Contents

Brookings Institution Press
New Titles .............................................................1
Brookings Classics .............................................12
Government and Politics ....................................15
World Affairs .......................................................18
Economics and Development .............................21
Journals ..............................................................25
Brookings Bestsellers .........................................28
Brookings Essays ...............................................29

Partner Presses
Asian Development Bank Institute......................31
Walter H. Shorenstein Asia-Pacific Research Center .............................................33
The Aspen Institute.............................................34
Verlag Bertelsmann Stiftung ...............................35
Carnegie Endowment for International Peace ...36
Centre for European Policy Studies ...................37
Center for Global Development ..........................40
The Century Foundation....................................40
Chatham House..................................................41
International Labor Office .................................42
Institute of Latin American Studies .....................46
The Jamestown Foundation.................................47
Japan Center for International Exchange ...........49
The Trilateral Commission................................50
Organization for Economic Cooperation and Development ..........................51
World Trade Organization ..................................55
Index ...................................................................60

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The Brookings Institution is a private nonprofit organization devoted to research, education, and publication on important issues of domestic and foreign policy. Its principal purpose is to bring the highest quality independent research and analysis to bear on current and emerging policy problems and to offer practical approaches to those problems in language aimed at the general public.

In its conferences, publications, and other activities, Brookings serves as a bridge between scholarship and policymaking, bringing new knowledge to the attention of decisionmakers and affording scholars greater insight into public policy issues. The institution’s activities are carried out through five core research programs (Economic Studies, Foreign Policy, Governance Studies, Metropolitan Policy, and Global Economy and Development), as well as through the Brookings Institution Press, which publishes about 40 books a year.

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JFK’s Forgotten Crisis

*Tibet, the CIA, and the Sino-Indian War*

Bruce Riedel

**Bruce Riedel provides new perspective and insights into Kennedy’s forgotten crisis in the most dangerous days of the cold war.**

The Cuban Missile Crisis defined the presidency of John F. Kennedy. But during the same week that the world stood transfixed by the possibility of nuclear war between the United States and the Soviet Union, Kennedy was also consumed by a war that has escaped history’s attention, yet still significantly reverberates today: the Sino-Indian conflict.

As well-armed troops from the People’s Republic of China surged into Indian-held territory in October 1962, Kennedy ordered an emergency airlift of supplies to the Indian army. He engaged in diplomatic talks that kept the neighboring Pakistanis out of the fighting. The conflict came to an end with a unilateral Chinese cease-fire, relieving Kennedy of a decision to intervene militarily in support of India.

Bruce Riedel, a CIA and National Security Council veteran, provides the first full narrative of this crisis, which played out during the tense negotiations with Moscow over Cuba. He also describes another, nearly forgotten episode of U.S. espionage during the war between India and China: secret U.S. support of Tibetan opposition to Chinese occupation of Tibet. He details how the United States, beginning in 1957, trained and parachuted Tibetan guerrillas into Tibet to fight Chinese military forces. The United States did not abandon this covert support until relations were normalized with China in the 1970s.

Riedel tells this story of war, diplomacy, and covert action with authority and perspective. He draws on newly declassified letters between Kennedy and Indian leader Jawaharlal Nehru, along with the diaries and memoirs of key players and other sources, to make this the definitive account of JFK’s forgotten crisis. This is, Riedel writes, Kennedy’s finest hour as you have never read it before.

**Bruce Riedel** is senior fellow and director of the Brookings Intelligence Project. Riedel joined Brookings following a thirty-year career at the Central Intelligence Agency. He served as a senior adviser to the last four U.S. presidents on South Asia and the Middle East. In 2009 President Obama made him chairman of a strategic review of American policy in Afghanistan and Pakistan. Riedel has also been an adviser to the British government.

November 2015, 6 x 9, 177 pp.
cloth, 978-0-8157-2699-9, $29.00t
epub, 978-0-8157-2700-2, $22.00
pdf, 978-0-8157-2701-9, $22.00
The Future of Land Warfare
Michael E. O’Hanlon

What happens if we bet too heavily on unmanned systems, cyber warfare, and special operations in our defense?

In today’s U.S. defense policy debates, big land wars are out. Drones, cyber weapons, special forces, and space weapons are in. Accordingly, Pentagon budget cuts have honed in on the army and ground forces: this, after the long wars in Iraq and Afghanistan, seems like an appealing idea. No one really wants American boots on the ground in bloody conflicts abroad. But it is not so easy to simply declare an end to messy land wars. A survey of the world’s trouble spots suggests that land warfare has more of a future than many now seem to believe.

In The Future of Land Warfare, Michael O’Hanlon offers an analysis of the future of the world’s ground forces: Where are large-scale conflicts or other catastrophes most plausible? Which of these could be important enough to require the option of a U.S. military response? And which of these could in turn demand significant numbers of American ground forces in their resolution? O’Hanlon is not predicting or advocating big American roles in such operations—only cautioning against overconfidence that we can and will avoid them.

O’Hanlon considers a number of illustrative scenarios in which large conventional forces may be necessary: discouraging Russia from even contemplating attacks against the Baltic states; discouraging China from considering an unfriendly future role on the Korean peninsula; handling an asymmetric threat in the South China Sea with the construction and protection of a number of bases in the Philippines and elsewhere; managing the aftermath of a major and complex humanitarian disaster superimposed on a security crisis—perhaps in South Asia; coping with a severe Ebola outbreak not in the small states of West Africa but in Nigeria, at the same time that country falls further into violence; addressing a further meltdown in security conditions in Central America.

Michael O’Hanlon is research director for the Foreign Policy program at Brookings, where he specializes in defense policy. He has written extensively on Northeast Asian security and has traveled frequently to the war zones of the broader Middle East on research trips over the past decade.

August 2015, 6 x 9, 220 pp.
cloth, 978-0-8157-2689-0, $32.00
paper, 978-0-8157-2742-2, $26.00
epub, 978-0-8157-2690-6, $26.00
pdf, 978-0-8157-2691-3, $26.00
PREVIOUSLY ANNOUNCED

Five Rising Democracies and the Fate of the International Liberal Order

Ted Piccone

Five nations could determine the fate of global democracy and human rights.

Shifting power balances in the world are shaking the foundations of the liberal international order and revealing new fault lines at the intersection of human rights and international security. Will these new global trends help or hinder the world’s long struggle for human rights and democracy? The answer depends on the role of five rising democracies—India, Brazil, South Africa, Turkey, and Indonesia—as both examples and supporters of liberal ideas and practices.

Ted Piccone analyzes the transitions of these five democracies as their stars rise on the international stage. While they offer important and mainly positive examples of the compatibility of political liberties, economic growth, and human development, their foreign policies swing between interest-based strategic autonomy and a principled concern for democratic progress and human rights. In a multipolar world, the fate of the liberal international order depends on how they reconcile these tendencies.

Ted Piccone is a senior fellow with the Project on International Order and Strategy and the Latin America Initiative in the Foreign Policy program at Brookings. His research is focused on global democracy and human rights policies; U.S.-Latin American relations, including Cuba; emerging powers; and multilateral affairs.

December 2015, 6 x 9, 250 pp.
cloth, 978-0-8157-2741-5, $32.00
paper, 978-0-8157-2579-4, $26.00
epub, 978-0-8157-2578-7, $26.00
pdf, 978-0-8157-2695-1, $26.00

THE MARSHALL PAPERS

As part of the Order from Chaos project, the Brookings Foreign Policy program is launching the Marshall Papers, a series of short monographs that will provide accessible accounts of some of the critical international challenges of our time. The name of the series invokes the role that the Brookings Institution played in 1947 in providing the essential analytical background and recommendations for the implementation of the Marshall Plan. The Marshall Papers series will cover

• Western debates about Putin’s Russia
• The consequences of Syria’s humanitarian crisis
• The debate between Western and emerging democracies over human rights
• Governance innovations to tackle transnational and global issues
America’s Political Dynasties: From Adams to Clinton

Stephen Hess

The Constitution states that “no title of nobility shall be granted by the United States,” yet it seems political nobility is as American as apple pie.

America was founded in rebellion against nobility and inherited status. Yet from the start, dynastic families have been conspicuous in national politics. The Adamses. The Lodges. The Tafts. The Roosevelts. The Kennedys. And today the Bushes and the Clintons.

Longtime presidential historian Stephen Hess offers an encyclopedic tour of the families that have loomed large over America’s political history. Starting with John Adams, who served as the young nation’s first vice president and earned the nickname “His Rotundity,” Hess paints the portraits of the men and women who, by coincidence, connivance, or sheer sense of duty, have made up America’s political elite. There are the well-known dynasties such as the Roosevelts and the Kennedys, and the names that live on only in history books, such as the Bayards (six generations of U.S. senators) and the Breckinridges (a vice president, two senators, and six representatives).

Hess fills the pages of America’s Political Dynasties with anecdotes and personality-filled stories of the families who have given the United States more than a fair share of its presidents, senators, governors, ambassadors, and cabinet members.

This book also tells us the stories of the Bushes and what looks to be a political dynasty in waiting, the Clintons. Emblematic of America’s growing diversity, Hess also examines how women, along with ethnic and racial minorities, have joined the ranks of dynastic political families.

Stephen Hess, senior fellow emeritus in Governance Studies at Brookings, began his career in Washington as a young speechwriter for President Eisenhower (1958–61). He was Distinguished Research Professor of Media and Public Affairs at the George Washington University (2004–09). His numerous books, now translated into thirty languages, include the The Professor and The President: Daniel Patrick Moynihan in the Nixon White House (Brookings Institution Press, 2014).

December 2015, 6 x 9, 800 pp. cloth, ISBN 978-0-8157-2708-8, $38.00
ebook, ISBN 978-0-8157-2710-1, $29.00
pdf, ISBN 978-0-8157-2711-8, $29.00
Get Out the Vote: How to Increase Voter Turnout

Expanded and Updated Third Edition

Donald P. Green and Alan S. Gerber

Just in time for the 2016 campaigns, the latest version of the reference text for creating and managing voter turnout campaigns, including data from more than 100 new studies.

The most important element in every election is getting voters to the polls—these get-out-the-vote (GOTV) efforts make the difference between winning and losing office.

With the first two editions of Get Out the Vote, Donald P. Green and Alan S. Gerber broke ground by introducing a new scientific approach to the challenge of voter mobilization that profoundly influenced how campaigns operate. Get Out the Vote has become the reference text for those who manage campaigns and study voter mobilization.

In this expanded and updated edition, Green and Gerber incorporate data from more than 100 new studies, which shed new light on the cost-effectiveness and efficiency of various campaign tactics, including door-to-door canvassing, email, direct mail, and telephone calls. Two new chapters focus on the effectiveness of registration drives and messaging tactics.

The new Get Out the Vote will be available as the country gears up for the 2016 presidential campaign. This readable, practical guide on voter mobilization is sure to be an important resource for consultants, candidates, and grassroots organizations, as well as a valuable teaching tool in courses on campaigns and elections.

Donald P. Green is professor of political science at Columbia University. He is the coauthor, with Bradley Palmquist and Eric Schickler, of Partisan Hearts and Minds: Political Parties and the Social Identities of Voters (Yale, 2002).

Alan S. Gerber is Charles C. and Dorathea S. Dilley Professor of Political Science and director of the Center for the Study of American Politics at Yale University. He is coeditor, with Eric Patashnik, of Promoting the General Welfare: New Perspectives on Government Performance (Brookings, 2006).

PRAISE FOR PREVIOUS EDITIONS:

“Green and Gerber have studied turnout for years. Their findings, based on dozens of controlled experiments done as part of actual campaigns, are summarized in . . . Get Out the Vote, which is bound to become a bible for politicians and activists of all stripes.”

—Alan Krueger in the New York Times

“Get Out the Vote shatters conventional wisdom about GOTV.”

—Hal Malchow in Campaigns and Elections

“Green and Gerber’s recent book represents important innovations in the study of turnout.”

—Political Science Review

“Green and Gerber have provided a valuable resource for grassroots campaigns across the spectrum.”

—National Journal

September 2015, 6 x 9, 260 pp.
paper, 978-0-8157-2568-8, $22.00
epub, 978-0-8157-2569-5, $22.00
dpdf, 978-0-8157-2685-2, $22.00
Imperial Gamble: Putin, Ukraine, and the New Cold War

Marvin Kalb

How the Crimea of Catherine the Great has become a global tinder box.

Vladimir Putin’s invasion of Crimea in March 2014 stunned the world. The United States and its Western allies reacted by imposing strict economic sanctions on Russia in the naïve hope that Putin would be intimidated and change his policy. At the same time, the United States stressed it would not go to war with Russia over Ukraine.

A sharp deterioration in East-West relations that has followed, raising basic questions about the policies of Putin and the future of Russia. Is Putin’s ultimate goal the dissolution of the North Atlantic Treaty Organization (NATO) and the end of Western influence and power in Eastern Europe? Or are his goals more modest—simply to retain Russian influence and power in Ukraine?

Kalb argues that world order hangs on the resolution of the Ukraine crisis. The only sensible solution lies in both Russia and Ukraine recognizing that their futures are irrevocably linked by the geography, power, politics, and history that Kalb brings to life in Imperial Gamble. Kalb makes the provocative argument that, contrary to conventional wisdom, Putin did not “suddenly” decide to invade Crimea and then instigate a pro-Russian rebellion in eastern Ukraine. Once he saw the power of the pro-Western demonstrations in late 2013, he knew that one day soon he would have to take military action to thwart Ukraine’s swing to the West. It was, in his mind, just a matter of time. The “Maidan Square” demonstrations posed an existential threat to Russia, and Putin felt they had to be stopped.

Imperial Gamble examines how Putin reached that conclusion by taking a critical look at the recent political history of post-Soviet Russia and Ukraine. Kalb also journeys deeper into Russian history to explain more fully the roots of Russian nationalism and why the Russian people support Putin’s dangerous and controversial actions in Ukraine.

Marvin Kalb is a nonresident senior fellow with the Foreign Policy program at Brookings, a senior adviser at the Pulitzer Center on Crisis Reporting, and a Murrow Professor Emeritus at Harvard. In his long and distinguished career, he served as the chief diplomatic correspondent for CBS and NBC, the Moscow bureau chief and the host of Meet the Press. He studies the impact of media on public policy and politics and is also an expert in national security, with a focus on U.S. relations with Russia, Europe, and the Middle East. His most recent book is The Road to War: Presidential Commitments Honored and Betrayed (Brookings Institution Press, 2013).

September 2015, 6 x 9, 230 pp.
cloth, 978-0-8157-2664-7, $29.00
epub, 978-0-8157-2665-4, $22.00
df, 978-0-8157-2744-6, $22.00

Mr. Putin: Operative in the Kremlin

New and Expanded Edition

Fiona Hill and Clifford G. Gaddy

February 2015, 6 x 9, 520 pp.
paper, 978-0-8157-2617-3, $32.00
ebook, 978-0-8157-2617-3, $32.00

Russia and the New World Disorder

Bobo Lo

July 2015, 6 x 9, 336 pp.
cloth, 978-0-8157-2556-5, $34.00
tpaper, 978-0-8157-2609-8, $27.00
ebook, 978-0-8157-2557-2, $27.00
Chinese Politics in the Xi Jinping Era: Reassessing Collective Leadership

Cheng Li

Chinese politics are at a crossroads as President Xi Jinping amasses personal power and tests the constraints of collective leadership.

