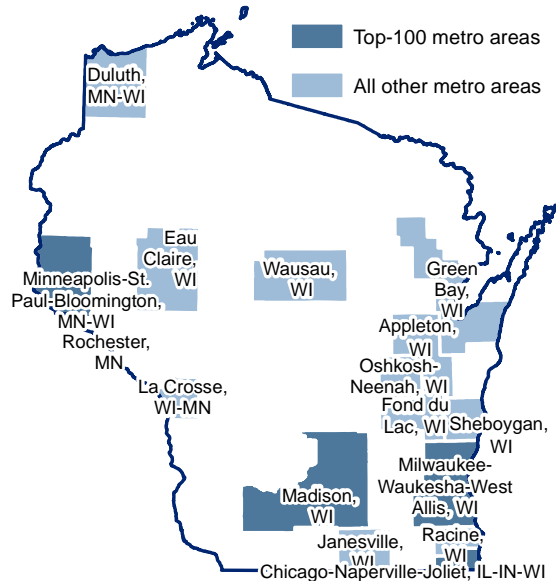




MetroNation Profile: Wisconsin's Metropolitan Areas

This state profile demonstrates the importance of Wisconsin's metropolitan areas, in terms of their contribution to the state's population, employment, and economic output.



Wisconsin has four of the nation's 100 largest metropolitan areas—Milwaukee, Madison, Chicago, and Minneapolis—which alone account for 42 percent of the state's population, 46 percent of the state's jobs, and 50 percent of the state's gross domestic product (GDP).

All 15 of Wisconsin's metros constitute 72 percent of the state's population, 77 percent of the state's jobs, and 80 percent of the state's GDP.

Rank* Metro area	Population		Jobs		GDP	
	Total	Share of state	Total	Share of state	Total (in millions)	Share of state
34 Milwaukee-Waukesha-West Allis, WI	1,509,388	27.3%	880,526	30.0%	\$73,333	33.8%
66 Madison, WI	536,990	9.7%	358,834	12.2%	\$29,169	13.4%
3 Chicago-Naperville-Joliet, IL-IN-WI	160,382	2.9%	61,016	2.1%	\$4,262	2.0%
14 Minneapolis-St. Paul-Bloomington, MN-WI	116,222	2.1%	40,704	1.4%	\$2,579	1.2%
Wisconsin metros in the top 100 nationally	2,322,982	42.0%	1,341,080	45.7%	\$109,344	50.4%
133 Green Bay, WI	297,083	5.4%	176,519	6.0%	\$13,231	6.1%
172 Appleton, WI	215,150	3.9%	123,128	4.2%	\$8,576	4.0%
203 Oshkosh-Neenah, WI	159,535	2.9%	94,488	3.2%	\$6,746	3.1%
223 Eau Claire, WI	153,779	2.8%	82,377	2.8%	\$5,255	2.4%
225 Racine, WI	195,219	3.5%	82,130	2.8%	\$6,408	3.0%
237 Wausau, WI	128,850	2.3%	74,775	2.5%	\$5,153	2.4%
241 Janesville, WI	157,324	2.8%	72,417	2.5%	\$4,564	2.1%
233 La Crosse, WI-MN	108,876	2.0%	71,158	2.4%	\$4,473	2.1%
262 Sheboygan, WI	114,406	2.1%	65,202	2.2%	\$4,905	2.3%
328 Fond du Lac, WI	98,911	1.8%	49,462	1.7%	\$3,429	1.6%
163 Duluth, MN-WI	44,154	0.8%	17,599	0.6%	\$1,030	0.5%
All 15 Wisconsin metros	3,996,269	72.3%	2,250,335	76.7%	\$173,115	79.8%

*Employment rank among all metro areas nationwide, based on Bureau of Economic Analysis 2005 wage and salary employment; rank is for entire metro, which may include areas outside of the state. However, population, jobs, and GDP numbers only include the in-state portions of the metros

Source: Brookings analysis of U.S. Census Bureau and Bureau of Economic Analysis data

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