The Brookings Institution is a private nonprofit organization devoted to research, education, and publication on important issues of domestic and foreign policy. Its principal purpose is to bring the highest quality independent research and analysis to bear on current and emerging policy problems and to offer practical approaches to those problems in language aimed at the general public.

In its conferences, publications, and other activities, Brookings serves as a bridge between scholarship and policymaking, bringing new knowledge to the attention of decisionmakers and affording scholars greater insight into public policy issues. The Institution’s activities are carried out through five core research programs (Economic Studies, Foreign Policy, Governance Studies, Metropolitan Policy, and Global Economy and Development), as well as through the Brookings Institution Press, which publishes about 40 books a year.
Over half of all births to young adults in the United States now occur outside of marriage, and many are unplanned. The result is increased poverty and inequality for children. The left argues for more social support for unmarried parents; the right argues for a return to traditional marriage.

In *Generation Unbound*, Isabel V. Sawhill offers a third approach: change “drifters” into “planners.” In a well-written and accessible survey of the impact of family structure on child well-being, Sawhill contrasts “planners,” who are delaying parenthood until after they marry, with “drifters,” who are having unplanned children early and outside of marriage. These two distinct patterns are contributing to an emerging class divide and threatening social mobility in the United States.

Sawhill draws on insights from the new field of behavioral economics, showing that it is possible, by changing the default, to move from a culture that accepts a high number of unplanned pregnancies to a culture in which adults only have children when they are ready to be a parent.

**Advance praise for Generation Unbound**

“Forty years ago, Isabel Sawhill inspired a generation of scholars, including myself, with her landmark research on divorce. Now, she does it again, turning her sharp eye on non-marital childbearing with equal success. Free of ideology and comprehensive in scope, her story highlights how the decline in marriage is affecting children’s life chances and what might be done to reverse the trend.

— Sara McLanahan, William S. Tod Professor of Sociology and Public Affairs, Princeton University

Isabel V. Sawhill is a senior fellow in Economic Studies at Brookings, where she holds the Cabot Family Chair. She also serves as codirector of the Center on Children and Families. She is the coauthor (with Ron Haskins) of *Creating an Opportunity Society* (Brookings, 2009) and board president of the National Campaign to Prevent Teen and Unplanned Pregnancy.

September 2014, 6 x 9, 212 pp.
cloth, 978-0-8157-2558-9, $32.00t
paper, 978-0-8157-2635-7, $25.00t
ebook, 978-0-8157-2559-6, $25.00
An estimated 40 percent of global assets are controlled by 1,645 men and women—the billionaires. Darrell M. West reveals what the other 99.9998% of us need to know. With rich anecdotes and personal narratives, West goes inside the world of the ultra wealthy. Meet billionaires such as Sheldon Adelson, Michael Bloomberg, David and Charles Koch, George Soros, Tom Steyer, and Donald Trump—as well as international billionaires from around the globe.

The growing political engagement of this small supra-wealthy group raises important questions about influence, transparency, and government performance, and West lays bare the *wealthification* of politics, including:

- how billionaires can block appointments and legislation they don’t like
- why the supra-wealthy moved into policy advocacy and referenda at the state level
- why billionaires run for office in more than a dozen countries around the world

**Advance praise for Billionaires**

“Darrell West has taken us on a thoughtful romp through the world of our new billionaire class… to understand and explain who they are and what they do. This is both an important book and a good read.”
— E. J. Dionne, Georgetown University

“With a riveting mix of facts and stories, Darrell West tells us who these new plutocrats are and how they maneuver to get what they want. *Billionaires* is a must read for all who care about the future of democracy.”
— Theda Skocpol, Harvard University

“The saddest sight in American politics is a U.S. senator begging a billionaire for his crumbs.”
— Chris Matthews, MSNBC’s “Hardball”

“As a free-market conservative I disagree with many of Darrell West’s attitudes and arguments. His book *Billionaires* is nonetheless a fresh, thought-provoking, clear-eyed view of a bitterly controversial subject. Even those who reject West’s conclusions will enjoy the crisp, readable, and passionately personal style he deploys to make his points.”
— Michael Medved, nationally syndicated talk radio host

**Darrell M. West** is the vice president of Governance Studies and director of the Center for Technology Innovation at Brookings. He is the author of 19 books on American politics and the recipient of several book awards.

**September 2014, 5 ½ x 8 ½, 258 pp.**

cloth, 978-0-8157-2582-4, $27.00t

dpaper, 978-0-8157-2596-1, $21.00t
ebook, 978-0-8157-2581-7, $21.00
Diversity Explosion
How New Racial Demographics Are Remaking America
William H. Frey

In April 2011 a New York Times headline announced, “Numbers of Children of Whites Falling Fast.” As it turns out, that year became the first time in American history that more minority babies than white babies were born.

The concept of a “minority white” may instill fear among some Americans, but William H. Frey, the man behind the demographic research, points out that demography is destiny, and the fear of a more racially diverse nation will almost certainly dissipate over time.

Through a compelling narrative and eye-catching charts and maps, eminent demographer Frey interprets and expounds on the dramatic growth of minority populations in the United States. He finds that without these expanding groups, America could face a bleak future: this new generation of young minorities, who are having children at a faster rate than whites, is infusing our aging labor force with vitality and innovation.

In contrast with the labor force-age population of Japan, Germany, Italy, and the United Kingdom, the U.S. labor force-age population is set to grow 5 percent by 2030.

Diversity Explosion shares the good news about diversity in the coming decades, and the more globalized, multiracial country that U.S. is becoming.

CONTENTS
1. A Pivotal Period for Race in America
2. Old versus Young: Cultural Generation Gaps
3. America’s New Racial Map
5. Asians in America: The Newest Minority Surge
6. The Great Migration of Blacks—In Reverse
7. White Population Shifts—A Zero-Sum Game
8. Melting Pot Cities and Suburbs
10. Multiracial Marriages and Multiracial America
11. Race and Politics: Expanding the Battleground
12. America on the Cusp

William H. Frey is a senior fellow with the Metropolitan Policy Program at Brookings. He is an internationally regarded demographer, known for his expertise on U.S. demographics, American political demographics, and the U.S. Census.
Going Mobile
How Wireless Technology Is Reshaping Our Lives
Darrell M. West

The world is going mobile at an astounding pace. Estimates show 80 percent of global Internet access will take place through mobile devices by 2016. Smartphones, tablets, and handheld devices have reshaped communications, the global economy, and the very way in which we live.

The revolution is an electronic nirvana: for the first time in human history we have sophisticated digital applications to help us learn, access financial and health care records, connect with others, and build businesses.

But the one trillion dollar mobile industry is still relatively young. Leaders in both the public and private sectors need to figure out how to apply mobile technologies or mobile devices to optimize education, health care, public safety, disaster preparedness, and economic development. And the ever-expanding mobile frontier presents new challenges to law, policy, and regulations and introduces new tensions; one person’s idea of cautious deliberation can be another’s idea of a barrier to innovation.

In Going Mobile, Darrell M. West breaks down the mobile revolution and shows how to maximize its overall benefits in both developed and emerging markets.

CONTENTS
1. The Emergence of Mobile Technology
2. Driving Global Entrepreneurship
3. Alleviating Poverty
4. Invention and the Mobile Economy
5. Mobile Learning
6. Improving Health Care
7. Medical Devices and Sensors
8. Shaping Campaigns and Public Outreach
9. Disaster Relief and Public Safety
10. Looking Ahead


October 2014, 6 x 9, 120 pp.
paper, 978-0-8157-2625-8, $27.00
ebook, 978-0-8157-2626-5, $22.00
Mr. Putin
Operative in the Kremlin
New and expanded edition
Fiona Hill and Clifford G. Gaddy

Today Crimea. Tomorrow?
Many Putin watchers believe that being able to anticipate the enigmatic Russian president’s next move—whether it’s hosting another grandiose spectacle, crushing a political rival, or annexing part of a neighboring country—depends on uncovering the “real” Vladimir Putin and his true motives. In this updated edition of their acclaimed study, Mr. Putin: Operative in the Kremlin, Russia experts Fiona Hill and Clifford Gaddy argue that Putin is in fact a man of many complex identities. Drawing on a range of sources, including their own personal encounters, they describe six personas that are most essential: the Statist, the History Man, the Survivalist, the Outsider, the Free Marketeer, and the Case Officer. Understanding Putin’s multiple dimensions is crucial for policymakers trying to decide how best to deal with Russia. This expanded edition includes new information on Putin’s recent domestic policies and a thorough analysis of the goals and methods of Putin’s foreign policy in a new chapter, “Mr. Putin: The Operative Abroad.”

Praise for the first edition

“If you want to begin to understand Russia today, read this book.”
—Sir John Scarlett, former chief of the British Secret Intelligence Service (MI6)

“For anyone wishing to understand Russia’s evolution since the breakup of the Soviet Union and its trajectory since then, the book you hold in your hand is an essential guide.”
—John McLaughlin, former deputy director of U.S. Central Intelligence

“Of the many biographies of Vladimir Putin that have appeared in recent years, this one is the most useful.”
—Foreign Affairs

“This is not just another Putin biography. It is a psychological portrait.”
—The Financial Times

“Considering how busy you are, do you have time to read books? If so, which ones would you recommend?” “…My goodness, let’s see. There’s Mr. Putin, by Fiona Hill and Clifford Gaddy. Insightful.”
—Vice President Joseph Biden in Joe Biden: The Rolling Stone Interview.

Fiona Hill is director of the Center on the United States and Europe and a senior fellow in Foreign Policy at Brookings. Clifford G. Gaddy is a senior fellow in Foreign Policy at Brookings. Hill and Gaddy are coauthors of The Siberian Curse: How Communist Planners Left Russia Out in the Cold (Brookings, 2003).

November 2014, 5 ½ x 8 ½, 390 pp. paper, 978-0-8157-2617-3, $28.00t ebook, 978-0-8157-2618-0, $28.00
ed by the seemingly indomitable Vladimir Putin, Russia has strongly reasserted itself on the international stage. In the Kremlin’s worldview, the decline of the West and rise of the rest will enable Russia to fulfill its mission as an independent center of global power. What are the origins of this increasingly aggressive stance? What are the geopolitical ramifications? And what will be the likely outcomes? In this timely and authoritative work, renowned Russia analyst Bobo Lo examines the interplay between contemporary Russian foreign policy and a global environment that has rarely been more fluid and uncertain.

Russia and the New World Disorder delves into Russian policy and geopolitics via three questions:

• How do Russia’s domestic politics and strategic culture shape the Kremlin’s foreign policy?
• How are policymakers in Moscow responding to an external operating environment that is increasingly unstable?
• What are the prospects for change, continuity, or regression in Russian foreign policy over the next decade and beyond?

Lo argues that Moscow’s approach to regional and global affairs reflects the tension between two very different worlds. The Kremlin’s belief in a weakened West and resurgent Russia is based on the reaffirmation of traditional principles of international politics: collective leadership by the major powers, the primacy of hard power, and the existence of spheres of influence.

