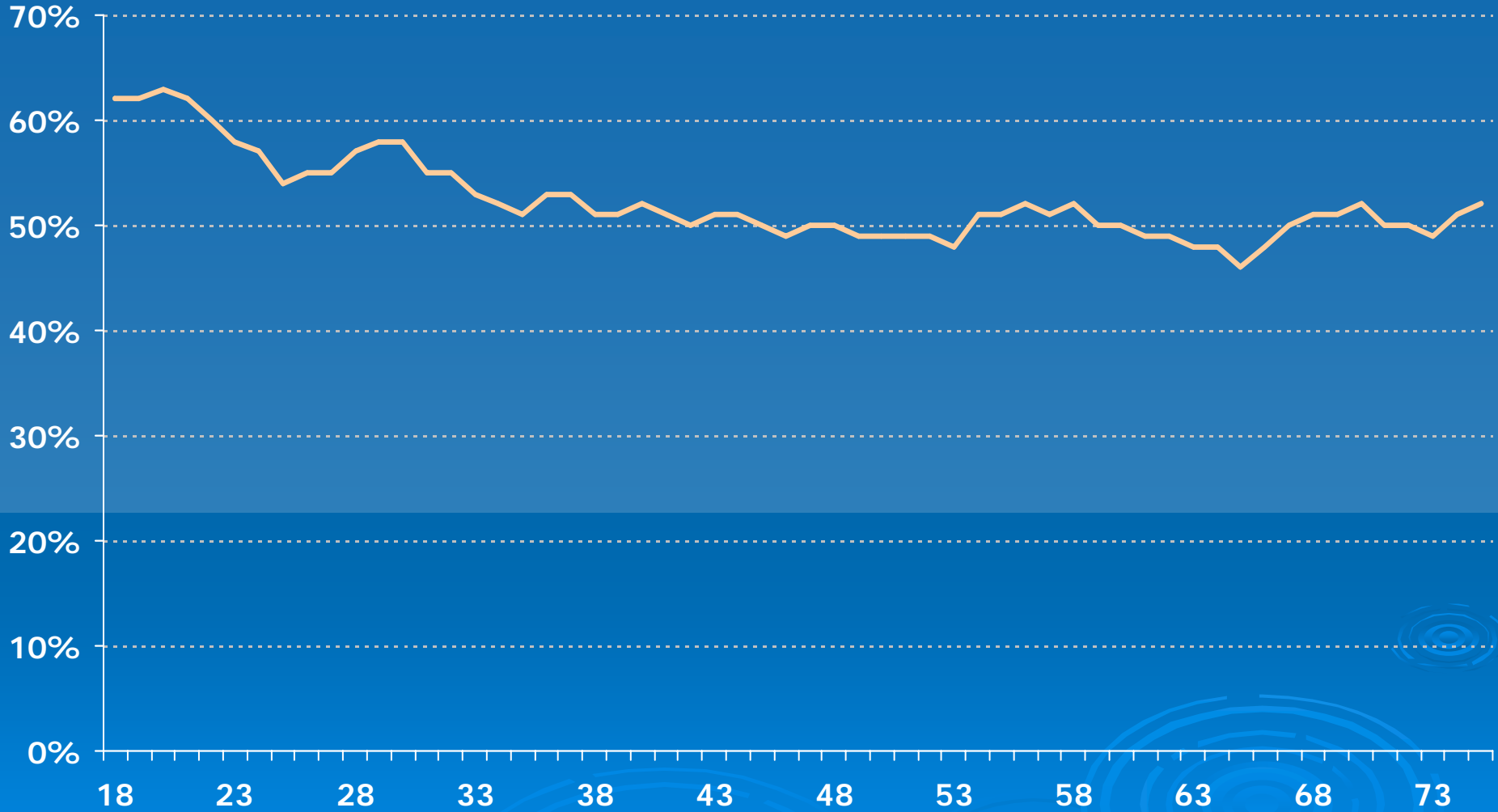
# Favorable Views of the Military



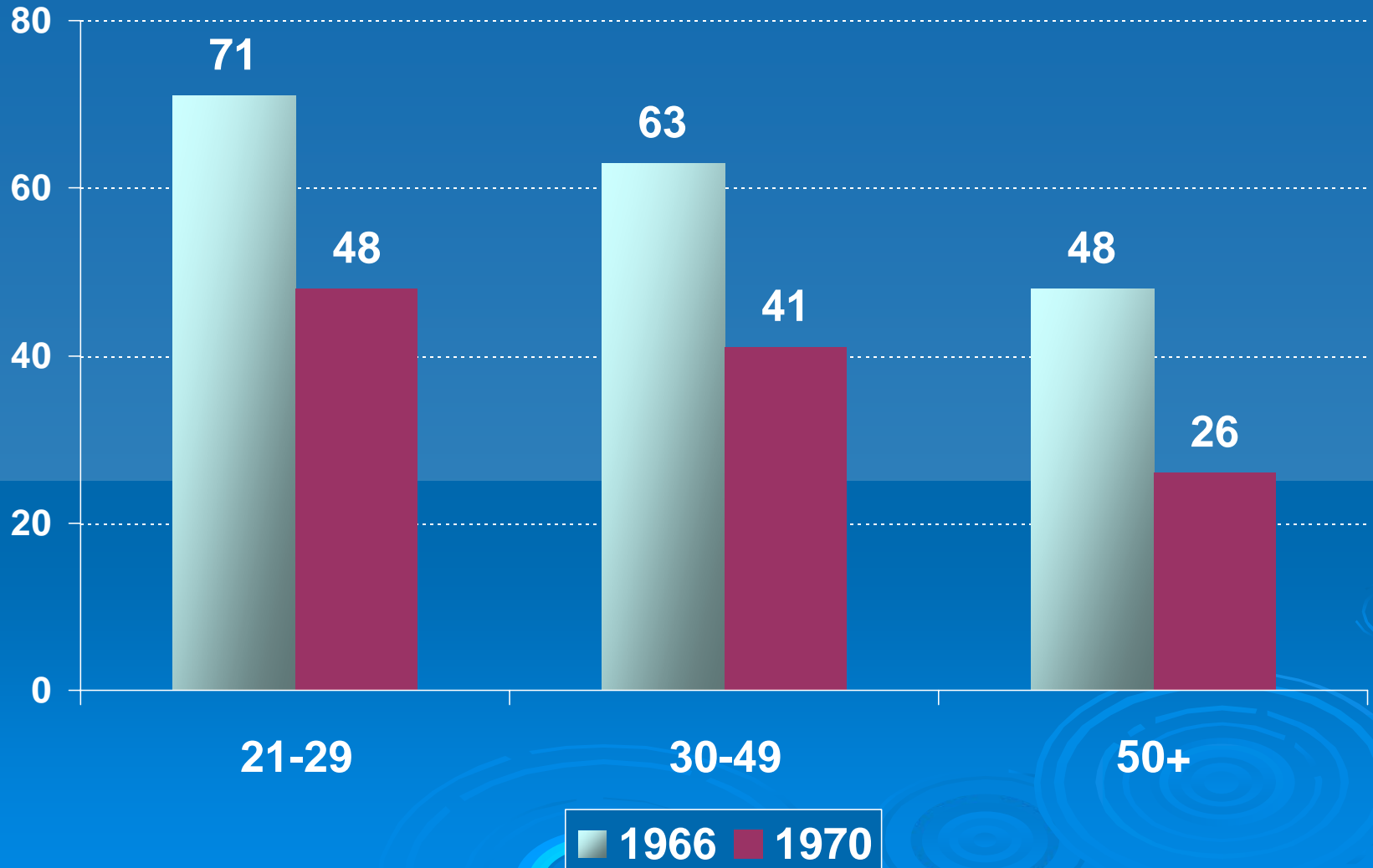
# The Best Way to Ensure Peace is Through Military Strength