In the years since he became general secretary of the Chinese Communist Party in 2012, Xi Jinping has surprised many people in China and around the world with his bold anti-corruption campaign and his aggressive consolidation of power.

Given these new developments, we must rethink how we analyze Chinese politics—an urgent task as China now has more influence on the global economy and regional security than at any other time in modern history.

Chinese Politics in the Xi Jinping Era examines how the structure and dynamics of party leadership have evolved since the late 1990s and argues that “inner-party democracy”—the concept of collective leadership that emphasizes deal making based on accepted rules and norms—may pave the way for greater transformation within China’s political system.

Xi’s legacy will largely depend on whether he encourages or obstructs this trend of political institutionalization in the governance of the world’s most populous and increasingly pluralistic country.

Cheng Li also addresses the recruitment and composition of the political elite, a central concern in Chinese politics. China analysts will benefit from the meticulously detailed biographical information of the 376 members of the 18th Central Committee, including tables and charts detailing their family background, education, occupation, career patterns, and mentor-patron ties.

Cheng Li is director and senior fellow at the John L. Thornton China Center at Brookings. His previous books include China’s Political Development: Chinese and American Perspectives (coedited), The Road to Zhongnanhai: High-Level Leadership Groups on the Eve of the 18th Party Congress, and China’s Leaders: The New Generation.

Social Ethics in a Changing China: Moral Decay or Ethical Awakening?

He Huaihong

Foreword by John L. Thornton

Introduction by Cheng Li

August 2015, 6 x 9, 250 pp.
cloth, 978-0-8157-2573-2, $34.00
epub, 978-0-8157-2572-5, $34.00

The John L. Thornton China Center provides cutting-edge research, analysis, dialogue, and publications that focus on China’s emergence and its implications for the United States, China’s neighbors, and the rest of the world.
Political Realism: How Hacks, Machines, Big Money, and Back-Room Deals Can Strengthen American Democracy

Jonathan Rauch

A free eBook that asks hard questions about why politics once worked, and how today’s politics do not.

What if idealistic reform itself is a culprit?

In Political Realism, Jonathan Rauch argues that well-meaning efforts to stem corruption and increase participation have stripped political leaders and organizations of the tools they need to forge compromises and make them stick. Fortunately, he argues, much of the damage can be undone by rediscovering political realism. Instead of trying to drive private money away out of politics, how about channeling it to strengthen parties and leaders? Instead of doubling down on direct democracy, how about giving political professionals more influence over candidate nominations? Rauch shows how a new generation of realist thinkers is using time-tested truths about politics and government to build reforms for our time.

Rich with contrarian insights and fresh thinking, Political Realism is an eye-opening challenge to today’s conventional wisdom about what ails American government and politics.

Jonathan Rauch, a contributing editor to National Journal and The Atlantic, is the author of several books and articles on public policy, culture, and government. He is winner of the 2005 National Magazine Award for columns and commentary and the 2010 National Headliner Award for magazine columns. His books include Government’s End: Why Washington Stopped Working (PublicAffairs, 1999) and Gay Marriage: Why It Is Good for Gays, Good for Straights, and Good for America (Times Books, 2004).

epub, ISBN 978-0-8157-2739-2, $10.00
pdf, 978-0-8157-2740-8, FREE

Does Character Matter? Essays on Opportunity and the American Dream

Richard V. Reeves

Sixteen writers on the cultivation of character.

Richard Reeves introduces this collection of short essays with a challenge: “I defy you to find a richer set of writings on the philosophical, empirical, and practical issues raised by a focus on character, and in particular its relationship to questions of opportunity.”

The evidence? The works of sixteen thoughtful skeptics of and enthusiasts for the public endeavor of character cultivation. The authors in this collection provide differing political perspectives to give at least equal weight to the moral dimensions of character as well as strong demands to honor individual free will and individual development.

This collection includes essays that draw attention to the gendered nature of character formation; stress the importance of culture and social norms; and explain the impact of chronic stress in the early years. Still others argue that the construction of a policy agenda for the cultivation of character poses a stark challenge to the partisan culture of contemporary politics, but may also alleviate it by reinvigorating community life.

As Reeves writes, don’t take his word for it. Read the essays and see for yourself.

Richard V. Reeves is a senior fellow in Economic Studies, policy director of the Center on Children and Families, and editor-in-chief of the Social Mobility Memos blog. His research focuses on social mobility, inequality, and family change. Before joining Brookings, he was director of strategy to the deputy prime minister in the United Kingdom.

May 2015, 6 x 9, 68 pp.
epub, ISBN 978-0-8157-2747-7, $10.00
pdf, ISBN 978-0-8157-2748-4, $10.00
The Fog of Peace: A Memoir of International Peacekeeping in the 21st Century

Jean-Marie Guéhenno

No small number of books laud and record the heroic actions of those at war. This is the story of the peacekeepers.

At the beginning of the 1990s, the world exited the cold war and entered an era of great promise for peace and security. Guided by an invigorated United Nations, the international community set out to end conflicts that had flared into vicious civil wars and to unconditionally champion human rights and hold abusers responsible. The stage seemed set for greatness. Today, that optimism is shattered. The failure of international engagement in conflict areas ranging from Afghanistan to Congo and Lebanon to Kosovo has turned believers into skeptics.

The Fog of Peace is a firsthand reckoning by Jean-Marie Guéhenno, the man who led UN peacekeeping efforts for eight years and has been at the center of the world’s major crises since the beginning of the twenty-first century. Guéhenno grapples with the distance between the international community’s promise to protect and the reality that our noble aspirations may be beyond our grasp.

Guéhenno includes personal, concrete examples from the crises in

- Afghanistan
- Iraq
- Congo
- Sudan
- Darfur
- Kosovo
- Côte d’Ivoire
- Georgia
- Lebanon
- Haiti
- Syria

Jean-Marie Guéhenno is former under secretary general for U.N. peacekeeping operations; he is current president and CEO of the International Crisis Group.

May 2015, 6 x 9, 353 pp.
cloth, 978-0-8157-2636-4, $32.00t
paper, 978-0-8157-2630-2, $25.00t
epub, 978-0-8157-2631-9, $25.00
divine praise for THE FOG OF PEACE

"As can be expected from an author of Jean-Marie Guéhenno’s experience and prescience, The Fog of Peace captures well the moral conundrums and diplomatic obstacles that the United Nations and its Department of Peacekeeping face in the post–cold war era."

"This honest and probing account captures the realities of peacekeeping in the twenty-first century."
—Lakhdar Brahimi, former UN special envoy to Syria and special representative to Haiti, South Africa, Afghanistan, and Iraq

"[Guéhenno] won international respect during his eight-year stewardship of UN peacekeeping. . . . We could have no better guide to navigating the ‘fog of peace.’"
The Islamic State: A Brief Introduction

Charles R. Lister
Foreword by Ahmed Rashid

An authoritative guide to the rise of the Islamic State and its senior leadership.

How did the Islamic State grow from regional terrorist group to a brutal multinational bureaucratic machine? What are its goals? How can it be stopped?

In 2014 the Islamic State seemingly appeared out of nowhere, routing Iraqi forces, conquering Iraq’s second-largest city, boldly announcing the establishment of a caliphate, and declaring itself the Islamic State (IS). Today, IS controls thousands of square miles and is attempting to govern millions of people.

In this definitive guide to the Islamic State and its senior leadership, Charles R. Lister traces its roots from the release of its notorious father figure, Abu Musab al-Zarqawi, from a Jordanian prison and the group’s formation in Afghanistan in the late-1990s, and finally to its stunning maturation in Iraq and Syria.

The West knows IS through its unrelenting propaganda war, with its deft use of social media and videos of horrific acts. Lister shares details of IS’s sophisticated revenue machine, attempts at governing, and its formidable military.

With IS knocking on the doors of Lebanon, Jordan, and Saudi Arabia, Lister’s portrait helps us understand what to expect next and recommends a course of action to defeat IS, extinguish extremism, and encourage a tolerant Islam across the Middle East.

This book includes a Who’s Who in the Islamic State’s senior leadership.

From the foreword by Ahmed Rashid

“The Islamic State is the best basic understanding available of the ISIS phenomena and how to deal with it.”

Charles R. Lister is a visiting fellow at the Brookings Institution’s Doha Center. He was formerly head of the Middle East and North Africa section at IHS Jane’s Terrorism and Insurgency Centre.


March 2015, 5 x 7, 110 pp.
paper, 978-0-8157-2667-8, $18.00t
epub, 978-0-8157-2668-5, $18.00
Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup

Andrew Zimbalist

A straightforward analysis of the economic tensions behind the Olympic and World Cup games.

The numbers are staggering: China spent $40 billion to host the 2008 Summer Olympic Games in Beijing and Russia spent $50 billion for the 2014 Sochi Winter Games. Brazil’s total expenditures are thought to have been as much as $20 billion for the 2014 World Cup, and Qatar, the site of the 2022 World Cup, is estimating that it will spend $200 billion.

How did we get here? And is it worth it? Those are among the questions noted sports economist Andrew Zimbalist answers in Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup. Both the Olympics and the World Cup are touted as major economic boons for the countries that host them, and the competition is fierce to win hosting rights. Developing countries especially see the events as a chance to stand in the world’s spotlight.

Circus Maximus traces the path of the Olympic Games and the World Cup from noble sporting events to exhibits of excess. It exposes the hollowness of the claims made by their private industry boosters and government supporters, all illustrated through a series of case studies ripping open the experiences of Barcelona, Sochi, Rio, and London.

Zimbalist finds no net economic gains for the countries that have played host to the Olympics or the World Cup. While the wealthy may profit, those in the middle and lower income brackets do not, and Zimbalist predicts more outbursts of political anger like that seen in Brazil surrounding the 2014 World Cup.


January 2015, 6 x 9, 174 pp.
cloth, 978-0-8157-2651-7, $25.00
ebook, 978-0-8157-2652-4, $19.00

PRAISE FOR CIRCUS MAXIMUS

“Andrew Zimbalist is a perpetual source of insight on the economics and administration of modern sports.”

—Bob Costas, broadcaster, NBC Sports and Major League Baseball Network

“It’s time for cities to stop the mega-sports madness. Andrew Zimbalist’s Circus Maximus shows why the huge sums of money cities, countries, and their citizens pay to host the Olympics and the World Cup are almost always boondoggles. Great stuff!”

—Richard Florida, director of the University of Toronto’s Martin Prosperity Institute and author of The Rise of the Creative Class

“Indispensable for anyone who wants to understand the impact of hosting the Olympics.”

—Evan Horowitz, Boston Globe
Great ideas are timeless. Thoughtful, important, and timely books have been the hallmark of the Brookings Institution Press since its founding, and we’ve been fortunate to count among our ranks of authors some of the most important thinkers of the twentieth century. It’s time to honor the press’s most notable authors and their works through a new series, Brookings Classics, so that new readers may discover these important books for the first time and past readers may revisit them.

Development Projects Observed
Albert O. Hirschman
Foreword by Cass R. Sunstein and
Afterword by Michele Alacevich

December 2014, 5.5 x 8.5, 200 pp.
paper, 978-0-8157-2642-5, $18.00
ebook, 978-0-8157-2643-2, $18.00

Systematic Thinking for Social Action
Alice M. Rivlin
With a New Preface From the Author and
Foreword by Donna Shalala

March 2015, 5.5 x 8.5, 142 pp.
paper, 978-0-8157-2644-9, $18.00
ebook, 978-0-8157-2645-6, $18.00

Equality and Efficiency: The Big Tradeoff
Arthur M. Okun
Foreword by Lawrence H. Summers

April 2015, 5.5 x 8.5, 156 pp.
paper, 978-0-8157-2653-1, $18.00
ebook, 978-0-8157-2654-8, $18.00

Red Tape: Its Origins, Uses, and Abuses
Herbert Kaufman
Foreword by Philip K. Howard

May 2015, 5.5 x 8.5, 100 pp.
paper, 978-0-8157-2660-9, $18.00
ebook, 978-0-8157-2661-6, $18.00
The Irony of Vietnam: The System Worked
Leslie H. Gelb with Richard K. Betts

With a new foreword

“If a historian were allowed but one book on the American involvement in Vietnam, this would be it.”
—Foreign Affairs

When first published in 1979, four years after the end of one of the most divisive conflicts in the United States, The Irony of Vietnam raised eyebrows. Most students of the war argued that the United States had “stumbled into a quagmire in Vietnam through hubris and miscalculation,” as the New York Times’s Fox Butterfield put it. But the perspective of time and the opening of documentary sources, including the Pentagon Papers, had allowed Gelb and Betts to probe deep into the decisionmaking leading to escalation of military action in Vietnam. The failure of Vietnam could be laid at the door of American foreign policy, they said, but the decisions that led to the failure were made by presidents aware of the risks, clear about their aims, knowledgeable about the weaknesses of their allies, and under no illusion about the outcome.

The book offers a picture of a steely resolve in government circles that, while useful in creating consensus, did not allow for alternative perspectives. In the years since its publication, The Irony of Vietnam has come to be considered the seminal work on the Vietnam War.

Leslie H. Gelb is among America’s most prominent foreign policy experts. A Pulitzer Prize winner, former correspondent for the New York Times, and senior official in the state and defense departments, he is currently president emeritus and board senior fellow at the Council on Foreign Relations, where he served as president from 1993 to 2003. When he conceived of The Irony of Vietnam, which was awarded the American Political Science Association’s Woodrow Wilson Award, he was a senior fellow at the Brookings Institution.

Richard K. Betts is an adjunct senior fellow for national security studies at the Council on Foreign Relations, the Arnold A. Saltzman professor of war and peace studies, as well as director of the Saltzman Institute of War and Peace Studies, and director of the international security policy program in the School of International and Public Affairs at Columbia University. On the faculty of Harvard University when he began work on The Irony of Vietnam, he completed it while a senior fellow at the Brookings Institution.

September 2015, 5.5 x 8.5, 486 pp.
paper, 978-0-8157-2678-4, $25.00
epub, 978-0-8157-2679-1, $25.00
pdf, 978-0-8157-2680-7, $25.00
Camp David: Peacemaking and Politics
William B. Quandt

With a new foreword

The gripping behind-the-scenes story of the Camp David Accords.

In September 1978, William Quandt, a member of the White House National Security Council staff, spent thirteen momentous days at Camp David, the presidential retreat in Maryland, where three world leaders were holding secret negotiations. When U.S. President Jimmy Carter, Egyptian President Anwar Sadat, and Israeli Prime Minister Menachem Begin emerged on September 17, they announced a monumental accomplishment: the first peace agreement between Israel and one of its Arab neighbors.