This idealized view, however, is the antithesis of the actual world Russia faces today. It is defined by a new disorder that challenges many core assumptions. Its principal message is that only those states that embrace change will prosper. In this world, Russia is no longer able to rest on conservative tradition and a sense of entitlement, but must instead adapt to fluid international realities and redefine itself as a modern power.

Which of these two diametrically opposed worlds will Russia ultimately choose? This book makes clear that the next ten to fifteen years will be critical in determining whether Russia plays a leading role in twenty-first-century politics or ends up as one of the principal casualties of global transformation.

Bobo Lo is an associate fellow with the Russia and Eurasia program at Chatham House (UK) and is former deputy head of mission in Australia’s Moscow embassy. He is the author of Axis of Convenience: Moscow, Beijing, and the New Geopolitics (Brookings/Chatham House, 2008).

Copublished with Chatham House

February 2015, 6 x 9, 336 pp.
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paper, 978-0-8157-2609-8, $27.00t
ebook, 978-0-8157-2557-2, $27.00
What We Won
America's Secret War in Afghanistan, 1979–89
Bruce Riedel

In February 1989 the CIA’s station chief in Islamabad famously cabled headquarters a simple message, “We Won.” It was an understated coda to the most successful covert intelligence operation in American history.

In What We Won, CIA and National Security Council veteran Bruce Riedel tells the story of America’s secret war in Afghanistan and the defeat of the Soviet 40th Red Army in the war that proved to be the final battle of the cold war. Why did this intelligence operation succeed so brilliantly? Examining the lessons we can learn, Riedel makes observations on what came next—and what is likely yet to come in Afghanistan.

Riedel has the vantage point few others can offer: he was ensconced in the CIA’s Operations Center when the Soviet Union invaded Afghanistan on Christmas Eve 1979. The invasion took the intelligence community by surprise. But the response, initiated by Jimmy Carter and accelerated by Ronald Reagan, was a masterful intelligence enterprise.

Riedel explores the complex personalities pitted in the war—the Afghan communists, the Russians, the Afghan mujahedin, the Saudis, and the Pakistanis. And then there are the Americans—in this war, no Americans fought on the battlefield.

Advance Praise for What We Won

“The foremost intelligence and policy expert on Afghanistan and Pakistan has produced a vital and concise history of America’s first engagement in that pivotal part of the world that is still President Obama’s war today. This book is both cogent history and dramatic lesson.”
—Bob Woodward, Washington Post

“In What We Won, Bruce Riedel shows once again that he ranks with the most authoritative voices on this episode, providing a brilliant chronicle of the development of the Afghan covert operation and offering an unblinking assessment of the consequences of the mujahedin defeat of the Soviets.”
—General David H. Petraeus, U.S. Army (Retired)

“An exceptionally fine piece of work by someone superbly qualified to address the subject with authority and perspective; it changed my mind on several key issues and players in the war.”
—John McLaughlin, former deputy director of the CIA and professor at Johns Hopkins University School for Advanced International Studies

Bruce Riedel is senior fellow and director of the Brookings Intelligence Project. Riedel joined Brookings following a thirty-year career at the Central Intelligence Agency. He served as a senior adviser to the last four U.S. presidents on South Asia and the Middle East. In 2009 President Obama made him chairman of a strategic review of American policy in Afghanistan and Pakistan. Riedel has also been an adviser to the British government.
The Fog of Peace
How International Engagement Can Stop the Conflicts of the 21st Century
Jean-Marie Guéhenno

For more than a decade, international peacekeeping forces have been engaged in Afghanistan, the Democratic Republic of Congo, and Sudan—yet peace is far from secured. Meanwhile, a skeptical observer is left wondering if anything can be accomplished by costly interventions in faraway lands, especially as fear of more immediate threats—most acutely in the form of terrorist acts orchestrated by individuals or small groups—loom in the streets of New York, London, Paris, and other major cities.

In *The Fog of Peace*, Jean-Marie Guéhenno reflects on some of the most difficult questions facing international interventions today. Guéhenno draws on his experience as the head of the United Nations Department of Peacekeeping Operations from 2000 to 2008, a period that included intense negotiations and spiraling crises in Afghanistan, Iraq, and Sudan. He returned to the United Nations in 2012 to act as Kofi Annan’s deputy in negotiations designed to find a—so far elusive—sustainable solution to the war in Syria.

Jean-Marie Guéhenno is a professor of practice at the School of International and Public Affairs at Columbia University and is nonresident senior fellow at Brookings. He currently serves as the chairperson of the Advisory Board of the United Nations Institute for Training and Research. Previously, as the under secretary general for peacekeeping operations from 2000 to 2008, he led the biggest expansion of peacekeeping in the history of the United Nations.

March 2015, 6 x 9, 276 pp.
cloth, 978-0-8157-2636-4, $32.00t
paper, 978-0-8157-2630-2, $25.00t
ebook, 978-0-8157-2631-9, $25.00

NOW IN PAPERBACK

Inside Out India and China
Local Politics Go Global
William Antholis

One third of humanity is governed by two capitals, New Delhi and Beijing. Increasingly, these two countries are being led not from the top down, but rather from the Inside Out.

In 2014, India overwhelmingly elected Narendra Modi prime minister, a man who rose to national prominence as chief minister of Gujarat, India’s fastest growing state. Likewise, in 2013, Xi Jinping took over as president of China, having served as top official in Zhejiang and Shanghai, two of China’s most prosperous provinces.

Anticipating these trends and leadership transitions, William Antholis spent five months in 2012 traversing twenty Indian states and Chinese provinces, conducting over three hundred interviews, including with Narendra Modi. Antholis’s detailed narratives show what both Modi and Xi Jinping learned firsthand: that local successes—and failures—will determine the future of the world’s largest two nations. And his new foreword, prepared for this edition, lays out key takeaways from the transitions of 2013 and 2014.

William Antholis is managing director of the Brookings Institution, where he is also a senior fellow in Governance Studies. He is the coauthor (with Strobe Talbott) of *Fast Forward: Ethics and Politics in the Age of Global Warming*. From 1995 to 1999 he served in both the White House and U.S. Department of State.

September 2014, 5 1/2 x 8 1/2, 235 pp.
paper, 978-0-8157-2641-8, $22.00t
ebook, 978-0-8157-2646-3, $22.00
Is the European crisis over? By no means, according to economist and journalist Carlo Bastasin. In fact, the problems that developed between 2008 and 2011—described in the first edition of *Saving Europe*—have grown more insidious. The crisis originated when national governments failed to act openly and responsibly, putting in jeopardy not only their own countries but also the well-being of future generations and foreign taxpayers. This failure continued even after the crisis became evident; leaders did not explain clearly to their citizens why the financial crisis had occurred and what was being done about it. From a crisis of politics, it has turned into an outright crisis of European democracy, and a warning for the future of globalization.

Carlo Bastasin paints a unique, gripping picture of the events, people, and ideas behind the scenes of the European crisis. From the historic roots to the most recent developments, the author unveils an engrossing chronicle of high drama and individual personalities on the world stage, including presidents, prime ministers, and central bankers.

*Saving Europe* is the definitive book about the financial crisis—and the history as well as the future of Europe’s economic and political union.

**Praise for the first edition of *Saving Europe***

“Bastasin does an admirable job in analysing the eurozone’s economic challenges and is a sure-footed guide through the seemingly endless European Union summit meetings that were supposed to resolve them. He also has an eye for the human detail that makes his sad account of institutional muddle surprisingly compelling.”

—*Financial Times*

“Bastasin’s book is worth reading for its detailed political narrative of the eurozone crisis to date, focusing on the interaction among decision-makers in Europe’s capitals.”

—*Foreign Affairs*

“A reconstruction that may be considered definitive. Revelations on the European negotiations are written with talent and go hand in hand with no-esoteric economic analysis and with the right amount of realism to reach the political substance.”

—*Corriere della Sera*

“Anyone looking for general knowledge and deeper understanding of the crisis, I can recommend a formidable analysis by Carlo Bastasin: *Saving Europe*. The author is a very unusual combination of a qualified economist and driven journalism.”

—*Svenska Dagbladet*

Carlo Bastasin, a journalist and an economist, is a visiting fellow in Foreign Policy and Global Economy and Development at Brookings. A leading commentator for the Italian daily *Il Sole 24 Ore*, he is also a senior fellow at the School of European Political Economy at Luiss University in Rome. He was a visiting fellow at the Peterson Institute for International Economics in 2009-10.
Zhu Rongji on the Record
Volume 2
Zhu Rongji

China’s explosive transformation from a planned economy to a more market-oriented one over the past three decades owes much to the charismatic reformer Zhu Rongji. As China’s premier from 1998 to 2003, Zhu displayed a pragmatism and strong work ethic that have been key forces in China’s drive to greater modernization and global stature.

During this time, Zhu embarked on a plan to reduce the size of government and reform the heavily indebted banking system and state-owned enterprises as well as to overhaul the housing and health care systems. His sweeping efforts ranged from lobbying for the establishment of stock exchanges to revitalizing agriculture through the introduction of a modern grain market. The ramifications of these reforms are still being felt throughout China and the globe, and The Road to Reform provides a real-time look at these plans as they were being formulated during the 1990s to the early 2000s.

The second of a two-volume collection containing more than 100 speeches and personal papers by Zhu, this volume is a revealing and insightful look at Zhu’s thinking and will lead to greater understanding of one of the world’s two largest economic powers.

Zhu Rongji served as mayor of Shanghai from 1987 to 1991, then was China’s vice premier, and served as the fifth premier of the People’s Republic from 1998 to 2003.

December 2014, 6 x 9, 440 pp.
cloth, 978-0-8157-2627-2, $49.00
paper, 978-0-8157-2628-9, $39.00
ebook, 978-0-8157-2629-6, $39.00

Social Ethics in a Changing China
Moral Decay or Ethical Awakening?
He Huaihong
Foreword by John L. Thornton
Introduction by Cheng Li

Over the past half-century, China has experienced some incredible human dramas, ranging from Red Guard fanaticism and the loss of education for an entire generation during the Cultural Revolution, to the Tiananmen tragedy, the economic miracle, and its accompanying fad of money worship and the rampant official corruption. Social Ethics in a Changing China: Moral Decay or Ethical Awakening? provides a rich empirical narrative and thought-provoking scholarly arguments, highlighting the imperative for an ethical discourse in a country that is increasingly seen by many as both a materialistic giant and a spiritual dwarf.

Professor He Huaihong was not only an extraordinary firsthand witness to all of these dramas, he played a distinct role as a historian, an ethicist, and a social critic exploring the deeper intellectual and sociological origins of these events. Incorporating ethical theories with his expertise in culture, history, religion, literature, and politics of the country, He reviews the remarkable transformation of ethics and morality in the People’s Republic of China and engages in a global discourse about the major ethical issues of our time. The book aims to reconstruct Chinese social ethics in an innovative philosophical framework, reflecting China’s search for new virtues.

