



**BROOKINGS BLUM ROUNDTABLE:**

**THE PRIVATE SECTOR IN THE FIGHT AGAINST  
GLOBAL POVERTY**



**ASPEN, COLORADO  
AUGUST 3-5, 2005**

**AGENDA**

**TUESDAY, AUGUST 2, 2005**

Arrival and  
Check-In

The Aspen Meadows  
845 Meadows Road  
Aspen, Colorado 81611

1-970-925-4240  
1-800-452-4240  
1-970-925-7790 fax

## WEDNESDAY, AUGUST 3, 2005

---

8:00 – 9:00 a.m.      Breakfast      Meadows Restaurant

8:45 – 9:00 a.m.      Booz-Allen & Hamilton Room  
Koch Building

### WELCOME AND INTRODUCTIONS

- ❑ Strobe Talbott, *President, Brookings Institution*
- ❑ Richard C. Blum, *Chairman, Blum Capital*

9:00 – 10:45 a.m.      Session I      Booz-Allen & Hamilton Room  
Koch Building

### FACILITATING ENTREPRENEURSHIP'S CONTRIBUTION TO DEVELOPMENT

- ❑ What are the connections between private sector deepening, poverty alleviation, and growth?
- ❑ How important is entrepreneurship relative to other priorities such as the MDGs and governance?
- ❑ What are the biggest impediments (i.e., credit constraints, regulatory barriers, institutional weakness) to the growth of the private sector in poor countries?

#### RECOMMENDATIONS:

- ❑ What institutions, policies, and programs have a track record of facilitating the contribution of private enterprise?
- ❑ What are the best models of successful financial intermediation programs that are suitable for scaling up?

#### PAPER WRITERS:

- ❑ Warrick Smith, *World Bank*

11:00 – 12:45 p.m.      Session II      Booz-Allen & Hamilton Room  
Koch Building

### SOCIAL VALUE AND MARKET VALUE

- ❑ How do we assess the overall development footprint of businesses in poor countries?
- ❑ What are best practices for strengthening the development impact of business?

## WEDNESDAY, AUGUST 3, 2005

- How do we assess the potential impact of blended-value and other forms of socially responsive investment?

### RECOMMENDATIONS:

- What policy, regulatory, accounting financial incentive, and business model changes would provide a better environment for blended-value activities and maximize the net positive development impact from business activity in poor countries?

### PAPER WRITERS:

- Jane Nelson, *Harvard University*
- Timothy Freundlich, *Calvert Social Investment Foundation*

**1:00 – 2:00 p.m.**

Lunch

Meadows Restaurant

**MARKETPLACE:** *Opportunity for in-depth discussion of particular initiatives*

## THURSDAY, AUGUST 4, 2005

---

8:00 – 9:00 a.m.	Breakfast	Meadows Restaurant
------------------	-----------	--------------------

9:00 – 10:45 a.m.	Session III	Booz-Allen & Hamilton Room Koch Building
-------------------	-------------	---

### DOES SIZE MATTER? SME'S, MICROENTERPRISES & LARGE NATIONALS

- ❑ What are the relative roles of micro enterprises, small and medium-sized enterprises and large nationals in generating growth and employment in poor countries?
- ❑ How have their relative roles varied across countries and historically?
- ❑ What parts of the size distribution are most hampered by the regulatory or institutional environment, lack of skills, or financing constraints?
- ❑ Should we judge lending programs by loan repayment rates, poverty relief, employment growth, or some other measure?

#### RECOMMENDATIONS:

- ❑ What are the most effective policies and interventions to support a dynamic entrepreneurial sector in developing countries and to what extent does this vary for different size enterprises?

