

## **Inside Washington: Understanding the Governing Process**

**February 25-27, 2008**  
The Brookings Institution  
Washington, DC

### **Draft Agenda**

This practical guide to policymaking is designed to help public and private sector executives operate more effectively within the political and regulatory environment. Key players from the Executive Branch, Members of Congress, journalists and lobbyists present an insider's look at governmental processes, demonstrating the competitive advantage enjoyed by executives attuned to the issues, aware of administrative and legislative timetables, and confident in their ability to network and influence.

#### **Program Benefits:**

- Improved ability to interpret political agendas
- Skills to match strategic thinking and technical initiatives with effective advocacy and implementation
- Fresh insights on political trends in the run-up to the 2008 elections

**Competencies:** strategic thinking, external awareness, political savvy, continual learning

*This program is held at the Brookings Institution. Classroom sessions begin at 8:00 a.m., and the first two days finish on Capitol Hill at 6:00 p.m. Sessions conclude no later than 4:00 p.m. on Friday, February 27th. Business attire is recommended.*

#### **Confirmed speakers and topics include:**

- **Federal Reserve Board Governor Kevin M. Warsh** will provide a private briefing on monetary policy from the board room at the Federal Reserve.
- **The Honorable Lee H. Hamilton**, former U.S. Representative and co-chair of the 9/11 commission and the Iraq study group will discuss the role of Congress.
- **Rich Bond**, Chairman, Bond & Company; former Head of the Republican National Committee; and former Deputy Chief of Staff to Vice President George H.W. Bush will speak on effective advocacy, the political environment---and the mood inside the White House.
- **Sally Katzen**, former Deputy Director for Management, Office of Management and Budget; former Deputy Assistant to the President for Economic Policy; former Deputy Director of the National Economic Council; former Administrator, the Office of Information and Regulatory Affairs, will provide insights into influencing the regulatory process.
- **Jeffrey Rosen**, Author and writer who will lead a session on the Supreme Court.
- **Ana Marie Cox**, "Wonkette" and Correspondent for Time.com, will discuss the role of the media.
- **The Honorable Jim Moody**, Former Congressman from Wisconsin (1983-1993) will lead a private tour of the Capitol, and current Congressional staffers and lobbyists will debrief a topical advocacy case study.