CONTENTS
1. Reconstructing China’s Social Ethics
2. Historical and Sociological Origins of Chinese Cultural Norms
3. The Transformation of Ethics and Morality in the PRC
4. China’s Ongoing Moral Decay?
5. Ethical Discourse in Reform Era China
6. Chinese Ethical Dialogue with the West and the World

He Huaihong, one of the most influential ethicists in present-day China, is a professor of philosophy at Peking University in Beijing. Cheng Li, director of the John L. Thornton China Center at Brookings, is coeditor of China’s Political Development (Brookings, 2014). John L. Thornton is co-chairman of the board of trustees at the Brookings Institution and professor and director of global leadership at Tsinghua University.

February 2015, 6 x 9, 250 pp.
cloth, 978-0-8157-2573-2, $34.00
ebook, 978-0-8157-2572-5, $34.00
Dragon in the Tropics
The Legacy of Hugo Chávez
Second edition
Javier Corrales and Michael Penfold

This new and expanded edition of Dragon in the Tropics—the widely acclaimed account of how president Hugo Chávez (1999–2013) revamped Venezuela’s political economy—examines the electoral decline of Chavismo after Chavez’s death and the policies adopted by his successor, Nicolás Maduro, to cope with the economic chaos inherited from previous radical populist policies. Corrales and Penfold argue that Maduro has had to struggle with the inherent contradictions of a large and heterogeneous social coalition, a declining oil sector, the strength of entrenched military interests, and fewer resources to appease international allies, which have strengthened the autocratic features of an already consolidated hybrid regime. In examining the new political realities of Venezuela, the authors offer lessons on the dynamics of succession in hybrid regimes. This book is a must-read for scholars and analysts of Latin America.

Praise for the first edition of Dragon in the Tropics

“An engaging and comprehensive portrait of the Chávez government’s key economic and political features.”
—Political Science Quarterly

“This is the most objective, comprehensive and interesting book I have read on what has happened in Venezuela since Hugo Chávez took power in the late 1990s… A must-read.”
—Moisés Naím, Senior Associate, Carnegie Endowment for International Peace

Javier Corrales is the John E. Kirkpatrick 1951 Professor of Political Science at Amherst College. He is the coauthor of U.S.-Venezuela Relations: Coping with Mid-Level Security Threats (Routledge, 2013) and author of Presidents Without Parties: The Politics of Economic Reform in Argentina and Venezuela in the 1990s (Penn State, 2002). Michael Penfold is professor of political economy and former dean of the Instituto de Estudios Superiores de Administración in Caracas and the author of Dos Tradiciones, Un Conflicto: El Futuro de la Descentralización (Debates, 2009).

The Risk Pivot
Bruce Jones and David Steven

The last decade has seen a revolution in global energy. First, we saw explosive growth in demand from Asia’s rising powers, which fueled fears about scarcity and conflict. But we’ve also seen an American revolution in technology and markets, resulting in a dramatic increase in supply. This is strengthening America’s hand in the world—but it’s not without complications. There are major security consequences of these shifts. Among the most consequential are China and India, Asia’s emerging giants, which are increasingly exposed to political risks associated with energy risks, as well as the energy flows, now pivoting to Asia. Meanwhile the great powers struggle to balance their need for fossil fuels with a mounting effort to tackle climate change. The top powers, and the United States above all, face a strategic choice: whether to use energy as a weapon of geopolitics, or as a tool of a stable order.

Bruce Jones is a senior fellow and the director of the Project on International Order and Strategy in the Foreign Policy program at Brookings. He is also the chair of the advisory council of the Center on International Cooperation at New York University. His most recent book is Still Ours to Lead (Brookings, 2014). David Steven is a nonresident senior fellow in the Foreign Policy program at Brookings. He is also a nonresident senior fellow and associate director at the Center on International Cooperation at New York University.

November 2014, 6 x 9, 120 pp.
paper, 978-0-8157-2604-3, $19.00
ebook, 978-0-8157-2605-0, $19.00

OF RELATED INTEREST

The New Politics of Strategic Resources
Energy and Food Security Challenges in the 21st Century
David Steven, Emily O’Brien, and Bruce Jones, eds.

November 2014, 6 x 9, 240 pp.
ebook, 978-0-8157-2534-3, $19.00
What happens when a conservative president makes a liberal professor from the Ivy League his top urban affairs adviser? The president is Richard Nixon, the professor is Harvard’s Daniel Patrick Moynihan. Of all the odd couples in American public life, they are probably the oddest. Add another Ivy League professor to the White House staff when Nixon appoints Columbia’s Arthur Burns, a conservative economist, as domestic policy adviser. The year is 1969, and what follows behind closed doors is a passionate debate of conflicting ideologies and personalities.

Who won? How? Why? Now nearly a half-century later, Stephen Hess, who was Nixon’s biographer and Moynihan’s deputy, recounts this fascinating story as if from his office in the West Wing.

Daniel Patrick Moynihan (1927–2003), described in the Almanac of American Politics as “the nation’s best thinker among politicians since Lincoln and its best politician among thinkers since Jefferson,” served in the administrations of four presidents, was ambassador to India, and U.S. representative to the United Nations, and was four times elected to the U.S. Senate from New York.

Praise for the works of Stephen Hess

**Organizing the Presidency**

“Any president would benefit from reading Mr. Hess’s analysis and any reader will enjoy the elegance with which it is written and the author’s wide knowledge and good sense.”

— The Economist

**The Presidential Campaign**

“Hess brings not only first-rate credentials, but a cool, dispassionate perspective, an incisive analytical approach, and a willingness to stick his neck out in making judgments.”

— American Political Science Review

From the Newswork Series

“It is not much in vogue to speak of things like the public trust, but thankfully Stephen Hess is old fashioned. He reminds us in this valuable and provocative book that journalism is a public trust, providing the basic information on which citizens in a democracy vote, or tune out.”

— Ken Auletta, The New Yorker


December 2014, 5 ½ x 8 ½, 150 pp. cloth, 978-0-8157-2615-9, $24.00t ebook, 978-0-8157-2616-6, $15.00
**The American Political Party System**
**Continuity and Change Over Ten Presidential Elections**
**John S. Jackson**

From party polarization, elections, and internal party politics, to the evolution of the U.S. presidency, John S. Jackson’s new book has something for everyone interested in American politics. Beginning with a discussion of the creation of the U.S. government to the formation of today’s political powerhouses, Jackson provides a narrative sweep of American party history like none other.

Unique to this book is a detailed breakdown of the evolution of political parties from 1832 to the current era. Jackson explains how the reform era came to be, as well as how it produced the polarized party era we have today. In doing so, he guides the reader to an appreciation of where U.S. party politics originated and the aspirations of those who helped create the current system.

Jackson also examines the internal mechanisms and personalities of the Democratic and Republican parties. He compares multiple presidential elections, thus telling a broader story of the unfolding of today’s party polarization and gridlock. He also explores the theoretical meaning of the changes observed in the parties from the responsible party model perspective.

The themes of continuity and change are set in the context of group-think versus rational decisionmaking. Specific focus is given to political elites who are sophisticated about politics and who make strategic decisions, but are also bound by their humanity and occasionally fail to see the right decision due to their own personal biases.

This book will be particularly useful for those who want to explore polarization, the responsible parties model, the rational actor model, and anyone who wants to better understand elections, party politics, and the evolution of the presidency.

**John S. Jackson** is professor emeritus and a visiting professor at Southern Illinois University’s Paul Simon Public Policy Institute. In addition to his work at the institute, Jackson continues to teach courses in political science.

October 2014, 6 x 9, 225 pp.
paper, 978-0-8157-2637-1, $36.00
ebook, 978-0-8157-2638-8, $36.00

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**Of Related Interest**

**Presidential Pork**
White House Influence over the Distribution of Federal Grants
**John Hudak**

In *Presidential Pork*, John Hudak explains precisely how presidents drive a burgeoning bureaucracy to be responsive to the needs of campaigns. Hudak argues that while Congress claims credits for bringing home the bacon, the practice is alive and well in the White House, too.

February 2014, 6 x 9, 222 pp.
paper, 978-0-8157-2520-6, $29.95
ebook, 978-0-8157-2521-3, $29.95
Show Me the Evidence
Obama's Fight for Rigor and Results in Social Policy
Ron Haskins and Greg Margolis

This book tells the story of how the Obama administration planned and enacted several initiatives to fund social programs based on rigorous evidence of success and thereby created a fundamental change in the role of evidence in federal policymaking.

The initiatives range widely over fundamental issues in the nation’s social policy including preschool and K-12 education, teen pregnancy, employment and training, health, and community-based programs. These initiatives constitute a revolution in the use of social science evidence to guide federal policymaking and the operation of federal grant programs.

A fascinating story for everyone interested in politics and policy, this book also provides a blueprint for policymakers worldwide who are interested in expanding the use of evidence in policy.

Ron Haskins is the codirector of the Center on Children and Families, a senior fellow at Brookings, and a senior consultant at the Annie E. Casey Foundation. A former adviser to the president for welfare policy, he spent fourteen years on the staff of the House Ways and Means Human Resources Subcommittee, including six years as the Republican subcommittee staff director. He is the author of Work over Welfare: The Inside Story of the 1996 Welfare Reform Law (Brookings, 2006) and coauthor, with Isabel Sawhill, of Creating an Opportunity Society (Brookings, 2009). Greg Margolis is a research analyst in the Center on Children and Families at Brookings.

December 2014, 6 x 9, 380 pp.
paper, 978-0-8157-2571-8, $32.00
ebook, 978-0-8157-2570-1, $32.00

Financing the 2012 Election
David B. Magleby, ed.

The amount of money flowing into U.S. elections continues to astound. “While not all expenditures are reported,” writes series editor, David Magleby, “our best estimate is that at least $8 billion was spent in the 2012 federal elections.” In this essential volume, Magleby and his colleagues reveal where all the money came from, where it went, what were the results—and why it matters.

Anthony Corrado examines the important legal and regulatory changes to campaign finance and how they impacted the 2012 election. John Green, Michael Koehler, and Ian Schwarber discuss funding the presidential nomination cycle for both the Republicans and the Obama campaign. Candice Nelson then examines how each side raised and spent its general election funds and the implications of the differing approaches. Paul Herrnson, Kelly Patterson, and Stephanie Perry Curtis explore the financing of congressional elections. Diana Dwyre and Robin Kolodny examine the ways political parties raised and spent money through their national committees. Jay Goodliffe and David Magleby examine how interest groups, especially Super PACs, raised and spent money. Last, Thomas Mann concludes with a summary of lessons recently learned regarding the financing of federal elections.

David B. Magleby is Distinguished Professor of Political Science at Brigham Young University. In addition to editing or coediting the three most recent books in the Financing series, he is coauthor of Government by the People, now in its twenty-fifth edition.