Praised by some for laying the foundations for peace between Egypt and Israel, the accords have also been criticized for failing to achieve a comprehensive settlement, including a resolution of the Palestinian question. But supporters and critics alike recognize the importance of what happened at Camp David, and both groups acknowledge the vital role played by the United States in reaching an agreement.

There are few eyewitness accounts of the Camp David negotiations. Of the three leaders present, only Jimmy Carter wrote specifically of the talks in Keeping Faith: Memoirs of a President (1982). Neither Sadat nor Begin ever wrote about Camp David.

Quandt’s book is not only an eyewitness account but a scholar’s reconstruction of the event, with insights into the people, politics, and policies. His Camp David has provided a comprehensive and lasting guide to the difficult negotiations surrounding the talks, including the fraught scenario leading up to the meetings at the presidential retreat and the accord that would lead to Sadat and Begin jointly receiving the 1978 Nobel Peace Prize.

William B. Quandt is an American scholar, author, and professor emeritus at the University of Virginia and former senior fellow in Foreign Policy at the Brookings Institution. During the Nixon and Carter administrations, he served on the staff of the National Security Council and was deeply involved in the first Camp David negotiations.

October 2015, 5.5 x 8.5, 538 pp.
paper, 978-0-8157-2675-3, $25.00
epub, 978-0-8157-2676-0, $25.00
pdf, 978-0-8157-2681-4, $25.00

PRAISE FOR CAMP DAVID: PEACEMAKING AND POLITICS

“The most authoritative account of a major historic event, written with scrupulous scholarship by a key behind-the-scenes participant.”
—Zbigniew Brzezinski, advisor to the president for national security affairs, 1977–81

“An excellent piece of work... will represent a major contribution to the academic literature on American Middle East policy during the Carter administration. No one but Bill Quandt could, in my view, write so knowledgeable, yet so judiciously balanced, an account.”
—Hermann Frederick Eilts, director, Boston University Center for International Relations, and ambassador to Egypt, 1973–79

“Quandt writes as a participant in the process and as a thoughtful, proven scholar, an expert on international diplomacy and on the Middle East.”
—Foreign Affairs
What Would Madison Do?
The Father of the Constitution Meets Modern American Politics

Benjamin Wittes and Pietro Nivola, eds.

What would the father of the Constitution think of contemporary developments in American politics and public policy?

Constitutional scholars have long debated whether the American political system, which was so influenced by the thinking of James Madison, has in fact grown outmoded. But if Madison himself could peer at the present, what would he think of the state of key political institutions that he helped originate and the government policies that they produce? In What Would Madison Do?, ten prominent scholars explore the contemporary performance of Madison’s constitutional legacy and how much would have surprised him.

CONTENTS

1 Introduction: Perspectives on Madison’s Legacy for Contemporary American Politics
   Pietro S. Nivola and Benjamin Wittes

2 Mr. Madison’s Communion Suit: Implementation-Group Liberalism and the Case for Constitutional Reform
   John J. DiIulio Jr.

3 Constitutional Surprises: What James Madison Got Wrong
   William A. Galston

4 Overcoming the Great Recession: How Madison’s “Horse and Buggy” Managed
   Pietro S. Nivola

5 Gridlock and the Madisonian Constitution
   R. Shep Melnick

6 Rescuing Compromise
   Jonathan Rauch

7 A Model for Deliberation or Obstruction: Madison’s Thoughts about the Senate
   Jack Rakove

8 On the Mutability of American Laws
   Martha Derthick

9 James Madison and the Character of American Education
   Eugene Hickok

10 Courting Public Opinion: James Madison’s Strategy for Resisting Federal Usurpations
    Lynn Uzzell

11 Madison’s Vacillations—and Modern America’s: Seeing a Founder, an Opposition Leader, a Muddle-Through Executive, and a Wartime President in Contemporary American Security Anxieties
    Benjamin Wittes and Ritika Singh

Benjamin Wittes is a senior fellow in Governance Studies at the Brookings Institution and a founding editor of Lawfare. He is the author of many books, including most recently The Future of Violence: Robots and Germs, Hackers and Drones—Confronting a New Age of Threat (Basic Books, 2015), coauthored with Gabriella Blum.


July 2015, 6 x 9, 224 pp.
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paper, 978-0-8157-2674-6, $22.00
epub, 978-0-8157-2658-6, $22.00
pdf, 978-0-8157-2743-9, $22.00
Democracy Reinvented: Participatory Budgeting and Civic Innovation in America

Hollie Russon Gilman

Participatory Budgeting—the experiment in democracy that could redefine how public budgets are decided in the United States.

Democracy Reinvented is the first comprehensive academic treatment of participatory budgeting in the United States, situating it within a broader trend of civic technology and innovation. This global phenomenon, which has been called “revolutionary civics in action” by the New York Times, started in Brazil in 1989 but came to America only in 2009. Participatory budgeting empowers citizens to identify community needs, work with elected officials to craft budget proposals, and vote on how to spend public funds.

Democracy Reinvented places participatory budgeting within the larger discussion of the health of U.S. democracy and focuses on the enabling political and institutional conditions. Author and former White House policy adviser Hollie Russon Gilman presents theoretical insights, in-depth case studies, and interviews to offer a compelling alternative to the current citizen disaffection and mistrust of government. She offers policy recommendations on how to tap online tools and other technological and civic innovations to promote more inclusive governance.

While most literature tends to focus on institutional changes without solutions, this book suggests practical ways to empower citizens to become change agents. Reinvesting in Democracy also includes a discussion on the challenges and opportunities that come with using digital tools to re-engage citizens in governance.

Hollie Russon Gilman served as policy adviser on open government and innovation in the White House Office of Science and Technology Policy. She is a fellow at New America and at Harvard’s Ash Center for Democratic Governance and Innovation and served as faculty at Columbia University and Georgetown University.

Copublished with the Ash Center for Democratic Governance and Innovation, Harvard Kennedy School of Government

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pdf, 978-0-8157-2684-5, $28.00
Polarization. Partisanship. Rancor. Character assassinations. Government shutdowns. Why can't our elected officials just get along and do their jobs?

The United States was once seen as a land of broad consensus and pragmatic politics. Sharp ideological differences were largely absent. But today politics in America is dominated by intense party polarization and limited agreement among legislative representatives on policy problems and solutions.

Americans pride themselves on their community spirit, civic engagement, and dynamic society. Yet, as the editors of this volume argue, we are handicapped by our national political institutions, which often—but not always—stifle the popular desire for policy innovation and political reforms.

Negotiating Agreement in Politics explores both the domestic and foreign political arenas to understand the problems of political negotiation. The editors and contributors share lessons from success stories and offer practical advice for overcoming polarization. In deliberative negotiation, the parties share information, link issues, and engage in joint problem solving. Only in this way can they discover and create possibilities, and use their collective intelligence for the good of citizens of both parties and for the country.

Jane Mansbridge is Adams Professor of Political Leadership and Democratic Values at the Malcolm Wiener Center for Social Policy, Kennedy School of Government, Harvard University. Her books include Deliberative Systems, coedited with John Parkinson (Cambridge, 2012), Beyond Adversary Democracy (Chicago, 1983), and the award-winning Why We Lost the ERA (Chicago, 1986).

The Democracy Promotion Paradox

Lincoln A. Mitchell

Explore the numerous paradoxes at the heart of the theory and practice of democracy promotion.

The Democracy Promotion Paradox raises difficult but critically important issues by probing the numerous inconsistencies and paradoxes that lie at the heart of the theory and practice of democracy promotion. For example, the United States frequently crafts policies to encourage democracy that rely on cooperation with undemocratic governments; democracy promoters view their work as minor yet also of critical importance to the United States and the countries where they work; and many who work in the field of democracy promotion have an incomplete understanding of democracy. Similarly, in the domestic political context, both left and right critiques of democracy promotion are internally inconsistent.

Lincoln A. Mitchell provides an overview of the origins of U.S. democracy promotion, analyzes its development and evolution over the last decades, and discusses how it came to be an unquestioned assumption at the core of U.S. foreign policy. His discussion of the bureaucratic logic that underlies democracy promotion offers important insights into how it can be adapted to remain effective. Mitchell also examines the future of democracy promotion in the context of evolving U.S. domestic policy and politics and in a changed global environment in which the United States is no longer the hegemon.

Lincoln Mitchell is a scholar, writer, and practitioner of democracy promotion. He was formerly on the faculty of Columbia University’s School of International and Public Affairs and is currently the national political correspondent for the New York Observer. His previous books include Uncertain Democracy: U.S. Foreign Policy and Georgia’s Rose Revolution and The Color Revolutions.

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Latin America and the Asian Giants: Evolving Ties with China and India

Riordan Roett and Guadalupe Paz, eds.

How an evolving relationship with China and India is changing Latin America’s political and economic dynamics.

In the years since China has adopted a “going global” strategy to promote its overseas investment, expand export markets, and gain much-needed access to natural resources abroad, Sino–Latin American relations have both deepened and broadened at an unexpectedly rapid pace. The main driver behind this sea change in bilateral relations has been economic complementarity, with resource-rich countries in Latin America exporting primary goods to the Asian giants’ growing market and China exporting manufactured goods back into the region. In recent years, Sino–Latin American relations have matured considerably, becoming far more nuanced and multifaceted than ever before.

India is a relatively new player in the region, but has slowly strengthened its ties. As one of Asia’s largest markets, it offers interesting parallels to the Chinese case. Will Indo–Latin American ties follow a similar path? The main areas of growth include trade and investment, mining, energy, information technology, motor vehicle production, and pharmaceuticals. To what extent these changing dynamics will redefine Latin America’s relations with India is a question of increasing relevance for policymakers.

This volume offers a review of key cross-regional trends and critical policy issues involving the changing relationship between these two Asian giants and Latin America. Selected country case studies—Argentina, Brazil, Chile, and Mexico—provide a more in-depth analysis of the implications of China’s and India’s evolving interaction with the region.

Riordan Roett is a professor and director of the Latin American Studies Program at the Johns Hopkins Paul H. Nitze School of Advanced International Studies (SAIS) in Washington, D.C.

Guadalupe Paz is an assistant research professor and the associate director of the Latin American Studies Program at the Johns Hopkins Paul H. Nitze School of Advanced International Studies (SAIS) in Washington, D.C.

January 2016, 6 x 9, 337 pp.
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OF RELATED INTEREST

Dragon in the Tropics: Venezuela and the Legacy of Hugo Chavez
Second edition

Javier Corrales and Michael Penfold

April 2015, 6 x 9, 224 pp.
paper, 978-0-8157-2593-0, $27.00
epub, 978-0-8157-2594-7, $27.00
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The Arab Spring Five Years Later: Toward Greater Inclusiveness

Hafez Ghanem

This two-volume set explores in-depth the economic origins and repercussions of the Arab Spring revolts.

The dilemma felt by Arab youth was captured in Tunisia by the self-immolation in 2010 of Mohamed Bouazizi, who was frustrated by restrictions on his small street-vending business. His death became the catalyst for revolts throughout the Middle East. The frustration had been building for some time: large segments of society were denied economic progress, while the middle class was squeezed, and governments had cut back on services and public employment.

Since the series of uprisings began, the debate in Arab countries has focused almost exclusively on politics and questions of national identity. However, economic issues are driving the agenda, and real economic grievances must be addressed in order for the many transitions to succeed.

Hafez Ghanem gives a thorough assessment of the Arab Spring, beginning with political developments since the revolutions and changes in the legal and institutional frameworks that affect economies. Arab economies grew at healthy rates before the revolts, but the benefits of economic growth were unfairly distributed. The politically connected reaped great benefits, while educated youth could not find decent jobs, and the poor and middle class struggled to make ends meet.

Ghanem advises that Arab countries need to adopt new economic policies and programs that enhance inclusiveness, expand the middle class, and foster growth in undeveloped regions. Key elements include strengthening economic institutions, developing small businesses, reforming the education system to better prepare Arab youth for the modern labor market, promoting gender equality with the objective of raising female labor market participation rates, and setting up programs for rural and regional development to reduce inequality and eliminate extreme poverty.

October 2015, 6 x 9, 200 pp.

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pdf, 978-0-8157-2720-0, $32.00

The Arab Spring Five Years Later: Case Studies

Hafez Ghanem, ed.

Volume 1 of The Arab Spring Five Years Later is based on extensive research conducted by scholars from a variety of backgrounds, including many associated with the Japan International Cooperation Agency (JICA). The original research papers are gathered in volume 2 and are available for readers who wish to go even further in understanding the economic background of the Arab Spring. Papers examine women's issues and agricultural practices in Morocco; urban transportation, small enterprises, governance, and inclusive planning in Egypt; reconstruction in Iraq; youth employment in Tunisia; education in Yemen; and more.

In addition to Hafez Ghanem, contributors include Mongi Boughzala (University of Tunis ElManar, Tunisia), Mohamed Tlili Hamdi (University of Sfax, Tunisia), Yuriko Kameyama (JICA), Hideki Matsunaga (JICA), Mayada Magdy (JICA), Yuko Morikawa (JICA), Akira Murata (JICA), Kei Sakamoto (JICA), Seiki Tanaka (JICA), Masanori Yoshikawa (JICA), and Takako Yuki (JICA).

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For the set of volumes 1 and 2

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pdf, 978-0-8157-2753-8, $59.00

Hafez Ghanem is vice president for the Middle East and North Africa at the World Bank and a nonresident senior fellow in Global Economy and Development at the Brookings Institution. He is a former assistant director general of the UN’s Food and Agriculture Organization and a former country director at the World Bank. He is coauthor of After the Spring: Economic Transitions in the Arab World and author of numerous articles on Arab economies.
The $13 Trillion Question: Managing the U.S. Government’s Debt
David Wessel, ed.

The underexamined art and science of managing the federal government’s huge debt.

Everyone talks about the size of the U.S. national debt, now at $13 trillion and climbing, but few talk about how the U.S. Treasury does the borrowing—even though it is one of the world's largest borrowers. Everyone from bond traders to the home-buying public is affected by the Treasury’s decisions about whether to borrow short or long term and what types of bonds to sell to investors.

What is the best way for the Treasury to finance the government’s huge debt? Harvard’s Robin Greenwood, Sam Hanson, Joshua Rudolph, and Larry Summers argue that the Treasury could save taxpayers money and help the economy by borrowing more short term and less long term. They also argue that the Treasury and the Federal Reserve made a huge mistake in recent years by rowing in opposite directions: while the Fed was buying long-term bonds to push investors into other assets, the Treasury was doing the opposite—selling investors more long-term bonds.

This book includes responses from a variety of public and private sector experts on how the Treasury does its borrowing, some of whom have criticized the way the Treasury has been managing its borrowing.

David Wessel is director of the Hutchins Center on Fiscal and Monetary Policy at the Brookings Institution and a contributing correspondent to the Wall Street Journal, where he was an editor, columnist, and reporter for thirty years.

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The Resilient Sector Revisited: The New Challenge to Nonprofit America
Lester M. Salamon

“A battle is under way for the ‘soul’ of America’s nonprofit sector.” —From the Introduction

Nonprofit America is one of the least understood segments of national life, yet also one of the most crucial.