#### PAPER WRITERS:

- ❑ Alan J. Patricof, *Apax Partners*, and Julie E. Sunderland
- ❑ Ross Levine, *Brown University*

11:00 – 12:45 p.m.	Session IV	Booz-Allen & Hamilton Room Koch Building
--------------------	------------	---

### CHANGING THE RISK/RETURN PROFILE ON FOREIGN INVESTMENTS IN DEVELOPMENT

- ❑ What unique benefits for poverty alleviation and growth are derived from foreign investment?
- ❑ Is the range of instruments and programs available to mitigate risk on investments into the poorest countries adequate?
- ❑ How do perceptions of risk square with reality?

## THURSDAY, AUGUST 4, 2005

---

### RECOMMENDATIONS:

- ❑ What additional innovative programs, enhancements, or instruments could have the greatest impact?

### PAPER WRITERS:

- ❑ David de Ferranti, *Brookings Institution*

1:00 – 2:00 p.m.	Lunch	Meadows Restaurant
------------------	-------	--------------------

**MARKETPLACE:** *Opportunity for in-depth discussion of particular initiatives*

7:30 – 9:30 p.m.	Dinner	Meadows Restaurant
------------------	--------	--------------------

### **EARTH IN THE BALANCE SHEET: GLOBAL POVERTY AND THE ENVIRONMENT**

#### *Presenter:*

- ❑ Al Gore, *45<sup>th</sup> Vice President of the United States*

## FRIDAY, AUGUST 5, 2005

---

8:00 – 9:00 a.m.	Breakfast	Meadows Restaurant
------------------	-----------	--------------------

9:00 – 10:30 a.m.	Session V	Booz-Allen & Hamilton Room Koch Building
-------------------	-----------	---

### **BUILDING BETTER PARTNERSHIPS WITH OFFICIAL DONORS**

- How do various donors (UNDP, World Bank, USAID, MCA, DfID others) compare on getting resources out to the field, partnering with the private sector and NGOs, flexibility, and responsiveness?

#### RECOMMENDATIONS:

- What reforms to key development assistance programs would ensure better responsiveness, partnering, flexibility, and efficiency in moving resources to the field?

#### PAPER WRITERS:

- Larry Cooley, *MSI*

10:45 – 12:15 p.m.	Session VI	Booz-Allen & Hamilton Room Koch Building
--------------------	------------	---

### **PRIVATE SECTOR INVESTMENTS IN GLOBAL HEALTH**

*Co-Hosted by: Realizing Rights: The Ethical Globalization Initiative*

- What is the private sector's unique capability in addressing global health crises and in advancing the MDG global health goals?
- What are best practice examples of public/private partnerships in health and what was the role of global and national policy in fostering successful public/private partnerships?

#### RECOMMENDATIONS:

- What new business models hold the greatest promise for leveraging private sector innovation and resources for sustained health improvements in poor countries and what key steps are needed to bring them to scale?

## FRIDAY, AUGUST 5, 2005

---

### PAPER WRITERS:

- ❑ Sylvia Mathews, *The Gates Foundation*

### MODERATOR:

- ❑ Mary Robinson, *Realizing Rights: The Ethical Globalization Initiative*

### PANELISTS:

- ❑ Al Gore, *45<sup>th</sup> Vice President of the United States*
- ❑ Christopher Hentschel, *Medicines for Malaria Venture*
- ❑ Alice Albright, *Vaccine Fund (invited)*

<b>12:30 – 2:00 p.m.</b>	Session VII Working Lunch	Booz-Allen & Hamilton Room Koch Building
--------------------------	------------------------------	---

### NEXT STEPS: FOLLOWING THROUGH

- ❑ What are the appropriate roles for official aid, domestic policies and regulations, and risk mitigation in strengthening the private sector in developing countries?
- ❑ How do we overcome barriers to implementation of the recommendations on getting resources to the private sector and out to the field in the poor countries?

<b>6:30 – 9:30 p.m.</b>	Closing Dinner	Bear Paw Ranch
-------------------------	----------------	----------------

### HOSTS: RICHARD C. BLUM AND SENATOR DIANNE FEINSTEIN

- ❑ Joint Dinner with the Aspen Strategy Group