September 2014, 6 x 9, 240 pp.
paper, 978-0-8157-2563-3, $40.00
ebook, 978-0-8157-2562-6, $40.00
Dealing with Dysfunction
Innovative Problem Solving in the Public Sector
Jorrit de Jong

Congressional impasse, financially untenable social programs, and fiscal crises are hallmarks of bureaucratic dysfunction today. Jorrit de Jong explains that bureaucratic dysfunction reflects a breach of contract between the government—as a provider of not only services, but also as a catalyst for improved social outcomes—and a public comprised of clients, professionals, managers, and policymakers.

Dealing with Dysfunction embarks on a conceptual, theoretical, and empirical investigation to understand why bureaucratic dysfunction is a public problem and what can be done to solve it.

Jorrit employs real-world data from an independent nonprofit action research team he founded: the Kafka Brigade. Building on this research, he presents fourteen case studies, from licensing an Amsterdam sandwich shop to sorting out immigrant rights, that are typical of a larger problem and applicable to a broad base of clients. Utilizing data from these case studies, Dealing with Dysfunction illustrates how stakeholders can enact an inclusive process for identifying, defining, diagnosing, and remedying incidences of red tape.

Jorrit de Jong is academic director of the Innovations in Government Program at Harvard University’s Kennedy School of Government, where he teaches strategic public management, innovation, and leadership. He is also cofounder of the Kafka Brigade, a nonprofit action research organization that helps government remove red tape and deal with dysfunction.

Previous copublications with the Ash Center for Democratic Governance and Innovation, Harvard Kennedy School of Government

February 2015, 6 x 9, 275 pp.
paper, 978-0-8157-2206-9, $28.95
ebook 978-0-8157-2207-6, $28.95

Now in Paperback
Tackling Wicked Government Problems
A Practical Guide for Developing Enterprise Leaders
Jackson Nickerson and Ronald Sanders, eds.

How can government leaders build, sustain, and leverage the cross-organizational collaborative networks needed to tackle the complex interagency and intergovernmental challenges they increasingly face? Tackling Wicked Government Problems: A Practical Guide for Developing Enterprise Leaders draws on the experiences of high-level government leaders to describe and comprehensively articulate the complicated, ill-structured difficulties they face—often referred to as “wicked problems”—in leading across organizational boundaries and offers the best strategies for addressing them.

Tackling Wicked Government Problems explores how enterprise leaders use networks of trusted, collaborative relationships to respond and lead solutions to problems that span agencies. It also offers several approaches for translating social network theory into practical approaches for these leaders to build and leverage boundary-spanning collaborative networks and achieve real mission results.

Finally, past and present government executives offer strategies for systematically developing enterprise leaders. Taken together, these essays provide a way forward for a new cadre of officials better equipped to tackle government’s twenty-first-century wicked challenges.

Jackson Nickerson is the Frahm Family Professor of Organization and Strategy at the Olin Business School at Washington University in St. Louis. He also is a nonresident senior fellow in Governance Studies and associate dean and director of the Brookings-Olin Executive Education partnership at Brookings. Ronald Sanders is a vice president at Booz Allen Hamilton and the firm’s very first fellow. Before joining Booz Allen he served in a number of senior government posts, most recently as the U.S. intelligence community’s associate director of national intelligence for human capital, as well as faculty positions at Syracuse University’s Maxwell School and the George Washington University.

October 2014, 5 ½ x 8 ½, 250 pp.
paper, 978-0-8157-2639-5, $28.00
ebook, 978-0-8157-2640-1, $28.00
Renminbi Internationalization
Achievements, Prospects, and Challenges
Barry Eichengreen and Masahiro Kawai, eds.

Meet the next global currency: the Chinese renminbi, or the “redback.” Following the global financial crisis of 2008, China’s major monetary policy objective is the internationalization of the renminbi, this is, to create an international role for its currency akin to the international role currently played by the U.S. dollar.

Renminbi internationalization is a hot topic, for good reason. It is, essentially, a window onto the Chinese government’s aspirations and the larger process of economic and financial transformation. Making the renminbi a global currency requires rebalancing the Chinese economy, developing the country’s financial markets and opening them to the rest of the world, and moving to a more flexible exchange rate. In other words, the internationalization of the renminbi is a monetary and financial issue with much broader supra-monetary and financial implications. This book offers a new perspective on the larger issues of economic, financial, and institutional change in what will eventually be the world’s largest economy.

Barry Eichengreen is George C. Pardee and Helen N. Pardee Professor of Economics and Political Science at the University of California, Berkeley. His books include Hall of Mirrors: The Great Depression, the Great Recession, and the Uses—and Misuses—of History (Oxford, 2013).

Masahiro Kawai is project professor at the Graduate School of Public Policy, University of Tokyo. He was dean of the Asian Development Bank Institute from 2007 to 2014. Before this, he was special adviser to the ADB president in charge of regional economic cooperation and integration and professor of economics at the University of Tokyo’s Institute of Social Science. Kawai served as chief economist for the World Bank’s East Asia and the Pacific Region from 1998 to 2001, and as deputy vice minister of finance for international affairs of Japan’s Ministry of Finance from 2001 to 2003.

PREVIOUSLY ANNOUNCED

Transpacific Rebalancing
Implications for Trade and Economic Growth
Barry P. Bosworth and Masahiro Kawai, eds.

Persistently large external imbalances in the world economy contributed to the outbreak of the recent financial crisis. The current account imbalances were particularly severe among the economies that border on the Pacific—the United States ran large deficits, with offsetting surpluses in East Asia. The depth and breadth of the global recession also demonstrated the need for a coordination of national policies to achieve a sustained recovery.

While the magnitude of global-trade disruption led to some reduction in the size of the imbalances, closer examination suggests that the progress may prove temporary. On the other hand, significant changes in the underlying patterns of saving and investment suggest that some of the recent rebalancing may prove to be more permanent. Are such imbalances really a problem? In this timely book, Asian and American economists explore those important questions.

Contributors include Hwee Kwan Chow, Susan M. Collins, Barry Eichengreen, Joonkyung Ha, Yiping Huang, Ginalyn Komoto, Jong-Wha Lee, Rajiv Kumar, Deunden Nikomborirak, Gesela Rua, Lea Sumulong, Chaolonghob Sussankam, Kunyu Tao, Willem Thorbecke, and Pankaj Vashisht.

Barry P. Bosworth is a senior fellow in Economic Studies at Brookings, where he holds the Robert V. Roosa Chair. His previous books include Productivity in the U.S. Services Sector: New Sources of Growth (Brookings), which he cowrote with Jack Triplett. Masahiro Kawai is project professor at the Graduate School of Public Policy, University of Tokyo. He was dean of the Asian Development Bank Institute from 2007 to 2014. Before this, he was special adviser to the ADB president in charge of regional economic cooperation and integration and professor of economics at the University of Tokyo’s Institute of Social Science. Kawai served as chief economist for the World Bank’s East Asia and the Pacific Region from 1998 to 2001, and as deputy vice minister of finance for international affairs of Japan’s Ministry of Finance from 2001 to 2003.

Copublished with the Asian Development Bank Institute

February 2015, 6 x 9, 226 pp.
paper, 978-0-8157-2611-1, $40.00
ebook, 978-0-8157-2612-8, $32.00
The Last Mile in Ending Extreme Poverty
Laurence Chandy, Hiroshi Kato, and Homi Kharas, eds.

Viewed from a global scale, steady progress has been made in reducing extreme poverty—defined by the $1.25-a-day poverty line—over the past three decades. This success has sparked renewed enthusiasm about the possibility of eradicating extreme poverty within a generation. However, progress is expected to become more difficult, and slower, over time. This book will examine three central changes that need to be overcome in traveling the last mile: breaking cycles of conflict, supporting inclusive growth, and managing shocks and risks. By uncovering new evidence and identifying new ideas and solutions for spurring peace, jobs, and resilience in poor countries, *The Last Mile in Ending Extreme Poverty* will outline an agenda to inform poverty reduction strategies for governments, donors, charities, and foundations around the world.

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Resilience: Managing Shocks and Risks

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- Toward community resilience: The role of social capital after disasters
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- Social protection and the end of extreme poverty
  - Raj Desai, Georgetown University and Brookings

Laurence Chandy is a fellow in the Brookings Global Economy and Development program and the Development Assistance and Governance Initiative. His research focuses on global poverty, fragile states, and aid effectiveness. Hiroshi Kato is the director of JICA Research Institute. Homi Kharas is a Brookings senior fellow and deputy director of the Brookings Global Economy and Development program. Formerly a chief economist in the East Asia and Pacific Region of the World Bank, Kharas currently studies policies and trends influencing developing countries, including aid to poor countries, the emergence of a middle class, the food crisis, and global governance and the G-20. His most recent coauthored books are *After the Spring: Economic Transitions in the Arab World* (Oxford University Press, 2012) and *Catalyzing Development: A New Vision for Aid* (Brookings, 2011).

January 2015, 6 x 9, 320 pp.
paper, 978-0-8157-2633-3, $40.00
ebook, 978-0-8157-2634-0, $40.00
The first G-20 Summit on Financial Markets and the World Economy was assembled in November 2008 as a direct response to the global financial crisis. Leaders met in Washington, D.C., to discuss ways to blunt the effects of the crisis and to begin reforming the financial system to prevent similar crises in the future; they then met again in London in April 2009 and once a year thereafter. Most observers agree that decisive actions by G-20 countries in the 2008–10 period, encouraged and broadly coordinated by the summit meetings, played a critical part in preventing a global economic free-fall. But with global economies on the mend, it is time for the G-20 to evolve from a crisis committee into an effective steering committee for the world economy, as a lasting and useful feature of global economic governance, complementing, but not substituting for, the multilateral and regional economic institutions.

The Australian National University and the Brookings Institution joined forces to produce the essays in this book in the hope and the expectation that G-20 leaders will seize the opportunity to tackle the major medium- and long-term structural issues that continue to face the world economy.

Contributors include Colin Bradford (Brookings), Peter Drysdale (Australian National University), Kemal Derviş (Brookings), Andrew Elek (Australian National University), Ross Garnaut (University of Melbourne), Yiping Huang (China Center for Economic Research and Peking University), Bruce Jones (Brookings and Stanford University), Muneech Kapur (International Monetary Fund), Homi Kharas (Brookings), Wonyuk Lim (Korea Development Institute), Rakesh Mohan (International Monetary Fund), David Nellor (consultant, Indonesia), Yoshio Okubo (Japan Securities Dealers Association), Mari Pangestu (Republic of Indonesia), Changyong Rhee (International Monetary Fund), Alok Sheel (Government of India), Mahendra Siregar (Republic of Indonesia), Paola Subacchi (Chatham House, London), Carlos Vegh (Brookings, Johns Hopkins University, and National Bureau of Economic Research), Guillermo Vuletin (Brookings), and Maria Monica Wihardja (World Bank and East Asia Forum).