Author Lester Salamon, who pioneered the empirical study of the nonprofit sector in the United States, provides a wealth of new data to paint a compelling picture of a set of institutions being buffeted by a withering set of challenges, yet still finding ways to survive and prosper. These challenges, however, are posing enormous risks to the historic character and role of nonprofits.

Operating in an increasingly competitive environment in which traditional sources of government and philanthropic support are difficult to maintain, nonprofits have turned decisively to the market. In the process, however, they may be losing their raison d’être, sacrificing their most crucial missions, and risking loss of public understanding and support.

To remedy this situation, Salamon recommends a “renewal strategy” for the nation’s nonprofit sector that begins with a wider articulation and application of the sector’s “value proposition”—the attributes that continue to make it deserving of the special privileges and benefits it enjoys. Salamon’s pithy and accessible book is perfect for nonprofit boards, leaders of charitable foundations, government officials, and students of the nonprofit sector and of public policy, as well as anyone looking for guidance on how we go about dealing with public problems in America’s increasingly collaborative system of governance.

Lester M. Salamon is a professor at the Johns Hopkins University, where he is director of the Center for Civil Society Studies in the School of Public Health, was founding director of the Institute for Policy Studies, and serves as senior research professor at the SAIS–Bologna Center. In addition, he is scientific director of the International Laboratory on Nonprofit Sector Studies at Moscow’s Higher School of Economics. Acknowledged as one of the premier experts on the nonprofit sector in the United States and around the world, he has written a number of books, including Partners in Public Service (Johns Hopkins University Press), Rethinking Corporate Social Engagement (Kumarian), and Tools of Government (Oxford).

July 2015, 6 x 9, 145 pp.
paper, 978-0-8157-2425-4, $19.95
ebook, 978-0-8157-2426-1, $19.95

ADVANCE PRAISE FOR THE RESILIENT SECTOR REVISITED

“The new edition of Salamon’s Resilient Sector, entitled The Resilient Sector Revisited, is a must-read for every nonprofit governing body and senior leadership team.”
—Larry Minnix, President and CEO of Leading Age
Managing Complexity: Economic Policy Cooperation after the Crisis
Tamim Bayoumi, Stephen Pickford, and Paola Subacchi, eds.

A critical look at the challenges facing international policy cooperation in the new postcrisis environment.

The global financial crisis of 2007–09 highlighted the economic interdependencies between all major countries, raising the issues of international cooperation. Managing Complexity: Economic Policy Cooperation after the Crisis looks at how, following the global financial crisis, countries have changed the way they cooperate with each other on matters of economic policy.

In this volume, the result of a joint research project of Chatham House and the International Monetary Fund, researchers and policymakers who were directly involved in the crisis take a critical look at the challenges facing international policy cooperation in the new postcrisis environment and at how the theory and practice of cooperation have evolved as a result of the crisis.

Tamim Bayoumi is deputy director of the Strategy, Policy, and Review Department of the International Monetary Fund, where he oversees several strands of the multilateral policy and research agenda. He was previously head of the division covering the United States and Canada in the Western Hemisphere Department and the chief of the economic studies and modeling divisions, both in the Research Department of the IMF.

Stephen Pickford is a senior fellow in the International Economics Department at Chatham House in London, focusing on economic policies and governance in Europe and the G-20. Before that he was a senior policymaker at the U.K. Treasury, and he has worked at the IMF and the World Bank.

Paola Subacchi is director of international economic research at Chatham House in London, where she works on international economic governance. The author of several books, reports, and articles, she is also a media commentator and writes regularly for Project Syndicate and Foreign Policy.
Saving Europe: Anatomy of a Dream
Carlo Bastasin
January 2015, 6 x 9, 543 pp.
paper, 978-0-8157-2613-5, $35.00
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Transpacific Rebalancing: Implications for Trade and Economic Growth
Barry P. Bosworth and Masahiro Kawai, eds.
January 2015, 6 x 9, 268 pp.
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Barry Eichengreen and Masahiro Kawai, eds.
February 2015, 6 x 9, 388 pp.
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The Last Mile in Ending Extreme Poverty
Laurence Chandy, Hiroshi Kato, and Homi Kharas, eds.
June 2015, 6 x 9, 320 pp.
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Unexpected Outcomes: How Emerging Economies Survived the Global Financial Crisis
Carol Wise, Leslie Elliott Armijo, and Saori N. Katada, eds.
March 2015, 6 x 9, 244 pp.
paper, 978-0-8157-2476-6, $22.95
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BPEA Spring 2015

Contents

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April 2015, 6 x 9, 350 pp.
paper, 978-0-8157-2670-8, $36.00
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Economía

Journal of the Latin American and Caribbean Economic Association

Raquel Bernal, Marcela Eslava, Ugo Panizza, Roberto Rigobón, eds.

Economía, vol. 16, no. 1
Fall 2015

Contents

• When Do Governments Improve Fiscal Institutions?
Lessons from Financial Crisis and Fiscal Reform in Latin America
Carlos Scartascini and Mark Hallerberg

• Institutions, Informal Labor Markets, and Business Cycle Volatility
Alan Finkelestein Shapiro

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Matias Busso, Marina Bassi and Juan Sebastian Muñoz

• Out of School and Out of Work Youth in Latin America: A Persistent Problem in a Decade of Prosperity
Mauricio Cardenas, Rafael de Hoyos and Miguel Székely

• Does Drug Illegality Beget Violence? Evidence from the Crack-Cocaine Wave in São Paulo
João Manoel Pinho de Mello

December 2015, 6 x 9, 175 pp.
paper, 978-0-8157-2754-5, $36.00
ebook, 978-0-8157-2755-2, $36.00

The success of nearly all public- and private-sector policies hinges on the behavior of individuals, groups, and organizations. Today, such behaviors are better understood than ever, thanks to a growing body of practical behavioral science research. However, policymakers often are unaware of behavioral science findings that may help them craft and execute more effective and efficient policies. The pages of this new journal will become a meeting ground: a place where scientists and non-scientists can encounter clearly described behavioral research that can be put into action.

By design, the scope of BSP is broad, with topics spanning health care, financial decisionmaking, energy and the environment, education and culture, justice and ethics, and workplace practices. Contributions will be made by researchers with expertise in psychology, sociology, law, behavioral economics, organization science, decision science, and marketing.

The first issue includes articles that challenge assumptions that many people have about behavioral policy interventions. This includes the assumption that intuitions are a valid indication of policy effectiveness, the assumption that large effects require large interventions, the assumption that pre-selecting defaults is more coercive than forcing citizens to make a choice, and the assumption that the effectiveness of behavioral “nudges” requires that people not be informed about them.

The journal is a key offering of the Behavioral Science & Policy Association in partnership with the Brookings Institution. The mission of BSPA is to foster dialog between social scientists, policymakers, and other practitioners in order to promote the application of rigorous empirical behavioral science in ways that serve the public interest. BSPA does not advance a particular agenda or political perspective. The first issue’s contents follow.

BSP, Volume 1, No. 1

• Bridging the Divide between Behavioral Science and Policy
  Craig R. Fox & Sim B. Sitkin

SPOTLIGHT: CHALLENGING ASSUMPTIONS ABOUT BEHAVIORAL POLICY

• Intuition Is Not Evidence: Prescriptions for Behavioral Interventions
  Timothy D. Wilson & Lindsay P. Juarez

• Small Behavioral Science–Informed Changes Can Produce Large Policy-Relevant Effects
  Robert B. Cialdini, Steve J. Martin, & Noah J. Goldstein

• Active Choosing or Default Rules? The Policymaker’s Dilemma
  Cass R. Sunstein

• Warning: You Are About to Be Nudged
  George Loewenstein, Cindy Bryce, David Hagmann, & Sachin Rajpal

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  Joel Goh, Jeffrey Pfeffer, & Stefanos A. Zenios

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  Melissa A. Z. Knoll, Kirstin C. Appelt, Eric J. Johnson, & Jonathan E. Westfall

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  Richard P. Larrick, Jack B. Soll, & Ralph L. Keeney

• Payer Mix and Financial Health Drive Hospital Quality: Implications for Value-Based Reimbursement Policies
  Matthew Manary, Richard Staelin, William Boulding, & Seth W. Glickman

June 2015, 8.5 x 11, 96 pp.
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<table>
<thead>
<tr>
<th>Title</th>
<th>Subtitle</th>
<th>Authors</th>
<th>Date</th>
<th>Format</th>
<th>Pages</th>
<th>Price</th>
</tr>
</thead>
<tbody>
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Robert G. Kaiser
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Asia is at a crossroads. It is the world’s most populous region, it accounts for a rising share of global greenhouse gas emissions, and it is the region most vulnerable to climate risks. Low-Carbon Green Growth in Asia: Policies and Practices recognizes that in order to develop the region, low-carbon green growth is imperative. This volume reviews the low-carbon policy initiatives taken by Asian countries at the national, sectoral, and local levels while assessing their achievements, identifying the remaining gaps, and examining new opportunities.

It also notes that actions taken by several Asian countries to date have been both impressive and replicable and that the region’s commitment to low-carbon green growth represents a move away from the old economic notion of “grow first and clean later.” However, emerging Asia’s carbon emissions remain high, and failure to act swiftly could increase mitigation costs by two to five times and lock in a high-carbon footprint for decades to come.

December 2014, 7 x 9, 266 pp.
paper, 978-4-89974-037-7, $34.00
ASEAN 2030: Toward a Borderless Economic Community

ADBI

This book investigates long-term development issues for members of the Association of Southeast Asian Nations (ASEAN). It finds that with the proper policy mix—including domestic structural reforms and bold initiatives for regional integration—ASEAN has the potential to reach by 2030 the average quality of life enjoyed today in advanced economies and to fulfill its aspirations to become a resilient, inclusive, competitive, and harmonious (RICH) region.

Key challenges moving forward are to enhance macroeconomic and financial stability, support equitable growth, promote competitiveness and innovation, and protect the environment. Overcoming these challenges to build a truly borderless economic region implies eliminating remaining barriers to the flow of goods, services, and production factors; strengthening competitiveness and the institutional framework; and updating some governing principles. But ASEAN should not merely copy the European Union. It must maintain its flexibility and pragmatism without creating a bloated regional bureaucracy.

The study’s main message is that through closer integration, ASEAN can form a partnership for achieving shared prosperity in the region and around the globe.

December 2014, 7 x 9, 340 pp.
paper, 978-4-89974-051-3, $39.00
ebook, 978-4-89974-052-0, $39.00

Managing the Transition to a Low-Carbon Economy

Perspectives, Policies, and Practices from Asia

Bindu N. Lohani, Masahiro Kawai, and Venkatachalam Anbumozhi, eds.

Asia must be at the center of the global fight against climate change. It is the world’s most populous region, with high economic growth, a rising share of global greenhouse gas emissions, and the most vulnerability to climate risks. Its current resource- and emission-intensive growth pattern is not sustainable. This study recognizes low-carbon green growth as an imperative—not an option—for developing Asia.

Asia has already started to move toward low-carbon green growth. Many emerging economies have started to use sustainable development to bring competitiveness to their industries and to serve growing green technology markets.

The aim of this study is to share the experiences of emerging Asian economies and the lessons they have learned. The book assesses the low-carbon and green policies and practices taken by Asian countries, identifies gaps, and examines new opportunities for low-carbon green growth.

November 2015, 6 x 9, 380 pp.
paper, 978-4-89974-057-5, $39.00
ebook, 978-4-89974-058-2, $39.00

Connecting South Asia and Southeast Asia

ADBI

This report analyzes how closer regional connectivity and economic integration between South Asia and Southeast Asia can benefit both regions, with a focus on the role played by infrastructure and public policies in facilitating this process. It examines major developments in South Asian–Southeast Asian trade and investment, economic cooperation, the role of economic corridors, and regional cooperation initiatives. In particular, it identifies significant opportunities for strengthening these integration efforts as a result of the recent opening up of Myanmar in political, economic, and financial terms. This is particularly the case for land-based transportation—highways and railroads—and energy trading. The report’s focus is on connectivity in a broad sense, covering both hardware and software, including investment in infrastructure, energy trading, trade facilitation, investment financing, and support for national and regional policies.

May 2015, 6 x 9, 318 pp.
paper, 978-4-89974-047-6, $37.00
ebook, 978-4-89974-048-3, $37.00
Policy Challenges from Demographic Change in China and India
Karen Eggleston, ed.

The world’s two most populous countries face numerous policy challenges from rapid demographic change, including gender imbalance, population aging, and rapid urbanization. Drawing on social science expertise from China, India, and the United States, the contributors examine the social and economic challenges for policy across a range of domains, from family planning and old-age support to human capital investment, poverty alleviation, and broader issues of governance.

Karen Eggleston is the director of the Asia Health Policy Program at the Shorenstein Asia-Pacific Research Center (Shorenstein APARC). She is a fellow at Stanford’s Center for Health Policy/Primary Care and Outcomes Research and a Faculty Research Fellow of the National Bureau of Economic Research.

July 2015, 6 x 9, 250 pp.
paper, 978-1-931368-40-7, $24.95

Challenges in the Process of China’s Urbanization
Karen Eggleston, Jean C. Oi, and Yiming Wang, eds.

China’s New National Urbanization Plan (2014–20) sets ambitious targets for sustainable, human-centered, and environmentally friendly urbanization. What key institutional and governance challenges will China face in reaching those goals? This title, coedited by a prominent leader of China’s National Development and Reform Commission, features policy-focused contributions from leading social scientists in the United States and China who explore challenges ranging from migration and labor markets to agglomeration economies, land finance, affordable housing, and education policy.

Karen Eggleston is the director of the Asia Health Policy Program at the Shorenstein Asia-Pacific Research Center (Shorenstein APARC). She is a fellow at Stanford’s Center for Health Policy/Primary Care and Outcomes Research and a Faculty Research Fellow of the National Bureau of Economic Research.

Jean C. Oi is the William Haas Professor in Chinese Politics in the department of political science and a senior fellow of the Freeman Spogli Institute for International Studies at Stanford University. Oi is the founding director of the China Program at Shorenstein APARC and the Lee Shau Kee Director of the Stanford Center at Peking University.

Yiming Wang is deputy secretary-general of the National Development and Reform Commission, People’s Republic of China.

October 2015, 6 x 9, 250 pp.
Paper, 978-1-931368-41-4, $24.95
The Crisis with Russia
Nicholas Burns and Jonathon Price, eds.
Foreword by Joseph S. Nye and Brent Scowcroft

The Aspen Strategy Group’s Policy Books is an annual series of pieces written by contemporary thought leaders on the most pressing U.S. foreign policy and national security issues. This edition is a collection of papers commissioned for the 2014 Aspen Strategy Group Summer Workshop, in Aspen, Colorado. On the occasion of the 30th anniversary of the Aspen Strategy Group (founded in 1984), the summer workshop convened a nonpartisan group of preeminent U.S.-Russia policy experts, academics, journalists, and business leaders. The group’s policy discussions were guided by the papers in this volume, whose scope encompasses the history of the U.S.-Russia relationship, current developments in the Sino-Russian relationship, NATO and European responses to Russian aggression in Eastern Europe, energy considerations, areas of potential U.S.-Russia cooperation, and the broader question of U.S. national security and interests in the European region.

