

## **Maximize the Returns on Urban Retail and Commercial Development Using Advances in Information Theory, Modeling, Simulation and Decision Support Tools.**

A Brookings Roundtable organized by the Urban Markets Initiative (UMI)

### AGENDA

Tuesday March 22, 2005

#### **Opening Comments**

J. Pari Sabety

Director, Urban Markets Initiative

#### **Speaker Introduction**

Douglas W. Nelson (*Link to nelson bio*)

President, The Annie E. Casey Foundation and Co-Chair of Living Cities: the National Community Development Initiative

#### **Keynote Address** (*link to keynote transcript and presentation*)

Dr. Paul Schoemaker (*link to Schoemaker bio*), author of “Winning Decisions”, a seminal work on decision theory and the role of information and intelligence in management choice.

Wednesday March 23, 2005

#### **Best Information Practices**

Presentations by three industry representatives, **Claritas** (*link to presentation*), **Cushman & Wakefield Consulting** (*link to presentation*), and **Buxton Corporation** (*link to presentation*) began the discussion on the power and efficacy of new tools and technologies being used to overcome information gaps in urban investment and economic development.

#### **Work Groups**

Work Groups developed along common information barriers suggested possible tools and methods to overcome investment challenges.

#### **Plenary Discussion**

Working groups presented a summary of ideas and recommendations to plenary discussion.

#### **Information Policy Agenda** (*link to action items*)

Building on the day’s sessions, an open and frank exchange designed to elicit a strong public-private agenda for action to develop a new paradigm for urban retail and commercial development.