Kemal Derviş is vice president and director for Global Economy and Development at Brookings. He is the coeditor of Europe’s Crisis, Europe’s Future (Brookings, 2014) and coauthor of Inequality in America: Facts, Trends, and International Perspectives (Brookings, 2012). Peter Drysdale is emeritus professor of economics at the Crawford School of Public Policy, Australian National University, head of the East Asian Bureau of Economic Research, and coeditor of East Asia Forum.

Central Banking after the Great Recession
Lessons Learned, Challenges Ahead
David Wessel, ed.

“It was kind of like if you’re in a car wreck. You’re mostly involved in trying to avoid going off the bridge, and then later on you say, ‘Oh, my God’…”
—Ben Bernanke on the fiscal crisis, in his interview with Liaquat Ahamed

The global financial crisis is largely behind us, but the challenges it poses to the future stability of the world’s economic system affects everyone from American families to Main Street businesses to Wall Street financial powerhouses. It has provoked controversy over the best way to reduce the risk of a repeat of what proved to be the worst financial crisis since the Great Depression. To describe those challenges—and the lessons learned—the Hutchins Center on Fiscal and Monetary Policy at Brookings turned to frontline policymakers and some of their most prominent critics.

Edited by Hutchins Center director David Wessel, Central Banking after the Great Recession contains the resulting research, leading off with a telling interview between Ben Bernanke, then in his final weeks as Federal Reserve chairman, and Liaquat Ahamed, author of the Pulitzer Prize–winning Lords of Finance. Insightful chapters by John Williams of the San Francisco Federal Reserve Bank, Paul Tucker of Harvard University, and Donald Kohn of Brookings discuss unconventional monetary policy, financial regulation, and the impact of the crisis on the independence of the Federal Reserve. Each chapter is followed by a lively debate.

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2. A Conversation with Ben Bernanke
3. Monetary Policy When Rates Hit Zero: Putting Theory into Practice
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5. Federal Reserve Independence after the Financial Crisis: Should We Be Worried?

David Wessel is director of the Hutchins Center on Fiscal and Monetary Policy at the Brookings Institution and a contributing correspondent to the Wall Street Journal, where he was an editor, columnist, and reporter for thirty years.

April 2014, 6 x 9, 113 pp.
paper, 978-0-8157-2608-1, $15.00
ebook, 978-0-8157-2610-4, $15.00

July 2014, 6 x 9, 300 pp.
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In the spirit of its commitment to high-quality, independent research, the Brookings Institution is commissioning works on major topics of public policy by distinguished authors, including Brookings scholars. *The Brookings Essay* is aimed to engage readers in open dialogue and debate. The views expressed, however, are solely those of the author.

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Find out more about *The Brookings Essay* at [www.brookings.edu/TBE14](http://www.brookings.edu/TBE14)
In January 1970 Alice M. Rivlin spoke to an audience at the University of California–Berkeley. The topic was developing a more rational approach to decision-making in government. If digital video, YouTube, and TED Talks had been inventions of the 1960s, Rivlin’s talk would have been a viral hit. As it was, the resulting book, *Systematic Thinking for Social Action*, spent years on the Brookings Press bestseller list. It is a very personal and conversational volume about the dawn of new ways of thinking about government.

As a deputy assistant secretary for program coordination, and later as assistant secretary for planning and evaluation, at the Department of Health, Education and Welfare from 1966 to 1969, Rivlin was an early advocate of systems analysis, which had been introduced by Robert McNamara at the Department of Defense as PPBS (planning-programming-budgeting-system).

While Rivlin brushes aside the jargon, she digs into the substance of systematic analysis and a “quiet revolution in government.” In an evaluation of the evaluators, she issues mixed grades, pointing out where analysts had been helpful in finding solutions and where—because of inadequate data or methods—they had been no help at all.

*Systematic Thinking for Social Action* offers important insights for anyone interested in working to find the smartest ways to allocate scarce funds to promote the maximum well-being of all citizens.

Alice M. Rivlin is a senior fellow in Economic Studies at Brookings, a visiting professor at the Public Policy Institute of Georgetown University, and the director of the Engelberg Center for Health Care Reform. She has served on the President’s Debt Commission, was founding director of the Congressional Budget Office, director of the Office of Management and Budget and a Federal Reserve vice chair. She is an expert on fiscal and monetary policy.
In Conflict Zones, Janusz Bugajski enhances our understanding of the causes and consequences of the current conflicts in the North Caucasus and extrapolates likely scenarios in the region's development. He compares and contrasts conditions in the North Caucasus with the former Yugoslav federation in the Western Balkans, a multiethnic state structure that could not contain internally generated political and ethnic disputes.

Janusz Bugajski is a non-resident senior associate at the Center for Strategic and International Studies and host of the television show "Bugajski Hour," broadcast in the Balkans. He is the author of eighteen books on Europe, Russia, and transatlantic relations and is a regular contributor to various U.S. and European publications.

February 2015, 7 x 10, 100 pp.
paper, 978-0-9830842-9-7, $24.95
Annual Report 2014

The Annual Report 2014 provides an overview of WTO activities in 2013 and early 2014. The report opens with a message from WTO Director-General Roberto Azevêdo and a brief summary of the year, followed by an in-depth review of the WTO’s main areas of activity.

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   • A brief history

4. Membership
   • Joining the WTO
   • Welcoming new members
   • A global membership

5. Trade negotiations
   • Changes to the rules of trade require the agreement of all WTO members, who must reach consensus through rounds of negotiations. The most recent round began in 2001.

6. Implementation and monitoring
   • Various WTO councils and committees seek to ensure that WTO agreements are being properly implemented. All WTO members undergo periodic scrutiny of their trade policies and practices.

7. Dispute settlement
   • WTO members bring disputes to the WTO if they think their rights under trade agreements are being infringed. Settling disputes is the responsibility of the Dispute Settlement Body.

8. Building trade capacity
   • The WTO aims to help developing countries build their trade capacity and allows them a longer time to implement trade agreements. Hundreds of training courses are organized each year for officials from developing countries.

9. Outreach
   • The WTO maintains regular dialogue with non-governmental organizations, parliamentarians, other international organizations, the media and the general public to enhance cooperation and raise awareness of trade issues.

10. Secretariat and budget
    • The WTO Secretariat has over 600 regular staff and coordinates the activities of the WTO. Most of the WTO’s annual budget consists of contributions by its 159 members.

May 2014, 8 ¼ x 11 ¼, 148 pp.
paper, 978-92-870-3909-5, $62.00

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Technical Barriers to Trade
2nd edition

This fully revised and expanded second edition provides an overview of the Technical Barriers to Trade (TBT) Agreement and the types of measures it covers. It also contains the full text of the Agreement and the decisions and recommendations adopted by the TBT Committee since January 1, 1995.

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November 2013, 8 ¼ x 11¾, 660 pp. paper, 978-92-870-3908-8, $170.00

Supply Chain Perspectives and Issues
A Literature Review
Albert Park, Gaurav Nayyar, and Patrick Low

Global value chains (GVCs) have been a feature of the international economic architecture for many years, but scholarly interest in the phenomenon is more recent. Today that interest is intense, emanating from an array of academic disciplines as well as from the policy world. The literature that attempts to understand and explain GVCs is vast, multidisciplinary and no less complex than the phenomenon itself. This volume, jointly produced by the Fung Global Institute and the World Trade Organization, is an attempt to capture the core features and themes of the exploding literature on GVCs.

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1. Supply chains in the economics literature
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7. Supply chains and services
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9. Supply chains and business models
10. Supply chains and sustainability
11. Supply chains and trade policy
12. Supply chains and trade finance

Albert Park is a research analyst in Global Supply Chains at the Fung Global Institute (FGI). Gaurav Nayyar is an economist in the Economic Research and Statistics Division at the WTO. Patrick Low is both chief economist at the WTO and senior fellow at FGI.

July 2013, 6 x 9, 233 pp. paper, 978-92-870-3893-7, $40.00
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Development Co-operation Report 2014

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8. Ensuring policy coherence for development
9. Sharing knowledge and engaging in policy dialogue and mutual learning
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11. Measuring and monitoring development finance

The Report provides recommendations on how to implement this agenda through a global and holistic approach.

November 2014, 8 ½ x 11, 280 pp.
paper, 978-92-64-21091-2, $140.00

International Migration Outlook 2014

OECD's International Migration Outlook analyzes recent development in migration movements and policies in its member countries. Each edition provides the latest statistical information on the migration of highly-qualified and low-qualified workers—temporary and permanent—and students, as well as the countries’ migration policies.

In addition to all OECD countries, the 2014 edition covers partner countries including Bulgaria, Latvia, Lithuania, Romania, and the Russian Federation. Two special chapters highlight topical issues: labor migration management and the labor market integration of immigrants and their children. The publication also features country profiles and a statistical annex.

November 2014, 8 ½ x 11, 400 pp.
paper, 978-92-64-21118-6, $133.00

Job Creation and Local Economic Development

This report identifies, describes, and assesses effective innovations and policies in job creation, entrepreneurship, and local development. It highlights new evidence on policies to support job creation, bringing together LEED’s* latest research on labor market, entrepreneurship, and local economic development policy to help governments support job creation in the recovery.

The volume includes a set of country pages featuring, among other things, new data on skills supply and demand at the level of smaller OECD regions.

This publication is the first in a series to take this integrative approach, and it is designed to be user friendly and accessible to all government officials, academics, practitioners, and the general public with an interest in local economic development and job creation.

November 2014, 8 ½ x 10, 275 pp.
paper, 978-92-64-21131-5, $84.00

* OECD Local Economic and Employment Development Programme

Economic Outlook for Southeast Asia, China and India 2015

The Economic Outlook for Southeast Asia, China and India provides an update of medium-term macroeconomic trends (including five-year projections and the impact of monetary easing in OECD countries on Asia), country-specific structural policy notes, and a thematic focus, which varies in each volume.

December 2014, 8 ½ x 11, 360 pp.
paper, 978-92-64-21086-8, $98.00
Measuring the Digital Economy

A New Perspective

This new compendium of indicators on the digital economy replaces OECD’s Information Technology Outlook series with a more extensive range of collected data placed in a wider economic context. It describes the main trends in industries and businesses supplying goods and services within the digital economy and looks at the impact of IT diffusion and applications, as well as the growing importance of network effects as the use of IT expands. It describes recent market dynamics and gives a detailed overview of the globalization of the information and communication technology (ICT) sector. It also analyzes the increasingly important software sector and examines the growth in electronic commerce as well as some of the barriers to its expansion.

This volume also looks at developments in the provision and use of ICT skills, mismatches between supply and demand, and potential remedies. Finally, it provides an overview of IT policies in OECD countries, particularly those aimed at expanding the supply and use of ICT skills and overcoming the digital divide.