EDITORS

Nicholas Burns is director of the Aspen Strategy Group and Professor of the Practice of Diplomacy and International Politics at the Harvard Kennedy School. He is a former U.S. undersecretary of state for political affairs (2005–08), ambassador to NATO (2001–05), and ambassador to Greece (1997–2001).

Jonathon Price is deputy director of the Aspen Strategy Group.

FOREWORD BY

Joseph S. Nye is University Distinguished Service Professor at the Harvard Kennedy School and a former U.S. assistant secretary of defense for international security affairs and chair of the National Intelligence Council.

Brent Scowcroft, U.S. Army Lieutenant General, retired, served as national security adviser to President Gerald Ford and President George H. W. Bush and is the founder and president of the Scowcroft Group.

February 2015, 6 x 9, 152 pp.
paper, 978-0-89843-613-6, $21.95
Freedom, Equality, Solidarity
Thoughts on Europe’s Future—From Germany, France, and Poland

Although the principles of democracy are—in abstract—stable concepts, every generation must consider anew how best to apply them in society. What do the principles of freedom, equality, and solidarity mean to today’s Germans, French, and Poles? Twelve authors and interview partners from Germany, France, and Poland provide moving responses to important questions about a common European future. The idea for this book emerged from the depths of a crisis that posed unprecedented challenges to the European Union, leaving many in Europe with serious doubts about the union and its future. These essays and conversations address the guiding principles of modern Europe: freedom, equality, and solidarity from French, Polish, and German viewpoints. In so doing, they represent a reflective moment in which each author reconsiders his or her country, in the midst of Europe, with a critical eye to the past and recalibrated expectations for the future.

Three photo collections are included from a German, a French and a Polish photographer.

July 2015, 6 x 9, 136 pp.
paper, 978-3-86793-565-4, $28.00

A Fair Deal on Talent: Fostering Just Migration Governance
Lessons from Around the Globe—Reinhard Mohn Prize 2015

If well managed, migration generates benefits for migrants, their countries of origin, and the countries they settle in. For migrants, it can help them expand their skill sets and improve their standard of living. For destination countries, it can alleviate demographic pressures and foster cultural diversity. For origin countries, it can bring benefits associated with remittances and knowledge transfers. However, in reality, these benefits are rarely achieved, because migration policy failures frequently lead to suboptimal or even negative outcomes. Realizing the full potential of migration therefore demands a paradigm shift toward the fair management of migration.

Fair migration is driven by the desire to achieve a triple-win for migrants, destination countries, and origin countries. In addition to outlining the key challenges and opportunities associated with fair migration, this volume examines the good practices of a variety of countries and institutions that highlight aspects of fair migration. This volume aims to enrich discussions among policymakers, business leaders, civil society actors, and scholars alike.

June 2015, 7 x 10, 328 pp.
paper, 978-3-86793-659-0, $25.00
Turkey’s Nuclear Future
Sinan Ülgen and George Perkovich, eds.

Turkey, with a robust modern economy and growing energy needs, is pursuing a switch to nuclear power. But that shift is occurring in an environment fraught with security challenges: Turkey borders Iraq, Syria, and Iran—all states with nuclear or WMD ambitions or capabilities. As a NATO member, Turkey also hosts U.S. nuclear bombs on its territory, although some question the durability of this relationship.

This dynamic has naturally led to speculation that Turkish leaders might someday consider moving beyond a civilian course to develop nuclear weapons. Yet there has been remarkably little informed analysis and debate on Turkey’s nuclear future, either within the country or in broader international society.

This volume explores the current status and trajectory of Turkey’s nuclear program, adding historical perspective, analytical rigor, and strategic insight.

March 2015, 6 x 9, 248 pp.
cloth, 978-0-87003-416-9, $49.95
paper, 978-0-87003-415-2, $19.95
ebook, 978-0-87003-417-6, $15.95

The Puzzle of Non-Western Democracy
Richard Youngs

Calls for different models of democracy are becoming more prominent and widespread. The future of global politics will depend greatly on whether and how democracy can be made more effective, participative, and accountable. Many politicians, diplomats, and experts today argue in favor of “non-Western” models of democracy. Yet it remains unclear what such models should look like. It is more useful to think in terms of specific areas of democratic variation that can help democratic renewal—outside, but also within the West. This book explores the current state of debate and puts forward ideas about how Western actors engaged in democracy support can do a better job of incorporating new thinking about alternative democratic forms into their efforts.

Richard Youngs is a senior associate in the Democracy and Rule of Law Program, based at Carnegie Europe. He works on EU foreign policy and on issues of international democracy.

June 2015, 6 x 9, 240 pp.
cloth, 978-0-87003-429-9, $49.95
paper, 978-0-87003-428-2 $19.95
ebook, 978-0-87003-430-5, $15.95
Money, Finance, and the Real Economy: What Has Gone Wrong?
Anton Brender, Florence Pisani, and Emile Gagna

Money matters … but so does finance! Starting with the link between money and economic activity, this study shows how today’s financial systems have shaped the way that monetary policy is transmitted to the real economy. The information gathering and decisionmaking processes within the financial system play a key role in determining both how credit is allocated and how the risks implied by credit are borne. The study points to what went wrong during the credit boom of the 2000s, which was the counterpart to a huge accumulation of savings, concentrated mainly in emerging economies. This accumulation could well continue. Making better use of the coming savings is a challenge that authorities will have to meet if they want finance to better serve the real economy.

Anton Brender, Florence Pisani, and Emile Gagna are economists with Candriam, a leading multi-specialist asset manager. Brender and Pisani also teach at Paris-Dauphine University.

May 2015, 8.375 x 11.75, 125 pp. paper, 978-94-6138-418-8, $28.00

Bank Business Models Monitor 2014: Europe
Rym Ayadi and Willem Pieter De Groen

CEPS and the International Observatory on Financial Services Cooperatives (IOFSC) at HEC Montreal have initiated an annual monitoring exercise on banking business models in the EU. Based on their balance sheet structures, 147 European banks that account for more than 80 percent of the industry assets were categorized in four business models. The Monitor emphasizes ownership structures and assesses financial and economic performance and resilience and robustness before, during, and after the financial and economic crises across retail diversified, retail focused, investment, and wholesale oriented banks. Inter alia, this edition of the Monitor finds that banks that engage more in traditional retail banking activities with a mix of funding sources fared better than other bank models during the different phases of the crisis.

Rym Ayadi is a senior fellow at CEPS and professor at HEC Montreal; Willem Pieter De Groen is a researcher at CEPS. Statistical support and other contributions were provided by Marie-Josée Lapointe, André Michelet, Harol Rey, Ibtihel Sassi, and Cristina Tita, members of the research team at the International Observatory on Financial Services Cooperatives, HEC Montreal.

December 2014, 8.375 x 11.75, 68 pp. paper, 978-94-6138-421-8, $25.00
Let’s Get to Work! The Future of Labour in Europe
Vol. 1
Miroslav Beblavý, Ilaria Maselli, and Marcela Veselková, eds.

Work is both an essential part of our daily lives and one of the major policy concerns across Europe. Yet public debate on labor issues is all too often driven by political rhetoric and short-term concerns. In this volume, researchers from seven European countries explain, in accessible language, the findings from various social science studies and what they mean for the future of labor in Europe. The conclusions that they reach are addressed to policymakers, business people, journalists, fellow academics, and anyone interested in the shape, size, and character of the labor markets of tomorrow.

Miroslav Beblavý is the coordinator of NEUJOBS and a senior research fellow at CEPS. He is also a member of the Slovak Parliament (since 2010) and associate professor of public policy at Comenius University, Bratislava, Slovakia.

Ilaria Maselli is a researcher in the Economic and Social Welfare Policies Unit of the Centre for European Policy Studies (CEPS). She is also a visiting researcher at the Gokhale Institute of Politics and Economics in Pune, India. Marcela Veselková is a senior research fellow at the Slovak Governance Institute and an assistant professor at the Faculty of Social and Economic Sciences, Comenius University.

December 2014, 8.375 x 11.75, 250 pp. cloth , 978-94-6138-406-5, $28.00

Rethinking the Attractiveness of EU Labour Immigration Policies: Comparative Perspectives on the EU, the US, Canada, and Beyond
Sergio Carrera, Elspeth Guild, and Katharina Eisele, eds.

This volume analyzes the determinants that make for attractive labor immigration policies in different international settings with a view to providing academic input for informed decisionmaking in the next phases of European immigration policy formulation. Increasingly, priority has been given to encouraging third-country workers labeled as “highly qualified or skilled” or “talented” to choose the EU instead of other international destinations such as the United States or Canada and thereby meet the perceived needs of EU member states’ labor markets. A number of questions are discussed, including the following: Is there a trade-off between the openness of migration policies and the granting of rights (that is, more openness, fewer rights)? What obstacles prevent the recognition of foreign qualifications and skills? Can labor market “needs” be effectively determined? And what should be key priorities for the EU in the years to come?

Findings are presented in four sections: rights and discrimination; qualifications, skills, and needs; international perspectives; and the next generation of the EU immigration policy.

December 2014, 8.375 x 11.75, 160 pp. paper, 978-94-6138-417-1, $28.00
**Green, Pink and Silver? The Future of Labour in Europe**

Miroslav Beblavý, Ilaria Maselli, and Marcela Veselková, eds.

In this second volume of *The Future of Labour in Europe*, the authors explain in accessible language the findings of the NEUJOBS project on the job prospects of key industries and groups of people. They use three colors—green, pink, and silver—to pinpoint areas with the largest challenges as well as the greatest potential. The conclusions are addressed to policymakers, the business world, journalists, fellow academics, and anyone interested in the shape, size, and character of the labor markets of tomorrow.

*July 2015, 6 x 9, 303 pp.*

*Paper, 978-94-6138-444-7*, $30.00

**ECB Banking Supervision and Beyond**

Karel Lannoo

With publication of the results of its Comprehensive Assessment at the end of October 2014, the European Central Bank has set the standard for its new mandate as supervisor. But this was only the beginning. The heavy work started in early November, with the day-to-day supervision of the 120 most significant banks in the eurozone under the Single Supervisory Mechanism. The centralization of the supervision in the eurozone will pose a number of challenges for the ECB in the coming months and years ahead. This report analyzes these challenges in detail, drawing on the discussions and presentations in the CEPS Task Force on ECB Banking Supervision. This report was written for and with the help of a cross-sectoral group of experts from banks, supervisory authorities, and academia to stimulate debate and thinking on these matters.

*July 2015, 6 x 9, 104 pp.*

*Paper, 978-94-6138-430-0*, $30.00

**More Union in European Defence**

Steven Blockmans and Giovanni Faleg

Years of uncoordinated cuts in defense spending and rapidly evolving global trends have eroded the EU’s role as a security actor in a multipolar world. In the face of numerous emergencies in the EU’s strategic neighborhood and ever-present security threats, this CEPS Task Force report aims to provide member states and those at the helm of the EU institutions with the narrative to strengthen defense cooperation in the EU. The Treaty of Lisbon demands and permits a great deal more in terms of our common security and defense activities. And member states could achieve much more value for the €190 billion that they spend to maintain 28 national armies made up of roughly 1.5 million service personnel.

This task force report is a record of the deliberations over several months between high-level experts in the field of European security and defense. The report proposes an array of policy actions for further cooperation and integration as the natural steps to join the dots in the defense debate: strategic, institutional, capabilities, and resources. Ultimately, in the view of the task force members, defense integration should amount to a European Defence Union.

Steven Blockmans, head of EU Foreign Policy at CEPS and professor of EU External Relations Law and Governance, University of Amsterdam.

Giovanni Faleg, associate researcher in EU Foreign Policy at CEPS and consultant of the World Bank Group.

*July 2015, 6 x 9, 34 pp.*

*Paper, 978-94-6138-449-2*, $15.00
Why Forests? Why Now?
The Science, Economics, and Politics of Tropical Forests and Climate Change

Frances Seymour and Jonah Busch

Tropical forests are an undervalued asset in meeting the greatest global challenges of our time—averting climate change and promoting development. Despite their importance, tropical forests are being destroyed at a high and even increasing rate in most forest-rich countries. The good news is that the science, economics, and politics are aligned to support a major international effort over the next five years to reverse tropical deforestation.

Why Forests? Why Now? synthesizes the latest evidence on the importance of tropical forests in a way that is accessible to anyone interested in climate change and development in addition to readers already familiar with the problem of deforestation. It makes the case to decisionmakers in rich countries that rewarding developing countries for protecting their forests is urgent, affordable, and achievable.

Frances Seymour is a senior fellow at the Center for Global Development and a senior adviser to the David and Lucile Packard Foundation. In 2014 France named her Officer of the Order of Agricultural Merit.

Jonah Busch is a research fellow at the Center for Global Development. He is an environmental economist whose research focuses on the economics of climate change and tropical deforestation.

December 2015, 7 x 10, 250 pp.
paper, 978-1-933286-85-3, $24.95
ebook, 978-1-933286-86-0, $19.95

Jago Pakistan/Wake Up, Pakistan
The Report of The Century Foundation International Working Group on Pakistan

Thomas R. Pickering, Working Group Chair

Pakistan is at a crossroads. While the threat from al Qaeda has been diminished, militancy is still a critical, evolving, and growing threat. Pakistan lags behind most of its neighbors in many economic and human development indicators, while its democratic institutions are undercut by recurring civil-military crises and its political class is mired in a paralyzing fight that has crippled its legitimacy and its ability to govern. All of these issues require urgent attention and action by progressive forces within Pakistan, working with a vision shaped and supported in concert with the international community.

This working group, chaired by Thomas R. Pickering, and comprised of a broad and diverse assemblage of Pakistani and international figures deeply concerned about the country's future, believes it is time for Pakistan to wake up to its responsibilities to address these problems and for its international partners to assist where they can.

May 2015, 6 x 9, 160 pp.
paper, 978-0-87078-544-3, $19.95
CHATHAM HOUSE, THE ROYAL INSTITUTE OF INTERNATIONAL AFFAIRS

Policy Options for Addressing Greenhouse Gas Emissions from the Livestock Sector
Rob Bailey, Antony Froggatt, Catherine Happer, Gregory Philo, Rachel Shairp, and Laura Wellesley

Human consumption of meat and dairy products is a major driver of climate change but has been largely overlooked in national and international climate change policy. Using data obtained from a twelve-country survey and from focus groups and stakeholder meetings in Brazil, China, the United States, and the United Kingdom, this report explores public understanding and awareness of the links between meat and dairy consumption and climate change.

It makes recommendations as to how state and nonstate actors can develop policies that support sustainable diets at the national and international level. The report will help to inform discussion around demand-side measures to reduce the climate impact of the livestock sector, measures that are essential to meet international climate targets and realize important health, environmental and societal benefits.

