



## Public Trust in Media

In general, how much trust and confidence do you have in the mass media such as newspapers, T.V. and radio – when it comes to reporting the news fully, accurately, and fairly -- a great deal, a fair amount, not very much, or none at all?

	Great deal	Fair amount	Not very much	None at all	No opinion
1972 May	18	50	24	6	2
1974 Apr	21	48	21	8	2
1976 Jun	18	54	22	4	2
1997 May 30-Jun 1	10	43	31	15	1
1998 Dec 28-29	11	44	35	9	1
1999 Feb 4-8	11	44	34	11	*
2000 Jul 6-9	12	39	37	12	*
2001 Sep 7-10	12	41	33	14	*
2002 Sep 5-8	10	44	35	11	*
2003 Sep 8-10	14	40	35	11	*
2004 Sep 13-15	9	35	39	16	1
2005 Sep 12-15	13	37	37	12	1
2007 Sep 14-16	9	38	35	17	*
2008 Sep 8-11	9	34	35	21	1
2009 Aug 31-Sep 2	10	35	37	18	1
2010 Sep 13-16	12	31	36	21	*

\* Less than 0.5%

Source: *Public Trust in Media*. Retrieved 30 October 2010, from The Gallup Poll. Web site:

<http://www.gallup.com/poll/5392/Trust-Government.aspx>.