October 2014, 8 ½ x 11, 115 pp.
paper, 978-92-64-21130-8, $49.00

Education at a Glance 2014

OECD Indicators

Education at a Glance: OECD Indicators is the authoritative source for accurate and relevant information on the state of education around the world. It provides data on the structure, finances, and performance of education systems in more than forty countries, including OECD members and G-20 partners.

Featuring more than 100 charts, 200 tables, and over 100,000 figures, Education at a Glance provides key information on the output of educational institutions; the impact of learning across countries; the financial and human resources invested in education, access, participation, and progression in education; and the learning environment and organization of schools.

Indicators include:
- The state of early childhood education systems around the world
- Intergenerational mobility in higher education among different socioeconomic groups
- The impact of education on macroeconomic outcomes, such as GDP
- How trends in education spending are affected by variations in teachers’ salaries, class size, instruction time, and teaching time across countries
- Career expectations among boys and girls at age 15, as compared to higher education outcomes
- The makeup of the teaching force in different countries and the training requirements for entering the teaching profession
- The pathways and gateways to gain access to secondary and tertiary education

October 2014, 8 ½ x 11, 610 pp.
paper, 978-92-64-21132-2, $138.00

OECD Employment Outlook 2014

The OECD Employment Outlook 2014 marks the 20th anniversary of the OECD Jobs Strategy. This volume includes chapters on recent labor market developments with a special section on earnings, job quality, youth employment, and forms of employment and employment protection.

As in previous editions, the 2014 OECD Employment Outlook monitors recent labor market developments in OECD countries and Key Partner nations Brazil, China, India, Indonesia, and South Africa, and identifies appropriate policy action to foster more and better jobs.

October 2014, 8 ½ x 11, 270 pp.
paper, 978-92-64-21092-9, $112.00

OECD COUNTRIES

Australia, Austria, Belgium, Canada, Chile, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Japan, Korea, Luxembourg, Mexico, Netherlands, New Zealand, Norway, Poland, Portugal, Slovak, Slovenia, Spain, Sweden, Switzerland, Turkey, United Kingdom, United States
OECD Science, Technology, and Industry Outlook 2014

The world’s economies are still rebounding from the Great Recession with varying degrees of success. International competition from new players is eroding the lead of more established economies. And environmental pressures are calling into question the sustainability of our development models over the next decades.

The latest edition of the OECD Science, Technology, and Industry Scoreboard provides the statistical information necessary to define effective responses to these challenges. Policy and country profiles demonstrate the driving role that science, technology and innovation play in sustaining the recovery and fostering growth. They reveal how countries are tackling these issues individually and which approaches are working and point to ways innovation can help solve environmental and social problems.

The book builds on the OECD’s fifty-plus years of indicator development to present major world trends in knowledge and innovation. It analyzes a wide set of indicators in science, technology, globalization, and industrial performance in OECD countries and major emerging economies (notably Brazil, the Russian Federation, India, Indonesia, China, and South Africa). It includes some experimental indicators that provide insight into new areas of policy interest as well as the latest figures for research and development, foreign direct investments, risk capital, and technology-related trade.

November 2014, 8 ½ x 11, 470 pp.
paper, 978-92-64-20430-0, $112.00

OECD Skills Outlook 2014

Young people face both structural and cyclical problems to successfully integrate the labor market. Lack of appropriate skills and difficulty in applying those skills effectively are at the core of these problems. OECD Skills Outlook 2014 examines how policies can help young people develop, activate, and use their skills to increase their short- and long-term employability.

A comprehensive approach is required to raise the employability of youth. While education, social, and labor market policies have a key role to play, coordination between public policies and the private sector is also crucial. Building upon country examples and the results of a comprehensive survey of adult skills, OECD Skills Outlook 2014 provides an integrated, holistic approach for fostering youth employment.

September 2014, 8 ½ x 11, 280 pp.
paper, 978-92-64-21087-5, $84.00

Perspectives on Global Development 2014

Boosting Competitiveness to Avoid the Middle-Income Trap

This volume views competitiveness as a multifaceted concept—comprising aspects of the economy and society needed to implement change and move toward sustainable convergence. It features cross-country comparisons of productivity and efficiency, key measures of competitiveness that reflect not only how firms and industries combine their resources but also the quality of those resources.

The book argues that in order to enhance competitiveness, a powerful institutional framework is needed to create a supportive environment, along with policies to accelerate the process of upgrading and boosting competitiveness in manufacturing and service industries. Services can be a powerful engine of convergence as they can boost consumption, can be complementary to manufacturing, can increasingly be traded, and are still relatively underdeveloped in many countries. It also highlights the importance of regional policies that are compatible and complementary toward national efforts to reignite the catch-up of the whole economy.

August 2014, 8 ½ x 10, 250 pp.
paper, 978-92-64-21060-8, $105.00
The news coming out of Washington, D.C., increasingly sounds like a broken record: low or zero growth in employment, inadequate funds to pay future Social Security and Medicare obligations, cuts in funding for education and children’s programs, threats not to pay our nation’s growing debts, rancorous partisanship, and political parties with no real vision for twenty-first-century government.

In Dead Men Ruling, C. Eugene Steuerle argues that these economic and political problems are symptoms of a common disease. Despite the despairing claims of many, Steuerle points out that conditions actually are ripe to advance opportunity in ways never before possible, including doing for children and the young in this century what the twentieth did for senior citizens. Recognizing this extraordinary but checked potential is also the secret to breaking the political logjam that was created largely by now dead (or retired) men.

Praise for Dead Men Ruling

“Great book. I could not put it down.”
— James J. Heckman, Nobel Prize Laureate and professor of economics, University of Chicago

“Anyone concerned with our economic future should carefully consider Steuerle’s arguments.”
— Lawrence H. Summers, former secretary of the treasury and former director, White House National Economic Council

“Everyone who cares about the future of America’s children should read Steuerle’s book . . . . He makes a compelling case that a nation that does not invest in its children is a nation in decline.”
— Ruby Takanishi, former president of the Foundation for Child Development and senior research fellow, Early Education Initiative, New America Foundation

C. Eugene Steuerle is Richard B. Fisher Chair and institute fellow at the Urban Institute and a columnist under the title The Government We Deserve. He has served as deputy assistant secretary of the treasury for tax analysis (1987–89) and president of the National Tax Association (2001–02) and is cofounder of the Urban-Brookings Tax Policy Center and the Urban Institute Center on Nonprofits and Philanthropy.

March 2014, 6 x 9, 200 pp.
paper, 978-0-87078-538-2, $19.95

The Future of Affirmative Action
New Paths to Higher Education Diversity after Fisher v. University of Texas
Richard D. Kahlenberg, ed.

A Project of Lumina Foundation and The Century Foundation

As the United States experiences dramatic demographic change—and as our society’s income inequality continues to rise—promoting racial, ethnic, and economic inclusion at selective colleges has become more important than ever. At the same time, many Americans—including several members of the U.S. Supreme Court—are uneasy with explicitly using race as a factor in college admissions. The Court’s decision in Fisher v. University of Texas emphasized that universities can use race in admissions only when “necessary,” and that universities bear “the ultimate burden of demonstrating, before turning to racial classifications, that available, workable race-neutral alternatives do not suffice.”

With race-based admission programs increasingly curtailed, The Future of Affirmative Action explores race-neutral approaches as a method of promoting college diversity after the Fisher decision. The volume suggests that Fisher might on the one hand be a further challenge to the use of racial criteria in admissions but, on the other, presents a new opportunity to tackle, at long last, the burgeoning economic divisions in our system of higher education, and in society as a whole.

Contributors include Danielle Allen (Princeton); John Brittain (University of the District of Columbia) and Benjamin Landy (MSNBC.com); Nancy Cantor and Peter Englot (Rutgers–Newark); Anthony P. Carnevale, Stephen J. Rose, and Jeff Strohl (Georgetown University); Dalton Conley (New York University); Arthur L. Coleman and Teresa E. Taylor (EducationCounsel LLC); Matthew N. Gaertner (Pearson); Sara Goldrick-Rab (University of Wisconsin–Madison); Scott Gretyak (Campinha Bacote LLC); Catharine Hill (Vassar); Richard D. Kahlenberg (The Century Foundation); Richard L. McCormick (Rutgers); Nancy G. McDuff (University of Georgia); Halley Potter (The Century Foundation); Alexandria Walton Radford (RTI International) and Jessica Howell (College Board); Richard Sander (UCLA School of Law); and Marta Tienda (Princeton).

Richard D. Kahlenberg is a senior fellow at The Century Foundation, where he writes about education, equal opportunity, and civil rights.

June 2014, 6 x 9, 312 pp.
paper, 978-0-87078-541-2, $19.95

C. Eugene Steuerle

How to Restore Fiscal Freedom and Rescue Our Future

C. Eugene Steuerle
NEW BOOKS  |  CARNEGIE ENDOWMENT FOR INTERNATIONAL PEACE

Getting India Back on Track
An Action Agenda for Reform
Bibek Debroy, Ashley J. Tellis, and Reece Trevor, eds.

“Bibek Debroy and Ashley J. Tellis have brought together an impressive group of experts who provide a clear road map to move India forward in 2014. Anyone invested in the country’s success should read this book.”

— Arun Shourie, former Indian minister of disinvestment, and minister of communications and information technology

“It is rare to find a group of experts as accomplished and diverse as those represented in Getting India Back on Track. Their work builds a strong foundation for a real dialogue about India’s future at a time when a generational change in India’s leadership will set the course for decades to come. The Carnegie Endowment for International Peace should be complimented for undertaking such a worthwhile project.”

— Frank Wisner, former U.S. ambassador to India and former undersecretary of defense for policy

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C. Raja Mohan (Observer Research Foundation and Carnegie Endowment for International Peace)

Bibek Debroy is a professor at the Centre for Policy Research, Delhi. He has worked in academia, industry chambers, and for the government, including in leadership positions in the Legal Adjustments and Reforms for Globalising the Economy project and the Commission on Legal Empowerment of the Poor. Ashley J. Tellis is a senior associate at the Carnegie Endowment for International Peace specializing in international security, defense, and Asian strategic issues. As senior adviser to the U.S. undersecretary of state for political affairs, he was intimately involved in negotiating the civil nuclear agreement with India. Previously, he was senior adviser to the ambassador at the U.S. embassy in New Delhi. Reece Trevor is a research assistant in the South Asia program at the Carnegie Endowment for International Peace, where he previously served as a junior fellow focusing on South Asian security and U.S. grand strategy.

June 2014, 6 x 9, 348 pp. cloth, 978-0-87003-426-8, $49.95 paper, 978-0-87003-425-1, $19.95 ebook, 978-0-87003-427-5, $15.95

This book is available in India exclusively through Random House
Attitudes to Water in South Asia
Gareth Price

Drawing on interviews with hundreds of policymakers and key stakeholders in five countries in South Asia, this report assesses current thinking toward domestic water management and transboundary water issues and suggests strategies that could help to reframe water as a shared resource rather than a potential source of conflict.