October 2015, 8.3 x 11.7, 30 pp. paper, 978-1-78413-055-8, $15.00

The Russian Challenge
Keir Giles, Roderic Lyne, James Nixey, James Sherr, and Andrew Wood

The crisis over Ukraine, and President Putin’s bid to overturn the post–cold war international settlement in Europe, has forced many Western governments to reappraise their approach to Russia. Russia in turn faces mounting internal difficulties. The Russian challenge, therefore, is twofold: both to the West and to Russia itself. The consequences of Moscow’s current policy will be increasingly dangerous for Europe and costly for Russia. The questions addressed in this report are how far those costs will rise, whether Russia can bear them, what will happen if it cannot, and how the West should respond in the near and longer term.

August 2015, 8.3 x 11.7, 37 pp. paper, 978-1-78413-054-1, $15.00

Improving Access to Sustainable Energy for Refugees and Displaced People: The Moving Energy Initiative
Rob Bailey, Owen Grafham, Michael Keating, and Glada Lahn

Globally, the number of forcibly displaced persons looked after by the UNHCR has reached 51.2 million—the highest number since World War II. Energy is a major challenge, not only in terms of the high costs to donors but also the health, environmental, and social costs for refugees and their host communities. At present the energy needs of millions of displaced people are being met inadequately and inefficiently, and not through the most effective or carbon-efficient interventions. This Chatham House report will outline the case for finding sustainable energy solutions that improve outcomes for health, security, livelihoods, emissions, and cost savings.

November 2015, 8.3 x 11.7, 36 pp. paper, 978-1-78413-056-5, $15.00

Working Group Report on Antibiotic Delinkage
Kevin Outterson

Antibiotics are powerful drugs that prevent many deaths each year. Modern medicine relies on them as a safety net. They are a precious global resource that must be managed on a sustainable ecological basis. Many stakeholders believe that an antibiotic crisis is fast approaching or may already be upon us. Owing to the long lead times for antibiotic research and development (R&D), society must act a decade before the need becomes immediately urgent.

A central proposition of this report is that it is desirable to develop new business models where the return for investment in R&D on antibiotics is not dependent on the volume of sales, an approach generally known as “delinkage.” There is a need to incentivize investment in R&D without also incentivizing sales volumes, which may lead to the over-marketing of antibiotics, the acceleration of the development of resistance, and the undermining of stewardship and conservation measures necessary to limit the growth of resistance. The report therefore considers the ways in which delinked models could be implemented and the myriad different challenges involved in moving toward new business models that require global reach to address what is a global problem.

October 2015, 8.3 x 11.7, 37 pp. paper, 978-1-78413-057-2, $15.00
World Employment and Social Outlook

This new flagship publication from the ILO will be published twice a year, in January and in June. The January report will provide the latest projections for employment and social trends for the next few years. The June report will use a multidisciplinary approach based on in-depth research to examine what is necessary to achieve desired employment and social outcomes.

World Employment and Social Outlook: Trends 2015

This report includes a forecast of worsening global employment levels and explains the factors behind them, such as continuing inequality and falling wage shares.

July 2015, 8.25 x 11.75, 100 pp. paper, 978-92-2-129259-3, $40.00

World Employment and Social Outlook 2015

This report offers a thematic analysis of a range of issues relating to the interconnected nature of macroeconomic policy, the labor markets, and social conditions. A central goal is to provide policy advice based on what works to achieve high employment and balanced incomes.

July 2015, 8.25 x 11.75, 275 pp. paper, 978-92-2-129263-0, $40.00

Labour Administration and Labour Inspection in Asian Countries: Strategic Approaches

Giuseppe Casale and Alagandram Sivananthiram

Current challenges brought about by globalization require that labor administrations in Asian countries put into practice well-coordinated and efficient administration systems, including effective labor inspection services. This book sets out the role, functions, and organization of labor administration and inspection, highlighting best practices in these areas in a number of Asian countries. It gives a comprehensive overview of recent changes in Asia and looks at areas with an urgent need for improvement.

Giuseppe Casale is currently senior adviser to the International Training Centre of the ILO. He is the editor of The Employment Relationship and coauthor, with Adalberto Perulli, of Towards the Single Employment Contract.

Alagandram Sivananthiram, a former senior labour administrator from Malaysia and senior labor administration specialist with the ILO, is the coauthor, with Giuseppe Casale, of The Fundamentals of Labour Administration.

May 2015, 6.5 x 9.25, 130 pp. paper, 978-92-2-128955-5, $30.00
A Just Transition for All: Can the Past Inform the Future?

The aim of the International Journal of Labour Research is to provide an overview of recent research on labor and social policies from trade union researchers and academics around the world. The journal is multidisciplinary and therefore of interest to trade union researchers, labor ministries, and academics in all of the relevant disciplines worldwide: industrial relations, sociology, law, economics, and political science.

In the wake of the adoption in 2013 of an ILO resolution on a “just transition for all,” there is now a need to better define the components of a just transition framework. This issue of the journal examines economic adjustment and restructuring in different regions of the world to draw lessons learned on the policy front and to explore how they might inform a just transition framework.

paper, 978-92-2-129257-9, $30.00

World of Work Report 2014: Developing with Jobs

The World of Work Report 2014 assembles new evidence based on a detailed examination of trends and policy innovations in over 140 developing countries. It finds that strategies that focus on promoting decent work opportunities tend to yield sustained development results. The report also provides an evidence-based contribution to the debate on the post-2015 development agenda.

January 2015, 8.25 x 11.75, 230 pp.
paper, 978-92-2-129039-1, $40.00
ebook, 978-92-2-129040-7, $40.00

Women in Business and Management: Gaining Momentum

As women overtake men in education, they are running one-third of the world’s businesses. However, women business-owners are concentrated in small and microbusinesses; fewer than 5 percent of CEOs of the largest global corporations are women. Women in Business and Management brings together available data and ILO statistics to provide a comprehensive, up-to-date, and global picture of women in the business world and in management positions.

The report highlights the business case for gender diversity, the obstacles that women still face, and ways to move ahead. It advocates a greater role for national business organizations, which can assist their member companies in implementing policies and measures to recruit and retain talented women.

March 2015, 8.25 x 11.75, 230 pp.
paper, 978-92-2-128873-2, $40.00
ebook, 978-92-2-128874-9, $40.00

Global Employment Trends for Youth 2015

Incorporating the most recent labor market information available, Global Employment Trends for Youth 2015 sets out the youth labor market situation around the world. It shows where progress has or has not been made, updates world and regional youth labor market indicators, and gives detailed analyses of medium-term trends in youth population, labor force, employment, and unemployment. The 2015 report presents the first detailed results of the School-to-Work transition surveys conducted in twenty-eight low- and middle-income countries around the world, analyzing the multifaceted paths young people take from the education system into the labor market.

August 2015, 8.25 x 11.75, 100 pp.
paper, 978-92-2-129635-5, $20.00
The ILO from Geneva to the Pacific Rim: West Meets East
Jill Jensen and Nelson Lichtenstein, eds.

The explosive rise of export manufacturing in East Asia, and the continuing importance of Central America and Mexico in this regard, has shifted the center of gravity of world manufacturing from the North Atlantic to the Pacific Rim. Despite much discussion about the emergence of a postindustrial economy, more people labor on an assembly line today than at any other moment in world history. The establishment of a set of humane, uniform, and enforceable labor standards for these tens of millions of workers who reside in nations bordering the Pacific, therefore, stands high on the global labor rights agenda. This volume of original essays considers how the International Labor Organization has helped generate a set of ideas and practices, past and present, transnational and within a single nation, aimed at advancing social and economic reform in this vast region.

Jill Jensen is visiting assistant professor in labor studies at the Pennsylvania State University and assistant director of the Center for Global Workers’ Rights. Her research focuses on the history of U.S. relations with the International Labor Organization and the ILO’s efforts to formulate and monitor global labor standards.

Nelson Lichtenstein is MacArthur Foundation Professor in History at the University of California, Santa Barbara. His publications include The Retail Revolution: How Wal-Mart Created a Brave New World of Business and State of the Union: A Century of American Labor.

Labour Law and Development
Shelley Marshall and Colin Fenwick, eds.

This book explores the question of whether labor law has a positive role to play in promoting economic development, bringing fresh perspectives to a debate that has raged for many years. It includes chapters from leading scholars in the field and presents views and experiences from Latin America, South Asia, and southern Africa. The contributors address important topics, including how labor laws might cover the precarious and informal workers that make up the majority of the workforces in many developing countries, ways labor could regulate the negative pressures generated by supply chain dynamics, the inter-relationship of trade and labor standards, and new roles for the ILO in supporting reforms to labor laws around the world.

Shelley Marshall is a senior lecturer in the Department of Business Law and Taxation, Faculty of Business and Economics at Monash University. She teaches and researches in the areas of labor law, development, and corporate governance and accountability.

Colin Fenwick is head of the Labor Law and Reform Unit at the ILO in Geneva. Before joining the ILO he was a faculty member at Melbourne Law School, where he was director of the Centre for Employment and Labour Relations Law and an editor of the Australian Journal of Labour Law.

Regulating for Equitable and Job-Rich Growth
Colin Fenwick, ed.

This book explores both the limits and the potential of labor market regulation in certain key contexts. The authors articulate the broad goals and potential for labor market regulation to contribute to inclusive development, while also considering the limits of some current developments in regulation and governance. Several chapters address the needs of key groups that are often at the margins of labor markets and of labor market regulation: women workers, migrants, and homecare workers. The book also considers the challenge for labor market
regulation posed by persistent informality—and conversely, how labor market regulation can nevertheless be tailored to contribute to the pursuit of key policy goals. Taken together, the contributions make the case that effective and efficient labor market regulation can contribute to achieving the important goal of job growth accompanied by equitable distribution.

Colin Fenwick is head of the Labor Law and Reform Unit at the ILO in Geneva. Before joining the ILO he was a faculty member at Melbourne Law School, where he was director of the Centre for Employment and Labor Relations Law and an editor of the Australian Journal of Labour Law.

Jan 2016, 5.5 x 8.75, 350 pp.
cloth, 978-92-2-129646-1, $100.00

Decent Work, Green Jobs and the Sustainable Economy: Solutions for Climate Change and Sustainable Development

Peter Poschen

This book argues that employment that contributes to protecting the environment and reducing humanity’s carbon footprint—green jobs—can be a key economic driver as the world steps into the still largely uncharted territory of building a sustainable and low-carbon global economy. With specific experiences and macroeconomic studies, this book documents that positive outcomes are eminently possible. However, these require a clear understanding of the opportunities and challenges, as well as country-specific policies that integrate environmental, social, and decent work elements to ensure a smooth and just transition process.

Peter Poschen is Director of the Enterprises Department of the International Labour Office.

Feb 2016, 8.25 x 11.75, 100 pp.
paper, 978-92-2-129632-4, $20.00

World Employment and Social Outlook: Trends 2016

The World Employment and Social Outlook: Trends 2016 report provides the latest global and regional estimates of employment and unemployment, employment by sector, vulnerable employment, labor productivity, informal employment, and working poverty. The report also offers an overview of income and social developments related to wage growth, income inequality, and social unrest. Based on the most recently available data, it examines underlying trends and cyclical developments related to economic, political, and social changes and presents a short- and medium-term outlook for key labor market variables. A particular focus is the shifts in financial market developments and their implications for employment volatility, job creation, and income growth. The report also discusses recent developments linked to the global financial crisis and analyzes their implications for a faster job and income recovery.

Feb 2016, 8.25 x 11.75, 100 pp.
paper, 978-92-2-129632-4, $20.00

Civilizing Global Value Chains

The aim of the International Journal of Labour Research is to provide an overview of recent research on labor and social policies from trade union researchers and academics around the world. The journal is multidisciplinary and of interest to trade union researchers, labor ministries, and academics in all the relevant disciplines worldwide—industrial relations, sociology, law, economics, and political science. This double issue of the journal explores the causes for the unequal distribution of wealth along global value chains and analyzes mechanisms that can better ensure that the vast wealth the chains generate is more equitably distributed.

paper, 978-92-2-129650-8, $30.00
Report on the State of UK-Based Research on Latin America and the Caribbean 2014
Antoni Kapcia and Linda A. Newson, eds.

This report looks at how the United Kingdom is responding to and engaging with new developments in Latin America and the Caribbean (LAC). It addresses in detail the importance of carrying out research on Latin America and the Caribbean, the scope and patterns of the research being carried out, and new developments affecting LAC studies in the United Kingdom. The size and composition of the research community are profiled, along with institutional affiliations and research concentrations. Findings are presented on the shifting institutional commitments to research on Latin America and the Caribbean and the challenges faced by the LAC research community, including trends in funding for LAC research, the impact of research assessment, and constraints on dissemination and publication of research.

February 2015, 6 x 9, 250 pp.
paper, 978-1-908857-12-5, $24.95

A Liberal Tide? Immigration and Asylum Law and Policy in Latin America
David James Cantor, Luisa Feline Freier, and Jean-Pierre Gauci, eds.

Over the past decade, a paradigm shift in migration and asylum law and policymaking appears to have taken place in Latin America. Does this apparent “liberal tide” of new laws and policies suggest a new approach to the hot topics of migration and refugees in Latin America distinct from the regressive and restrictive attitudes on display in other parts of the world? The question is urgent not only for our understanding of contemporary Latin America but also as a means of reorienting the debate in the migration studies field toward the important developments currently taking place in the region and in other parts of the global south. This book brings together eight varied and vibrant new analyses by scholars from Latin America and beyond to form the first collection that describes and critically examines the new liberalism in Latin American law and policy on migration and refugees.

May 2015, 6 x 9, 230 pp.
paper, 978-1-908857-14-9, $40.00
Six Years At Sea... And Counting: Gulf of Aden Anti-Piracy and China’s Maritime Commons Presence

Andrew S. Erickson and Austin Strange

Well over six years of Chinese anti-piracy operations in the Gulf of Aden have directly supported People’s Liberation Army Navy (PLAN) modernization goals and provided invaluable experience operating in distant waters. Lessons learned have spawned PLAN innovations in doctrine, operations, and international coordination. Many of the insights gleaned during deployments are applicable to security objectives closer to home; some officers enjoy promotion to important positions after returning. Anti-piracy operations have been a springboard for China to expand considerably its maritime security operations, from evacuating its citizens from Libya and Yemen to escorting Syrian chemical weapons to their destruction and participating in the search for Malaysia Airlines Flight 370. So great are the benefits to China’s global maritime presence and enhanced image at home and abroad that when Gulf of Aden anti-piracy operations finally wind down, Beijing will have to develop new means to address its burgeoning overseas interests.

Andrew S. Erickson is an Associate Professor in the Strategic Research Department at the U.S. Naval War College and a core founding member of the department’s China Maritime Studies Institute. He serves on the Naval War College Review’s Editorial Board. Since 2008, he has been an Associate in Research at Harvard University’s John King Fairbank Center for Chinese Studies. Erickson is also an expert contributor to the Wall Street Journal’s China Real Time Report.

