# CDRH Piloting Efforts: UDID and Master Data Management

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## UDID – Foundation for Integration of UDI in Healthcare Electronic Data

### Ensure Data Quality with MDM Strategy (6 mo)

- Engaged MDM experts
- Aligning with other FDA Centers
- Aligning with Agency Office of Information Management
- Aligning with External Stakeholders like You
- Need to Set Foundation for future: To Govern Key Data

#### How to achieve?

- Don't Start with Tools Start with Governance
- Stand up a Data Quality Program (6 mo to begin)
  - Start with 6 month pilot
  - Iterative refinement



#### UDI – Data Quality Pilot