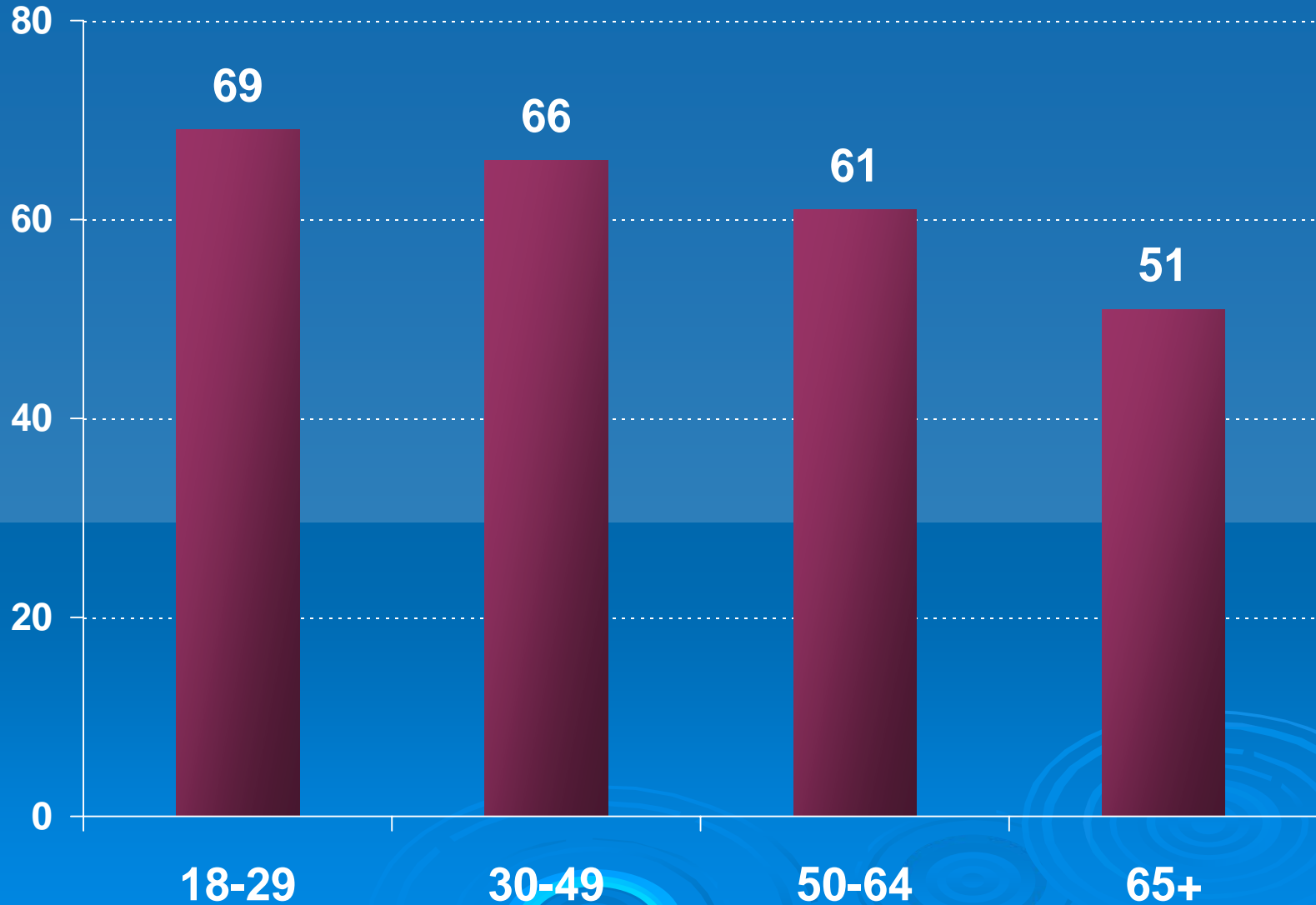
# Bring Troops Home From Iraq



# Not a Mistake to Get Involved