Austin M. Strange is a Ph.D. student in Harvard University’s Department of Government and a Research Associate at AidData, a research and innovation lab of the Institute for the Theory and Practice of International Relations based at the College of William & Mary. Formerly, he served as a researcher at the China Maritime Studies Institute of the Strategic Research Department of the U.S. Naval War College. He has studied at the College of Public Administration and Center for Non-Traditional Security and Peaceful Development Studies at Zhejiang University (M.S.) and the College of William & Mary (B.A.).

China’s Evolving Military Strategy

Joe McReynolds, ed.

Roughly once every generation, a powerful, highly influential organization within the Chinese People’s Liberation Army releases a new edition of the “Science of Military Strategy” (SMS), a comprehensive and authoritative study which details the strategic approach that the Chinese military will take in the coming years in response to the threats and challenges facing China. The recent release of a new edition of SMS signals the potential for dramatic shifts in the PLA’s approach to a number of strategic questions, but the book remains underutilized by many Western China analysts due to the lack of both an English translation and expert analysis to place these changes into context.

China’s Evolving Military Strategy aims to bring knowledge of these important developments to a mass audience of China watchers, policymakers, and the broader foreign policy community by providing a sector-by-sector analysis of changes in the PLA’s thinking and approach from the previous edition of SMS to the present. Each chapter addresses the implications for a different portion of the Chinese military, ranging from the air, sea, and space domains to cyberspace and electromagnetic warfare, and each is written by one of the world’s foremost experts on that subsection of China’s military development. China’s Evolving Military Strategy will serve as the cornerstone reference for a generation to come on one of China’s most important declarations of its military-strategic goals and intentions.

Joe McReynolds is a research analyst at the Center for Intelligence Research and Analysis with expertise in Sino-American national security issues, including China’s defense science and technology development, cybersecurity, network warfare, and IT sector civil-military integration. His scholarly work focuses primarily on China’s computer network attack capabilities, doctrine, and strategy. McReynolds has been invited to brief members of the U.S., Taiwanese, and Japanese governments on his research, and his research findings have been reported in publications such as the New York Times and China Daily.

October 2015, 6 x 9, 200 pp.
paper, 978-0-9855045-3-3, $24.95
Al-Qaeda and Its Heirs: Select Conference Papers from the Eighth Annual Terrorism Conference
Kathryn Basinsky and James Brandon, eds.


May 2015, 8.5 x 11, 56 pp. paper, 978-0-9855045-4-0, $24.95

Azerbaijan and the New Energy Geopolitics of Southeastern Europe
Margarita Assenova and Zaur Shiriyev, eds.

Azerbaijan and the New Energy Geopolitics of Southeastern Europe comes at a critical time when concerns about energy security are growing in the midst of military, economic, and energy conflicts in East and Southeast Europe. As the construction of the Southern Gas Corridor from Azerbaijan to Europe is advancing, natural gas from the Caspian region will challenge the gas monopoly of any single supplier in Southeast Europe, thus changing the geopolitical landscape in the region.

An edited volume with eleven chapters, this study enhances our understanding of Southeast Europe’s energy security and the potential impact of the Southern Gas Corridor. The book focuses attention on Azerbaijan’s aspiring role as an energy supplier and contributor to energy security in Southeast Europe, its evolving relations with countries in the region, and, consequently, Baku’s expanding relations with the European Union and the United States.

Margarita Assenova, The Jamestown Foundation
Zaur Shiriyev, Chatham House and Caspian Energy Center at ADA University, Azerbaijan

June 2015, 6 x 9, 350 pp. paper, 978-0-9855045-2-6, $24.95

China’s Strategy for the “Network Domain”
Select Conference Proceedings from the Fourth Annual China Defense and Security Conference
David Cohen, ed.

This volume analyzes the Chinese government’s cyber warfare strategy and how the Chinese government views network warfare. The Chinese government has a fundamentally different view of the “network domain” than the United States, with an important Chinese perception of vulnerability to a U.S.-dominated global Internet. The Chinese military has worked to enhance its own network deterrence capabilities, but also remains focused on mitigating U.S. “network hegemony.” The Chinese government has also moved to utilize the cyber domain for intelligence collection and is unlikely to stop these efforts. Taiwan is a specific focus of China’s cyber efforts, including mounting thousands of attacks per day and probing critical infrastructure for vulnerabilities.

July 2015, 8.5 x 11, 43 pp. paper, 978-0-9855045-1-9, $25.00
Looking for Leadership: The Dilemma of Political Leadership in Japan
Ryo Sahashi and James Gannon, eds.

Democratic leaders around the world are finding it increasingly difficult to exercise strong leadership and maintain public support. However, there is nowhere that this has proven to be as challenging of a task as Japan, which has seen its top leaders change more often over the past 25 years than any other major country in the world. The current prime minister has strived to put an end to this pattern, but can he buck this historical trend? More fundamentally, why do Japan’s prime ministers find it so difficult to project strong leadership, or even stay in office? And what are the ramifications for Japan’s partners and for the world? This volume, authored by contributors who straddle the scholarly and policymaking worlds in Japan, explores the obstacles facing Japan as it looks for greater leadership and explains why this matters for the rest of the world.

CONTRIBUTORS

Yuka Uchida Ando served as political secretary to the foreign minister of Japan and was a longtime staff member of the Democratic Party of Japan.

Yuichi Hosoya is a professor at Keio University.

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James Gannon is the executive director of the Japan Center for International Exchange (JCIE/USA).

Ryo Sahashi is an associate professor at Kanagawa University.

Asia on the Move: Regional Migration and the Role of Civil Society
Mely Caballero-Anthony and Toshihiro Menju, eds.

Globalization has led to a surge in crossborder migration, and the population of international migrants in East Asia has more than doubled over the past two decades. Today, governments in the region are grappling with these expanding and increasingly complex flows of people as well as the human security challenges that they bring, but as a result, they too often overlook the potential opportunities that accompany skillfully managed migration. In this volume, experts from “sending” and “receiving” countries in Asia outline current trends in China, Japan, Korea, and Southeast Asia; analyze existing government efforts to manage migration; and explore the unique role that nongovernmental organizations can play in helping to protect migrants and to harness migration to the benefit of the region.

August 2015, 6 x 9, 190 pp.
paper, 978-4-88907-143-6, $24.00
Engaging Russia: A Return to Containment?
Paula J. Dobrianski, Andrzej Olechowski, Yukio Satoh, and Igor Yurgens

*Engaging Russia: A Return to Containment?* is the third in a series of reports on Russia that the Trilateral Commission has undertaken since 1995. The work of authors from the Asia Pacific, Europe, North America, and Russia, it details areas of agreement and disagreement among them on where Russia is today, domestically and internationally, and what policy approaches the Trilateral countries should pursue toward Moscow.

**Paula J. Dobriansky** is a Senior Fellow at Harvard University’s JFK Belfer Center for Science and International Affairs and Chair, National Board of Directors of the World Affairs Councils of America.

**Andrzej Olechowski** is Chairman of the Supervisory Board of Bank Handlowy, a Director of Euronet and a Member of the Supervisory Board of P4.

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*January 2015, 6 x 9, 278 pp.*
paper, 978-0-930503-95-6, $15.00
Critical Maths for Innovative Societies: The Role of Metacognitive Pedagogies

OECD

How can mathematics education foster development of the skills required by innovative societies? Mathematics education is heavily emphasized worldwide, but it is still considered to be a stumbling block for many students. While there is near consensus that mathematics problems appropriate for the twenty-first century should be complex, unfamiliar, and nonroutine (CUN), most of the textbooks still include mainly routine problems based on the application of ready-made algorithms.

The time has come to introduce innovative instructional methods to enhance mathematics education and students’ ability to solve CUN tasks. Metacognitive pedagogies, which explicitly train students to “think about their thinking,” can play a key role. These pedagogies can be used to improve not just academic achievement (for example, content knowledge and the ability to handle unfamiliar problems) but also affective outcomes such as anxiety and motivation. The strong relationship between metacognition and schooling outcomes has implications for both the education community and policymakers.

December 2014, 8.5 x 11, 196 pp. paper, 978-92-64-21138-4, $70.00

How Was Life? Global Well-Being since 1820

OECD

How was life in 1820 and how has it improved since then? What are the long-term trends in global well-being? Trends in real GDP per capita may not fully reflect changes in other dimensions of well-being, such as life expectancy, educational attainment, personal security, and gender inequality.

The product of collaboration between the OECD, the OECD Development Centre, and the CLIO-INFRA project, this report represents the work of a group of economic historians to systematically chart long-term changes in the dimensions of global well-being and inequality, making use of the best sources and expertise currently available and the most recent research carried out within the discipline. The historical evidence reviewed in the report is organized on ten different dimensions of well-being that mirror those used by the OECD in its report, How’s Life? (www.oecd.org/howslife): per capita GDP, real wages, educational attainment, life expectancy, height, personal security, political institutions, environmental quality, income inequality, and gender inequality.

January 2015, 8.5 x 11, 272 pp. paper, 978-92-64-21406-4, $73.00

Climate Change Mitigation Policy: Are We Making Progress?

OECD

This stock-taking report showcases OECD’s added value in the field of climate change policy; enhance transparency; hold OECD members accountable for their action on climate to date; and encourage governments to start seriously planning how to get to net zero emissions ahead of COP 21 in Paris. The report focuses on mitigation and the energy sector.

November 2015, 6 x 9, 60 pp. paper, 978-92-64-23267-9, $34.00
How’s Life in Your Region?
OECD

How’s life? The answer can depend on the region in which you live. Many factors that influence people’s well-being are local issues, such as employment, access to health services, pollution, and security. Policies that take into account the regional differences hidden within national averages can therefore have a greater impact on improving well-being for the country as a whole.

This report presents the OECD analytical framework for measuring well-being at the regional level as well as internationally comparable indicators on 9 well-being dimensions for 362 regions across 34 OECD countries. It also provides guidance for all levels of government in using well-being measures to design policies to better target the specific needs of different communities. Drawing on a variety of practical experiences from OECD regions and cities, the report discusses methodological and political solutions for selecting regional well-being outcome indicators, monitoring the progress of regional well-being over time, and implementing a process of multi-stakeholder engagement to promote social change.

November 2014, 8.5 x 11, 172 pp.
paper, 978-92-64-21121-6, $84.00

Understanding National Accounts, 2nd ed.
OECD

This second edition of Understanding National Accounts gives a comprehensive explanation of how national accounts are compiled. It contains new data and new chapters and is adapted to the new systems of national accounts—SNA 2008 and ESA 2010—that came into effect in September 2014. It approaches national accounts from a truly global perspective, with chapters dedicated to international comparisons, globalization, well-being, and the national account systems used in major OECD economies, such as the United States.

November 2014, 8.5 x 11, 520 pp.
paper, 978-92-64-21462-0, $56.00

Ageing and Employment Policies: Synthesis Report
OECD

People today are living longer than ever before, while birth rates are dropping in the majority of OECD countries. Such demographics raise the question: Are current public social expenditures adequate and sustainable? Older workers play a crucial role in the labor market. Now that legal retirement ages are rising, fewer older workers are retiring early, but at the same time those older workers who have lost their jobs after the age of 50 have tended to remain in long-term unemployment. What can countries do to help? How can they give older people better work incentives and opportunities? This synthesis report offers analysis and assessment on what the best policies are for fostering employability, job mobility, and labor demand at an older age. It consolidates the findings of the policy reviews, analytical studies, and country case studies.

October 2015, 6 x 9, 150 pp.
paper, 978-92-64-23260-0, $49.00

OECD Business and Finance Outlook 2015
OECD

This new outlook on finance and investment presents unique data, analysis, and instruments that bring together divergent and sometimes conflicting threads to create a unifying narrative. It examines what might affect and change, both favorably and unfavorably, tomorrow’s world of business, finance, and investment. Investment, including foreign direct investment (FDI); SME financing; pensions insurance; corporate governance; competition; and bribery are among the threads creating the narrative of today’s environment and future expectations.

July 2015, 8.5 x 11, 260 pp.
paper, 978-92-6423261-7, $78.00
**OECD Digital Economy Outlook 2015**

OECD

This book provides an integrated analysis of trends, indicators, and policy developments in the expanding digital economy. It brings together the former *OECD Internet Economy* and *OECD Communications Outlooks* to better reflect the increasing convergence that is taking place at and in between the infrastructure and the application layers.

Beginning with an overview of the current status and outlook of the digital economy, the report examines the main trends and policy developments in the ICT sector, in particular the communication sector; ICT demand and adoption; evolution of the content and creative industries; and the effects of the digital economy on growth and development. There are also chapters on developments related to trust in the digital economy and on the emerging Internet of things.

*July 2015, 8.5 x 11, 300 pp.*
*paper, 978-92-64-23227-3, $126*

**International Migration Outlook 2015**

OECD

This publication analyzes recent developments in migration movements and policies in OECD countries and some non-member economies, as well as the evolution of recent labor-market outcomes of immigrants in OECD countries. The series comprises country studies of labor migration policies. Each volume analyzes whether a country is effectively and efficiently using migration policy to help meet its labor needs, without adverse effects on national labor markets.

*September 2015, 8.5 x 11, 400 pp.*
*paper, 978-92-64-23243-3, $133.00*

**Data-Driven Innovation: Big Data for Growth and Well-Being**

OECD

Today, the generation and use of huge volumes of data are redefining our “intelligence” capacity and our social and economic landscapes; spurring new industries, processes, and products; and creating significant competitive advantages. In this sense, data-driven innovation (DDI) has become a key pillar of 21st-century growth, with the potential to significantly enhance productivity, resource efficiency, economic competitiveness, and social well-being.

Greater access and use of data create a wide array of impacts and policy challenges, ranging from privacy and consumer protection to open-access issues and measurement concerns, across public and private health, legal and scientific domains. This report aims to improve the evidence base on the role of DDI for promoting growth and well-being and provide policy guidance on how to maximize the benefits of DDI and mitigate the associated economic and societal risks.

*June 2015, 8.5 x 11, 350 pp.*
*paper, 978-92-64-22934-1, $147.00*

**How’s Life 2015: Measuring Well-Being**

OECD

Every person aspires to a good life. But what does “a good or a better life” mean? The third edition of *How’s Life?* provides an update on the most important aspects that shape people’s lives and well-being: income, jobs, housing, health, work-life balance, education, social connections, civic engagement and governance, environment, personal security, and subjective well-being. It paints a comprehensive picture of well-being in OECD countries and other major economies by looking at people’s material living conditions and quality of life across the population. Through a wide range of comparable well-being indicators, the report shows that countries perform differently in the various dimensions of well-being. For instance, low-income countries in the OECD area tend to do very well in subjective well-being and work-life balance, while their level of material well-being is much lower than that of other OECD countries. The report responds to the needs of citizens for better information on well-being and the needs of policymakers to give a more accurate picture of societal progress.

*October 2015, 8.5 x 11, 200 pp.*
*paper, 978-92-64-23248-8, $49.00*
In It Together: Why Less Inequality Benefits All

OECD

This book highlights the key areas where inequalities are created and where new policies are required. It examines the consequences of current consolidation policies, structural labor market changes with rising non-standard work and job polarization, persisting gender gaps, the challenge of high-wealth concentration, and the role for redistribution policies.