June 2014, 8 ¼ x 11 ¾, 60 pp.
paper, 978-1-78413-012-1, $15.00

Too Close for Comfort
Cases of Near Nuclear Use and Options for Policy
Patricia Lewis, Benoit Pelopidas, Heather Williams, and Sasan Aghlani

Cases of near nuclear use due to misunderstanding demonstrate the importance of the human judgment factor in nuclear decisionmaking. This report applies a risk lens, based on factoring probability and consequence, to a set of cases of near use and instances of sloppy practices from 1962 to 2013.

April 2014, 8 ¼ x 11 ¾, 36 pp.
paper, 978-1-78413-014-5, $15.00

Zimbabwe’s International Re-Engagement
The Long Haul to Recovery
Knox Chitiyo and Steve Kibble

In the wake of the disputed 2013 elections, the ZANU-PF government in Zimbabwe is facing daunting economic and political challenges. This report assesses these challenges and argues that, for recovery to be sustainable, the government must adopt policies to build investor confidence, reduce uncertainty, and re-engage with the international community.

April 2014, 8 ¼ x 11 ¾, 44 pp.
Paper, 978-1-78413-007-7, $15.00

CHATHAM HOUSE REPORTS

Chatham House Reports are topical, policy-relevant publications on today’s key global challenges. For further information on these and additional reports in the series, go to chathamhouse.org/reports
Russia and the New World Disorder
Bobo Lo

Renowned Russia analyst Bobo Lo examines the interplay between contemporary Russian foreign policy and a global environment that has rarely been more fluid and uncertain. Lo argues that Moscow’s approach to regional and global affairs reflects the tension between two very different worlds, a traditional, major-power-ruled one that the Kremlin wishes for, and the actual one, defined by disorder and shifting international realities.

Copublished with Brookings Institution Press
See page 6 for detailed description.
February 2015, 6 x 9, 336 pp.
cloth, 978-0-8157-2556-5, $34.00t
paper, 978-0-8157-2609-8, $27.00t
ebook, 978-0-8157-2557-2, $27.00

Hard Diplomacy and Soft Coercion
Russia’s Influence Abroad
James Sherr
August 2013, 6 x 9, 152 pp.
paper, 978-1-86203-266-8, $25.95
ebook, 978-1-86203-298-9, $25.95

The EU Made Simple
Sixth edition

The EU Made Simple is a comprehensive introductory guide to the European Union explained in simple terms. Packed with the latest information, the guide also serves as a practical reference book useful for anyone interested in the European Union and how it works.

This completely updated and revised sixth edition provides
• An in-depth introduction to the European institutions and EU policymaking
• A clear explanation of the EU’s responsibilities
• Contributions from decisionmakers detailing their roles in the process
• A historical overview of the EU’s development
• A who’s who of key figures
• A jargon guide
• Diagrams, illustrations, maps, and much more

December 2014, 6 x 10, 170 pp.
paper, 978-2-9146856-6-5, $35.00
Recasting Commodity and Spectacle in the Indigenous Americas
Helen Gilbert and Charlotte Gleghorn, eds.

Indigenous artists frequently voice concerns over the commodification of their cultures, a process acutely felt by those living with the consequences of colonialism. This timely book, which features color illustrations throughout, examines the ways in which contemporary indigenous peoples in different parts of the Americas have harnessed performance practices to resist imposed stereotypes and shape their own complex identities.

Essays by leading academics and practitioners show the vibrancy of a wide array of indigenous arts and cultural events in the United States, Mexico, Peru, Bolivia, Canada, Nicaragua, Ecuador, and Belize. As well as analyzing performance idioms, the authors trace the circulation of creative products and practices as commodities, as cultural capital, and/or as heritage. Making reference to aesthetic forms, intellectual property, and political empowerment, these essays weigh the impact of music, festivities, film, photography, theater, and museum installations among diverse audiences and discuss ways in which spectacles of cultural difference are remodeled in the hands of indigenous practitioners.

Helen Gilbert is professor of theatre at Royal Holloway, University of London, and principal investigator for Indigeneity in the Contemporary World: Performance, Politics, Belonging, an interdisciplinary project funded by the European Research Council 2009–14. Charlotte Gleghorn holds a chancellor’s fellowship in the School of Languages, Literatures, and Cultures at the University of Edinburgh, and is a researcher on the Indigeneity in the Contemporary World project, hosted at Royal Holloway, University of London.

September 2014, 6 x 9, 268 pp. 
paper, 978-1-908857-08-8, $28.00

Color illustrations

Obama’s Washington
Political Leadership in a Partisan Era
Clodagh Harrington, ed.

This volume examines the array of challenges facing the Obama administration and the president himself. Topics range from how best to manage a ruptured economy to controlling the budget, the green agenda, foreign policy, and the recalibration of U.S. relations with Britain. It also includes sections on presidential leadership, elections, healthcare, and food poverty.

The common theme throughout is the issue of governing in a fractured, unruly political environment, and the accompanying difficulties. Contributing scholars, based at academic institutions in the United States and the UK, offer a range of informed perspectives throughout this engaging work. Packed with detail yet highly accessible, this volume will appeal to those interested in American politics, history, and the political process.

Clodagh Harrington is a senior lecturer in American politics at De Montfort University in Leicester and vicechair of the UK American Politics Group. She recently contributed an essay on the rise of the Tea Party to John Dumbrell’s Issues in American Politics: Polarized Politics in the Age of Obama.

September 2014, 6 x 9, 274 pp. 
paper, 978-1-908857-10-1, $28.00

Democracy in Mexico
Attitudes and Perceptions of Citizens at National and Local Level
Salvador Martí i Puig, Reynaldo Yunuen Ortega Ortiz, Mª Fernanda Somuano Ventura, and Claire Wright, eds.

Democracy in Mexico offers an important contribution to one of the more complex and multifaceted political processes of recent decades in Latin America: Mexico’s democratization at the national and subnational levels. Topics include the quality of democracy, political participation, and insecurity.

The book is based on two surveys carried out throughout Mexico in 2009 and 2011. The result of this collaboration is one of the few existing studies on democratic processes in the Mexican states.

Salvador Martí i Puig is a permanent lecturer at the University of Salamanca and member of the Barcelona Centre for International Affairs. Reynaldo Yunuen Ortega Ortiz is the director of the journal Foro Internacional and lecturer-researcher in the Centre of International Studies at the Colegio de México. Mª Fernanda Somuano Ventura is academic coordinator of the Master’s in Political Science program and lecturer-researcher in the Centre of International Studies at the Colegio de México. Claire Wright is a lecturer and researcher in political science at the Universidad Autónoma de Nuevo León in Mexico.

June 2014, 6 x 9, 300 pp. 
paper, 978-1-908857-06-4, $35.00
Long-standing economic trends that were disrupted by the global financial crisis can no longer be counted on as a reliable guide for understanding and charting the future. To provide a more accurate analysis of the likely course of worldwide financial developments, this volume concentrates on a set of critical economic factors and offers a description of the possible evolution of their reach and scope.

The Global Economy in 2030 is the result of a collaborative effort of CEPS, the Centre International de Recherches et d’Etudes Monétaires, the Institute of Studies for the Integration of Systems, and Société Européenne d’Economie.

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23. The Economic Emergence of Sub-Saharan Africa
24. Hydraulic Fracking

Daniel Gros is the director of the Centre for European Policy Studies (CEPS). Cinzia Alcidi is LUISS Fellow at CEPS in Brussels.

May 2014, 8½ x 11¾, 200 pp.
cloth, 978-92-7929-721-2, $30.00
**A European Unemployment Benefit Scheme**
How to Provide for More Stability in the Euro Zone

Sebastian Dullien

The recent euro crisis and the dramatic increase of unemployment in some European countries have triggered a renewed interest in giving the EU the capability to stabilize the economies of its member states. One of the proposed instruments is a common European unemployment insurance program.

In this book, Sebastian Dullien offers a blueprint for developing such a continent-wide program and evaluates its chances for success. Building on lessons from the administration of unemployment insurance in the United States, he outlines how a European unemployment benefit program could be constructed to provide significant stabilization to national business cycles without strongly extending social protection in Europe. The book provides a simulation of macroeconomic stabilization effects and payment flows between countries and discusses options, potential pitfalls, and existing concerns.

Sebastian Dullien is a senior policy fellow at the European Council on Foreign Relations and a professor of International Economics at HTW Berlin – University of Applied Sciences.

May 2014, 6 x 8, 144 pp. paper, 978-3-86793-549-4, $26.00

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**A Fundamental Law of the European Union**

The Spinelli Group and Bertelsmann Stiftung

The financial crash and lengthy economic recession have tested the institutions of the European Union as never before. Thus far, debate about the future of Europe has been primarily between two groups: those who want no further integration of the member states and those who want to disband the EU. Anyone who supports greater unity and a stronger federal Europe has yet to make a case ... until now.

*A Fundamental Law of the European Union* argues for a stronger, more involved EU and offers a prospectus for radical reform of the organization. The book proposes amending the Lisbon treaty to make the government of the EU more powerful and democratic. It embraces banking and fiscal union, and shows the way forward to a legitimate settlement of Europe’s constitutional dilemma.

Ten years after the Convention on the Future of Europe proposed its constitutional agreement, the Spinelli Group of federalist MEPs has drafted comprehensive proposals for an ambitious new treaty. Anyone who wonders how a more united Europe should best be governed should read this. The members of the next Convention will.

The Spinelli Group is an organization of federalist members of the European Parliament.

May 2014, 7 x 10, 310 pp. paper, 978-3-86793-537-1, $43.00

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**The Great Mindshift**
Linking Forerunners of a New Sustainability Paradigm

Maja Göpel

Making sustainability a policy goal is one of the greatest challenges of the 21st century. Calls for a paradigm shift are becoming increasingly frequent and urgent. In fact, change toward a sustainable form of society seems to be more within reach than ever before. The mindset of people has changed in the course of economic and environmental crises. This publication presents the current scientific and practical approaches that shape and empower the process of change toward true sustainability. It also raises the question as to the new possibilities that may arise from linking these approaches.

Maja Göpel is head of the Berlin Office of the Wuppertal Institute for Climate, Environment, and Energy, where she focuses on globalization and sustainability.

August 2014, 6 x 9, 100 pp. paper, 978-3-86793-519-7, $24.00

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August 2014, 6 x 9, 100 pp. paper, 978-3-86793-519-7, $24.00
NEW BOOKS | SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER

Anti-Americanism in Democratizing South Korea
David Straub

Although most South Koreans profess to hold favorable views of the United States, the phenomenon of anti-Americanism in this “pro-American” country is well-known. David Straub, who served as the head of the political section at the U.S. embassy in Seoul for three years, analyzes the arc of increasing anti-American sentiment from 1999 that climaxed in 2002 in massive demonstrations over the accidental killing of two schoolgirls by a vehicle driven by American soldiers. Straub argues—using case studies of major incidents during the period—that anti-Americanism was not simply a reaction to U.S. actions, but was powerfully embedded in a long-standing Korean national narrative of victimization at the hands of great powers, magnified by the election of a left-national government and media dynamics in the Internet age.