in Vietnam



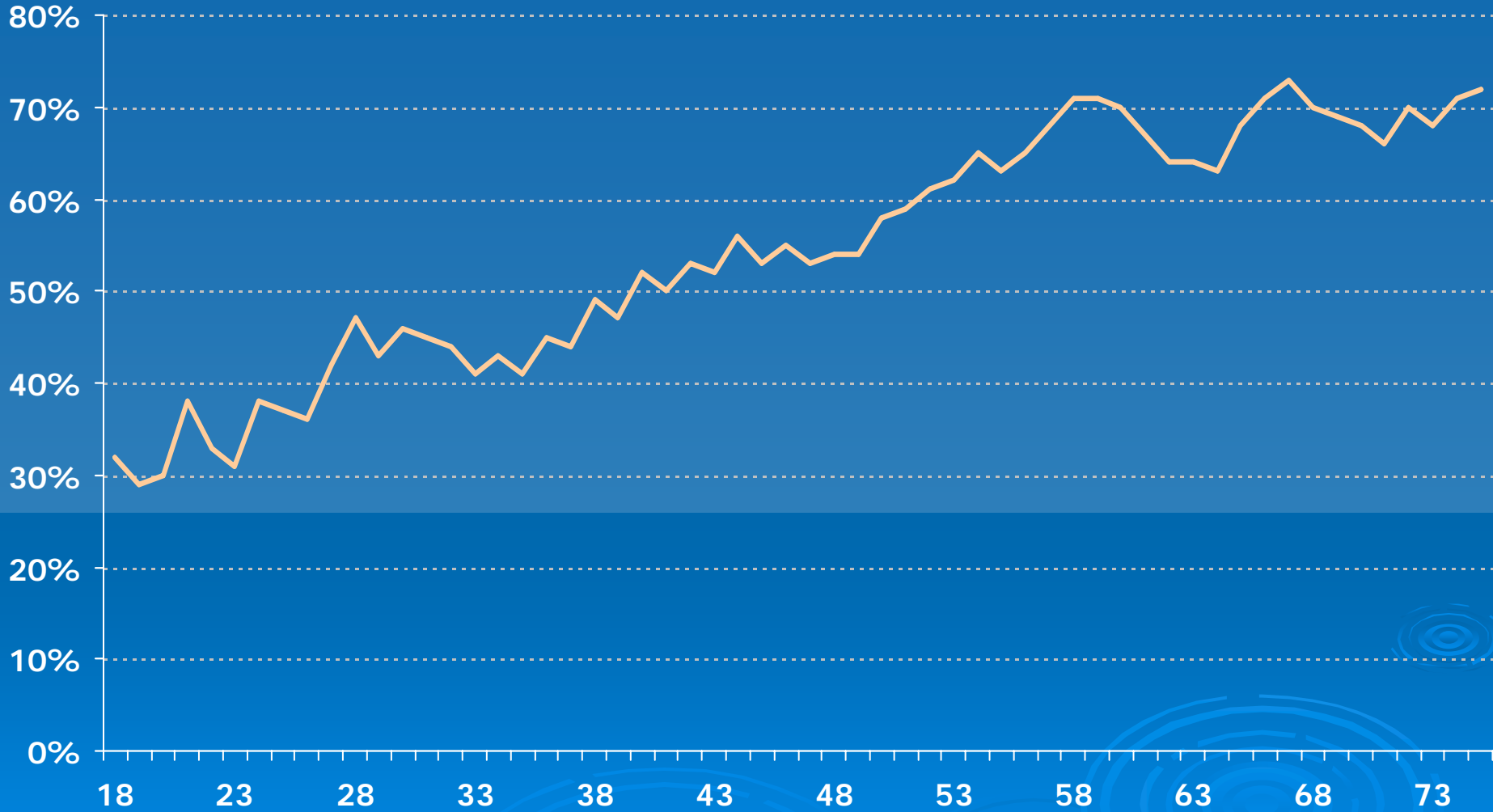
# Favor Military Action in Iraq, Fall 2002