May 2015, 8.5 x 11, 300 pp. paper, 978-92-64-23266-2, $63.00

OECD Factbook 2015: Economic, Environmental and Social Statistics

OECD

OECD Factbook 2015 is a comprehensive annual statistical publication. More than 100 indicators cover a wide range of areas: agriculture, economic production, education, energy, environment, foreign aid, health, industry, information and communications, international trade, labor force, population, taxation, public expenditure, and R&D.

Data are provided for all OECD member countries (including area totals) and, when available and considered internationally comparable, for Brazil, China, India, Indonesia, the Russian Federation, and South Africa. Each indicator is given a two-page spread: the first page includes a short introduction followed by a detailed definition of the indicator, comments on comparability of the data, an assessment of long-term trends related to the indicator, and a list of references for further information on the indicator. The second page contains a table and a graph providing, at a glance, the key message conveyed by the data. Each indicator includes StatLinks, which allow readers to download the corresponding data.

November 2015, 8.5 x 11, 260 pp. paper, 978-92-64-23256-3, $70.00

Health at a Glance 2015: OECD Indicators

OECD

This eighth edition of Health at a Glance provides the latest comparable data on different aspects of the performance of health systems in OECD countries. It provides striking evidence of large variations across countries in the costs, activities, and results of health systems. Key indicators provide information on health status, the determinants of health, health care activities, and health expenditure, and financing in OECD countries. Each health indicator in the book is presented in a user-friendly format, consisting of charts illustrating variations in health care across countries and over time, brief descriptive analyses highlighting the major findings conveyed by the health data, and a methodological box on the definition of the health indicators and any limitations in data comparability.

November 2015, 8.5 x 11, 200 pp. paper, 978-92-64-23257-0, $49.00

Securing Livelihoods for All: Foresight for Action

OECD

The world has made good progress in improving global livelihoods. More than two billion people have emerged from extreme poverty over the last four decades. Other notable improvements include real increases in wages for unskilled workers, better life expectancy, greater gender equality and more widespread literacy. However, a number of daunting challenges threaten to undo this progress, particularly on the demographic and environmental fronts. While outlining the status of livelihoods today, this fascinating report enumerates the main emerging trends that will have a significant impact on livelihoods in the near future. It looks at a whole range of issues: economy, technology, demography, environment, security and governance. This book presents five possible future scenarios for livelihoods, whose positive or negative outcomes depend on how several emerging challenges are dealt with. It concludes with ideas for global, national and local action that hold significant promise for securing resilient livelihoods for all.

September 2015, 8.5 x 11, 160 pp. paper, 978-92-64-23174-0, $42.00
All World Trade Organization titles are also available in French and Spanish.

**Services Profiles 2014**

*Services Profiles* provides detailed statistics on key infrastructure services (transportation, telecommunications, finance, and insurance). Around 90 indicators relating to investment, market performance, production, employment, and trade, along with performance rankings, are available for over 125 economies.

*December 2014, 8.25 x 11.75, 172 pp.*

*paper, 978-92-870-3977-4, $45.00*

**Trade Profiles 2014**

*Trade Profiles* provides a country-by-country breakdown of trade flows and trade policy measures for WTO members and countries seeking to join the WTO. Providing information in a standardized format for each country, this is an invaluable quick reference tool for anyone looking for essential trade statistics.

*December 2014, 8.25 x 11.75, 208 pp.*

*paper, 978-92-870-3971-2, $45.00*

**World Tariff Profiles 2014**

*World Tariff Profiles* is a co-publication of the WTO, the ITC, and UNCTAD covering market access for goods. This annual publication contains a comprehensive compilation of the tariffs imposed by each WTO member plus a number of other countries and customs territories.

*December 2014, 8.25 x 11.75, 204 pp.*

*paper, 978-92-870-3974-3, $56.00*

**International Trade Statistics 2014**

*International Trade Statistics* is an annual overview of the latest developments in world trade, providing detailed statistics on trade by region, merchandise trade by product, and trade in commercial services by category. It also includes a section on trade in value-added terms.

*June 2015, 8.25 x 11.75, 170 pp.*

*paper, 978-92-870-3968-2, $56.00*

**WTO Statistical Titles 2014 (boxed set)**

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*World Tariff Profiles 2014* presents a comprehensive picture of tariffs and invaluable information on market access. The listing of the tariffs imposed by each WTO member on its imports is complemented with an analysis of the market access conditions that it faces in its major export markets.

*Trade Profiles 2014* features a country-by-country breakdown of trade flows and trade policy measures for WTO members and countries seeking to join the WTO.

*Services Profiles 2014* contains statistics on key infrastructure services—including transportation services, telecommunications, and financial and insurance services—for 140 selected economies. The information is derived from multiple statistical domains, such as national accounts, employment, balance of payments, and foreign direct investment, as well as quantitative indicators from international and regional organizations.

*December 2015, 8.25 x 11.75, 754 pp.*

*paper, 978-92-870-3981-1, $170.00*
WTO Appellate Body Repertory of Reports and Awards 1995–2013

The Repertory covers the Appellate Body’s rulings on WTO disputes since its establishment in 1995. This fifth edition includes a considerable body of new material taken from the thirteen Appellate Body reports and one arbitration award issued between January 2010 and December 2013. The publication provides excerpts from Appellate Body findings on a variety of disputes, including the aircraft subsidy disputes between the United States and the European Union. The new material also covers key rulings made by the Appellate Body on issues such as open hearings.

- A convenient one-stop source for Appellate Body rulings in WTO disputes in its 108 reports.
- User-friendly information provided on the development and evolution of case law by topic or legal provision.
- Information compiled by the WTO Appellate Body.

March 2015, 6.85 x 9.72, 2,192 pp. cloth, 978-1-107-05972-6, $400.00

The WTO Building: Art and Architecture at the Centre William Rappard

The WTO Building provides a fascinating insight into the artwork and architecture of the Centre William Rappard (CWR), home of the World Trade Organization. The book describes the origins and evolution of the CWR, highlighting the many works of art created and donated to adorn the building over the years. This expanded edition looks at how the building has evolved to meet the changing needs of the WTO, including the extension of the CWR, the transformation of an inner courtyard into an atrium, and the latest steps taken to preserve the building’s historic artworks.

July 2015, 8.25 x 11.75, 76 pp. paper, 978-92-870-3967-5, $30.00

Annual Report 2015

Annual Report 2015 provides an overview of the WTO’s activities in 2014 and early 2015. The report opens with a message from the WTO director-general and provides a brief overview of 2014 and some background information on the WTO, followed by an in-depth review of the WTO’s main areas of activity.

June 2015, 8.25 x 11.75, 148 pp. paper, 978-92-870-3982-8, $50.00

A History of Law and Lawyers in the GATT/WTO: The Development of the Rule of Law in the Multilateral Trading System

Gabrielle Z. Marceau

How did a treaty that emerged in the aftermath of the World War II and barely survived its early years evolve into one of the most influential organizations in international law? This unique book brings together original contributions from an unprecedented number of eminent current and former GATT and WTO staff members—including many current and former Appellate Body members—to trace the history of law and lawyers in the GATT/WTO and explore how the nature of legal work has changed over the institution’s sixty-year history. It paints a fascinating portrait of the development of the rule of law in the multilateral trading system and allows some of the most important names in GATT and WTO history to share their stories and reflect on the WTO’s remarkable journey from a “ provisionally applied treaty” to an international organization defined by its commitment to the rule of law. This volume provides a new perspective on the role of law and lawyers in the GATT/WTO Secretariats that highlights the multiple roles of lawyers and non-lawyers in enhancing the rule of law in the multilateral trading system.

June 2015, 8.25 x 11.75, 650 pp. cloth, 978-1-107-08523-7, $120.00
International Trade Statistics 2015

*International Trade Statistics 2015* provides a detailed overview of the latest developments in world trade, covering both merchandise and services trade as well as trade measured in value-added terms. A key developments section at the start of each chapter uses charts and maps to illustrate the most important trends. More detailed data are provided in a variety of tables covering specific aspects of world trade up to the end of 2014. A chapter on methodology explains how the data are compiled. *International Trade Statistics 2015* serves as an invaluable reference tool for researchers, policymakers, and anyone interested in international trade.

November 2015, 8.25 x 11.75, 170 pp.
paper, 978-92-870-3988-0, $50.00

World Tariff Profiles 2015

*World Tariff Profiles 2015* provides a unique collection of data on tariffs imposed by WTO members and other countries. The first part of the publication provides summary tables showing the average tariffs imposed by individual countries. The second part provides a more detailed table for each country, listing the tariffs it imposes on imports (by product group) as well as the tariffs it faces for exports to major trading partners. The profiles show the maximum tariff rates that are legally “bound” in the WTO and the rates that countries actually apply. This edition of *World Trade Profiles* features anti-dumping measures as its special topic and includes a compilation of frequently asked questions.

November 2015, 8.25 x 11.75, 204 pp.
paper, 978-92-870-3994-1, $50.00

WTO Trade Policy Reviews

Monitoring the trade policies and practices of members is a fundamentally important activity of the World Trade Organization. All WTO members are reviewed at regular intervals, according to their share of world trade. Each Trade Policy Review consists of three parts: a report by the government under review, a report written independently by the WTO Secretariat, and concluding remarks by the chair of the Trade Policy Review Body. A highlights section provides an overview of key trade facts. Fifteen to twenty new review titles are published each year.

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Trade Profiles 2015

*Trade Profiles 2015* provides a snapshot of the most relevant indicators on growth, trade, and trade policy measures on a country-by-country basis. The data provided include basic economic indicators (such as gross domestic product), trade policy indicators (such as tariffs, import duties, the number of disputes, notifications outstanding, and contingency measures in force), merchandise trade flows (broken down by broad product categories and major origins and destinations), services trade flows (with a breakdown by major components), and industrial property indicators.

**November 2015, 8.25 x 11.75, 208 pp.**

Paper, 978-92-870-3991-0, $40.00

Services Profiles 2015

*Services Profiles 2015* provides key statistics on “infrastructure services,” i.e., transportation, telecommunications, finance, and insurance, for some 150 economies. The information is derived from multiple sources, such as national accounts, employment statistics, balance of payments statistics, foreign affiliates’ trade in services statistics, foreign direct investment statistics, and quantitative indicators largely sourced from international/regional organizations and specialized bodies. The profiles reflect data as contained in the WTO’s Integrated Trade Intelligence Portal (I-TIP) services database as of July 2015.

**November 2015, 8.25 x 11.75, 172 pp.**

Paper, 978-92-870-3997-2, $40.00

Aid for Trade at a Glance 2015

This joint OECD/WTO publication puts a spotlight on aid for trade to assess what is happening, what is not happening, and where improvements are needed. The analysis is focused on trends in aid for trade policies, programs, and practices. It shows that the Aid-for-Trade Initiative is delivering tangible results in improving trade performance and bettering people’s lives in developing countries, notably those of women.

**July 2015, 8.25 x 11.75, 350 pp.**

Paper, 978-92-870-4019-0, $90.00

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- **World Tariff Profiles 2015** provides a comprehensive picture of tariffs and invaluable information on market access. The listing of the tariffs imposed by each WTO member on its imports is complemented with an analysis of the market access conditions it faces in its major export markets.
- **Trade Profiles 2015** features a country-by-country breakdown of trade flows and trade policy measures for WTO members and countries seeking to join the WTO.
- **Services Profiles 2015** contains statistics on key infrastructure services including transportation services, telecommunications, and financial and insurance services for 140 selected economies. The information is derived from multiple statistical domains, such as national accounts, employment, balance of payments, and foreign direct investment, as well as quantitative indicators from international and regional organizations.

**November 2015, 8.25 x 11.75, 754 pp.**

Paper, 978-92-870-4000-8, $150.00

The Making of TRIPS: Insights from the Uruguay Round Negotiations

This unique book consists of insights from diplomats who were involved firsthand with the making of the TRIPS Agreement in the Uruguay Round. The authors of the various chapters were negotiators from GATT Contracting Parties or GATT Secretariat officials at the time. This is the first time that those involved with the TRIPS negotiations have come together to present their views. The book is based partly on views expressed by some of the contributors in a symposium held by the WTO Secretariat on February 26, 2015.

**October 2015, 5.8 x 8.3, 300 pp.**

Paper, 978-92-870-4025-1, $50.00
WTO Accessions and Trade Multilateralism: Case Studies and Lessons from the WTO at Twenty

Uri Dadush and Chiedu Osakwe

This volume of essays offers critical readings on how WTO accession negotiations have expanded the reach of the multilateral trading system not only geographically but also conceptually, clarifying disciplines and pointing the way to their further strengthening in future negotiations. Members who have acceded since the WTO was established now account for 20 percent of total WTO membership. In the age of globalization there is an increased need for a universal system of trade rules. Accession negotiations have been used by governments as an instrument for domestic reforms, and one lesson from the accession process is that there are contexts that lead multilateral trade negotiations to successful outcomes even in the complex and multipolar twenty-first-century economic environment.

October 2015, 9 x 6, 1024 pp.  
paper, 978-1-107-47224-2, $70.00

The WTO Agreements Series: Agriculture, 2nd edition

This fully revised and updated edition provides an overview of the WTO’s Agriculture Agreement, the full legal text of the agreement, and the decisions and recommendations adopted by the Agriculture Committee since January 1, 1995. It is the latest title in the WTO Agreements Series, which aims to assist public understanding of the WTO agreements.

October 2015, 5.8 x 8.3, 60 pp.  
paper, 978-92-870-4022-0, $30.00

Trade and the Poor: Ending Poverty and Sharing Prosperity

World Trade Organization, International Bank for Reconstruction, and Development/World Bank

Trade will have an important role at the global level in generating the growth necessary for reducing extreme poverty to 3 percent and boosting prosperity for the poorest 40 percent by 2030. To identify the most important challenges that exist in maximizing the positive impact of trade on poverty, we need to understand who the poor are, where they are, and what economic activities they undertake. To this end, the study highlights particularly relevant dimensions of poverty: rural poverty in remote areas, informality, fragile and conflict situations, and women. For each of these issues, this study considers the main trade-related barriers and challenges, along with policy responses to address them. It shows the importance of the multilateral trading system and of the Doha Round, as well as the important role of the WBG and WTO in promoting coherence and implementing trade policies in a way that delivers the greatest possible benefits for the poor.

June 2015, 5.8 x 8.3, 300 pp.  
paper, 978-92-870-4013-8, $40.00

Twenty Years of the World Trade Organization

Twenty Years of the World Trade Organization provides a visual account of the first two decades of the multilateral trading system.

November 2015, 8.25 x 11.75, 120 pp.  
cloth, 978-92-870-4006-0, $60.00

Trade, Skills and Employment

This joint ILO/WTO publication aims at bridging the gap between the extensive economic literature that analyzes both theoretically and empirically the linkages between trade, skills, and labor market outcomes and the practical experience accumulated through ILO’s Skills for Trade and Economic Development program.

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