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5. Bushwhacked: North Korea Policy
6. Not Sporting: The Short-Track Racing Incident
7. Climax: The Highway 56 Tragedy
8. Conclusion: Lessons for Americans and Koreans

David Straub is a former career American diplomat who served as the U.S. Department of State’s director of Korean affairs. Since 2008 he has been associate director of Korean studies at Stanford University’s Shorenstein Asia-Pacific Research Center.

December 2014, 6 x 9, 280 pp. paper, 978-1-931368-38-4, $18.95

Crossing Heaven’s Border
Hark Joon Lee

From 2007 to 2011 South Korean filmmaker and newspaper reporter Hark Joon Lee lived among North Korean defectors in China, filming an award-winning documentary on their struggles. Crossing Heaven’s Border is the firsthand account of his experiences there, where he witnessed human trafficking, the smuggling of illicit drugs by North Korean soldiers, and a rare successful escape from North Korea by sea.

As Lee traces the often tragic lives of North Korean defectors who were willing to risk everything for their hopes, he journeys to Siberia in pursuit of hidden North Korean lumber mills; to Vietnam, where defectors make desperate charges into foreign embassies; and along the 10,000-kilometer escape route for defectors stretching from China to Laos and to Thailand.

Author, reporter, and documentarian Hark Joon Lee was a war correspondent in Afghanistan and managed online news outlets. He is currently an investigative reporter with the Chosun Ilbo Crossmedia Team.

June 2014, 6 x 9, 250 pp. paper, 978-1-931368-36-0, $18.95

Dynasty
The Hereditary Succession Politics of North Korea
Kim Hakjoon

Scholar and journalist Kim Hakjoon’s latest book on North Korea is a timely analysis of the rise of the Kim II Sung family dynasty and the politics of leadership succession in Pyongyang. It includes coverage of the death of Kim Jong Il and the rise of his young son Kim Jong Eun as supreme leader.

Drawing on official North Korean statements and leaked confidential documents, journalistic accounts, defector reports, and the observations of foreigners, the book synthesizes virtually all that is known about the history of the secretive family and how it operates within a bizarre governing system. Particularly valuable for a Western audience is the author’s extensive use of South Korean studies of the Kim family, many of which have never been translated into English. Dynasty is insightful reading for officials, journalists, scholars, and students interested in the Korean Peninsula and its prospects.

Kim Hakjoon is chairman of the Board of Trustees of DanKook University in South Korea. He previously served as the president of the University of Incheon and president of the Korean Political Science Association.

June 2014, 6 x 9, 260 pp. paper, 978-1-931368-30-8, $28.95

PREVIOUSLY ANNOUNCED
The European Social Model in Crisis
Is Europe Losing Its Soul?
Daniel Vaughan-Whitehead, ed.

The European social model—a system that combines economic growth with high living standards and good working conditions—has long been a guideline for setting government policy as well as a source of pride for the EU member nations. However, due to financial strains caused by the economic crisis and long-term social trends, many countries are now looking for ways to cut their most popular social programs.

Using case studies and detailed empirical evidence, this book examines how social policies are being dismantled in 13 EU member states (Estonia, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Spain, and Sweden, and the UK). The contributors use the findings from these studies to discuss a mix of policy reforms that could retain the main elements and features of the European social model, thus helping Europe preserve the essentials of its soul and identity.

The volume’s timely warning about the dismantling of the European social model and its possibly devastating future effects—as well as the alternative options proposed—make it essential reading for policymakers and an invaluable reference for scholars and researchers of European studies and social policy.

Contributors include José Ignacio Antón (University of Salamanca, Spain), Dominique Anxo (Linnaeus University, Sweden), Gerhard Bosch (University of Duisburg-Essen, Institut für Arbeit und Qualifikation, Germany) Rafael Muñoz de Bustillo Llorente (University of Salamanca), Kerly Espenberg (University of Tartu, Estonia), Antonio Figueiredo (University of Porto, Portugal), Jérôme Gautié (University of Paris I Panthéon-Sorbonne, Institut des Sciences Sociales du Travail, Centre d’Économie de la Sorbonne), Pilar González, University of Porto, Portugal), Damian Grimshaw, EWERC (European Work and Employment Research Centre, University of Manchester), Maria Karamessini (Panteion University, Greece), Jaan Masso (University of Tartu), Inta Mierina, (University of Warsaw, University of Latvia), Ágota Scharle (Budapest Institute, Hungary), Annamaria Simonazzi (Sapienza University of Rome), Dorottya Szikra (Budapest Institute), and Daniel Vaughan-Whitehead (ILO, Sciences Po).

Daniel Vaughan-Whitehead is a senior economist at the International Labor Office in Geneva and a professor at Sciences Po in Paris. He is the editor of Public Sector Shock, Work Inequalities and The Minimum Wage Revisited in the Enlarged EU.

Co-published with Edward Elgar

Global Employment Trends 2014
Risk of a Jobless Recovery?

Global Employment Trends 2014 highlights the risks of a jobless recovery. While economic activity is starting to recover in most developed and emerging economies, labor markets have not recovered from previous weaknesses and global unemployment remains at 6 percent—almost 202 million job-seekers. As joblessness persists, more unemployed workers are becoming discouraged and quitting the labor market, further widening the crisis-related jobs gap in comparison to pre-crisis trends. Insufficient private and public consumption as well as low investment prevent faster job creation and a quicker fall in the unemployment rate. Historically low interest rates, especially in advanced economies, have so far triggered a surge in financial rather than in real investment, with little effect on job creation.

This report argues that policymakers need to tackle weak aggregate demand growth through more pro-active policies that help boost private and public consumption. In addition, hiring uncertainty needs to be brought down in order to increase investment and job creation.

August 2014, 8 ¾ x 11 ¾, 126 pp. paper, 978-92-2-127485-8, $35.00

Global Wage Report 2014/15

Wages are a major component of decent work, yet serious knowledge gaps remain in this increasingly important area. The Global Wage Report, published biennially, is divided into two parts. Part I provides policymakers, social partners, and academics around the world with information on regional and global trends in the areas of wage statistics and wage policies. This information is illustrated and enriched with country-specific examples and noteworthy policy initiatives.

Part II offers readers deeper yet accessible insights into a single wage-related issue, for instance minimum wage fixing, collective bargaining and in-work benefits, or the macroeconomic dimensions of wages. The report also contains a rich statistical appendix that can be accessed through the ILO website, which researchers around the world can use in their own analyses.

December 2014, 8 ½ x 11 ½, 130 pp. paper, 978-92-2-128663-9, $35.00
International Journal of Labour Research

The Challenge of Inequality

Volume 6, Number 1

The International Journal of Labour Research provides an overview of recent research on labor and social policies from trade union researchers and academics around the world. The journal is multidisciplinary and of interest to trade union researchers, labor ministries, and academics in all the relevant disciplines worldwide—industrial relations, sociology, law, economics, and political science.

A consequence of the recent financial crisis and its aftermath has been increased attention to the issue of inequality both as one of the underlying causes of the crisis itself, and as a problem that now threatens social cohesion the world over. This issue of the Journal examines both dimensions of the problem and seeks to provide strategic perspectives to trade unions as they go about combatting inequalities.

June 2014, 8 ¼ x 11 ¾, 200 pp.
paper, 978-92-2-128667-7, $42.00

Labour Markets, Institutions and Inequality

Building Just Societies in the 21st Century

Janine Berg, ed.

Labour market institutions are instrumental for improving the well-being of workers and their families as well as societies. Yet these institutions have been eroded in many countries over the past few decades; in other parts of the world, they do not exist. This volume examines the importance of these institutions for ensuring equitable income distribution, with empirical examples from both developed and developing countries.

Janine Berg is a senior economist with the International Labor Office in Geneva, Switzerland. She is the author of Miracle for Whom? Chilean Workers under Free Trade and Meeting the Employment Challenge: Argentina, Brazil and Mexico in the Global Economy.

Copublished with Edward Elgar

December 2014, 6 x 9, 350 pp.
paper, 978-92-2-128657-8, $45.00

Social Dimensions of Free Trade Agreements

An important part of the debate about making globalization more socially sustainable deals with the question of how to ensure that trade liberalization improves labor standards, rather than leading to a race to the bottom in working conditions. This new book, part of ILO’s Studies in Growth with Equity series, attempts to add to the debate.

The book provides a comprehensive review of all existing trade agreements that include social provisions and discusses impacts for enterprises and workers. It also assesses the challenges for global coherence of the multilateral system arising from the multiplication of trade agreements that include different social provisions. The book is the outcome of a joint project of the ILO and the French Ministry of Labor, Employment, Vocational Training, and Social Dialogue.

June 2014, 6 ¼ x 9 ½, 120 pp.
paper, 978-92-9251-027-5, $30.00

World Social Protection Report 2014/15

Building Economic Recovery, Inclusive Development and Social Justice

Social protection policies play a critical role in realizing the human right to social security for all, reducing poverty and inequality, and supporting economic growth. Many middle- and low-income countries are investing in national social protection floors and social protection systems. However, fiscal consolidation pressures have driven higher-income countries to do the opposite. Together with persistent unemployment, lower wages and higher taxes, these measures have contributed to the increase of poverty and social exclusion; depressed household income levels are leading to lower domestic consumption and slowing down recovery.

Based on a life-cycle approach, the World Social Protection Report 2014/15 gives a current global overview of the organization of social protection systems, coverage, benefits and expenditures. With its global scope and valuable statistical annexes, the report is an essential reference for anyone interested in social protection.

June 2014, 8 ¼ x 11 ¾, 350 pp.
paper, 978-92-2-128659-2, $50.00
Global problems require global solutions. The United Nations as presently constituted, however, is incapable of addressing many global problems effectively. One nation–one vote decisionmaking in most UN agencies fails to reflect the distribution of power in the world at large, while the allocation of power in the Security Council is both unfair and anachronistic. Hence, nations are reluctant to endow the United Nations with the authority and the resources it needs. Extensive reform is essential.

The book’s aim is not to create an unrealistic utopia, but rather to establish a workable world in which the force of law supplants the law of force, a world committed to justice and continuous yet sustainable development. The author argues that, given the many existential threats now confronting our planet, the time frame for decisive action is short. The task is daunting and success is not guaranteed, but in view of the urgency of our situation, we can find ways of mustering the will, imagination, and resources to do the job.

Joseph E. Schwartzberg is distinguished international professor emeritus at the University of Minnesota and president of the Minnesota Chapter of Citizens for Global Solutions.

November 2013, 6 x 9, 460 pp. paper, 978-92-808-1230-5, $40.00
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How Cities and Metros Are Fixing Our Broken Politics and Fragile Economy
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