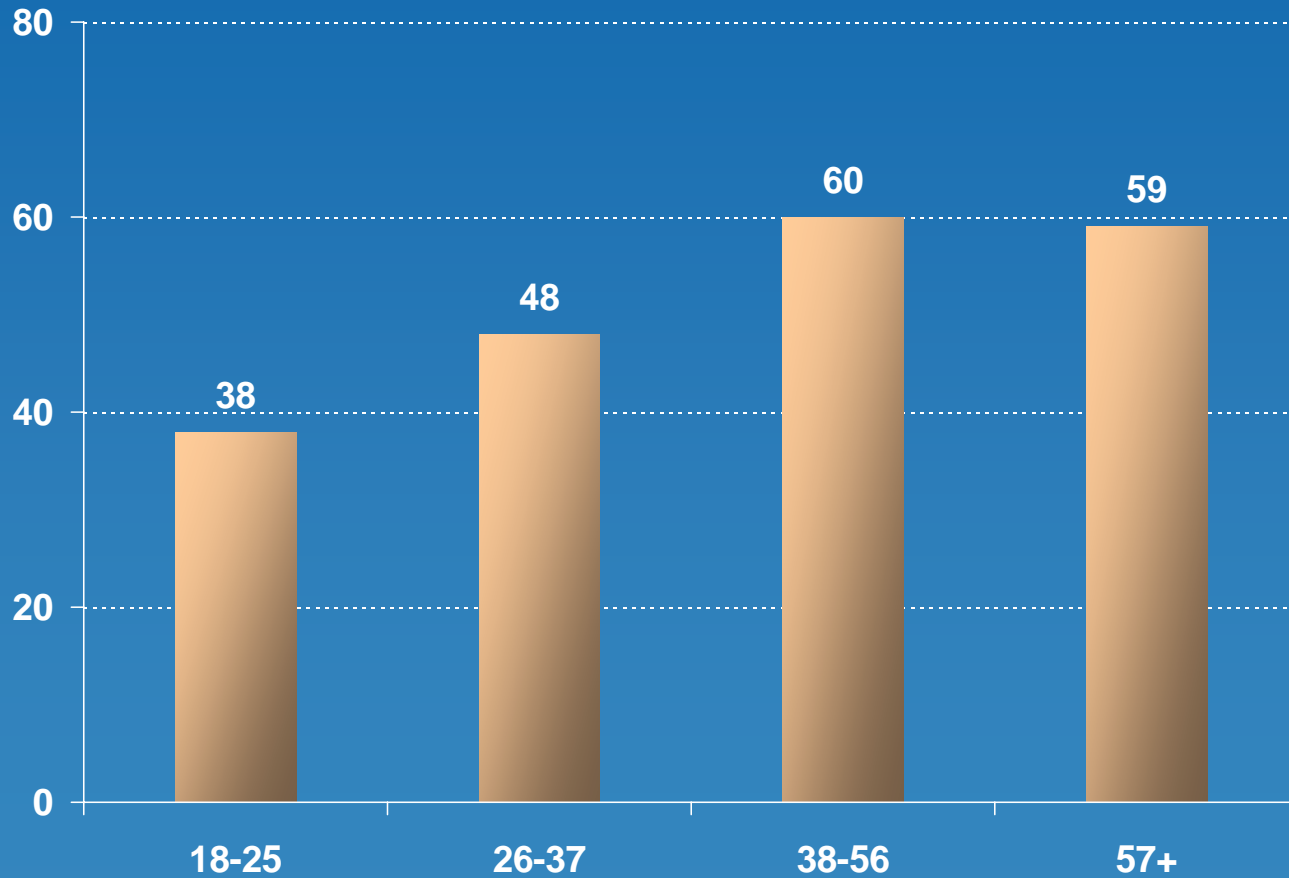
# Civic and Political Engagement



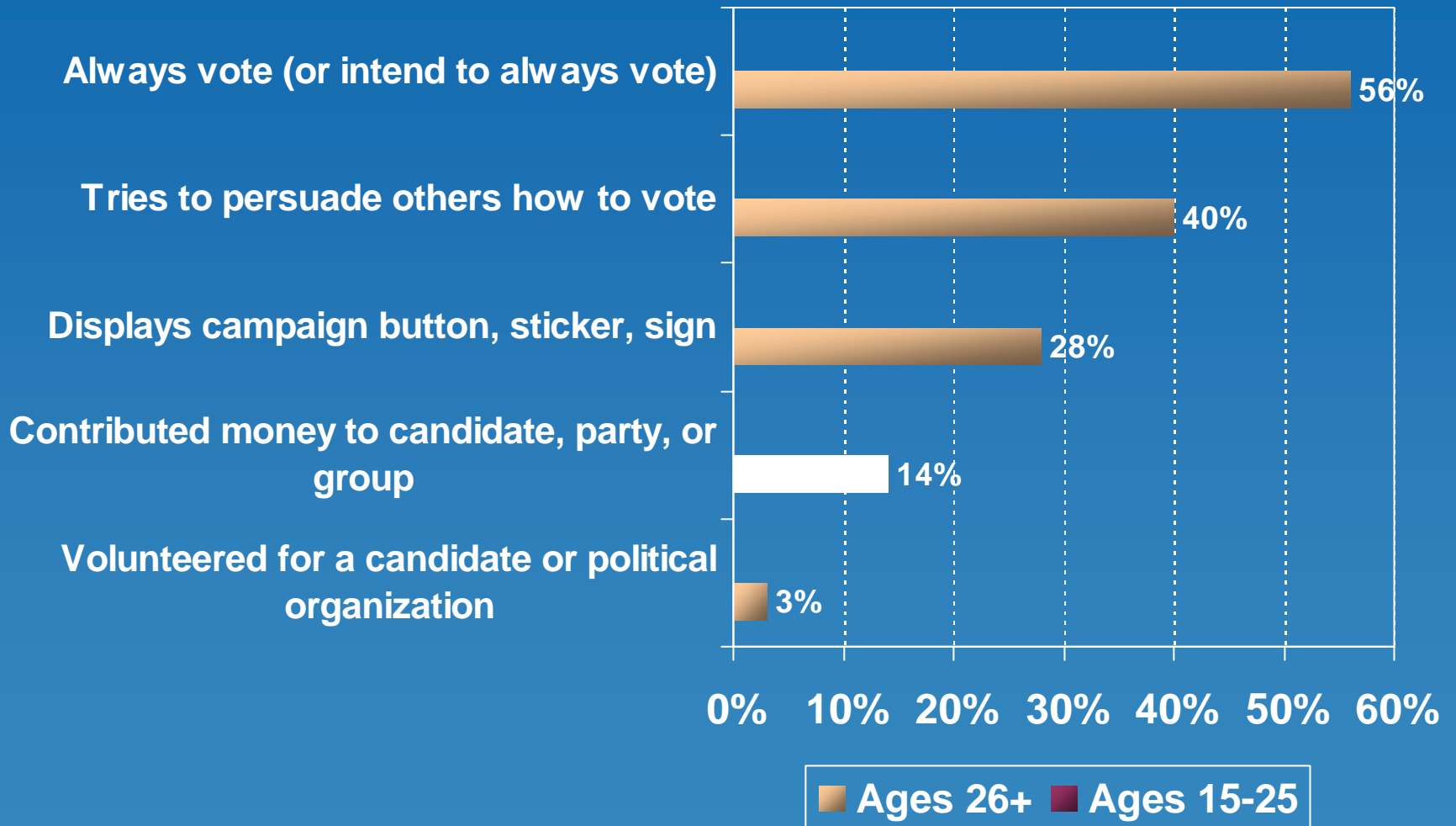
# Follow Public Affairs “Most of the Time”



