



Profile: The Scranton–Wilkes-Barre–Hazleton Metropolitan Area

This profile of the Scranton–Wilkes-Barre–Hazleton metro area demonstrates its contribution to state and national economies, and highlights the area's critical assets that drive regional and national prosperity.

Orientation

Population, 2006	550,841 people
Population change since 2000	-8,754 people (-1.6 percent)
Change in principal cities since 2000	-5,918 people (-4.2 percent)
Employment, 2007	262,000 jobs
Employment change since 2003	7,000 (+ 2.7 percent)
Manufacturing jobs, 2007	32,900 jobs
Share of jobs in manufacturing, 2007	12.6 percent
Change in manufacturing jobs since 2003	-4,200 jobs (-11.3 percent)



Economic Contribution to Pennsylvania

Gross Domestic Product, 2005	\$17,052,000,000	0.1 percent of U.S. total 3.5 percent of PA total
GDP per job, 2005	\$63,321	69.9 percent of U.S. average 77.3 percent of PA average
Employment in largest export clusters, 2004		
Education and knowledge creation	7,914 jobs	3.3% of metro employment
Financial services	6,930 jobs	2.9% of metro employment
Business services	6,339 jobs	2.7% of metro employment
Processed food	6,066 jobs	2.5% of metro employment
Publishing and printing	4,041 jobs	1.7% of metro employment

Critical Assets

Innovation

Patents per 100,000 people, 2005	10.7	42.5 percent of U.S. average
NSF/NIH funding to universities per capita, 2005	\$0.11	0.2 percent of U.S. average
Venture capital funding per capita, 2006	\$3.21	3.7 percent of U.S. average
R&D workers per 1,000 workers, 2005	0.9	22.3 percent of U.S. average
Research university enrollment per 1,000 people, 2005	0.0	0.0 percent of U.S. average
Percent of traded sector employment in "strong" clusters*	49.8 percent	94.6 percent of 100-metro average
Strong clusters (36,191 employees in 11 clusters)		
Construction materials		
Education and knowledge creation		
Entertainment		
Forest products		
Leather and related products		
Medical devices		
Oil and gas products and services		
Plastics		
Processed food		
Publishing and printing		
Textiles		

Human Capital

Share of adults with associate's degree, 2006	28.3 percent	82.1 percent of U.S. average
Share of adults with bachelor's degree, 2006	20.4 percent	75.6 percent of U.S. average
Share of adults with graduate degree, 2006	7.4 percent	75.2 percent of U.S. average

Infrastructure

Air passenger boardings per capita, 2005	0.4	16.2 percent of U.S. average
Freight vehicle miles traveled per capita, 2005	1,272	116.8 percent of U.S. average
Public transit passenger miles per capita, 2005	34.0	21.2 percent of U.S. average
Share of population in high-broadband areas, 2004	22.5 percent	39.6 percent of U.S. average

Quality Places

Share of metropolitan jobs in principal cities, 2005	28.9 percent	58.8 percent of U.S. average
Share of metro jobs within 3 miles of downtown, 2004	25.3 percent	116.8 percent of 100-metro average
Share of population living in older towns and cities	65.7 percent	116.6 percent of PA average
Miles of waterfront per 100,000 people	60.7	155.9 percent of 100-metro average
Performing arts establishments per 100,000 people, 2005	2.4	76.6 percent of U.S. average
Historic properties per 100,000 people, 2005	11.6	42.6 percent of U.S. average

* A "strong" cluster within a metro is a traded cluster that has a location quotient—a measure of regional specialization—that places it in the top 20 percent of all metro areas

Sources: Brookings analysis of data from U.S. Census Bureau; Bureau of Economic Analysis; Institute for Strategy and Competitiveness, Harvard University; Fortune Magazine; U.S. Patent and Trademark Office; National Science Foundation; National Institutes of Health; Thompson Financial; Ned Hill calculations of Economy.com data; Carnegie Foundation; National Center for Education Statistics; Federal Aviation Administration; Federal Transit Administration; Internal Revenue Service; ESRI