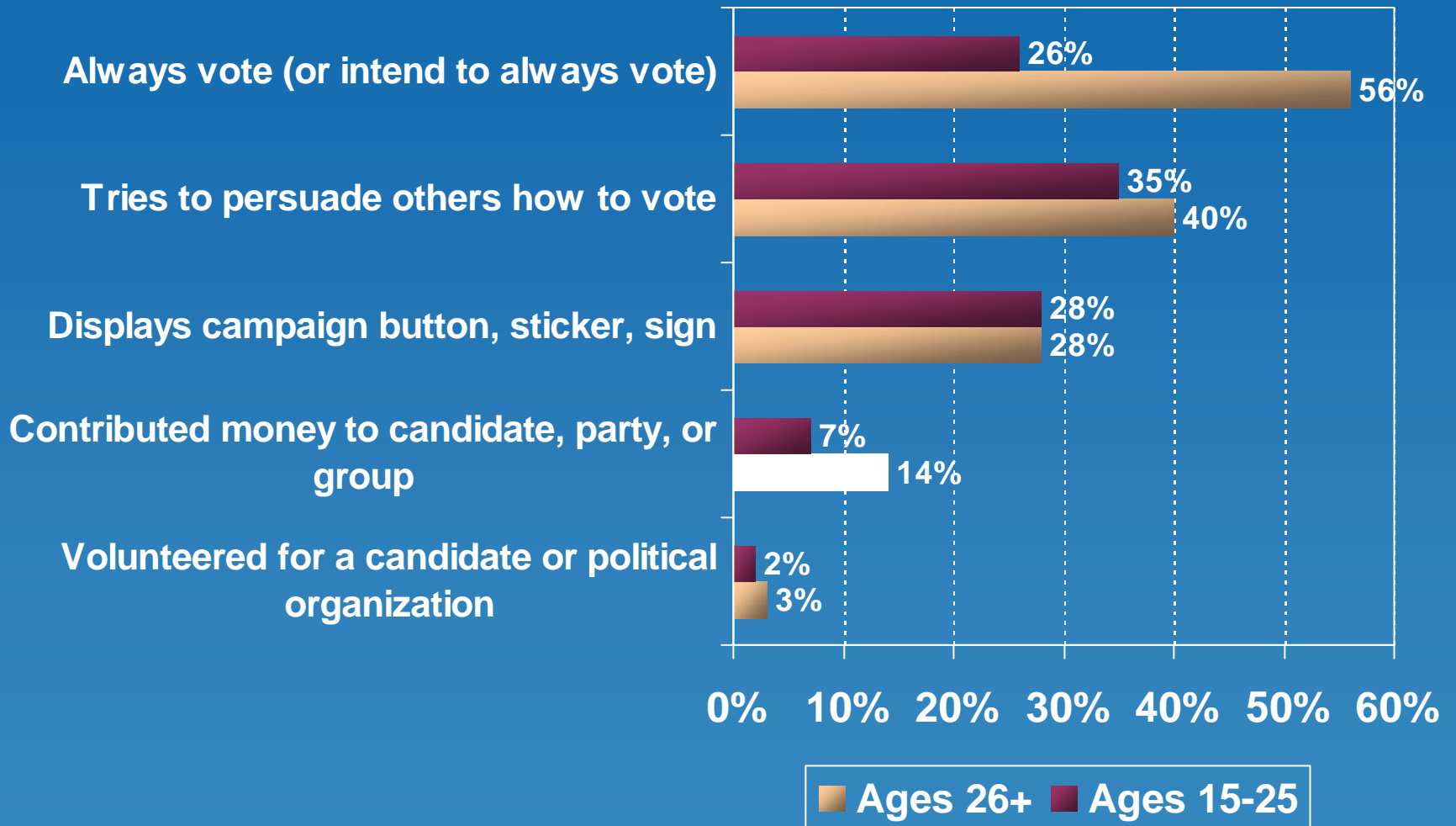
# Good Citizenship Entails Special Responsibilities



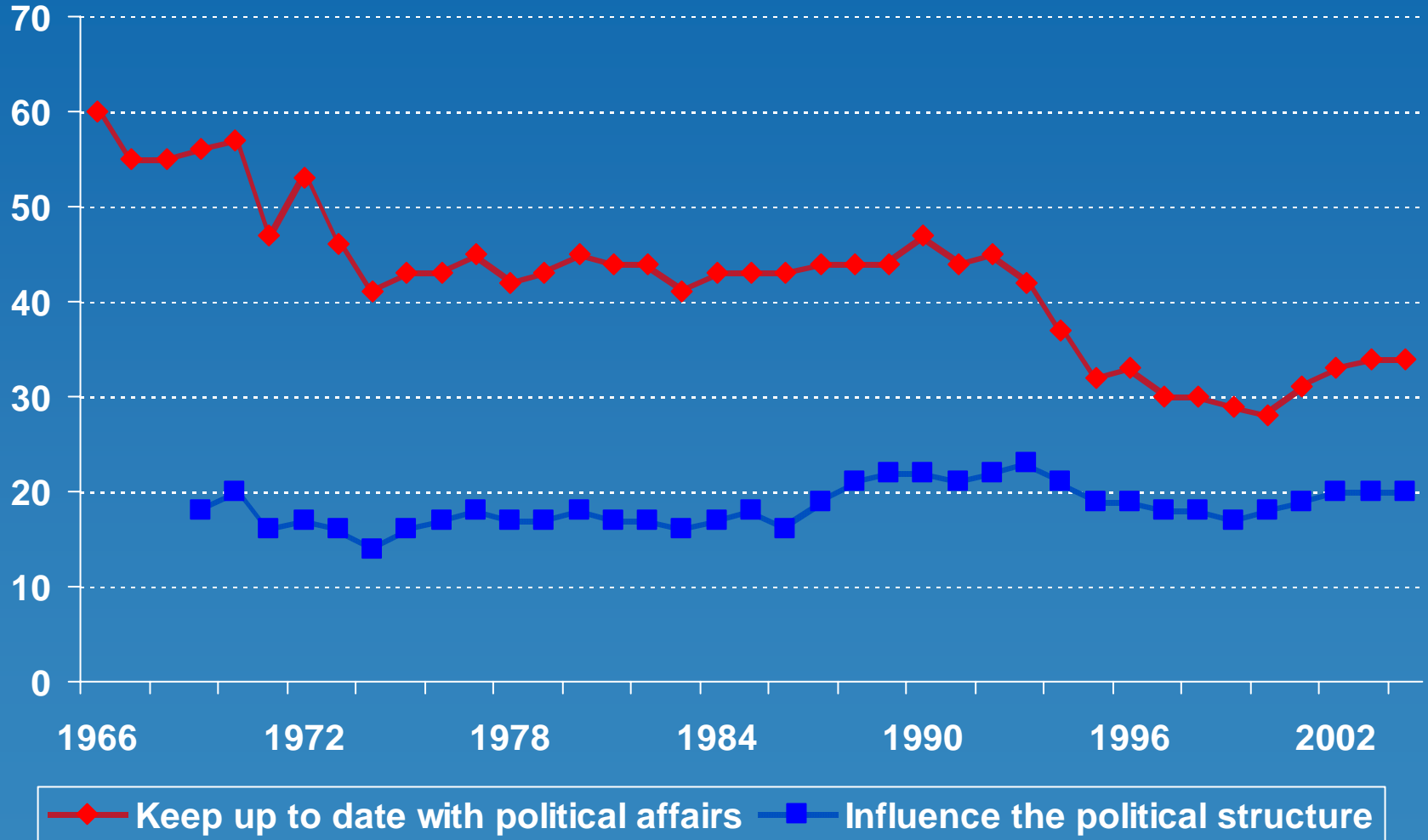
# Electoral Activity



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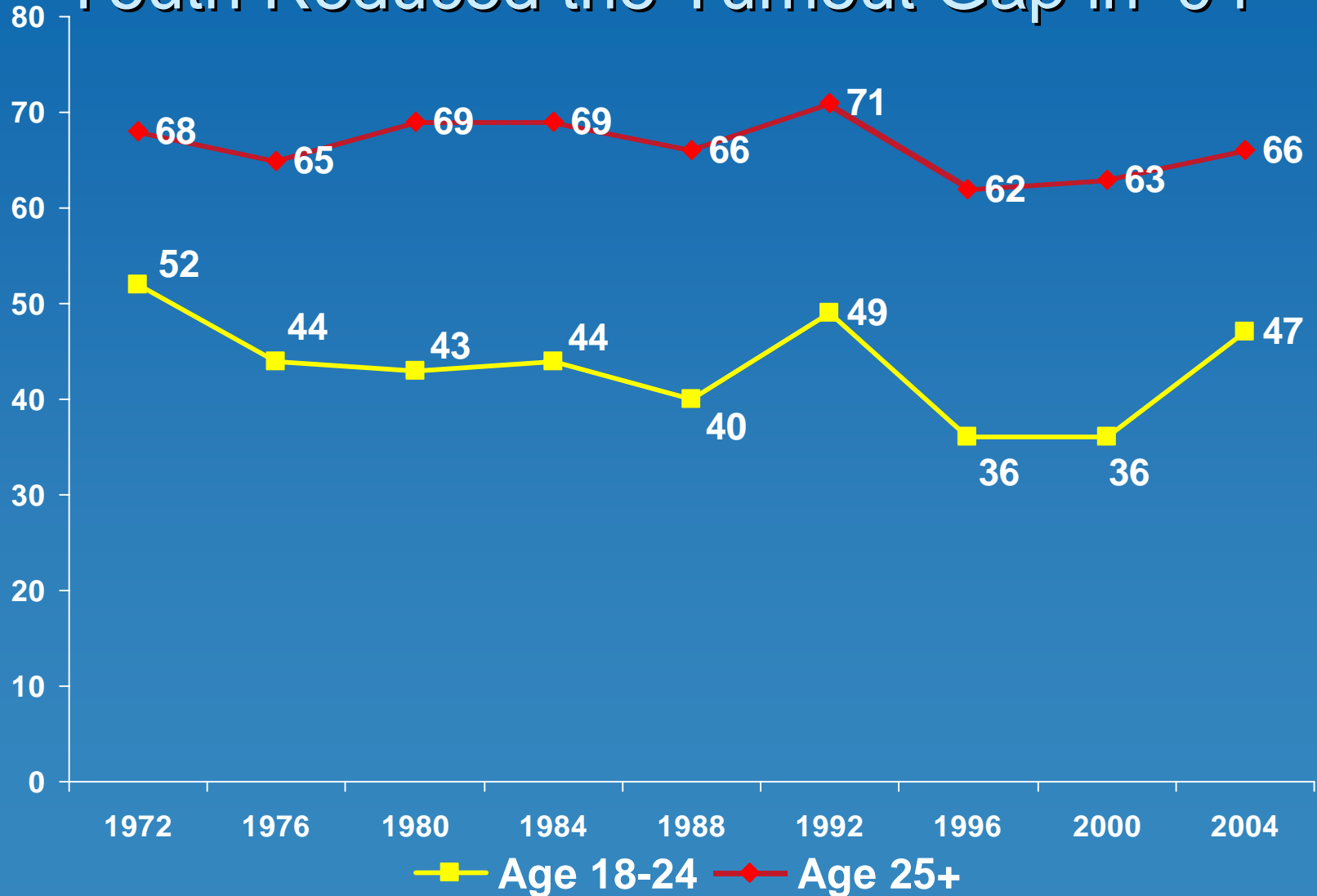


# Political Interest among College Freshmen

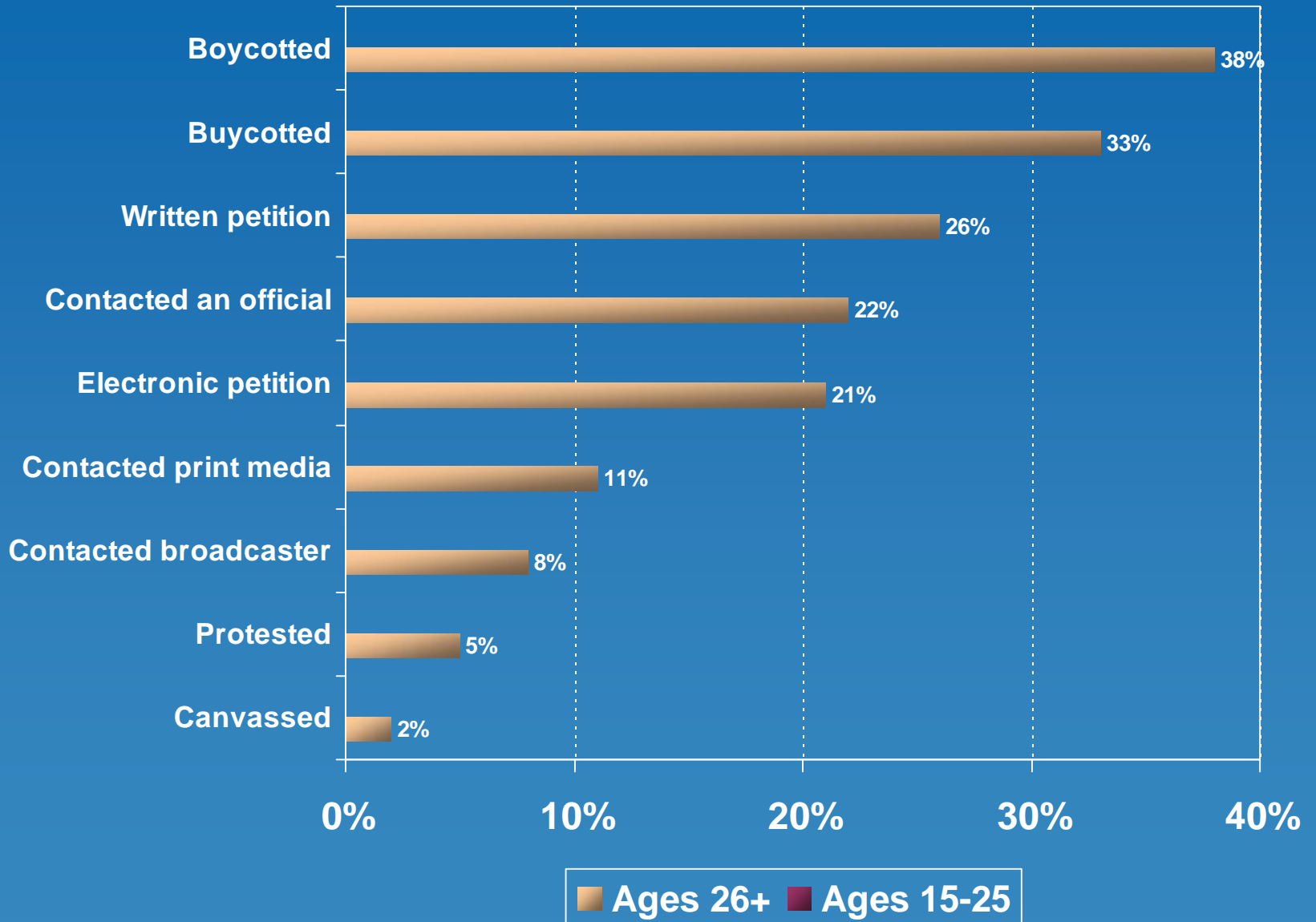


# Turning a Corner?

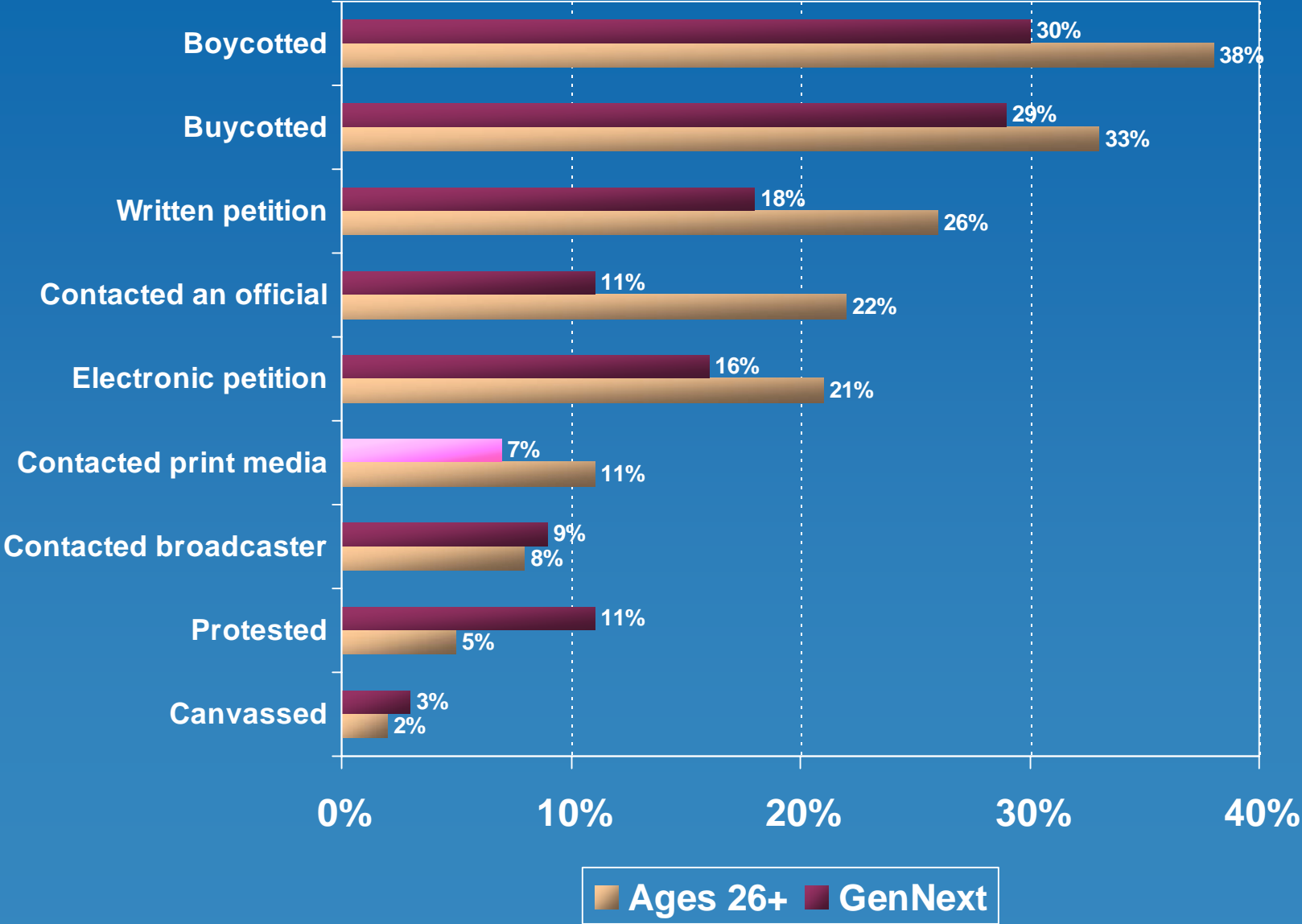
## Youth Reduced the Turnout Gap in '04



# Expressions of Political Voice



# Expressions of Political Voice





# Civic Activity



# Civic Activity

